

**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **North Carolina Voters Offer Football Predictions**

**Raleigh, N.C.** – There’s a lot of division among North Carolina voters about who they think will have the best college football team in the state this year but there’s one constant most of them can agree upon: Duke will be the worst.

If the vote on what school will have the best team this year was a primary it would be headed to a runoff. 24% of respondents picked North Carolina with Appalachian State coming just behind at 23%, quite a testament to the reputation the FCS team has built over the last few years. Bunched close together a little further back are NC State at 16%, East Carolina at 15%, and Wake Forest at 13%. The only school in single digits is the poor Blue Devils at 9%, but goodness knows that’s probably a lot higher than it would have been before David Cutcliffe got the program headed back in the right direction.

A lot of the choices can be attributed to region. ECU wins in the NE part of the state, while App is the winner in the mountains, the Triad, and greater Charlotte. NC State wins in the southeast (Wendell Murphy country) but UNC gets the overall edge with a very strong lead in the Triangle.

Public opinion on who will have the worst team in the state is considerably less divided. 40% of respondents say Duke with East Carolina and Appalachian State tied for second well behind at 17%.

“Public opinion won’t win you a single football game,” said Dean Debnam, President of Public Policy Polling. “But it’s interesting how similar expectations are for the most of the state’s football teams this year. All of the FBS teams have had their ups and downs in recent years and the numbers reflect the reality that there is no clearly superior team.”

PPP surveyed 500 North Carolina voters on September 2<sup>nd</sup> and 3<sup>rd</sup>. The survey’s margin of error is +/-4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## North Carolina Survey Results

**Q1** Who do you think will have the best College Football team in North Carolina this year: Appalachian State, Duke, East Carolina, NC State, UNC, or Wake Forest? If Appalachian State, press 1. If Duke, press 2. If East Carolina, press 3. If NC State, press 4. If UNC, press 5. If Wake Forest, press 6.

*Appalachian State* . 23% *NC State* ..... 16%

*Duke*..... 9% *UNC*..... 24%

*East Carolina*..... 15% *Wake Forest*..... 13%

**Q2** Who do you think will have the worst College Football team in North Carolina this year: Appalachian State, Duke, East Carolina, NC State, UNC, or Wake Forest? If Appalachian State, press 1. If Duke, press 2. If East Carolina, press 3. If NC State, press 4. If UNC, press 5. If Wake Forest, press 6.

*Appalachian State*..... 17%

*Duke* ..... 40%

*East Carolina* ..... 17%

*NC State* ..... 10%

*UNC*..... 6%

*Wake Forest* ..... 10%

**Q3** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 20%

*Moderate*..... 41%

*Conservative*..... 39%

**Q4** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 19%

*Suburban* ..... 28%

*Rural*..... 25%

*Small Town*..... 27%

**Q5** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 52%

*Man*..... 48%

**Q6** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 45%

*Republican*..... 35%

*Independent/Other*..... 20%

**Q7** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 77%

*African-American* ..... 20%

*Other*..... 3%

**Q8** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 8%

*30 to 45*..... 27%

*46 to 65*..... 38%

*Older than 65*..... 27%





**Q9**

252.....	14%
336.....	22%
704.....	22%
828.....	12%
910.....	11%
919.....	18%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Best Football Team</b>				
Appalachian State	23%	25%	21%	23%
Duke	9%	5%	13%	7%
East Carolina	15%	12%	16%	14%
NC State	16%	8%	14%	23%
UNC	24%	36%	20%	22%
Wake Forest	13%	13%	16%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Worst Football Team</b>				
Appalachian State	17%	17%	18%	15%
Duke	40%	44%	38%	40%
East Carolina	17%	12%	18%	19%
NC State	10%	13%	9%	9%
UNC	6%	8%	5%	6%
Wake Forest	10%	7%	11%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Best Football Team</b>					
Appalachian State	23%	25%	19%	22%	25%
Duke	9%	3%	10%	15%	7%
East Carolina	15%	14%	18%	14%	13%
NC State	16%	12%	16%	17%	18%
UNC	24%	32%	21%	22%	24%
Wake Forest	13%	14%	16%	10%	13%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Worst Football Team</b>					
Appalachian State	17%	9%	16%	22%	18%
Duke	40%	45%	41%	35%	39%
East Carolina	17%	15%	17%	16%	20%
NC State	10%	16%	9%	9%	8%
UNC	6%	9%	7%	4%	6%
Wake Forest	10%	6%	11%	14%	8%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Best Football Team</b>			
<b>Appalachian State</b>	23%	22%	24%
<b>Duke</b>	9%	9%	9%
<b>East Carolina</b>	15%	14%	15%
<b>NC State</b>	16%	16%	16%
<b>UNC</b>	24%	27%	22%
<b>Wake Forest</b>	13%	11%	15%

	Base	Gender	
		Woman	Man
<b>Worst Football Team</b>			
<b>Appalachian State</b>	17%	20%	13%
<b>Duke</b>	40%	33%	48%
<b>East Carolina</b>	17%	18%	16%
<b>NC State</b>	10%	11%	9%
<b>UNC</b>	6%	6%	6%
<b>Wake Forest</b>	10%	12%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Best Football Team</b>				
<b>Appalachian State</b>	23%	20%	24%	28%
<b>Duke</b>	9%	11%	8%	5%
<b>East Carolina</b>	15%	13%	14%	19%
<b>NC State</b>	16%	17%	16%	14%
<b>UNC</b>	24%	28%	24%	16%
<b>Wake Forest</b>	13%	11%	14%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Worst Football Team</b>				
<b>Appalachian State</b>	17%	20%	15%	13%
<b>Duke</b>	40%	39%	41%	39%
<b>East Carolina</b>	17%	10%	23%	24%
<b>NC State</b>	10%	11%	9%	10%
<b>UNC</b>	6%	8%	6%	3%
<b>Wake Forest</b>	10%	12%	7%	11%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Best Football Team</b>				
Appalachian State	23%	25%	14%	21%
Duke	9%	7%	16%	8%
East Carolina	15%	14%	16%	26%
NC State	16%	15%	22%	15%
UNC	24%	26%	19%	26%
Wake Forest	13%	13%	14%	5%

	Base	Race		
		White	African-American	Other
<b>Worst Football Team</b>				
Appalachian State	17%	17%	14%	21%
Duke	40%	41%	39%	29%
East Carolina	17%	17%	17%	16%
NC State	10%	10%	8%	16%
UNC	6%	6%	6%	11%
Wake Forest	10%	8%	17%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Best Football Team</b>					
Appalachian State	23%	31%	28%	22%	17%
Duke	9%	17%	5%	6%	14%
East Carolina	15%	13%	18%	15%	11%
NC State	16%	14%	16%	18%	15%
UNC	24%	18%	23%	26%	24%
Wake Forest	13%	7%	9%	12%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Worst Football Team</b>					
Appalachian State	17%	15%	16%	17%	18%
Duke	40%	54%	44%	40%	30%
East Carolina	17%	12%	14%	21%	18%
NC State	10%	8%	11%	7%	14%
UNC	6%	7%	6%	5%	8%
Wake Forest	10%	3%	9%	10%	12%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Best Football Team</b>							
<b>Appalachian State</b>	<b>23%</b>	7%	24%	31%	35%	20%	18%
<b>Duke</b>	<b>9%</b>	15%	9%	12%	7%	8%	3%
<b>East Carolina</b>	<b>15%</b>	43%	3%	12%	7%	20%	10%
<b>NC State</b>	<b>16%</b>	17%	12%	13%	11%	27%	21%
<b>UNC</b>	<b>24%</b>	18%	20%	24%	27%	18%	37%
<b>Wake Forest</b>	<b>13%</b>	-	32%	8%	14%	6%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Worst Football Team</b>							
<b>Appalachian State</b>	<b>17%</b>	22%	16%	10%	13%	25%	19%
<b>Duke</b>	<b>40%</b>	36%	39%	40%	31%	45%	48%
<b>East Carolina</b>	<b>17%</b>	8%	22%	23%	33%	9%	7%
<b>NC State</b>	<b>10%</b>	9%	11%	13%	9%	6%	9%
<b>UNC</b>	<b>6%</b>	4%	7%	8%	5%	6%	6%
<b>Wake Forest</b>	<b>10%</b>	22%	6%	5%	10%	10%	10%

