

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Tight gubernatorial race in New Hampshire

Raleigh, N.C. – With John Lynch’s retirement, the gubernatorial race in the Granite State is wide open. All four variations of the fall contest are essentially tied. Maggie Hassan tops likely GOP nominee Ovide Lamontagne, 45-43, and challenger Kevin Smith, 42-39. Jackie Cilley ties Lamontagne at 42%, and leads Smith, 39-38. 12% to 23% of voters are undecided in these match-ups—still a lot, but down from 21-32% when PPP last polled the race in May.

There is some question who will emerge from the somewhat sleepy Democratic primary as well, but Lamontagne has a more than 2:1 edge for the GOP nod. He leads Smith by a 49-21 margin. That is down from a 53-13 advantage in May, but it should be enough to survive the next month. On the other side of the aisle, Hassan is retaining a slim lead over Cilley, 30-24, but a huge 46% are undecided, so anything could happen in the closing weeks. In the last poll, Hassan was up 23-20, with 57% not sure.

In the most likely fall pairing, voters have moved a bit toward Hassan and against Lamontagne, who led 40-39 three months ago. If Hassan can continue to make up her name identification gap with Lamontagne (of whom only 31% have no opinion), her slight edge could grow significantly. With those who already have an opinion on both candidates personally, whether positive or negative, Hassan leads by 21 points. Cilley leads by 22 points with those who are aware of both her and Lamontagne.

The Democrats could also get a boost from their predecessor’s endorsement. 60% of voters approve of Lynch’s job performance, and only 26% disapprove. Those numbers make him the most popular governor on which PPP has polled since the start of 2011. Two-thirds of independents and even 29% of Republicans give him the nod. With those who approve, Hassan and Cilley have leads of 44 and 38 points over Lamontagne.

“This is a sheer toss-up, but if there is movement, it will probably be toward the Democratic nominee,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 1,055 likely New Hampshire voters, including an oversample of 400 Democratic primary voters and 662 Republican primary voters, from August 9th to 12th. The margin of error for the overall survey is +/-3.0%, +/-4.9% for the Democratic sample, and +/-3.8% for the GOP portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



New Hampshire Survey Results

Q1 Do you approve or disapprove of Senator Kelly Ayotte's job performance?

Approve45% Not sure13%
Disapprove.....41%

Q2 Do you have a favorable or unfavorable opinion of Jackie Cilley?

Favorable..... 18%
Unfavorable 24%
Not sure57%

Q3 Do you have a favorable or unfavorable opinion of Maggie Hassan?

Favorable..... 25%
Unfavorable 26%
Not sure 49%

Q4 Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

Favorable..... 32%
Unfavorable 37%
Not sure 31%

Q5 Do you have a favorable or unfavorable opinion of Kevin Smith?

Favorable..... 19%
Unfavorable 28%
Not sure 53%

Q6 If the candidates for Governor this fall were Democrat Jackie Cilley and Republican Ovide Lamontagne, who would you vote for?

Jackie Cilley..... 42%
Ovide Lamontagne..... 42%
Undecided..... 16%

Q7 If the candidates for Governor this fall were Democrat Maggie Hassan and Republican Ovide Lamontagne, who would you vote for?

Maggie Hassan..... 45%
Ovide Lamontagne..... 43%
Undecided..... 12%

Q8 If the candidates for Governor this fall were Democrat Jackie Cilley and Republican Kevin Smith, who would you vote for?

Jackie Cilley..... 39%
Kevin Smith..... 38%
Undecided..... 23%

Q9 If the candidates for Governor this fall were Democrat Maggie Hassan and Republican Kevin Smith, who would you vote for?

Maggie Hassan..... 42%
Kevin Smith..... 39%
Undecided..... 20%

Q10 Do you approve or disapprove of Governor John Lynch's job performance?

Approve60% Not sure14%
Disapprove.....26%

Q11 If there was an election for the state legislature today, would you vote Democratic or Republican?

Democratic..... 46%
Republican..... 43%
Not sure 11%

Q12 Would you support or oppose a constitutional amendment that would ban new taxes on personal income?

Support 32%
Oppose 43%
Not sure 25%





Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

| | |
|------------------------------------|-----|
| <i>Very liberal</i> | 11% |
| <i>Somewhat liberal</i> | 19% |
| <i>Moderate</i> | 33% |
| <i>Somewhat conservative</i> | 22% |
| <i>Very conservative</i> | 15% |

Q14 If you are a woman, press 1. If a man, press 2.

| | |
|--------------------|-----|
| <i>Woman</i> | 54% |
| <i>Man</i> | 46% |

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

| | |
|--------------------------------|-----|
| <i>Democrat</i> | 32% |
| <i>Republican</i> | 32% |
| <i>Independent/Other</i> | 36% |

Q16 If you are white, press 1. If other, press 2.

| | |
|--------------------|-----|
| <i>White</i> | 91% |
| <i>Other</i> | 9% |

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

| | |
|----------------------------|-----|
| <i>18 to 29</i> | 7% |
| <i>30 to 45</i> | 22% |
| <i>46 to 65</i> | 46% |
| <i>Older than 65</i> | 25% |





Crosstabs

| | Base | Ideology | | | | |
|------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Ayotte Approval | | | | | | |
| Approve | 45% | 15% | 21% | 34% | 75% | 79% |
| Disapprove | 41% | 69% | 66% | 49% | 14% | 11% |
| Not sure | 13% | 16% | 12% | 17% | 11% | 10% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Cilley Favorability | | | | | | |
| Favorable | 18% | 28% | 26% | 21% | 10% | 8% |
| Unfavorable | 24% | 29% | 22% | 23% | 26% | 25% |
| Not sure | 57% | 42% | 52% | 57% | 64% | 67% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Hassan Favorability | | | | | | |
| Favorable | 25% | 40% | 38% | 32% | 11% | 5% |
| Unfavorable | 26% | 21% | 21% | 21% | 36% | 35% |
| Not sure | 49% | 39% | 42% | 48% | 54% | 60% |

| | Base | Ideology | | | | |
|--------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Lamontagne Favorability | | | | | | |
| Favorable | 32% | 12% | 8% | 21% | 56% | 67% |
| Unfavorable | 37% | 58% | 60% | 46% | 13% | 5% |
| Not sure | 31% | 30% | 31% | 33% | 31% | 28% |





Crosstabs

| | Base | Ideology | | | | |
|---------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Smith Favorability | | | | | | |
| Favorable | 19% | 5% | 7% | 15% | 33% | 31% |
| Unfavorable | 28% | 46% | 38% | 30% | 14% | 16% |
| Not sure | 53% | 49% | 54% | 55% | 53% | 53% |

| | Base | Ideology | | | | |
|--------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Cilley/Lamontagne | | | | | | |
| Jackie Cilley | 42% | 82% | 69% | 52% | 11% | 3% |
| Ovide Lamontagne | 42% | 9% | 11% | 27% | 75% | 89% |
| Undecided | 16% | 9% | 20% | 21% | 14% | 8% |

| | Base | Ideology | | | | |
|--------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Hassan/Lamontagne | | | | | | |
| Maggie Hassan | 45% | 84% | 79% | 55% | 9% | 4% |
| Ovide Lamontagne | 43% | 12% | 9% | 26% | 80% | 91% |
| Undecided | 12% | 4% | 12% | 18% | 11% | 6% |

| | Base | Ideology | | | | |
|---------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Cilley/Smith | | | | | | |
| Jackie Cilley | 39% | 80% | 70% | 45% | 9% | 4% |
| Kevin Smith | 38% | 6% | 9% | 23% | 73% | 78% |
| Undecided | 23% | 14% | 22% | 32% | 18% | 18% |





Crosstabs

| | Base | Ideology | | | | |
|---------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Hassan/Smith | | | | | | |
| Maggie Hassan | 42% | 82% | 70% | 51% | 10% | 4% |
| Kevin Smith | 39% | 4% | 9% | 25% | 72% | 83% |
| Undecided | 20% | 14% | 21% | 25% | 18% | 13% |

| | Base | Ideology | | | | |
|-----------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Lynch Approval | | | | | | |
| Approve | 60% | 84% | 81% | 73% | 43% | 18% |
| Disapprove | 26% | 7% | 10% | 15% | 40% | 61% |
| Not sure | 14% | 9% | 10% | 12% | 18% | 21% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Generic Leg. Ballot | | | | | | |
| Democratic | 46% | 89% | 81% | 54% | 10% | 4% |
| Republican | 43% | 9% | 9% | 27% | 79% | 93% |
| Not sure | 11% | 2% | 10% | 19% | 10% | 4% |

| | Base | Ideology | | | | |
|---|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Support/Oppose Anti-Income Tax Amendment | | | | | | |
| Support | 32% | 20% | 22% | 27% | 46% | 47% |
| Oppose | 43% | 59% | 55% | 49% | 26% | 30% |
| Not sure | 25% | 21% | 23% | 24% | 29% | 24% |





Crosstabs

| | Base | Gender | |
|------------------------|------|--------|-----|
| | | Woman | Man |
| Ayotte Approval | | | |
| Approve | 45% | 43% | 49% |
| Disapprove | 41% | 42% | 40% |
| Not sure | 13% | 16% | 11% |

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Cilley Favorability | | | |
| Favorable | 18% | 22% | 14% |
| Unfavorable | 24% | 22% | 27% |
| Not sure | 57% | 56% | 59% |

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Hassan Favorability | | | |
| Favorable | 25% | 29% | 21% |
| Unfavorable | 26% | 23% | 30% |
| Not sure | 49% | 48% | 50% |

| | Base | Gender | |
|--------------------------------|------|--------|-----|
| | | Woman | Man |
| Lamontagne Favorability | | | |
| Favorable | 32% | 28% | 37% |
| Unfavorable | 37% | 40% | 33% |
| Not sure | 31% | 32% | 30% |





Crosstabs

| | Base | Gender | |
|---------------------------|------|--------|-----|
| | | Woman | Man |
| Smith Favorability | | | |
| Favorable | 19% | 15% | 23% |
| Unfavorable | 28% | 28% | 28% |
| Not sure | 53% | 57% | 49% |

| | Base | Gender | |
|--------------------------|------|--------|-----|
| | | Woman | Man |
| Cilley/Lamontagne | | | |
| Jackie Cilley | 42% | 45% | 38% |
| Ovide Lamontagne | 42% | 37% | 47% |
| Undecided | 16% | 17% | 15% |

| | Base | Gender | |
|--------------------------|------|--------|-----|
| | | Woman | Man |
| Hassan/Lamontagne | | | |
| Maggie Hassan | 45% | 50% | 39% |
| Ovide Lamontagne | 43% | 37% | 50% |
| Undecided | 12% | 13% | 11% |

| | Base | Gender | |
|----------------------|------|--------|-----|
| | | Woman | Man |
| Cilley/Smith | | | |
| Jackie Cilley | 39% | 43% | 35% |
| Kevin Smith | 38% | 32% | 45% |
| Undecided | 23% | 25% | 20% |





Crosstabs

| | Base | Gender | |
|----------------------|------------|--------|-----|
| | | Woman | Man |
| Hassan/Smith | | | |
| Maggie Hassan | 42% | 46% | 36% |
| Kevin Smith | 39% | 33% | 46% |
| Undecided | 20% | 21% | 18% |

| | Base | Gender | |
|-----------------------|------------|--------|-----|
| | | Woman | Man |
| Lynch Approval | | | |
| Approve | 60% | 63% | 57% |
| Disapprove | 26% | 21% | 31% |
| Not sure | 14% | 15% | 12% |

| | Base | Gender | |
|----------------------------|------------|--------|-----|
| | | Woman | Man |
| Generic Leg. Ballot | | | |
| Democratic | 46% | 51% | 39% |
| Republican | 43% | 38% | 49% |
| Not sure | 11% | 10% | 12% |

| | Base | Gender | |
|---|------------|--------|-----|
| | | Woman | Man |
| Support/Oppose Anti-Income Tax Amendment | | | |
| Support | 32% | 31% | 34% |
| Oppose | 43% | 40% | 47% |
| Not sure | 25% | 29% | 19% |





Crosstabs

| | Base | Party | | |
|------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Ayotte Approval | | | | |
| Approve | 45% | 21% | 76% | 41% |
| Disapprove | 41% | 68% | 13% | 42% |
| Not sure | 13% | 12% | 11% | 17% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Cilley Favorability | | | | |
| Favorable | 18% | 34% | 7% | 14% |
| Unfavorable | 24% | 22% | 30% | 22% |
| Not sure | 57% | 44% | 63% | 64% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Hassan Favorability | | | | |
| Favorable | 25% | 46% | 6% | 23% |
| Unfavorable | 26% | 19% | 39% | 22% |
| Not sure | 49% | 36% | 56% | 54% |

| | Base | Party | | |
|--------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Lamontagne Favorability | | | | |
| Favorable | 32% | 10% | 59% | 29% |
| Unfavorable | 37% | 61% | 12% | 36% |
| Not sure | 31% | 29% | 29% | 35% |





Crosstabs

| | Base | Party | | |
|---------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Smith Favorability | | | | |
| Favorable | 19% | 7% | 30% | 19% |
| Unfavorable | 28% | 45% | 16% | 23% |
| Not sure | 53% | 48% | 53% | 58% |

| | Base | Party | | |
|--------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Cilley/Lamontagne | | | | |
| Jackie Cilley | 42% | 78% | 7% | 40% |
| Ovide Lamontagne | 42% | 7% | 83% | 37% |
| Undecided | 16% | 15% | 10% | 23% |

| | Base | Party | | |
|--------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Hassan/Lamontagne | | | | |
| Maggie Hassan | 45% | 84% | 6% | 44% |
| Ovide Lamontagne | 43% | 6% | 88% | 37% |
| Undecided | 12% | 10% | 6% | 20% |

| | Base | Party | | |
|----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Cilley/Smith | | | | |
| Jackie Cilley | 39% | 77% | 4% | 36% |
| Kevin Smith | 38% | 5% | 78% | 33% |
| Undecided | 23% | 18% | 18% | 31% |





Crosstabs

| | Base | Party | | |
|---------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Hassan/Smith | | | | |
| Maggie Hassan | 42% | 80% | 4% | 40% |
| Kevin Smith | 39% | 5% | 79% | 34% |
| Undecided | 20% | 15% | 17% | 26% |

| | Base | Party | | |
|-----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Lynch Approval | | | | |
| Approve | 60% | 84% | 29% | 67% |
| Disapprove | 26% | 8% | 47% | 24% |
| Not sure | 14% | 9% | 24% | 10% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Generic Leg. Ballot | | | | |
| Democratic | 46% | 91% | 5% | 41% |
| Republican | 43% | 3% | 92% | 36% |
| Not sure | 11% | 6% | 3% | 23% |

| | Base | Party | | |
|---|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Support/Oppose Anti-Income Tax Amendment | | | | |
| Support | 32% | 22% | 42% | 33% |
| Oppose | 43% | 56% | 32% | 42% |
| Not sure | 25% | 23% | 26% | 25% |





Crosstabs

| | Base | Race | |
|------------------------|------|-------|-------|
| | | White | Other |
| Ayotte Approval | | | |
| Approve | 45% | 46% | 38% |
| Disapprove | 41% | 40% | 57% |
| Not sure | 13% | 14% | 5% |

| | Base | Race | |
|----------------------------|------|-------|-------|
| | | White | Other |
| Cilley Favorability | | | |
| Favorable | 18% | 18% | 22% |
| Unfavorable | 24% | 23% | 35% |
| Not sure | 57% | 59% | 44% |

| | Base | Race | |
|----------------------------|------|-------|-------|
| | | White | Other |
| Hassan Favorability | | | |
| Favorable | 25% | 25% | 27% |
| Unfavorable | 26% | 25% | 38% |
| Not sure | 49% | 50% | 35% |

| | Base | Race | |
|--------------------------------|------|-------|-------|
| | | White | Other |
| Lamontagne Favorability | | | |
| Favorable | 32% | 32% | 37% |
| Unfavorable | 37% | 37% | 35% |
| Not sure | 31% | 31% | 28% |





Crosstabs

| | Base | Race | |
|---------------------------|------|-------|-------|
| | | White | Other |
| Smith Favorability | | | |
| Favorable | 19% | 18% | 31% |
| Unfavorable | 28% | 28% | 26% |
| Not sure | 53% | 54% | 43% |

| | Base | Race | |
|--------------------------|------|-------|-------|
| | | White | Other |
| Cilley/Lamontagne | | | |
| Jackie Cilley | 42% | 42% | 42% |
| Ovide Lamontagne | 42% | 42% | 39% |
| Undecided | 16% | 16% | 20% |

| | Base | Race | |
|--------------------------|------|-------|-------|
| | | White | Other |
| Hassan/Lamontagne | | | |
| Maggie Hassan | 45% | 45% | 40% |
| Ovide Lamontagne | 43% | 43% | 42% |
| Undecided | 12% | 11% | 18% |

| | Base | Race | |
|----------------------|------|-------|-------|
| | | White | Other |
| Cilley/Smith | | | |
| Jackie Cilley | 39% | 40% | 28% |
| Kevin Smith | 38% | 37% | 45% |
| Undecided | 23% | 22% | 27% |





Crosstabs

| | Base | Race | |
|----------------------|------------|-------|-------|
| | | White | Other |
| Hassan/Smith | | | |
| Maggie Hassan | 42% | 43% | 29% |
| Kevin Smith | 39% | 39% | 42% |
| Undecided | 20% | 19% | 29% |

| | Base | Race | |
|-----------------------|------------|-------|-------|
| | | White | Other |
| Lynch Approval | | | |
| Approve | 60% | 61% | 53% |
| Disapprove | 26% | 25% | 32% |
| Not sure | 14% | 14% | 15% |

| | Base | Race | |
|----------------------------|------------|-------|-------|
| | | White | Other |
| Generic Leg. Ballot | | | |
| Democratic | 46% | 46% | 43% |
| Republican | 43% | 44% | 36% |
| Not sure | 11% | 10% | 20% |

| | Base | Race | |
|---|------------|-------|-------|
| | | White | Other |
| Support/Oppose Anti-Income Tax Amendment | | | |
| Support | 32% | 32% | 35% |
| Oppose | 43% | 43% | 40% |
| Not sure | 25% | 25% | 25% |





Crosstabs

| | Base | Age | | | |
|------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Ayotte Approval | | | | | |
| Approve | 45% | 44% | 44% | 46% | 46% |
| Disapprove | 41% | 44% | 37% | 42% | 41% |
| Not sure | 13% | 13% | 19% | 12% | 13% |

| | Base | Age | | | |
|----------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Cilley Favorability | | | | | |
| Favorable | 18% | 29% | 17% | 16% | 21% |
| Unfavorable | 24% | 33% | 24% | 25% | 21% |
| Not sure | 57% | 38% | 59% | 59% | 59% |

| | Base | Age | | | |
|----------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Hassan Favorability | | | | | |
| Favorable | 25% | 25% | 21% | 26% | 26% |
| Unfavorable | 26% | 29% | 29% | 25% | 25% |
| Not sure | 49% | 46% | 50% | 49% | 48% |

| | Base | Age | | | |
|--------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Lamontagne Favorability | | | | | |
| Favorable | 32% | 25% | 28% | 34% | 36% |
| Unfavorable | 37% | 42% | 33% | 38% | 37% |
| Not sure | 31% | 33% | 39% | 29% | 28% |





Crosstabs

| | Base | Age | | | |
|---------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Smith Favorability | | | | | |
| Favorable | 19% | 13% | 19% | 20% | 18% |
| Unfavorable | 28% | 29% | 29% | 27% | 28% |
| Not sure | 53% | 58% | 52% | 53% | 54% |

| | Base | Age | | | |
|--------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Cilley/Lamontagne | | | | | |
| Jackie Cilley | 42% | 50% | 43% | 41% | 40% |
| Ovide Lamontagne | 42% | 25% | 41% | 44% | 44% |
| Undecided | 16% | 25% | 16% | 15% | 16% |

| | Base | Age | | | |
|--------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Hassan/Lamontagne | | | | | |
| Maggie Hassan | 45% | 63% | 44% | 43% | 44% |
| Ovide Lamontagne | 43% | 29% | 45% | 45% | 43% |
| Undecided | 12% | 8% | 12% | 12% | 13% |

| | Base | Age | | | |
|---------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Cilley/Smith | | | | | |
| Jackie Cilley | 39% | 58% | 39% | 37% | 38% |
| Kevin Smith | 38% | 25% | 41% | 40% | 35% |
| Undecided | 23% | 17% | 20% | 23% | 27% |





Crosstabs

| | Base | Age | | | |
|----------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Hassan/Smith | | | | | |
| Maggie Hassan | 42% | 54% | 39% | 41% | 41% |
| Kevin Smith | 39% | 21% | 42% | 41% | 38% |
| Undecided | 20% | 25% | 19% | 18% | 21% |

| | Base | Age | | | |
|-----------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Lynch Approval | | | | | |
| Approve | 60% | 58% | 57% | 62% | 61% |
| Disapprove | 26% | 21% | 25% | 26% | 27% |
| Not sure | 14% | 21% | 18% | 12% | 12% |

| | Base | Age | | | |
|----------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Generic Leg. Ballot | | | | | |
| Democratic | 46% | 71% | 41% | 44% | 45% |
| Republican | 43% | 25% | 48% | 43% | 44% |
| Not sure | 11% | 4% | 11% | 13% | 11% |

| | Base | Age | | | |
|---|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Support/Oppose Anti-Income Tax Amendment | | | | | |
| Support | 32% | 38% | 37% | 33% | 25% |
| Oppose | 43% | 46% | 41% | 43% | 45% |
| Not sure | 25% | 17% | 21% | 24% | 30% |





New Hampshire Survey Results

Q1 Do you have a favorable or unfavorable opinion of Jackie Cilley?

Favorable..... 29%
Unfavorable 21%
Not sure 51%

Q2 Do you have a favorable or unfavorable opinion of Maggie Hassan?

Favorable..... 42%
Unfavorable 19%
Not sure 39%

Q3 The Democratic candidates for Governor are Jackie Cilley and Maggie Hassan. If the election was today, who would you vote for?

Jackie Cilley..... 24%
Maggie Hassan..... 30%
Undecided..... 46%

Q4 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 19%
Somewhat liberal 34%
Moderate..... 39%
Somewhat conservative..... 6%
Very conservative 1%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 60%
Man..... 40%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 66%
Republican..... 2%
Independent/Other..... 32%

Q7 If you are white, press 1. If other, press 2.

White 91%
Other..... 9%

Q8 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 32%
46 to 65..... 43%
Older than 65..... 25%





Crosstabs

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Cilley Favorability | | | | | | |
| Favorable | 29% | 34% | 31% | 28% | 11% | - |
| Unfavorable | 21% | 29% | 19% | 17% | 33% | 16% |
| Not sure | 51% | 37% | 50% | 55% | 56% | 84% |

| | Base | Ideology | | | | |
|----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Hassan Favorability | | | | | | |
| Favorable | 42% | 41% | 46% | 44% | 21% | 16% |
| Unfavorable | 19% | 25% | 17% | 15% | 30% | 52% |
| Not sure | 39% | 34% | 37% | 41% | 49% | 32% |

| | Base | Ideology | | | | |
|-----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 Dem Gov Primary | | | | | | |
| Jackie Cilley | 24% | 31% | 24% | 22% | 7% | 36% |
| Maggie Hassan | 30% | 22% | 37% | 30% | 24% | 16% |
| Undecided | 46% | 47% | 39% | 48% | 69% | 48% |

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Cilley Favorability | | | |
| Favorable | 29% | 29% | 28% |
| Unfavorable | 21% | 20% | 21% |
| Not sure | 51% | 51% | 51% |





Crosstabs

| | Base | Gender | |
|----------------------------|------|--------|-----|
| | | Woman | Man |
| Hassan Favorability | | | |
| Favorable | 42% | 42% | 43% |
| Unfavorable | 19% | 22% | 15% |
| Not sure | 39% | 37% | 42% |

| | Base | Gender | |
|-----------------------------|------|--------|-----|
| | | Woman | Man |
| 2012 Dem Gov Primary | | | |
| Jackie Cilley | 24% | 28% | 18% |
| Maggie Hassan | 30% | 30% | 30% |
| Undecided | 46% | 42% | 51% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Cilley Favorability | | | | |
| Favorable | 29% | 34% | - | 21% |
| Unfavorable | 21% | 22% | - | 19% |
| Not sure | 51% | 44% | 100% | 60% |

| | Base | Party | | |
|----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Hassan Favorability | | | | |
| Favorable | 42% | 47% | 11% | 35% |
| Unfavorable | 19% | 20% | 8% | 17% |
| Not sure | 39% | 33% | 80% | 48% |





Crosstabs

| | Base | Party | | |
|-----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| 2012 Dem Gov Primary | | | | |
| Jackie Cilley | 24% | 29% | 8% | 15% |
| Maggie Hassan | 30% | 32% | 11% | 28% |
| Undecided | 46% | 39% | 80% | 57% |

| | Base | Race | |
|----------------------------|------|-------|-------|
| | | White | Other |
| Cilley Favorability | | | |
| Favorable | 29% | 31% | 11% |
| Unfavorable | 21% | 19% | 37% |
| Not sure | 51% | 50% | 52% |

| | Base | Race | |
|----------------------------|------|-------|-------|
| | | White | Other |
| Hassan Favorability | | | |
| Favorable | 42% | 44% | 25% |
| Unfavorable | 19% | 18% | 30% |
| Not sure | 39% | 38% | 44% |

| | Base | Race | |
|-----------------------------|------|-------|-------|
| | | White | Other |
| 2012 Dem Gov Primary | | | |
| Jackie Cilley | 24% | 25% | 9% |
| Maggie Hassan | 30% | 31% | 24% |
| Undecided | 46% | 44% | 67% |





Crosstabs

| | Base | Age | | |
|----------------------------|------------|----------|----------|---------------|
| | | 18 to 45 | 46 to 65 | Older than 65 |
| Cilley Favorability | | | | |
| Favorable | 29% | 22% | 30% | 36% |
| Unfavorable | 21% | 18% | 24% | 18% |
| Not sure | 51% | 60% | 47% | 45% |

| | Base | Age | | |
|----------------------------|------------|----------|----------|---------------|
| | | 18 to 45 | 46 to 65 | Older than 65 |
| Hassan Favorability | | | | |
| Favorable | 42% | 29% | 48% | 49% |
| Unfavorable | 19% | 23% | 16% | 19% |
| Not sure | 39% | 48% | 36% | 32% |

| | Base | Age | | |
|-----------------------------|------------|----------|----------|---------------|
| | | 18 to 45 | 46 to 65 | Older than 65 |
| 2012 Dem Gov Primary | | | | |
| Jackie Cilley | 24% | 23% | 23% | 26% |
| Maggie Hassan | 30% | 22% | 35% | 34% |
| Undecided | 46% | 55% | 42% | 40% |





New Hampshire Survey Results

Q1 Do you have a favorable or unfavorable opinion of Ovide Lamontagne?

Favorable..... 56%
Unfavorable 14%
Not sure 30%

Q2 Do you have a favorable or unfavorable opinion of Kevin Smith?

Favorable..... 30%
Unfavorable 17%
Not sure 53%

Q3 The Republican candidates for Governor are Ovide Lamontagne and Kevin Smith. If the election was today, who would you vote for?

Ovide Lamontagne..... 49%
Kevin Smith..... 21%
Undecided..... 30%

Q4 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 2%
Somewhat liberal 5%
Moderate..... 22%
Somewhat conservative..... 41%
Very conservative 31%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 49%
Man..... 51%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 1%
Republican..... 66%
Independent/Other..... 33%

Q7 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 28%
46 to 65..... 47%
Older than 65..... 25%





Crosstabs

| | Base | Ideology | | | | |
|--------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Lamontagne Favorability | | | | | | |
| Favorable | 56% | 27% | 25% | 42% | 57% | 71% |
| Unfavorable | 14% | - | 45% | 25% | 11% | 5% |
| Not sure | 30% | 73% | 30% | 33% | 32% | 24% |

| | Base | Ideology | | | | |
|---------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Smith Favorability | | | | | | |
| Favorable | 30% | - | 4% | 22% | 33% | 38% |
| Unfavorable | 17% | 21% | 38% | 19% | 15% | 14% |
| Not sure | 53% | 79% | 58% | 58% | 52% | 48% |

| | Base | Ideology | | | | |
|-----------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 GOP Gov Primary | | | | | | |
| Ovide Lamontagne | 49% | 21% | 32% | 39% | 51% | 58% |
| Kevin Smith | 21% | 73% | 34% | 24% | 18% | 18% |
| Undecided | 30% | 6% | 34% | 37% | 31% | 24% |

| | Base | Gender | |
|--------------------------------|------|--------|-----|
| | | Woman | Man |
| Lamontagne Favorability | | | |
| Favorable | 56% | 55% | 56% |
| Unfavorable | 14% | 12% | 16% |
| Not sure | 30% | 33% | 28% |





Crosstabs

| | Base | Gender | |
|---------------------------|------|--------|-----|
| | | Woman | Man |
| Smith Favorability | | | |
| Favorable | 30% | 29% | 32% |
| Unfavorable | 17% | 14% | 19% |
| Not sure | 53% | 57% | 49% |

| | Base | Gender | |
|-----------------------------|------|--------|-----|
| | | Woman | Man |
| 2012 GOP Gov Primary | | | |
| Ovide Lamontagne | 49% | 50% | 48% |
| Kevin Smith | 21% | 19% | 23% |
| Undecided | 30% | 31% | 28% |

| | Base | Party | | |
|--------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Lamontagne Favorability | | | | |
| Favorable | 56% | 28% | 60% | 49% |
| Unfavorable | 14% | 31% | 11% | 19% |
| Not sure | 30% | 42% | 29% | 32% |

| | Base | Party | | |
|---------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Smith Favorability | | | | |
| Favorable | 30% | - | 32% | 29% |
| Unfavorable | 17% | 31% | 15% | 19% |
| Not sure | 53% | 69% | 53% | 51% |





Crosstabs

| | Base | Party | | |
|-----------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| 2012 GOP Gov Primary | | | | |
| Ovide Lamontagne | 49% | 38% | 55% | 37% |
| Kevin Smith | 21% | 52% | 20% | 22% |
| Undecided | 30% | 10% | 24% | 42% |

| | Base | Age | | |
|--------------------------------|------|----------|----------|---------------|
| | | 18 to 45 | 46 to 65 | Older than 65 |
| Lamontagne Favorability | | | | |
| Favorable | 56% | 44% | 59% | 64% |
| Unfavorable | 14% | 16% | 14% | 11% |
| Not sure | 30% | 40% | 27% | 25% |

| | Base | Age | | |
|---------------------------|------|----------|----------|---------------|
| | | 18 to 45 | 46 to 65 | Older than 65 |
| Smith Favorability | | | | |
| Favorable | 30% | 21% | 36% | 31% |
| Unfavorable | 17% | 21% | 15% | 16% |
| Not sure | 53% | 57% | 50% | 53% |

| | Base | Age | | |
|-----------------------------|------|----------|----------|---------------|
| | | 18 to 45 | 46 to 65 | Older than 65 |
| 2012 GOP Gov Primary | | | | |
| Ovide Lamontagne | 49% | 41% | 51% | 54% |
| Kevin Smith | 21% | 24% | 20% | 20% |
| Undecided | 30% | 34% | 29% | 26% |

