

FOR IMMEDIATE RELEASE

July 8, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

North Carolinians Want to Throw the Bums Out

Raleigh, N.C. – Some consider 2010 a pro-Republican, anti-Democratic year, but if PPP's data in North Carolina are replicated across the country, the sentiment against all incumbents is much stronger than the feelings against just Democrats. The real danger to Democrats is not their party identification or their ideology—it is simply that they have more seats to defend in Congress, governor's mansions, and in North Carolina at least, in the state legislature, at a time when government and politicians in general are very unpopular.

43% of North Carolinians would rather vote for challengers than incumbents this year; those in power are favored by only 13%. Compare that to the slim margins the GOP gets in the generic congressional—46 to 40—and legislative ballots—45 to 42.

Democrats are only slightly more disposed to challengers, 28-22, but sentiment among Republicans and independents is unequivocal. The GOP and unaffiliateds favor fresh blood by 54-6 and 58-8 margins, respectively. Independents, however, only favor the generic Republican congressional and legislative candidate by 37-22 and 36-24 margins, respectively.

“Because they are in power in North Carolina and Washington, Democrats are in real trouble, and the net trend is toward the GOP,” said Dean Debnam, President of Public Policy Polling. “But with our previous polls showing that congressional and legislative Republicans are even less popular than their Democratic counterparts, there are Democratic challengers who can neutralize this trend and pick up some Republican seats if they cast themselves as outsiders.”

Complete results are attached, including numbers on Governor Bev Perdue, state troopers, runoff elections, and corporal punishment by both parents and teachers. Results can also be found at www.publicpolicypolling.com.

PPP surveyed 502 North Carolina voters from June 28th to 30th. The survey's margin of error is +/-4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



North Carolina Survey Results

- Q1** Do you approve or disapprove of Governor Bev Perdue's job performance?
Approve..... 33% *Not Sure*..... 19%
Disapprove..... 47%
- Q2** Compared to her first year in office do you think Governor Perdue is doing a better job, a worse job, or about the same in her second year? If you think she's doing better, press 1. If worse, press 2. If about the same, press 3. If you're not sure, press 4.
Doing Better..... 19%
Doing Worse..... 24%
About the same..... 50%
Not Sure..... 7%
- Q3** If there was an election for the state legislature today, would you vote Democratic or Republican?
Democratic..... 42%
Republican..... 45%
Undecided..... 14%
- Q4** If there was an election for Congress today, would you vote Democratic or Republican?
Democratic..... 40%
Republican..... 46%
Undecided..... 15%
- Q5** How excited are you about casting your vote in the general election this fall?
Very excited..... 43%
Somewhat excited..... 25%
Not very excited..... 28%
Not sure..... 4%
- Q6** Do you think North Carolina should continue to have runoff elections if no candidate reaches 40% in a primary? If yes, press 1. If no, press 2. If you're not sure, press 3.
Yes..... 41% *Not Sure*..... 27%
No..... 32%
- Q7** Do you think the candidates requesting a runoff election should pay for the costs associated with it? If yes, press 1. If no, press 2. If you're not sure, press 3.
Yes..... 56%
No..... 24%
Not Sure..... 20%
- Q8** Do you think it is appropriate for parents to spank their children when they misbehave? If yes, press 1. If no, press 2. If you're not sure, press 3.
Yes..... 76%
No..... 14%
Not Sure..... 11%
- Q9** Do you think public school teachers should be able to spank children who misbehave? If yes, press 1. If no, press 2. If you're not sure, press 3.
Yes..... 39%
No..... 51%
Not Sure..... 10%
- Q10** Do you have a favorable or unfavorable opinion of state troopers? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.
Favorable..... 67%
Unfavorable..... 16%
Not Sure..... 17%





Q11 Generally speaking this year would you rather vote for incumbents or challengers? If incumbents, press 1. If challengers, press 2. If you're not sure, press 3.

Incumbents 13%
Challengers..... 43%
Not Sure..... 44%

Q12 Do you have any children? If yes, press 1. If no, press 2.

Yes 80%
No..... 20%

Q13 Who did you vote for President last year?

John McCain..... 47%
Barack Obama..... 45%
Someone else/Don't remember 9%

Q14 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 19%
Moderate..... 38%
Conservative..... 44%

Q15 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 5%
Education..... 14%
Economy and Jobs 47%
Taxes..... 5%
Moral and family values 14%
Health care 7%
Immigration..... 6%
Other..... 1%

Q16 Would you describe the community you live in as urban, suburban, rural, or a small town?

Urban..... 11%
Suburban 27%
Rural..... 29%
Small Town..... 32%

Q17 If you are a woman, press 1, if a man, press 2.

Woman 57%
Man..... 43%

Q18 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 46%
Republican..... 36%
Independent/Other..... 18%





Q19 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 75%
African-American 20%
Other..... 5%

Q20 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 12%
30 to 45..... 26%
46 to 65..... 40%
Older than 65..... 22%

Q21

252..... 14%
 336..... 20%
 704..... 18%
 828..... 15%
 910..... 13%
 919..... 18%





Crosstabs

	Base	Children	
		Yes	No
Perdue Approval			
Approve	33%	31%	39%
Disapprove	48%	50%	37%
Not Sure	19%	18%	23%

	Base	Children	
		Yes	No
Perdue Improving			
Doing Better	19%	16%	28%
Doing Worse	25%	25%	22%
About the same	50%	53%	41%
Not Sure	7%	6%	8%

	Base	Children	
		Yes	No
Generic Legislative Ballot			
Democratic	42%	41%	45%
Republican	44%	46%	37%
Undecided	14%	13%	18%

	Base	Children	
		Yes	No
Generic Congressional Ballot			
Democratic	39%	39%	43%
Republican	46%	47%	39%
Undecided	15%	14%	19%





Crosstabs

	Base	Children	
		Yes	No
Voter Enthusiasm			
Very excited	43%	44%	38%
Somewhat excited	25%	25%	26%
Not very excited	28%	27%	33%
Not sure	4%	4%	3%

	Base	Children	
		Yes	No
Continue Runoffs			
Yes	41%	42%	38%
No	32%	31%	35%
Not Sure	27%	27%	27%

	Base	Children	
		Yes	No
Candidate pay for runoffs			
Yes	56%	56%	55%
No	24%	23%	25%
Not Sure	20%	20%	20%

	Base	Children	
		Yes	No
Parents Spanking Children			
Yes	76%	77%	71%
No	14%	13%	17%
Not Sure	11%	10%	12%





Crosstabs

	Base	Children	
		Yes	No
Teachers Spanking Children			
Yes	39%	41%	34%
No	51%	51%	53%
Not Sure	9%	9%	13%

	Base	Children	
		Yes	No
State Trooper Favorability			
Favorable	67%	70%	56%
Unfavorable	16%	14%	27%
Not Sure	17%	17%	18%

	Base	Children	
		Yes	No
Incumbents/Challengers			
Incumbents	13%	12%	19%
Challengers	43%	45%	37%
Not Sure	44%	43%	44%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perdue Approval				
Approve	33%	16%	55%	15%
Disapprove	47%	66%	22%	73%
Not Sure	19%	18%	22%	12%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perdue Improving				
Doing Better	19%	11%	28%	12%
Doing Worse	24%	37%	11%	27%
About the same	50%	49%	51%	52%
Not Sure	7%	4%	9%	9%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Generic Legislative Ballot				
Democratic	42%	7%	82%	21%
Republican	45%	81%	6%	44%
Undecided	14%	12%	12%	35%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Generic Congressional Ballot				
Democratic	40%	5%	79%	25%
Republican	46%	83%	6%	51%
Undecided	15%	12%	16%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Voter Enthusiasm				
Very excited	43%	50%	36%	40%
Somewhat excited	25%	21%	31%	15%
Not very excited	28%	26%	29%	37%
Not sure	4%	3%	4%	7%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Continue Runoffs				
Yes	41%	43%	42%	23%
No	32%	33%	29%	43%
Not Sure	27%	24%	30%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Candidate pay for runoffs				
Yes	56%	61%	50%	62%
No	24%	21%	28%	24%
Not Sure	20%	19%	23%	14%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Parents Spanking Children				
Yes	76%	84%	66%	83%
No	14%	6%	23%	10%
Not Sure	11%	10%	12%	7%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Teachers Spanking Children				
Yes	39%	50%	27%	41%
No	51%	39%	63%	54%
Not Sure	10%	11%	9%	5%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
State Trooper Favorability				
Favorable	67%	76%	59%	56%
Unfavorable	16%	14%	17%	29%
Not Sure	17%	10%	24%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Incumbents/Challengers				
Incumbents	13%	7%	21%	6%
Challengers	43%	57%	29%	38%
Not Sure	44%	36%	50%	56%

	Base	Ideology		
		Liberal	Moderate	Conservative
Perdue Approval				
Approve	33%	58%	42%	15%
Disapprove	47%	20%	36%	69%
Not Sure	19%	22%	22%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
Perdue Improving				
Doing Better	19%	35%	21%	10%
Doing Worse	24%	13%	16%	37%
About the same	50%	44%	54%	49%
Not Sure	7%	8%	9%	4%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Legislative Ballot				
Democratic	42%	75%	55%	15%
Republican	45%	14%	29%	71%
Undecided	14%	10%	16%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Congressional Ballot				
Democratic	40%	73%	51%	15%
Republican	46%	16%	30%	72%
Undecided	15%	11%	19%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Voter Enthusiasm				
Very excited	43%	39%	35%	51%
Somewhat excited	25%	24%	31%	20%
Not very excited	28%	31%	32%	24%
Not sure	4%	7%	2%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Continue Runoffs				
Yes	41%	47%	38%	40%
No	32%	23%	34%	34%
Not Sure	27%	30%	28%	25%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Candidate pay for runoffs				
Yes	56%	43%	57%	61%
No	24%	26%	26%	21%
Not Sure	20%	31%	17%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Parents Spanking Children				
Yes	76%	60%	71%	87%
No	14%	25%	16%	6%
Not Sure	11%	15%	13%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Teachers Spanking Children				
Yes	39%	24%	33%	51%
No	51%	68%	55%	41%
Not Sure	10%	8%	12%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
State Trooper Favorability				
Favorable	67%	63%	62%	73%
Unfavorable	16%	16%	17%	16%
Not Sure	17%	21%	21%	12%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Incumbents/Challengers				
Incumbents	13%	26%	12%	9%
Challengers	43%	24%	40%	53%
Not Sure	44%	50%	47%	38%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Perdue Approval					
Approve	33%	33%	38%	29%	33%
Disapprove	47%	44%	45%	54%	45%
Not Sure	19%	23%	17%	16%	22%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Perdue Improving					
Doing Better	19%	15%	19%	19%	20%
Doing Worse	24%	15%	20%	30%	26%
About the same	50%	67%	53%	47%	45%
Not Sure	7%	3%	8%	4%	9%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Generic Legislative Ballot					
Democratic	42%	52%	43%	36%	41%
Republican	45%	39%	41%	50%	45%
Undecided	14%	9%	16%	14%	14%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Generic Congressional Ballot					
Democratic	40%	51%	42%	33%	39%
Republican	46%	35%	43%	53%	45%
Undecided	15%	14%	15%	14%	16%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Voter Enthusiasm					
Very excited	43%	50%	38%	47%	41%
Somewhat excited	25%	20%	31%	26%	20%
Not very excited	28%	26%	28%	25%	33%
Not sure	4%	4%	3%	3%	6%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Continue Runoffs					
Yes	41%	45%	43%	44%	35%
No	32%	36%	35%	27%	33%
Not Sure	27%	18%	22%	30%	32%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Candidate pay for runoffs					
Yes	56%	55%	55%	59%	54%
No	24%	24%	28%	21%	23%
Not Sure	20%	21%	16%	20%	23%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Parents Spanking Children					
Yes	76%	67%	73%	76%	80%
No	14%	20%	16%	14%	9%
Not Sure	11%	14%	11%	10%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Teachers Spanking Children					
Yes	39%	21%	31%	48%	44%
No	51%	73%	59%	40%	47%
Not Sure	10%	5%	9%	12%	9%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
State Trooper Favorability					
Favorable	67%	60%	65%	68%	70%
Unfavorable	16%	24%	17%	15%	15%
Not Sure	17%	16%	18%	18%	15%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Incumbents/Challengers					
Incumbents	13%	16%	11%	14%	14%
Challengers	43%	53%	49%	44%	33%
Not Sure	44%	31%	40%	42%	53%





Crosstabs

	Base	Gender	
		Woman	Man
Perdue Approval			
Approve	33%	36%	30%
Disapprove	47%	41%	56%
Not Sure	19%	23%	14%

	Base	Gender	
		Woman	Man
Perdue Improving			
Doing Better	19%	21%	16%
Doing Worse	24%	18%	32%
About the same	50%	52%	48%
Not Sure	7%	9%	3%

	Base	Gender	
		Woman	Man
Generic Legislative Ballot			
Democratic	42%	48%	33%
Republican	45%	38%	53%
Undecided	14%	14%	14%

	Base	Gender	
		Woman	Man
Generic Congressional Ballot			
Democratic	40%	45%	32%
Republican	46%	40%	53%
Undecided	15%	15%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Voter Enthusiasm			
Very excited	43%	38%	50%
Somewhat excited	25%	23%	27%
Not very excited	28%	35%	20%
Not sure	4%	5%	2%

	Base	Gender	
		Woman	Man
Continue Runoffs			
Yes	41%	42%	39%
No	32%	25%	42%
Not Sure	27%	33%	20%

	Base	Gender	
		Woman	Man
Candidate pay for runoffs			
Yes	56%	52%	61%
No	24%	24%	24%
Not Sure	20%	24%	15%

	Base	Gender	
		Woman	Man
Parents Spanking Children			
Yes	76%	72%	81%
No	14%	17%	9%
Not Sure	11%	11%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Teachers Spanking Children			
Yes	39%	32%	49%
No	51%	61%	39%
Not Sure	10%	8%	12%

	Base	Gender	
		Woman	Man
State Trooper Favorability			
Favorable	67%	63%	71%
Unfavorable	16%	14%	19%
Not Sure	17%	22%	10%

	Base	Gender	
		Woman	Man
Incumbents/Challengers			
Incumbents	13%	14%	12%
Challengers	43%	34%	54%
Not Sure	44%	51%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue Approval				
Approve	33%	53%	14%	22%
Disapprove	47%	29%	72%	46%
Not Sure	19%	18%	15%	32%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue Improving				
Doing Better	19%	30%	7%	14%
Doing Worse	24%	14%	37%	25%
About the same	50%	47%	53%	53%
Not Sure	7%	9%	3%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Legislative Ballot				
Democratic	42%	79%	2%	24%
Republican	45%	12%	91%	36%
Undecided	14%	9%	7%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Congressional Ballot				
Democratic	40%	77%	2%	22%
Republican	46%	12%	93%	37%
Undecided	15%	11%	6%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Voter Enthusiasm				
Very excited	43%	39%	51%	39%
Somewhat excited	25%	26%	23%	24%
Not very excited	28%	31%	23%	34%
Not sure	4%	4%	3%	3%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Continue Runoffs				
Yes	41%	42%	40%	39%
No	32%	28%	36%	34%
Not Sure	27%	30%	23%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Candidate pay for runoffs				
Yes	56%	52%	60%	56%
No	24%	24%	21%	31%
Not Sure	20%	24%	19%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Parents Spanking Children				
Yes	76%	70%	88%	68%
No	14%	20%	6%	13%
Not Sure	11%	10%	6%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Teachers Spanking Children				
Yes	39%	30%	53%	35%
No	51%	59%	42%	52%
Not Sure	10%	12%	5%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
State Trooper Favorability				
Favorable	67%	61%	75%	65%
Unfavorable	16%	17%	17%	15%
Not Sure	17%	22%	9%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Incumbents/Challengers				
Incumbents	13%	22%	6%	8%
Challengers	43%	28%	54%	58%
Not Sure	44%	50%	41%	34%

	Base	Race		
		White	African-American	Other
Perdue Approval				
Approve	33%	29%	53%	24%
Disapprove	47%	53%	26%	58%
Not Sure	19%	19%	21%	18%

	Base	Race		
		White	African-American	Other
Perdue Improving				
Doing Better	19%	14%	35%	18%
Doing Worse	24%	27%	15%	25%
About the same	50%	53%	40%	51%
Not Sure	7%	6%	10%	6%





Crosstabs

	Base	Race		
		White	African-American	Other
Generic Legislative Ballot				
Democratic	42%	32%	74%	49%
Republican	45%	54%	10%	41%
Undecided	14%	14%	16%	10%

	Base	Race		
		White	African-American	Other
Generic Congressional Ballot				
Democratic	40%	30%	75%	42%
Republican	46%	55%	12%	48%
Undecided	15%	16%	13%	10%

	Base	Race		
		White	African-American	Other
Voter Enthusiasm				
Very excited	43%	43%	43%	35%
Somewhat excited	25%	24%	26%	30%
Not very excited	28%	29%	25%	30%
Not sure	4%	3%	5%	6%

	Base	Race		
		White	African-American	Other
Continue Runoffs				
Yes	41%	41%	42%	39%
No	32%	34%	25%	28%
Not Sure	27%	25%	33%	34%





Crosstabs

	Base	Race		
		White	African-American	Other
Candidate pay for runoffs				
Yes	56%	57%	48%	72%
No	24%	25%	26%	6%
Not Sure	20%	18%	27%	22%

	Base	Race		
		White	African-American	Other
Parents Spanking Children				
Yes	76%	76%	82%	46%
No	14%	14%	9%	25%
Not Sure	11%	10%	9%	29%

	Base	Race		
		White	African-American	Other
Teachers Spanking Children				
Yes	39%	42%	33%	27%
No	51%	50%	52%	64%
Not Sure	10%	8%	15%	9%

	Base	Race		
		White	African-American	Other
State Trooper Favorability				
Favorable	67%	72%	56%	34%
Unfavorable	16%	15%	15%	42%
Not Sure	17%	13%	29%	24%





Crosstabs

	Base	Race		
		White	African-American	Other
Incumbents/Challengers				
Incumbents	13%	13%	15%	15%
Challengers	43%	47%	33%	27%
Not Sure	44%	40%	52%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Approval					
Approve	33%	37%	26%	38%	31%
Disapprove	47%	52%	48%	47%	44%
Not Sure	19%	11%	26%	15%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Improving					
Doing Better	19%	36%	13%	15%	23%
Doing Worse	24%	29%	21%	26%	24%
About the same	50%	36%	49%	55%	51%
Not Sure	7%	-	17%	4%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Legislative Ballot					
Democratic	42%	32%	43%	44%	41%
Republican	45%	46%	44%	43%	46%
Undecided	14%	21%	13%	13%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Congressional Ballot					
Democratic	40%	29%	40%	43%	39%
Republican	46%	46%	45%	44%	48%
Undecided	15%	25%	15%	13%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Voter Enthusiasm					
Very excited	43%	39%	45%	42%	43%
Somewhat excited	25%	18%	24%	27%	25%
Not very excited	28%	39%	24%	27%	29%
Not sure	4%	4%	6%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Continue Runoffs					
Yes	41%	43%	43%	40%	38%
No	32%	25%	32%	34%	33%
Not Sure	27%	32%	26%	26%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Candidate pay for runoffs					
Yes	56%	68%	62%	55%	43%
No	24%	14%	16%	25%	36%
Not Sure	20%	18%	22%	19%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Parents Spanking Children					
Yes	76%	68%	79%	72%	83%
No	14%	21%	10%	16%	10%
Not Sure	11%	11%	11%	12%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Teachers Spanking Children					
Yes	39%	39%	29%	39%	50%
No	51%	54%	59%	51%	42%
Not Sure	10%	7%	12%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
State Trooper Favorability					
Favorable	67%	54%	70%	67%	70%
Unfavorable	16%	18%	17%	19%	10%
Not Sure	17%	29%	13%	14%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Incumbents/Challengers					
Incumbents	13%	14%	13%	13%	14%
Challengers	43%	29%	44%	45%	46%
Not Sure	44%	57%	43%	42%	41%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Perdue Approval							
Approve	33%	40%	31%	27%	30%	24%	46%
Disapprove	47%	47%	48%	55%	50%	48%	38%
Not Sure	19%	14%	21%	18%	20%	29%	15%

	Base	Area Code					
		252	336	704	828	910	919
Perdue Improving							
Doing Better	19%	20%	20%	25%	19%	8%	19%
Doing Worse	24%	24%	24%	28%	30%	28%	15%
About the same	50%	49%	52%	41%	46%	53%	60%
Not Sure	7%	8%	4%	6%	5%	11%	7%

	Base	Area Code					
		252	336	704	828	910	919
Generic Legislative Ballot							
Democratic	42%	49%	27%	34%	48%	42%	54%
Republican	45%	41%	57%	51%	41%	40%	32%
Undecided	14%	10%	16%	15%	10%	19%	14%

	Base	Area Code					
		252	336	704	828	910	919
Generic Congressional Ballot							
Democratic	40%	45%	25%	34%	41%	40%	56%
Republican	46%	45%	59%	50%	41%	41%	33%
Undecided	15%	10%	15%	17%	17%	20%	11%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Voter Enthusiasm							
Very excited	43%	50%	35%	51%	40%	45%	40%
Somewhat excited	25%	24%	33%	17%	15%	28%	30%
Not very excited	28%	21%	29%	29%	39%	21%	29%
Not sure	4%	5%	3%	2%	6%	6%	2%

	Base	Area Code					
		252	336	704	828	910	919
Continue Runoffs							
Yes	41%	33%	48%	52%	34%	34%	38%
No	32%	34%	30%	28%	32%	35%	36%
Not Sure	27%	33%	22%	20%	34%	31%	27%

	Base	Area Code					
		252	336	704	828	910	919
Candidate pay for runoffs							
Yes	56%	59%	59%	60%	51%	59%	47%
No	24%	18%	25%	22%	25%	18%	33%
Not Sure	20%	23%	16%	18%	24%	23%	20%

	Base	Area Code					
		252	336	704	828	910	919
Parents Spanking Children							
Yes	76%	78%	79%	83%	71%	80%	65%
No	14%	7%	9%	9%	20%	10%	26%
Not Sure	11%	16%	12%	9%	9%	10%	9%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Teachers Spanking Children							
Yes	39%	35%	46%	37%	56%	40%	22%
No	51%	52%	45%	53%	37%	42%	75%
Not Sure	10%	12%	9%	10%	7%	18%	4%

	Base	Area Code					
		252	336	704	828	910	919
State Trooper Favorability							
Favorable	67%	71%	74%	70%	63%	63%	57%
Unfavorable	16%	18%	15%	10%	15%	18%	24%
Not Sure	17%	11%	11%	20%	22%	19%	19%

	Base	Area Code					
		252	336	704	828	910	919
Incumbents/Challengers							
Incumbents	13%	9%	15%	9%	20%	12%	15%
Challengers	43%	40%	41%	51%	41%	39%	44%
Not Sure	44%	51%	44%	40%	39%	49%	42%

