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## **Romney edges Obama in NH, others within single digits**

**Raleigh, N.C.** – The only two times in recent history that New Hampshire has sided with a presidential candidate by more than one point came in near-landslide victories for Democrats Bill Clinton (1996) and Barack Obama, who each won the state by ten points. In PPP's latest poll, it appears Granite State voters could return to their indecisive ways next year. President Obama has fallen behind Mitt Romney, and against three others he holds smaller advantages than his 2008 victory margin.

Since the previous survey in late April to early May, Obama has gained greater esteem with Democrats and even slightly with Republicans. His fall from a 46-46 approval-disapproval spread to 46-49 has been entirely with independents, who approved 46-43 three months ago and disapprove 39-53 now.

The story plays out in the horseraces. Despite similar numbers in the two-party vote as last time, Obama trails Romney, 46-44, because independents have moved from a 44-all tie to 46-35 in Romney's favor. And though the president still trounces Sarah Palin, 53-38, that is down from 56-34 based almost solely on declining support from nonpartisans. Three candidates not tested head-to-head with the president last time also come as close as if not closer than John McCain did to winning the state. Minnesotans Tim Pawlenty (48-41) and Michele Bachmann (49-42) trail by identical margins, and even Herman Cain equals McCain's performance, down 49-39.

Romney outdoes his GOP rivals not only with independents, but also across the aisle. They take 7-8% of Democrats and let the president poach twice as many Republicans (14-17%), but Romney earns 12% of Democrats and loses only 11% of the GOP.

"Barack Obama's slipped a lot from 2008 in New Hampshire," said Dean Debnam, President of Public Policy Polling. "But at this point it looks like the GOP has to nominate Mitt Romney to take advantage of the President's declining popularity."

PPP surveyed 662 New Hampshire voters from June 30<sup>th</sup> to July 5<sup>th</sup>. No interviews were conducted on July 3<sup>rd</sup> or 4<sup>th</sup>. The margin of error for the survey is +/-3.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## New Hampshire Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 46%  
*Disapprove*..... 49%  
*Not sure* ..... 5%

**Q2** Do you have a favorable or unfavorable opinion of Michele Bachmann?

*Favorable*..... 39%  
*Unfavorable* ..... 46%  
*Not sure* ..... 15%

**Q3** Do you have a favorable or unfavorable opinion of Herman Cain?

*Favorable*..... 25%  
*Unfavorable* ..... 37%  
*Not sure* ..... 38%

**Q4** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable*..... 31%  
*Unfavorable* ..... 62%  
*Not sure* ..... 7%

**Q5** Do you have a favorable or unfavorable opinion of Tim Pawlenty?

*Favorable*..... 27%  
*Unfavorable* ..... 40%  
*Not sure* ..... 33%

**Q6** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 43%  
*Unfavorable* ..... 42%  
*Not sure* ..... 15%

**Q7** If the candidates for President next year were Democrat Barack Obama and Republican Michele Bachmann, who would you vote for?

*Barack Obama*..... 49%  
*Michele Bachmann* ..... 42%  
*Undecided*..... 9%

**Q8** If the candidates for President next year were Democrat Barack Obama and Republican Herman Cain, who would you vote for?

*Barack Obama*..... 49%  
*Herman Cain*..... 39%  
*Undecided*..... 12%

**Q9** If the candidates for President next year were Democrat Barack Obama and Republican Sarah Palin, who would you vote for?

*Barack Obama*..... 53%  
*Sarah Palin* ..... 38%  
*Undecided*..... 8%

**Q10** If the candidates for President next year were Democrat Barack Obama and Republican Tim Pawlenty, who would you vote for?

*Barack Obama*..... 48%  
*Tim Pawlenty* ..... 41%  
*Undecided*..... 12%

**Q11** If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

*Barack Obama*..... 44%  
*Mitt Romney*..... 46%  
*Undecided*..... 10%





**Q12** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	14%
<i>Somewhat liberal</i> .....	20%
<i>Moderate</i> .....	26%
<i>Somewhat conservative</i> .....	21%
<i>Very conservative</i> .....	19%

**Q13** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	52%
<i>Man</i> .....	48%

**Q14** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	34%
<i>Republican</i> .....	32%
<i>Independent/Other</i> .....	33%

**Q15** If you are white, press 1. If other, press 2.

<i>White</i> .....	93%
<i>Other</i> .....	7%

**Q16** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	10%
<i>30 to 45</i> .....	20%
<i>46 to 65</i> .....	45%
<i>Older than 65</i> .....	25%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
<b>Approve</b>	46%	79%	79%	59%	15%	2%
<b>Disapprove</b>	49%	12%	17%	31%	82%	98%
<b>Not sure</b>	5%	8%	4%	10%	2%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bachmann Favorability</b>						
<b>Favorable</b>	39%	14%	18%	22%	59%	81%
<b>Unfavorable</b>	46%	66%	65%	65%	26%	8%
<b>Not sure</b>	15%	19%	17%	14%	15%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cain Favorability</b>						
<b>Favorable</b>	25%	5%	5%	12%	39%	62%
<b>Unfavorable</b>	37%	52%	49%	44%	27%	15%
<b>Not sure</b>	38%	43%	46%	44%	35%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Palin Favorability</b>						
<b>Favorable</b>	31%	8%	13%	13%	49%	71%
<b>Unfavorable</b>	62%	88%	83%	82%	43%	16%
<b>Not sure</b>	7%	4%	4%	5%	8%	12%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Pawlenty Favorability</b>						
Favorable	27%	10%	7%	20%	38%	56%
Unfavorable	40%	57%	56%	44%	29%	18%
Not sure	33%	33%	37%	36%	32%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
Favorable	43%	19%	26%	43%	62%	59%
Unfavorable	42%	61%	58%	38%	28%	32%
Not sure	15%	20%	16%	19%	10%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Bachmann</b>						
Barack Obama	49%	85%	80%	65%	18%	4%
Michele Bachmann	42%	8%	12%	24%	68%	92%
Undecided	9%	7%	8%	12%	14%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Cain</b>						
Barack Obama	49%	82%	78%	66%	20%	3%
Herman Cain	39%	8%	12%	22%	60%	90%
Undecided	12%	9%	10%	12%	20%	7%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Palin</b>						
Barack Obama	53%	85%	81%	71%	30%	4%
Sarah Palin	38%	9%	13%	21%	58%	88%
Undecided	8%	6%	6%	9%	12%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Pawlenty</b>						
Barack Obama	48%	80%	80%	61%	22%	2%
Tim Pawlenty	41%	10%	11%	26%	60%	91%
Undecided	12%	9%	9%	12%	18%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Romney</b>						
Barack Obama	44%	79%	74%	52%	20%	2%
Mitt Romney	46%	15%	13%	35%	75%	86%
Undecided	10%	6%	13%	13%	6%	11%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	46%	52%	39%
Disapprove	49%	42%	57%
Not sure	5%	5%	5%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Bachmann Favorability</b>			
<b>Favorable</b>	<b>39%</b>	34%	45%
<b>Unfavorable</b>	<b>46%</b>	48%	44%
<b>Not sure</b>	<b>15%</b>	18%	11%

	Base	Gender	
		Woman	Man
<b>Cain Favorability</b>			
<b>Favorable</b>	<b>25%</b>	19%	31%
<b>Unfavorable</b>	<b>37%</b>	36%	38%
<b>Not sure</b>	<b>38%</b>	45%	31%

	Base	Gender	
		Woman	Man
<b>Palin Favorability</b>			
<b>Favorable</b>	<b>31%</b>	25%	37%
<b>Unfavorable</b>	<b>62%</b>	69%	55%
<b>Not sure</b>	<b>7%</b>	6%	8%

	Base	Gender	
		Woman	Man
<b>Pawlenty Favorability</b>			
<b>Favorable</b>	<b>27%</b>	24%	30%
<b>Unfavorable</b>	<b>40%</b>	39%	41%
<b>Not sure</b>	<b>33%</b>	37%	29%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	43%	39%	48%
<b>Unfavorable</b>	42%	42%	42%
<b>Not sure</b>	15%	19%	11%

	Base	Gender	
		Woman	Man
<b>Obama/Bachmann</b>			
<b>Barack Obama</b>	49%	56%	42%
<b>Michele Bachmann</b>	42%	36%	48%
<b>Undecided</b>	9%	8%	10%

	Base	Gender	
		Woman	Man
<b>Obama/Cain</b>			
<b>Barack Obama</b>	49%	54%	44%
<b>Herman Cain</b>	39%	33%	45%
<b>Undecided</b>	12%	13%	11%

	Base	Gender	
		Woman	Man
<b>Obama/Palin</b>			
<b>Barack Obama</b>	53%	60%	47%
<b>Sarah Palin</b>	38%	33%	44%
<b>Undecided</b>	8%	8%	9%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Pawlenty</b>			
<b>Barack Obama</b>	48%	52%	43%
<b>Tim Pawlenty</b>	41%	35%	47%
<b>Undecided</b>	12%	13%	10%

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	44%	50%	36%
<b>Mitt Romney</b>	46%	42%	51%
<b>Undecided</b>	10%	8%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	46%	83%	12%	39%
<b>Disapprove</b>	49%	12%	85%	53%
<b>Not sure</b>	5%	4%	3%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bachmann Favorability</b>				
<b>Favorable</b>	39%	18%	66%	35%
<b>Unfavorable</b>	46%	62%	22%	52%
<b>Not sure</b>	15%	20%	12%	13%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cain Favorability</b>				
<b>Favorable</b>	25%	5%	40%	31%
<b>Unfavorable</b>	37%	52%	26%	31%
<b>Not sure</b>	38%	43%	34%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Palin Favorability</b>				
<b>Favorable</b>	31%	7%	55%	32%
<b>Unfavorable</b>	62%	89%	38%	58%
<b>Not sure</b>	7%	4%	6%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Pawlenty Favorability</b>				
<b>Favorable</b>	27%	7%	46%	28%
<b>Unfavorable</b>	40%	56%	26%	37%
<b>Not sure</b>	33%	37%	28%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	43%	25%	63%	43%
<b>Unfavorable</b>	42%	58%	26%	40%
<b>Not sure</b>	15%	17%	11%	17%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Bachmann</b>				
Barack Obama	49%	87%	15%	44%
Michele Bachmann	42%	7%	79%	40%
Undecided	9%	6%	6%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Cain</b>				
Barack Obama	49%	87%	15%	42%
Herman Cain	39%	7%	71%	42%
Undecided	12%	6%	14%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Palin</b>				
Barack Obama	53%	89%	17%	52%
Sarah Palin	38%	8%	72%	37%
Undecided	8%	3%	11%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Pawlenty</b>				
Barack Obama	48%	86%	14%	42%
Tim Pawlenty	41%	8%	74%	42%
Undecided	12%	6%	12%	17%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	44%	82%	11%	35%
Mitt Romney	46%	12%	82%	46%
Undecided	10%	6%	7%	18%

	Base	Race	
		White	Other
<b>Obama Approval</b>			
Approve	46%	45%	60%
Disapprove	49%	51%	33%
Not sure	5%	5%	7%

	Base	Race	
		White	Other
<b>Bachmann Favorability</b>			
Favorable	39%	40%	27%
Unfavorable	46%	45%	61%
Not sure	15%	15%	11%

	Base	Race	
		White	Other
<b>Cain Favorability</b>			
Favorable	25%	25%	19%
Unfavorable	37%	37%	36%
Not sure	38%	38%	45%





**Crosstabs**

	Base	Race	
		White	Other
<b>Palin Favorability</b>			
<b>Favorable</b>	31%	32%	16%
<b>Unfavorable</b>	62%	61%	80%
<b>Not sure</b>	7%	7%	4%

	Base	Race	
		White	Other
<b>Pawlenty Favorability</b>			
<b>Favorable</b>	27%	27%	27%
<b>Unfavorable</b>	40%	40%	40%
<b>Not sure</b>	33%	33%	33%

	Base	Race	
		White	Other
<b>Romney Favorability</b>			
<b>Favorable</b>	43%	44%	32%
<b>Unfavorable</b>	42%	41%	55%
<b>Not sure</b>	15%	15%	13%

	Base	Race	
		White	Other
<b>Obama/Bachmann</b>			
<b>Barack Obama</b>	49%	48%	61%
<b>Michele Bachmann</b>	42%	43%	30%
<b>Undecided</b>	9%	9%	9%





**Crosstabs**

	Base	Race	
		White	Other
<b>Obama/Cain</b>			
<b>Barack Obama</b>	49%	48%	59%
<b>Herman Cain</b>	39%	40%	33%
<b>Undecided</b>	12%	12%	8%

	Base	Race	
		White	Other
<b>Obama/Palin</b>			
<b>Barack Obama</b>	53%	52%	68%
<b>Sarah Palin</b>	38%	39%	24%
<b>Undecided</b>	8%	8%	8%

	Base	Race	
		White	Other
<b>Obama/Pawlenty</b>			
<b>Barack Obama</b>	48%	47%	55%
<b>Tim Pawlenty</b>	41%	41%	36%
<b>Undecided</b>	12%	12%	9%

	Base	Race	
		White	Other
<b>Obama/Romney</b>			
<b>Barack Obama</b>	44%	43%	50%
<b>Mitt Romney</b>	46%	47%	38%
<b>Undecided</b>	10%	10%	13%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	<b>46%</b>	48%	43%	44%	50%
<b>Disapprove</b>	<b>49%</b>	36%	51%	54%	46%
<b>Not sure</b>	<b>5%</b>	15%	6%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bachmann Favorability</b>					
<b>Favorable</b>	<b>39%</b>	36%	37%	41%	39%
<b>Unfavorable</b>	<b>46%</b>	48%	48%	45%	45%
<b>Not sure</b>	<b>15%</b>	15%	15%	14%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cain Favorability</b>					
<b>Favorable</b>	<b>25%</b>	15%	28%	25%	25%
<b>Unfavorable</b>	<b>37%</b>	39%	31%	39%	36%
<b>Not sure</b>	<b>38%</b>	45%	40%	35%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Favorability</b>					
<b>Favorable</b>	<b>31%</b>	27%	31%	33%	29%
<b>Unfavorable</b>	<b>62%</b>	70%	57%	62%	63%
<b>Not sure</b>	<b>7%</b>	3%	12%	4%	8%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Pawlenty Favorability</b>					
<b>Favorable</b>	<b>27%</b>	21%	34%	26%	24%
<b>Unfavorable</b>	<b>40%</b>	36%	31%	42%	45%
<b>Not sure</b>	<b>33%</b>	42%	34%	32%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	<b>43%</b>	42%	43%	41%	49%
<b>Unfavorable</b>	<b>42%</b>	33%	40%	46%	38%
<b>Not sure</b>	<b>15%</b>	24%	16%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Bachmann</b>					
<b>Barack Obama</b>	<b>49%</b>	58%	43%	47%	54%
<b>Michele Bachmann</b>	<b>42%</b>	24%	45%	45%	40%
<b>Undecided</b>	<b>9%</b>	18%	12%	8%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Cain</b>					
<b>Barack Obama</b>	<b>49%</b>	55%	46%	47%	52%
<b>Herman Cain</b>	<b>39%</b>	27%	45%	42%	35%
<b>Undecided</b>	<b>12%</b>	18%	9%	11%	13%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Palin</b>					
Barack Obama	53%	64%	52%	52%	52%
Sarah Palin	38%	27%	39%	40%	38%
Undecided	8%	9%	9%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Pawlenty</b>					
Barack Obama	48%	52%	48%	46%	51%
Tim Pawlenty	41%	33%	43%	43%	37%
Undecided	12%	15%	9%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
Barack Obama	44%	48%	40%	43%	45%
Mitt Romney	46%	30%	49%	48%	46%
Undecided	10%	21%	10%	8%	10%

