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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Dead even in North Carolina

Raleigh, N.C.-- In 2008 North Carolina was the second closest state in the Presidential race. It looks more and more like it could be the closest this year. PPP's newest poll finds Barack Obama and Mitt Romney dead even at 48%. In 3 September PPP polls of the state we found a tie twice and a one point Obama lead the third time. Taking a bigger picture look, in 26 Obama/Romney polls dating back to November of 2010 we have only found the candidates separated by more than 3 points one time. It would be hard for the race in North Carolina to be much tighter.

North Carolinians narrowly disapprove of Obama, with 48% giving him good marks to 49% who are unhappy with his performance. They also have a narrowly unfavorable opinion of Romney with 46% of voters rating him positively to 49% with a negative opinion. The candidates are incredibly close on other measures as well. Romney leads Obama 49/47 in terms of who voters trust more on the economy, but Obama reverses those numbers for the 49/47 lead on who voters trust more on foreign policy.

57% of voters say they've been personally contacted by the Obama campaign, and 55% say they've been personally contacted by the Romney campaign. That those numbers are so close is an indication of the race in North Carolina being much different than 2008- the McCain campaign was sort of caught by surprise here and significantly lagged Obama's field operation.

Democrats in North Carolina are feeling more excitement about the campaign at this point than Republicans are. 69% say they're 'very excited' about voting this fall compared to 58% of GOP voters. Beyond that 80% of African Americans and 75% of voters under 30 said they were 'very excited' about voting. Those are the groups that fueled Obama's surprise North Carolina victory in 2008 so their continued excitement bodes very well for his ability to do it again.

“The race in North Carolina couldn’t be much closer,” said Dean Debnam, President of Public Policy Polling. “Someone will probably end up winning it by less than a point. It’s likely to be a late election night.”

PPP surveyed 981 likely North Carolina voters from September 27th to 30th. The margin of error for the survey is +/-3.1%. This poll was not paid for or authorized by any campaign or political organization.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 48%
Disapprove..... 49%
Not sure 2%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 46%
Unfavorable 49%
Not sure 6%

Q3 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 48%
Mitt Romney..... 48%
Undecided..... 4%

Q4 Do you trust Barack Obama or Mitt Romney more on the issue of the economy?

Barack Obama..... 47%
Mitt Romney..... 49%
Not sure 4%

Q5 Do you trust Barack Obama or Mitt Romney more on the issue of foreign policy?

Barack Obama..... 49%
Mitt Romney..... 47%
Not sure 4%

Q6 Are you very excited, somewhat excited, or not at all excited about voting in the 2012 elections?

Very excited 63%
Somewhat excited 23%
Not at all excited 14%

Q7 Have you been personally contacted by the Obama campaign, Romney campaign, both campaigns, or neither campaign about voting for them this fall?

Obama campaign..... 18%
Romney campaign..... 16%
Both campaigns..... 39%
Neither campaign..... 24%
Not sure 3%

Q8 Which candidate for President do you think better understands the struggles you and your family are going through?

Barack Obama..... 48%
Mitt Romney..... 42%
Not sure 10%

Q9 Are you familiar with comments Mitt Romney has made about the '47%', or not?

Familiar with Romney's comments 91%
Not familiar..... 9%

Q10 Mitt Romney recently said, "There are 47 percent of the people who will vote for the president no matter what. All right? There are 47 percent who are with him, who are dependent upon government, who believe that they are victims, who believe the government has a responsibility to care for them, who believe that they are entitled to health care, to food, to housing, to you-name-it, that that's an entitlement. And the government should give it to them. And they will vote for this president no matter what.... These are people who pay no income tax." Do you think Romney's comments were appropriate or inappropriate?

Appropriate 44%
Inappropriate..... 50%
Not sure 6%





Q11 Do these comments make you more or less likely to vote for Mitt Romney, or do they not make a difference?

More likely..... 28%
Less likely..... 38%
Don't make a difference..... 32%
Not sure..... 2%

Q12 Do you think Mitt Romney should release his tax returns for the last 12 years, or not?

He should..... 50%
He should not..... 41%
Not sure..... 8%

Q13 Do you think pollsters are intentionally skewing their polls this year to help Barack Obama, or not?

They are intentionally skewing their polls..... 46%
They are not..... 38%
Not sure..... 17%

Q14 Were you born in North Carolina or in another state?

Born in NC..... 58%
Born in another state..... 42%

Q15 How long have you lived in North Carolina: 10 years or less, 11 to 20 years, 21 to 30 years, 31 to 40 years, or more than 40 years?

10 years or less..... 14%
11 to 20 years..... 17%
21 to 30 years..... 15%
31 to 40 years..... 13%
More than 40 years..... 41%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 13%
Somewhat liberal..... 14%
Moderate..... 30%
Somewhat conservative..... 24%
Very conservative..... 19%

Q17 If you are a woman, press 1. If a man, press 2.

Woman..... 56%
Man..... 44%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 48%
Republican..... 34%
Independent/Other..... 19%

Q19 If you are white, press 1. If African-American, press 2. If other, press 3.

White..... 72%
African-American..... 22%
Other..... 6%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 22%
46 to 65..... 43%
Older than 65..... 20%



Q21 Area Code

252.....	12%
336.....	23%
704.....	21%
828.....	11%
910.....	12%
919.....	20%



Crosstabs

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Obama Approval			
Approve	48%	47%	51%
Disapprove	49%	50%	47%
Not sure	2%	3%	2%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Romney Favorability			
Favorable	46%	47%	45%
Unfavorable	49%	48%	50%
Not sure	6%	6%	5%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Obama/Romney			
Barack Obama	48%	47%	49%
Mitt Romney	48%	50%	47%
Undecided	4%	3%	4%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Trust More on Econ.?			
Barack Obama	47%	46%	49%
Mitt Romney	49%	50%	48%
Not sure	4%	4%	3%





Crosstabs

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Trust More on Foreign Policy?			
Barack Obama	49%	47%	51%
Mitt Romney	47%	48%	45%
Not sure	4%	4%	4%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Voter Enthusiasm			
Very excited	63%	64%	62%
Somewhat excited	23%	21%	25%
Not at all excited	14%	15%	14%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Been Contacted by Obama, Romney, Both, or Neither?			
Obama campaign	18%	20%	16%
Romney campaign	16%	14%	19%
Both campaigns	39%	38%	39%
Neither campaign	24%	24%	24%
Not sure	3%	4%	3%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Who Better Understands Your Struggles?			
Barack Obama	48%	46%	51%
Mitt Romney	42%	43%	41%
Not sure	10%	11%	8%





Crosstabs

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Familiar w/ Romney 47% Comments?			
Familiar with Romney's comments	91%	88%	96%
Not familiar	9%	12%	4%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Romney's Comments Appropriate/Inappropriate?			
Appropriate	44%	46%	41%
Inappropriate	50%	47%	54%
Not sure	6%	7%	5%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Romney's Comments: More/Less Likely to Vote for Him?			
More likely	28%	28%	28%
Less likely	38%	38%	40%
Don't make a difference	32%	33%	32%
Not sure	2%	2%	1%

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Should Romney Release Taxes?			
He should	50%	49%	52%
He should not	41%	41%	42%
Not sure	8%	10%	6%





Crosstabs

	Base	Born in NC or Other St.?	
		Born in NC	Born in another state
Are Pollsters Skewing Polls to Help Obama?			
They are intentionally skewing their polls	46%	47%	44%
They are not	38%	37%	39%
Not sure	17%	16%	17%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Obama Approval						
Approve	48%	58%	53%	45%	47%	45%
Disapprove	49%	40%	46%	50%	53%	52%
Not sure	2%	2%	0%	5%	0%	3%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Romney Favorability						
Favorable	46%	39%	41%	51%	48%	48%
Unfavorable	49%	56%	51%	44%	49%	46%
Not sure	6%	4%	8%	5%	3%	6%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Obama/Romney						
Barack Obama	48%	58%	51%	43%	47%	45%
Mitt Romney	48%	36%	45%	50%	53%	52%
Undecided	4%	5%	4%	7%	1%	3%





Crosstabs

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Trust More on Econ.?						
Barack Obama	47%	56%	51%	44%	45%	45%
Mitt Romney	49%	40%	45%	50%	53%	51%
Not sure	4%	5%	3%	6%	2%	4%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Trust More on Foreign Policy?						
Barack Obama	49%	59%	53%	46%	47%	45%
Mitt Romney	47%	37%	42%	54%	51%	48%
Not sure	4%	4%	5%	0%	2%	6%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Voter Enthusiasm						
Very excited	63%	70%	67%	60%	66%	59%
Somewhat excited	23%	19%	16%	29%	19%	25%
Not at all excited	14%	11%	16%	10%	15%	16%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Been Contacted by Obama, Romney, Both, or Neither?						
Obama campaign	18%	26%	16%	16%	21%	17%
Romney campaign	16%	19%	22%	13%	13%	15%
Both campaigns	39%	33%	35%	45%	44%	38%
Neither campaign	24%	18%	24%	24%	20%	26%
Not sure	3%	5%	3%	2%	2%	4%





Crosstabs

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Who Better Understands Your Struggles?						
Barack Obama	48%	58%	53%	46%	45%	45%
Mitt Romney	42%	38%	36%	45%	45%	45%
Not sure	10%	5%	11%	10%	10%	11%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Familiar w/ Romney 47% Comments?						
Familiar with Romney's comments	91%	97%	97%	91%	87%	88%
Not familiar	9%	3%	3%	9%	13%	12%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Romney's Comments Appropriate/Inappropriate?						
Appropriate	44%	50%	34%	54%	50%	42%
Inappropriate	50%	49%	60%	41%	46%	50%
Not sure	6%	1%	6%	5%	3%	8%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Romney's Comments: More/Less Likely to Vote for Him?						
More likely	28%	41%	19%	34%	26%	26%
Less likely	38%	42%	36%	39%	47%	36%
Don't make a difference	32%	13%	45%	28%	25%	36%
Not sure	2%	4%	-	-	2%	2%





Crosstabs

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Should Romney Release Taxes?						
He should	50%	62%	50%	49%	50%	47%
He should not	41%	33%	41%	48%	40%	42%
Not sure	8%	5%	9%	3%	10%	10%

	Base	Length of NC Residence				
		10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years
Are Pollsters Skewing Polls to Help Obama?						
They are intentionally skewing their polls	46%	41%	41%	50%	50%	46%
They are not	38%	40%	40%	35%	34%	38%
Not sure	17%	18%	20%	14%	15%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	48%	88%	85%	63%	20%	8%
Disapprove	49%	10%	14%	34%	78%	91%
Not sure	2%	3%	1%	3%	3%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	46%	13%	12%	32%	72%	82%
Unfavorable	49%	84%	81%	62%	23%	12%
Not sure	6%	3%	7%	6%	5%	6%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	48%	88%	83%	63%	17%	9%
Mitt Romney	48%	10%	12%	32%	79%	90%
Undecided	4%	3%	5%	5%	4%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust More on Econ.?						
Barack Obama	47%	86%	86%	61%	17%	8%
Mitt Romney	49%	11%	11%	34%	78%	89%
Not sure	4%	3%	3%	5%	4%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust More on Foreign Policy?						
Barack Obama	49%	87%	85%	64%	20%	10%
Mitt Romney	47%	12%	12%	31%	73%	88%
Not sure	4%	1%	2%	5%	7%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Voter Enthusiasm						
Very excited	63%	86%	71%	59%	54%	61%
Somewhat excited	23%	10%	20%	26%	26%	23%
Not at all excited	14%	3%	9%	15%	20%	16%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Been Contacted by Obama, Romney, Both, or Neither?						
Obama campaign	18%	44%	31%	16%	9%	7%
Romney campaign	16%	2%	8%	10%	26%	28%
Both campaigns	39%	36%	40%	45%	36%	33%
Neither campaign	24%	17%	18%	25%	25%	28%
Not sure	3%	1%	4%	4%	4%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Who Better Understands Your Struggles?						
Barack Obama	48%	88%	87%	62%	17%	10%
Mitt Romney	42%	8%	7%	26%	69%	83%
Not sure	10%	4%	6%	12%	13%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Familiar w/ Romney 47% Comments?						
Familiar with Romney's comments	91%	97%	92%	91%	88%	90%
Not familiar	9%	3%	8%	9%	12%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney's Comments Appropriate/Inappropriate?						
Appropriate	44%	24%	12%	29%	69%	76%
Inappropriate	50%	73%	84%	66%	22%	16%
Not sure	6%	3%	3%	5%	9%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney's Comments: More/Less Likely to Vote for Him?						
More likely	28%	24%	7%	17%	39%	51%
Less likely	38%	66%	65%	52%	14%	8%
Don't make a difference	32%	7%	27%	29%	47%	39%
Not sure	2%	3%	2%	1%	0%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Romney Release Taxes?						
He should	50%	84%	83%	63%	20%	20%
He should not	41%	13%	14%	30%	67%	68%
Not sure	8%	3%	3%	7%	13%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Are Pollsters Skewing Polls to Help Obama?						
They are intentionally skewing their polls	46%	19%	10%	32%	73%	78%
They are not	38%	66%	74%	50%	9%	9%
Not sure	17%	16%	16%	18%	18%	13%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	48%	55%	41%
Disapprove	49%	42%	58%
Not sure	2%	3%	1%





Crosstabs

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	46%	40%	53%
Unfavorable	49%	53%	42%
Not sure	6%	6%	5%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	48%	54%	40%
Mitt Romney	48%	42%	57%
Undecided	4%	4%	3%

	Base	Gender	
		Woman	Man
Trust More on Econ.?			
Barack Obama	47%	54%	39%
Mitt Romney	49%	41%	58%
Not sure	4%	5%	3%

	Base	Gender	
		Woman	Man
Trust More on Foreign Policy?			
Barack Obama	49%	55%	42%
Mitt Romney	47%	41%	54%
Not sure	4%	4%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Voter Enthusiasm			
Very excited	63%	64%	62%
Somewhat excited	23%	22%	24%
Not at all excited	14%	15%	14%

	Base	Gender	
		Woman	Man
Been Contacted by Obama, Romney, Both, or Neither?			
Obama campaign	18%	22%	13%
Romney campaign	16%	16%	16%
Both campaigns	39%	38%	40%
Neither campaign	24%	20%	28%
Not sure	3%	4%	3%

	Base	Gender	
		Woman	Man
Who Better Understands Your Struggles?			
Barack Obama	48%	54%	41%
Mitt Romney	42%	38%	48%
Not sure	10%	9%	11%

	Base	Gender	
		Woman	Man
Familiar w/ Romney 47% Comments?			
Familiar with Romney's comments	91%	89%	94%
Not familiar	9%	11%	6%





Crosstabs

	Base	Gender	
		Woman	Man
Romney's Comments Appropriate/Inappropriate?			
Appropriate	44%	41%	48%
Inappropriate	50%	53%	47%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Romney's Comments: More/Less Likely to Vote for Him?			
More likely	28%	30%	25%
Less likely	38%	41%	36%
Don't make a difference	32%	27%	38%
Not sure	2%	3%	0%

	Base	Gender	
		Woman	Man
Should Romney Release Taxes?			
He should	50%	53%	47%
He should not	41%	38%	46%
Not sure	8%	9%	8%

	Base	Gender	
		Woman	Man
Are Pollsters Skewing Polls to Help Obama?			
They are intentionally skewing their polls	46%	43%	49%
They are not	38%	39%	36%
Not sure	17%	18%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	48%	79%	11%	38%
Disapprove	49%	18%	89%	58%
Not sure	2%	3%	0%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	46%	18%	82%	52%
Unfavorable	49%	77%	13%	42%
Not sure	6%	5%	5%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	48%	80%	9%	36%
Mitt Romney	48%	18%	88%	54%
Undecided	4%	2%	3%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust More on Econ.?				
Barack Obama	47%	80%	7%	36%
Mitt Romney	49%	17%	89%	58%
Not sure	4%	3%	4%	6%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Trust More on Foreign Policy?				
Barack Obama	49%	80%	10%	39%
Mitt Romney	47%	17%	87%	52%
Not sure	4%	3%	3%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Voter Enthusiasm				
Very excited	63%	69%	58%	56%
Somewhat excited	23%	20%	26%	24%
Not at all excited	14%	11%	16%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Been Contacted by Obama, Romney, Both, or Neither?				
Obama campaign	18%	30%	5%	11%
Romney campaign	16%	5%	34%	12%
Both campaigns	39%	42%	34%	38%
Neither campaign	24%	19%	24%	36%
Not sure	3%	4%	3%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Who Better Understands Your Struggles?				
Barack Obama	48%	80%	10%	38%
Mitt Romney	42%	12%	79%	49%
Not sure	10%	8%	11%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Familiar w/ Romney 47% Comments?				
Familiar with Romney's comments	91%	91%	90%	93%
Not familiar	9%	9%	10%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney's Comments Appropriate/Inappropriate?				
Appropriate	44%	19%	74%	54%
Inappropriate	50%	77%	17%	42%
Not sure	6%	4%	9%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney's Comments: More/Less Likely to Vote for Him?				
More likely	28%	13%	46%	32%
Less likely	38%	62%	12%	27%
Don't make a difference	32%	23%	41%	40%
Not sure	2%	2%	2%	0%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Romney Release Taxes?				
He should	50%	76%	20%	40%
He should not	41%	17%	68%	55%
Not sure	8%	7%	12%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Are Pollsters Skewing Polls to Help Obama?				
They are intentionally skewing their polls	46%	19%	77%	55%
They are not	38%	61%	9%	30%
Not sure	17%	19%	14%	15%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	48%	35%	91%	55%
Disapprove	49%	63%	6%	37%
Not sure	2%	2%	3%	8%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	46%	59%	7%	34%
Unfavorable	49%	36%	88%	54%
Not sure	6%	5%	5%	12%

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	48%	35%	92%	47%
Mitt Romney	48%	62%	7%	33%
Undecided	4%	3%	1%	20%





Crosstabs

	Base	Race		
		White	African-American	Other
Trust More on Econ.?				
Barack Obama	47%	33%	92%	51%
Mitt Romney	49%	63%	7%	33%
Not sure	4%	4%	1%	16%

	Base	Race		
		White	African-American	Other
Trust More on Foreign Policy?				
Barack Obama	49%	35%	92%	55%
Mitt Romney	47%	60%	7%	39%
Not sure	4%	5%	1%	6%

	Base	Race		
		White	African-American	Other
Voter Enthusiasm				
Very excited	63%	58%	80%	65%
Somewhat excited	23%	25%	15%	17%
Not at all excited	14%	17%	5%	18%

	Base	Race		
		White	African-American	Other
Been Contacted by Obama, Romney, Both, or Neither?				
Obama campaign	18%	12%	40%	13%
Romney campaign	16%	19%	2%	31%
Both campaigns	39%	41%	34%	30%
Neither campaign	24%	26%	15%	25%
Not sure	3%	2%	8%	1%





Crosstabs

	Base	Race		
		White	African-American	Other
Who Better Understands Your Struggles?				
Barack Obama	48%	35%	92%	57%
Mitt Romney	42%	54%	3%	29%
Not sure	10%	11%	5%	14%

	Base	Race		
		White	African-American	Other
Familiar w/ Romney 47% Comments?				
Familiar with Romney's comments	91%	92%	90%	91%
Not familiar	9%	8%	10%	9%

	Base	Race		
		White	African-American	Other
Romney's Comments Appropriate/Inappropriate?				
Appropriate	44%	54%	10%	43%
Inappropriate	50%	39%	86%	56%
Not sure	6%	7%	4%	1%

	Base	Race		
		White	African-American	Other
Romney's Comments: More/Less Likely to Vote for Him?				
More likely	28%	32%	10%	43%
Less likely	38%	29%	69%	44%
Don't make a difference	32%	38%	17%	13%
Not sure	2%	1%	4%	-





Crosstabs

	Base	Race		
		White	African-American	Other
Should Romney Release Taxes?				
He should	50%	39%	87%	59%
He should not	41%	51%	8%	41%
Not sure	8%	10%	5%	-

	Base	Race		
		White	African-American	Other
Are Pollsters Skewing Polls to Help Obama?				
They are intentionally skewing their polls	46%	55%	12%	46%
They are not	38%	28%	70%	48%
Not sure	17%	17%	18%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	58%	47%	49%	41%
Disapprove	49%	35%	52%	50%	56%
Not sure	2%	7%	1%	1%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	46%	36%	47%	46%	52%
Unfavorable	49%	54%	49%	49%	43%
Not sure	6%	10%	4%	5%	5%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	48%	60%	45%	49%	40%
Mitt Romney	48%	32%	52%	49%	56%
Undecided	4%	8%	3%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust More on Econ.?					
Barack Obama	47%	58%	45%	48%	39%
Mitt Romney	49%	34%	53%	49%	56%
Not sure	4%	8%	2%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust More on Foreign Policy?					
Barack Obama	49%	61%	48%	49%	41%
Mitt Romney	47%	34%	48%	47%	55%
Not sure	4%	5%	4%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Voter Enthusiasm					
Very excited	63%	75%	61%	62%	59%
Somewhat excited	23%	15%	26%	24%	22%
Not at all excited	14%	10%	13%	14%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Been Contacted by Obama, Romney, Both, or Neither?					
Obama campaign	18%	27%	20%	17%	14%
Romney campaign	16%	16%	15%	15%	19%
Both campaigns	39%	33%	34%	40%	43%
Neither campaign	24%	20%	29%	25%	19%
Not sure	3%	4%	2%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Who Better Understands Your Struggles?					
Barack Obama	48%	60%	44%	49%	40%
Mitt Romney	42%	33%	40%	44%	49%
Not sure	10%	6%	16%	7%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Familiar w/ Romney 47% Comments?					
Familiar with Romney's comments	91%	90%	92%	93%	88%
Not familiar	9%	10%	8%	7%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney's Comments Appropriate/Inappropriate?					
Appropriate	44%	44%	40%	46%	46%
Inappropriate	50%	51%	53%	50%	45%
Not sure	6%	5%	7%	4%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney's Comments: More/Less Likely to Vote for Him?					
More likely	28%	29%	26%	27%	30%
Less likely	38%	44%	40%	39%	32%
Don't make a difference	32%	27%	32%	33%	34%
Not sure	2%	-	3%	1%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Romney Release Taxes?					
He should	50%	59%	48%	52%	44%
He should not	41%	37%	42%	40%	47%
Not sure	8%	5%	10%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Are Pollsters Skewing Polls to Help Obama?					
They are intentionally skewing their polls	46%	45%	43%	45%	50%
They are not	38%	43%	38%	39%	31%
Not sure	17%	13%	19%	16%	18%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	48%	55%	50%	43%	36%	46%	57%
Disapprove	49%	43%	47%	54%	64%	51%	41%
Not sure	2%	2%	3%	3%	-	3%	1%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Romney Favorability							
Favorable	46%	44%	43%	49%	54%	49%	40%
Unfavorable	49%	53%	51%	45%	39%	44%	54%
Not sure	6%	2%	6%	6%	7%	7%	6%

	Base	Area Code					
		252	336	704	828	910	919
Obama/Romney							
Barack Obama	48%	54%	51%	41%	33%	43%	59%
Mitt Romney	48%	43%	45%	55%	62%	52%	39%
Undecided	4%	4%	4%	4%	5%	5%	2%

	Base	Area Code					
		252	336	704	828	910	919
Trust More on Econ.?							
Barack Obama	47%	54%	49%	43%	33%	44%	56%
Mitt Romney	49%	43%	46%	52%	64%	52%	42%
Not sure	4%	3%	5%	5%	3%	4%	3%

	Base	Area Code					
		252	336	704	828	910	919
Trust More on Foreign Policy?							
Barack Obama	49%	54%	51%	45%	32%	45%	59%
Mitt Romney	47%	43%	45%	50%	61%	50%	38%
Not sure	4%	3%	4%	5%	7%	5%	3%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Voter Enthusiasm							
Very excited	63%	68%	65%	71%	54%	60%	58%
Somewhat excited	23%	16%	21%	15%	33%	29%	26%
Not at all excited	14%	16%	14%	14%	14%	11%	16%

	Base	Area Code					
		252	336	704	828	910	919
Been Contacted by Obama, Romney, Both, or Neither?							
Obama campaign	18%	19%	19%	17%	10%	17%	23%
Romney campaign	16%	17%	19%	21%	14%	10%	12%
Both campaigns	39%	31%	39%	39%	43%	40%	38%
Neither campaign	24%	27%	20%	19%	31%	30%	24%
Not sure	3%	6%	4%	3%	1%	3%	3%

	Base	Area Code					
		252	336	704	828	910	919
Who Better Understands Your Struggles?							
Barack Obama	48%	43%	50%	47%	37%	48%	56%
Mitt Romney	42%	45%	37%	46%	54%	42%	36%
Not sure	10%	12%	12%	7%	10%	11%	8%

	Base	Area Code					
		252	336	704	828	910	919
Familiar w/ Romney 47% Comments?							
Familiar with Romney's comments	91%	89%	91%	94%	93%	90%	90%
Not familiar	9%	11%	9%	6%	7%	10%	10%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Romney's Comments Appropriate/Inappropriate?							
Appropriate	44%	46%	39%	46%	57%	48%	38%
Inappropriate	50%	50%	52%	50%	37%	46%	57%
Not sure	6%	4%	8%	4%	7%	6%	5%

	Base	Area Code					
		252	336	704	828	910	919
Romney's Comments: More/Less Likely to Vote for Him?							
More likely	28%	31%	24%	29%	28%	31%	28%
Less likely	38%	32%	47%	37%	31%	30%	42%
Don't make a difference	32%	36%	28%	33%	40%	36%	28%
Not sure	2%	1%	1%	1%	1%	3%	3%

	Base	Area Code					
		252	336	704	828	910	919
Should Romney Release Taxes?							
He should	50%	46%	53%	54%	31%	50%	57%
He should not	41%	45%	43%	40%	55%	38%	33%
Not sure	8%	9%	4%	6%	14%	11%	10%

	Base	Area Code					
		252	336	704	828	910	919
Are Pollsters Skewing Polls to Help Obama?							
They are intentionally skewing their polls	46%	52%	36%	53%	55%	49%	39%
They are not	38%	31%	47%	35%	28%	34%	40%
Not sure	17%	16%	17%	12%	17%	16%	20%

