



FOR IMMEDIATE RELEASE

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Cooper Takes Lead Over McCrory

Raleigh, N.C. – PPP's newest North Carolina poll finds Roy Cooper leading Pat McCrory in the race for Governor, 44/41. Those numbers are flipped from a month ago when McCrory led by the same spread, and they end a long string of polls in which McCrory held the lead.

What's changed since early April is Republican leaning voters souring on McCrory a little bit. In early April he had a 69 point advantage over Cooper among voters who cast their ballots for Mitt Romney in 2012, 80/11. This month his lead within that group is down to 58 points at 73/15. That difference accounts for pretty much the entire difference between McCrory's three point lead on the previous poll and his three point deficit on this one. It seems quite probable that McCrory's high profile vetoes of two conservative pieces of legislation the Republicans in the legislature passed this week could be leading to at least some temporary weakness with GOP leaning voters- time will tell if that proves to be lasting or just a temporary blip. McCrory's approval ratings continue to be under water, as they have been for the last two years. 38% of voters approve of him to 44% who disapprove.

“This is the first time in quite a while that we’ve found Roy Cooper ahead of Pat McCrory,” said Dean Debnam, President of Public Policy Polling. “These numbers confirm the toss up nature of the race, but it’s also important to keep in mind that McCrory has traditionally looked weaker with the General Assembly in session and that his standing has tended to improve after they go home.”

There's been little change in the state of the North Carolina Senate race over the last month. Voters remain closely divided on Richard Burr- 35% approve of the job he's doing to 36% who disapprove- little different from his 36/37 spread a month ago. Despite his tepid approval numbers though Burr still starts out with pretty healthy leads for reelection. He's up by anywhere from 9 to 18 points against the 5 Democrats we tested against him. Coming closest to Burr are Kay Hagan (49/40) and Mike McIntyre (43/34), each of whom trail by 9 points. Dan Blue has a 14 point deficit at 48/34, Grier Martin trails by 15 at 46/31, and Jeff Jackson is down by 18 at 48/30.

Public Policy Polling® surveyed 561 registered voters from May 28th to 31st. The margin of error for the survey is +/- 4.1%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve 38%
Disapprove..... 44%
Not sure 18%

Q2 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 32%
Unfavorable 24%
Not sure 44%

Q3 Do you have a favorable or unfavorable opinion of Ken Spaulding?

Favorable..... 9%
Unfavorable 19%
Not sure 72%

Q4 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

Pat McCrory..... 41%
Roy Cooper..... 44%
Not sure 15%

Q5 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Ken Spaulding, who would you vote for?

Pat McCrory..... 43%
Ken Spaulding 32%
Not sure 25%

Q6 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 35%
Disapprove..... 36%
Not sure..... 30%

Q7 Do you have a favorable or unfavorable opinion of Dan Blue?

Favorable..... 16%
Unfavorable 18%
Not sure 66%

Q8 Do you have a favorable or unfavorable opinion of Kay Hagan?

Favorable..... 39%
Unfavorable 51%
Not sure 10%

Q9 Do you have a favorable or unfavorable opinion of Jeff Jackson?

Favorable..... 8%
Unfavorable 13%
Not sure 79%

Q10 Do you have a favorable or unfavorable opinion of Grier Martin?

Favorable..... 10%
Unfavorable 11%
Not sure 78%

Q11 Do you have a favorable or unfavorable opinion of Mike McIntyre?

Favorable..... 17%
Unfavorable 16%
Not sure 67%

Q12 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Dan Blue, who would you vote for?

Richard Burr..... 48%
Dan Blue..... 34%
Not sure 18%





Q13 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Kay Hagan, who would you vote for?

Richard Burr..... 49%
Kay Hagan..... 40%
Not sure 11%

Q14 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Jeff Jackson, who would you vote for?

Richard Burr..... 48%
Jeff Jackson..... 30%
Not sure 22%

Q15 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Grier Martin, who would you vote for?

Richard Burr..... 46%
Grier Martin..... 31%
Not sure 23%

Q16 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Mike McIntyre, who would you vote for?

Richard Burr..... 43%
Mike McIntyre 34%
Not sure 22%

Q17 If the candidates for Lieutenant Governor next year were Republican Dan Forest and Democrat Linda Coleman, who would you vote for?

Dan Forest..... 41%
Linda Coleman..... 37%
Not sure 23%

q18 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 46%
Mitt Romney..... 48%
Someone else / Don't remember 6%

q19 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 15%
Moderate..... 29%
Somewhat conservative..... 25%
Very conservative 19%

q20 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q21 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 42%
Republican..... 36%
Independent / Other 23%

Q22 If you are white, press 1. If African American, press 2. If other, press 3.

White 73%
African American..... 21%
Other..... 7%

Q23 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
30 to 45..... 21%
46 to 65..... 39%
Older than 65..... 24%

Q24 Mode

Phone 80%
Internet 20%



Q25 Area Code

252.....	7%
336.....	17%
704.....	16%
828.....	12%
910.....	12%
919.....	17%
<i>Internet</i>	20%



	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry Approval				
Approve	38%	15%	64%	9%
Disapprove	44%	63%	23%	71%
Not sure	18%	22%	14%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cooper Favorability				
Favorable	32%	43%	25%	10%
Unfavorable	24%	15%	32%	25%
Not sure	44%	42%	43%	65%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Spaulding Favorability				
Favorable	9%	10%	10%	-
Unfavorable	19%	22%	14%	28%
Not sure	72%	67%	76%	72%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry / Cooper				
Pat McCrorry	41%	11%	73%	18%
Roy Cooper	44%	76%	15%	26%
Not sure	15%	14%	12%	56%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry / Spaulding				
Pat McCrorry	43%	11%	77%	17%
Ken Spaulding	32%	57%	9%	22%
Not sure	25%	32%	14%	61%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr Approval				
Approve	35%	12%	60%	8%
Disapprove	36%	54%	18%	42%
Not sure	30%	34%	22%	51%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Blue Favorability				
Favorable	16%	25%	8%	2%
Unfavorable	18%	15%	20%	27%
Not sure	66%	60%	72%	71%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan Favorability				
Favorable	39%	73%	9%	23%
Unfavorable	51%	15%	85%	56%
Not sure	10%	12%	6%	21%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Jackson Favorability				
Favorable	8%	9%	8%	9%
Unfavorable	13%	14%	10%	25%
Not sure	79%	77%	82%	66%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Martin Favorability				
Favorable	10%	15%	7%	5%
Unfavorable	11%	11%	10%	24%
Not sure	78%	74%	84%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McIntyre Favorability				
Favorable	17%	19%	17%	5%
Unfavorable	16%	16%	15%	26%
Not sure	67%	65%	68%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Blue				
Richard Burr	48%	12%	86%	25%
Dan Blue	34%	68%	3%	16%
Not sure	18%	20%	11%	59%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Hagan				
Richard Burr	49%	9%	91%	27%
Kay Hagan	40%	80%	3%	25%
Not sure	11%	11%	5%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Jackson				
Richard Burr	48%	11%	89%	20%
Jeff Jackson	30%	59%	3%	13%
Not sure	22%	30%	8%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Martin				
Richard Burr	46%	8%	86%	22%
Grier Martin	31%	61%	5%	10%
Not sure	23%	31%	10%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / McIntyre				
Richard Burr	43%	8%	81%	19%
Mike McIntyre	34%	64%	8%	15%
Not sure	22%	28%	11%	66%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Forest / Coleman				
Dan Forest	41%	7%	76%	22%
Linda Coleman	37%	71%	5%	19%
Not sure	23%	21%	19%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrary Approval						
Approve	38%	11%	19%	24%	56%	69%
Disapprove	44%	53%	69%	58%	28%	19%
Not sure	18%	36%	12%	18%	17%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cooper Favorability						
Favorable	32%	53%	43%	34%	21%	24%
Unfavorable	24%	13%	19%	12%	31%	41%
Not sure	44%	34%	38%	54%	48%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Spaulding Favorability						
Favorable	9%	15%	11%	9%	9%	7%
Unfavorable	19%	19%	26%	20%	17%	13%
Not sure	72%	66%	64%	72%	75%	79%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrary / Cooper						
Pat McCrary	41%	17%	10%	21%	66%	77%
Roy Cooper	44%	74%	79%	56%	21%	9%
Not sure	15%	9%	11%	23%	13%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrary / Spaulding						
Pat McCrary	43%	16%	16%	20%	66%	85%
Ken Spaulding	32%	65%	58%	36%	16%	5%
Not sure	25%	19%	26%	43%	18%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	35%	18%	16%	17%	54%	62%
Disapprove	36%	51%	50%	45%	22%	18%
Not sure	30%	30%	34%	38%	24%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Blue Favorability						
Favorable	16%	31%	29%	17%	6%	7%
Unfavorable	18%	6%	17%	16%	24%	21%
Not sure	66%	63%	54%	67%	70%	72%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Favorability						
Favorable	39%	77%	68%	53%	13%	6%
Unfavorable	51%	16%	20%	30%	80%	90%
Not sure	10%	7%	12%	17%	7%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jackson Favorability						
Favorable	8%	18%	6%	10%	6%	5%
Unfavorable	13%	12%	17%	11%	15%	8%
Not sure	79%	70%	77%	79%	79%	86%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Martin Favorability						
Favorable	10%	16%	11%	13%	8%	5%
Unfavorable	11%	9%	18%	12%	10%	8%
Not sure	78%	75%	71%	75%	82%	87%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McIntyre Favorability						
Favorable	17%	17%	19%	19%	13%	18%
Unfavorable	16%	17%	20%	18%	13%	15%
Not sure	67%	65%	62%	64%	74%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Blue						
Richard Burr	48%	13%	17%	28%	73%	91%
Dan Blue	34%	74%	63%	42%	15%	0%
Not sure	18%	13%	20%	30%	12%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Hagan						
Richard Burr	49%	9%	13%	28%	82%	93%
Kay Hagan	40%	84%	75%	52%	14%	2%
Not sure	11%	7%	12%	20%	5%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Jackson						
Richard Burr	48%	18%	13%	27%	78%	90%
Jeff Jackson	30%	70%	57%	32%	14%	1%
Not sure	22%	12%	30%	41%	8%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Martin						
Richard Burr	46%	8%	15%	25%	74%	89%
Grier Martin	31%	78%	62%	30%	15%	1%
Not sure	23%	14%	23%	45%	11%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / McIntyre						
Richard Burr	43%	13%	17%	22%	69%	82%
Mike McIntyre	34%	74%	59%	38%	20%	4%
Not sure	22%	14%	25%	40%	11%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Forest / Coleman						
Dan Forest	41%	13%	9%	19%	65%	85%
Linda Coleman	37%	76%	77%	41%	16%	1%
Not sure	23%	12%	14%	40%	19%	14%





	Base	Gender	
		Woman	Man
McCrorry Approval			
Approve	38%	35%	41%
Disapprove	44%	44%	45%
Not sure	18%	21%	14%

	Base	Gender	
		Woman	Man
Cooper Favorability			
Favorable	32%	29%	36%
Unfavorable	24%	17%	31%
Not sure	44%	54%	33%

	Base	Gender	
		Woman	Man
Spaulding Favorability			
Favorable	9%	7%	12%
Unfavorable	19%	17%	20%
Not sure	72%	76%	67%

	Base	Gender	
		Woman	Man
McCrorry / Cooper			
Pat McCrorry	41%	37%	44%
Roy Cooper	44%	45%	43%
Not sure	15%	18%	13%

	Base	Gender	
		Woman	Man
McCrorry / Spaulding			
Pat McCrorry	43%	39%	47%
Ken Spaulding	32%	29%	35%
Not sure	25%	32%	18%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	35%	29%	41%
Disapprove	36%	31%	41%
Not sure	30%	40%	18%

	Base	Gender	
		Woman	Man
Blue Favorability			
Favorable	16%	14%	18%
Unfavorable	18%	16%	21%
Not sure	66%	71%	61%

	Base	Gender	
		Woman	Man
Hagan Favorability			
Favorable	39%	42%	36%
Unfavorable	51%	47%	56%
Not sure	10%	11%	9%





	Base	Gender	
		Woman	Man
Jackson Favorability			
Favorable	8%	7%	10%
Unfavorable	13%	9%	17%
Not sure	79%	84%	73%

	Base	Gender	
		Woman	Man
Martin Favorability			
Favorable	10%	9%	12%
Unfavorable	11%	8%	15%
Not sure	78%	83%	73%

	Base	Gender	
		Woman	Man
McIntyre Favorability			
Favorable	17%	13%	21%
Unfavorable	16%	15%	17%
Not sure	67%	71%	62%

	Base	Gender	
		Woman	Man
Burr / Blue			
Richard Burr	48%	43%	54%
Dan Blue	34%	34%	34%
Not sure	18%	24%	12%

	Base	Gender	
		Woman	Man
Burr / Hagan			
Richard Burr	49%	43%	57%
Kay Hagan	40%	45%	35%
Not sure	11%	12%	9%

	Base	Gender	
		Woman	Man
Burr / Jackson			
Richard Burr	48%	42%	55%
Jeff Jackson	30%	29%	30%
Not sure	22%	29%	14%

	Base	Gender	
		Woman	Man
Burr / Martin			
Richard Burr	46%	40%	52%
Grier Martin	31%	31%	32%
Not sure	23%	29%	16%

	Base	Gender	
		Woman	Man
Burr / McIntyre			
Richard Burr	43%	38%	49%
Mike McIntyre	34%	33%	36%
Not sure	22%	29%	15%





	Base	Gender	
		Woman	Man
Forest / Coleman			
Dan Forest	41%	34%	48%
Linda Coleman	37%	39%	34%
Not sure	23%	27%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry Approval				
Approve	38%	16%	62%	41%
Disapprove	44%	62%	25%	42%
Not sure	18%	22%	13%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Cooper Favorability				
Favorable	32%	45%	23%	24%
Unfavorable	24%	18%	30%	26%
Not sure	44%	38%	47%	51%

	Base	Party		
		Democrat	Republican	Independent / Other
Spaulding Favorability				
Favorable	9%	12%	10%	5%
Unfavorable	19%	23%	18%	11%
Not sure	72%	65%	73%	84%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry / Cooper				
Pat McCrorry	41%	13%	73%	40%
Roy Cooper	44%	74%	14%	36%
Not sure	15%	13%	13%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry / Spaulding				
Pat McCrorry	43%	14%	77%	43%
Ken Spaulding	32%	57%	7%	27%
Not sure	25%	30%	16%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr Approval				
Approve	35%	20%	58%	24%
Disapprove	36%	47%	20%	41%
Not sure	30%	33%	22%	35%

	Base	Party		
		Democrat	Republican	Independent / Other
Blue Favorability				
Favorable	16%	22%	9%	14%
Unfavorable	18%	21%	19%	12%
Not sure	66%	57%	72%	75%





	Base	Party		
		Democrat	Republican	Independent / Other
Hagan Favorability				
Favorable	39%	68%	10%	33%
Unfavorable	51%	22%	83%	53%
Not sure	10%	10%	7%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
Jackson Favorability				
Favorable	8%	10%	9%	5%
Unfavorable	13%	14%	12%	10%
Not sure	79%	76%	80%	85%

	Base	Party		
		Democrat	Republican	Independent / Other
Martin Favorability				
Favorable	10%	16%	7%	6%
Unfavorable	11%	12%	12%	9%
Not sure	78%	72%	81%	85%

	Base	Party		
		Democrat	Republican	Independent / Other
McIntyre Favorability				
Favorable	17%	21%	15%	13%
Unfavorable	16%	16%	19%	13%
Not sure	67%	64%	66%	74%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Blue				
Richard Burr	48%	21%	85%	39%
Dan Blue	34%	61%	3%	33%
Not sure	18%	17%	12%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Hagan				
Richard Burr	49%	18%	90%	42%
Kay Hagan	40%	73%	4%	36%
Not sure	11%	9%	6%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Jackson				
Richard Burr	48%	20%	87%	37%
Jeff Jackson	30%	56%	5%	22%
Not sure	22%	24%	8%	40%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Martin				
Richard Burr	46%	18%	84%	35%
Grier Martin	31%	61%	5%	20%
Not sure	23%	22%	11%	45%





	Base	Party		
		Democrat	Republican	Independent / Other
Burr / McIntyre				
Richard Burr	43%	16%	80%	34%
Mike McIntyre	34%	63%	7%	25%
Not sure	22%	21%	12%	41%

	Base	Party		
		Democrat	Republican	Independent / Other
Forest / Coleman				
Dan Forest	41%	12%	77%	35%
Linda Coleman	37%	70%	6%	23%
Not sure	23%	18%	17%	41%

	Base	Race		
		White	African American	Other
McCrorry Approval				
Approve	38%	46%	12%	35%
Disapprove	44%	40%	60%	47%
Not sure	18%	15%	28%	18%

	Base	Race		
		White	African American	Other
Cooper Favorability				
Favorable	32%	33%	33%	17%
Unfavorable	24%	25%	17%	24%
Not sure	44%	41%	49%	59%

	Base	Race		
		White	African American	Other
Spaulding Favorability				
Favorable	9%	9%	15%	3%
Unfavorable	19%	16%	27%	14%
Not sure	72%	75%	58%	83%

	Base	Race		
		White	African American	Other
McCrorry / Cooper				
Pat McCrorry	41%	51%	10%	28%
Roy Cooper	44%	37%	67%	47%
Not sure	15%	12%	23%	25%

	Base	Race		
		White	African American	Other
McCrorry / Spaulding				
Pat McCrorry	43%	54%	11%	22%
Ken Spaulding	32%	25%	52%	41%
Not sure	25%	20%	37%	37%

	Base	Race		
		White	African American	Other
Burr Approval				
Approve	35%	41%	15%	26%
Disapprove	36%	35%	37%	35%
Not sure	30%	23%	48%	39%





	Base	Race		
		White	African American	Other
Blue Favorability				
Favorable	16%	14%	25%	9%
Unfavorable	18%	18%	18%	21%
Not sure	66%	69%	56%	71%

	Base	Race		
		White	African American	Other
Hagan Favorability				
Favorable	39%	32%	63%	43%
Unfavorable	51%	61%	22%	35%
Not sure	10%	7%	15%	23%

	Base	Race		
		White	African American	Other
Jackson Favorability				
Favorable	8%	9%	9%	3%
Unfavorable	13%	10%	20%	15%
Not sure	79%	81%	71%	81%

	Base	Race		
		White	African American	Other
Martin Favorability				
Favorable	10%	8%	20%	5%
Unfavorable	11%	11%	10%	16%
Not sure	78%	80%	70%	79%

	Base	Race		
		White	African American	Other
McIntyre Favorability				
Favorable	17%	17%	19%	13%
Unfavorable	16%	15%	20%	19%
Not sure	67%	69%	60%	68%

	Base	Race		
		White	African American	Other
Burr / Blue				
Richard Burr	48%	60%	13%	25%
Dan Blue	34%	26%	59%	41%
Not sure	18%	14%	28%	34%

	Base	Race		
		White	African American	Other
Burr / Hagan				
Richard Burr	49%	62%	11%	28%
Kay Hagan	40%	30%	72%	49%
Not sure	11%	8%	17%	24%

	Base	Race		
		White	African American	Other
Burr / Jackson				
Richard Burr	48%	60%	14%	21%
Jeff Jackson	30%	23%	51%	38%
Not sure	22%	17%	34%	40%





	Base	Race		
		White	African American	Other
Burr / Martin				
Richard Burr	46%	58%	10%	21%
Grier Martin	31%	23%	60%	37%
Not sure	23%	19%	30%	42%

	Base	Race		
		White	African American	Other
Burr / McIntyre				
Richard Burr	43%	55%	6%	25%
Mike McIntyre	34%	27%	59%	35%
Not sure	22%	17%	35%	40%

	Base	Race		
		White	African American	Other
Forest / Coleman				
Dan Forest	41%	51%	11%	18%
Linda Coleman	37%	28%	66%	40%
Not sure	23%	21%	23%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrary Approval					
Approve	38%	23%	37%	42%	42%
Disapprove	44%	44%	42%	45%	45%
Not sure	18%	33%	21%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cooper Favorability					
Favorable	32%	24%	28%	33%	41%
Unfavorable	24%	25%	32%	20%	22%
Not sure	44%	52%	40%	47%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Spaulding Favorability					
Favorable	9%	17%	7%	7%	11%
Unfavorable	19%	27%	20%	13%	19%
Not sure	72%	56%	72%	80%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrary / Cooper					
Pat McCrary	41%	28%	38%	44%	47%
Roy Cooper	44%	44%	49%	42%	43%
Not sure	15%	28%	13%	14%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrary / Spaulding					
Pat McCrary	43%	25%	40%	49%	48%
Ken Spaulding	32%	31%	38%	30%	30%
Not sure	25%	43%	22%	21%	22%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	35%	34%	28%	37%	37%
Disapprove	36%	26%	39%	36%	40%
Not sure	30%	40%	33%	27%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Blue Favorability					
Favorable	16%	14%	9%	13%	27%
Unfavorable	18%	23%	22%	16%	14%
Not sure	66%	62%	70%	70%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Favorability					
Favorable	39%	44%	39%	36%	42%
Unfavorable	51%	39%	53%	57%	47%
Not sure	10%	17%	8%	7%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jackson Favorability					
Favorable	8%	19%	8%	6%	5%
Unfavorable	13%	11%	15%	11%	14%
Not sure	79%	69%	78%	82%	81%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martin Favorability					
Favorable	10%	22%	11%	6%	9%
Unfavorable	11%	15%	11%	9%	12%
Not sure	78%	63%	77%	84%	80%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McIntyre Favorability					
Favorable	17%	16%	12%	18%	20%
Unfavorable	16%	29%	13%	13%	15%
Not sure	67%	56%	74%	69%	65%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Blue					
Richard Burr	48%	32%	44%	55%	51%
Dan Blue	34%	31%	35%	31%	39%
Not sure	18%	37%	21%	14%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Hagan					
Richard Burr	49%	33%	47%	57%	51%
Kay Hagan	40%	44%	39%	38%	42%
Not sure	11%	23%	14%	5%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Jackson					
Richard Burr	48%	36%	42%	53%	53%
Jeff Jackson	30%	23%	35%	29%	32%
Not sure	22%	41%	24%	18%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Martin					
Richard Burr	46%	32%	41%	52%	50%
Grier Martin	31%	30%	33%	30%	34%
Not sure	23%	38%	26%	19%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / McIntyre					
Richard Burr	43%	35%	41%	47%	45%
Mike McIntyre	34%	27%	36%	34%	39%
Not sure	22%	38%	23%	19%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Forest / Coleman					
Dan Forest	41%	34%	38%	43%	44%
Linda Coleman	37%	34%	39%	34%	41%
Not sure	23%	32%	24%	23%	15%

	Base	Mode	
		Phone	Internet
McCrorry Approval			
Approve	38%	42%	23%
Disapprove	44%	45%	40%
Not sure	18%	13%	37%

	Base	Mode	
		Phone	Internet
Cooper Favorability			
Favorable	32%	35%	23%
Unfavorable	24%	26%	13%
Not sure	44%	39%	64%

	Base	Mode	
		Phone	Internet
Spaulding Favorability			
Favorable	9%	9%	11%
Unfavorable	19%	19%	17%
Not sure	72%	72%	72%

	Base	Mode	
		Phone	Internet
McCrorry / Cooper			
Pat McCrorry	41%	44%	26%
Roy Cooper	44%	44%	42%
Not sure	15%	11%	32%





	Base	Mode	
		Phone	Internet
McCrorry / Spaulding			
Pat McCrorry	43%	48%	24%
Ken Spaulding	32%	31%	35%
Not sure	25%	21%	40%

	Base	Mode	
		Phone	Internet
Burr Approval			
Approve	35%	37%	27%
Disapprove	36%	40%	21%
Not sure	30%	24%	53%

	Base	Mode	
		Phone	Internet
Blue Favorability			
Favorable	16%	16%	15%
Unfavorable	18%	18%	18%
Not sure	66%	66%	67%

	Base	Mode	
		Phone	Internet
Hagan Favorability			
Favorable	39%	41%	32%
Unfavorable	51%	52%	45%
Not sure	10%	7%	23%

	Base	Mode	
		Phone	Internet
Jackson Favorability			
Favorable	8%	6%	17%
Unfavorable	13%	12%	14%
Not sure	79%	82%	68%

	Base	Mode	
		Phone	Internet
Martin Favorability			
Favorable	10%	10%	13%
Unfavorable	11%	11%	12%
Not sure	78%	79%	74%

	Base	Mode	
		Phone	Internet
McIntyre Favorability			
Favorable	17%	17%	15%
Unfavorable	16%	14%	26%
Not sure	67%	69%	59%

	Base	Mode	
		Phone	Internet
Burr / Blue			
Richard Burr	48%	52%	31%
Dan Blue	34%	34%	35%
Not sure	18%	14%	34%





	Base	Mode	
		Phone	Internet
Burr / Hagan			
Richard Burr	49%	53%	34%
Kay Hagan	40%	40%	39%
Not sure	11%	7%	27%

	Base	Mode	
		Phone	Internet
Burr / Jackson			
Richard Burr	48%	52%	31%
Jeff Jackson	30%	30%	30%
Not sure	22%	18%	39%

	Base	Mode	
		Phone	Internet
Burr / Martin			
Richard Burr	46%	50%	29%
Grier Martin	31%	31%	32%
Not sure	23%	19%	39%

	Base	Mode	
		Phone	Internet
Burr / McIntyre			
Richard Burr	43%	46%	31%
Mike McIntyre	34%	35%	34%
Not sure	22%	19%	35%

	Base	Mode	
		Phone	Internet
Forest / Coleman			
Dan Forest	41%	45%	24%
Linda Coleman	37%	36%	39%
Not sure	23%	19%	36%

	Base	Area Code						Internet
		252	336	704	828	910	919	
McCrary Approval								
Approve	38%	53%	44%	42%	41%	39%	37%	23%
Disapprove	44%	38%	47%	51%	35%	42%	51%	40%
Not sure	18%	9%	8%	8%	23%	19%	12%	37%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cooper Favorability								
Favorable	32%	31%	35%	26%	28%	32%	50%	23%
Unfavorable	24%	37%	20%	21%	32%	32%	25%	13%
Not sure	44%	32%	45%	52%	40%	36%	25%	64%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Spaulding Favorability								
Favorable	9%	14%	6%	10%	6%	14%	8%	11%
Unfavorable	19%	11%	14%	14%	17%	27%	27%	17%
Not sure	72%	75%	81%	76%	77%	59%	64%	72%





	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrory / Cooper								
Pat McCrory	41%	51%	46%	45%	49%	45%	34%	26%
Roy Cooper	44%	34%	45%	42%	42%	37%	57%	42%
Not sure	15%	15%	9%	13%	9%	18%	9%	32%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrory / Spaulding								
Pat McCrory	43%	56%	49%	46%	50%	49%	43%	24%
Ken Spaulding	32%	15%	38%	33%	33%	27%	32%	35%
Not sure	25%	28%	14%	21%	18%	25%	26%	40%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr Approval								
Approve	35%	55%	40%	33%	34%	39%	30%	27%
Disapprove	36%	26%	39%	37%	43%	33%	50%	21%
Not sure	30%	19%	21%	30%	24%	28%	20%	53%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Blue Favorability								
Favorable	16%	21%	11%	8%	4%	23%	29%	15%
Unfavorable	18%	22%	8%	15%	20%	20%	26%	18%
Not sure	66%	57%	80%	77%	76%	57%	44%	67%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan Favorability								
Favorable	39%	33%	33%	43%	37%	40%	54%	32%
Unfavorable	51%	57%	62%	49%	56%	52%	42%	45%
Not sure	10%	10%	5%	9%	7%	8%	4%	23%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Jackson Favorability								
Favorable	8%	4%	4%	10%	8%	9%	2%	17%
Unfavorable	13%	10%	7%	14%	10%	21%	11%	14%
Not sure	79%	86%	89%	76%	82%	70%	87%	68%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Martin Favorability								
Favorable	10%	9%	2%	15%	3%	11%	17%	13%
Unfavorable	11%	10%	13%	5%	10%	16%	13%	12%
Not sure	78%	81%	85%	80%	87%	73%	70%	74%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McIntyre Favorability								
Favorable	17%	32%	10%	9%	3%	41%	19%	15%
Unfavorable	16%	15%	10%	4%	12%	24%	20%	26%
Not sure	67%	52%	80%	86%	85%	35%	61%	59%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Blue								
Richard Burr	48%	61%	56%	49%	56%	56%	42%	31%
Dan Blue	34%	21%	32%	34%	33%	26%	47%	35%
Not sure	18%	18%	12%	17%	12%	18%	11%	34%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Hagan								
Richard Burr	49%	59%	62%	44%	56%	62%	42%	34%
Kay Hagan	40%	32%	32%	48%	36%	29%	56%	39%
Not sure	11%	9%	6%	8%	8%	10%	2%	27%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Jackson								
Richard Burr	48%	55%	56%	47%	55%	63%	42%	31%
Jeff Jackson	30%	27%	31%	32%	30%	19%	37%	30%
Not sure	22%	18%	13%	21%	15%	18%	20%	39%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Martin								
Richard Burr	46%	53%	55%	41%	53%	60%	41%	29%
Grier Martin	31%	27%	32%	35%	29%	24%	36%	32%
Not sure	23%	20%	13%	24%	18%	16%	23%	39%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / McIntyre								
Richard Burr	43%	53%	54%	42%	54%	38%	40%	31%
Mike McIntyre	34%	27%	35%	34%	28%	42%	37%	34%
Not sure	22%	20%	11%	24%	18%	21%	23%	35%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Forest / Coleman								
Dan Forest	41%	45%	51%	42%	51%	46%	36%	24%
Linda Coleman	37%	40%	37%	36%	27%	35%	41%	39%
Not sure	23%	15%	12%	22%	22%	19%	23%	36%

