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Gay Marriage Reaches Record Support in North Carolina

PPP's newest North Carolina poll finds 44% of voters in the state in support of gay marriage to 46% who are opposed. This is a record level in favor in our polling- last April we found 40% supportive and 53% opposed. 69% of voters believe that same-sex marriage has had either no effect or a positive effect on their lives since becoming legal in the state last fall.

"In 2012 North Carolinians opposed gay marriage by 22 points," said Dean Debnam, President of Public Policy Polling. "Now they only oppose it by 2 points. There's been a massive shift in attitudes in recent years and it's clear that since gay marriage became legal in the state last fall most voters have come to the conclusion it's not that big of a deal."

Voters in North Carolina oppose the Trans Pacific Partnership 25/18, even though they simultaneously believe 43/28 that major trade deals are good for the North Carolina economy.

The Republican General Assembly has an approval rating of 23%, the exact number they were at when the session began in February. Republicans view their party's legislators favorably at a clip of 63/24, while Democrats view their own legislators similarly favorably at 62/15.

Democrats see the Cleveland Cavaliers taking the NBA Finals from the Golden State Warriors at a rate of 36/24. Republicans believe, at a rate of 27/11, the Warriors will defeat the Cavaliers, although 61% are unsure. Stephen Curry, while a standout at Davidson and an NBA all-star, maintains only 44% recognition among North Carolina voters with 37% having a favorable view of him to only 7% with a negative one.

36% of North Carolinians identify as Atlanta Braves fans followed by the Yankees and Red Sox at 10% each. Rather than root for another state's team, voters believe 60/19 that North Carolina should have its own baseball team. Currently Charlotte is the 8th largest city without a professional baseball program.

Public Policy Polling surveyed 561 registered voters from May 28th-31st. The margin of error for this survey was +/- 4.1%. 80% of participants responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet.



North Carolina Survey Results

Q1 Do you support or oppose the Trans Pacific Partnership?

Support..... 18%
Oppose..... 25%
Not sure..... 57%

Q2 In general do you think major trade deals are good for the North Carolina economy or bad for the North Carolina economy?

Major trade deals are good for the North Carolina economy..... 43%
Major trade deals are bad for the North Carolina economy..... 28%
Not sure..... 29%

Q3 Do you approve or disapprove of the job the General Assembly is doing?

Approve..... 23%
Disapprove..... 54%
Not sure..... 22%

Q4 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 33%
Unfavorable..... 46%
Not sure..... 21%

Q5 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 34%
Unfavorable..... 51%
Not sure..... 15%

Q6 Generally speaking, if there was an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

Democrat..... 44%
Republican..... 43%
Not sure..... 13%

Q7 Do you think that hunting on Sundays should be allowed or not?

Hunting should be allowed on Sundays..... 37%
Hunting should not be allowed on Sundays.... 47%
Not sure..... 17%

Q8 Do you think state buildings named after former Ku Klux Klan leaders should be renamed or not?

State buildings named after former Ku Klux Klan leaders should be renamed..... 58%
State buildings named after former Ku Klux Klan leaders should not be renamed..... 30%
Not sure..... 13%

Q9 Do you think same-sex marriage should be allowed, or not?

Same-sex marriage should be allowed..... 44%
Same-sex marriage should not be allowed.... 46%
Not sure..... 10%

Q10 Has the legalization of gay marriage in North Carolina had a positive or negative impact on your life, or has it not had any impact at all?

Positive impact..... 14%
Negative impact..... 31%
No impact at all..... 55%





Q11 Do you have a favorable or unfavorable opinion of Cherie Berry?

Favorable..... 26%
Unfavorable 15%
Not sure 59%

Q12 Do you have a favorable or unfavorable opinion of the Elevator Queen?

Favorable..... 7%
Unfavorable 9%
Not sure 84%

Q13 Given the choices of the Atlanta Braves, Baltimore Orioles, Boston Red Sox, Chicago Cubs, Cincinnati Reds, New York Yankees, Tampa Bay Rays, and Washington Nationals which is your favorite Major League Baseball team?

Atlanta Braves 36%
Baltimore Orioles 3%
Boston Red Sox..... 10%
Chicago Cubs 3%
Cincinnati Reds..... 2%
New York Yankees..... 10%
Tampa Bay Rays..... 2%
Washington Nationals 3%
Someone else / Don't have a favorite team 31%

Q14 Do you think there should be a Major League Baseball team in North Carolina or not?

There should be an MLB team in North Carolina 60%
There should not be an MLB team in North Carolina 19%
Not sure 21%

Q15 Who are you rooting for in the NBA finals between the Cleveland Cavaliers and the Golden State Warriors?

Cleveland Cavaliers 25%
Golden State Warriors 24%
Not sure 51%

Q16 Do you have a favorable or unfavorable opinion of Stephen Curry?

Favorable..... 37%
Unfavorable 7%
Not sure 56%

Q17 Do you have a favorable or unfavorable opinion of LeBron James?

Favorable..... 38%
Unfavorable 22%
Not sure 39%

Q18 Do you have a favorable or unfavorable opinion of Michael Jordan?

Favorable..... 72%
Unfavorable 10%
Not sure 18%

Q19 If LeBron James and Michael Jordan played one on one in the year 2015, who do you think would win?

LeBron James..... 37%
Michael Jordan 38%
Not sure 25%

Q20 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 46%
Mitt Romney..... 48%
Someone else / Don't remember 6%





q21 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	12%
<i>Somewhat liberal</i>	15%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	19%

q22 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q23 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	42%
<i>Republican</i>	36%
<i>Independent / Other</i>	23%

Q24 If you are white, press 1. If African American, press 2. If other, press 3.

<i>White</i>	73%
<i>African American</i>	21%
<i>Other</i>	7%

Q25 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	16%
<i>30 to 45</i>	21%
<i>46 to 65</i>	39%
<i>Older than 65</i>	24%

Q26 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%

Q27 Area Code

<i>252</i>	7%
<i>336</i>	17%
<i>704</i>	16%
<i>828</i>	12%
<i>910</i>	12%
<i>919</i>	17%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
TPP Support/Oppose				
Support	18%	23%	13%	14%
Oppose	25%	17%	33%	31%
Not sure	57%	60%	54%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Trade Deals Good/Bad				
Major trade deals are good for the North Carolina economy	43%	50%	38%	31%
Major trade deals are bad for the North Carolina economy	28%	21%	32%	47%
Not sure	29%	29%	30%	22%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
General Assembly Approval				
Approve	23%	12%	37%	5%
Disapprove	54%	69%	40%	52%
Not sure	22%	19%	23%	43%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NC Legislature Democrat Favorability				
Favorable	33%	66%	4%	6%
Unfavorable	46%	10%	80%	52%
Not sure	21%	24%	16%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NC Legislature Republican Favorability				
Favorable	34%	7%	63%	14%
Unfavorable	51%	81%	21%	62%
Not sure	15%	12%	16%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NC Legislature Election				
Democrat	44%	87%	4%	24%
Republican	43%	4%	85%	19%
Not sure	13%	9%	11%	56%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hunting On Sundays Yes/No				
Hunting should be allowed on Sundays	37%	35%	37%	54%
Hunting should not be allowed on Sundays	47%	47%	49%	24%
Not sure	17%	18%	14%	22%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Rename State Buildings Yes/No				
State buildings named after former Ku Klux Klan leaders should be renamed	58%	75%	41%	57%
State buildings named after former Ku Klux Klan leaders should not be renamed	30%	15%	45%	17%
Not sure	13%	10%	14%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Same-Sex Marriage Allowed Yes/No				
Same-sex marriage should be allowed	44%	70%	17%	52%
Same-sex marriage should not be allowed	46%	16%	78%	21%
Not sure	10%	14%	4%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Gay Marriage Impact				
Positive impact	14%	26%	3%	11%
Negative impact	31%	12%	50%	22%
No impact at all	55%	62%	48%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Berry Favorability				
Favorable	26%	27%	27%	5%
Unfavorable	15%	17%	12%	29%
Not sure	59%	56%	61%	66%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Elevator Queen Favorability				
Favorable	7%	8%	7%	4%
Unfavorable	9%	9%	8%	13%
Not sure	84%	83%	85%	83%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
MLB Team Support				
Atlanta Braves	36%	29%	46%	13%
Baltimore Orioles	3%	3%	3%	-
Boston Red Sox	10%	10%	9%	16%
Chicago Cubs	3%	4%	3%	4%
Cincinnati Reds	2%	2%	2%	3%
New York Yankees	10%	13%	7%	12%
Tampa Bay Rays	2%	1%	3%	-
Washington Nationals	3%	2%	4%	-
Someone else / Don't have a favorite team	31%	37%	23%	52%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
MLB Team in NC Yes/No				
There should be an MLB team in North Carolina	60%	63%	57%	58%
There should not be an MLB team in North Carolina	19%	16%	20%	23%
Not sure	21%	21%	22%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NBA Finals Cavs/Warriors				
Cleveland Cavaliers	25%	35%	16%	6%
Golden State Warriors	24%	24%	25%	23%
Not sure	51%	41%	59%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Curry Favorability				
Favorable	37%	44%	30%	33%
Unfavorable	7%	7%	6%	18%
Not sure	56%	49%	64%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
James Favorability				
Favorable	38%	53%	26%	20%
Unfavorable	22%	14%	28%	36%
Not sure	39%	33%	46%	44%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Jordan Favorability				
Favorable	72%	80%	68%	28%
Unfavorable	10%	8%	11%	23%
Not sure	18%	12%	20%	49%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
One-on-One: LeBron/Jordan				
LeBron James	37%	50%	25%	25%
Michael Jordan	38%	31%	45%	41%
Not sure	25%	20%	30%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
TPP Support/Oppose						
Support	18%	13%	32%	18%	18%	8%
Oppose	25%	24%	16%	18%	32%	37%
Not sure	57%	63%	52%	64%	51%	55%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trade Deals Good/Bad						
Major trade deals are good for the North Carolina economy	43%	56%	53%	38%	43%	34%
Major trade deals are bad for the North Carolina economy	28%	17%	29%	27%	29%	32%
Not sure	29%	27%	17%	35%	28%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
General Assembly Approval						
Approve	23%	15%	9%	10%	33%	47%
Disapprove	54%	64%	71%	64%	42%	37%
Not sure	22%	22%	20%	26%	25%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NC Legislature Democrat Favorability						
Favorable	33%	80%	67%	32%	13%	3%
Unfavorable	46%	5%	16%	32%	67%	91%
Not sure	21%	14%	18%	36%	20%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NC Legislature Republican Favorability						
Favorable	34%	8%	15%	16%	48%	76%
Unfavorable	51%	77%	72%	69%	33%	15%
Not sure	15%	15%	13%	16%	18%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NC Legislature Election						
Democrat	44%	85%	85%	58%	14%	2%
Republican	43%	3%	9%	22%	75%	88%
Not sure	13%	11%	7%	20%	11%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hunting On Sundays Yes/No						
Hunting should be allowed on Sundays	37%	47%	33%	32%	40%	37%
Hunting should not be allowed on Sundays	47%	32%	47%	55%	42%	50%
Not sure	17%	22%	20%	14%	18%	13%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rename State Buildings Yes/No						
State buildings named after former Ku Klux Klan leaders should be renamed	58%	77%	81%	64%	43%	38%
State buildings named after former Ku Klux Klan leaders should not be renamed	30%	16%	10%	21%	43%	50%
Not sure	13%	7%	9%	15%	15%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-Sex Marriage Allowed Yes/No						
Same-sex marriage should be allowed	44%	88%	71%	51%	24%	10%
Same-sex marriage should not be allowed	46%	7%	20%	30%	68%	87%
Not sure	10%	5%	10%	19%	8%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage Impact						
Positive impact	14%	41%	22%	18%	2%	1%
Negative impact	31%	7%	14%	19%	43%	61%
No impact at all	55%	52%	64%	63%	55%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berry Favorability						
Favorable	26%	25%	32%	25%	25%	22%
Unfavorable	15%	15%	22%	16%	13%	12%
Not sure	59%	60%	46%	59%	62%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Elevator Queen Favorability						
Favorable	7%	21%	8%	5%	0%	11%
Unfavorable	9%	3%	12%	13%	10%	2%
Not sure	84%	76%	80%	82%	90%	87%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
MLB Team Support						
Atlanta Braves	36%	28%	25%	25%	49%	49%
Baltimore Orioles	3%	2%	2%	6%	1%	3%
Boston Red Sox	10%	10%	18%	9%	11%	4%
Chicago Cubs	3%	2%	7%	4%	1%	5%
Cincinnati Reds	2%	1%	-	4%	1%	3%
New York Yankees	10%	10%	10%	17%	5%	6%
Tampa Bay Rays	2%	-	1%	2%	4%	-
Washington Nationals	3%	-	0%	2%	3%	7%
Someone else / Don't have a favorite team	31%	46%	37%	33%	25%	23%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
MLB Team in NC Yes/No						
There should be an MLB team in North Carolina	60%	80%	47%	65%	61%	50%
There should not be an MLB team in North Carolina	19%	3%	30%	16%	15%	28%
Not sure	21%	17%	23%	19%	25%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NBA Finals Cavs/Warriors						
Cleveland Cavaliers	25%	31%	34%	27%	21%	15%
Golden State Warriors	24%	23%	27%	26%	26%	19%
Not sure	51%	46%	39%	48%	53%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Curry Favorability						
Favorable	37%	44%	39%	42%	36%	25%
Unfavorable	7%	4%	13%	8%	6%	4%
Not sure	56%	53%	48%	50%	58%	71%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
James Favorability						
Favorable	38%	56%	49%	39%	36%	21%
Unfavorable	22%	9%	27%	22%	19%	31%
Not sure	39%	35%	24%	39%	45%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jordan Favorability						
Favorable	72%	82%	77%	71%	68%	65%
Unfavorable	10%	7%	11%	8%	12%	14%
Not sure	18%	11%	11%	20%	20%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
One-on-One: LeBron/Jordan						
LeBron James	37%	53%	33%	40%	38%	23%
Michael Jordan	38%	26%	47%	38%	36%	40%
Not sure	25%	22%	19%	22%	26%	36%

	Base	Gender	
		Woman	Man
TPP Support/Oppose			
Support	18%	10%	26%
Oppose	25%	17%	35%
Not sure	57%	73%	39%

	Base	Gender	
		Woman	Man
Trade Deals Good/Bad			
Major trade deals are good for the North Carolina economy	43%	41%	46%
Major trade deals are bad for the North Carolina economy	28%	23%	33%
Not sure	29%	36%	22%





	Base	Gender	
		Woman	Man
General Assembly Approval			
Approve	23%	15%	33%
Disapprove	54%	55%	54%
Not sure	22%	30%	14%

	Base	Gender	
		Woman	Man
NC Legislature Democrat Favorability			
Favorable	33%	37%	28%
Unfavorable	46%	39%	55%
Not sure	21%	24%	17%

	Base	Gender	
		Woman	Man
NC Legislature Republican Favorability			
Favorable	34%	30%	40%
Unfavorable	51%	53%	49%
Not sure	15%	18%	11%

	Base	Gender	
		Woman	Man
NC Legislature Election			
Democrat	44%	48%	39%
Republican	43%	37%	50%
Not sure	13%	15%	11%

	Base	Gender	
		Woman	Man
Hunting On Sundays Yes/No			
Hunting should be allowed on Sundays	37%	29%	46%
Hunting should not be allowed on Sundays	47%	55%	38%
Not sure	17%	17%	16%

	Base	Gender	
		Woman	Man
Rename State Buildings Yes/No			
State buildings named after former Ku Klux Klan leaders should be renamed	58%	66%	48%
State buildings named after former Ku Klux Klan leaders should not be renamed	30%	21%	40%
Not sure	13%	13%	13%





	Base	Gender	
		Woman	Man
Same-Sex Marriage Allowed Yes/No			
Same-sex marriage should be allowed	44%	45%	42%
Same-sex marriage should not be allowed	46%	42%	51%
Not sure	10%	13%	7%

	Base	Gender	
		Woman	Man
Gay Marriage Impact			
Positive impact	14%	12%	16%
Negative impact	31%	28%	34%
No impact at all	55%	60%	50%

	Base	Gender	
		Woman	Man
Berry Favorability			
Favorable	26%	26%	25%
Unfavorable	15%	13%	18%
Not sure	59%	61%	57%

	Base	Gender	
		Woman	Man
Elevator Queen Favorability			
Favorable	7%	8%	7%
Unfavorable	9%	8%	10%
Not sure	84%	84%	83%

	Base	Gender	
		Woman	Man
MLB Team Support			
Atlanta Braves	36%	33%	38%
Baltimore Orioles	3%	4%	3%
Boston Red Sox	10%	12%	8%
Chicago Cubs	3%	2%	5%
Cincinnati Reds	2%	2%	2%
New York Yankees	10%	11%	9%
Tampa Bay Rays	2%	0%	3%
Washington Nationals	3%	1%	5%
Someone else / Don't have a favorite team	31%	35%	27%

	Base	Gender	
		Woman	Man
MLB Team in NC Yes/No			
There should be an MLB team in North Carolina	60%	60%	60%
There should not be an MLB team in North Carolina	19%	14%	23%
Not sure	21%	26%	17%





	Base	Gender	
		Woman	Man
NBA Finals Cavs/Warriors			
Cleveland Cavaliers	25%	23%	27%
Golden State Warriors	24%	19%	30%
Not sure	51%	59%	43%

	Base	Gender	
		Woman	Man
Curry Favorability			
Favorable	37%	28%	46%
Unfavorable	7%	6%	8%
Not sure	56%	66%	46%

	Base	Gender	
		Woman	Man
James Favorability			
Favorable	38%	35%	42%
Unfavorable	22%	18%	27%
Not sure	39%	47%	32%

	Base	Gender	
		Woman	Man
Jordan Favorability			
Favorable	72%	69%	74%
Unfavorable	10%	7%	14%
Not sure	18%	23%	12%

	Base	Gender	
		Woman	Man
One-on-One: LeBron/Jordan			
LeBron James	37%	34%	40%
Michael Jordan	38%	39%	36%
Not sure	25%	27%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
TPP Support/Oppose				
Support	18%	20%	15%	18%
Oppose	25%	21%	26%	32%
Not sure	57%	59%	59%	51%





	Base	Party		
		Democrat	Republican	Independent / Other
Trade Deals Good/Bad				
Major trade deals are good for the North Carolina economy	43%	50%	35%	44%
Major trade deals are bad for the North Carolina economy	28%	25%	32%	27%
Not sure	29%	26%	34%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
General Assembly Approval				
Approve	23%	15%	35%	20%
Disapprove	54%	63%	42%	57%
Not sure	22%	22%	22%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Democrat Favorability				
Favorable	33%	62%	4%	25%
Unfavorable	46%	15%	81%	49%
Not sure	21%	23%	15%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Republican Favorability				
Favorable	34%	14%	63%	26%
Unfavorable	51%	71%	24%	58%
Not sure	15%	15%	14%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Election				
Democrat	44%	80%	6%	36%
Republican	43%	11%	85%	37%
Not sure	13%	8%	9%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
Hunting On Sundays Yes/No				
Hunting should be allowed on Sundays	37%	27%	34%	59%
Hunting should not be allowed on Sundays	47%	53%	49%	32%
Not sure	17%	21%	17%	9%





	Base	Party		
		Democrat	Republican	Independent / Other
Rename State Buildings Yes/No				
State buildings named after former Ku Klux Klan leaders should be renamed	58%	71%	44%	54%
State buildings named after former Ku Klux Klan leaders should not be renamed	30%	22%	40%	28%
Not sure	13%	7%	16%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Same-Sex Marriage Allowed Yes/No				
Same-sex marriage should be allowed	44%	59%	17%	59%
Same-sex marriage should not be allowed	46%	29%	75%	32%
Not sure	10%	12%	8%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
Gay Marriage Impact				
Positive impact	14%	18%	4%	22%
Negative impact	31%	19%	51%	20%
No impact at all	55%	63%	45%	58%

	Base	Party		
		Democrat	Republican	Independent / Other
Berry Favorability				
Favorable	26%	24%	26%	27%
Unfavorable	15%	20%	15%	8%
Not sure	59%	56%	59%	65%

	Base	Party		
		Democrat	Republican	Independent / Other
Elevator Queen Favorability				
Favorable	7%	9%	7%	5%
Unfavorable	9%	9%	11%	5%
Not sure	84%	82%	82%	91%

	Base	Party		
		Democrat	Republican	Independent / Other
MLB Team Support				
Atlanta Braves	36%	34%	44%	27%
Baltimore Orioles	3%	2%	2%	7%
Boston Red Sox	10%	12%	10%	5%
Chicago Cubs	3%	4%	5%	1%
Cincinnati Reds	2%	1%	3%	3%
New York Yankees	10%	12%	6%	13%
Tampa Bay Rays	2%	2%	2%	1%
Washington Nationals	3%	0%	4%	4%
Someone else / Don't have a favorite team	31%	33%	24%	38%





	Base	Party		
		Democrat	Republican	Independent / Other
MLB Team in NC Yes/No				
There should be an MLB team in North Carolina	60%	63%	65%	48%
There should not be an MLB team in North Carolina	19%	17%	17%	25%
Not sure	21%	21%	19%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
NBA Finals Cavs/Warriors				
Cleveland Cavaliers	25%	36%	11%	25%
Golden State Warriors	24%	24%	27%	19%
Not sure	51%	40%	61%	56%

	Base	Party		
		Democrat	Republican	Independent / Other
Curry Favorability				
Favorable	37%	42%	33%	35%
Unfavorable	7%	7%	8%	5%
Not sure	56%	51%	59%	60%

	Base	Party		
		Democrat	Republican	Independent / Other
James Favorability				
Favorable	38%	49%	25%	39%
Unfavorable	22%	18%	31%	15%
Not sure	39%	32%	44%	46%

	Base	Party		
		Democrat	Republican	Independent / Other
Jordan Favorability				
Favorable	72%	78%	65%	70%
Unfavorable	10%	7%	14%	11%
Not sure	18%	14%	22%	19%

	Base	Party		
		Democrat	Republican	Independent / Other
One-on-One: LeBron/Jordan				
LeBron James	37%	45%	28%	36%
Michael Jordan	38%	36%	44%	32%
Not sure	25%	19%	28%	32%





	Base	Race		
		White	African American	Other
TPP Support/Oppose				
Support	18%	19%	14%	12%
Oppose	25%	29%	13%	23%
Not sure	57%	52%	73%	65%

	Base	Race		
		White	African American	Other
Trade Deals Good/Bad				
Major trade deals are good for the North Carolina economy	43%	42%	45%	46%
Major trade deals are bad for the North Carolina economy	28%	30%	21%	21%
Not sure	29%	28%	33%	34%

	Base	Race		
		White	African American	Other
General Assembly Approval				
Approve	23%	25%	18%	23%
Disapprove	54%	55%	54%	49%
Not sure	22%	20%	28%	27%

	Base	Race		
		White	African American	Other
NC Legislature Democrat Favorability				
Favorable	33%	23%	64%	38%
Unfavorable	46%	58%	8%	35%
Not sure	21%	19%	27%	26%

	Base	Race		
		White	African American	Other
NC Legislature Republican Favorability				
Favorable	34%	43%	9%	15%
Unfavorable	51%	44%	74%	59%
Not sure	15%	13%	16%	26%

	Base	Race		
		White	African American	Other
NC Legislature Election				
Democrat	44%	31%	85%	53%
Republican	43%	57%	4%	21%
Not sure	13%	12%	11%	25%





	Base	Race		
		White	African American	Other
Hunting On Sundays Yes/No				
Hunting should be allowed on Sundays	37%	39%	24%	52%
Hunting should not be allowed on Sundays	47%	47%	52%	32%
Not sure	17%	15%	24%	15%

	Base	Race		
		White	African American	Other
Rename State Buildings Yes/No				
State buildings named after former Ku Klux Klan leaders should be renamed	58%	51%	80%	64%
State buildings named after former Ku Klux Klan leaders should not be renamed	30%	37%	8%	22%
Not sure	13%	12%	12%	14%

	Base	Race		
		White	African American	Other
Same-Sex Marriage Allowed Yes/No				
Same-sex marriage should be allowed	44%	39%	57%	58%
Same-sex marriage should not be allowed	46%	54%	24%	33%
Not sure	10%	8%	19%	9%

	Base	Race		
		White	African American	Other
Gay Marriage Impact				
Positive impact	14%	13%	12%	29%
Negative impact	31%	35%	23%	11%
No impact at all	55%	52%	65%	59%

	Base	Race		
		White	African American	Other
Berry Favorability				
Favorable	26%	27%	22%	24%
Unfavorable	15%	17%	11%	14%
Not sure	59%	56%	67%	62%

	Base	Race		
		White	African American	Other
Elevator Queen Favorability				
Favorable	7%	7%	11%	3%
Unfavorable	9%	7%	12%	15%
Not sure	84%	86%	77%	82%





	Base	Race		
		White	African American	Other
MLB Team Support				
Atlanta Braves	36%	41%	28%	6%
Baltimore Orioles	3%	3%	1%	6%
Boston Red Sox	10%	10%	9%	7%
Chicago Cubs	3%	4%	3%	2%
Cincinnati Reds	2%	2%	-	6%
New York Yankees	10%	9%	10%	20%
Tampa Bay Rays	2%	1%	-	14%
Washington Nationals	3%	3%	-	9%
Someone else / Don't have a favorite team	31%	26%	50%	30%

	Base	Race		
		White	African American	Other
MLB Team in NC Yes/No				
There should be an MLB team in North Carolina	60%	55%	75%	65%
There should not be an MLB team in North Carolina	19%	22%	9%	13%
Not sure	21%	23%	16%	22%

	Base	Race		
		White	African American	Other
NBA Finals Cavs/Warriors				
Cleveland Cavaliers	25%	17%	44%	48%
Golden State Warriors	24%	25%	25%	20%
Not sure	51%	58%	31%	33%

	Base	Race		
		White	African American	Other
Curry Favorability				
Favorable	37%	31%	60%	30%
Unfavorable	7%	8%	4%	5%
Not sure	56%	61%	37%	65%

	Base	Race		
		White	African American	Other
James Favorability				
Favorable	38%	28%	69%	50%
Unfavorable	22%	28%	7%	10%
Not sure	39%	44%	25%	40%

	Base	Race		
		White	African American	Other
Jordan Favorability				
Favorable	72%	71%	75%	63%
Unfavorable	10%	11%	10%	11%
Not sure	18%	18%	15%	25%





	Base	Race		
		White	African American	Other
One-on-One: LeBron/Jordan				
LeBron James	37%	33%	54%	31%
Michael Jordan	38%	40%	31%	38%
Not sure	25%	27%	15%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
TPP Support/Oppose					
Support	18%	12%	23%	16%	19%
Oppose	25%	20%	30%	27%	22%
Not sure	57%	69%	46%	57%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trade Deals Good/Bad					
Major trade deals are good for the North Carolina economy	43%	38%	50%	39%	46%
Major trade deals are bad for the North Carolina economy	28%	28%	31%	29%	22%
Not sure	29%	34%	19%	31%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
General Assembly Approval					
Approve	23%	21%	28%	25%	19%
Disapprove	54%	44%	55%	55%	59%
Not sure	22%	35%	17%	19%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Legislature Democrat Favorability					
Favorable	33%	39%	34%	28%	35%
Unfavorable	46%	27%	52%	51%	45%
Not sure	21%	34%	13%	21%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Legislature Republican Favorability					
Favorable	34%	24%	34%	39%	34%
Unfavorable	51%	56%	50%	49%	52%
Not sure	15%	19%	17%	12%	14%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Legislature Election					
Democrat	44%	61%	40%	39%	43%
Republican	43%	23%	47%	48%	46%
Not sure	13%	15%	13%	13%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hunting On Sundays Yes/No					
Hunting should be allowed on Sundays	37%	38%	48%	39%	22%
Hunting should not be allowed on Sundays	47%	41%	41%	43%	62%
Not sure	17%	21%	11%	18%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rename State Buildings Yes/No					
State buildings named after former Ku Klux Klan leaders should be renamed	58%	61%	57%	59%	53%
State buildings named after former Ku Klux Klan leaders should not be renamed	30%	25%	31%	29%	32%
Not sure	13%	14%	11%	11%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-Sex Marriage Allowed Yes/No					
Same-sex marriage should be allowed	44%	59%	55%	37%	34%
Same-sex marriage should not be allowed	46%	27%	42%	52%	54%
Not sure	10%	14%	3%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage Impact					
Positive impact	14%	27%	21%	10%	5%
Negative impact	31%	23%	37%	30%	31%
No impact at all	55%	50%	43%	60%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berry Favorability					
Favorable	26%	25%	35%	23%	22%
Unfavorable	15%	24%	13%	15%	12%
Not sure	59%	50%	52%	62%	66%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Elevator Queen Favorability					
Favorable	7%	21%	10%	3%	2%
Unfavorable	9%	15%	7%	9%	7%
Not sure	84%	64%	83%	89%	91%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
MLB Team Support					
Atlanta Braves	36%	33%	35%	39%	33%
Baltimore Orioles	3%	1%	4%	3%	4%
Boston Red Sox	10%	8%	7%	10%	13%
Chicago Cubs	3%	-	8%	3%	3%
Cincinnati Reds	2%	-	-	4%	1%
New York Yankees	10%	11%	11%	10%	10%
Tampa Bay Rays	2%	4%	5%	0%	-
Washington Nationals	3%	5%	5%	1%	2%
Someone else / Don't have a favorite team	31%	39%	25%	29%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
MLB Team in NC Yes/No					
There should be an MLB team in North Carolina	60%	64%	76%	52%	55%
There should not be an MLB team in North Carolina	19%	18%	12%	23%	17%
Not sure	21%	18%	12%	25%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NBA Finals Cavs/Warriors					
Cleveland Cavaliers	25%	30%	33%	21%	18%
Golden State Warriors	24%	36%	26%	18%	25%
Not sure	51%	34%	41%	60%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Curry Favorability					
Favorable	37%	45%	41%	35%	32%
Unfavorable	7%	12%	7%	6%	5%
Not sure	56%	43%	52%	59%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
James Favorability					
Favorable	38%	45%	42%	34%	38%
Unfavorable	22%	33%	30%	16%	18%
Not sure	39%	22%	28%	51%	44%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jordan Favorability					
Favorable	72%	72%	73%	71%	71%
Unfavorable	10%	10%	9%	12%	10%
Not sure	18%	18%	18%	17%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
One-on-One: LeBron/Jordan					
LeBron James	37%	46%	23%	42%	36%
Michael Jordan	38%	39%	49%	33%	33%
Not sure	25%	15%	28%	24%	30%

	Base	Mode	
		Phone	Internet
TPP Support/Oppose			
Support	18%	18%	14%
Oppose	25%	27%	18%
Not sure	57%	55%	67%

	Base	Mode	
		Phone	Internet
Trade Deals Good/Bad			
Major trade deals are good for the North Carolina economy	43%	41%	50%
Major trade deals are bad for the North Carolina economy	28%	31%	15%
Not sure	29%	28%	36%

	Base	Mode	
		Phone	Internet
General Assembly Approval			
Approve	23%	24%	22%
Disapprove	54%	58%	38%
Not sure	22%	18%	41%

	Base	Mode	
		Phone	Internet
NC Legislature Democrat Favorability			
Favorable	33%	30%	42%
Unfavorable	46%	50%	32%
Not sure	21%	20%	26%





	Base	Mode	
		Phone	Internet
NC Legislature Republican Favorability			
Favorable	34%	37%	23%
Unfavorable	51%	51%	52%
Not sure	15%	12%	25%

	Base	Mode	
		Phone	Internet
NC Legislature Election			
Democrat	44%	40%	58%
Republican	43%	48%	23%
Not sure	13%	11%	19%

	Base	Mode	
		Phone	Internet
Hunting On Sundays Yes/No			
Hunting should be allowed on Sundays	37%	36%	41%
Hunting should not be allowed on Sundays	47%	50%	34%
Not sure	17%	15%	25%

	Base	Mode	
		Phone	Internet
Rename State Buildings Yes/No			
State buildings named after former Ku Klux Klan leaders should be renamed	58%	55%	68%
State buildings named after former Ku Klux Klan leaders should not be renamed	30%	35%	10%
Not sure	13%	10%	22%

	Base	Mode	
		Phone	Internet
Same-Sex Marriage Allowed Yes/No			
Same-sex marriage should be allowed	44%	40%	58%
Same-sex marriage should not be allowed	46%	51%	25%
Not sure	10%	8%	17%

	Base	Mode	
		Phone	Internet
Gay Marriage Impact			
Positive impact	14%	11%	25%
Negative impact	31%	35%	11%
No impact at all	55%	53%	64%





	Base	Mode	
		Phone	Internet
Berry Favorability			
Favorable	26%	25%	28%
Unfavorable	15%	17%	11%
Not sure	59%	58%	62%

	Base	Mode	
		Phone	Internet
Elevator Queen Favorability			
Favorable	7%	5%	18%
Unfavorable	9%	9%	7%
Not sure	84%	86%	75%

	Base	Mode	
		Phone	Internet
MLB Team Support			
Atlanta Braves	36%	38%	27%
Baltimore Orioles	3%	4%	1%
Boston Red Sox	10%	11%	7%
Chicago Cubs	3%	4%	1%
Cincinnati Reds	2%	3%	-
New York Yankees	10%	7%	21%
Tampa Bay Rays	2%	2%	3%
Washington Nationals	3%	3%	-
Someone else / Don't have a favorite team	31%	29%	40%

	Base	Mode	
		Phone	Internet
MLB Team in NC Yes/No			
There should be an MLB team in North Carolina	60%	57%	72%
There should not be an MLB team in North Carolina	19%	20%	11%
Not sure	21%	23%	17%

	Base	Mode	
		Phone	Internet
NBA Finals Cavs/Warriors			
Cleveland Cavaliers	25%	23%	32%
Golden State Warriors	24%	22%	33%
Not sure	51%	55%	36%

	Base	Mode	
		Phone	Internet
Curry Favorability			
Favorable	37%	32%	54%
Unfavorable	7%	7%	7%
Not sure	56%	61%	39%





	Base	Mode	
		Phone	Internet
James Favorability			
Favorable	38%	34%	54%
Unfavorable	22%	22%	24%
Not sure	39%	44%	22%

	Base	Mode	
		Phone	Internet
Jordan Favorability			
Favorable	72%	69%	82%
Unfavorable	10%	12%	5%
Not sure	18%	19%	13%

	Base	Mode	
		Phone	Internet
One-on-One: LeBron/Jordan			
LeBron James	37%	37%	38%
Michael Jordan	38%	36%	46%
Not sure	25%	28%	16%

	Base	Area Code						
		252	336	704	828	910	919	Internet
TPP Support/Oppose								
Support	18%	8%	17%	22%	14%	22%	21%	14%
Oppose	25%	35%	34%	23%	39%	11%	24%	18%
Not sure	57%	57%	49%	55%	46%	67%	55%	67%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Trade Deals Good/Bad								
Major trade deals are good for the North Carolina economy	43%	41%	35%	41%	30%	52%	49%	50%
Major trade deals are bad for the North Carolina economy	28%	32%	38%	21%	47%	19%	29%	15%
Not sure	29%	28%	26%	37%	23%	29%	23%	36%

	Base	Area Code						
		252	336	704	828	910	919	Internet
General Assembly Approval								
Approve	23%	37%	28%	23%	25%	12%	22%	22%
Disapprove	54%	55%	49%	47%	63%	71%	68%	38%
Not sure	22%	8%	23%	30%	12%	17%	10%	41%

	Base	Area Code						
		252	336	704	828	910	919	Internet
NC Legislature Democrat Favorability								
Favorable	33%	30%	29%	32%	27%	28%	35%	42%
Unfavorable	46%	53%	57%	37%	61%	47%	46%	32%
Not sure	21%	17%	14%	31%	12%	25%	19%	26%

	Base	Area Code						
		252	336	704	828	910	919	Internet
NC Legislature Republican Favorability								
Favorable	34%	45%	36%	30%	41%	44%	34%	23%
Unfavorable	51%	41%	53%	51%	49%	40%	61%	52%
Not sure	15%	14%	11%	19%	10%	15%	4%	25%





	Base	Area Code						
		252	336	704	828	910	919	Internet
NC Legislature Election								
Democrat	44%	37%	39%	37%	30%	39%	55%	58%
Republican	43%	54%	54%	45%	52%	51%	40%	23%
Not sure	13%	8%	8%	18%	18%	10%	6%	19%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hunting On Sundays Yes/No								
Hunting should be allowed on Sundays	37%	41%	24%	49%	30%	18%	49%	41%
Hunting should not be allowed on Sundays	47%	57%	60%	34%	49%	61%	44%	34%
Not sure	17%	2%	16%	18%	21%	21%	6%	25%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Rename State Buildings Yes/No								
State buildings named after former Ku Klux Klan leaders should be renamed	58%	42%	48%	58%	56%	65%	57%	68%
State buildings named after former Ku Klux Klan leaders should not be renamed	30%	54%	42%	28%	34%	29%	30%	10%
Not sure	13%	4%	9%	14%	9%	6%	13%	22%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Same-Sex Marriage Allowed Yes/No								
Same-sex marriage should be allowed	44%	32%	29%	45%	30%	33%	64%	58%
Same-sex marriage should not be allowed	46%	52%	63%	42%	63%	62%	32%	25%
Not sure	10%	16%	8%	13%	7%	5%	5%	17%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Gay Marriage Impact								
Positive impact	14%	1%	5%	8%	18%	11%	20%	25%
Negative impact	31%	37%	45%	27%	42%	35%	28%	11%
No impact at all	55%	62%	49%	65%	39%	54%	52%	64%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Berry Favorability								
Favorable	26%	31%	19%	25%	24%	30%	27%	28%
Unfavorable	15%	12%	21%	9%	18%	17%	21%	11%
Not sure	59%	57%	61%	67%	59%	54%	51%	62%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Elevator Queen Favorability								
Favorable	7%	9%	4%	4%	5%	2%	6%	18%
Unfavorable	9%	6%	14%	6%	15%	3%	9%	7%
Not sure	84%	85%	82%	90%	79%	95%	85%	75%





	Base	Area Code						
		252	336	704	828	910	919	Internet
MLB Team Support								
Atlanta Braves	36%	25%	45%	45%	51%	29%	25%	27%
Baltimore Orioles	3%	6%	2%	2%	1%	3%	9%	1%
Boston Red Sox	10%	19%	6%	12%	10%	20%	5%	7%
Chicago Cubs	3%	1%	5%	3%	5%	4%	3%	1%
Cincinnati Reds	2%	1%	3%	2%	-	3%	4%	-
New York Yankees	10%	3%	5%	6%	2%	12%	12%	21%
Tampa Bay Rays	2%	-	3%	-	-	-	4%	3%
Washington Nationals	3%	5%	4%	3%	-	-	8%	-
Someone else / Don't have a favorite team	31%	40%	27%	26%	30%	28%	30%	40%

	Base	Area Code						
		252	336	704	828	910	919	Internet
MLB Team in NC Yes/No								
There should be an MLB team in North Carolina	60%	81%	61%	55%	49%	71%	41%	72%
There should not be an MLB team in North Carolina	19%	9%	14%	24%	23%	13%	31%	11%
Not sure	21%	10%	25%	20%	28%	15%	28%	17%

	Base	Area Code						
		252	336	704	828	910	919	Internet
NBA Finals Cavs/Warriors								
Cleveland Cavaliers	25%	32%	29%	21%	8%	25%	24%	32%
Golden State Warriors	24%	19%	19%	32%	16%	18%	23%	33%
Not sure	51%	49%	52%	47%	76%	57%	52%	36%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Curry Favorability								
Favorable	37%	29%	24%	63%	28%	18%	26%	54%
Unfavorable	7%	6%	12%	3%	10%	5%	5%	7%
Not sure	56%	66%	64%	34%	62%	77%	68%	39%

	Base	Area Code						
		252	336	704	828	910	919	Internet
James Favorability								
Favorable	38%	45%	25%	47%	26%	33%	32%	54%
Unfavorable	22%	16%	32%	10%	27%	9%	29%	24%
Not sure	39%	39%	43%	42%	46%	59%	38%	22%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Jordan Favorability								
Favorable	72%	69%	73%	71%	66%	59%	70%	82%
Unfavorable	10%	12%	10%	6%	15%	10%	19%	5%
Not sure	18%	20%	17%	23%	20%	30%	11%	13%

	Base	Area Code						
		252	336	704	828	910	919	Internet
One-on-One: LeBron/Jordan								
LeBron James	37%	35%	31%	56%	28%	23%	40%	38%
Michael Jordan	38%	44%	47%	25%	32%	38%	32%	46%
Not sure	25%	21%	21%	20%	40%	38%	28%	16%

