

FOR IMMEDIATE RELEASE

July 27, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Republican Chances are Good in New Hampshire Senate Race

Democratic nominee Representative Paul Hodes has low favorability ratings and is falling behind most of his potential Republican challengers in the race for Senator Judd Gregg's seat. 40% of voters of have an unfavorable opinion of the Representative.

Hodes falls behind the most popular Republican candidates Kelly Ayotte and Bill Binnie. Ayotte leads Hodes 45:42 and Bill Binnie is ahead of Hodes 46:41. Only 26% of voters and 23% of Republicans have yet to form an opinion of Ayotte. 41% of voters have no opinion of Binnie, Ayotte's closest competitor, including 36% of Republicans.

Amongst the less popular Republican candidates Hodes fares better but doesn't do well. The Representative is statistically tied with Republican Jim Bender and leads Ovide Lamontagne 43:38.

There is some good news for Democrats in New Hampshire. President Obama's approval ratings haven't slipped in the Granite State. New Hampshire approves of Obama 49 to 47. While New Hampshire voters don't support or oppose Obama's health care plan, more voters support it today than did in April.

New Hampshire voters have mixed feelings about Senator Jeanne Shaheen's work in Washington. New Hampshire voters approve of Shaheen 45:44. 44% approve of Senator Gregg's work and 39% disapprove.

"Things may change for Paul Hodes once New Hampshire enters the general election," said Dean Debnam, President of Public Policy Polling. "But for now it seems like the Republicans have done a good job of using the primary to their advantage."

PPP surveyed 900 New Hampshire voters from July 23-25, 2010. The survey's margin of error is +/-3.26%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



New Hampshire Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 49%
Disapprove..... 47%
Not Sure..... 4%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion?

Support 47%
Oppose 47%
No Opinion..... 7%

Q3 Do you approve or disapprove of Senator Judd Gregg's job performance?

Approve 44% *Not Sure*..... 18%
Disapprove..... 39%

Q4 Do you approve or disapprove of Senator Jeanne Shaheen's job performance?

Approve..... 45% *Not Sure*..... 11%
Disapprove..... 44%

Q5 Do you have a favorable or unfavorable opinion of Paul Hodes?

Favorable..... 35% *Not Sure*..... 25%
Unfavorable 40%

Q6 Do you have a favorable or unfavorable opinion of Kelly Ayotte?

Favorable..... 36%
Unfavorable 39%
Not Sure..... 26%

Q7 Do you have a favorable or unfavorable opinion of Bill Binnie?

Favorable..... 27%
Unfavorable 33%
Not Sure..... 41%

Q8 Do you have a favorable or unfavorable opinion of Jim Bender?

Favorable..... 15% *Not Sure*..... 57%
Unfavorable..... 28%

Q9 Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

Favorable..... 16%
Unfavorable 33%
Not Sure..... 51%

Q10 If the candidates for US Senate this fall were Democrat Paul Hodes and Republican Kelly Ayotte, who would you vote for?

Paul Hodes 42%
Kelly Ayotte..... 45%
Undecided..... 13%

Q11 If the candidates for US Senate this fall were Democrat Paul Hodes and Republican Bill Binnie, who would you vote for?

Paul Hodes 41%
Bill Binnie 46%
Undecided..... 13%

Q12 If the candidates for US Senate this fall were Democrat Paul Hodes and Republican Jim Bender, who would you vote for?

Paul Hodes 43%
Jim Bender..... 42%
Undecided..... 16%

Q13 If the candidates for US Senate this fall were Democrat Paul Hodes and Republican Ovide Lamontagne, who would you vote for?

Paul Hodes 43%
Ovide Lamontagne..... 38%
Undecided..... 18%





Q14 Would you be more or less likely to vote for a candidate who was endorsed by Sarah Palin, or would it not make a difference?

More likely..... 26%
Less likely..... 51%
Makes no difference 24%

Q15 Who did you vote for President last year?

John McCain..... 45%
Barack Obama..... 48%
Someone else/Don't remember 6%

Q16 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 23%
Moderate..... 47%
Conservative..... 30%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q18 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 35%
Republican..... 29%
Independent/Other..... 36%

Q19 If you are white, press one now. If other, press 2.

White 93%
Other..... 7%

Q20 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 22%
46 to 65..... 39%
Older than 65..... 23%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	49%	14%	84%	28%
Disapprove	47%	83%	12%	61%
Not Sure	4%	3%	4%	11%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Health Care				
Support	47%	12%	83%	25%
Oppose	47%	84%	11%	52%
No Opinion	7%	4%	6%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gregg Job Approval				
Approve	44%	69%	20%	40%
Disapprove	39%	17%	61%	27%
Not Sure	18%	14%	19%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Shaheen Job Approval				
Approve	45%	16%	74%	36%
Disapprove	44%	76%	14%	44%
Not Sure	11%	8%	12%	20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Hodes Favorability				
Favorable	35%	12%	59%	19%
Unfavorable	40%	67%	13%	44%
Not Sure	25%	21%	28%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Ayotte Favorability				
Favorable	36%	56%	16%	42%
Unfavorable	39%	19%	58%	24%
Not Sure	26%	24%	26%	34%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Binnie Favorability				
Favorable	27%	39%	15%	24%
Unfavorable	33%	23%	43%	21%
Not Sure	41%	37%	42%	54%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bender Favorability				
Favorable	15%	23%	7%	22%
Unfavorable	28%	20%	38%	12%
Not Sure	57%	57%	55%	66%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Lamontagne Favorability				
Favorable	16%	23%	10%	16%
Unfavorable	33%	27%	41%	16%
Not Sure	51%	50%	49%	68%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Hodes/Ayotte				
Paul Hodes	42%	14%	71%	21%
Kelly Ayotte	45%	76%	14%	57%
Undecided	13%	10%	15%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Hodes/Binnie				
Paul Hodes	41%	10%	72%	25%
Bill Binnie	46%	80%	14%	45%
Undecided	13%	10%	13%	30%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Hodes/Bender				
Paul Hodes	43%	11%	75%	21%
Jim Bender	42%	74%	9%	53%
Undecided	16%	15%	15%	26%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Hodes/Lamontagne				
Paul Hodes	43%	10%	77%	26%
Ovide Lamontagne	38%	71%	8%	40%
Undecided	18%	19%	16%	34%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Palin Endorsement Impact				
More likely	26%	41%	9%	36%
Less likely	51%	21%	81%	30%
Makes no difference	24%	37%	9%	34%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	49%	71%	62%	10%
Disapprove	47%	26%	32%	88%
Not Sure	4%	3%	6%	2%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	47%	70%	59%	9%
Oppose	47%	25%	31%	88%
No Opinion	7%	5%	10%	3%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Gregg Job Approval				
Approve	44%	32%	34%	68%
Disapprove	39%	54%	46%	16%
Not Sure	18%	14%	21%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
Shaheen Job Approval				
Approve	45%	71%	55%	10%
Disapprove	44%	22%	31%	83%
Not Sure	11%	8%	15%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Hodes Favorability				
Favorable	35%	55%	43%	7%
Unfavorable	40%	24%	28%	70%
Not Sure	25%	21%	29%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Ayotte Favorability				
Favorable	36%	27%	27%	57%
Unfavorable	39%	54%	46%	15%
Not Sure	26%	19%	27%	28%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Binnie Favorability				
Favorable	27%	15%	22%	44%
Unfavorable	33%	45%	34%	21%
Not Sure	41%	40%	45%	35%

	Base	Ideology		
		Liberal	Moderate	Conservative
Bender Favorability				
Favorable	15%	10%	12%	24%
Unfavorable	28%	34%	31%	20%
Not Sure	57%	56%	57%	56%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lamontagne Favorability				
Favorable	16%	14%	12%	25%
Unfavorable	33%	39%	36%	23%
Not Sure	51%	47%	51%	53%

	Base	Ideology		
		Liberal	Moderate	Conservative
Hodes/Ayotte				
Paul Hodes	42%	68%	51%	8%
Kelly Ayotte	45%	21%	30%	86%
Undecided	13%	11%	19%	7%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Hodes/Binnie				
Paul Hodes	41%	67%	50%	6%
Bill Binnie	46%	26%	32%	83%
Undecided	13%	7%	17%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Hodes/Bender				
Paul Hodes	43%	66%	54%	7%
Jim Bender	42%	24%	27%	78%
Undecided	16%	10%	19%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Hodes/Lamontagne				
Paul Hodes	43%	67%	55%	6%
Ovide Lamontagne	38%	20%	24%	75%
Undecided	18%	13%	21%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Endorsement Impact				
More likely	26%	20%	14%	48%
Less likely	51%	63%	65%	18%
Makes no difference	24%	17%	20%	34%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	49%	53%	43%
Disapprove	47%	43%	52%
Not Sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Health Care			
Support	47%	50%	43%
Oppose	47%	43%	51%
No Opinion	7%	7%	7%

	Base	Gender	
		Woman	Man
Gregg Job Approval			
Approve	44%	43%	44%
Disapprove	39%	37%	41%
Not Sure	18%	20%	15%

	Base	Gender	
		Woman	Man
Shaheen Job Approval			
Approve	45%	52%	36%
Disapprove	44%	39%	51%
Not Sure	11%	9%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Hodes Favorability			
Favorable	35%	36%	33%
Unfavorable	40%	36%	45%
Not Sure	25%	28%	22%

	Base	Gender	
		Woman	Man
Ayotte Favorability			
Favorable	36%	34%	38%
Unfavorable	39%	39%	38%
Not Sure	26%	27%	24%

	Base	Gender	
		Woman	Man
Binnie Favorability			
Favorable	27%	26%	28%
Unfavorable	33%	30%	35%
Not Sure	41%	44%	37%

	Base	Gender	
		Woman	Man
Bender Favorability			
Favorable	15%	12%	18%
Unfavorable	28%	26%	31%
Not Sure	57%	62%	50%





Crosstabs

	Base	Gender	
		Woman	Man
Lamontagne Favorability			
Favorable	16%	13%	21%
Unfavorable	33%	31%	35%
Not Sure	51%	56%	44%

	Base	Gender	
		Woman	Man
Hodes/Ayotte			
Paul Hodes	42%	44%	39%
Kelly Ayotte	45%	40%	50%
Undecided	13%	15%	11%

	Base	Gender	
		Woman	Man
Hodes/Binnie			
Paul Hodes	41%	44%	37%
Bill Binnie	46%	42%	51%
Undecided	13%	14%	12%

	Base	Gender	
		Woman	Man
Hodes/Bender			
Paul Hodes	43%	46%	39%
Jim Bender	42%	37%	47%
Undecided	16%	17%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Hodes/Lamontagne			
Paul Hodes	43%	46%	40%
Ovide Lamontagne	38%	34%	44%
Undecided	18%	20%	16%

	Base	Gender	
		Woman	Man
Palin Endorsement Impact			
More likely	26%	22%	30%
Less likely	51%	53%	48%
Makes no difference	24%	25%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	49%	77%	15%	49%
Disapprove	47%	19%	81%	48%
Not Sure	4%	4%	4%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	47%	75%	13%	47%
Oppose	47%	17%	82%	47%
No Opinion	7%	8%	5%	6%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gregg Job Approval				
Approve	44%	25%	67%	43%
Disapprove	39%	57%	21%	35%
Not Sure	18%	17%	13%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Shaheen Job Approval				
Approve	45%	77%	12%	41%
Disapprove	44%	15%	78%	45%
Not Sure	11%	8%	10%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Hodes Favorability				
Favorable	35%	57%	13%	30%
Unfavorable	40%	17%	68%	39%
Not Sure	25%	25%	18%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Ayotte Favorability				
Favorable	36%	21%	57%	33%
Unfavorable	39%	54%	20%	38%
Not Sure	26%	24%	23%	29%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Binnie Favorability				
Favorable	27%	17%	37%	27%
Unfavorable	33%	42%	27%	28%
Not Sure	41%	41%	36%	45%

	Base	Party		
		Democrat	Republican	Independent/Other
Bender Favorability				
Favorable	15%	11%	22%	14%
Unfavorable	28%	34%	26%	26%
Not Sure	57%	56%	52%	61%

	Base	Party		
		Democrat	Republican	Independent/Other
Lamontagne Favorability				
Favorable	16%	9%	28%	14%
Unfavorable	33%	40%	27%	31%
Not Sure	51%	50%	46%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
Hodes/Ayotte				
Paul Hodes	42%	72%	13%	37%
Kelly Ayotte	45%	16%	78%	46%
Undecided	13%	12%	9%	18%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hodes/Binnie				
Paul Hodes	41%	73%	9%	35%
Bill Binnie	46%	18%	81%	46%
Undecided	13%	9%	10%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Hodes/Bender				
Paul Hodes	43%	76%	10%	37%
Jim Bender	42%	15%	76%	40%
Undecided	16%	9%	14%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Hodes/Lamontagne				
Paul Hodes	43%	75%	11%	39%
Ovide Lamontagne	38%	13%	73%	35%
Undecided	18%	12%	17%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Endorsement Impact				
More likely	26%	15%	44%	21%
Less likely	51%	73%	22%	51%
Makes no difference	24%	12%	34%	28%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	49%	48%	63%
Disapprove	47%	48%	33%
Not Sure	4%	4%	4%

	Base	Race	
		White	Other
Health Care			
Support	47%	45%	68%
Oppose	47%	48%	31%
No Opinion	7%	7%	1%

	Base	Race	
		White	Other
Gregg Job Approval			
Approve	44%	44%	35%
Disapprove	39%	38%	47%
Not Sure	18%	18%	18%

	Base	Race	
		White	Other
Shaheen Job Approval			
Approve	45%	44%	58%
Disapprove	44%	45%	34%
Not Sure	11%	11%	9%





Crosstabs

	Base	Race	
		White	Other
Hodes Favorability			
Favorable	35%	34%	41%
Unfavorable	40%	40%	33%
Not Sure	25%	25%	26%

	Base	Race	
		White	Other
Ayotte Favorability			
Favorable	36%	37%	25%
Unfavorable	39%	37%	54%
Not Sure	26%	26%	21%

	Base	Race	
		White	Other
Binnie Favorability			
Favorable	27%	26%	33%
Unfavorable	33%	33%	33%
Not Sure	41%	41%	34%

	Base	Race	
		White	Other
Bender Favorability			
Favorable	15%	15%	13%
Unfavorable	28%	27%	47%
Not Sure	57%	58%	40%





Crosstabs

	Base	Race	
		White	Other
Lamontagne Favorability			
Favorable	16%	15%	29%
Unfavorable	33%	33%	32%
Not Sure	51%	52%	39%

	Base	Race	
		White	Other
Hodes/Ayotte			
Paul Hodes	42%	40%	66%
Kelly Ayotte	45%	46%	21%
Undecided	13%	13%	12%

	Base	Race	
		White	Other
Hodes/Binnie			
Paul Hodes	41%	40%	52%
Bill Binnie	46%	47%	37%
Undecided	13%	13%	11%

	Base	Race	
		White	Other
Hodes/Bender			
Paul Hodes	43%	42%	55%
Jim Bender	42%	42%	34%
Undecided	16%	16%	11%





Crosstabs

	Base	Race	
		White	Other
Hodes/Lamontagne			
Paul Hodes	43%	42%	61%
Ovide Lamontagne	38%	39%	27%
Undecided	18%	19%	12%

	Base	Race	
		White	Other
Palin Endorsement Impact			
More likely	26%	25%	28%
Less likely	51%	50%	58%
Makes no difference	24%	24%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	59%	44%	48%	48%
Disapprove	47%	37%	52%	49%	46%
Not Sure	4%	4%	4%	3%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care					
Support	47%	59%	45%	45%	43%
Oppose	47%	37%	48%	49%	48%
No Opinion	7%	4%	7%	6%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gregg Job Approval					
Approve	44%	36%	42%	45%	49%
Disapprove	39%	47%	34%	39%	37%
Not Sure	18%	17%	25%	16%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Shaheen Job Approval					
Approve	45%	56%	38%	45%	45%
Disapprove	44%	36%	47%	45%	46%
Not Sure	11%	8%	16%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hodes Favorability					
Favorable	35%	36%	34%	35%	35%
Unfavorable	40%	28%	35%	45%	45%
Not Sure	25%	36%	32%	20%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ayotte Favorability					
Favorable	36%	29%	33%	38%	39%
Unfavorable	39%	43%	40%	38%	35%
Not Sure	26%	28%	28%	23%	26%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Binnie Favorability					
Favorable	27%	19%	21%	32%	28%
Unfavorable	33%	40%	36%	30%	29%
Not Sure	41%	41%	44%	38%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bender Favorability					
Favorable	15%	11%	13%	18%	16%
Unfavorable	28%	32%	30%	27%	27%
Not Sure	57%	57%	57%	55%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lamontagne Favorability					
Favorable	16%	15%	17%	14%	21%
Unfavorable	33%	31%	37%	34%	30%
Not Sure	51%	55%	47%	52%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hodes/Ayotte					
Paul Hodes	42%	48%	42%	42%	39%
Kelly Ayotte	45%	39%	43%	46%	49%
Undecided	13%	13%	16%	12%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hodes/Binnie					
Paul Hodes	41%	51%	36%	40%	40%
Bill Binnie	46%	41%	47%	47%	48%
Undecided	13%	8%	18%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hodes/Bender					
Paul Hodes	43%	55%	39%	41%	41%
Jim Bender	42%	39%	41%	42%	43%
Undecided	16%	7%	21%	17%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hodes/Lamontagne					
Paul Hodes	43%	55%	41%	43%	39%
Ovide Lamontagne	38%	31%	37%	40%	43%
Undecided	18%	15%	23%	17%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Endorsement Impact					
More likely	26%	24%	25%	24%	30%
Less likely	51%	55%	50%	51%	47%
Makes no difference	24%	21%	25%	25%	23%

