



FOR IMMEDIATE RELEASE

June 21, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama Approval Steady

Raleigh, N.C. – 50% of North Carolina voters approve of the job Barack Obama is doing with 43% dissenting, Public Policy Polling's newest survey finds.

This is the lowest Obama's approval rating has been in the state since he took office, although it has registered consistently in a range between 50 and 54%.

81% of Democrats approve of the President's performance, while only 11% of Republicans do. Independents are pretty much split with a 49/43 favorable opinion of Obama.

He gets his strongest marks in the Triangle and greater Charlotte, while the mountains are the only part of the state where more voters have an unfavorable opinion of him than a positive one.

"It's been a whirlwind of activity for Barack Obama during his first five months in office, but it doesn't seem to be having any significant effect on his overall popularity in North Carolina," said Dean Debnam, President of Public Policy Polling. "We've seen little month to month fluctuation in opinions about him."

42% of North Carolinians name the economy as the top issue in the state, with moral and family values at 18%, and education at 17%. The economy has declined as voters' main concern in recent months.

Democrats and independents both pick the economy by a wide margin, but moral and family values is now running almost even as the top thing for Republicans.

PPP surveyed 784 North Carolina voters from June 12th to 14th. The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 50%
Disapprove..... 43%
Not Sure..... 8%

Q2 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 16%
Moderate..... 41%
Conservative..... 43%

Q3 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq..... 7%
Education..... 17%
Economy and Jobs 42%
Taxes..... 5%
Moral and family values 18%
Health care 7%
Immigration 5%
Other..... 1%

Q4 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 14%
Suburban 27%
Rural..... 27%
Small Town..... 31%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man..... 47%

Q6 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 45%
Republican..... 37%
Independent/Other..... 18%

Q7 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 75%
African-American 22%
Other..... 3%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%
30 to 45..... 25%
46 to 65..... 40%
Older than 65..... 20%





Q9

252.....	13%
336.....	20%
704.....	21%
828.....	14%
910.....	13%
919.....	19%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	50%	90%	63%	22%
Disapprove	43%	5%	28%	70%
Not Sure	8%	4%	9%	8%

Issues	Base	Ideology		
		Liberal	Moderate	Conservative
War in Iraq	7%	8%	8%	5%
Education	17%	28%	20%	10%
Economy and Jobs	42%	44%	47%	36%
Taxes	5%	2%	3%	7%
Moral and family values	18%	2%	9%	31%
Health care	7%	14%	8%	2%
Immigration	5%	1%	4%	7%
Other	1%	0%	0%	2%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Approval					
Approve	50%	73%	49%	41%	47%
Disapprove	42%	20%	45%	49%	45%
Not Sure	8%	7%	6%	10%	7%

Issues	Base	Community Type			
		Urban	Suburban	Rural	Small Town
War in Iraq	7%	10%	6%	7%	5%
Education	17%	19%	20%	16%	14%
Economy and Jobs	42%	43%	44%	38%	45%
Taxes	4%	3%	6%	5%	4%
Moral and family values	18%	13%	12%	22%	20%
Health care	6%	9%	7%	6%	5%
Immigration	5%	2%	4%	5%	7%
Other	1%	1%	0%	2%	1%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	50%	48%	52%
Disapprove	43%	42%	43%
Not Sure	8%	10%	5%

	Base	Gender	
		Woman	Man
Issues			
War in Iraq	7%	6%	7%
Education	17%	16%	18%
Economy and Jobs	42%	41%	43%
Taxes	5%	3%	6%
Moral and family values	18%	21%	14%
Health care	7%	7%	6%
Immigration	5%	4%	6%
Other	1%	1%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	50%	81%	11%	49%
Disapprove	43%	12%	80%	43%
Not Sure	8%	7%	9%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Issues				
War in Iraq	7%	7%	6%	9%
Education	17%	22%	14%	11%
Economy and Jobs	42%	50%	32%	43%
Taxes	5%	3%	6%	7%
Moral and family values	18%	8%	30%	16%
Health care	7%	9%	2%	8%
Immigration	5%	1%	9%	6%
Other	1%	1%	1%	-





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	50%	37%	92%	51%
Disapprove	43%	53%	7%	38%
Not Sure	8%	10%	1%	11%

Issues	Base	Race		
		White	African-American	Other
War in Iraq	7%	7%	6%	5%
Education	17%	14%	26%	24%
Economy and Jobs	42%	42%	45%	19%
Taxes	5%	5%	2%	3%
Moral and family values	18%	19%	10%	27%
Health care	7%	6%	8%	20%
Immigration	5%	6%	1%	-
Other	1%	1%	1%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	50%	57%	48%	49%	47%
Disapprove	43%	34%	47%	41%	46%
Not Sure	8%	9%	5%	9%	7%

Issues	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
War in Iraq	7%	10%	5%	5%	8%
Education	17%	33%	16%	14%	12%
Economy and Jobs	42%	38%	39%	44%	47%
Taxes	5%	2%	6%	5%	3%
Moral and family values	18%	10%	21%	18%	17%
Health care	7%	2%	6%	9%	6%
Immigration	5%	4%	6%	4%	5%
Other	1%	-	-	2%	2%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	50%	52%	47%	52%	44%	50%	52%
Disapprove	43%	42%	38%	42%	46%	47%	43%
Not Sure	8%	6%	15%	6%	10%	3%	5%

	Base	Area Code					
		252	336	704	828	910	919
Issues							
War in Iraq	7%	8%	5%	7%	4%	7%	9%
Education	17%	17%	15%	18%	19%	17%	16%
Economy and Jobs	42%	42%	42%	43%	38%	42%	44%
Taxes	5%	5%	6%	3%	2%	4%	7%
Moral and family values	18%	17%	15%	19%	25%	20%	12%
Health care	7%	7%	10%	6%	5%	6%	5%
Immigration	5%	4%	4%	4%	5%	2%	7%
Other	1%	1%	2%	0%	1%	2%	-

