

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Taylor a Ticket Splitter

Raleigh, N.C. – If Sheriff Andy Taylor was voting in North Carolina today he'd split his ticket.

That's the finding of the newest Public Policy Polling survey, which asked North Carolinians who they thought the fictional Sheriff of Mayberry would choose in this fall's races for President and Governor.

35% of respondents think he would cast his ballot for John McCain, while just 25% thought he would choose Barack Obama. Another 5% think he would be in Bob Barr's column and 34% aren't sure.

When it comes to the Governor's office though, they think his support would go to Democrat Bev Perdue. 34% think Perdue would be choice compared to 23% for Pat McCrory.

One reason voters might think the Sheriff would go for Perdue is that Andy Griffith himself has endorsed her for Governor. The survey also asked voters what they think of Griffith himself, and his 56/9 favorable/unfavorable rating far surpasses that for any politician PPP has polled on in recent memory.

“Like many North Carolina Democrats, voters think Andy Taylor would vote Republican for President and Democratic for Governor,” said Dean Debnam, President of Public Policy Polling. “A Democrat is not going to carry North Carolina in the Presidential race until he or she can win over those Andy Taylor-style voters.”

PPP surveyed 648 likely voters from June 26th to 29th. The survey's margin of error is +/- 3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Sheriff Taylor Poll

Q1 Do you have a favorable or unfavorable opinion of Andy Griffith? If you have a favorable opinion of him, press 1. If you have an unfavorable opinion, press 2. If you have no opinion, press 3.

Favorable.....56% *No Opinion*.....35%

Unfavorable 9%

Q2 If Sheriff Andy Taylor was voting for President, who do you think he would support? If you think he would support Bob Barr, press 1. If you think he would support John McCain, press 2. If you think he would support Barack Obama, press 3. If you're not sure, press 4.

Barr..... 5% *Obama*..... 25%

McCain..... 35% *Not sure* 34%

Q3 If Sheriff Andy Taylor was voting for Governor, who do you think he would support? If you think he would support Pat McCrory, press 1. If you think he would support Michael Munger, press 2. If you think he would support Bev Perdue, press 3. If you're not sure, press 4.

McCrory 23%

Munger..... 6%

Perdue 34%

Not Sure..... 38%

Q4 If you are a woman, press 1. If a man, press 2.

Woman54% *Man*.....46%

Q5 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....49% *Other*.....13%

Republican.....39%

Q6 If you are white, press one now. If you are African-American, press two now. If you are other, press three.

White 75%

African-American 21%

Other..... 4%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 8%

30 to 45..... 21%

46 to 65..... 46%

65 and older..... 26%





Crosstabs

	Base	Gender	
		Woman	Man
Griffith Favorability			
Favorable	56%	59%	53%
Unfavorable	9%	8%	9%
No Opinion	35%	33%	37%

	Base	Gender		
		Woman	Man	
Taylor President Vote				
Barr	5%	5%	5%	
McCain	35%	31%	40%	
Obama	25%	25%	25%	
Not sure	34%	38%	29%	

	Base	Gender	
		Woman	Man
Taylor Governor Vote			
McCrory	23%	21%	24%
Munger	6%	6%	5%
Perdue	34%	37%	30%
Not Sure	38%	36%	40%

	Base	Party		
		Democrat	Republican	Other
Griffith Favorability				
Favorable	56%	57%	57%	50%
Unfavorable	9%	5%	11%	12%
No Opinion	35%	37%	32%	38%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Taylor President Vote				
Barr	5%	4%	5%	12%
McCain	35%	27%	50%	24%
Obama	25%	36%	12%	23%
Not sure	34%	33%	33%	42%

	Base	Party		
		Democrat	Republican	Other
Taylor Governor Vote				
McCrory	23%	18%	29%	20%
Munger	6%	3%	8%	8%
Perdue	34%	44%	24%	26%
Not Sure	38%	34%	39%	46%

	Base	Race		
		White	African-American	Other
Griffith Favorability				
Favorable	56%	59%	49%	37%
Unfavorable	9%	9%	6%	17%
No Opinion	35%	32%	46%	47%

	Base	Race		
		White	African-American	Other
Taylor President Vote				
Barr	5%	4%	7%	10%
McCain	35%	40%	22%	20%
Obama	25%	18%	49%	37%
Not sure	34%	37%	22%	33%





Crosstabs

	Base	Race		
		White	African-American	Other
Taylor Governor Vote				
McCrory	23%	26%	14%	10%
Munger	6%	5%	4%	17%
Perdue	34%	31%	46%	23%
Not Sure	38%	38%	36%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	65 and older
Griffith Favorability					
Favorable	56%	53%	58%	57%	54%
Unfavorable	9%	5%	6%	11%	8%
No Opinion	35%	42%	36%	32%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	65 and older
Taylor President Vote					
Barr	5%	7%	8%	4%	4%
McCain	35%	41%	33%	37%	33%
Obama	25%	15%	26%	27%	25%
Not sure	34%	37%	34%	32%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	65 and older
Taylor Governor Vote					
McCrory	23%	23%	22%	22%	24%
Munger	6%	7%	5%	6%	5%
Perdue	34%	25%	22%	37%	40%
Not Sure	38%	45%	50%	35%	31%

