

**FOR IMMEDIATE RELEASE**

**June 17, 2009**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Just 29% say Burr deserves another term**

**Raleigh, N.C.** – Just 29% of North Carolina voters think Richard Burr deserves another term, with 49% saying it's time to give someone else a chance, the newest survey from Public Policy Polling finds. 22% are unsure.

Even among Republican voters just 49% say Burr deserves another term. 34% of independents and 11% for Democrats do. These numbers reflect one aspect of Burr's precarious position that has not gotten a lot of play, which is that even voters in his own party are not that enthused about him, something that could pose a problem in turning out GOP voters with this race at the top of the ticket next year.

Tested against a generic Democratic candidate, Burr trails 41-38. One thing he does have working in his favor is a 39-32 lead with independents, but he's not showing the level of crossover support at this point that he would need to get reelected.

Burr's approval rating is 34%, in the same mid-30s range PPP has found him in for most of the last six months.

“With Burr's numbers much more dire than Elizabeth Dole's at this point two years ago it's a wonder prominent Democrats aren't fighting for the opportunity to run for this seat,” said Dean Debnam, President of Public Policy Polling. “The current crop of Democratic leaders in the state just isn't as ambitious as in most places.”

PPP will release numbers tomorrow looking at how voters in the state view the five folks who have served as Governor since 1972.

PPP surveyed 784 North Carolina voters from June 12<sup>th</sup> to 14<sup>th</sup>. The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



## North Carolina Survey Results

**Q1** Do you approve or disapprove of Republican Senator Richard Burr's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve*..... 34% *Not Sure*..... 31%  
*Disapprove*..... 35%

**Q2** Do you think that Richard Burr deserves another term in the US Senate, or is it time to give someone else a chance? If you think Burr deserves another term, press 1. If you think it's time to give someone else a chance, press 2. If you're not sure, press 3.

*Another Term*..... 29%  
*Someone Else* ..... 49%  
*Not Sure*..... 22%

**Q3** Generally speaking, next year would you vote to reelect Republican Richard Burr or vote for his Democratic opponent? If you would vote for Burr, press 1. If you would vote for his Democratic opponent, press 2. If you're not sure, press 3.

*Burr*..... 38%  
*Democratic Opponent*..... 41%  
*Undecided*..... 21%

**Q4** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 16%  
*Moderate*..... 41%  
*Conservative*..... 43%

**Q5** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 14%  
*Suburban* ..... 27%  
*Rural*..... 27%  
*Small Town*..... 31%

**Q6** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q7** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 45%  
*Republican*..... 37%  
*Independent/Other*..... 18%

**Q8** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 75%  
*African-American* ..... 22%  
*Other*..... 3%

**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 15%  
*30 to 45*..... 25%  
*46 to 65*..... 40%  
*Older than 65*..... 20%





**Q10**

252.....	13%
336.....	20%
704.....	21%
828.....	14%
910.....	13%
919.....	19%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Burr Approval</b>				
<b>Approve</b>	34%	14%	22%	52%
<b>Disapprove</b>	35%	55%	44%	19%
<b>Not Sure</b>	32%	31%	34%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Another Term for Burr</b>				
<b>Another Term</b>	29%	10%	19%	45%
<b>Someone Else</b>	49%	69%	58%	32%
<b>Not Sure</b>	22%	21%	22%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Burr/Democratic Opponent</b>				
<b>Burr</b>	38%	8%	23%	64%
<b>Democratic Opponent</b>	41%	79%	52%	17%
<b>Undecided</b>	21%	13%	24%	20%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Burr Approval</b>					
<b>Approve</b>	34%	25%	37%	36%	34%
<b>Disapprove</b>	35%	48%	37%	29%	33%
<b>Not Sure</b>	31%	28%	26%	35%	33%





**Crosstabs**

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Another Term for Burr</b>					
<b>Another Term</b>	29%	24%	28%	30%	30%
<b>Someone Else</b>	49%	57%	48%	45%	49%
<b>Not Sure</b>	22%	19%	24%	25%	21%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Burr/Democratic Opponent</b>					
<b>Burr</b>	38%	23%	39%	45%	39%
<b>Democratic Opponent</b>	41%	60%	42%	33%	38%
<b>Undecided</b>	21%	17%	19%	22%	22%

	Base	Gender	
		Woman	Man
<b>Burr Approval</b>			
<b>Approve</b>	34%	32%	36%
<b>Disapprove</b>	35%	28%	42%
<b>Not Sure</b>	31%	40%	22%

	Base	Gender	
		Woman	Man
<b>Another Term for Burr</b>			
<b>Another Term</b>	29%	26%	32%
<b>Someone Else</b>	49%	46%	52%
<b>Not Sure</b>	22%	28%	16%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Burr/Democratic Opponent</b>			
<b>Burr</b>	38%	38%	38%
<b>Democratic Opponent</b>	41%	37%	45%
<b>Undecided</b>	21%	24%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Burr Approval</b>				
<b>Approve</b>	34%	14%	57%	35%
<b>Disapprove</b>	35%	49%	15%	40%
<b>Not Sure</b>	31%	37%	28%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Another Term for Burr</b>				
<b>Another Term</b>	29%	11%	49%	34%
<b>Someone Else</b>	49%	66%	26%	52%
<b>Not Sure</b>	22%	23%	26%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Burr/Democratic Opponent</b>				
<b>Burr</b>	38%	9%	73%	39%
<b>Democratic Opponent</b>	41%	71%	10%	32%
<b>Undecided</b>	21%	20%	17%	29%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Burr Approval</b>				
<b>Approve</b>	34%	41%	10%	23%
<b>Disapprove</b>	35%	30%	48%	54%
<b>Not Sure</b>	31%	29%	42%	22%

	Base	Race		
		White	African-American	Other
<b>Another Term for Burr</b>				
<b>Another Term</b>	29%	34%	10%	39%
<b>Someone Else</b>	49%	43%	67%	50%
<b>Not Sure</b>	22%	23%	24%	11%

	Base	Race		
		White	African-American	Other
<b>Burr/Democratic Opponent</b>				
<b>Burr</b>	38%	48%	5%	41%
<b>Democratic Opponent</b>	41%	31%	76%	41%
<b>Undecided</b>	21%	21%	19%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr Approval</b>					
<b>Approve</b>	34%	30%	31%	34%	39%
<b>Disapprove</b>	35%	45%	35%	31%	34%
<b>Not Sure</b>	31%	26%	34%	34%	27%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Another Term for Burr</b>					
<b>Another Term</b>	29%	21%	29%	30%	32%
<b>Someone Else</b>	49%	53%	46%	48%	51%
<b>Not Sure</b>	22%	26%	25%	22%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr/Democratic Opponent</b>					
<b>Burr</b>	38%	27%	42%	37%	44%
<b>Democratic Opponent</b>	41%	46%	44%	38%	40%
<b>Undecided</b>	21%	27%	14%	25%	16%

	Base	Area Code					
		252	336	704	828	910	919
<b>Burr Approval</b>							
<b>Approve</b>	34%	40%	34%	33%	28%	28%	37%
<b>Disapprove</b>	35%	28%	39%	30%	37%	41%	35%
<b>Not Sure</b>	31%	32%	27%	37%	34%	31%	28%

	Base	Area Code					
		252	336	704	828	910	919
<b>Another Term for Burr</b>							
<b>Another Term</b>	29%	31%	35%	20%	25%	28%	34%
<b>Someone Else</b>	49%	49%	48%	48%	50%	55%	45%
<b>Not Sure</b>	22%	20%	17%	32%	25%	18%	21%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Burr/Democratic Opponent</b>							
<b>Burr</b>	<b>38%</b>	36%	38%	38%	38%	36%	42%
<b>Democratic Opponent</b>	<b>41%</b>	44%	42%	40%	44%	42%	36%
<b>Undecided</b>	<b>21%</b>	20%	19%	21%	18%	22%	22%