

FOR IMMEDIATE RELEASE

August 27, 2008

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Most Statewide Races Close

Raleigh, N.C. – PPP’s newest poll for Governor shows Bev Perdue leading Pat McCrory 43-38, with Michael Munger picking up 4%.

The Governor’s race has remained relatively static across all polling in August. In addition to PPP, Rasmussen, SurveyUSA, and Civitas all surveyed the Governor’s race in both July and August and on average Bev Perdue has gained half a point.

“Although the polls are mostly unchanged, this is not a particularly good result for Bev Perdue,” said Dean Debnam, President of Public Policy Polling. “Given the amount of money that’s been spent on her behalf by the Alliance for North Carolina attacking Pat McCrory, there was a real opportunity to break the race open this month that’s now passed.”

Open seat races for Lieutenant Governor, Treasurer, and Insurance Commissioner are all close, although the Democratic candidate leads in each instance. Walter Dalton is up three points on Robert Pittenger, Janet Cowell has a two point edge against Bill Daughtridge, and Wayne Goodwin leads John Odom by a single point.

The most endangered incumbent continues to be Auditor Les Merritt. For the fourth survey in a row Beth Wood has a significant lead over him, with the margin at 40-29 in this particular round.

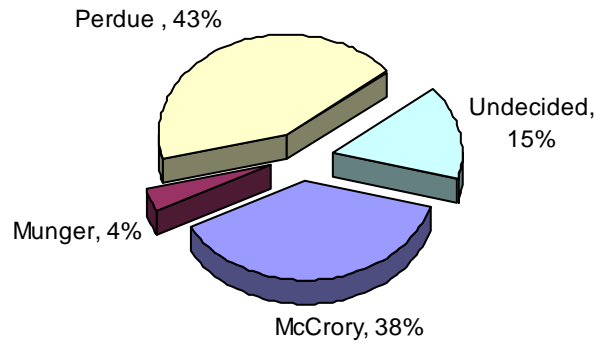
Incumbents coasting to reelection are Attorney General Roy Cooper and Secretary of State Elaine Marshall. Superintendent June Atkinson, Agriculture Commissioner Steve Troxler, and Labor Commissioner Cherie Berry all lead but their opponents are within striking distance.

PPP surveyed 904 likely voters from August 20th to 23rd. The survey’s margin of error is +/-3.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

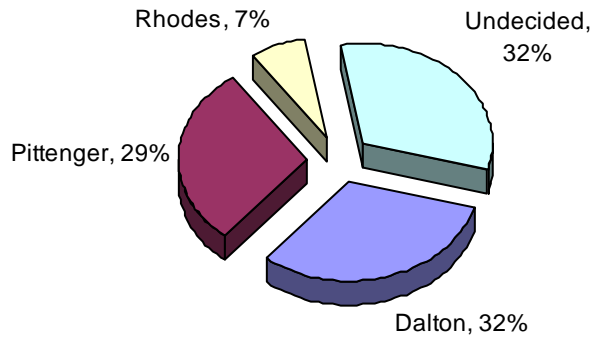
Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

Governor



Lieutenant Governor





North Carolina Survey Results

Q1 The candidates for Governor are Republican Pat McCrory, Libertarian Michael Munger, and Democrat Bev Perdue. If the election was today, who would you vote for? If Pat McCrory, press 1. If Michael Munger, press 2. If Bev Perdue, press 3. If you're undecided, press 4.

McCrory 38% *Perdue* 43%
Munger..... 4% *Undecided*..... 15%

Q2 The candidates for Lieutenant Governor are Democrat Walter Dalton, Republican Robert Pittenger, and Libertarian Phillip Rhodes. If the election was today, who would you vote for? If Walter Dalton, press 1. If Robert Pittenger, press 2. If Phillip Rhodes, press 3. If you're undecided, press 4.

Dalton..... 32% *Rhodes*..... 7%
Pittenger..... 29% *Undecided*..... 32%

Q3 The candidates for Treasurer are Democrat Janet Cowell and Republican Bill Daughtridge. If the election was today, who would you vote for? If Janet Cowell, press 1. If Bill Daughtridge, press 2. If you're undecided, press 3.

Cowell.....36% *Undecided*.....29%
Daughtridge34%

Q4 The candidates for Attorney General are Democrat Roy Cooper and Republican Bob Crumley. If the election was today, who would you vote for? If Roy Cooper, press 1. If Bob Crumley, press 2. If you're undecided, press 3.

Cooper.....48% *Undecided*.....22%
Crumley30%

Q5 The candidates for Auditor are Republican Leslie Merritt and Democrat Beth Wood. If the election was today, who would you vote for? If Leslie Merritt, press 1. If Beth Wood, press 2. If you're undecided, press 3.

Merritt 29%
Wood 40%
Undecided..... 31%

Q6 The candidates for Superintendent of Public Instruction are Democrat June Atkinson and Republican Richard Morgan. If the election was today, who would you vote for? If June Atkinson, press 1. If Richard Morgan, press 2. If you're undecided, press 3.

Atkinson.....39% *Undecided*.....27%
Morgan.....34%

Q7 The candidates for Insurance Commissioner are Democrat Wayne Goodwin, Libertarian Mark McMains, and Republican John Odom. If the election was today, who would you vote for? If Wayne Goodwin, press 1. If Mark McMains, press 2. If John Odom, press 3. If you're undecided, press 4.

Goodwin.....34% *Odom*.....33%
McMains 8% *Undecided*.....25%

Q8 The candidates for Secretary of State are Democrat Elaine Marshall and Republican Jack Sawyer. If the election was today, who would you vote for? If Elaine Marshall, press 1. If Jack Sawyer, press 2. If you're undecided, press 3.

Marshall 43% *Undecided*..... 26%
Sawyer..... 32%





Q9 The candidates for Agriculture Commissioner are Democrat Ronnie Ansley and Republican Steve Troxler. If the election was today, who would you vote for? If Ronnie Ansley, press 1. If Steve Troxler, press 2. If you're undecided, press 3.

Ansley.....35% *Undecided*.....25%
Troxler.....40%

Q10 The candidates for Labor Commissioner are Republican Cherie Berry and Democrat Mary Fant Donnan. If the election was today, who would you vote for? If Cherie Berry, press 1. If Mary Fant Donnan, press 2. If you're undecided, press 3.

Berry.....39%
Donnan.....36%
Undecided.....25%

Q11 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq.....17%
Education.....7%
Economy and Jobs.....48%
Taxes.....6%
Moral and family values.....11%
Health care.....5%
Immigration.....4%
Other.....1%

Q12 If you are a woman, press 1, if a man, press 2.

Woman55%
Man.....45%

Q13 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....50%
Republican.....35%
Independent/Other.....14%

Q14 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White75%
African-American21%
Other.....4%

Q15 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....13%
30 to 45.....31%
46 to 65.....40%
Older than 65.....16%





Crosstabs

	Base	Gender	
		Woman	Man
Governor			
McCroy	38%	34%	44%
Munger	4%	3%	6%
Perdue	43%	46%	39%
Undecided	15%	17%	12%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Dalton	32%	32%	31%
Pittenger	29%	25%	35%
Rhodes	7%	4%	9%
Undecided	32%	39%	24%

	Base	Gender	
		Woman	Man
Treasurer			
Cowell	36%	39%	33%
Daughtridge	34%	28%	42%
Undecided	29%	34%	24%

	Base	Gender	
		Woman	Man
Attorney General			
Cooper	48%	48%	47%
Crumley	30%	26%	36%
Undecided	22%	26%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Auditor			
Merritt	29%	25%	34%
Wood	40%	41%	40%
Undecided	31%	34%	26%

	Base	Gender	
		Woman	Man
Superintendent			
Atkinson	39%	42%	35%
Morgan	34%	28%	42%
Undecided	27%	30%	23%

	Base	Gender	
		Woman	Man
Insurance			
Goodwin	34%	36%	32%
McMains	8%	4%	13%
Odom	33%	32%	34%
Undecided	25%	28%	21%

	Base	Gender	
		Woman	Man
Secretary of State			
Marshall	43%	45%	40%
Sawyer	32%	26%	39%
Undecided	26%	30%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Agriculture			
Ansley	35%	37%	32%
Troxler	40%	34%	48%
Undecided	25%	28%	21%

	Base	Gender	
		Woman	Man
Labor			
Berry	39%	34%	45%
Donnan	36%	36%	36%
Undecided	25%	30%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Governor				
McCrory	38%	17%	73%	31%
Munger	4%	3%	4%	9%
Perdue	43%	67%	10%	39%
Undecided	15%	13%	13%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Lieutenant Governor				
Dalton	32%	51%	9%	19%
Pittenger	29%	9%	62%	23%
Rhodes	7%	6%	3%	15%
Undecided	32%	34%	26%	43%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Treasurer				
Cowell	36%	57%	8%	34%
Daughtridge	34%	14%	65%	31%
Undecided	29%	29%	27%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Attorney General				
Cooper	48%	69%	20%	42%
Crumley	30%	10%	59%	30%
Undecided	22%	20%	21%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Auditor				
Merritt	29%	11%	55%	25%
Wood	40%	61%	13%	35%
Undecided	31%	28%	31%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Superintendent				
Atkinson	39%	62%	9%	29%
Morgan	34%	13%	64%	36%
Undecided	27%	25%	26%	35%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Insurance				
Goodwin	34%	59%	4%	22%
McMains	8%	4%	11%	19%
Odom	33%	15%	62%	23%
Undecided	25%	23%	23%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Secretary of State				
Marshall	43%	68%	9%	34%
Sawyer	32%	10%	64%	28%
Undecided	26%	21%	27%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Agriculture				
Ansley	35%	58%	7%	21%
Troxler	40%	18%	73%	42%
Undecided	25%	24%	20%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Labor				
Berry	39%	21%	66%	36%
Donnan	36%	55%	10%	32%
Undecided	25%	24%	25%	32%





Crosstabs

	Base	Race		
		White	African-American	Other
Governor				
McCrory	38%	48%	10%	17%
Munger	4%	4%	5%	4%
Perdue	43%	34%	72%	53%
Undecided	15%	14%	14%	26%

	Base	Race		
		White	African-American	Other
Lieutenant Governor				
Dalton	32%	27%	49%	28%
Pittenger	29%	35%	10%	21%
Rhodes	7%	6%	9%	11%
Undecided	32%	32%	33%	40%

	Base	Race		
		White	African-American	Other
Treasurer				
Cowell	36%	31%	55%	42%
Daughtride	34%	41%	13%	27%
Undecided	29%	28%	33%	31%

	Base	Race		
		White	African-American	Other
Attorney General				
Cooper	48%	43%	63%	56%
Crumley	30%	35%	13%	27%
Undecided	22%	21%	23%	18%





Crosstabs

	Base	Race		
		White	African-American	Other
Auditor				
Merritt	29%	35%	6%	24%
Wood	40%	33%	65%	44%
Undecided	31%	31%	29%	31%

	Base	Race		
		White	African-American	Other
Superintendent				
Atkinson	39%	32%	60%	49%
Morgan	34%	41%	11%	24%
Undecided	27%	26%	29%	27%

	Base	Race		
		White	African-American	Other
Insurance				
Goodwin	34%	26%	62%	43%
McMains	8%	9%	5%	13%
Odom	33%	39%	11%	21%
Undecided	25%	25%	22%	23%

	Base	Race		
		White	African-American	Other
Secretary of State				
Marshall	43%	37%	60%	60%
Sawyer	32%	39%	9%	20%
Undecided	26%	24%	31%	20%





Crosstabs

	Base	Race		
		White	African-American	Other
Agriculture				
Ansley	35%	27%	62%	44%
Troxler	40%	50%	9%	22%
Undecided	25%	23%	29%	33%

	Base	Race		
		White	African-American	Other
Labor				
Berry	39%	45%	16%	29%
Donnan	36%	29%	60%	47%
Undecided	25%	26%	23%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
McCroy	38%	29%	35%	41%	46%
Munger	4%	6%	6%	2%	3%
Perdue	43%	42%	46%	42%	40%
Undecided	15%	22%	12%	15%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Dalton	32%	25%	31%	31%	39%
Pittenger	29%	25%	30%	30%	30%
Rhodes	7%	9%	8%	7%	2%
Undecided	32%	41%	31%	32%	28%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Treasurer					
Cowell	36%	33%	42%	34%	33%
Daughtridge	34%	37%	36%	33%	34%
Undecided	29%	30%	23%	33%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Cooper	48%	36%	53%	48%	46%
Crumley	30%	35%	29%	30%	32%
Undecided	22%	29%	18%	22%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Auditor					
Merritt	29%	27%	33%	27%	29%
Wood	40%	39%	45%	41%	31%
Undecided	31%	34%	22%	32%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Superintendent					
Atkinson	39%	45%	37%	40%	34%
Morgan	34%	27%	38%	31%	40%
Undecided	27%	28%	25%	29%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Insurance					
Goodwin	34%	27%	37%	36%	32%
McMains	8%	8%	11%	8%	5%
Odom	33%	32%	27%	33%	42%
Undecided	25%	32%	25%	23%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Secretary of State					
Marshall	43%	35%	45%	44%	40%
Sawyer	32%	35%	33%	31%	31%
Undecided	26%	31%	22%	25%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agriculture					
Ansley	35%	40%	36%	35%	29%
Troxler	40%	33%	41%	42%	41%
Undecided	25%	27%	23%	23%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Labor					
Berry	39%	39%	41%	36%	40%
Donnan	36%	32%	39%	36%	33%
Undecided	25%	29%	20%	28%	27%





Crosstabs

		Area Code						
		Base	252	336	704	828	910	919
Governor								
	McCroy	39%	23%	39%	54%	41%	32%	38%
	Munger	4%	6%	3%	3%	4%	4%	5%
	Perdue	43%	48%	46%	33%	42%	43%	45%
	Undecided	14%	23%	12%	10%	14%	21%	11%

		Area Code						
		Base	252	336	704	828	910	919
Lieutenant Governor								
	Dalton	32%	37%	32%	26%	33%	34%	31%
	Pittenger	30%	18%	32%	37%	22%	32%	30%
	Rhodes	6%	4%	7%	8%	10%	4%	6%
	Undecided	32%	41%	29%	29%	34%	30%	33%

		Area Code						
		Base	252	336	704	828	910	919
Treasurer								
	Cowell	36%	38%	36%	30%	43%	36%	36%
	Daughtride	35%	35%	36%	35%	32%	35%	34%
	Undecided	29%	27%	28%	35%	25%	29%	30%

		Area Code						
		Base	252	336	704	828	910	919
Attorney General								
	Cooper	48%	56%	46%	38%	44%	46%	57%
	Crumley	31%	20%	32%	39%	36%	31%	24%
	Undecided	22%	24%	22%	23%	20%	23%	19%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Auditor							
Merritt	29%	20%	28%	31%	31%	34%	29%
Wood	40%	42%	41%	38%	50%	34%	39%
Undecided	31%	37%	31%	30%	19%	31%	33%

	Base	Area Code					
		252	336	704	828	910	919
Superintendent							
Atkinson	38%	42%	35%	35%	41%	37%	42%
Morgan	35%	29%	36%	38%	33%	40%	31%
Undecided	27%	30%	28%	27%	26%	23%	27%

	Base	Area Code					
		252	336	704	828	910	919
Insurance							
Goodwin	34%	38%	31%	31%	35%	40%	34%
McMains	8%	7%	10%	6%	8%	13%	8%
Odom	33%	26%	31%	40%	34%	27%	34%
Undecided	25%	29%	28%	23%	23%	21%	24%

	Base	Area Code					
		252	336	704	828	910	919
Secretary of State							
Marshall	42%	44%	42%	37%	43%	45%	44%
Sawyer	32%	22%	33%	36%	37%	33%	30%
Undecided	26%	33%	25%	28%	20%	21%	26%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Agriculture							
Ansley	35%	38%	31%	33%	43%	36%	31%
Troxler	41%	28%	48%	41%	36%	39%	45%
Undecided	25%	34%	21%	26%	21%	25%	24%

	Base	Area Code					
		252	336	704	828	910	919
Labor							
Berry	39%	33%	42%	37%	34%	38%	43%
Donnan	36%	35%	34%	38%	40%	36%	33%
Undecided	25%	31%	23%	24%	26%	25%	24%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Governor									
McCrory	38%	31%	24%	31%	71%	69%	33%	63%	42%
Munger	4%	5%	3%	3%	10%	3%	4%	7%	17%
Perdue	43%	50%	62%	52%	8%	12%	43%	13%	17%
Undecided	15%	14%	11%	14%	11%	16%	20%	16%	24%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Lieutenant Governor									
Dalton	32%	41%	36%	38%	8%	12%	35%	12%	-
Pittenger	29%	23%	22%	23%	60%	56%	15%	49%	51%
Rhodes	7%	6%	11%	4%	23%	4%	9%	12%	8%
Undecided	32%	30%	32%	36%	10%	28%	41%	27%	41%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Treasurer									
Cowell	36%	46%	44%	42%	9%	11%	52%	9%	18%
Daughtridge	34%	26%	36%	26%	71%	59%	19%	59%	28%
Undecided	29%	28%	20%	32%	20%	30%	30%	32%	54%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Attorney General									
Cooper	48%	47%	56%	58%	19%	16%	59%	35%	46%
Crumley	30%	34%	22%	21%	66%	55%	15%	42%	37%
Undecided	22%	18%	21%	22%	16%	28%	26%	23%	17%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Auditor									
Merritt	29%	32%	17%	23%	50%	50%	17%	42%	18%
Wood	40%	43%	57%	45%	29%	14%	48%	28%	46%
Undecided	31%	25%	27%	32%	20%	36%	35%	29%	36%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Superintendent									
Atkinson	39%	49%	51%	43%	9%	11%	61%	16%	9%
Morgan	34%	30%	22%	27%	71%	62%	15%	59%	55%
Undecided	27%	21%	27%	30%	20%	27%	24%	25%	36%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Insurance									
Goodwin	34%	42%	53%	40%	8%	8%	44%	11%	8%
McMains	8%	9%	7%	5%	31%	8%	11%	16%	8%
Odom	33%	25%	15%	29%	42%	59%	22%	54%	42%
Undecided	25%	23%	25%	26%	19%	24%	23%	19%	41%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Secretary of State									
Marshall	43%	49%	60%	49%	14%	13%	64%	14%	18%
Sawyer	32%	29%	19%	24%	68%	55%	13%	65%	37%
Undecided	26%	22%	22%	27%	19%	33%	22%	21%	45%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Agriculture									
Ansley	35%	42%	57%	39%	7%	8%	55%	14%	9%
Troxler	40%	33%	25%	35%	79%	66%	25%	59%	46%
Undecided	25%	25%	18%	27%	14%	26%	21%	28%	45%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Labor									
Berry	39%	36%	26%	32%	66%	63%	27%	58%	28%
Donnan	36%	43%	60%	40%	12%	8%	47%	17%	28%
Undecided	25%	21%	15%	27%	22%	29%	27%	25%	45%

