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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

## **North Carolina all tied up**

**Raleigh, N.C.--** PPP's pre-Democratic convention North Carolina poll finds the Presidential race in the state all tied up: Barack Obama and Mitt Romney are each at 48%.

Just as we found in Florida, the Republican convention doesn't seem to be giving Romney much of a bounce. 34% of voters say that the convention made them more likely to support the GOP this year, 33% said it made them less likely to do so, and 33% said it didn't make a difference to them either way. Romney's lack of a convention bounce could simply be a product of his not being that good of a public speaker. 56% of North Carolina voters say Obama gives better speeches compared to 35% for Romney.

Although the Presidential race remains a toss up, Mitt Romney has seen some improvement in his image with North Carolinians over the last month. 47% rate him favorably now to 48% with an unfavorable opinion. That's up a net 7 points from our last poll when he was at a -8 spread with 42% of voters rating him positively and 50% negatively. Obama's approval rating has barely changed since early August in the state- 48% of voters think he's doing a good job to 50% who disapprove of him. Romney and Obama are both slightly under water in their favorability/approval numbers.

Obama's areas of strength are pretty predictable. He's up 51-44 with women, 83-15 with non-white voters, and 50-45 with folks under 65. Romney is up 52-44 with men, 60-35 with white voters, and 58-39 with seniors. That wide generational gap is particularly telling- North Carolina might be a swing state for a long time moving forward. Romney's overcoming the Democratic registration advantage in the state thanks to a 51-40 advantage with independents.

“North Carolina looks like a sheer toss up heading into the Democratic convention,” said Dean Debnam, President of Public Policy Polling. “If the Democrats have a successful week in Charlotte Barack Obama will have a very good chance at carrying the state again like he did in 2008.”

PPP surveyed 1,012 likely North Carolina voters from August 31<sup>st</sup> to September 2nd . The margin of error for the survey is +/-3.1%. This poll was not paid for or authorized by any campaign or political organization.



## North Carolina Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 48%  
*Disapprove*..... 50%  
*Not sure* ..... 2%

**Q2** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 47%  
*Unfavorable* ..... 48%  
*Not sure* ..... 6%

**Q3** The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

*Barack Obama*..... 48%  
*Mitt Romney*..... 48%  
*Undecided*..... 4%

**Q4** Did the Republican convention make you more or less likely to vote for Republicans this year, or did it not make a difference?

*More likely*..... 34% *Didn't make a difference*..... 33%  
*Less likely* ..... 33%

**Q5** Do you have a favorable or unfavorable opinion of Ann Romney?

*Favorable*..... 54%  
*Unfavorable* ..... 26%  
*Not sure* ..... 19%

**Q6** Do you have a favorable or unfavorable opinion of Chris Christie?

*Favorable*..... 41%  
*Unfavorable* ..... 33%  
*Not sure* ..... 27%

**Q7** Do you have a favorable or unfavorable opinion of Condoleezza Rice?

*Favorable*..... 62%  
*Unfavorable* ..... 25%  
*Not sure* ..... 13%

**Q8** Do you have a favorable or unfavorable opinion of Susana Martinez?

*Favorable*..... 32%  
*Unfavorable* ..... 16%  
*Not sure* ..... 51%

**Q9** Do you have a favorable or unfavorable opinion of Paul Ryan?

*Favorable*..... 46%  
*Unfavorable* ..... 42%  
*Not sure* ..... 12%

**Q10** Do you have a favorable or unfavorable opinion of Marco Rubio?

*Favorable*..... 42%  
*Unfavorable* ..... 25%  
*Not sure* ..... 34%

**Q11** Do you have a favorable or unfavorable opinion of the speech Clint Eastwood gave at the Republican convention?

*Favorable*..... 36%  
*Unfavorable* ..... 44%  
*Not sure* ..... 20%

**Q12** Do you have a favorable or unfavorable opinion of Clint Eastwood in general?

*Favorable*..... 71%  
*Unfavorable* ..... 14%  
*Not sure* ..... 15%





**Q13** Who do you think gives better speeches:  
Barack Obama or Mitt Romney?

<i>Barack Obama</i> .....	56%
<i>Mitt Romney</i> .....	35%
<i>Not sure</i> .....	10%

**Q14** Do you support or oppose Paul Ryan's  
proposal for reforming Medicare?

<i>Support</i> .....	41%
<i>Oppose</i> .....	47%
<i>Not sure</i> .....	12%

**Q15** Do you think Mitt Romney should release his  
tax returns for the last 12 years, or not?

<i>He should</i> .....	51%
<i>He should not</i> .....	40%
<i>Not sure</i> .....	8%

**Q16** Would you describe yourself as very liberal,  
somewhat liberal, moderate, somewhat  
conservative, or very conservative?

<i>Very liberal</i> .....	15%
<i>Somewhat liberal</i> .....	15%
<i>Moderate</i> .....	28%
<i>Somewhat conservative</i> .....	25%
<i>Very conservative</i> .....	18%

**Q17** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	55%
<i>Man</i> .....	45%

**Q18** If you are a Democrat, press 1. If a Republican,  
press 2. If you are an independent or identify  
with another party, press 3.

<i>Democrat</i> .....	47%
<i>Republican</i> .....	34%
<i>Independent/Other</i> .....	19%

**Q19** If you are white, press 1. If African-American,  
press 2. If other, press 3.

<i>White</i> .....	73%
<i>African-American</i> .....	21%
<i>Other</i> .....	6%

**Q20** If you are 18 to 29 years old, press 1. If 30 to  
45, press 2. If 46 to 65, press 3. If you are  
older than 65, press 4.

<i>18 to 29</i> .....	15%
<i>30 to 45</i> .....	26%
<i>46 to 65</i> .....	39%
<i>Older than 65</i> .....	20%

**Q21** Area Code

<i>252</i> .....	13%
<i>336</i> .....	18%
<i>704</i> .....	21%
<i>828</i> .....	15%
<i>910</i> .....	12%
<i>919</i> .....	22%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
Approve	48%	86%	80%	60%	24%	6%
Disapprove	50%	14%	14%	37%	76%	94%
Not sure	2%	-	6%	3%	1%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>M. Romney Favorability</b>						
Favorable	47%	11%	18%	32%	74%	86%
Unfavorable	48%	86%	75%	60%	22%	10%
Not sure	6%	3%	7%	9%	5%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Romney</b>						
Barack Obama	48%	87%	84%	58%	23%	4%
Mitt Romney	48%	10%	13%	35%	75%	92%
Undecided	4%	2%	3%	8%	3%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Did RNC Make You More/Less Likely to Vote GOP?</b>						
More likely	34%	16%	11%	25%	53%	54%
Less likely	33%	54%	52%	38%	20%	11%
Didn't make a difference	33%	30%	37%	37%	27%	35%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>A. Romney Favorability</b>						
<b>Favorable</b>	54%	23%	26%	42%	79%	88%
<b>Unfavorable</b>	26%	59%	40%	30%	11%	4%
<b>Not sure</b>	19%	18%	34%	27%	11%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Christie Favorability</b>						
<b>Favorable</b>	41%	15%	16%	27%	58%	76%
<b>Unfavorable</b>	33%	69%	51%	41%	12%	6%
<b>Not sure</b>	27%	16%	33%	32%	30%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Condi Favorability</b>						
<b>Favorable</b>	62%	38%	45%	55%	77%	86%
<b>Unfavorable</b>	25%	50%	35%	30%	11%	8%
<b>Not sure</b>	13%	12%	20%	16%	11%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Martinez Favorability</b>						
<b>Favorable</b>	32%	22%	17%	26%	43%	47%
<b>Unfavorable</b>	16%	37%	17%	18%	11%	6%
<b>Not sure</b>	51%	41%	66%	57%	46%	47%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Ryan Favorability</b>						
Favorable	46%	10%	12%	33%	72%	85%
Unfavorable	42%	84%	67%	52%	18%	8%
Not sure	12%	6%	21%	15%	10%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Rubio Favorability</b>						
Favorable	42%	17%	17%	29%	62%	72%
Unfavorable	25%	53%	36%	31%	10%	4%
Not sure	34%	31%	47%	40%	28%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Eastwood Speech Favorability</b>						
Favorable	36%	15%	12%	24%	51%	72%
Unfavorable	44%	67%	68%	56%	25%	12%
Not sure	20%	18%	20%	20%	24%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Eastwood Favorability</b>						
Favorable	71%	54%	57%	71%	80%	84%
Unfavorable	14%	26%	22%	17%	6%	3%
Not sure	15%	20%	22%	12%	14%	12%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Who Gives Better Speeches?</b>						
Barack Obama	56%	94%	79%	72%	31%	18%
Mitt Romney	35%	0%	13%	20%	58%	68%
Not sure	10%	5%	8%	8%	12%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Support/Oppose Ryan Plan</b>						
Support	41%	11%	12%	28%	60%	78%
Oppose	47%	85%	81%	60%	21%	8%
Not sure	12%	4%	7%	12%	19%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Should Romney Release Taxes?</b>						
He should	51%	94%	76%	62%	26%	19%
He should not	40%	4%	16%	30%	65%	69%
Not sure	8%	2%	9%	8%	9%	12%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	48%	51%	45%
Disapprove	50%	47%	53%
Not sure	2%	2%	2%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>M. Romney Favorability</b>			
<b>Favorable</b>	47%	45%	49%
<b>Unfavorable</b>	48%	49%	46%
<b>Not sure</b>	6%	6%	5%

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	48%	51%	44%
<b>Mitt Romney</b>	48%	44%	52%
<b>Undecided</b>	4%	4%	4%

	Base	Gender	
		Woman	Man
<b>Did RNC Make You More/Less Likely to Vote GOP?</b>			
<b>More likely</b>	34%	33%	35%
<b>Less likely</b>	33%	37%	28%
<b>Didn't make a difference</b>	33%	30%	37%

	Base	Gender	
		Woman	Man
<b>A. Romney Favorability</b>			
<b>Favorable</b>	54%	52%	58%
<b>Unfavorable</b>	26%	27%	25%
<b>Not sure</b>	19%	21%	17%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Christie Favorability</b>			
<b>Favorable</b>	41%	37%	44%
<b>Unfavorable</b>	33%	33%	33%
<b>Not sure</b>	27%	30%	23%

	Base	Gender	
		Woman	Man
<b>Condi Favorability</b>			
<b>Favorable</b>	62%	62%	63%
<b>Unfavorable</b>	25%	25%	24%
<b>Not sure</b>	13%	13%	12%

	Base	Gender	
		Woman	Man
<b>Martinez Favorability</b>			
<b>Favorable</b>	32%	30%	35%
<b>Unfavorable</b>	16%	15%	18%
<b>Not sure</b>	51%	55%	47%

	Base	Gender	
		Woman	Man
<b>Ryan Favorability</b>			
<b>Favorable</b>	46%	43%	50%
<b>Unfavorable</b>	42%	43%	41%
<b>Not sure</b>	12%	15%	9%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Rubio Favorability</b>			
<b>Favorable</b>	42%	38%	46%
<b>Unfavorable</b>	25%	21%	28%
<b>Not sure</b>	34%	41%	25%

	Base	Gender	
		Woman	Man
<b>Eastwood Speech Favorability</b>			
<b>Favorable</b>	36%	32%	41%
<b>Unfavorable</b>	44%	46%	40%
<b>Not sure</b>	20%	21%	18%

	Base	Gender	
		Woman	Man
<b>Eastwood Favorability</b>			
<b>Favorable</b>	71%	64%	80%
<b>Unfavorable</b>	14%	16%	11%
<b>Not sure</b>	15%	20%	9%

	Base	Gender	
		Woman	Man
<b>Who Gives Better Speeches?</b>			
<b>Barack Obama</b>	56%	55%	56%
<b>Mitt Romney</b>	35%	35%	34%
<b>Not sure</b>	10%	9%	10%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Support/Oppose Ryan Plan</b>			
<b>Support</b>	41%	36%	46%
<b>Oppose</b>	47%	48%	46%
<b>Not sure</b>	12%	16%	9%

	Base	Gender	
		Woman	Man
<b>Should Romney Release Taxes?</b>			
<b>He should</b>	51%	54%	48%
<b>He should not</b>	40%	37%	45%
<b>Not sure</b>	8%	9%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	48%	79%	10%	41%
<b>Disapprove</b>	50%	20%	87%	55%
<b>Not sure</b>	2%	1%	3%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>M. Romney Favorability</b>				
<b>Favorable</b>	47%	21%	81%	47%
<b>Unfavorable</b>	48%	75%	12%	44%
<b>Not sure</b>	6%	4%	7%	9%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	48%	79%	10%	40%
Mitt Romney	48%	19%	86%	51%
Undecided	4%	2%	4%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Did RNC Make You More/Less Likely to Vote GOP?</b>				
More likely	34%	18%	57%	32%
Less likely	33%	46%	13%	35%
Didn't make a difference	33%	36%	30%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>A. Romney Favorability</b>				
Favorable	54%	31%	84%	61%
Unfavorable	26%	45%	4%	21%
Not sure	19%	25%	12%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Christie Favorability</b>				
Favorable	41%	19%	69%	43%
Unfavorable	33%	50%	9%	32%
Not sure	27%	31%	22%	26%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Condi Favorability</b>				
<b>Favorable</b>	62%	44%	84%	68%
<b>Unfavorable</b>	25%	40%	7%	20%
<b>Not sure</b>	13%	16%	9%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Martinez Favorability</b>				
<b>Favorable</b>	32%	18%	48%	37%
<b>Unfavorable</b>	16%	24%	8%	14%
<b>Not sure</b>	51%	58%	44%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Ryan Favorability</b>				
<b>Favorable</b>	46%	19%	79%	52%
<b>Unfavorable</b>	42%	66%	10%	41%
<b>Not sure</b>	12%	15%	10%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Rubio Favorability</b>				
<b>Favorable</b>	42%	20%	66%	49%
<b>Unfavorable</b>	25%	38%	9%	21%
<b>Not sure</b>	34%	41%	26%	30%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Eastwood Speech Favorability</b>				
<b>Favorable</b>	36%	18%	62%	35%
<b>Unfavorable</b>	44%	66%	18%	36%
<b>Not sure</b>	20%	16%	20%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Eastwood Favorability</b>				
<b>Favorable</b>	71%	58%	84%	79%
<b>Unfavorable</b>	14%	24%	3%	8%
<b>Not sure</b>	15%	17%	13%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Who Gives Better Speeches?</b>				
<b>Barack Obama</b>	56%	79%	27%	52%
<b>Mitt Romney</b>	35%	15%	61%	35%
<b>Not sure</b>	10%	6%	12%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Ryan Plan</b>				
<b>Support</b>	41%	18%	70%	43%
<b>Oppose</b>	47%	73%	13%	47%
<b>Not sure</b>	12%	10%	17%	11%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Should Romney Release Taxes?</b>				
<b>He should</b>	51%	75%	22%	46%
<b>He should not</b>	40%	20%	65%	44%
<b>Not sure</b>	8%	5%	12%	9%

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
<b>Approve</b>	48%	35%	90%	60%
<b>Disapprove</b>	50%	62%	9%	40%
<b>Not sure</b>	2%	3%	0%	-

	Base	Race		
		White	African-American	Other
<b>M. Romney Favorability</b>				
<b>Favorable</b>	47%	57%	11%	41%
<b>Unfavorable</b>	48%	36%	85%	52%
<b>Not sure</b>	6%	6%	4%	7%

	Base	Race		
		White	African-American	Other
<b>Obama/Romney</b>				
<b>Barack Obama</b>	48%	35%	90%	57%
<b>Mitt Romney</b>	48%	60%	10%	37%
<b>Undecided</b>	4%	5%	0%	6%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Did RNC Make You More/Less Likely to Vote GOP?</b>				
<b>More likely</b>	34%	41%	11%	29%
<b>Less likely</b>	33%	27%	51%	49%
<b>Didn't make a difference</b>	33%	33%	38%	22%

	Base	Race		
		White	African-American	Other
<b>A. Romney Favorability</b>				
<b>Favorable</b>	54%	65%	20%	45%
<b>Unfavorable</b>	26%	19%	50%	37%
<b>Not sure</b>	19%	16%	30%	18%

	Base	Race		
		White	African-American	Other
<b>Christie Favorability</b>				
<b>Favorable</b>	41%	49%	12%	37%
<b>Unfavorable</b>	33%	28%	50%	35%
<b>Not sure</b>	27%	24%	38%	28%

	Base	Race		
		White	African-American	Other
<b>Condi Favorability</b>				
<b>Favorable</b>	62%	69%	39%	59%
<b>Unfavorable</b>	25%	21%	39%	28%
<b>Not sure</b>	13%	10%	23%	13%







**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Martinez Favorability</b>				
<b>Favorable</b>	<b>32%</b>	36%	18%	33%
<b>Unfavorable</b>	<b>16%</b>	14%	25%	14%
<b>Not sure</b>	<b>51%</b>	50%	57%	53%

	Base	Race		
		White	African-American	Other
<b>Ryan Favorability</b>				
<b>Favorable</b>	<b>46%</b>	57%	7%	37%
<b>Unfavorable</b>	<b>42%</b>	32%	74%	55%
<b>Not sure</b>	<b>12%</b>	10%	19%	9%

	Base	Race		
		White	African-American	Other
<b>Rubio Favorability</b>				
<b>Favorable</b>	<b>42%</b>	50%	12%	43%
<b>Unfavorable</b>	<b>25%</b>	22%	37%	18%
<b>Not sure</b>	<b>34%</b>	29%	50%	39%

	Base	Race		
		White	African-American	Other
<b>Eastwood Speech Favorability</b>				
<b>Favorable</b>	<b>36%</b>	44%	8%	36%
<b>Unfavorable</b>	<b>44%</b>	35%	72%	49%
<b>Not sure</b>	<b>20%</b>	21%	19%	15%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Eastwood Favorability</b>				
<b>Favorable</b>	71%	77%	50%	72%
<b>Unfavorable</b>	14%	8%	32%	18%
<b>Not sure</b>	15%	15%	18%	10%

	Base	Race		
		White	African-American	Other
<b>Who Gives Better Speeches?</b>				
<b>Barack Obama</b>	56%	45%	92%	71%
<b>Mitt Romney</b>	35%	44%	3%	23%
<b>Not sure</b>	10%	11%	4%	5%

	Base	Race		
		White	African-American	Other
<b>Support/Oppose Ryan Plan</b>				
<b>Support</b>	41%	48%	13%	35%
<b>Oppose</b>	47%	39%	77%	53%
<b>Not sure</b>	12%	13%	10%	12%

	Base	Race		
		White	African-American	Other
<b>Should Romney Release Taxes?</b>				
<b>He should</b>	51%	43%	83%	58%
<b>He should not</b>	40%	48%	13%	33%
<b>Not sure</b>	8%	9%	4%	9%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	<b>48%</b>	48%	49%	52%	41%
<b>Disapprove</b>	<b>50%</b>	48%	48%	47%	58%
<b>Not sure</b>	<b>2%</b>	4%	3%	1%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>M. Romney Favorability</b>					
<b>Favorable</b>	<b>47%</b>	42%	43%	46%	57%
<b>Unfavorable</b>	<b>48%</b>	50%	51%	49%	37%
<b>Not sure</b>	<b>6%</b>	8%	6%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Barack Obama</b>	<b>48%</b>	50%	50%	50%	39%
<b>Mitt Romney</b>	<b>48%</b>	38%	46%	48%	58%
<b>Undecided</b>	<b>4%</b>	12%	4%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Did RNC Make You More/Less Likely to Vote GOP?</b>					
<b>More likely</b>	<b>34%</b>	38%	31%	31%	40%
<b>Less likely</b>	<b>33%</b>	46%	28%	34%	26%
<b>Didn't make a difference</b>	<b>33%</b>	15%	41%	35%	34%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>A. Romney Favorability</b>					
<b>Favorable</b>	<b>54%</b>	53%	52%	52%	64%
<b>Unfavorable</b>	<b>26%</b>	31%	29%	26%	19%
<b>Not sure</b>	<b>19%</b>	16%	19%	22%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Christie Favorability</b>					
<b>Favorable</b>	<b>41%</b>	32%	39%	40%	50%
<b>Unfavorable</b>	<b>33%</b>	38%	33%	34%	25%
<b>Not sure</b>	<b>27%</b>	30%	29%	26%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Condi Favorability</b>					
<b>Favorable</b>	<b>62%</b>	57%	66%	60%	67%
<b>Unfavorable</b>	<b>25%</b>	35%	23%	26%	18%
<b>Not sure</b>	<b>13%</b>	8%	11%	15%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Martinez Favorability</b>					
<b>Favorable</b>	<b>32%</b>	38%	27%	30%	39%
<b>Unfavorable</b>	<b>16%</b>	23%	13%	18%	14%
<b>Not sure</b>	<b>51%</b>	40%	61%	52%	47%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ryan Favorability</b>					
Favorable	46%	38%	46%	44%	56%
Unfavorable	42%	49%	43%	44%	33%
Not sure	12%	13%	12%	12%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Rubio Favorability</b>					
Favorable	42%	34%	38%	41%	53%
Unfavorable	25%	27%	24%	27%	19%
Not sure	34%	39%	38%	32%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Eastwood Speech Favorability</b>					
Favorable	36%	36%	35%	36%	39%
Unfavorable	44%	45%	39%	49%	38%
Not sure	20%	18%	26%	15%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Eastwood Favorability</b>					
Favorable	71%	69%	76%	71%	68%
Unfavorable	14%	17%	12%	14%	13%
Not sure	15%	14%	12%	16%	19%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Who Gives Better Speeches?</b>					
<b>Barack Obama</b>	56%	55%	59%	59%	47%
<b>Mitt Romney</b>	35%	38%	29%	33%	44%
<b>Not sure</b>	10%	7%	12%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose Ryan Plan</b>					
<b>Support</b>	41%	45%	39%	38%	45%
<b>Oppose</b>	47%	50%	46%	51%	39%
<b>Not sure</b>	12%	5%	14%	12%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Should Romney Release Taxes?</b>					
<b>He should</b>	51%	61%	50%	53%	43%
<b>He should not</b>	40%	34%	40%	38%	48%
<b>Not sure</b>	8%	5%	10%	8%	9%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama Approval</b>							
<b>Approve</b>	48%	53%	45%	43%	44%	46%	56%
<b>Disapprove</b>	50%	45%	53%	53%	54%	52%	43%
<b>Not sure</b>	2%	2%	2%	4%	2%	2%	1%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>M. Romney Favorability</b>							
<b>Favorable</b>	47%	54%	47%	48%	49%	46%	40%
<b>Unfavorable</b>	48%	43%	47%	45%	48%	46%	54%
<b>Not sure</b>	6%	3%	6%	7%	3%	8%	7%

	Base	Area Code					
		252	336	704	828	910	919
<b>Obama/Romney</b>							
<b>Barack Obama</b>	48%	52%	41%	44%	46%	46%	58%
<b>Mitt Romney</b>	48%	44%	56%	51%	48%	52%	40%
<b>Undecided</b>	4%	4%	4%	6%	7%	3%	2%

	Base	Area Code					
		252	336	704	828	910	919
<b>Did RNC Make You More/Less Likely to Vote GOP?</b>							
<b>More likely</b>	34%	43%	37%	33%	40%	32%	23%
<b>Less likely</b>	33%	30%	32%	29%	33%	39%	34%
<b>Didn't make a difference</b>	33%	27%	30%	37%	27%	28%	43%

	Base	Area Code					
		252	336	704	828	910	919
<b>A. Romney Favorability</b>							
<b>Favorable</b>	54%	57%	52%	56%	59%	56%	49%
<b>Unfavorable</b>	26%	22%	24%	24%	29%	27%	31%
<b>Not sure</b>	19%	21%	24%	20%	12%	17%	20%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Christie Favorability</b>							
<b>Favorable</b>	41%	48%	40%	43%	42%	41%	33%
<b>Unfavorable</b>	33%	27%	28%	31%	37%	29%	40%
<b>Not sure</b>	27%	25%	32%	27%	20%	29%	27%

	Base	Area Code					
		252	336	704	828	910	919
<b>Condi Favorability</b>							
<b>Favorable</b>	62%	67%	61%	66%	61%	51%	65%
<b>Unfavorable</b>	25%	23%	19%	25%	33%	27%	24%
<b>Not sure</b>	13%	11%	20%	10%	6%	21%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>Martinez Favorability</b>							
<b>Favorable</b>	32%	41%	27%	32%	36%	34%	29%
<b>Unfavorable</b>	16%	21%	18%	14%	19%	13%	15%
<b>Not sure</b>	51%	38%	55%	55%	45%	54%	56%

	Base	Area Code					
		252	336	704	828	910	919
<b>Ryan Favorability</b>							
<b>Favorable</b>	46%	50%	46%	48%	49%	47%	40%
<b>Unfavorable</b>	42%	36%	39%	44%	41%	34%	51%
<b>Not sure</b>	12%	14%	15%	9%	10%	20%	9%







**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Rubio Favorability</b>							
<b>Favorable</b>	42%	49%	35%	43%	48%	37%	40%
<b>Unfavorable</b>	25%	18%	27%	24%	24%	20%	30%
<b>Not sure</b>	34%	33%	38%	34%	27%	43%	30%

	Base	Area Code					
		252	336	704	828	910	919
<b>Eastwood Speech Favorability</b>							
<b>Favorable</b>	36%	39%	38%	38%	42%	39%	27%
<b>Unfavorable</b>	44%	44%	45%	40%	39%	40%	51%
<b>Not sure</b>	20%	17%	17%	22%	19%	21%	22%

	Base	Area Code					
		252	336	704	828	910	919
<b>Eastwood Favorability</b>							
<b>Favorable</b>	71%	71%	76%	70%	72%	67%	71%
<b>Unfavorable</b>	14%	15%	7%	16%	14%	20%	12%
<b>Not sure</b>	15%	14%	18%	13%	14%	13%	17%

	Base	Area Code					
		252	336	704	828	910	919
<b>Who Gives Better Speeches?</b>							
<b>Barack Obama</b>	56%	51%	53%	49%	56%	52%	68%
<b>Mitt Romney</b>	35%	42%	38%	36%	37%	34%	25%
<b>Not sure</b>	10%	6%	8%	15%	7%	14%	6%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Support/Oppose Ryan Plan</b>							
<b>Support</b>	41%	52%	39%	39%	46%	35%	37%
<b>Oppose</b>	47%	40%	46%	50%	46%	45%	50%
<b>Not sure</b>	12%	8%	15%	12%	8%	20%	13%

	Base	Area Code					
		252	336	704	828	910	919
<b>Should Romney Release Taxes?</b>							
<b>He should</b>	51%	44%	54%	49%	54%	49%	55%
<b>He should not</b>	40%	52%	39%	45%	35%	43%	33%
<b>Not sure</b>	8%	4%	7%	6%	11%	9%	12%

