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Presidential Race Tied, Cooper Up in NC

Raleigh, N.C. – The Presidential race in North Carolina is about as tight as it can be, and it's also becoming increasingly clear who will end up deciding the winner in the state: voters who would like to continue the direction of President Obama's leadership, but who also strongly dislike Hillary Clinton.

Donald Trump leads the race in the state with 45% to 43% for Hillary Clinton and 6% for Gary Johnson. But when Johnson voters and undecideds are asked who they would pick if they had to choose between Clinton and Trump, the contest moves into a tie at 47%.

When you ask the voters who remain undecided in the head to head between Clinton and Trump whether they'd prefer 4 more years of Barack Obama's leadership or the sharp pivot to Trump's vision for the country there's no contest. 62% of them would prefer more Obama, to only 5% who would take Trump's direction. If those folks voted for Clinton and Trump along the same lines, Clinton would have a 50/48 advantage in the state.

There's no guarantee those folks will move that way though. Only 10% of them have a favorable opinion of Clinton, to 75% with an unfavorable view. Of course that puts her in better stead than Trump who literally none of the voters in this group see favorably, to 79% who have a negative opinion of him. Clinton would seem to have a better chance to win these voters over than Trump, if they see her as the continuation of Obama's direction for the country. Overall 51% of voters in the state would rather have four more years of Obama to 46% who prefer Trump. He has the potential to be an incredible asset- perhaps the decisive asset for herin the closing stretch of the campaign in North Carolina.

"Hillary Clinton will probably win North Carolina if she can find a way to get voters who like Barack Obama and don't like Donald Trump, but also don't like her, in her column," said Dean Debnam, President of Public Policy Polling. "She doesn't need them to love her- that ship has probably sailed- but she- and her surrogates- just need to find a way to convince them she's better than Trump."

A few other notes on North Carolina:

-Underscoring how closely matched the candidates are in the state, they have identical favorability ratings. Clinton and Trump both come in at 40/55.

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-63% of voters in the state think Trump needs to release his tax returns, to only 24% who don't think it's necessary for him to do that. That includes a 62/23 sentiment among independents that he needs to do so.

-There continues to be pervasive belief among Trump voters that if Clinton wins, it will only be because of voter fraud. Just 17% think it will be because she received more votes, to 71% who think it will just be because the results were rigged for her.

-By a 30/23 spread, Trump voters in North Carolina say they have a higher opinion of David Duke than they do of Hillary Clinton.

For the first time this entire cycle PPP finds a clear leader in the race to be North Carolina's next Governor: Roy Cooper. Cooper's at 46% to 41% for Pat McCrory, with Libertarian Lon Cecil at 2%. When undecideds and Cecil voters are asked who they'd pick if they had to choose between Cooper and McCrory, Cooper's lead ticks up to 50/43.

McCrory continues to be unpopular, with only 41% of voters approving of him to 49% who disapprove. This makes 39 months in a row we've found his approval rating under water. Voters are generally having a positive reaction as they've become more familiar with Cooper, with 40% of voters rating him positively to 32% who have a negative opinion.

The story in this race is Cooper's strength with independent voters. He leads McCrory 44-33 with them in the full field, and 50-34 with them in the head to head. By contrast, McCrory defeated Walter Dalton by a 2:1 margin with independents in 2012. But they have largely soured on him with now only 36% approving of him to 49% who disapprove.

HB2 is causing McCrory big trouble as well. By a 20 point margin voters want to see it repealed- just 32% support keeping it on the books, to 52% who think it should be overturned. Among pivotal independent voters, there's 56/29 support for repeal. There may be one simple reason HB2 is so unpopular- it's a bill targeting LGBT people, yet only 19% of North Carolinians say they have a negative opinion of LGBT people, to 47% with a positive one and 34% who are indifferent. A bill cutting the rights of a group of people that only a small slice of the electorate has a problem with isn't going to be very popular.

McCrory's taken a direct hit thanks to HB2. Only 39% of voters approve of how he's handled the issue, to 49% who disapprove. And by an 11 point margin voters say his handling of HB2 makes them less likely to vote for him this fall- 41% say it makes them less inclined to support him to only 30% who say it makes them more likely to.

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"We've been finding a toss up race for Governor in North Carolina for two years," said Dean Debnam, President of Public Policy Polling. "But the latest round of bad news related to HB2 seems to have put Pat McCrory into a clear hole."

Other findings related to HB2:

- -Only 23% of voters think it's helping the state, 59% think it's hurting.
- -Specifically on the issue of the economy, 59% of voters think it's had a negative impact on North Carolina to only 10% who think it's had a positive one.
- -Specifically on the issue of North Carolina's national reputation, 53% of voters think it's had a negative impact on North Carolina to only 21% who think it's had a positive one.
- -Only 31% of voters think HB2 has achieved its stated goal of making North Carolina safer, 49% think it has not made the state safer. A lot of the rhetoric in support of HB2 focuses on it making things safer for women, but among them only 28% think it's had that effect.
- -Voters are tired of paying for lawsuits defending bills passed by the Legislature that often end up getting overturned in the judicial system. Only 18% of voters support the expenditure of more than 9 million dollars in legal fees defending its laws by the General Assembly over the last 5 years, to 56% who consider that a waste of money.

For the first time in our polling of North Carolina's US Senate race we don't find Richard Burr in the lead. He and Deborah Ross are tied at 41% each, with Libertarian Sean Haugh getting 4%. Despite 12 years of service in the Senate, voters are pretty evenly divided three ways when it comes to their feelings about Burr- 34% approve of him, 34% disapprove, and 32% have no opinion about him one way or another. Ross continues to be relatively unknown with 49% of voters having no opinion about her- 27% see her favorably and 25% unfavorably among those who do have an opinion.

The tightness of the Senate race reflects the overall competitiveness of the state. Democrats lead the generic legislative ballot by 2 points at 44/42. Republican Lieutenant Governor Dan Forest has a 3 point lead for reelection over Democratic challenger Linda Coleman, 38/35. Democratic Attorney General candidate Josh Stein leads Republican Buck Newton 39-35. And in the contest for State Treasurer, Democrat Dan Blue III's at 38% to 37% for Republican challenger Dale Folwell. Everything's within the margin of error, and up and down the ballot North Carolina's about as evenly divided as it could possibly be.

Public Policy Polling surveyed 1,024 likely voters from September 18th to 20th. The margin of error is +/-3.1%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.

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North Carolina Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7	Do you approve or disapprove of Governor McCrory's job performance?	Pat
	Approve47%		Approve	41%
	Disapprove48%		Disapprove	
	Not sure 5%		Not sure	10%
Q2	Do you have a favorable or unfavorable opinion of Hillary Clinton?	Q8	Do you have a favorable or unfavorable op of Roy Cooper?	
	Favorable40%		Favorable	. 40%
	Unfavorable55%		Unfavorable	32%
	Not sure 5%		Not sure	28%
Q3	Do you have a favorable or unfavorable opinion of Donald Trump?	Q9	The candidates for Governor are Democra Roy Cooper, Republican Pat McCrory and	t
	Favorable40%		Libertarian Lon Cecil. If the election were today, who would you vote for?	
	Unfavorable55%		Roy Cooper	46%
	Not sure		Pat McCrory	
Q4	The candidates for President are Democrat Hillary Clinton, Republican Donald Trump, and		Lon Cecil	
	Libertarian Gary Johnson If the election were		Undecided	
	today, who would you vote for?	Q10	(Consolidated) If you had to choose between	
	Hillary Clinton43%		just Democrat Roy Cooper and Republican	
	Donald Trump45%		McCrory, who would you vote for?	
	Gary Johnson 6%		Roy Cooper	
	Undecided7%		Pat McCrory	
Q5	(Consolidated) If you had to choose between		Not sure	. 8%
	just Democrat Hillary Clinton and Republican Donald Trump, who would you vote for?	Q11	Do you approve or disapprove of Senator Richard Burr's job performance?	
	Hillary Clinton47%		Approve	.34%
	Donald Trump47%		Disapprove	.34%
	Not sure 6%		Not sure	32%
Q6	Who would you rather was President: Barack Obama or Donald Trump?	Q12	2 Do you have a favorable or unfavorable op of Deborah Ross?	
	Barack Obama51%		Favorable	. 27%
	Donald Trump46%		Unfavorable	. 25%
	Not sure 3%		Not sura	49%





Q13 The candidates for US Senate are Democrat Deborah Ross, Republican Richard Burr, and	Q18 Do you approve or disapprove of the job the General Assembly is doing?
Libertarian Sean Haugh. If the election were today, who would you vote for?	Approve22%
Deborah Ross41%	Disapprove48%
Richard Burr41%	Not sure30%
Sean Haugh4%	Q19 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina
Undecided15%	Legislature?
Q14 The candidates for Lieutenant Governor are	Favorable36%
Democrat Linda Coleman, Republican Dan Forest, and Libertarian Jacki Cole. If the	Unfavorable45%
election was today, who would you vote for?	Not sure19%
Linda Coleman35%	Q20 Do you have a favorable or unfavorable opinion
Dan Forest	of the Republicans in the North Carolina
	Legislature?
Jacki Cole	Favorable34%
Undecided23%	Unfavorable50%
Q15 The candidates for Attorney General are Democrat Josh Stein and Republican Buck Newton. If the election were today, who would you vote for?	Not sure
Josh Stein39%	for the Democratic or Republican candidate from your district?
Buck Newton35%	Democrat44%
Undecided25%	Republican42%
Q16 The candidates for State Treasurer are	Not sure14%
Democrat Dan Blue III and Republican Dale Folwell. If the election were today, who would you vote for?	Q22 Do you think you would be a better President of the United States than any of the candidates running?
Dan Blue III38%	5
Dale Folwell	Yes
Undecided25%	No
Q17 Do you approve or disapprove of Senator Thom Tillis' job performance?	Not sure17%
Approve22%	
Disapprove34%	
Not sure44%	





Q23	Do you think Donald Trump should release tax returns, or not?	his	Q29	Overall, do you think HB2 is helping or hurti North Carolina?	ng
	Trump should release tax returns	63%		HB2 is helping North Carolina	23%
	Trump should not release tax returns	24%		HB2 is hurting North Carolina	59%
024	Not sure If Hillary Clinton is elected President do yo	14%	020	Not sure Do you think House Bill 2 has had a positive	18%
Q24	think it will be because more people voted her, or because the election results are rigifor her?	for	Q30	negative impact on the North Carolina economy, or has it not made a difference? HB2 has had a positive impact on NC	# OI
	Because more people voted for her	55%		economy	10%
	Because the election results are rigged for her			HB2 has had a negative impact on NC economy	
	Not sure			Has not made a difference	23%
Q25	Who do you have a higher opinion of: Hilla			Not sure	8%
	Clinton or David Duke?	,	Q31	Do you think House Bill 2 has had a positive	
	Hillary Clinton	56%		negative impact on North Carolina's reputat nationally, or has it not made a difference?	ion
	David Duke	15%		HB2 has had a positive impact on NC	040/
	Not sure	29%		reputation HB2 has had a negative impact on NC	21%
Q26	Do you support or oppose House Bill 2?			reputationrepaire impact on NC	53%
	Support	33%		Has not made a difference	
	Oppose	47%		Not sure	7%
	Not sure	20%	Q32	Do you think House Bill 2 has made North	
Q27	Do you approve or disapprove of how			Carolina safer, or not?	
	Governor Pat McCrory has handled HB2?	200/		HB2 has made NC safer	
	Approve			HB2 has not made NC safer	49%
	Disapprove			Not sure	19%
	Not sure		Q33	Do you think that HB2 should be repealed,	or
Q28	Does Governor McCrory's handling of HB2 make you more or less likely to vote for hin			do you think it should be kept in place?	500 /
	this fall, or does it not make a difference?	11		HB2 should be repealed	
	More Likely	30%		HB2 should be kept in place	
	Less Likely			Not sure	16%
	Does not make a difference				
	Not sure	6%			





Q34 Do you have a favorable or unfavorable opinion of LGBT people?	press 2. If you are an independent or identify
Favorable479	13%
Unfavorable19	33%
Not sure349	Independent / Other24%
Q35 The General Assembly has spent more than 9 million dollars of taxpayer money defending lawsuits related to laws it has passed over the	Q40 If you are white, press 1. If African American, press 2. If other, press 3.
last 5 years. Do you support or oppose the General Assembly's use of over 9 million	White72%
dollars of taxpayer money defending lawsuits?	African-American22%
Support189	% Other 6%
Oppose569	6 Q41 If you are 18 to 29 years old, press 1. If 30 to
Not sure26	45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
Q36 In the last presidential election, did you vote for Barack Obama or Mitt Romney?	18 to 2913%
Barack Obama499	6 30 to 4524%
Mitt Romney46	6 46 to 6541%
Someone else / Don't remember 5%	Older than 6522%
Q37 Would you describe yourself as very liberal,	Q42 Area Code
somewhat liberal, moderate, somewhat conservative, or very conservative?	252
•	33621%
Very liberal 139	7042170
Somewhat liberal	8281270
Moderate279	9701570
Somewhat conservative25°	9192170
Very conservative	Q-TO MOGO
Q38 If you are a woman, press 1. If a man, press 2	Phone
Woman53°	Internet2076
Man47°	/ 6





		Forced HRC/Trump Choice		ımp
	Base	Hillary Clint	Donal- d Tru	Not sure
Obama Approval				
Approve	47%	90%	4%	46%
Disapprove	48%	5%	93%	27%
Not sure	5%	5%	3%	28%

		Forced Choice	HRC/Tru	ımp
	Base	Hillary Clint	Donal- d Tru	Not sure
Clinton Favorability				
Favorable	40%	83%	1%	10%
Unfavorable	55%	10%	98%	75%
Not sure	5%	7%	1%	16%

		Forced Choice	HRC/Tru	ımp
	Base		Donal- d Tru	Not sure
Trump Favorability			· · · · · ·	
Favorable	40%	3%	82%	-
Unfavorable	55%	96%	11%	79%
Not sure	5%	0%	7%	21%

		Forced HRC/Trump Choice		ımp
	Base	Hillary Clint	Donal- d Tru	Not sure
Clinton/Trump/Johns- on				
Hillary Clinton	43%	90%	-	-
Donald Trump	45%	-	94%	-
Gary Johnson	6%	5%	4%	29%
Undecided	7%	5%	2%	71%

		Forced Choice	Forced HRC/Trump Choice		
	Base	Hillary Clint	Donald Trump	Not sure	
Forced HRC/Trump Choice		-	-		
Hillary Clinton	47%	100%	-	-	
Donald Trump	47%	-	100%	-	
Not sure	6%	-	-	100%	

		Forced HRC/Trump Choice		mp
	Base	Hillary Clint	Donal- d Tru	Not sure
Obama or Trump President				
Barack Obama	51%	99%	3%	62%
Donald Trump	46%	1%	95%	5%
Not sure	3%	1%	2%	33%





		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
McCrory Approval			-	
Approve	41%	8%	76%	19%
Disapprove	49%	84%	13%	50%
Not sure	10%	8%	11%	31%

		Forced Choice	HRC/Tru	ımp
	Base	Hillary Clint	Donal- d Tru	Not sure
Cooper Favorability				
Favorable	40%	70%	12%	26%
Unfavorable	32%	6%	61%	13%
Not sure	28%	24%	28%	61%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
Cooper / McCrory / Cecil		-		
Roy Cooper	46%	84%	10%	37%
Pat McCrory	41%	5%	81%	10%
Lon Cecil	2%	2%	1%	5%
Undecided	11%	9%	8%	48%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
Forced Cooper / McCrory			-	
Roy Cooper	50%	88%	12%	47%
Pat McCrory	43%	6%	82%	13%
Not sure	8%	6%	6%	39%

		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
Burr Approval		_		
Approve	34%	13%	55%	20%
Disapprove	34%	57%	14%	11%
Not sure	32%	29%	31%	70%

		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
Ross Favorability		_	<u>-</u>	
Favorable	27%	48%	7%	14%
Unfavorable	25%	4%	46%	15%
Not sure	49%	48%	47%	71%





		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
Ross/Burr/Haugh				
Deborah Ross	41%	76%	8%	19%
Richard Burr	41%	8%	76%	24%
Sean Haugh	4%	3%	4%	9%
Undecided	15%	13%	12%	48%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
Lieutenant Governor Vote				
Linda Coleman	35%	69%	6%	6%
Dan Forest	38%	8%	71%	5%
Jacki Cole	4%	4%	4%	4%
Undecided	23%	19%	19%	85%

		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
Attorney General Vote				
Josh Stein	39%	73%	9%	11%
Buck Newton	35%	5%	69%	10%
Undecided	25%	22%	22%	79%

		Forced HRC/Tru Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
State Treasurer Vote				
Dan Blue III	38%	74%	6%	16%
Dale Folwell	37%	5%	72%	7%
Undecided	25%	21%	22%	77%

		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
Tillis Approval		_		
Approve	22%	6%	39%	8%
Disapprove	34%	55%	16%	6%
Not sure	44%	39%	45%	86%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
General Assembly Approval			-	
Approve	22%	9%	35%	16%
Disapprove	48%	65%	34%	30%
Not sure	30%	26%	31%	54%





		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
NC Legislature Democrat Favorability			_	
Favorable	36%	67%	6%	27%
Unfavorable	45%	11%	81%	22%
Not sure	19%	22%	13%	51%

		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
NC Legislature Republican Favorability				
Favorable	34%	5%	66%	13%
Unfavorable	50%	82%	19%	33%
Not sure	16%	12%	14%	55%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
NC Legislature Election		-		
Democrat	44%	84%	6%	22%
Republican	42%	4%	83%	22%
Not sure	14%	12%	11%	55%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
Better President than Candidates Running Yes/No				
Yes	24%	23%	25%	33%
No	58%	58%	60%	47%
Not sure	17%	20%	15%	19%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
Trump Tax Returns Release			·	
Trump should release tax returns	63%	92%	31%	72%
Trump should not release tax returns	24%	3%	48%	6%
Not sure	14%	5%	21%	22%

		Forced HRC/Trump Choice			
	Base	,	Donal- d Tru	Not sure	
Clinton Presidency Reasons		-			
Because more people voted for her	55%	91%	17%	60%	
Because the election results are rigged for her	35%	3%	71%	8%	
Not sure	10%	6%	11%	32%	





		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
Higher Opinion of Clinton or Duke			·	
Hillary Clinton	56%	91%	23%	32%
David Duke	15%	2%	30%	5%
Not sure	29%	7%	47%	63%

		Forced Choice	HRC/Tru	ımp
	Base	Hillary Clint	Donal- d Tru	Not sure
HB2 Support/Oppose				
Support	33%	15%	54%	12%
Oppose	47%	67%	24%	59%
Not sure	20%	18%	22%	29%

		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
McCrory Handling of HB2 Approve/Disapprove				
Approve	39%	9%	74%	16%
Disapprove	49%	80%	16%	61%
Not sure	11%	11%	11%	24%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
McCrory Handling of HB2 More/Less Likely		-	-	
More Likely	30%	7%	55%	17%
Less Likely	41%	67%	13%	51%
Does not make a difference	23%	21%	26%	15%
Not sure	6%	5%	6%	17%

		Forced HRC/Trump Choice		
	Base	Hillary Clint	Donal- d Tru	Not sure
HB2 Help/Hurt NC				
HB2 is helping North Carolina	23%	7%	40%	13%
HB2 is hurting North Carolina	59%	83%	35%	60%
Not sure	18%	10%	25%	27%

		Forced HRC/Trump Choice		
	Base	,	Donal- d Tru	Not sure
HB2 Impact on NC Economy		-		
HB2 has had a positive impact on NC economy	10%	10%	10%	9%
HB2 has had a negative impact on NC economy	59%	77%	41%	57%
Has not made a difference	23%	8%	40%	15%
Not sure	8%	5%	10%	19%





		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
HB2 Impact on NC Reputation		-	-	
HB2 has had a positive impact on NC reputation	21%	13%	29%	11%
HB2 has had a negative impact on NC reputation	53%	74%	30%	61%
Has not made a difference	19%	7%	33%	7%
Not sure	7%	5%	7%	21%

		Forced HRC/Trump Choice		
	Base		Donal- d Tru	Not sure
HB2 Made NC Safer Yes/No			-	
HB2 has made NC safer	31%	8%	58%	15%
HB2 has not made NC safer	49%	75%	21%	54%
Not sure	19%	17%	21%	31%

		Forced HRC/Trump Choice			
	Base		Donal- d Tru	Not sure	
HB2 Repeal Yes/No		<u>-</u>	<u> </u>		
HB2 should be repealed	52%	78%	24%	62%	
HB2 should be kept in place	32%	10%	57%	15%	
Not sure	16%	12%	20%	23%	

		Forced HRC/Trump Choice			
	Base	Hillary Clint	Donal- d Tru	Not sure	
LGBT People Favorability					
Favorable	47%	64%	27%	61%	
Unfavorable	19%	10%	29%	10%	
Not sure	34%	26%	44%	28%	

		Forced HRC/Trump Choice			
	Base	Hillary Clint	Donal- d Tru	Not sure	
General Assembly Lawsuit Spending Support/Oppose			-		
Support	18%	5%	34%	10%	
Oppose	56%	74%	39%	38%	
Not sure	26%	22%	27%	52%	

		2012 Vote			
	Base	Barack Oba		Someone else / Don't remem	
Obama Approval					
Approve	47%	88%	6%	21%	
Disapprove	48%	6%	92%	62%	
Not sure	5%	6%	2%	17%	





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Clinton Favorability		-	-		
Favorable	40%	76%	4%	11%	
Unfavorable	55%	17%	95%	76%	
Not sure	5%	7%	1%	14%	

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Trump Favorability		-	•	
Favorable	40%	6%	77%	47%
Unfavorable	55%	92%	16%	41%
Not sure	5%	2%	7%	12%

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Clinton/Trump/Johns- on					
Hillary Clinton	43%	81%	3%	17%	
Donald Trump	45%	5%	87%	52%	
Gary Johnson	6%	6%	5%	5%	
Undecided	7%	8%	4%	26%	

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Forced HRC/Trump Choice					
Hillary Clinton	47%	89%	5%	20%	
Donald Trump	47%	5%	92%	55%	
Not sure	6%	6%	3%	25%	

	2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Obama or Trump President				
Barack Obama	51%	94%	7%	28%
Donald Trump	46%	5%	88%	59%
Not sure	3%	1%	4%	13%

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
McCrory Approval					
Approve	41%	7%	77%	47%	
Disapprove	49%	83%	12%	40%	
Not sure	10%	10%	11%	13%	





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Cooper Favorability		-	-		
Favorable	40%	68%	12%	19%	
Unfavorable	32%	7%	61%	24%	
Not sure	28%	25%	27%	57%	

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Cooper / McCrory / Cecil		-	•	
Roy Cooper	46%	82%	9%	31%
Pat McCrory	41%	4%	82%	40%
Lon Cecil	2%	2%	1%	5%
Undecided	11%	12%	8%	24%

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Forced Cooper / McCrory				
Roy Cooper	50%	87%	11%	38%
Pat McCrory	43%	4%	84%	41%
Not sure	8%	9%	5%	21%

		2012 Vote			
	Base	Barack Oba		Someone else / Don't remem	
Burr Approval					
Approve	34%	13%	57%	21%	
Disapprove	34%	55%	13%	23%	
Not sure	32%	32%	30%	55%	

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Ross Favorability		•		
Favorable	27%	46%	8%	6%
Unfavorable	25%	5%	46%	20%
Not sure	49%	48%	46%	74%

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
Ross/Burr/Haugh						
Deborah Ross	41%	72%	8%	23%		
Richard Burr	41%	8%	76%	42%		
Sean Haugh	4%	3%	4%	6%		
Undecided	15%	16%	12%	29%		





		2012 Vo	2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
Lieutenant Governor Vote						
Linda Coleman	35%	66%	5%	9%		
Dan Forest	38%	7%	72%	36%		
Jacki Cole	4%	4%	4%	5%		
Undecided	23%	24%	19%	50%		

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Attorney General Vote		-			
Josh Stein	39%	70%	10%	16%	
Buck Newton	35%	4%	69%	31%	
Undecided	25%	26%	21%	52%	

		2012 Vo	te	
	Base	Barack Oba		Someone else / Don't remem
State Treasurer Vote				
Dan Blue III	38%	71%	7%	7%
Dale Folwell	37%	4%	72%	40%
Undecided	25%	25%	21%	54%

		2012 Vote			
	Base	Barack Oba		Someone else / Don't remem	
Tillis Approval					
Approve	22%	7%	39%	16%	
Disapprove	34%	52%	15%	29%	
Not sure	44%	42%	46%	55%	

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
General Assembly Approval				
Approve	22%	10%	35%	14%
Disapprove	48%	63%	34%	42%
Not sure	30%	27%	31%	45%

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
NC Legislature Democrat Favorability						
Favorable	36%	66%	7%	4%		
Unfavorable	45%	11%	78%	65%		
Not sure	19%	22%	15%	31%		





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
NC Legislature Republican Favorability		-			
Favorable	34%	5%	65%	38%	
Unfavorable	50%	79%	20%	34%	
Not sure	16%	15%	15%	28%	

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
NC Legislature Election		<u> </u>		
Democrat	44%	81%	7%	21%
Republican	42%	4%	83%	48%
Not sure	14%	15%	11%	31%

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Better President than Candidates Running Yes/No				
Yes	24%	23%	24%	35%
No	58%	58%	60%	48%
Not sure	17%	19%	16%	17%

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Trump Tax Returns Release				
Trump should release tax returns	63%	91%	33%	47%
Trump should not release tax returns	24%	3%	46%	30%
Not sure	14%	5%	21%	24%

	2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Clinton Presidency Reasons					
Because more people voted for her	55%	87%	22%	32%	
Because the election results are rigged for her	35%	6%	67%	43%	
Not sure	10%	7%	11%	25%	

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Higher Opinion of Clinton or Duke				
Hillary Clinton	56%	85%	25%	35%
David Duke	15%	3%	30%	12%
Not sure	29%	12%	45%	52%





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
HB2 Support/Oppose		-	-		
Support	33%	14%	55%	35%	
Oppose	47%	66%	24%	40%	
Not sure	20%	20%	21%	25%	

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
McCrory Handling of HB2 Approve/Disapprove				
Approve	39%	9%	73%	49%
Disapprove	49%	79%	16%	45%
Not sure	11%	12%	12%	6%

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
McCrory Handling of HB2 More/Less Likely				
More Likely	30%	7%	55%	40%
Less Likely	41%	66%	12%	39%
Does not make a difference	23%	20%	28%	19%
Not sure	6%	7%	5%	2%

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
HB2 Help/Hurt NC						
HB2 is helping North Carolina	23%	7%	40%	35%		
HB2 is hurting North Carolina	59%	82%	35%	42%		
Not sure	18%	12%	25%	22%		

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
HB2 Impact on NC Economy					
HB2 has had a positive impact on NC economy	10%	10%	9%	13%	
HB2 has had a negative impact on NC economy	59%	76%	42%	42%	
Has not made a difference	23%	8%	39%	38%	
Not sure	8%	7%	10%	8%	

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
HB2 Impact on NC Reputation						
HB2 has had a positive impact on NC reputation	21%	13%	29%	23%		
HB2 has had a negative impact on NC reputation	53%	74%	30%	44%		
Has not made a difference	19%	6%	33%	25%		
Not sure	7%	7%	7%	9%		





		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
HB2 Made NC Safer Yes/No		-	-	
HB2 has made NC safer	31%	9%	57%	44%
HB2 has not made NC safer	49%	74%	22%	35%
Not sure	19%	17%	22%	22%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
HB2 Repeal Yes/No		•		
HB2 should be repealed	52%	77%	24%	41%
HB2 should be kept in place	32%	10%	57%	36%
Not sure	16%	13%	19%	23%

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
LGBT People Favorability						
Favorable	47%	64%	27%	40%		
Unfavorable	19%	10%	29%	27%		
Not sure	34%	26%	44%	33%		

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
General Assembly Lawsuit Spending Support/Oppose				
Support	18%	5%	34%	19%
Oppose	56%	73%	36%	45%
Not sure	26%	22%	29%	36%

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Obama Approval								
Approve	47%	88%	78%	58%	18%	9%		
Disapprove	48%	10%	14%	32%	79%	90%		
Not sure	5%	2%	7%	10%	3%	1%		

		Ideolog	ldeology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Clinton Favorability								
Favorable	40%	77%	70%	46%	18%	6%		
Unfavorable	55%	19%	26%	43%	80%	94%		
Not sure	5%	4%	4%	11%	2%	0%		

		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Trump Favorability						
Favorable	40%	12%	11%	26%	66%	75%
Unfavorable	55%	88%	85%	68%	27%	19%
Not sure	5%	-	3%	6%	6%	5%

		Ideolog	JY			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Clinton/Trump/Johns- on						
Hillary Clinton	43%	86%	66%	51%	19%	9%
Donald Trump	45%	10%	12%	30%	72%	86%
Gary Johnson	6%	0%	10%	10%	4%	2%
Undecided	7%	4%	12%	10%	6%	3%





		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Forced HRC/Trump Choice			•	•	•	•
Hillary Clinton	47%	89%	79%	56%	20%	9%
Donald Trump	47%	10%	14%	32%	76%	90%
Not sure	6%	1%	7%	11%	4%	1%

		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Obama or Trump President		-	•	•	•	•
Barack Obama	51%	90%	84%	65%	23%	9%
Donald Trump	46%	10%	12%	31%	74%	88%
Not sure	3%	0%	4%	4%	3%	3%

		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
McCrory Approval						
Approve	41%	10%	10%	27%	65%	82%
Disapprove	49%	85%	82%	57%	22%	12%
Not sure	10%	5%	8%	16%	13%	5%

		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Cooper Favorability						
Favorable	40%	78%	71%	46%	17%	6%
Unfavorable	32%	10%	9%	17%	50%	69%
Not sure	28%	13%	21%	37%	33%	24%

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Cooper / McCrory / Cecil							
Roy Cooper	46%	89%	78%	57%	15%	10%	
Pat McCrory	41%	6%	8%	25%	68%	85%	
Lon Cecil	2%	2%	3%	1%	3%	1%	
Undecided	11%	4%	11%	17%	13%	4%	

		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Forced Cooper / McCrory						
Roy Cooper	50%	90%	84%	60%	20%	12%
Pat McCrory	43%	6%	9%	26%	72%	86%
Not sure	8%	4%	6%	14%	9%	2%

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Burr Approval								
Approve	34%	17%	11%	26%	48%	59%		
Disapprove	34%	65%	56%	34%	18%	13%		
Not sure	32%	18%	32%	40%	34%	28%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Ross Favorability								
Favorable	27%	60%	42%	31%	10%	5%		
Unfavorable	25%	3%	8%	15%	37%	53%		
Not sure	49%	38%	50%	54%	53%	42%		





		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Ross/Burr/Haugh			•				
Deborah Ross	41%	84%	65%	44%	18%	12%	
Richard Burr	41%	11%	10%	31%	66%	74%	
Sean Haugh	4%	1%	4%	3%	4%	7%	
Undecided	15%	5%	21%	22%	12%	8%	

	Base	Ideology						
		Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Lieutenant Governor Vote								
Linda Coleman	35%	80%	62%	34%	13%	9%		
Dan Forest	38%	12%	8%	25%	62%	73%		
Jacki Cole	4%	4%	4%	4%	5%	2%		
Undecided	23%	5%	26%	37%	19%	16%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Attorney General Vote			•					
Josh Stein	39%	79%	65%	44%	16%	12%		
Buck Newton	35%	8%	11%	19%	55%	76%		
Undecided	25%	13%	24%	37%	30%	12%		

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
State Treasurer Vote			•				
Dan Blue III	38%	76%	68%	40%	13%	13%	
Dale Folwell	37%	12%	9%	20%	62%	71%	
Undecided	25%	11%	23%	39%	24%	15%	

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Tillis Approval			•					
Approve	22%	13%	7%	14%	34%	40%		
Disapprove	34%	63%	53%	33%	18%	17%		
Not sure	44%	24%	40%	53%	49%	44%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
General Assembly Approval			•	•	•			
Approve	22%	11%	11%	15%	25%	45%		
Disapprove	48%	69%	69%	48%	38%	27%		
Not sure	30%	20%	19%	37%	37%	28%		

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
NC Legislature Democrat Favorability							
Favorable	36%	66%	60%	43%	15%	7%	
Unfavorable	45%	19%	22%	28%	64%	84%	
Not sure	19%	15%	18%	29%	21%	9%	

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
NC Legislature Republican Favorability							
Favorable	34%	11%	9%	21%	53%	71%	
Unfavorable	50%	87%	77%	55%	29%	17%	
Not sure	16%	2%	14%	24%	18%	13%	





		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
NC Legislature Election			•	•	•		
Democrat	44%	92%	73%	51%	16%	8%	
Republican	42%	7%	13%	24%	70%	86%	
Not sure	14%	1%	15%	25%	14%	6%	

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Better President than Candidates Running Yes/No		-						
Yes	24%	27%	21%	26%	25%	22%		
No	58%	52%	59%	60%	57%	62%		
Not sure	17%	21%	20%	14%	17%	17%		

		Ideology						
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Trump Tax Returns Release								
Trump should release tax returns		90%	83%	67%	48%	33%		
Trump should not release tax returns		7%	8%	19%	34%	46%		
Not sure	14%	3%	9%	13%	17%	22%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Clinton Presidency Reasons			•	•	-			
Because more people voted for her	55%	82%	79%	65%	36%	18%		
Because the election results are rigged for her	35%	9%	13%	22%	53%	75%		
Not sure	10%	9%	8%	13%	10%	7%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Higher Opinion of Clinton or Duke								
Hillary Clinton	56%	89%	73%	65%	34%	29%		
David Duke	15%	5%	10%	9%	20%	31%		
Not sure	29%	5%	17%	26%	46%	41%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
HB2 Support/Oppose								
Support	33%	21%	13%	17%	46%	69%		
Oppose	47%	73%	62%	54%	33%	16%		
Not sure	20%	6%	24%	29%	21%	16%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
McCrory Handling of HB2 Approve/Disapprove								
Approve	39%	19%	13%	21%	62%	79%		
Disapprove	49%	76%	73%	61%	29%	13%		
Not sure	11%	4%	14%	18%	9%	8%		

		Ideolog	ldeology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
McCrory Handling of HB2 More/Less Likely				,				
More Likely	30%	14%	12%	15%	44%	65%		
Less Likely	41%	67%	63%	50%	24%	6%		
Does not make a difference	23%	19%	16%	24%	28%	27%		
Not sure	6%	-	9%	12%	4%	2%		





	Base	Ideology					
		Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
HB2 Help/Hurt NC			•		•		
HB2 is helping North Carolina		12%	5%	16%	28%	52%	
HB2 is hurting North Carolina		80%	83%	67%	42%	29%	
Not sure	18%	8%	11%	17%	30%	19%	

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
HB2 Impact on NC Economy							
HB2 has had a positive impact on NC economy	10%	23%	6%	5%	6%	13%	
HB2 has had a negative impact on NC economy	59%	68%	81%	66%	49%	32%	
Has not made a difference	23%	4%	8%	15%	36%	48%	
Not sure	8%	5%	5%	13%	9%	6%	

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
HB2 Impact on NC Reputation			•		•	•	
HB2 has had a positive impact on NC reputation	21%	27%	8%	13%	18%	44%	
HB2 has had a negative impact on NC reputation	53%	66%	80%	58%	41%	24%	
Has not made a difference	19%	2%	7%	17%	33%	28%	
Not sure	7%	5%	5%	12%	7%	4%	

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
HB2 Made NC Safer Yes/No			•	•	-		
HB2 has made NC safer	31%	16%	8%	18%	45%	72%	
HB2 has not made NC safer	49%	78%	79%	54%	30%	12%	
Not sure	19%	6%	13%	28%	25%	16%	

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
HB2 Repeal Yes/No								
HB2 should be repealed		79%	79%	60%	29%	18%		
HB2 should be kept in place		16%	10%	19%	49%	66%		
Not sure	16%	4%	11%	21%	22%	16%		

		Ideolog	ldeology						
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative			
LGBT People Favorability				,					
Favorable	47%	68%	66%	54%	28%	23%			
Unfavorable	19%	19%	12%	10%	16%	43%			
Not sure	34%	12%	22%	36%	55%	34%			





		Ideolog	Ideology			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
General Assembly Lawsuit Spending Support/Oppose		•		•		
Support	18%	14%	7%	9%	30%	33%
Oppose	56%	71%	73%	58%	41%	42%
Not sure	26%	15%	20%	32%	29%	25%

		Gender	
	Base	Wom	Man
Obama Approval			
Approve	47%	50%	43%
Disapprove	48%	43%	54%
Not sure	5%	6%	3%

	Gender		
	Base	Wom	Man
Clinton Favorability		-	
Favorable	40%	43%	37%
Unfavorable	55%	53%	58%
Not sure	5%	5%	5%

		Gender	
	Base	Wom	Man
Trump Favorability		-	
Favorable	40%	35%	46%
Unfavorable	55%	60%	49%
Not sure	5%	5%	5%

		Gender		
	Base	Wom	Man	
Clinton/Trump/Johns- on				
Hillary Clinton	43%	46%	38%	
Donald Trump	45%	39%	51%	
Gary Johnson	6%	6%	5%	
Undecided	7%	9%	6%	

		Gender	
	Base	Wom	Man
Forced HRC/Trump Choice		-	
Hillary Clinton	47%	50%	44%
Donald Trump	47%	42%	53%
Not sure	6%	8%	3%

		Gender	
	Base	Wom	Man
Obama or Trump President			
Barack Obama	51%	56%	46%
Donald Trump	46%	41%	51%
Not sure	3%	3%	3%

		Gender	
	Base	Wom	Man
McCrory Approval			
Approve	41%	37%	45%
Disapprove	49%	50%	47%
Not sure	10%	13%	8%





		Gender	
	Base	Wom	Man
Cooper Favorability		-	
Favorable	40%	41%	39%
Unfavorable	32%	25%	41%
Not sure	28%	34%	20%

		Gender	
	Base	Wom	Man
Cooper / McCrory / Cecil		-	
Roy Cooper	46%	48%	44%
Pat McCrory	41%	38%	45%
Lon Cecil	2%	2%	2%
Undecided	11%	12%	9%

		Gender	
	Base	Wom	Man
Forced Cooper / McCrory		-	
Roy Cooper	50%	50%	49%
Pat McCrory	43%	39%	47%
Not sure	8%	11%	5%

		Gender	
	Base	Wom	Man
Burr Approval		-	
Approve	34%	30%	37%
Disapprove	34%	31%	38%
Not sure	32%	39%	25%

		Gender	
	Base	Wom	Man
Ross Favorability		= 	
Favorable	27%	26%	28%
Unfavorable	25%	22%	28%
Not sure	49%	52%	45%

		Gender	
	Base	Wom	Man
Ross/Burr/Haugh		•	
Deborah Ross	41%	39%	42%
Richard Burr	41%	36%	46%
Sean Haugh	4%	3%	4%
Undecided	15%	21%	8%





		Gender	
	Base	Wom	Man
Lieutenant Governor Vote		-	
Linda Coleman	35%	35%	35%
Dan Forest	38%	30%	46%
Jacki Cole	4%	4%	5%
Undecided	23%	31%	14%

		Gender	
	Base	Wom	Man
Attorney General Vote		-	
Josh Stein	39%	38%	41%
Buck Newton	35%	30%	42%
Undecided	25%	32%	18%

		Gender	
	Base	Wom	Man
State Treasurer Vote		-	
Dan Blue III	38%	37%	40%
Dale Folwell	37%	29%	46%
Undecided	25%	34%	14%

		Gender	
	Base	Wom	Man
Tillis Approval		-	
Approve	22%	19%	25%
Disapprove	34%	29%	39%
Not sure	44%	51%	36%

		Gender	
	Base	Wom	Man
General Assembly Approval		-	
Approve	22%	18%	26%
Disapprove	48%	43%	55%
Not sure	30%	39%	19%

		Gender	
	Base	Wom	Man
NC Legislature Democrat Favorability		-	
Favorable	36%	38%	34%
Unfavorable	45%	38%	52%
Not sure	19%	24%	14%





		Gender	
	Base	Wom	Man
NC Legislature Republican Favorability			
Favorable	34%	33%	36%
Unfavorable	50%	49%	51%
Not sure	16%	18%	13%

		Gender		
	Base	Wom	Man	
NC Legislature Election				
Democrat	44%	47%	41%	
Republican	42%	38%	47%	
Not sure	14%	16%	12%	

		Gender	
	Base	Wom	Man
Better President than Candidates Running Yes/No		-	
Yes	24%	22%	28%
No	58%	60%	57%
Not sure	17%	19%	16%

		Gender	
	Base	Wom	Man
Trump Tax Returns Release			
Trump should release tax returns	63%	65%	60%
Trump should not release tax returns		20%	28%
Not sure	14%	16%	11%

		Gender	
	Base	Wom	Man
Clinton Presidency Reasons		-	
Because more people voted for her	55%	55%	54%
Because the election results are rigged for her	35%	34%	37%
Not sure	10%	11%	9%

		Gender	
	Base	Wom	Man
Higher Opinion of Clinton or Duke		-	
Hillary Clinton	56%	54%	58%
David Duke	15%	13%	18%
Not sure	29%	33%	25%





		Gender	
	Base	Wom	Man
HB2 Support/Oppose		-	
Support	33%	30%	37%
Oppose	47%	46%	48%
Not sure	20%	25%	16%

		Gender	
	Base	Wom	Man
McCrory Handling of HB2		-	
Approve/Disapprove			
Approve	39%	36%	43%
Disapprove	49%	49%	49%
Not sure	11%	15%	8%

		Gender	
	Base	Wom	Man
McCrory Handling of HB2 More/Less Likely			
More Likely	30%	26%	34%
Less Likely	41%	42%	40%
Does not make a difference	23%	22%	24%
Not sure	6%	10%	2%

		Gender	
	Base	Wom	Man
HB2 Help/Hurt NC		-	
HB2 is helping North Carolina	23%	18%	28%
HB2 is hurting North Carolina	59%	59%	60%
Not sure	18%	23%	12%

		Gender	
	Base	Wom	Man
HB2 Impact on NC Economy			
HB2 has had a positive impact on NC economy	10%	7%	12%
HB2 has had a negative impact on NC economy	59%	60%	58%
Has not made a difference	23%	21%	25%
Not sure	8%	11%	5%

		Gender	
	Base	Wom	Man
HB2 Impact on NC Reputation			
HB2 has had a positive impact on NC reputation	21%	16%	26%
HB2 has had a negative impact on NC reputation	53%	58%	48%
Has not made a difference	19%	18%	21%
Not sure	7%	9%	5%





		Gender	
	Base	Wom	Man
HB2 Made NC Safer Yes/No		-	
HB2 has made NC safer	31%	28%	35%
HB2 has not made NC safer	49%	49%	49%
Not sure	19%	23%	15%

		Gender	
	Base	Wom	Man
HB2 Repeal Yes/No		-	
HB2 should be repealed	52%	54%	50%
HB2 should be kept in place	32%	28%	36%
Not sure	16%	18%	14%

		Gender	
	Base	Wom	Man
LGBT People Favorability			
Favorable	47%	54%	39%
Unfavorable	19%	14%	24%
Not sure	34%	32%	36%

		Gender	
	Base	Wom	Man
General Assembly Lawsuit Spending Support/Oppose			
Support	18%	12%	25%
Oppose	56%	57%	55%
Not sure	26%	31%	20%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Obama Approval			•	
Approve	47%	78%	6%	46%
Disapprove	48%	18%	93%	43%
Not sure	5%	4%	2%	11%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Clinton Favorability				
Favorable	40%	73%	4%	29%
Unfavorable	55%	23%	94%	61%
Not sure	5%	4%	1%	10%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Trump Favorability		•		
Favorable	40%	16%	82%	29%
Unfavorable	55%	82%	13%	62%
Not sure	5%	2%	5%	10%

		Party			
	Base	Democr- at	Republica- n	Independe- nt / Other	
Clinton/Trump/Johns- on		•			
Hillary Clinton	43%	76%	5%	32%	
Donald Trump	45%	16%	88%	37%	
Gary Johnson	6%	2%	3%	17%	
Undecided	7%	6%	4%	14%	

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Forced HRC/Trump Choice		•		
Hillary Clinton	47%	80%	7%	41%
Donald Trump	47%	16%	91%	44%
Not sure	6%	3%	2%	15%

		Party			
	Base	Democr- at	Republica- n	Independe- nt / Other	
Obama or Trump President					
Barack Obama	51%	84%	7%	53%	
Donald Trump	46%	15%	90%	39%	
Not sure	3%	1%	3%	8%	

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
McCrory Approval				
Approve	41%	16%	78%	36%
Disapprove		76%	12%	49%
Not sure	10%	9%	10%	14%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Cooper Favorability				
Favorable	40%	65%	11%	35%
Unfavorable	32%	14%	60%	28%
Not sure	28%	22%	28%	37%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Cooper / McCrory / Cecil		•		
Roy Cooper	46%	76%	8%	44%
Pat McCrory	41%	14%	84%	33%
Lon Cecil	2%	1%	1%	5%
Undecided	11%	9%	7%	19%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Forced Cooper / McCrory		•		
Roy Cooper	50%	78%	11%	50%
Pat McCrory	43%	15%	85%	34%
Not sure	8%	6%	4%	15%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Burr Approval		,		
Approve	34%	15%	59%	32%
Disapprove	34%	52%	15%	29%
Not sure	32%	33%	26%	39%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Ross Favorability		•	,	
Favorable	27%	44%	6%	23%
Unfavorable	25%	9%	48%	20%
Not sure	49%	46%	46%	57%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Ross/Burr/Haugh				
Deborah Ross	41%	72%	7%	30%
Richard Burr	41%	14%	78%	39%
Sean Haugh	4%	2%	4%	7%
Undecided	15%	12%	11%	25%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Lieutenant Governor Vote		•	•	
Linda Coleman	35%	62%	4%	30%
Dan Forest	38%	13%	77%	29%
Jacki Cole	4%	3%	4%	8%
Undecided	23%	23%	15%	33%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Attorney General Vote		,		
Josh Stein	39%	67%	9%	32%
Buck Newton	35%	12%	71%	29%
Undecided	25%	21%	20%	39%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
State Treasurer Vote		•	,	
Dan Blue III	38%	67%	6%	31%
Dale Folwell	37%	12%	76%	29%
Undecided	25%	21%	18%	40%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Tillis Approval				
Approve	22%	10%	38%	22%
Disapprove	34%	51%	16%	27%
Not sure	44%	39%	46%	51%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
General Assembly Approval		•		
Approve	22%	12%	35%	21%
Disapprove	48%	62%	34%	44%
Not sure	30%	26%	31%	36%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
NC Legislature Democrat Favorability				
Favorable	36%	61%	7%	30%
Unfavorable	45%	21%	80%	41%
Not sure	19%	18%	14%	29%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
NC Legislature Republican Favorability				
Favorable	34%	11%	70%	29%
Unfavorable	50%	78%	16%	45%
Not sure	16%	11%	14%	27%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
NC Legislature Election				
Democrat	44%	80%	5%	31%
Republican	42%	11%	89%	36%
Not sure	14%	9%	6%	33%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Better President than Candidates Running Yes/No				
Yes	24%	21%	28%	26%
No	58%	60%	57%	56%
Not sure	17%	19%	15%	18%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Trump Tax Returns Release		•		
Trump should release tax returns	63%	83%	34%	62%
Trump should not release tax returns	24%	11%	43%	23%
Not sure	14%	6%	23%	16%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Clinton Presidency Reasons				
Because more people voted for her	55%	80%	22%	52%
Because the election results are rigged for her	35%	15%	68%	31%
Not sure	10%	6%	10%	16%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Higher Opinion of Clinton or Duke				
Hillary Clinton	56%	84%	23%	46%
David Duke	15%	4%	32%	14%
Not sure	29%	12%	45%	40%

		Party Democr- Republica- Independent / Other				
	Base					
HB2 Support/Oppose						
Support	33%	23%	56%	24%		
Oppose	47%	60%	23%	49%		
Not sure	20%	17%	21%	27%		

		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
McCrory Handling of HB2 Approve/Disapprove						
Approve	39%	18%	74%	37%		
Disapprove	49%	72%	14%	50%		
Not sure	11%	11%	12%	13%		





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
McCrory Handling of HB2 More/Less Likely				
More Likely	30%	13%	57%	29%
Less Likely	41%	58%	14%	42%
Does not make a difference	23%	25%	25%	18%
Not sure	6%	5%	4%	11%

		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
HB2 Help/Hurt NC		-				
HB2 is helping North Carolina	23%	12%	40%	22%		
HB2 is hurting North Carolina	59%	76%	33%	59%		
Not sure	18%	12%	27%	20%		

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
HB2 Impact on NC Economy				
HB2 has had a positive impact on NC economy	10%	11%	10%	7%
HB2 has had a negative impact on NC economy	59%	71%	40%	60%
Has not made a difference	23%	13%	41%	21%
Not sure	8%	6%	10%	11%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
HB2 Impact on NC Reputation				
HB2 has had a positive impact on NC reputation	21%	17%	31%	15%
HB2 has had a negative impact on NC reputation	53%	68%	27%	57%
Has not made a difference	19%	10%	33%	19%
Not sure	7%	5%	8%	10%

		Party					
	Base	Democr- at	Republica- n	Independe- nt / Other			
HB2 Made NC Safer Yes/No							
HB2 has made NC safer	31%	16%	58%	29%			
HB2 has not made NC safer	49%	69%	20%	47%			
Not sure	19%	15%	22%	24%			

		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
HB2 Repeal Yes/No		•	,			
HB2 should be repealed	52%	69%	21%	56%		
HB2 should be kept in place	32%	18%	56%	29%		
Not sure	16%	13%	23%	15%		





		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
LGBT People Favorability		•	•			
Favorable	47%	54%	22%	61%		
Unfavorable	19%	14%	34%	11%		
Not sure	34%	32%	43%	28%		

		Party				
	Base	Democr- at	Republica- n	Independe- nt / Other		
General Assembly Lawsuit Spending Support/Oppose						
Support	18%	6%	37%	19%		
Oppose	56%	71%	36%	51%		
Not sure	26%	23%	26%	30%		

		Race		
	Base	White	African- Americ	Other
Obama Approval		<u> </u>	-	
Approve	47%	34%	84%	66%
Disapprove	48%	62%	9%	31%
Not sure	5%	4%	7%	3%

		Race		
	Base	White	African- Americ	Other
Clinton Favorability		<u>-</u>	·	
Favorable	40%	28%	71%	64%
Unfavorable	55%	67%	23%	30%
Not sure	5%	4%	6%	6%

		Race		
	Base	White	African- Americ	Other
Trump Favorability		<u>-</u>	·	
Favorable	40%	52%	9%	23%
Unfavorable	55%	42%	90%	74%
Not sure	5%	6%	1%	3%

		Race			Race	
	Base	White	African- Americ	Other		
Clinton/Trump/Johns- on						
Hillary Clinton	43%	30%	78%	67%		
Donald Trump	45%	58%	9%	20%		
Gary Johnson	6%	6%	2%	7%		
Undecided	7%	6%	11%	6%		





		Race		
	Base	White	African- Americ	Other
Forced HRC/Trump Choice			-	
Hillary Clinton	47%	34%	84%	70%
Donald Trump	47%	61%	9%	23%
Not sure	6%	5%	6%	6%

		Race		
	Base	White	African- Americ	Other
Obama or Trump President				
Barack Obama	51%	37%	89%	73%
Donald Trump	46%	59%	8%	22%
Not sure	3%	3%	3%	5%

		Race		
	Base	White	African- Americ	Other
McCrory Approval			-	
Approve	41%	51%	12%	26%
Disapprove	49%	40%	76%	55%
Not sure	10%	9%	12%	19%

		Race		
	Base	White	African- Americ	Other
Cooper Favorability			-	
Favorable	40%	34%	59%	46%
Unfavorable	32%	40%	9%	22%
Not sure	28%	26%	32%	32%

		Race		
	Base	White	African- Americ	Other
Cooper / McCrory / Cecil				
Roy Cooper	46%	37%	72%	62%
Pat McCrory	41%	53%	8%	23%
Lon Cecil	2%	2%	2%	3%
Undecided	11%	9%	18%	12%

		Race		
	Base	White	African- Americ	
Forced Cooper / McCrory				
Roy Cooper	50%	39%	79%	67%
Pat McCrory	43%	55%	8%	23%
Not sure	8%	6%	13%	10%





		Race		
	Base	White	African- Americ	Other
Burr Approval			-	
Approve	34%	42%	9%	22%
Disapprove	34%	29%	49%	40%
Not sure	32%	28%	42%	38%

		Race		
	Base	White	African- Americ	
Ross Favorability			-	
Favorable	27%	24%	32%	42%
Unfavorable	25%	32%	5%	15%
Not sure	49%	45%	63%	43%

		Race		
	Base	White	African- Americ	
Ross/Burr/Haugh				
Deborah Ross	41%	30%	70%	56%
Richard Burr	41%	52%	8%	27%
Sean Haugh	4%	4%	2%	5%
Undecided	15%	13%	20%	12%

		Race		
	Base	White	African- Americ	Other
Lieutenant Governor Vote			-	
Linda Coleman	35%	27%	59%	44%
Dan Forest	38%	47%	8%	33%
Jacki Cole	4%	4%	3%	9%
Undecided	23%	22%	29%	14%

		Race		
	Base	White	African- Americ	Other
Attorney General Vote			·	
Josh Stein	39%	31%	65%	47%
Buck Newton	35%	46%	4%	30%
Undecided	25%	24%	31%	23%

		Race		
	Base	White	African- Americ	Other
State Treasurer Vote		-	·	
Dan Blue III	38%	29%	64%	57%
Dale Folwell	37%	47%	6%	29%
Undecided	25%	24%	30%	14%





		Race		
	Base	White	African- Americ	Other
Tillis Approval			-	
Approve	22%	28%	4%	18%
Disapprove	34%	29%	48%	41%
Not sure	44%	43%	48%	41%

		Race		
	Base	White	African- Americ	Other
General Assembly Approval				
Approve	22%	24%	13%	20%
Disapprove	48%	47%	52%	48%
Not sure	30%	28%	35%	31%

		Race		
	Base	White	African- Americ	Other
NC Legislature Democrat Favorability		-	-	
Favorable	36%	28%	58%	50%
Unfavorable	45%	55%	16%	25%
Not sure	19%	17%	26%	25%

		Race		
	Base	White	African- Americ	Other
NC Legislature Republican Favorability				
Favorable	34%	43%	7%	25%
Unfavorable	50%	42%	71%	59%
Not sure	16%	14%	21%	16%

		Race		
	Base	White	African- Americ	
NC Legislature Election				-
Democrat	44%	32%	79%	62%
Republican	42%	55%	4%	22%
Not sure	14%	13%	17%	16%

		Race		
	Base	White	African- Americ	
Better President than Candidates Running Yes/No		-	-	
Yes	24%	24%	24%	30%
No	58%	62%	48%	53%
Not sure	17%	14%	28%	17%





		Race		
	Base	White	African- Americ	Other
Trump Tax Returns Release		-		
Trump should release tax returns	63%	57%	77%	71%
Trump should not release tax returns	24%	28%	8%	28%
Not sure	14%	14%	15%	1%

		Race		
	Base	White	African- Americ	Other
Clinton Presidency Reasons		-		
Because more people voted for her	55%	46%	82%	64%
Because the election results are rigged for her	35%	45%	8%	27%
Not sure	10%	10%	10%	9%

		Race		
	Base	White	African- Americ	Other
Higher Opinion of Clinton or Duke		-	_	
Hillary Clinton	56%	47%	81%	68%
David Duke	15%	18%	6%	14%
Not sure	29%	34%	14%	18%

		Race		
	Base	White	African- Americ	Other
HB2 Support/Oppose		<u>-</u>	•	
Support	33%	38%	16%	33%
Oppose	47%	42%	59%	48%
Not sure	20%	19%	25%	19%

		Race		
	Base	White	African- Americ	Other
McCrory Handling of HB2 Approve/Disapprove		-		
Approve	39%	47%	17%	29%
Disapprove	49%	43%	67%	59%
Not sure	11%	10%	16%	13%

		Race		
	Base	White	African- Americ	Other
McCrory Handling of HB2 More/Less Likely			-	
More Likely	30%	36%	11%	28%
Less Likely	41%	35%	56%	53%
Does not make a difference	23%	23%	24%	19%
Not sure	6%	5%	10%	-





		Race		
	Base	White	African- Americ	Other
HB2 Help/Hurt NC		_	•	
HB2 is helping North Carolina	23%	26%	5%	44%
HB2 is hurting North Carolina	59%	55%	76%	49%
Not sure	18%	19%	19%	8%

		Race		
	Base	White	African- Americ	Other
HB2 Impact on NC Economy		-		
HB2 has had a positive impact on NC economy	10%	8%	12%	22%
HB2 has had a negative impact on NC economy	59%	58%	65%	48%
Has not made a difference	23%	26%	13%	26%
Not sure	8%	8%	10%	5%

		Race		
	Base	White	African- Americ	Other
HB2 Impact on NC Reputation		-		
HB2 has had a positive impact on NC reputation	21%	20%	20%	29%
HB2 has had a negative impact on NC reputation	53%	52%	60%	45%
Has not made a difference	19%	22%	10%	17%
Not sure	7%	6%	9%	8%

		Race		
	Base	White	African- Americ	Other
HB2 Made NC Safer Yes/No		_	-	
HB2 has made NC safer	31%	37%	12%	40%
HB2 has not made NC safer	49%	46%	65%	31%
Not sure	19%	17%	23%	29%



		Race		
	Base	White	African- Americ	Other
HB2 Repeal Yes/No		_	·	
HB2 should be repealed	52%	49%	63%	47%
HB2 should be kept in place	32%	38%	14%	33%
Not sure	16%	14%	23%	20%

		Race		
	Base	White	African- Americ	Other
LGBT People Favorability				
Favorable	47%	49%	38%	60%
Unfavorable	19%	20%	16%	17%
Not sure	34%	31%	46%	23%

		Race		
	Base	White	African- Americ	Other
General Assembly Lawsuit Spending Support/Oppose				
Support	18%	23%	1%	29%
Oppose	56%	53%	65%	56%
Not sure	26%	24%	34%	15%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Obama Approval			<u> </u>	<u>.</u>	
Approve	47%	50%	46%	49%	42%
Disapprove	48%	34%	48%	48%	57%
Not sure	5%	16%	6%	3%	1%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Clinton Favorability		_	=	<u>-</u>	
Favorable	40%	27%	41%	45%	38%
Unfavorable	55%	64%	55%	51%	59%
Not sure	5%	9%	4%	4%	4%

		Age				
	Base	18 to 29	30 to 45		_	
Trump Favorability		=				
Favorable	40%	32%	39%	41%	46%	
Unfavorable	55%	66%	54%	56%	48%	
Not sure	5%	2%	7%	4%	6%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Clinton/Trump/Johns- on		-	-	-		
Hillary Clinton	43%	38%	42%	46%	39%	
Donald Trump	45%	33%	43%	46%	52%	
Gary Johnson	6%	10%	5%	5%	5%	
Undecided	7%	19%	11%	3%	5%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Forced HRC/Trump Choice			-	-	
Hillary Clinton	47%	51%	48%	48%	41%
Donald Trump	47%	35%	47%	48%	55%
Not sure	6%	14%	6%	4%	4%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Obama or Trump President			-	-	
Barack Obama	51%	65%	51%	51%	43%
Donald Trump	46%	33%	47%	45%	53%
Not sure	3%	2%	2%	4%	4%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
McCrory Approval			<u> </u>	•	
Approve	41%	22%	40%	43%	50%
Disapprove	49%	56%	51%	49%	41%
Not sure	10%	22%	9%	8%	9%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Cooper Favorability		<u>-</u>	<u>-</u>		
Favorable	40%	34%	41%	42%	39%
Unfavorable	32%	21%	28%	35%	39%
Not sure	28%	45%	30%	23%	22%

		Age					
	Base	18 to 29	30 to 45	46 to 65	_		
Cooper / McCrory / Cecil			-	-			
Roy Cooper	46%	54%	46%	47%	39%		
Pat McCrory	41%	22%	40%	42%	52%		
Lon Cecil	2%	-	2%	2%	3%		
Undecided	11%	24%	12%	8%	6%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Forced Cooper / McCrory				-	
Roy Cooper	50%	60%	50%	50%	42%
Pat McCrory	43%	22%	41%	43%	55%
Not sure	8%	18%	9%	7%	3%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Burr Approval			-	-		
Approve	34%	31%	34%	32%	39%	
Disapprove	34%	23%	35%	37%	36%	
Not sure	32%	46%	31%	32%	25%	

		Age				
	Base	18 to 29			Older than	
Ross Favorability		<u>-</u>		_		
Favorable	27%	25%	26%	28%	27%	
Unfavorable	25%	14%	23%	25%	32%	
Not sure	49%	61%	51%	47%	41%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Ross/Burr/Haugh						
Deborah Ross	41%	42%	41%	43%	35%	
Richard Burr	41%	28%	34%	44%	51%	
Sean Haugh	4%	4%	2%	4%	4%	
Undecided	15%	25%	23%	9%	11%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Lieutenant Governor Vote				-		
Linda Coleman	35%	32%	38%	36%	32%	
Dan Forest	38%	25%	35%	40%	44%	
Jacki Cole	4%	7%	4%	4%	3%	
Undecided	23%	36%	22%	20%	21%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Attorney General Vote			<u> </u>	<u>.</u>		
Josh Stein	39%	37%	42%	41%	36%	
Buck Newton	35%	28%	28%	38%	42%	
Undecided	25%	35%	30%	21%	22%	





		Age				
	Base	18 to 29	30 to 45		Older than	
State Treasurer Vote		<u>-</u>	<u>-</u>	_		
Dan Blue III	38%	32%	37%	42%	37%	
Dale Folwell	37%	33%	31%	38%	43%	
Undecided	25%	35%	32%	20%	20%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Tillis Approval					
Approve	22%	30%	20%	20%	23%
Disapprove	34%	42%	34%	32%	32%
Not sure	44%	29%	46%	48%	45%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
General Assembly Approval				-	
Approve	22%	23%	27%	20%	18%
Disapprove	48%	38%	45%	52%	52%
Not sure	30%	39%	28%	28%	30%

		Age				
	Base	18 to 29	30 to 45		Older than	
NC Legislature Democrat Favorability						
Favorable	36%	36%	37%	38%	32%	
Unfavorable	45%	40%	42%	46%	48%	
Not sure	19%	24%	20%	16%	20%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
NC Legislature Republican Favorability						
Favorable	34%	33%	35%	33%	38%	
Unfavorable	50%	56%	43%	53%	46%	
Not sure	16%	12%	22%	13%	16%	

		Age				
	Base	18 to 29	30 to 45		Older than	
NC Legislature Election			-	-		
Democrat	44%	50%	40%	46%	41%	
Republican	42%	30%	41%	43%	50%	
Not sure	14%	20%	18%	12%	10%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Better President than Candidates Running Yes/No					
Yes	24%	41%	30%	17%	22%
No	58%	38%	54%	67%	58%
Not sure	17%	21%	16%	16%	20%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Trump Tax Returns Release						
Trump should release tax returns	63%	64%	62%	65%	57%	
Trump should not release tax returns	24%	24%	22%	24%	26%	
Not sure	14%	13%	16%	11%	17%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Clinton Presidency Reasons		-	-	-		
Because more people voted for her	55%	45%	54%	60%	53%	
Because the election results are rigged for her	35%	35%	35%	34%	39%	
Not sure	10%	20%	11%	7%	8%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Higher Opinion of Clinton or Duke			-	-		
Hillary Clinton	56%	51%	56%	60%	51%	
David Duke	15%	13%	17%	13%	18%	
Not sure	29%	37%	27%	26%	31%	

		Age				
	Base	18 to 29	30 to 45		Older than	
HB2 Support/Oppose						
Support	33%	33%	33%	33%	32%	
Oppose	47%	39%	50%	49%	43%	
Not sure	20%	28%	17%	17%	25%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
McCrory Handling of HB2 Approve/Disapprove			-	-		
Approve	39%	17%	42%	42%	47%	
Disapprove	49%	59%	48%	50%	42%	
Not sure	11%	24%	11%	8%	11%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
McCrory Handling of HB2 More/Less Likely					
More Likely	30%	16%	33%	30%	36%
Less Likely	41%	57%	40%	39%	35%
Does not make a difference	23%	14%	16%	29%	26%
Not sure	6%	13%	11%	3%	2%

	Base	18 to 29	30 to 45	46 to 65	Older than
HB2 Help/Hurt NC		_			
HB2 is helping North Carolina	23%	19%	25%	23%	22%
HB2 is hurting North Carolina	59%	62%	57%	61%	58%
Not sure	18%	19%	18%	17%	21%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
HB2 Impact on NC Economy				-		
HB2 has had a positive impact on NC economy	10%	16%	11%	6%	11%	
HB2 has had a negative impact on NC economy	59%	56%	54%	64%	57%	
Has not made a difference	23%	14%	22%	26%	24%	
Not sure	8%	14%	13%	4%	7%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
HB2 Impact on NC Reputation						
HB2 has had a positive impact on NC reputation	21%	19%	24%	20%	20%	
HB2 has had a negative impact on NC reputation	53%	58%	53%	55%	48%	
Has not made a difference	19%	9%	13%	23%	25%	
Not sure	7%	14%	10%	3%	7%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
HB2 Made NC Safer Yes/No				-		
HB2 has made NC safer	31%	18%	32%	34%	34%	
HB2 has not made NC safer	49%	55%	47%	50%	48%	
Not sure	19%	27%	21%	16%	18%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
HB2 Repeal Yes/No			-	-		
HB2 should be repealed	52%	64%	44%	53%	50%	
HB2 should be kept in place	32%	9%	38%	32%	39%	
Not sure	16%	28%	17%	14%	12%	





		Age			
	Base	18 to 29	30 to 45		Older than
LGBT People Favorability			-	_	
Favorable	47%	61%	61%	42%	32%
Unfavorable	19%	16%	20%	17%	23%
Not sure	34%	23%	19%	41%	45%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
General Assembly Lawsuit Spending Support/Oppose					
Support	18%	13%	22%	18%	18%
Oppose	56%	57%	56%	56%	56%
Not sure	26%	30%	22%	26%	27%

		Area C	Area Code						
	Base	252	336	704	828	910	919		
Obama Approval									
Approve	47%	40%	41%	47%	31%	45%	67%		
Disapprove	48%	53%	51%	50%	66%	49%	30%		
Not sure	5%	7%	8%	3%	3%	6%	3%		

		Area Code							
	Base	252	336	704	828	910	919		
Clinton Favorability									
Favorable	40%	33%	38%	38%	21%	37%	60%		
Unfavorable	55%	59%	57%	58%	77%	58%	34%		
Not sure	5%	8%	5%	3%	1%	5%	5%		

		Area Code							
	Base	252	336	704	828	910	919		
Trump Favorability									
Favorable	40%	42%	44%	40%	60%	43%	22%		
Unfavorable	55%	51%	52%	51%	38%	50%	77%		
Not sure	5%	7%	3%	9%	2%	7%	1%		

		Area Code								
	Base	252	336	704	828	910	919			
Clinton/Trump/Johns- on										
Hillary Clinton	43%	34%	43%	39%	23%	39%	63%			
Donald Trump	45%	51%	48%	48%	64%	44%	24%			
Gary Johnson	6%	3%	2%	7%	8%	9%	5%			
Undecided	7%	11%	7%	6%	6%	8%	8%			

	Area Code								
	Base	252	336	704	828	910	919		
Forced HRC/Trump Choice									
Hillary Clinton	47%	37%	47%	42%	28%	45%	70%		
Donald Trump	47%	52%	51%	51%	67%	49%	25%		
Not sure	6%	10%	2%	7%	5%	6%	6%		

		Area Code								
	Base	252	336	704	828	910	919			
Obama or Trump President										
Barack Obama	51%	51%	48%	48%	30%	49%	72%			
Donald Trump	46%	45%	50%	48%	64%	49%	25%			
Not sure	3%	4%	1%	4%	6%	2%	3%			





		Area Code							
	Base	252	336	704	828	910	919		
McCrory Approval									
Approve	41%	48%	41%	45%	52%	41%	29%		
Disapprove	49%	41%	46%	44%	36%	45%	68%		
Not sure	10%	11%	13%	11%	12%	14%	3%		

		Area Code							
	Base	252	336	704	828	910	919		
Cooper Favorability									
Favorable	40%	32%	37%	38%	27%	40%	58%		
Unfavorable	32%	29%	36%	37%	37%	34%	22%		
Not sure	28%	40%	27%	26%	36%	26%	21%		

		Area C	Area Code							
	Base	252	336	704	828	910	919			
Cooper / McCrory / Cecil										
Roy Cooper	46%	43%	42%	43%	30%	45%	66%			
Pat McCrory	41%	44%	42%	42%	54%	46%	26%			
Lon Cecil	2%	1%	1%	5%	3%	2%	0%			
Undecided	11%	12%	15%	10%	13%	7%	8%			

		Area Code							
	Base	252	336	704	828	910	919		
Forced Cooper / McCrory									
Roy Cooper	50%	45%	48%	45%	34%	49%	68%		
Pat McCrory	43%	45%	44%	43%	57%	48%	27%		
Not sure	8%	9%	8%	12%	9%	3%	5%		

		Area Code							
	Base	252	336	704	828	910	919		
Burr Approval									
Approve	34%	31%	39%	34%	41%	38%	21%		
Disapprove	34%	33%	36%	26%	24%	31%	50%		
Not sure	32%	37%	25%	40%	35%	31%	29%		

		Area Code							
	Base	252	336	704	828	910	919		
Ross Favorability									
Favorable	27%	19%	21%	22%	23%	28%	41%		
Unfavorable	25%	29%	29%	26%	25%	26%	16%		
Not sure	49%	52%	50%	52%	52%	46%	43%		

		Area Code							
	Base	252	336	704	828	910	919		
Ross/Burr/Haugh		•							
Deborah Ross	41%	35%	40%	37%	24%	38%	59%		
Richard Burr	41%	43%	42%	41%	61%	43%	25%		
Sean Haugh	4%	3%	2%	7%	3%	6%	1%		
Undecided	15%	18%	15%	15%	12%	13%	15%		

		Area C	ode				
	Base	252	336	704	828	910	919
Lieutenant Governor Vote		•					
Linda Coleman	35%	30%	35%	26%	21%	34%	57%
Dan Forest	38%	38%	38%	40%	56%	42%	22%
Jacki Cole	4%	4%	1%	9%	2%	6%	2%
Undecided	23%	28%	26%	25%	21%	17%	20%





		Area C	Area Code							
	Base	252	336	704	828	910	919			
Attorney General Vote										
Josh Stein	39%	26%	43%	32%	25%	42%	56%			
Buck Newton	35%	39%	36%	36%	48%	42%	20%			
Undecided	25%	36%	20%	33%	27%	16%	23%			

		Area Code							
	Base	252	336	704	828	910	919		
State Treasurer Vote									
Dan Blue III	38%	25%	33%	38%	23%	42%	58%		
Dale Folwell	37%	34%	42%	36%	57%	42%	17%		
Undecided	25%	41%	25%	26%	20%	16%	25%		

		Area Code						
	Base	252	336	704	828	910	919	
Tillis Approval								
Approve	22%	19%	25%	25%	27%	29%	8%	
Disapprove	34%	25%	36%	23%	31%	38%	45%	
Not sure	44%	56%	39%	52%	41%	33%	47%	

		Area Code								
	Base	252	336	704	828	910	919			
General Assembly Approval										
Approve	22%	21%	20%	25%	24%	30%	12%			
Disapprove	48%	46%	48%	37%	48%	42%	66%			
Not sure	30%	33%	32%	37%	28%	28%	22%			

		Area Code							
	Base	252	336	704	828	910	919		
NC Legislature Democrat Favorability					,	,	·		
Favorable	36%	27%	33%	40%	21%	28%	55%		
Unfavorable	45%	53%	46%	42%	63%	52%	26%		
Not sure	19%	19%	22%	18%	16%	20%	19%		

		Area Code							
	Base	252	336	704	828	910	919		
NC Legislature Republican Favorability		•		•					
Favorable	34%	39%	35%	34%	51%	41%	17%		
Unfavorable	50%	37%	51%	48%	37%	48%	66%		
Not sure	16%	24%	15%	18%	12%	12%	17%		

		Area Code							
	Base	252	336	704	828	910	919		
NC Legislature Election									
Democrat	44%	43%	45%	39%	27%	38%	64%		
Republican	42%	52%	41%	45%	57%	47%	23%		
Not sure	14%	5%	14%	16%	15%	15%	13%		

		Area C	ode				
	Base	252	336	704	828	910	919
Better President than Candidates Running Yes/No							
Yes	24%	29%	24%	23%	28%	24%	22%
No	58%	56%	54%	66%	52%	52%	65%
Not sure	17%	14%	22%	11%	20%	24%	13%





		Area C	Area Code							
	Base	252	336	704	828	910	919			
Trump Tax Returns Release										
Trump should release tax returns		59%	56%	68%	53%	54%	79%			
Trump should not release tax returns	24%	28%	28%	20%	29%	34%	10%			
Not sure	14%	12%	15%	12%	18%	13%	12%			

		Area Code							
	Base	252	336	704	828	910	919		
Clinton Presidency Reasons									
Because more people voted for her	55%	58%	52%	53%	35%	50%	75%		
Because the election results are rigged for her	35%	39%	36%	37%	52%	40%	18%		
Not sure	10%	3%	12%	10%	13%	10%	8%		

		Area Code						
	Base	252	336	704	828	910	919	
Higher Opinion of Clinton or Duke								
Hillary Clinton	56%	52%	54%	48%	49%	56%	73%	
David Duke	15%	14%	16%	20%	21%	17%	5%	
Not sure	29%	34%	30%	32%	30%	27%	22%	

		Area Code						
	Base	252	336	704	828	910	919	
HB2 Support/Oppose								
Support	33%	37%	30%	32%	43%	41%	23%	
Oppose								
Not sure	20%	35%	20%	22%	21%	19%	13%	

		Area Code						
	Base	252	336	704	828	910	919	
McCrory Handling of HB2 Approve/Disapprove			•	•				
Approve	39%	40%	38%	44%	49%	46%	25%	
Disapprove	49%	43%	48%	46%	34%	46%	68%	
Not sure	11%	17%	15%	10%	17%	8%	7%	

		Area C	ode				
	Base	252	336	704	828	910	919
McCrory Handling of HB2 More/Less Likely							,
More Likely	30%	37%	28%	31%	39%	38%	14%
Less Likely	41%	30%	42%	40%	35%	30%	58%
Does not make a difference	23%	26%	21%	23%	21%	29%	20%
Not sure	6%	8%	8%	5%	4%	3%	8%

		Area Code					
	Base	252	336	704	828	910	919
HB2 Help/Hurt NC							
HB2 is helping North Carolina	23%	28%	23%	22%	25%	27%	14%
HB2 is hurting North Carolina	59%	45%	57%	60%	56%	59%	70%
Not sure	18%	27%	20%	18%	19%	13%	16%





		Area C	ode				
	Base	252	336	704	828	910	919
HB2 Impact on NC Economy							
HB2 has had a positive impact on NC economy	10%	11%	8%	6%	10%	22%	4%
HB2 has had a negative impact on NC economy	59%	47%	63%	62%	50%	49%	72%
Has not made a difference	23%	27%	19%	22%	39%	26%	15%
Not sure	8%	15%	10%	10%	1%	4%	10%

		Area C	ode				
	Base	252	336	704	828	910	919
HB2 Impact on NC Reputation							
HB2 has had a positive impact on NC reputation	21%	28%	23%	17%	25%	32%	6%
HB2 has had a negative impact on NC reputation	53%	39%	53%	52%	52%	40%	74%
Has not made a difference	19%	20%	17%	20%	20%	24%	15%
Not sure	7%	13%	6%	11%	3%	4%	6%

		Area Code						
	Base	252	336	704	828	910	919	
HB2 Made NC Safer Yes/No								
HB2 has made NC safer	31%	35%	29%	30%	41%	40%	21%	
HB2 has not made NC safer	49%	38%	51%	48%	38%	44%	65%	
Not sure	19%	27%	20%	22%	21%	16%	14%	

		Area Code						
	Base	252	336	704	828	910	919	
HB2 Repeal Yes/No								
HB2 should be repealed	52%	51%	48%	46%	46%	53%	65%	
HB2 should be kept in place	32%	31%	32%	32%	34%	40%	24%	
Not sure	16%	18%	20%	22%	20%	7%	11%	

		Area Code						
	Base	252	336	704	828	910	919	
LGBT People Favorability		_						
Favorable	47%	38%	43%	47%	38%	47%	62%	
Unfavorable	19%	13%	15%	21%	24%	28%	12%	
Not sure	34%	48%	42%	32%	38%	25%	26%	

		Area C	Area Code					
	Base	252	336	704	828	910	919	
General Assembly Lawsuit Spending Support/Oppose						-		
Support	18%	22%	17%	21%	21%	21%	11%	
Oppose	56%	54%	47%	51%	64%	61%	64%	
Not sure	26%	25%	36%	29%	16%	17%	25%	





		Mode	
	Base	Pho	Intern
Obama Approval		·	•
Approve	47%	46%	48%
Disapprove	48%	51%	35%
Not sure	5%	2%	17%

		Mode	
	Base	Pho	Intern
Clinton Favorability			
Favorable	40%	42%	31%
Unfavorable	55%	54%	59%
Not sure	5%	3%	10%

		Mode	
	Base	Pho	Intern
Trump Favorability			-
Favorable	40%	45%	23%
Unfavorable	55%	52%	66%
Not sure	5%	3%	11%

		Mode	
	Base	Pho	Intern
Clinton/Trump/Johns- on			
Hillary Clinton	43%	44%	35%
Donald Trump	45%	49%	29%
Gary Johnson	6%	4%	12%
Undecided	7%	3%	24%

		Mode	
	Base	Pho	Intern
Forced HRC/Trump Choice			
Hillary Clinton	47%	47%	49%
Donald Trump	47%	51%	34%
Not sure	6%	3%	17%

		Mode	
	Base	Pho	Intern
Obama or Trump President		-	
Barack Obama	51%	48%	65%
Donald Trump	46%	49%	31%
Not sure	3%	3%	4%

		Mode	
	Base	Pho	Intern
McCrory Approval			•
Approve	41%	45%	26%
Disapprove	49%	48%	50%
Not sure	10%	7%	25%

		Mode	
	Base	Pho	Intern
Cooper Favorability			
Favorable	40%	43%	30%
Unfavorable	32%	37%	14%
Not sure	28%	21%	56%





		Mode	
	Base	Pho	Intern
Cooper / McCrory / Cecil			
Roy Cooper	46%	46%	45%
Pat McCrory	41%	46%	23%
Lon Cecil	2%	1%	4%
Undecided	11%	6%	28%

		Mode	
	Base	Pho	Intern
Forced Cooper / McCrory			
Roy Cooper	50%	49%	51%
Pat McCrory	43%	47%	25%
Not sure	8%	4%	24%

		Mode	
	Base	Pho	Intern
Burr Approval			
Approve	34%	36%	24%
Disapprove	34%	38%	21%
Not sure	32%	26%	55%

		Mode	
	Base	Pho	Intern
Ross Favorability			
Favorable	27%	29%	18%
Unfavorable	25%	27%	13%
Not sure	49%	44%	69%

	Mode		
	Base	Pho	Intern
Ross/Burr/Haugh			
Deborah Ross	41%	44%	28%
Richard Burr	41%	45%	25%
Sean Haugh	4%	4%	3%
Undecided	15%	8%	44%

		Mode	
	Base	Pho	Intern
Lieutenant Governor Vote		-	
Linda Coleman	35%	38%	23%
Dan Forest	38%	43%	16%
Jacki Cole	4%	3%	9%
Undecided	23%	15%	53%





		Mode	
	Base	Pho	Intern
Attorney General Vote			•
Josh Stein	39%	42%	28%
Buck Newton	35%	41%	14%
Undecided	25%	17%	58%

		Mode	
	Base	Pho	Intern
State Treasurer Vote			
Dan Blue III	38%	42%	25%
Dale Folwell	37%	42%	16%
Undecided	25%	16%	59%

		Mode	
	Base	Pho	Intern
Tillis Approval			
Approve	22%	22%	20%
Disapprove	34%	36%	25%
Not sure	44%	41%	55%

		Mode		
	Base	Pho	Intern	
General Assembly Approval				
Approve	22%	21%	25%	
Disapprove	48%	53%	31%	
Not sure	30%	26%	44%	

		Mode	
	Base	Pho	Intern
NC Legislature Democrat Favorability			
Favorable	36%	37%	34%
Unfavorable	45%	47%	36%
Not sure	19%	16%	31%

		Mode	
	Base	Pho	Intern
NC Legislature Republican Favorability			
Favorable	34%	37%	26%
Unfavorable	50%	51%	45%
Not sure	16%	12%	29%

		Mode	
	Base	Pho	Intern
NC Legislature Election			
Democrat	44%	45%	41%
Republican	42%	45%	32%
Not sure	14%	10%	27%





		Mode	
	Base	Pho	Intern
Better President than Candidates Running Yes/No			
Yes	24%	20%	41%
No	58%	63%	41%
Not sure	17%	17%	18%

		Mode	
	Base	Pho	Intern
Trump Tax Returns Release			
Trump should release tax returns	63%	59%	74%
Trump should not release tax returns	24%	27%	12%
Not sure	14%	13%	14%

		Mode	
	Base	Pho	Intern
Clinton Presidency Reasons			
Because more people voted for her	55%	55%	55%
Because the election results are rigged for her	35%	38%	26%
Not sure	10%	7%	19%

		Mode	
	Base	Pho	Intern
Higher Opinion of Clinton or Duke		-	
Hillary Clinton	56%	60%	44%
David Duke	15%	15%	16%
Not sure	29%	25%	40%

		Mode	
	Base	Pho	Intern
HB2 Support/Oppose		<u>-</u>	•
Support	33%	35%	26%
Oppose	47%	47%	44%
Not sure	20%	18%	29%

		Mode	
	Base	Pho	Intern
McCrory Handling of HB2 Approve/Disapprove			
Approve	39%	44%	26%
Disapprove	49%	49%	50%
Not sure	11%	8%	24%





		Mode	
	Base	Pho	Intern
McCrory Handling of HB2 More/Less Likely		-	
More Likely	30%	33%	20%
Less Likely	41%	40%	43%
Does not make a difference	23%	26%	15%
Not sure	6%	1%	23%

		Mode	
	Base	Pho	Intern
HB2 Help/Hurt NC			•
HB2 is helping North Carolina	23%	25%	16%
HB2 is hurting North Carolina	59%	61%	53%
Not sure	18%	14%	31%

	Mode		
	Base	Pho	Intern
HB2 Impact on NC Economy			
HB2 has had a positive impact on NC economy	10%	11%	6%
HB2 has had a negative impact on NC economy	59%	60%	55%
Has not made a difference	23%	26%	15%
Not sure	8%	3%	24%

		Mode	
	Base	Pho	Intern
HB2 Impact on NC Reputation			
HB2 has had a positive impact on NC reputation	21%	24%	9%
HB2 has had a negative impact on NC reputation	53%	51%	59%
Has not made a difference	19%	22%	11%
Not sure	7%	3%	21%

		Mode	
	Base	Pho	Intern
HB2 Made NC Safer Yes/No			
HB2 has made NC safer	31%	34%	24%
HB2 has not made NC safer	49%	51%	44%
Not sure	19%	15%	31%

		Mode	
	Base	Pho	Intern
HB2 Repeal Yes/No			
HB2 should be repealed	52%	53%	48%
HB2 should be kept in place	32%	34%	26%
Not sure	16%	13%	26%





		Mode	
	Base	Pho	Intern
LGBT People Favorability		•	
Favorable	47%	41%	66%
Unfavorable	19%	20%	16%
Not sure	34%	39%	19%

		Mode	
	Base	Pho	Intern
General Assembly Lawsuit Spending Support/Oppose			
Support	18%	21%	12%
Oppose	56%	56%	57%
Not sure	26%	24%	32%

