



FOR IMMEDIATE RELEASE

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Governor's Race Still Close

Raleigh, N.C. – For the second week in a row Public Policy Polling finds Bev Perdue with a one point lead over Pat McCrory for Governor. Perdue has 44% to McCrory's 43%, with 6% going to Michael Munger.

Perdue's lead remains static even as other Democrats up and down the ballot improve their standing. A PPP survey released Saturday night found Barack Obama pulling into a tie in the state and Kay Hagan moving out to a five point lead.

In Council of State races surveyed on this poll Democratic Treasurer candidate Janet Cowell and Insurance Commissioner candidate Wayne Goodwin are out to their largest leads yet, at six and seven points respectively. Mary Fant Donnan has pulled into a tie with incumbent Labor Commissioner Cherie Berry, her best standing yet in the polls.

“For years Democratic candidates for Governor have survived because the voters separated out the way they voted for state offices from the way they voted for national offices,” said Dean Debnam, President of Public Policy Polling. “They're still doing that this year, but this time it's bad news for the Democrat because even as Barack Obama runs the strongest campaign in the state since 1992, a decent number of his supporters are crossing over to support Pat McCrory. That's keeping the Governor's race close even as Democrats make gains in other races.”

Pat McCrory is leading among independents, and also doing a much better job of keeping his party's voters in the fold. He gets 83% of the Republican vote as Perdue gets just 73% of the Democratic vote.

PPP surveyed 1,060 likely voters from September 17th to 19th. The survey's margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 The candidates for Governor are Republican Pat McCrory, Libertarian Michael Munger, and Democrat Bev Perdue. If the election was today, who would you vote for? If Pat McCrory, press 1. If Michael Munger, press 2. If Bev Perdue, press 3. If you're undecided, press 4.

McCrory 43% *Perdue* 44%
Munger..... 6% *Undecided*..... 7%

Q2 The candidates for Treasurer are Democrat Janet Cowell and Republican Bill Daughtridge. If the election was today, who would you vote for? If Janet Cowell, press 1. If Bill Daughtridge, press 2. If you're undecided, press 3.

Cowell.....45% *Undecided*.....17%
Daughtridge39%

Q3 The candidates for Insurance Commissioner are Democrat Wayne Goodwin, Libertarian Mark McMains, and Republican John Odom. If the election was today, who would you vote for? If Wayne Goodwin, press 1. If Mark McMains, press 2. If John Odom, press 3. If you're undecided, press 4.

Goodwin.....41% *Odom*.....34%
McMains 9% *Undecided*.....16%

Q4 The candidates for Labor Commissioner are Republican Cherie Berry and Democrat Mary Fant Donnan. If the election was today, who would you vote for? If Cherie Berry, press 1. If Mary Fant Donnan, press 2. If you're undecided, press 3.

Berry.....43%
Donnan.....43%
Undecided..... 14%

Q5 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 11%
Education..... 5%
Economy and Jobs 58%
Taxes..... 6%
Moral and family values 10%
Health care 4%
Immigration..... 4%
Other..... 2%

Q6 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 16%
Suburban 32%
Rural.....25%
Small Town.....27%

Q7 If you are a woman, press 1, if a man, press 2.

Woman55%
Man.....45%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat49%
Republican..... 35%
Independent/Other..... 16%





Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 76%
African-American 21%
Other..... 3%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%
30 to 45..... 28%
46 to 65..... 39%
Older than 65..... 18%

Q11

252..... 14%
 336..... 18%
 704..... 19%
 828..... 14%
 910..... 15%
 919..... 19%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Governor					
McCrory	43%	40%	41%	50%	42%
Munger	6%	2%	6%	8%	6%
Perdue	44%	49%	50%	32%	45%
Undecided	7%	8%	4%	10%	7%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Treasurer					
Cowell	45%	49%	52%	31%	46%
Daughtridge	39%	36%	33%	51%	36%
Undecided	17%	14%	15%	18%	19%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Insurance					
Goodwin	41%	47%	46%	30%	42%
McMains	9%	11%	9%	8%	7%
Odom	34%	24%	29%	45%	36%
Undecided	16%	17%	15%	17%	15%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Labor					
Berry	43%	36%	37%	53%	43%
Donnan	43%	52%	52%	31%	40%
Undecided	14%	12%	11%	16%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Governor			
McCroy	43%	38%	50%
Munger	6%	7%	4%
Perdue	44%	48%	40%
Undecided	7%	8%	5%

	Base	Gender	
		Woman	Man
Treasurer			
Cowell	45%	47%	42%
Daughtridge	39%	35%	44%
Undecided	17%	19%	14%

	Base	Gender	
		Woman	Man
Insurance			
Goodwin	41%	44%	38%
McMains	9%	7%	10%
Odom	34%	31%	39%
Undecided	16%	18%	13%

	Base	Gender	
		Woman	Man
Labor			
Berry	43%	37%	50%
Donnan	43%	46%	40%
Undecided	14%	17%	10%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Governor				
McCrory	43%	16%	83%	39%
Munger	6%	5%	3%	14%
Perdue	44%	73%	10%	33%
Undecided	7%	6%	4%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Treasurer				
Cowell	45%	72%	10%	37%
Daughtridge	39%	12%	77%	32%
Undecided	17%	15%	13%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Insurance				
Goodwin	41%	70%	8%	27%
McMains	9%	5%	9%	16%
Odom	34%	11%	73%	23%
Undecided	16%	14%	10%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Labor				
Berry	43%	14%	82%	42%
Donnan	43%	73%	8%	32%
Undecided	14%	13%	11%	25%





Crosstabs

	Base	Race		
		White	African-American	Other
Governor				
McCrory	43%	53%	9%	34%
Munger	6%	6%	4%	20%
Perdue	44%	34%	81%	39%
Undecided	7%	7%	7%	7%

	Base	Race		
		White	African-American	Other
Treasurer				
Cowell	45%	35%	77%	55%
Daughtridge	39%	48%	6%	31%
Undecided	17%	17%	17%	15%

	Base	Race		
		White	African-American	Other
Insurance				
Goodwin	41%	32%	72%	51%
McMains	9%	9%	6%	13%
Odom	34%	42%	7%	29%
Undecided	16%	17%	14%	7%

	Base	Race		
		White	African-American	Other
Labor				
Berry	43%	51%	12%	38%
Donnan	43%	34%	74%	53%
Undecided	14%	14%	14%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
McCrory	43%	30%	43%	44%	52%
Munger	6%	9%	6%	4%	6%
Perdue	44%	54%	42%	46%	36%
Undecided	7%	7%	9%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Treasurer					
Cowell	45%	42%	47%	47%	39%
Daughtridge	39%	36%	33%	40%	46%
Undecided	17%	22%	20%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Insurance					
Goodwin	41%	42%	41%	41%	41%
McMains	9%	12%	9%	7%	8%
Odom	34%	32%	28%	38%	38%
Undecided	16%	14%	21%	14%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Labor					
Berry	43%	41%	39%	44%	46%
Donnan	43%	46%	44%	42%	43%
Undecided	14%	13%	17%	14%	11%





Crosstabs

		Base	Region					
			252	336	704	828	910	919
Governor								
	McCroy	43%	33%	43%	54%	44%	44%	39%
	Munger	6%	8%	4%	5%	11%	4%	5%
	Perdue	44%	51%	45%	36%	39%	45%	50%
	Undecided	7%	9%	8%	6%	7%	7%	6%

		Base	Region					
			252	336	704	828	910	919
Treasurer								
	Cowell	45%	46%	38%	44%	42%	46%	50%
	Daughtridge	39%	36%	44%	39%	42%	39%	33%
	Undecided	17%	18%	19%	16%	16%	15%	17%

		Base	Region					
			252	336	704	828	910	919
Insurance								
	Goodwin	41%	44%	37%	38%	38%	43%	48%
	McMains	9%	9%	8%	11%	7%	9%	8%
	Odom	34%	32%	39%	34%	41%	34%	28%
	Undecided	16%	15%	16%	17%	15%	15%	16%

		Base	Region					
			252	336	704	828	910	919
Labor								
	Berry	43%	38%	52%	41%	47%	44%	34%
	Donnan	43%	47%	33%	45%	38%	41%	54%
	Undecided	14%	14%	15%	14%	15%	14%	12%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Governor									
McCrory	43%	51%	25%	34%	71%	80%	28%	70%	35%
Munger	6%	6%	9%	5%	8%	5%	7%	8%	18%
Perdue	44%	37%	63%	55%	15%	11%	55%	8%	23%
Undecided	7%	6%	4%	6%	7%	5%	10%	14%	24%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Treasurer									
Cowell	45%	44%	54%	55%	13%	13%	49%	17%	30%
Daughtridge	39%	41%	32%	28%	71%	74%	31%	60%	50%
Undecided	17%	15%	14%	17%	16%	12%	19%	24%	21%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Insurance									
Goodwin	41%	41%	55%	51%	15%	10%	45%	9%	27%
McMains	9%	11%	6%	8%	9%	8%	5%	13%	20%
Odom	34%	33%	26%	26%	56%	72%	31%	54%	33%
Undecided	16%	15%	13%	16%	21%	10%	18%	24%	21%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Labor									
Berry	43%	47%	27%	33%	73%	79%	36%	71%	27%
Donnan	43%	44%	66%	52%	13%	10%	52%	11%	37%
Undecided	14%	9%	7%	15%	14%	11%	12%	18%	36%

