

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
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Graham leads potential NC-12 field, Adams second

Raleigh, N.C.- PPP's first look at the potential special election to replace Mel Watt in Congress finds Malcolm Graham leading the way. He gets 31%, with the only other candidate in double digits Alma Adams at 22%. George Battle III and Beverly Earle at 8%, Marcus Brandon at 5%, Harold Cogdell and Rodney Moore at 3%, and Torre Jessup, Ed Hanes, and Avery Staley each at 1% round out the candidates we polled.

Graham is the only one of the potential candidates with greater than 50% name recognition among likely primary voters. 49% see him favorably only 8% with an unfavorable opinion. Graham leads the way based on his strength in Mecklenburg County, which accounts for more than half of the district. He gets 50% there with Earle at 12% and Battle at 10% the only other candidates hitting double digits.

Alma Adams is the second best known candidate with 41% of voters seeing her positively to 10% with a negative opinion. Adams is crushing fellow State Representative Marcus Brandon 58/15 in their home county of Guilford, something that makes a path to victory for Brandon very difficult.

Most of the potential candidates in the race have low name recognition. 48% of voters are familiar with Earle, 47% with Cogdell, 44% with Battle, 35% with Brandon, 29% with Jessup, 28% with Moore, 26% with Hanes, and 21% with Staley. That means that the other candidates have potential to grow as the race develops, but for now Graham and Adams are the clear front runners.

“Malcolm Graham’s strength in Mecklenburg County and Alma Adams’ strength in Guilford County make them the early favorites in the race to replace Mel Watt,” said Dean Debnam, President of Public Policy Polling. “Geography counts for a lot in races like this and they’re the clear leaders in the two biggest counties in the district.”

PPP surveyed 521 likely voters between May 29th and 31st. The margin of error was +/- 4.3%. The poll was conducted on behalf of a private client that did not wish to be identified. PPP’s surveys are conducted through automated telephone interviews.

North Carolina 12th Congressional District Survey Results

Q1 There may be a special election to replace Mel Watt in the House later this year, as he's been nominated to a new position by President Obama. How likely are you to vote in the Democratic primary to choose his successor?

Will definitely vote 100%
Will probably vote 0%
Chances are 50/50 0%
Will probably not vote..... 0%
Not sure 0%

Q2 Now I'm going to ask you about some of the potential candidates who might run to replace Congressman Watt. For each of them, tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person, or if you are not familiar with them. The first is Malcolm Graham.

Very favorable..... 33%
Somewhat favorable 16%
Somewhat unfavorable 4%
Very unfavorable..... 4%
Not familiar/No opinion..... 43%

Q3 The next is George Battle III.

Very favorable..... 16%
Somewhat favorable 18%
Somewhat unfavorable 6%
Very unfavorable..... 4%
Not familiar/No opinion..... 56%

Q4 The next is Beverly Earle.

Very favorable..... 20%
Somewhat favorable 18%
Somewhat unfavorable 6%
Very unfavorable..... 4%
Not familiar/No opinion..... 52%

Q5 The next is Harold Cogdell.

Very favorable..... 9%
Somewhat favorable 16%
Somewhat unfavorable 13%
Very unfavorable..... 10%
Not familiar/No opinion..... 53%

Q6 The next is Alma Adams.

Very favorable..... 23%
Somewhat favorable 18%
Somewhat unfavorable 5%
Very unfavorable..... 5%
Not familiar/No opinion..... 50%

Q7 The next is Marcus Brandon.

Very favorable..... 10%
Somewhat favorable 15%
Somewhat unfavorable 6%
Very unfavorable..... 4%
Not familiar/No opinion..... 65%



Q8 The next is Torre Jessup.

<i>Very favorable</i>	7%
<i>Somewhat favorable</i>	12%
<i>Somewhat unfavorable</i>	6%
<i>Very unfavorable</i>	4%
<i>Not familiar/No opinion</i>	71%

Q9 The next is Rodney Moore.

<i>Very favorable</i>	9%
<i>Somewhat favorable</i>	9%
<i>Somewhat unfavorable</i>	7%
<i>Very unfavorable</i>	3%
<i>Not familiar/No opinion</i>	72%

Q10 The next is Ed Hanes.

<i>Very favorable</i>	8%
<i>Somewhat favorable</i>	9%
<i>Somewhat unfavorable</i>	6%
<i>Very unfavorable</i>	3%
<i>Not familiar/No opinion</i>	74%

Q11 The next is Avery Staley.

<i>Very favorable</i>	5%
<i>Somewhat favorable</i>	6%
<i>Somewhat unfavorable</i>	7%
<i>Very unfavorable</i>	3%
<i>Not familiar/No opinion</i>	79%

Q12 If the candidates for Congress were Malcolm Graham, George Battle III, Beverly Earle, Harold Cogdell, Alma Adams, Marcus Brandon, Torre Jessup, Rodney Moore, Ed Hanes, and Avery Staley, who would you vote for?

<i>Malcolm Graham</i>	31%
<i>George Battle III</i>	8%
<i>Beverly Earle</i>	8%
<i>Harold Cogdell</i>	3%
<i>Alma Adams</i>	22%
<i>Marcus Brandon</i>	5%
<i>Torre Jessup</i>	1%
<i>Rodney Moore</i>	3%
<i>Ed Hanes</i>	1%
<i>Avery Staley</i>	1%
<i>Undecided</i>	15%

Q13 Now what if the candidates for Congress were only George Battle III, Harold Cogdell, Torre Jessup, Ed Hanes, and Avery Staley? Who would you vote for in that scenario?

<i>George Battle III</i>	23%
<i>Harold Cogdell</i>	16%
<i>Torre Jessup</i>	9%
<i>Ed Hanes</i>	3%
<i>Avery Staley</i>	6%
<i>Undecided</i>	44%

Q14 Now what if the candidates for Congress were only Malcolm Graham, Alma Adams, Beverly Earle, Rodney Moore, and Marcus Brandon? Who would you vote for in that scenario?

<i>Malcolm Graham</i>	36%
<i>Alma Adams</i>	22%
<i>Beverly Earle</i>	10%
<i>Rodney Moore</i>	4%
<i>Marcus Brandon</i>	7%
<i>Undecided</i>	20%





Q15 Now let me ask you about one final scenario. What if the candidates for Congress were just Malcolm Graham, Alma Adams, Torre Jessup, Beverly Earle, and Avery Staley? Who would you vote for then?

<i>Malcolm Graham</i>	34%
<i>Alma Adams</i>	26%
<i>Torre Jessup</i>	4%
<i>Beverly Earle</i>	9%
<i>Avery Staley</i>	3%
<i>Undecided</i>	24%

Q16 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	59%
<i>Man</i>	41%

Q17 If you are a Democrat, press 1. If unaffiliated, press 2.

<i>Democrat</i>	88%
<i>Unaffiliated</i>	12%

Q18 If you are African-American, press 1. If white, press 2. If another race, press 3.

<i>African-American</i>	67%
<i>White</i>	25%
<i>Another race</i>	7%

Q19 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	21%
<i>46 to 65</i>	47%
<i>Over 65</i>	18%

Q20 If you live in Cabarrus County, press 1. If Davidson County, press 2. If Forsyth County, press 3. If Guilford County, press 4. If Mecklenburg County, press 5. If Rowan County, press 6.

<i>Cabarrus</i>	3%
<i>Davidson</i>	5%
<i>Forsyth</i>	7%
<i>Guilford</i>	28%
<i>Mecklenburg</i>	51%
<i>Rowan</i>	5%





Crosstabs

	Base	Gender	
		Woman	Man
Special Primary Vote Likelihood			
Will definitely vote	100%	100%	100%

	Base	Gender	
		Woman	Man
Graham Favorability			
Very favorable	33%	36%	29%
Somewhat favorable	16%	13%	21%
Somewhat unfavorable	4%	3%	6%
Very unfavorable	4%	4%	5%
Not familiar/No opinion	43%	45%	40%

	Base	Gender	
		Woman	Man
Battle Favorability			
Very favorable	16%	16%	15%
Somewhat favorable	18%	17%	21%
Somewhat unfavorable	6%	5%	8%
Very unfavorable	4%	4%	5%
Not familiar/No opinion	56%	59%	51%

	Base	Gender	
		Woman	Man
Earle Favorability			
Very favorable	20%	20%	18%
Somewhat favorable	18%	17%	20%
Somewhat unfavorable	6%	4%	9%
Very unfavorable	4%	3%	5%
Not familiar/No opinion	52%	56%	48%





Crosstabs

	Base	Gender	
		Woman	Man
Cogdell Favorability			
Very favorable	9%	10%	6%
Somewhat favorable	16%	15%	18%
Somewhat unfavorable	13%	13%	13%
Very unfavorable	10%	9%	11%
Not familiar/No opinion	53%	53%	51%

	Base	Gender	
		Woman	Man
Adams Favorability			
Very favorable	23%	24%	21%
Somewhat favorable	18%	14%	24%
Somewhat unfavorable	5%	3%	7%
Very unfavorable	5%	4%	6%
Not familiar/No opinion	50%	55%	42%

	Base	Gender	
		Woman	Man
Brandon Favorability			
Very favorable	10%	8%	13%
Somewhat favorable	15%	13%	17%
Somewhat unfavorable	6%	3%	11%
Very unfavorable	4%	4%	5%
Not familiar/No opinion	65%	73%	54%

	Base	Gender	
		Woman	Man
Jessup Favorability			
Very favorable	7%	10%	4%
Somewhat favorable	12%	8%	18%
Somewhat unfavorable	6%	3%	10%
Very unfavorable	4%	4%	4%
Not familiar/No opinion	71%	75%	64%





Crosstabs

	Base	Gender	
		Woman	Man
Moore Favorability			
Very favorable	9%	8%	10%
Somewhat favorable	9%	9%	10%
Somewhat unfavorable	7%	4%	10%
Very unfavorable	3%	3%	4%
Not familiar/No opinion	72%	76%	66%

	Base	Gender	
		Woman	Man
Hanes Favorability			
Very favorable	8%	8%	7%
Somewhat favorable	9%	8%	10%
Somewhat unfavorable	6%	4%	11%
Very unfavorable	3%	3%	4%
Not familiar/No opinion	74%	77%	68%

	Base	Gender	
		Woman	Man
Staley Favorability			
Very favorable	5%	5%	5%
Somewhat favorable	6%	4%	9%
Somewhat unfavorable	7%	3%	13%
Very unfavorable	3%	3%	3%
Not familiar/No opinion	79%	85%	70%

	Base	Gender	
		Woman	Man
Graham/Battle/Earle/Cogdell/Adams/Brandon/Jessup/Moore/Hanes/Staley			
Malcolm Graham	31%	33%	29%
George Battle III	8%	8%	8%
Beverly Earle	8%	9%	7%
Harold Cogdell	3%	3%	3%
Alma Adams	22%	20%	26%
Marcus Brandon	5%	4%	6%
Torre Jessup	1%	2%	-
Rodney Moore	3%	2%	4%
Ed Hanes	1%	2%	0%
Avery Staley	1%	2%	1%
Undecided	15%	15%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Battle/Cogdell/Jessup/Hanes/Staley			
George Battle III	23%	22%	24%
Harold Cogdell	16%	17%	15%
Torre Jessup	9%	11%	7%
Ed Hanes	3%	4%	1%
Avery Staley	6%	4%	8%
Undecided	44%	42%	46%

	Base	Gender	
		Woman	Man
Graham/Adams/Earle/Moore/Brandon			
Malcolm Graham	36%	38%	33%
Alma Adams	22%	20%	26%
Beverly Earle	10%	12%	8%
Rodney Moore	4%	4%	5%
Marcus Brandon	7%	5%	9%
Undecided	20%	22%	19%

	Base	Gender	
		Woman	Man
Graham/Adams/Jessup/Earle/Staley			
Malcolm Graham	34%	36%	32%
Alma Adams	26%	21%	32%
Torre Jessup	4%	5%	2%
Beverly Earle	9%	12%	6%
Avery Staley	3%	2%	4%
Undecided	24%	24%	24%

	Base	Party	
		Democrat	Unaffiliated
Special Primary Vote Likelihood			
Will definitely vote	100%	100%	100%





Crosstabs

	Base	Party	
		Democrat	Unaffiliated
Graham Favorability			
Very favorable	33%	34%	25%
Somewhat favorable	16%	17%	14%
Somewhat unfavorable	4%	4%	8%
Very unfavorable	4%	4%	5%
Not familiar/No opinion	43%	42%	49%

	Base	Party	
		Democrat	Unaffiliated
Battle Favorability			
Very favorable	16%	17%	6%
Somewhat favorable	18%	18%	20%
Somewhat unfavorable	6%	7%	1%
Very unfavorable	4%	4%	7%
Not familiar/No opinion	56%	54%	65%

	Base	Party	
		Democrat	Unaffiliated
Earle Favorability			
Very favorable	20%	21%	11%
Somewhat favorable	18%	19%	17%
Somewhat unfavorable	6%	6%	8%
Very unfavorable	4%	4%	5%
Not familiar/No opinion	52%	52%	59%

	Base	Party	
		Democrat	Unaffiliated
Cogdell Favorability			
Very favorable	9%	8%	11%
Somewhat favorable	16%	16%	20%
Somewhat unfavorable	13%	13%	9%
Very unfavorable	10%	10%	9%
Not familiar/No opinion	53%	53%	51%





Crosstabs

	Base	Party	
		Democrat	Unaffiliated
Adams Favorability			
Very favorable	23%	22%	30%
Somewhat favorable	18%	17%	25%
Somewhat unfavorable	5%	5%	3%
Very unfavorable	5%	5%	6%
Not familiar/No opinion	50%	52%	35%

	Base	Party	
		Democrat	Unaffiliated
Brandon Favorability			
Very favorable	10%	10%	11%
Somewhat favorable	15%	15%	13%
Somewhat unfavorable	6%	6%	3%
Very unfavorable	4%	4%	7%
Not familiar/No opinion	65%	65%	66%

	Base	Party	
		Democrat	Unaffiliated
Jessup Favorability			
Very favorable	7%	6%	17%
Somewhat favorable	12%	12%	11%
Somewhat unfavorable	6%	6%	6%
Very unfavorable	4%	4%	5%
Not familiar/No opinion	71%	72%	61%

	Base	Party	
		Democrat	Unaffiliated
Moore Favorability			
Very favorable	9%	8%	17%
Somewhat favorable	9%	9%	8%
Somewhat unfavorable	7%	7%	7%
Very unfavorable	3%	3%	2%
Not familiar/No opinion	72%	73%	66%





Crosstabs

	Base	Party	
		Democrat	Unaffiliated
Hanes Favorability			
Very favorable	8%	8%	6%
Somewhat favorable	9%	8%	15%
Somewhat unfavorable	6%	7%	2%
Very unfavorable	3%	3%	5%
Not familiar/No opinion	74%	74%	71%

	Base	Party	
		Democrat	Unaffiliated
Staley Favorability			
Very favorable	5%	4%	9%
Somewhat favorable	6%	6%	6%
Somewhat unfavorable	7%	7%	6%
Very unfavorable	3%	3%	5%
Not familiar/No opinion	79%	79%	75%

	Base	Party	
		Democrat	Unaffiliated
Graham/Battle/Earle/Cogdell/Adams/Brandon/Jessup/Moore/Hanes/Staley			
Malcolm Graham	31%	32%	25%
George Battle III	8%	9%	-
Beverly Earle	8%	9%	5%
Harold Cogdell	3%	3%	6%
Alma Adams	22%	22%	26%
Marcus Brandon	5%	5%	4%
Torre Jessup	1%	0%	6%
Rodney Moore	3%	2%	9%
Ed Hanes	1%	2%	-
Avery Staley	1%	1%	-
Undecided	15%	15%	19%

	Base	Party	
		Democrat	Unaffiliated
Battle/Cogdell/Jessup/Hanes/Staley			
George Battle III	23%	24%	13%
Harold Cogdell	16%	16%	15%
Torre Jessup	9%	9%	13%
Ed Hanes	3%	3%	2%
Avery Staley	6%	6%	2%
Undecided	44%	42%	54%





Crosstabs

	Base	Party	
		Democrat	Unaffiliated
Graham/Adams/Earle/Moore/Brandon			
Malcolm Graham	36%	37%	27%
Alma Adams	22%	22%	29%
Beverly Earle	10%	10%	10%
Rodney Moore	4%	3%	13%
Marcus Brandon	7%	7%	2%
Undecided	20%	21%	19%

	Base	Party	
		Democrat	Unaffiliated
Graham/Adams/Jessup/Earle/Staley			
Malcolm Graham	34%	37%	14%
Alma Adams	26%	25%	33%
Torre Jessup	4%	3%	9%
Beverly Earle	9%	10%	9%
Avery Staley	3%	3%	2%
Undecided	24%	23%	33%

	Base	Race		
		African-American	White	Another race
Special Primary Vote Likelihood				
Will definitely vote	100%	100%	100%	100%

	Base	Race		
		African-American	White	Another race
Graham Favorability				
Very favorable	33%	38%	18%	38%
Somewhat favorable	16%	16%	18%	9%
Somewhat unfavorable	4%	2%	10%	8%
Very unfavorable	4%	3%	6%	4%
Not familiar/No opinion	43%	41%	48%	41%





Crosstabs

	Base	Race		
		African-American	White	Another race
Battle Favorability				
Very favorable	16%	20%	5%	10%
Somewhat favorable	18%	20%	15%	20%
Somewhat unfavorable	6%	3%	14%	7%
Very unfavorable	4%	3%	6%	8%
Not familiar/No opinion	56%	54%	60%	56%

	Base	Race		
		African-American	White	Another race
Earle Favorability				
Very favorable	20%	23%	12%	18%
Somewhat favorable	18%	18%	17%	21%
Somewhat unfavorable	6%	5%	7%	13%
Very unfavorable	4%	3%	6%	7%
Not familiar/No opinion	52%	51%	59%	41%

	Base	Race		
		African-American	White	Another race
Cogdell Favorability				
Very favorable	9%	10%	5%	9%
Somewhat favorable	16%	17%	14%	17%
Somewhat unfavorable	13%	11%	14%	24%
Very unfavorable	10%	9%	11%	11%
Not familiar/No opinion	53%	53%	57%	39%

	Base	Race		
		African-American	White	Another race
Adams Favorability				
Very favorable	23%	26%	13%	23%
Somewhat favorable	18%	19%	17%	17%
Somewhat unfavorable	5%	4%	3%	15%
Very unfavorable	5%	2%	9%	11%
Not familiar/No opinion	50%	48%	58%	33%





Crosstabs

	Base	Race		
		African-American	White	Another race
Brandon Favorability				
Very favorable	10%	11%	7%	9%
Somewhat favorable	15%	17%	6%	19%
Somewhat unfavorable	6%	6%	6%	12%
Very unfavorable	4%	2%	8%	11%
Not familiar/No opinion	65%	64%	73%	49%

	Base	Race		
		African-American	White	Another race
Jessup Favorability				
Very favorable	7%	9%	4%	8%
Somewhat favorable	12%	12%	9%	19%
Somewhat unfavorable	6%	5%	9%	5%
Very unfavorable	4%	2%	7%	15%
Not familiar/No opinion	71%	73%	70%	53%

	Base	Race		
		African-American	White	Another race
Moore Favorability				
Very favorable	9%	11%	4%	11%
Somewhat favorable	9%	7%	11%	20%
Somewhat unfavorable	7%	5%	9%	12%
Very unfavorable	3%	2%	6%	7%
Not familiar/No opinion	72%	75%	70%	50%

	Base	Race		
		African-American	White	Another race
Hanes Favorability				
Very favorable	8%	8%	6%	5%
Somewhat favorable	9%	8%	10%	12%
Somewhat unfavorable	6%	6%	7%	12%
Very unfavorable	3%	2%	5%	11%
Not familiar/No opinion	74%	76%	72%	59%





Crosstabs

	Base	Race		
		African-American	White	Another race
Staley Favorability				
Very favorable	5%	6%	3%	5%
Somewhat favorable	6%	6%	3%	19%
Somewhat unfavorable	7%	6%	7%	15%
Very unfavorable	3%	2%	4%	11%
Not familiar/No opinion	79%	80%	84%	49%

	Base	Race		
		African-American	White	Another race
Graham/Battle/Earle/Cogdell/Adams/Brandon/Jessup/Moore/Hanes/Staley				
Malcolm Graham	31%	34%	19%	45%
George Battle III	8%	11%	2%	-
Beverly Earle	8%	7%	11%	9%
Harold Cogdell	3%	4%	3%	2%
Alma Adams	22%	23%	21%	20%
Marcus Brandon	5%	5%	4%	3%
Torre Jessup	1%	2%	1%	-
Rodney Moore	3%	4%	-	4%
Ed Hanes	1%	2%	1%	-
Avery Staley	1%	1%	2%	-
Undecided	15%	8%	36%	17%

	Base	Race		
		African-American	White	Another race
Battle/Cogdell/Jessup/Hanes/Staley				
George Battle III	23%	28%	10%	17%
Harold Cogdell	16%	16%	15%	20%
Torre Jessup	9%	12%	5%	3%
Ed Hanes	3%	4%	1%	-
Avery Staley	6%	7%	3%	6%
Undecided	44%	34%	67%	53%

	Base	Race		
		African-American	White	Another race
Graham/Adams/Earle/Moore/Brandon				
Malcolm Graham	36%	39%	22%	56%
Alma Adams	22%	26%	17%	9%
Beverly Earle	10%	9%	13%	7%
Rodney Moore	4%	6%	-	4%
Marcus Brandon	7%	7%	6%	-
Undecided	20%	12%	41%	24%





Crosstabs

	Base	Race		
		African-American	White	Another race
Graham/Adams/Jessup/Earle/Staley				
Malcolm Graham	34%	39%	21%	38%
Alma Adams	26%	27%	20%	31%
Torre Jessup	4%	4%	4%	-
Beverly Earle	9%	10%	10%	4%
Avery Staley	3%	4%	1%	-
Undecided	24%	16%	44%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Special Primary Vote Likelihood					
Will definitely vote	100%	100%	100%	100%	100%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Graham Favorability					
Very favorable	33%	42%	29%	35%	24%
Somewhat favorable	16%	11%	18%	17%	17%
Somewhat unfavorable	4%	5%	4%	3%	6%
Very unfavorable	4%	-	7%	4%	3%
Not familiar/No opinion	43%	42%	43%	40%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Battle Favorability					
Very favorable	16%	25%	11%	16%	14%
Somewhat favorable	18%	26%	11%	21%	15%
Somewhat unfavorable	6%	5%	7%	4%	12%
Very unfavorable	4%	2%	4%	5%	3%
Not familiar/No opinion	56%	42%	68%	54%	56%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Earle Favorability					
Very favorable	20%	30%	18%	19%	16%
Somewhat favorable	18%	21%	14%	20%	17%
Somewhat unfavorable	6%	11%	4%	5%	7%
Very unfavorable	4%	2%	4%	5%	3%
Not familiar/No opinion	52%	37%	61%	52%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Cogdell Favorability					
Very favorable	9%	16%	7%	8%	7%
Somewhat favorable	16%	21%	25%	13%	12%
Somewhat unfavorable	13%	14%	4%	16%	14%
Very unfavorable	10%	-	11%	12%	9%
Not familiar/No opinion	53%	49%	54%	51%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Adams Favorability					
Very favorable	23%	32%	29%	19%	18%
Somewhat favorable	18%	18%	29%	15%	17%
Somewhat unfavorable	5%	12%	-	3%	9%
Very unfavorable	5%	-	4%	7%	4%
Not familiar/No opinion	50%	39%	39%	56%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Brandon Favorability					
Very favorable	10%	19%	7%	9%	6%
Somewhat favorable	15%	28%	11%	13%	13%
Somewhat unfavorable	6%	11%	11%	2%	7%
Very unfavorable	4%	-	4%	6%	4%
Not familiar/No opinion	65%	42%	68%	69%	70%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Jessup Favorability					
Very favorable	7%	16%	11%	5%	3%
Somewhat favorable	12%	21%	14%	9%	9%
Somewhat unfavorable	6%	5%	7%	5%	9%
Very unfavorable	4%	2%	4%	6%	1%
Not familiar/No opinion	71%	55%	64%	75%	78%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Moore Favorability					
Very favorable	9%	19%	14%	5%	6%
Somewhat favorable	9%	18%	4%	10%	7%
Somewhat unfavorable	7%	7%	4%	8%	7%
Very unfavorable	3%	2%	4%	4%	2%
Not familiar/No opinion	72%	54%	75%	74%	77%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Hanes Favorability					
Very favorable	8%	14%	4%	8%	7%
Somewhat favorable	9%	21%	7%	6%	10%
Somewhat unfavorable	6%	12%	4%	6%	6%
Very unfavorable	3%	-	4%	5%	3%
Not familiar/No opinion	74%	53%	82%	76%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Staley Favorability					
Very favorable	5%	14%	4%	3%	4%
Somewhat favorable	6%	11%	7%	5%	6%
Somewhat unfavorable	7%	16%	7%	4%	8%
Very unfavorable	3%	-	4%	3%	4%
Not familiar/No opinion	79%	60%	79%	84%	79%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Graham/Battle/Earle/Cogdell/Adams/Brandon/Jessup/Moore/Hanes/Staley					
Malcolm Graham	31%	46%	25%	33%	22%
George Battle III	8%	4%	-	12%	9%
Beverly Earle	8%	9%	4%	9%	12%
Harold Cogdell	3%	-	7%	2%	4%
Alma Adams	22%	19%	32%	18%	24%
Marcus Brandon	5%	12%	4%	4%	4%
Torre Jessup	1%	-	4%	1%	1%
Rodney Moore	3%	-	7%	2%	2%
Ed Hanes	1%	2%	-	1%	4%
Avery Staley	1%	2%	4%	1%	-
Undecided	15%	7%	14%	17%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Battle/Cogdell/Jessup/Hanes/Staley					
George Battle III	23%	34%	4%	28%	22%
Harold Cogdell	16%	21%	21%	13%	12%
Torre Jessup	9%	11%	14%	7%	9%
Ed Hanes	3%	2%	-	3%	6%
Avery Staley	6%	2%	11%	3%	8%
Undecided	44%	30%	50%	45%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Graham/Adams/Earle/Moore/Brandon					
Malcolm Graham	36%	46%	25%	41%	28%
Alma Adams	22%	25%	25%	20%	24%
Beverly Earle	10%	5%	7%	13%	11%
Rodney Moore	4%	5%	11%	1%	4%
Marcus Brandon	7%	5%	7%	6%	7%
Undecided	20%	14%	25%	19%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Over 65
Graham/Adams/Jessup/Earle/Staley					
Malcolm Graham	34%	47%	21%	38%	29%
Alma Adams	26%	32%	29%	23%	24%
Torre Jessup	4%	-	7%	3%	4%
Beverly Earle	9%	7%	7%	10%	12%
Avery Staley	3%	-	7%	2%	2%
Undecided	24%	14%	29%	23%	30%





Crosstabs

	Base	County					
		Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Special Primary Vote Likelihood							
Will definitely vote	100%	100%	100%	100%	100%	100%	100%

	Base	County					
		Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Graham Favorability							
Very favorable	33%	11%	22%	11%	12%	49%	42%
Somewhat favorable	16%	15%	7%	24%	5%	23%	14%
Somewhat unfavorable	4%	11%	27%	2%	1%	3%	6%
Very unfavorable	4%	33%	-	-	3%	4%	-
Not familiar/No opinion	43%	31%	44%	64%	79%	21%	38%

	Base	County					
		Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Battle Favorability							
Very favorable	16%	14%	17%	15%	8%	19%	24%
Somewhat favorable	18%	12%	5%	16%	8%	26%	25%
Somewhat unfavorable	6%	-	22%	6%	2%	7%	6%
Very unfavorable	4%	41%	-	4%	2%	3%	-
Not familiar/No opinion	56%	33%	57%	60%	80%	44%	46%

	Base	County					
		Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Earle Favorability							
Very favorable	20%	11%	7%	7%	11%	28%	14%
Somewhat favorable	18%	4%	17%	11%	10%	24%	34%
Somewhat unfavorable	6%	12%	14%	4%	4%	6%	11%
Very unfavorable	4%	25%	5%	4%	1%	4%	-
Not familiar/No opinion	52%	49%	57%	74%	73%	39%	41%





Crosstabs

	County						
	Base	Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Cogdell Favorability							
Very favorable	9%	4%	15%	14%	6%	10%	-
Somewhat favorable	16%	7%	7%	8%	3%	27%	12%
Somewhat unfavorable	13%	4%	22%	4%	5%	18%	19%
Very unfavorable	10%	44%	-	4%	2%	14%	-
Not familiar/No opinion	53%	41%	57%	70%	85%	31%	69%

	County						
	Base	Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Adam s Favorability							
Very favorable	23%	-	19%	37%	55%	6%	6%
Somewhat favorable	18%	7%	19%	13%	27%	15%	22%
Somewhat unfavorable	5%	14%	7%	-	3%	5%	3%
Very unfavorable	5%	29%	5%	4%	4%	4%	-
Not familiar/No opinion	50%	49%	49%	46%	11%	70%	69%

	County						
	Base	Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Brandon Favorability							
Very favorable	10%	11%	5%	11%	21%	4%	3%
Somewhat favorable	15%	4%	22%	13%	27%	8%	17%
Somewhat unfavorable	6%	4%	14%	2%	5%	6%	11%
Very unfavorable	4%	33%	2%	4%	4%	3%	-
Not familiar/No opinion	65%	49%	57%	71%	44%	78%	69%

	County						
	Base	Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Jessup Favorability							
Very favorable	7%	7%	9%	3%	11%	7%	-
Somewhat favorable	12%	4%	9%	33%	13%	9%	17%
Somewhat unfavorable	6%	7%	19%	-	4%	7%	-
Very unfavorable	4%	33%	5%	4%	2%	3%	3%
Not familiar/No opinion	71%	49%	57%	60%	70%	74%	80%





Crosstabs

	County						
	Base	Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Moore Favorability							
Very favorable	9%	7%	7%	18%	10%	7%	13%
Somewhat favorable	9%	12%	17%	-	4%	13%	6%
Somewhat unfavorable	7%	15%	20%	-	5%	7%	-
Very unfavorable	3%	25%	-	4%	2%	3%	-
Not familiar/No opinion	72%	41%	57%	78%	79%	70%	81%

	County						
	Base	Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Hanes Favorability							
Very favorable	8%	-	12%	37%	7%	5%	-
Somewhat favorable	9%	7%	14%	22%	5%	9%	11%
Somewhat unfavorable	6%	4%	24%	8%	4%	6%	3%
Very unfavorable	3%	33%	-	4%	1%	3%	3%
Not familiar/No opinion	74%	56%	49%	30%	83%	77%	83%

	County						
	Base	Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Staley Favorability							
Very favorable	5%	-	5%	14%	6%	4%	-
Somewhat favorable	6%	7%	9%	10%	5%	6%	6%
Somewhat unfavorable	7%	4%	22%	2%	8%	6%	8%
Very unfavorable	3%	33%	-	-	1%	3%	-
Not familiar/No opinion	79%	56%	64%	74%	79%	81%	86%

	County						
	Base	Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Graham/Battle/Earle/Cogdell/Adams/Brandon/Jessup/Moore/Hanes/Staley							
Malcolm Graham	31%	11%	17%	12%	9%	50%	20%
George Battle III	8%	11%	8%	10%	-	10%	26%
Beverly Earle	8%	-	10%	7%	3%	12%	3%
Harold Cogdell	3%	-	-	-	0%	6%	-
Alma Adams	22%	-	19%	29%	58%	5%	3%
Marcus Brandon	5%	-	-	-	15%	1%	8%
Torre Jessup	1%	-	2%	-	1%	1%	-
Rodney Moore	3%	8%	-	2%	1%	4%	-
Ed Hanes	1%	-	-	19%	-	-	3%
Avery Staley	1%	7%	-	-	1%	-	16%
Undecided	15%	64%	44%	21%	11%	10%	20%





Crosstabs

	Base	County					
		Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Battle/Cogdell/Jessup/Hanes/Staley							
George Battle III	23%	14%	20%	17%	9%	32%	32%
Harold Cogdell	16%	11%	5%	9%	6%	25%	5%
Torre Jessup	9%	-	12%	7%	16%	7%	-
Ed Hanes	3%	-	-	26%	1%	1%	-
Avery Staley	6%	15%	2%	8%	5%	5%	3%
Undecided	44%	60%	61%	33%	62%	30%	60%

	Base	County					
		Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Graham/Adams/Earle/Moore/Brandon							
Malcolm Graham	36%	25%	22%	14%	5%	59%	29%
Alma Adams	22%	7%	2%	30%	58%	6%	6%
Beverly Earle	10%	-	12%	4%	7%	14%	9%
Rodney Moore	4%	8%	-	7%	4%	4%	5%
Marcus Brandon	7%	-	-	-	15%	4%	6%
Undecided	20%	60%	64%	45%	12%	13%	45%

	Base	County					
		Cabarrus	Davidson	Forsyth	Guilford	Mecklenburg	Rowan
Graham/Adams/Jessup/Earle/Staley							
Malcolm Graham	34%	25%	17%	5%	2%	59%	34%
Alma Adams	26%	7%	12%	45%	68%	4%	3%
Torre Jessup	4%	-	2%	-	7%	3%	-
Beverly Earle	9%	-	13%	3%	4%	14%	6%
Avery Staley	3%	-	-	2%	1%	5%	-
Undecided	24%	68%	56%	45%	17%	16%	57%

