

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama Approval Continues to Fall

Raleigh, N.C. – Barack Obama’s approval rating in North Carolina continues to decline. Now just 45% of voters in the state like the job he’s doing with 51% disapproving.

After seeing his approval in the state peak at 54% in April Obama has dropped gradually to 51% in May, 50% in June, 49% in July, 46% in August, and now 45%.

The change has come equally with Democrats and independents. His approval in his party is now 74%, down from 85% in the spring. And with voters who don’t belong to either party it’s at 39% after being 50% in April. He’s never been popular with Republicans and still isn’t so there’s not a lot of change there.

There’s been no change in public opinion about Obama’s plans on health care in the last month. 40% of voters say they’re with him on the issue while 52% are opposed. A month ago the spread was a similar 39/50.

“A big part of Barack Obama winning North Carolina last year was his receiving more support from white Democrats than recent nominees had in the state,” said Dean Debnam, President of Public Policy Polling. “Now his popularity with that group is declining and that’s got his disapproval over 50 for the first time.”

On the generic Congressional ballot Republicans lead 45-42 in the state, thanks to a 40-26 advantage with independents.

PPP will release its monthly numbers looking at Richard Burr’s standing tomorrow, including match ups with Bob Etheridge, Dennis Wicker, Elaine Marshall, Cal Cunningham, Kenneth Lewis, and Kevin Foy.

PPP surveyed 600 North Carolina voters from September 2nd to 8th. The survey’s margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 45%
Disapprove..... 51%
Not Sure..... 5%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support..... 40%
Oppose..... 52%
No Opinion..... 8%

Q3 If there was an election for Congress today, would you vote Democratic or Republican? If Democratic, press 1. If Republican, press 2. If you're undecided, press 3.

Democratic..... 42%
Republican..... 45%
Undecided..... 13%

Q4 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 39%
Conservative..... 43%

Q5 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 16%
Suburban..... 28%
Rural..... 26%
Small Town..... 30%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q7 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 46%
Republican..... 35%
Independent/Other..... 20%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 78%
African-American 19%
Other..... 3%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 26%
46 to 65..... 38%
Older than 65..... 20%

Q10

252..... 13%
336..... 19%
704..... 24%
828..... 14%
910..... 13%
919..... 18%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	45%	88%	52%	20%
Disapprove	51%	7%	42%	77%
Not Sure	5%	5%	6%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	40%	86%	46%	15%
Oppose	52%	9%	42%	79%
No Opinion	8%	5%	12%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Congressional Ballot				
Democratic	42%	87%	46%	18%
Republican	45%	4%	38%	68%
Undecided	13%	8%	16%	14%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Approval					
Approve	45%	61%	52%	31%	41%
Disapprove	51%	38%	45%	59%	55%
Not Sure	5%	1%	3%	9%	5%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Health Care					
Support	40%	59%	49%	24%	35%
Oppose	52%	33%	44%	66%	56%
No Opinion	8%	7%	7%	11%	9%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Generic Congressional Ballot					
Democratic	42%	58%	48%	28%	39%
Republican	45%	33%	43%	51%	47%
Undecided	13%	9%	9%	20%	14%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	45%	49%	40%
Disapprove	51%	46%	56%
Not Sure	5%	5%	5%

	Base	Gender	
		Woman	Man
Health Care			
Support	40%	42%	37%
Oppose	52%	48%	57%
No Opinion	8%	10%	6%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Congressional Ballot			
Democratic	42%	46%	36%
Republican	45%	39%	52%
Undecided	13%	15%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	45%	74%	9%	39%
Disapprove	51%	20%	88%	56%
Not Sure	5%	6%	3%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	40%	67%	6%	34%
Oppose	52%	23%	88%	55%
No Opinion	8%	9%	6%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Congressional Ballot				
Democratic	42%	76%	6%	26%
Republican	45%	13%	89%	40%
Undecided	13%	11%	5%	35%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	45%	34%	90%	28%
Disapprove	51%	60%	8%	72%
Not Sure	5%	6%	2%	-

	Base	Race		
		White	African-American	Other
Health Care				
Support	40%	29%	83%	43%
Oppose	52%	62%	8%	57%
No Opinion	8%	9%	9%	-

	Base	Race		
		White	African-American	Other
Generic Congressional Ballot				
Democratic	42%	32%	84%	35%
Republican	45%	54%	6%	41%
Undecided	13%	14%	9%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	45%	53%	37%	48%	42%
Disapprove	51%	44%	57%	47%	53%
Not Sure	5%	3%	6%	5%	5%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care					
Support	40%	53%	35%	41%	34%
Oppose	52%	41%	59%	48%	57%
No Opinion	8%	6%	6%	11%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Congressional Ballot					
Democratic	42%	59%	36%	41%	37%
Republican	45%	35%	50%	42%	50%
Undecided	13%	6%	14%	17%	13%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	45%	43%	47%	47%	35%	41%	50%
Disapprove	51%	48%	48%	49%	59%	57%	46%
Not Sure	5%	9%	5%	3%	6%	2%	5%

	Base	Area Code					
		252	336	704	828	910	919
Health Care							
Support	40%	40%	41%	41%	30%	36%	47%
Oppose	52%	50%	47%	54%	63%	52%	47%
No Opinion	8%	10%	13%	5%	7%	12%	7%



Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Generic Congressional Ballot							
Democratic	42%	44%	41%	42%	35%	40%	47%
Republican	45%	41%	49%	47%	48%	44%	38%
Undecided	13%	15%	10%	11%	17%	16%	15%