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INTERVIEWS: Tom Jensen 919-744-6312

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Tight gubernatorial race in N.H.

Raleigh, N.C. – Except for the Republican primary, the New Hampshire gubernatorial race is a complete dead heat. The two Democrats, Jackie Cilley and nominal frontrunner Maggie Hassan, are in a tight battle for the primary, and either one would start out tied with presumed GOP nominee Ovide Lamontagne—all with lots of voters undecided.

With President Obama up double digits on Mitt Romney and incumbent Democratic Gov. John Lynch very popular (60% approve, 28% disapprove), one would expect the Democrats to have an edge. But Lamontagne, having run statewide before, has the name identification advantage over Cilley and Hassan. Only 27% have an opinon on Cilley personally, and 31% of Hassan, versus 62% of Lamontagne and 25% of the other Republican, Kevin Smith.

Hassan edges Cilley in the early primary matchup, 23-20, with 57% undecided. Lamontagne, on the other hand, has a clear 53-13 lead over Smith in their primary. In the general, Cilley and Lamontagne are dead-locked at 38% apiece, while Lamontagne edges Hassan, 40-39.

The good news for Hassan and Cilley is that considerably more Democrats and independents are undecided than Republicans in the horse races with Lamontagne, and the combination of Lynch's and Obama's backing should be enough to put them over the top in a presidential year in a blue-leaning swing state.

"This race looks like a sheer toss up at this point," said Dean Debnam, President of Public Policy Polling. "But the Democratic candidates have more room to grow as they become better known than Lamontagne does."

Opinion continues to move toward same-sex marriage here and elsewhere. When PPP last polled the state in July 2011, 51% thought it should be legal and 38% illegal. Now that sentiment breaks down at 57-35.

PPP surveyed 1,163 New Hampshire voters from May 10th to 13th. The margin of error for the survey is +/-2.9%. The poll also included 477 Democratic primary voters and 555 Republican primary voters with the margins of error for those subsets +/-4.5% and +/-4.2% respectively. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604

Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





New Hampshire Survey Results

Q1	Do you approve or disapprove of Governor John Lynch's job performance?	Q7	If t
	Approve60% Not sure		O,
	Disapprove28%		
Q2	Do you have a favorable or unfavorable opinion of Jackie Cilley?		
	Favorable11%	Q8	If 1
	Unfavorable		De Sr
	Not sure74%		Ο.
Q3	Do you have a favorable or unfavorable opinion of Maggie Hassan?		
	Favorable15%		
	Unfavorable	Q9	If t
	Not sure70%		Ke
Q4	Do you have a favorable or unfavorable opinion of Ovide Lamontagne?		
	Favorable29%		
	Unfavorable33%	Q10	If 1
	Not sure38%	۷.0	to
Q5	Do you have a favorable or unfavorable opinion of Kevin Smith?		Re
	Favorable8%		
	Unfavorable17%		
	Not sure75%	Q11	
Q6	If the candidates for Governor this fall were Democrat Jackie Cilley and Republican Ovide Lamontagne, who would you vote for?		le
	Jackie Cilley38%		
	Ovide Lamontagne38%		
	Undecided 24%		

Q7	If the candidates for Governor this fall were Democrat Maggie Hassan and Republican Ovide Lamontagne, who would you vote for	
	Maggie Hassan	39%
	Ovide Lamontagne	40%
	Undecided	21%
Q8	If the candidates for Governor this fall were Democrat Jackie Cilley and Republican Key Smith, who would you vote for?	
	Jackie Cilley	37%
	Kevin Smith	32%
	Undecided	31%
Q9	If the candidates for Governor this fall were Democrat Maggie Hassan and Republican Kevin Smith, who would you vote for?	
	Maggie Hassan	37%
	Kevin Smith	31%
	Undecided	
Q10	If there was an election for the state legislat today, would you vote Democratic or Republican?	ture
	Democratic	47%
	Republican	
	Not sure	
Q11	Do you think same-sex marriage should be legal or illegal?	
	Legal	57%
	Illegal	35%
	Not sure	8%





Q12	Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples	Q16 Would you describe yourself as very libe somewhat liberal, moderate, somewhat conservative, or very conservative?	
	should be allowed to form civil unions but not legally marry, or there should be no legal	Very liberal	10%
	recognition of a gay couple's relationship?	Somewhat liberal	23%
	Gay couples should be allowed to legally marry54%	Moderate	31%
	Gay couples should be allowed to form civil	Somewhat conservative	24%
	unions but not marry	Very conservativeQ17 If you are a woman, press 1. If a man, press 1.	
	Not sure2%	Woman	52%
Q13	Do you support or oppose changing the law in New Hampshire to allow seriously and terminally ill patients to use and grow medical marijuana for personal use if their doctors recommend it?	ManQ18 If you are a Democrat, press 1. If a Rep press 2. If you are an independent or id with another party, press 3.	oublican, lentify
	Support65%	Democrat	
	Oppose24%	Republican	31%
014	Not sure	Independent/OtherQ19 If you are white, press 1. If other, press	
Q14	Jackie Cilley and Maggie Hassan. If the	White	90%
	election was today, who would you vote for? (Asked of 477 Democratic primary voters)	OtherQ20 If you are 18 to 29 years old, press 1. If	
	Jackie Cilley20%	45, press 2. If 46 to 65, press 3. If you a older than 65, press 4.	are
	Maggie Hassan23%	18 to 29	12%
	Undecided57%		
Q15	The Republican candidates for Governor are Ovide Lamontagne and Kevin Smith. If the	30 to 45	
	election was today, who would you vote for? (Asked of 555 Republican primary voters)	46 to 65 Older than 65	
	Ovide Lamontagne53%		
	Kevin Smith13%		
	Undecided34%		





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Lynch Approval			<u>-</u>			
Approve	60%	81%	81%	69%	39%	23%
Disapprove	28%	11%	13%	17%	44%	62%
Not sure	12%	7%	6%	13%	18%	15%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Cilley Favorability						
Favorable	11%	18%	16%	13%	4%	2%
Unfavorable	16%	14%	16%	12%	18%	23%
Not sure	74%	68%	68%	76%	78%	75%

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Hassan Favorability		_	<u>-</u>	_	-	='		
Favorable	15%	25%	20%	19%	5%	4%		
Unfavorable	16%	7%	16%	12%	20%	24%		
Not sure	70%	68%	64%	69%	75%	72%		

		Ideology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Lamontagne Favorability					•			
Favorable	29%	6%	8%	21%	51%	66%		
Unfavorable	33%	49%	55%	36%	14%	8%		
Not sure	38%	45%	38%	43%	35%	26%		





		Ideolo	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Smith Favorability		-	<u>-</u>	<u>-</u>		
Favorable	8%	1%	4%	8%	9%	18%
Unfavorable	17%	24%	25%	17%	11%	9%
Not sure	75%	76%	70%	75%	81%	73%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Cilley/Lamontagne						
Jackie Cilley	38%	79%	65%	40%	9%	5%
Ovide Lamontagne	38%	5%	10%	24%	74%	84%
Undecided	24%	16%	25%	36%	17%	11%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Hassan/Lamontagne		_	<u>-</u>	_				
Maggie Hassan	39%	80%	72%	40%	8%	4%		
Ovide Lamontagne	40%	4%	10%	25%	77%	88%		
Undecided	21%	16%	19%	35%	15%	9%		

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative		
Cilley/Smith			•					
Jackie Cilley	37%	79%	69%	35%	10%	2%		
Kevin Smith	32%	1%	10%	19%	61%	74%		
Undecided	31%	19%	22%	46%	30%	24%		





		Ideolog				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Hassan/Smith			-	<u>-</u>		
Maggie Hassan	37%	80%	67%	36%	9%	5%
Kevin Smith	31%	3%	9%	18%	61%	72%
Undecided	32%	17%	24%	47%	30%	23%

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Generic Leg. Ballot							
Democratic	47%	93%	80%	53%	11%	3%	
Republican	41%	4%	10%	25%	81%	89%	
Not sure	13%	3%	10%	22%	9%	8%	

		ldeolog	deology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Same-sex Marriage Legal/Illegal		-	•	-	•		
Legal	57%	95%	87%	67%	22%	12%	
Illegal	35%	4%	9%	23%	66%	79%	
Not sure	8%	1%	4%	10%	12%	9%	

		Ideolo	gy			
	Base	Very liberal	Som ew hat liberal	Moderate	Somew hat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition		•				
Gay couples should be allowed to legally marry		94%	87%	63%	17%	12%
Gay couples should be allowed to form civil unions but not marry		3%	10%	28%	58%	45%
There should be no legal recognition of a gay couple's relationship		2%	2%	7%	23%	41%
Not sure	2%	1%	1%	3%	1%	2%





		ldeology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Support/Oppose Medical Marijuana		•	•			
Support	65%	87%	81%	70%	46%	46%
Oppose	24%	10%	12%	19%	40%	41%
Not sure	11%	4%	7%	11%	14%	13%

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
2012 Dem Gov Primary					•	
Jackie Cilley	20%	19%	24%	13%	22%	23%
Maggie Hassan	23%	25%	22%	24%	23%	15%
Undecided	57%	55%	53%	64%	55%	62%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative			
2012 GOP Gov Primary								
Ovide Lamontagne	53%	32%	23%	37%	64%	64%		
Kevin Smith	13%	18%	28%	19%	9%	9%		
Undecided	34%	50%	49%	44%	27%	28%		

		Gender		
	Base	Woman	Man	
Lynch Approval		-		
Approve	60%	65%	56%	
Disapprove	28%	21%	34%	
Not sure	12%	14%	10%	





		Gender	
	Base	Woman	Man
Cilley Favorability		-	
Favorable	11%	10%	11%
Unfavorable	16%	12%	20%
Not sure	74%	78%	69%

		Gender	
	Base	Woman	Man
Hassan Favorability		-	
Favorable	15%	14%	15%
Unfavorable	16%	12%	20%
Not sure	70%	74%	65%

		Gender	
	Base	Woman	Man
Lamontagne Favorability			
Favorable	29%	25%	34%
Unfavorable	33%	30%	36%
Not sure	38%	45%	30%

		Gender		
	Base	Woman	Man	
Smith Favorability		- -		
Favorable	8%	8%	8%	
Unfavorable	17%	16%	18%	
Not sure	75%	76%	74%	





		Gender	
	Base	Woman	Man
Cilley/Lamontagne		-	
Jackie Cilley	38%	38%	38%
Ovide Lamontagne	38%	32%	45%
Undecided	24%	30%	17%

		Gender	
	Base	Woman	Man
Hassan/Lamontagne		-	
Maggie Hassan	39%	40%	39%
Ovide Lamontagne	40%	33%	47%
Undecided	21%	28%	14%

		Gender	
	Base	Woman	Man
Cilley/Sm ith		-	
Jackie Cilley	37%	38%	36%
Ke vin Smith	32%	25%	39%
Undecided	31%	36%	26%

		Gender	
	Base	Woman	Man
Hassan/Smith		-	
Maggie Hassan	37%	40%	34%
Kevin Smith	31%	24%	39%
Undecided	32%	37%	26%





		Gender	
	Base	Woman	Man
Generic Leg. Ballot		-	
Democratic	47%	51%	42%
Republican	41%	33%	49%
Not sure	13%	16%	9%

		Gender	
	Base	Woman	Man
Same-sex Marriage Legal/Illegal			
Legal	57%	62%	52%
Illegal	35%	28%	43%
Not sure	8%	10%	6%

		Gender	
	Base	Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	54%	61%	47%
Gay couples should be allowed to form civil unions but not marry	31%	26%	35%
There should be no legal recognition of a gay couple's relationship	13%	11%	16%
Not sure	2%	2%	1%

		Gender	
	Base	Woman	Man
Support/Oppose Medical Marijuana			
Support	65%	64%	67%
Oppose	24%	23%	25%
Not sure	11%	13%	8%





		Gender		
	Base	Woman	Man	
2012 Dem Gov Primary				
Jackie Cilley	20%	16%	24%	
Maggie Hassan	23%	22%	25%	
Undecided	57%	61%	51%	

		Gender	
	Base	Woman	Man
2012 GOP Gov Primary			
Ovide Lamontagne	53%	51%	55%
Kevin Smith	13%	13%	13%
Undecided	34%	36%	32%

		Party				
	Base	Democrat	Republican	Independent/Other		
Lynch Approval		='		-		
Approve	60%	79%	37%	63%		
		12%	46%	25%		
Disapprove Not sure	12%	8%	17%	12%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Cilley Favorability		='	•			
Favorable	11%	19%	4%	8%		
Unfavorable	16%	14%	23%	11%		
Not sure	74%	67%	73%	80%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Hassan Favorability		='		-		
Favorable	15%	25%	5%	13%		
Unfavorable	16%	10%	25%	13%		
Not sure	70%	65%	69%	75%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Lam ontagne Favorability			•		
Favorable	29%	8%	56%	25%	
Unfavorable	33%	48%	15%	35%	
Not sure	38%	44%	28%	41%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Smith Favorability		=	•	-		
Favorable	8%	5%	11%	8%		
Unfavorable	17%	24%	13%	13%		
Not sure	75%	71%	76%	79%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Cilley/Lamontagne		='			
Jackie Cilley	38%	70%	9%	34%	
Ovide Lamontagne	38%	7%	76%	34%	
Undecided	24%	24%	15%	32%	





		Party		
	Base	Democrat	Republican	Independent/Other
Hassan/Lamontagne				
Maggie Hassan	39%	72%	9%	35%
Ovide Lamontagne	40%	7%	77%	38%
Undecided	21%	21%	14%	28%

		Party		
	Base	Democrat	Republican	Independent/Other
Cilley/Smith				
Jackie Cilley	37%	72%	8%	29%
Kevin Smith	32%	4%	63%	30%
Undecided	31%	24%	30%	40%

		Party				
	Base	Democrat	Republican	Independent/Other		
Hassan/Smith		•		-		
Maggie Hassan	37%	74%	7%	29%		
Kevin Smith	31%	3%	63%	29%		
Undecided	32%	23%	30%	42%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Generic Leg. Ballot		='	•		
Democratic	47%	91%	8%	38%	
Republican	41%	4%	84%	37%	
Not sure	13%	5%	7%	25%	





		Party		
	Base	Democrat	Republican	Independent/Other
Same-sex Marriage Legal/Illegal		,		
Legal	57%	85%	21%	61%
Illegal	35%	8%	69%	31%
Not sure	8%	6%	10%	8%

		Party			
	Base	Democrat	Republican	Independent/Other	
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	54%	85%	19%	56%	
Gay couples should be allowed to form civil unions but not marry	31%	10%	50%	33%	
There should be no legal recognition of a gay couple's relationship	13%	4%	28%	9%	
Not sure	2%	1%	2%	2%	

		Party		
	Base	Democrat	Republican	Independent/Other
Support/Oppose Medical Marijuana				
Support	65%	77%	46%	72%
Oppose	24%	12%	43%	19%
Not sure	11%	11%	12%	9%

		Party			
	Base	Democrat	Republican	Independent/Other	
2012 Dem Gov Primary					
Jackie Cilley	20%	21%	36%	13%	
Maggie Hassan	23%	24%	36%	20%	
Undecided	57%	55%	29%	67%	





		Party		
	Base	Democrat	Republican	Independent/Other
2012 GOP Gov Primary			•	
Ovide Lamontagne	53%	45%	60%	42%
Kevin Smith	13%	9%	13%	14%
Undecided	34%	46%	26%	45%

		Race	
	Base	White	Other
Lynch Approval			
Approve	60%	62%	46%
Disapprove	28%	25%	46%
Notsure	12%	13%	8%

		Race	
	Base	White	Other
Cilley Favorability		3	
Favorable	11%	11%	8%
Unfavorable	16%	14%	30%
Not sure	74%	75%	62%

		Race	
	Base	White	Other
Hassan Favorability		='	
Favorable	15%	15%	13%
Unfavorable	16%	14%	29%
Not sure	70%	71%	58%





		Race	
	Base	White	Other
Lamontagne Favorability			
Favorable	29%	28%	40%
Unfavorable	33%	33%	30%
Not sure	38%	39%	31%

		Race	
	Base	White	Other
Smith Favorability			
Favorable	8%	7%	18%
Unfavorable	17%	16%	23%
Notsure	75%	77%	59%

		Race	
	Base	White	Other
Cilley/Lamontagne			
Jackie Cilley	38%	39%	31%
Ovide Lamontagne	38%	37%	50%
Undecided	24%	24%	19%

		Race	
	Base	White	Other
Hassan/Lamontagne		='	
Maggie Hassan	39%	40%	32%
Ovide Lamontagne	40%	38%	50%
Undecided	21%	22%	18%





		Race	
	Base	White	Other
Cilley/Smith			
Jackie Cilley	37%	37%	33%
Ke vin Smith	32%	30%	41%
Undecided	31%	32%	26%

		Race	
	Base	White	Other
Hassan/Smith			
Maggie Hassan	37%	38%	33%
Kevin Smith	31%	29%	44%
Undecided	32%	33%	23%

		Race	
	Base	White	Other
Generic Leg. Ballot			·
Democratic	47%	48%	32%
Republican	41%	40%	48%
Not sure	13%	12%	20%

		Race	
	Base	White	Other
Same-sex Marriage Legal/Illegal			
Legal	57%	59%	36%
Illegal	35%	33%	54%
Notsure	8%	8%	10%





		Race	
	Base	White	Other
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	54%	56%	40%
Gay couples should be allowed to form civil unions but not marry	31%	30%	34%
There should be no legal recognition of a gay couple's relationship	13%	12%	24%
Not sure	2%	2%	2%

		Race	
	Base	White	Other
Support/Oppose Medical Marijuana			
Support	65%	67%	46%
Oppose	24%	22%	41%
Not sure	11%	10%	13%

		Race	
	Base	White	Other
2012 Dem Gov Primary			
Jackie Cilley	20%	20%	7%
Maggie Hassan	23%	23%	33%
Undecided	57%	57%	60%

		Race		
	Base	White	Other	
2012 GOP Gov Primary				
Ovide Lamontagne	53%	53%	54%	
Kevin Smith	13%	13%	12%	
Undecided	34%	34%	34%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Lynch Approval					
Approve	60%	54%	58%	62%	63%
Disapprove	28%	41%	26%	26%	25%
Not sure	12%	5%	16%	12%	13%

		Age				
	Base	18 to 29			Older than 65	
Cilley Favorability						
Favorable	11%	12%	7%	12%	12%	
Unfavorable	16%	20%	17%	16%	13%	
Not sure	74%	68%	77%	72%	75%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hassan Favorability					
Favorable	15%	15%	11%	17%	15%
Unfavorable	16%	17%	18%	15%	14%
Not sure	70%	68%	71%	69%	71%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Lamontagne Favorability						
Favorable	29%	20%	27%	30%	34%	
Unfavorable	33%	20%	32%	39%	31%	
Not sure	38%	61%	41%	31%	35%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Smith Favorability					
Favorable	8%	17%	8%	6%	6%
Unfavorable	17%	22%	14%	18%	16%
Not sure	75%	61%	78%	76%	78%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Cilley/Lamontagne					
Jackie Cilley	38%	32%	41%	40%	35%
Ovide Lamontagne	38%	32%	34%	40%	42%
Undecided	24%	37%	25%	19%	23%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hassan/Lamontagne					
Maggie Hassan	39%	34%	40%	42%	37%
Ovide Lamontagne	40%	37%	38%	40%	42%
Undecided	21%	29%	22%	18%	21%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Cille y/Smith					
Jackie Cilley	37%	34%	36%	41%	33%
Kevin Smith	32%	37%	35%	30%	29%
Undecided	31%	29%	29%	29%	38%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hassan/Smith					
Maggie Hassan	37%	34%	36%	40%	35%
Kevin Smith	31%	32%	32%	31%	30%
Undecided	32%	34%	32%	29%	34%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Generic Leg. Ballot						
Democratic	47%	50%	42%	49%	46%	
Republican	41%	35%	45%	39%	42%	
Not sure	13%	15%	13%	12%	12%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Same-sex Marriage Legal/Illegal		•				
Legal	57%	55%	64%	58%	48%	
Illegal	35%	35%	30%	34%	42%	
Not sure	8%	10%	6%	7%	10%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	54%	57%	60%	57%	43%	
Gay couples should be allowed to form civil unions but not marry	31%	33%	28%	27%	37%	
There should be no legal recognition of a gay couple's relationship	13%	10%	10%	14%	18%	
Not sure	2%	-	1%	2%	2%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Support/Oppose Medical Marijuana						
Support	65%	60%	67%	69%	61%	
Oppose	24%	28%	25%	22%	26%	
Not sure	11%	13%	9%	9%	13%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
2012 Dem Gov Primary		•				
Jackie Cilley	20%	21%	19%	17%	24%	
Maggie Hassan	23%	16%	17%	27%	26%	
Undecided	57%	63%	63%	56%	50%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
2012 GOP Gov Primary						
Ovide Lamontagne	53%	38%	52%	54%	59%	
Kevin Smith	13%	13%	14%	14%	12%	
Undecided	34%	50%	34%	32%	30%	

