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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
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## **Obama up by 2 in New Hampshire**

**Raleigh, N.C.** – PPP's newest New Hampshire poll finds Barack Obama with a narrow lead over Mitt Romney in the state, 49/47. That represents a three point improvement for Obama from a week ago when he had trailed 49/48.

Granite State voters narrowly approve of the job Obama's doing, 49/48. They're not terribly fond of Romney with 47% of voters rating him favorably to 51% with a negative opinion. They trust Romney more than Obama by a 49/47 margin on the economy, but they trust Obama over Romney by a 51/46 spread on foreign policy. New Hampshire voters mostly think Obama's victories in the last two debates equaled out Romney's big win the first debate- asked to say who was the winner of the debates as a whole Romney wins out just narrowly, 46/43.

Women are the key group keeping Obama ahead in New Hampshire. He has a 57/39 advantage with them that's just enough to make up for his trailing by a 56/39 margin with men. Romney has a 47/45 advantage with independents, but Obama's overcoming that by winning over slightly more Republican voters (9%) than Romney is Democrats (6%).

In the Governor's race Democrat Maggie Hassan continues to be the favorite over Republican foe Ovide Lamontagne, leading 48/44. Hassan has considerably better favorability numbers (46/40) than Lamontagne who is quite unpopular with only 41% of voters rating him positively to 51% with a negative opinion.

Hassan is up 55/36 with women and has a 47/41 lead with independents. She's led all three polls we've done of the Governor's race since the general election field was set.

Democrats lead the generic legislative ballot 46/43, including a 40/37 lead with independents. That should put them in position to pick up a lot of seats this fall.

“New Hampshire continues to pretty much look like a toss up,” said Dean Debnam, President of Public Policy Polling. “But there has been a slight movement in Barack Obama’s direction over the last week, following his victory in the final debate.”

PPP surveyed 874 likely voters from October 26<sup>th</sup> to 28th. The margin of error for the survey is +/-3.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



## New Hampshire Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 49%  
*Disapprove*..... 48%  
*Not sure* ..... 2%

**Q2** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 47%  
*Unfavorable* ..... 51%  
*Not sure* ..... 2%

**Q3** The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

*Barack Obama*..... 49%  
*Mitt Romney*..... 47%  
*Undecided*..... 5%

**Q4** Do you have a favorable or unfavorable opinion of Maggie Hassan?

*Favorable*..... 46%  
*Unfavorable* ..... 40%  
*Not sure* ..... 14%

**Q5** Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

*Favorable*..... 41%  
*Unfavorable* ..... 51%  
*Not sure* ..... 9%

**Q6** The candidates for Governor are Democrat Maggie Hassan and Republican Ovide Lamontagne. If the election was today, who would you vote for?

*Maggie Hassan*..... 48%  
*Ovide Lamontagne*..... 44%  
*Undecided*..... 8%

**Q7** Who do you think won the Presidential debates overall?

*Barack Obama*..... 43%  
*Mitt Romney*..... 46%  
*Not sure* ..... 11%

**Q8** Do you trust Barack Obama or Mitt Romney more on the issue of the economy?

*Barack Obama*..... 47%  
*Mitt Romney*..... 49%  
*Not sure* ..... 4%

**Q9** Do you trust Barack Obama or Mitt Romney more on the issue of foreign policy?

*Barack Obama*..... 51%  
*Mitt Romney*..... 46%  
*Not sure* ..... 4%

**Q10** If there was an election for the state legislature today, would you vote Democratic or Republican?

*Democratic*..... 46%  
*Republican*..... 43%  
*Not sure* ..... 11%

**Q11** Are you very excited, somewhat excited, or not at all excited about voting in the 2012 elections?

*Very excited* ..... 60%  
*Somewhat excited* ..... 25%  
*Not at all excited* ..... 15%





**Q12** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	10%
<i>Somewhat liberal</i> .....	19%
<i>Moderate</i> .....	35%
<i>Somewhat conservative</i> .....	24%
<i>Very conservative</i> .....	12%

**Q13** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	54%
<i>Man</i> .....	46%

**Q14** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	30%
<i>Republican</i> .....	28%
<i>Independent/Other</i> .....	42%

**Q15** If you are white, press 1. If other, press 2.

<i>White</i> .....	91%
<i>Other</i> .....	9%

**Q16** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i> .....	32%
<i>46 to 65</i> .....	48%
<i>Older than 65</i> .....	20%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
<b>Approve</b>	49%	85%	88%	56%	14%	6%
<b>Disapprove</b>	48%	12%	9%	40%	85%	94%
<b>Not sure</b>	2%	3%	4%	4%	0%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
<b>Favorable</b>	47%	13%	11%	36%	84%	92%
<b>Unfavorable</b>	51%	87%	86%	60%	15%	8%
<b>Not sure</b>	2%	-	3%	4%	1%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Romney</b>						
<b>Barack Obama</b>	49%	90%	87%	56%	13%	4%
<b>Mitt Romney</b>	47%	10%	11%	36%	84%	92%
<b>Undecided</b>	5%	-	3%	8%	3%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hassan Favorability</b>						
<b>Favorable</b>	46%	83%	76%	54%	13%	7%
<b>Unfavorable</b>	40%	10%	12%	28%	74%	79%
<b>Not sure</b>	14%	7%	12%	18%	13%	14%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lamontagne Favorability</b>						
<b>Favorable</b>	41%	11%	11%	26%	75%	87%
<b>Unfavorable</b>	51%	85%	85%	62%	17%	4%
<b>Not sure</b>	9%	4%	4%	13%	8%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hassan/Lamontagne</b>						
<b>Maggie Hassan</b>	48%	85%	83%	57%	14%	5%
<b>Ovide Lamontagne</b>	44%	11%	10%	30%	82%	91%
<b>Undecided</b>	8%	4%	7%	13%	4%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Who Won Debates Overall?</b>						
<b>Barack Obama</b>	43%	78%	75%	52%	10%	3%
<b>Mitt Romney</b>	46%	14%	12%	33%	81%	92%
<b>Not sure</b>	11%	8%	13%	16%	8%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trusted More on Econ.</b>						
<b>Barack Obama</b>	47%	90%	82%	54%	13%	4%
<b>Mitt Romney</b>	49%	10%	13%	40%	86%	94%
<b>Not sure</b>	4%	-	4%	6%	2%	2%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Trusted More on Foreign Policy</b>						
Barack Obama	51%	87%	88%	60%	15%	4%
Mitt Romney	46%	10%	11%	36%	81%	90%
Not sure	4%	3%	1%	5%	3%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Generic Leg. Ballot</b>						
Democratic	46%	87%	83%	52%	13%	4%
Republican	43%	11%	8%	30%	77%	90%
Not sure	11%	3%	8%	18%	10%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Voter Enthusiasm</b>						
Very excited	60%	72%	63%	50%	59%	76%
Somewhat excited	25%	22%	24%	31%	24%	17%
Not at all excited	15%	6%	13%	19%	17%	7%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	49%	56%	42%
Disapprove	48%	41%	57%
Not sure	2%	3%	1%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	47%	39%	57%
<b>Unfavorable</b>	51%	59%	41%
<b>Not sure</b>	2%	2%	2%

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	49%	57%	39%
<b>Mitt Romney</b>	47%	39%	56%
<b>Undecided</b>	5%	4%	5%

	Base	Gender	
		Woman	Man
<b>Hassan Favorability</b>			
<b>Favorable</b>	46%	53%	37%
<b>Unfavorable</b>	40%	34%	48%
<b>Not sure</b>	14%	14%	15%

	Base	Gender	
		Woman	Man
<b>Lamontagne Favorability</b>			
<b>Favorable</b>	41%	33%	49%
<b>Unfavorable</b>	51%	58%	42%
<b>Not sure</b>	9%	8%	9%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Hassan/Lamontagne</b>			
<b>Maggie Hassan</b>	48%	55%	40%
<b>Ovide Lamontagne</b>	44%	36%	53%
<b>Undecided</b>	8%	8%	7%

	Base	Gender	
		Woman	Man
<b>Who Won Debates Overall?</b>			
<b>Barack Obama</b>	43%	50%	35%
<b>Mitt Romney</b>	46%	37%	55%
<b>Not sure</b>	11%	13%	10%

	Base	Gender	
		Woman	Man
<b>Trusted More on Econ.</b>			
<b>Barack Obama</b>	47%	54%	38%
<b>Mitt Romney</b>	49%	42%	58%
<b>Not sure</b>	4%	4%	3%

	Base	Gender	
		Woman	Man
<b>Trusted More on Foreign Policy</b>			
<b>Barack Obama</b>	51%	57%	43%
<b>Mitt Romney</b>	46%	39%	54%
<b>Not sure</b>	4%	4%	4%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Generic Leg. Ballot</b>			
<b>Democratic</b>	46%	55%	36%
<b>Republican</b>	43%	36%	50%
<b>Not sure</b>	11%	8%	14%

	Base	Gender	
		Woman	Man
<b>Voter Enthusiasm</b>			
<b>Very excited</b>	60%	62%	58%
<b>Somewhat excited</b>	25%	25%	26%
<b>Not at all excited</b>	15%	13%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	49%	91%	11%	45%
<b>Disapprove</b>	48%	7%	89%	51%
<b>Not sure</b>	2%	2%	0%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	47%	7%	92%	46%
<b>Unfavorable</b>	51%	92%	8%	50%
<b>Not sure</b>	2%	1%	0%	4%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	49%	92%	9%	45%
Mitt Romney	47%	6%	90%	47%
Undecided	5%	2%	1%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hassan Favorability</b>				
Favorable	46%	82%	11%	43%
Unfavorable	40%	8%	73%	41%
Not sure	14%	9%	15%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lamontagne Favorability</b>				
Favorable	41%	7%	80%	38%
Unfavorable	51%	87%	12%	51%
Not sure	9%	6%	8%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hassan/Lamontagne</b>				
Maggie Hassan	48%	87%	9%	47%
Ovide Lamontagne	44%	7%	87%	41%
Undecided	8%	6%	4%	12%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Who Won Debates Overall?</b>				
Barack Obama	43%	82%	7%	39%
Mitt Romney	46%	8%	86%	45%
Not sure	11%	10%	7%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More on Econ.</b>				
Barack Obama	47%	89%	8%	44%
Mitt Romney	49%	8%	91%	51%
Not sure	4%	3%	1%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More on Foreign Policy</b>				
Barack Obama	51%	92%	10%	49%
Mitt Romney	46%	7%	87%	45%
Not sure	4%	1%	3%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Generic Leg. Ballot</b>				
Democratic	46%	91%	8%	40%
Republican	43%	6%	90%	37%
Not sure	11%	3%	2%	23%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Voter Enthusiasm</b>				
<b>Very excited</b>	60%	70%	66%	48%
<b>Somewhat excited</b>	25%	24%	23%	28%
<b>Not at all excited</b>	15%	6%	11%	24%

	Base	Race	
		White	Other
<b>Obama Approval</b>			
<b>Approve</b>	49%	49%	54%
<b>Disapprove</b>	48%	49%	40%
<b>Not sure</b>	2%	2%	6%

	Base	Race	
		White	Other
<b>Romney Favorability</b>			
<b>Favorable</b>	47%	48%	43%
<b>Unfavorable</b>	51%	51%	50%
<b>Not sure</b>	2%	2%	7%

	Base	Race	
		White	Other
<b>Obama/Romney</b>			
<b>Barack Obama</b>	49%	48%	55%
<b>Mitt Romney</b>	47%	48%	31%
<b>Undecided</b>	5%	4%	13%





**Crosstabs**

	Base	Race	
		White	Other
<b>Hassan Favorability</b>			
<b>Favorable</b>	46%	46%	44%
<b>Unfavorable</b>	40%	40%	39%
<b>Not sure</b>	14%	14%	17%

	Base	Race	
		White	Other
<b>Lamontagne Favorability</b>			
<b>Favorable</b>	41%	41%	35%
<b>Unfavorable</b>	51%	51%	50%
<b>Not sure</b>	9%	8%	15%

	Base	Race	
		White	Other
<b>Hassan/Lamontagne</b>			
<b>Maggie Hassan</b>	48%	48%	49%
<b>Ovide Lamontagne</b>	44%	45%	38%
<b>Undecided</b>	8%	7%	13%

	Base	Race	
		White	Other
<b>Who Won Debates Overall?</b>			
<b>Barack Obama</b>	43%	43%	47%
<b>Mitt Romney</b>	46%	46%	44%
<b>Not sure</b>	11%	12%	9%





**Crosstabs**

	Base	Race	
		White	Other
<b>Trusted More on Econ.</b>			
Barack Obama	47%	47%	47%
Mitt Romney	49%	49%	50%
Not sure	4%	4%	3%

	Base	Race	
		White	Other
<b>Trusted More on Foreign Policy</b>			
Barack Obama	51%	50%	52%
Mitt Romney	46%	46%	47%
Not sure	4%	4%	1%

	Base	Race	
		White	Other
<b>Generic Leg. Ballot</b>			
Democratic	46%	46%	51%
Republican	43%	43%	37%
Not sure	11%	11%	12%

	Base	Race	
		White	Other
<b>Voter Enthusiasm</b>			
Very excited	60%	60%	55%
Somewhat excited	25%	26%	23%
Not at all excited	15%	14%	23%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Obama Approval</b>				
<b>Approve</b>	49%	44%	52%	51%
<b>Disapprove</b>	48%	52%	46%	48%
<b>Not sure</b>	2%	3%	2%	1%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>				
<b>Favorable</b>	47%	50%	45%	50%
<b>Unfavorable</b>	51%	49%	53%	48%
<b>Not sure</b>	2%	2%	2%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>				
<b>Barack Obama</b>	49%	43%	51%	50%
<b>Mitt Romney</b>	47%	50%	44%	49%
<b>Undecided</b>	5%	7%	4%	1%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Hassan Favorability</b>				
<b>Favorable</b>	46%	38%	50%	46%
<b>Unfavorable</b>	40%	46%	38%	37%
<b>Not sure</b>	14%	16%	12%	16%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Lamontagne Favorability</b>				
<b>Favorable</b>	41%	40%	39%	46%
<b>Unfavorable</b>	51%	45%	56%	49%
<b>Not sure</b>	9%	15%	6%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Hassan/Lamontagne</b>				
<b>Maggie Hassan</b>	48%	40%	53%	48%
<b>Ovide Lamontagne</b>	44%	49%	40%	46%
<b>Undecided</b>	8%	10%	7%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Who Won Debates Overall?</b>				
<b>Barack Obama</b>	43%	42%	45%	39%
<b>Mitt Romney</b>	46%	51%	42%	45%
<b>Not sure</b>	11%	7%	13%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Trusted More on Econ.</b>				
<b>Barack Obama</b>	47%	41%	51%	47%
<b>Mitt Romney</b>	49%	56%	46%	49%
<b>Not sure</b>	4%	3%	4%	3%







**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Trusted More on Foreign Policy</b>				
<b>Barack Obama</b>	51%	45%	55%	50%
<b>Mitt Romney</b>	46%	51%	42%	47%
<b>Not sure</b>	4%	4%	4%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	46%	41%	49%	49%
<b>Republican</b>	43%	46%	39%	45%
<b>Not sure</b>	11%	14%	12%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Voter Enthusiasm</b>				
<b>Very excited</b>	60%	59%	60%	61%
<b>Somewhat excited</b>	25%	25%	25%	26%
<b>Not at all excited</b>	15%	16%	15%	14%

