

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL  
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

## **McCrory leads Dalton by 6**

**Raleigh, N.C.--** PPP's newest poll on the North Carolina Governor's race finds a steady contest with Pat McCrory leading Walter Dalton by 6 points, 45-39. Libertarian Barbara Howe polls at 5%. 5 PPP polls conducted since Dalton won the Democratic nomination have all found the same thing- McCrory leading by either 6 or 7 points.

McCrory continues to be a popular candidate with 46% of voters holding a favorable opinion of him to 33% with a negative one. He has 79% name recognition compared to only 55% for Dalton. Dalton's favorability numbers have improved a net 12 points in the last month from -7 at 24/31 to +5 at 30/25.

McCrory leads thanks to strong support from independent voters and his crossover appeal to Democrats. With independents he holds a 20 point lead, 48-28. He's also taking 19% of the Democratic vote, compared to only 10% of Republicans going for Dalton.

The good news for Dalton is that the undecideds skew heavily in his favor. 60% are Democrats, compared to only 18% who are Republicans. 40% are African Americans and 65% are women. These are folks who are voting for Barack Obama and voting Democratic for other offices but simply don't know Dalton that well yet. If those folks end up coming home in the end this is more like a 3-4 point race.

“Pat McCrory continues to be the clear favorite for Governor,” said Dean Debnam, President of Public Policy Polling. “But this race could tighten up if undecided Democrats move into the Walter Dalton column as they become more familiar with him.”

Democrat Linda Coleman leads Republican Dan Forest just 41-39 in the race for Lieutenant Governor. Incumbent Democratic Auditor Beth Wood has only a 2 point lead over Republican challenger Debra Goldman at 40-38. Incumbent Democratic Treasurer Janet Cowell has a 42-38 advantage over GOP challenger Steve Royal. Republican incumbent Steve Troxler leads Democratic challenger Walter Smith 45-35 for Agriculture Commissioner.

PPP surveyed 1,012 likely North Carolina voters from August 31<sup>st</sup> to September 2nd . The margin of error for the survey is +/-3.1%. This poll was not paid for or authorized by any campaign or political organization.



## North Carolina Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Walter Dalton?

*Favorable*..... 30%  
*Unfavorable* ..... 25%  
*Not sure* ..... 45%

**Q2** Do you have a favorable or unfavorable opinion of Pat McCrory?

*Favorable*..... 46%  
*Unfavorable* ..... 33%  
*Not sure* ..... 21%

**Q3** The candidates for Governor are Democrat Walter Dalton, Republican Pat McCrory, and Libertarian Barbara Howe. If the election was today, who would you vote for?

*Walter Dalton*..... 39%  
*Pat McCrory*..... 45%  
*Barbara Howe*..... 5%  
*Undecided*..... 10%

**Q4** The candidates for Lieutenant Governor are Democrat Linda Coleman and Republican Dan Forest. If the election was today, who would you vote for?

*Linda Coleman*..... 41%  
*Dan Forest*..... 39%  
*Undecided*..... 20%

**Q5** The candidates for State Treasurer are Democrat Janet Cowell and Republican Steve Royal. If the election was today, who would you vote for?

*Janet Cowell* ..... 42%  
*Steve Royal* ..... 38%  
*Undecided*..... 20%

**Q6** The candidates for Agriculture Commissioner are Democrat Walter Smith and Republican Steve Troxler. If the election was today, who would you vote for?

*Walter Smith* ..... 35%  
*Steve Troxler*..... 45%  
*Undecided*..... 20%

**Q7** The candidates for State Auditor are Democrat Beth Wood and Republican Debra Goldman. If the election was today, who would you vote for?

*Beth Wood*..... 40%  
*Debra Goldman* ..... 38%  
*Undecided*..... 22%

**Q8** Do you approve or disapprove of Senator Richard Burr's job performance?

*Approve* .....30% *Not sure* .....33%  
*Disapprove*.....37%

**Q9** Do you approve or disapprove of Senator Kay Hagan's job performance?

*Approve* .....39% *Not sure* .....24%  
*Disapprove*.....37%

**Q10** Do you approve or disapprove of the job the General Assembly is doing?

*Approve* .....16% *Not sure* .....28%  
*Disapprove*.....56%

**Q11** Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

*Favorable*..... 35%  
*Unfavorable* ..... 48%  
*Not sure* ..... 18%





**Q12** Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

*Favorable*..... 35%  
*Unfavorable* ..... 48%  
*Not sure* ..... 18%

**Q13** If there was an election for the state legislature today, would you vote Democratic or Republican?

*Democratic*..... 44%  
*Republican*..... 44%  
*Not sure* ..... 13%

**Q14** Do you think North Carolina’s ban on smoking in bars and restaurants has been a good thing or a bad thing for the state?

*Good*..... 71%  
*Bad* ..... 19%  
*Not sure* ..... 10%

**Q15** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 15%  
*Somewhat liberal* ..... 15%  
*Moderate*..... 28%  
*Somewhat conservative*..... 25%  
*Very conservative* ..... 18%

**Q16** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 55%  
*Man*..... 45%

**Q17** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 47%  
*Republican*..... 34%  
*Independent/Other*..... 19%

**Q18** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 73%  
*African-American* ..... 21%  
*Other*..... 6%

**Q19** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 15%  
*30 to 45*..... 26%  
*46 to 65*..... 39%  
*Older than 65*..... 20%

**Q20** Area Code

*252*..... 13%  
*336*..... 18%  
*704*..... 21%  
*828*..... 15%  
*910*..... 12%  
*919*..... 22%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Dalton Favorability</b>						
Favorable	30%	46%	48%	33%	23%	5%
Unfavorable	25%	21%	13%	22%	31%	36%
Not sure	45%	33%	39%	45%	46%	58%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McCrary Favorability</b>						
Favorable	46%	21%	22%	33%	67%	78%
Unfavorable	33%	59%	52%	40%	16%	5%
Not sure	21%	20%	25%	27%	17%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Dalton/McCrory/Howe</b>						
Walter Dalton	39%	81%	64%	44%	18%	5%
Pat McCrary	45%	9%	22%	33%	69%	83%
Barbara Howe	5%	-	8%	7%	6%	4%
Undecided	10%	10%	7%	17%	7%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Coleman/Forest</b>						
Linda Coleman	41%	78%	72%	46%	20%	8%
Dan Forest	39%	5%	13%	27%	64%	74%
Undecided	20%	17%	15%	27%	17%	19%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cowell/Royal</b>						
<b>Janet Cowell</b>	42%	78%	75%	48%	21%	5%
<b>Steve Royal</b>	38%	11%	10%	23%	59%	76%
<b>Undecided</b>	20%	12%	15%	29%	20%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Smith/Troxler</b>						
<b>Walter Smith</b>	35%	69%	57%	41%	16%	3%
<b>Steve Troxler</b>	45%	14%	21%	34%	67%	80%
<b>Undecided</b>	20%	17%	22%	25%	16%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Wood/Goldman</b>						
<b>Beth Wood</b>	40%	75%	71%	46%	20%	5%
<b>Debra Goldman</b>	38%	7%	11%	25%	60%	76%
<b>Undecided</b>	22%	18%	18%	29%	20%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burr Approval</b>						
<b>Approve</b>	30%	16%	21%	23%	37%	52%
<b>Disapprove</b>	37%	60%	44%	47%	24%	15%
<b>Not sure</b>	33%	24%	34%	30%	39%	34%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hagan Approval</b>						
<b>Approve</b>	39%	60%	59%	46%	24%	15%
<b>Disapprove</b>	37%	24%	15%	30%	51%	57%
<b>Not sure</b>	24%	16%	25%	24%	25%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>GA Approval</b>						
<b>Approve</b>	16%	16%	11%	11%	17%	26%
<b>Disapprove</b>	56%	65%	62%	65%	51%	40%
<b>Not sure</b>	28%	19%	27%	24%	31%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Leg. Dems Favorability</b>						
<b>Favorable</b>	35%	74%	55%	43%	16%	5%
<b>Unfavorable</b>	48%	16%	24%	33%	68%	84%
<b>Not sure</b>	18%	10%	21%	25%	17%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Leg. GOP Favorability</b>						
<b>Favorable</b>	35%	16%	10%	21%	48%	69%
<b>Unfavorable</b>	48%	82%	71%	60%	31%	9%
<b>Not sure</b>	18%	1%	19%	19%	20%	21%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Generic Leg. Ballot</b>						
<b>Democratic</b>	44%	93%	72%	53%	18%	7%
<b>Republican</b>	44%	4%	14%	25%	69%	88%
<b>Not sure</b>	13%	3%	14%	22%	13%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Smoking Ban Good/Bad for NC?</b>						
<b>Good</b>	71%	77%	77%	72%	67%	67%
<b>Bad</b>	19%	12%	15%	20%	21%	21%
<b>Not sure</b>	10%	12%	8%	8%	12%	12%

	Base	Gender	
		Woman	Man
<b>Dalton Favorability</b>			
<b>Favorable</b>	30%	29%	30%
<b>Unfavorable</b>	25%	24%	27%
<b>Not sure</b>	45%	47%	42%

	Base	Gender	
		Woman	Man
<b>McCrary Favorability</b>			
<b>Favorable</b>	46%	43%	49%
<b>Unfavorable</b>	33%	34%	31%
<b>Not sure</b>	21%	23%	19%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Dalton/McCrory/Howe</b>			
<b>Walter Dalton</b>	<b>39%</b>	39%	39%
<b>Pat McCrory</b>	<b>45%</b>	43%	49%
<b>Barbara Howe</b>	<b>5%</b>	6%	5%
<b>Undecided</b>	<b>10%</b>	12%	8%

	Base	Gender	
		Woman	Man
<b>Coleman/Forest</b>			
<b>Linda Coleman</b>	<b>41%</b>	43%	39%
<b>Dan Forest</b>	<b>39%</b>	34%	46%
<b>Undecided</b>	<b>20%</b>	23%	15%

	Base	Gender	
		Woman	Man
<b>Cowell/Royal</b>			
<b>Janet Cowell</b>	<b>42%</b>	43%	41%
<b>Steve Royal</b>	<b>38%</b>	34%	42%
<b>Undecided</b>	<b>20%</b>	23%	17%

	Base	Gender	
		Woman	Man
<b>Smith/Troxler</b>			
<b>Walter Smith</b>	<b>35%</b>	36%	33%
<b>Steve Troxler</b>	<b>45%</b>	42%	49%
<b>Undecided</b>	<b>20%</b>	22%	18%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Wood/Goldman</b>			
<b>Beth Wood</b>	<b>40%</b>	42%	39%
<b>Debra Goldman</b>	<b>38%</b>	34%	43%
<b>Undecided</b>	<b>22%</b>	24%	19%

	Base	Gender	
		Woman	Man
<b>Burr Approval</b>			
<b>Approve</b>	<b>30%</b>	26%	36%
<b>Disapprove</b>	<b>37%</b>	35%	39%
<b>Not sure</b>	<b>33%</b>	39%	25%

	Base	Gender	
		Woman	Man
<b>Hagan Approval</b>			
<b>Approve</b>	<b>39%</b>	39%	39%
<b>Disapprove</b>	<b>37%</b>	32%	43%
<b>Not sure</b>	<b>24%</b>	29%	18%

	Base	Gender	
		Woman	Man
<b>GA Approval</b>			
<b>Approve</b>	<b>16%</b>	11%	22%
<b>Disapprove</b>	<b>56%</b>	56%	57%
<b>Not sure</b>	<b>28%</b>	32%	22%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Leg. Dems Favorability</b>			
<b>Favorable</b>	35%	36%	33%
<b>Unfavorable</b>	48%	45%	51%
<b>Not sure</b>	18%	19%	16%

	Base	Gender	
		Woman	Man
<b>Leg. GOP Favorability</b>			
<b>Favorable</b>	35%	32%	38%
<b>Unfavorable</b>	48%	47%	48%
<b>Not sure</b>	18%	21%	14%

	Base	Gender	
		Woman	Man
<b>Generic Leg. Ballot</b>			
<b>Democratic</b>	44%	45%	42%
<b>Republican</b>	44%	42%	46%
<b>Not sure</b>	13%	13%	13%

	Base	Gender	
		Woman	Man
<b>Smoking Ban Good/Bad for NC?</b>			
<b>Good</b>	71%	75%	67%
<b>Bad</b>	19%	15%	23%
<b>Not sure</b>	10%	10%	11%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Dalton Favorability</b>				
<b>Favorable</b>	30%	44%	14%	24%
<b>Unfavorable</b>	25%	17%	35%	30%
<b>Not sure</b>	45%	39%	52%	46%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McCrorry Favorability</b>				
<b>Favorable</b>	46%	25%	72%	52%
<b>Unfavorable</b>	33%	51%	9%	29%
<b>Not sure</b>	21%	24%	19%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Dalton/McCrory/Howe</b>				
<b>Walter Dalton</b>	39%	65%	10%	28%
<b>Pat McCrorry</b>	45%	19%	80%	48%
<b>Barbara Howe</b>	5%	3%	4%	12%
<b>Undecided</b>	10%	13%	5%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Coleman/Forest</b>				
<b>Linda Coleman</b>	41%	69%	11%	28%
<b>Dan Forest</b>	39%	13%	73%	43%
<b>Undecided</b>	20%	18%	17%	28%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cowell/Royal</b>				
<b>Janet Cowell</b>	<b>42%</b>	72%	9%	29%
<b>Steve Royal</b>	<b>38%</b>	13%	74%	33%
<b>Undecided</b>	<b>20%</b>	15%	18%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Smith/Troxler</b>				
<b>Walter Smith</b>	<b>35%</b>	61%	6%	22%
<b>Steve Troxler</b>	<b>45%</b>	22%	76%	47%
<b>Undecided</b>	<b>20%</b>	17%	18%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Wood/Goldman</b>				
<b>Beth Wood</b>	<b>40%</b>	70%	8%	27%
<b>Debra Goldman</b>	<b>38%</b>	13%	75%	33%
<b>Undecided</b>	<b>22%</b>	17%	17%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Burr Approval</b>				
<b>Approve</b>	<b>30%</b>	20%	45%	29%
<b>Disapprove</b>	<b>37%</b>	47%	22%	41%
<b>Not sure</b>	<b>33%</b>	33%	33%	31%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hagan Approval</b>				
<b>Approve</b>	<b>39%</b>	56%	20%	32%
<b>Disapprove</b>	<b>37%</b>	21%	55%	44%
<b>Not sure</b>	<b>24%</b>	23%	25%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>GA Approval</b>				
<b>Approve</b>	<b>16%</b>	13%	21%	14%
<b>Disapprove</b>	<b>56%</b>	64%	48%	53%
<b>Not sure</b>	<b>28%</b>	22%	31%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Leg. Dems Favorability</b>				
<b>Favorable</b>	<b>35%</b>	62%	7%	22%
<b>Unfavorable</b>	<b>48%</b>	22%	81%	47%
<b>Not sure</b>	<b>18%</b>	16%	12%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Leg. GOP Favorability</b>				
<b>Favorable</b>	<b>35%</b>	13%	65%	29%
<b>Unfavorable</b>	<b>48%</b>	73%	18%	43%
<b>Not sure</b>	<b>18%</b>	14%	16%	28%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	44%	78%	8%	30%
<b>Republican</b>	44%	13%	85%	41%
<b>Not sure</b>	13%	10%	7%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Smoking Ban Good/Bad for NC?</b>				
<b>Good</b>	71%	75%	66%	70%
<b>Bad</b>	19%	15%	22%	21%
<b>Not sure</b>	10%	9%	12%	10%

	Base	Race		
		White	African-American	Other
<b>Dalton Favorability</b>				
<b>Favorable</b>	30%	28%	36%	31%
<b>Unfavorable</b>	25%	26%	25%	18%
<b>Not sure</b>	45%	46%	39%	51%

	Base	Race		
		White	African-American	Other
<b>McCrory Favorability</b>				
<b>Favorable</b>	46%	54%	21%	37%
<b>Unfavorable</b>	33%	26%	54%	39%
<b>Not sure</b>	21%	20%	26%	24%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Dalton/McCrory/Howe</b>				
<b>Walter Dalton</b>	<b>39%</b>	32%	61%	43%
<b>Pat McCrory</b>	<b>45%</b>	56%	14%	31%
<b>Barbara Howe</b>	<b>5%</b>	5%	5%	12%
<b>Undecided</b>	<b>10%</b>	7%	20%	14%

	Base	Race		
		White	African-American	Other
<b>Coleman/Forest</b>				
<b>Linda Coleman</b>	<b>41%</b>	32%	70%	48%
<b>Dan Forest</b>	<b>39%</b>	48%	9%	42%
<b>Undecided</b>	<b>20%</b>	20%	20%	10%

	Base	Race		
		White	African-American	Other
<b>Cowell/Royal</b>				
<b>Janet Cowell</b>	<b>42%</b>	32%	75%	48%
<b>Steve Royal</b>	<b>38%</b>	46%	10%	32%
<b>Undecided</b>	<b>20%</b>	22%	15%	20%

	Base	Race		
		White	African-American	Other
<b>Smith/Troxler</b>				
<b>Walter Smith</b>	<b>35%</b>	26%	63%	46%
<b>Steve Troxler</b>	<b>45%</b>	55%	14%	36%
<b>Undecided</b>	<b>20%</b>	19%	23%	18%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Wood/Goldman</b>				
Beth Wood	40%	31%	71%	47%
Debra Goldman	38%	46%	9%	35%
Undecided	22%	23%	19%	18%

	Base	Race		
		White	African-American	Other
<b>Burr Approval</b>				
Approve	30%	34%	18%	28%
Disapprove	37%	37%	38%	40%
Not sure	33%	30%	44%	32%

	Base	Race		
		White	African-American	Other
<b>Hagan Approval</b>				
Approve	39%	36%	51%	35%
Disapprove	37%	42%	22%	21%
Not sure	24%	22%	27%	44%

	Base	Race		
		White	African-American	Other
<b>GA Approval</b>				
Approve	16%	17%	13%	16%
Disapprove	56%	56%	56%	58%
Not sure	28%	27%	30%	26%







**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Leg. Dem s Favorability</b>				
<b>Favorable</b>	<b>35%</b>	25%	71%	30%
<b>Unfavorable</b>	<b>48%</b>	56%	14%	48%
<b>Not sure</b>	<b>18%</b>	18%	15%	21%

	Base	Race		
		White	African-American	Other
<b>Leg. GOP Favorability</b>				
<b>Favorable</b>	<b>35%</b>	42%	7%	30%
<b>Unfavorable</b>	<b>48%</b>	38%	81%	61%
<b>Not sure</b>	<b>18%</b>	20%	12%	9%

	Base	Race		
		White	African-American	Other
<b>Generic Leg. Ballot</b>				
<b>Democratic</b>	<b>44%</b>	32%	87%	49%
<b>Republican</b>	<b>44%</b>	54%	7%	37%
<b>Not sure</b>	<b>13%</b>	14%	6%	14%

	Base	Race		
		White	African-American	Other
<b>Smoking Ban Good/Bad for NC?</b>				
<b>Good</b>	<b>71%</b>	72%	71%	65%
<b>Bad</b>	<b>19%</b>	19%	15%	18%
<b>Not sure</b>	<b>10%</b>	9%	14%	17%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Dalton Favorability</b>					
<b>Favorable</b>	<b>30%</b>	31%	25%	34%	26%
<b>Unfavorable</b>	<b>25%</b>	29%	19%	25%	32%
<b>Not sure</b>	<b>45%</b>	40%	56%	41%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCrorry Favorability</b>					
<b>Favorable</b>	<b>46%</b>	38%	44%	46%	55%
<b>Unfavorable</b>	<b>33%</b>	38%	29%	37%	24%
<b>Not sure</b>	<b>21%</b>	23%	27%	17%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Dalton/McCrory/Howe</b>					
<b>Walter Dalton</b>	<b>39%</b>	44%	37%	42%	32%
<b>Pat McCrorry</b>	<b>45%</b>	40%	43%	44%	55%
<b>Barbara Howe</b>	<b>5%</b>	8%	6%	5%	2%
<b>Undecided</b>	<b>10%</b>	8%	14%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coleman/Forest</b>					
<b>Linda Coleman</b>	<b>41%</b>	52%	39%	44%	31%
<b>Dan Forest</b>	<b>39%</b>	23%	41%	39%	48%
<b>Undecided</b>	<b>20%</b>	25%	20%	17%	21%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cowell/Royal</b>					
Janet Cowell	42%	44%	39%	48%	34%
Steve Royal	38%	33%	35%	37%	46%
Undecided	20%	23%	26%	15%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Smith/Troxler</b>					
Walter Smith	35%	33%	33%	39%	30%
Steve Troxler	45%	37%	44%	46%	52%
Undecided	20%	31%	23%	14%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Wood/Goldman</b>					
Beth Wood	40%	42%	37%	44%	36%
Debra Goldman	38%	31%	37%	39%	43%
Undecided	22%	27%	26%	17%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr Approval</b>					
Approve	30%	29%	28%	30%	34%
Disapprove	37%	40%	38%	37%	33%
Not sure	33%	31%	34%	33%	33%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hagan Approval</b>					
<b>Approve</b>	<b>39%</b>	37%	36%	42%	38%
<b>Disapprove</b>	<b>37%</b>	31%	36%	38%	41%
<b>Not sure</b>	<b>24%</b>	33%	28%	20%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>GA Approval</b>					
<b>Approve</b>	<b>16%</b>	20%	18%	15%	14%
<b>Disapprove</b>	<b>56%</b>	54%	55%	60%	54%
<b>Not sure</b>	<b>28%</b>	27%	27%	25%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Leg. Dems Favorability</b>					
<b>Favorable</b>	<b>35%</b>	33%	30%	41%	29%
<b>Unfavorable</b>	<b>48%</b>	53%	47%	44%	53%
<b>Not sure</b>	<b>18%</b>	15%	23%	15%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Leg. GOP Favorability</b>					
<b>Favorable</b>	<b>35%</b>	45%	31%	31%	40%
<b>Unfavorable</b>	<b>48%</b>	45%	45%	54%	40%
<b>Not sure</b>	<b>18%</b>	10%	23%	15%	20%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Generic Leg. Ballot</b>					
Democratic	44%	45%	39%	50%	35%
Republican	44%	35%	49%	38%	53%
Not sure	13%	20%	12%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Smoking Ban Good/Bad for NC?</b>					
Good	71%	51%	74%	75%	72%
Bad	19%	38%	15%	17%	13%
Not sure	10%	11%	11%	8%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>Dalton Favorability</b>							
Favorable	30%	32%	31%	24%	33%	30%	30%
Unfavorable	25%	27%	27%	22%	22%	23%	30%
Not sure	45%	41%	41%	54%	44%	47%	41%

	Base	Area Code					
		252	336	704	828	910	919
<b>McCrory Favorability</b>							
Favorable	46%	42%	50%	58%	46%	37%	38%
Unfavorable	33%	34%	28%	30%	33%	26%	41%
Not sure	21%	25%	22%	12%	21%	37%	21%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Dalton/McCrory/Howe</b>							
<b>Walter Dalton</b>	39%	45%	38%	29%	46%	33%	45%
<b>Pat McCrory</b>	45%	40%	48%	55%	45%	42%	40%
<b>Barbara Howe</b>	5%	4%	8%	5%	2%	10%	3%
<b>Undecided</b>	10%	11%	6%	11%	8%	15%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Coleman/Forest</b>							
<b>Linda Coleman</b>	41%	47%	39%	34%	43%	35%	49%
<b>Dan Forest</b>	39%	40%	42%	40%	39%	34%	39%
<b>Undecided</b>	20%	13%	19%	26%	18%	31%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Cowell/Royal</b>							
<b>Janet Cowell</b>	42%	47%	41%	33%	41%	38%	52%
<b>Steve Royal</b>	38%	34%	39%	40%	41%	38%	34%
<b>Undecided</b>	20%	19%	20%	27%	18%	24%	14%

	Base	Area Code					
		252	336	704	828	910	919
<b>Smith/Troxler</b>							
<b>Walter Smith</b>	35%	34%	32%	30%	41%	40%	35%
<b>Steve Troxler</b>	45%	45%	47%	45%	43%	34%	52%
<b>Undecided</b>	20%	21%	22%	25%	15%	25%	13%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Wood/Goldman</b>							
<b>Beth Wood</b>	<b>40%</b>	47%	35%	32%	41%	37%	51%
<b>Debra Goldman</b>	<b>38%</b>	40%	38%	39%	43%	35%	34%
<b>Undecided</b>	<b>22%</b>	13%	27%	29%	16%	28%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>Burr Approval</b>							
<b>Approve</b>	<b>30%</b>	32%	41%	22%	22%	33%	31%
<b>Disapprove</b>	<b>37%</b>	28%	35%	34%	49%	35%	40%
<b>Not sure</b>	<b>33%</b>	40%	23%	43%	30%	32%	30%

	Base	Area Code					
		252	336	704	828	910	919
<b>Hagan Approval</b>							
<b>Approve</b>	<b>39%</b>	39%	40%	33%	47%	33%	43%
<b>Disapprove</b>	<b>37%</b>	30%	39%	38%	40%	37%	37%
<b>Not sure</b>	<b>24%</b>	31%	22%	29%	14%	30%	21%

	Base	Area Code					
		252	336	704	828	910	919
<b>GA Approval</b>							
<b>Approve</b>	<b>16%</b>	14%	16%	11%	17%	20%	19%
<b>Disapprove</b>	<b>56%</b>	52%	53%	52%	65%	59%	59%
<b>Not sure</b>	<b>28%</b>	34%	32%	37%	18%	21%	22%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Leg. Dems Favorability</b>							
<b>Favorable</b>	35%	35%	35%	30%	38%	31%	39%
<b>Unfavorable</b>	48%	55%	50%	48%	49%	47%	41%
<b>Not sure</b>	18%	10%	15%	22%	13%	22%	20%

	Base	Area Code					
		252	336	704	828	910	919
<b>Leg. GOP Favorability</b>							
<b>Favorable</b>	35%	44%	42%	31%	33%	32%	30%
<b>Unfavorable</b>	48%	44%	42%	48%	47%	48%	54%
<b>Not sure</b>	18%	12%	16%	21%	20%	20%	16%

	Base	Area Code					
		252	336	704	828	910	919
<b>Generic Leg. Ballot</b>							
<b>Democratic</b>	44%	45%	45%	40%	47%	36%	49%
<b>Republican</b>	44%	52%	46%	44%	43%	44%	37%
<b>Not sure</b>	13%	4%	10%	17%	10%	21%	14%

	Base	Area Code					
		252	336	704	828	910	919
<b>Smoking Ban Good/Bad for NC?</b>							
<b>Good</b>	71%	60%	62%	78%	67%	71%	79%
<b>Bad</b>	19%	29%	25%	13%	18%	20%	13%
<b>Not sure</b>	10%	11%	12%	9%	15%	9%	8%

