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Dalton, McCrory, Amendment lead in North Carolina

Raleigh, N.C. – After a month of everything going Walter Dalton's way in the Democratic race for Governor things have tightened up a little bit in the final week. What was a 10 point lead for Dalton a week ago is now down to 5 with him at 34% to 29% for Bob Etheridge. Bill Faison, Gary Dunn, and Gardenia Henley are all at 4% and Bruce Blackmon rounds out the field at 2%.

A runoff in the race remains unlikely because the lower tier candidates have so little support. An unusually high 24% of voters remain undecided in the closing stretch, speaking to the low key nature of the contest. If those folks break proportionately to their current support Dalton would win 44-38. One very positive sign for Dalton's campaign is that he's up 44-31 among those who have already voted.

Our final marriage amendment poll finds it leading by a 55-39 margin, little change from a week ago when it was ahead 55-41. The final yes percentage will likely be somewhere in the 57-59% range depending on how the undecideds break. Opponents of the amendment had an uphill battle in convincing voters that it was anything other than a referendum on gay marriage, even though it does go a lot further than that. 57% of voters in the state think gay marriage should be illegal (to only 34% who think it should be legal) and it's not a coincidence that number correlates so closely with the 55% planning to support the amendment.

In some sense North Carolinians are voting against their own beliefs. 53% of voters in the state support either gay marriage or civil unions, yet a majority also support the amendment that would ban both. The reason for that disconnect is even with just 24 hours until election day only 46% of voters realize the proposal bans both gay marriage and civil unions. Those informed voters oppose the amendment by a 61-37 margin but there may not be enough time left to get the rest of the electorate up to speed.

We polled the rest of the statewide primary contests with the exception of the Democratic Treasurer race and Republican Agriculture Commissioner one where incumbents Janet Cowell and Steve Troxler have persistently had big leads. Full results below in the PDF.

PPP surveyed 1,026 likely primary voters including 500 Democratic primary voters and 469 Republican primary voters on May 5th and 6th. The margin of error for the overall survey is +/-3.1%, for the Democrats it's +/-4.4% and for the Republicans it's +/-4.5%.

This poll was not paid for or authorized by any campaign or political organization.



North Carolina Survey Results

Q1 Do you think you will vote in the Democratic or Republican primary election on Tuesday, or will you not vote in a primary?

Democratic primary..... 54%
Republican primary..... 39%
Not sure/Don't think you'll vote in a primary.... 7%

Q2 Would you vote for or against a constitutional amendment to provide that marriage between one man and one woman is the only domestic legal union that shall be valid or recognized in this State?

Would vote for it..... 55%
Would vote against it 39%
Not sure 6%

Q3 Do you think same-sex marriage should be legal or illegal?

Legal..... 34%
Illegal 57%
Not sure 9%

Q4 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 27%
Gay couples should be allowed to form civil unions but not marry 26%
There should be no legal recognition of a gay couple's relationship 43%
Not sure 4%

Q5 Do you think that a 'yes' vote on Amendment One bans just gay marriage, bans both gay marriage and civil unions, legalizes gay marriage, or are you not sure?

Bans just gay marriage 27%
Bans both gay marriage and civil unions 46%
Legalizes gay marriage..... 6%
Not sure 20%

Q6 If you knew that Amendment One banned both gay marriage and civil unions, would you vote 'yes' or 'no'?

Would vote 'yes'..... 39%
Would vote 'no' 44%
Not sure..... 16%

Q7 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 11%
Somewhat liberal 16%
Moderate..... 25%
Somewhat conservative..... 23%
Very conservative 25%

Q8 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q9 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 49%
Republican..... 34%
Independent/Other..... 17%





Q10 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	78%
<i>African-American</i>	16%
<i>Other</i>	6%

Q11 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	22%
<i>46 to 65</i>	36%
<i>Older than 65</i>	32%

Q12 Have you already voted, either at an early voting site or with an absentee ballot?

<i>Yes</i>	22%
<i>No</i>	78%

Q13 Area Code

<i>252</i>	13%
<i>336</i>	18%
<i>704</i>	18%
<i>828</i>	14%
<i>910</i>	14%
<i>919</i>	23%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Marriage Amendment						
Would vote for it	55%	22%	22%	37%	74%	91%
Would vote against it	39%	77%	75%	54%	18%	6%
Not sure	6%	1%	4%	9%	8%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-sex Marriage Legal/Illegal						
Legal	34%	73%	66%	41%	17%	6%
Illegal	57%	21%	26%	44%	73%	92%
Not sure	9%	5%	7%	16%	10%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	27%	68%	60%	32%	8%	2%
Gay couples should be allowed to form civil unions but not marry	26%	8%	22%	31%	38%	17%
There should be no legal recognition of a gay couple's relationship	43%	21%	16%	32%	48%	78%
Not sure	4%	3%	2%	4%	5%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Consequences of Amendment						
Bans just gay marriage	27%	17%	20%	23%	36%	33%
Bans both gay marriage and civil unions	46%	63%	68%	44%	36%	35%
Legalizes gay marriage	6%	5%	5%	7%	7%	7%
Not sure	20%	14%	8%	26%	21%	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vote If Banned Marriage & Civ. Unions						
Would vote 'yes'	39%	15%	18%	26%	50%	69%
Would vote 'no'	44%	66%	69%	57%	33%	15%
Not sure	16%	19%	13%	16%	17%	16%

	Base	Gender	
		Woman	Man
Marriage Amendment			
Would vote for it	55%	53%	57%
Would vote against it	39%	41%	38%
Not sure	6%	6%	5%

	Base	Gender	
		Woman	Man
Same-sex Marriage Legal/Illegal			
Legal	34%	33%	35%
Illegal	57%	58%	57%
Not sure	9%	9%	8%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	27%	28%	27%
Gay couples should be allowed to form civil unions but not marry	26%	24%	27%
There should be no legal recognition of a gay couple's relationship	43%	44%	43%
Not sure	4%	4%	3%





Crosstabs

	Base	Gender	
		Woman	Man
Consequences of Amendment			
Bans just gay marriage	27%	23%	32%
Bans both gay marriage and civil unions	46%	47%	45%
Legalizes gay marriage	6%	8%	5%
Not sure	20%	23%	17%

	Base	Gender	
		Woman	Man
Vote If Banned Marriage & Civ. Unions			
Would vote 'yes'	39%	38%	41%
Would vote 'no'	44%	43%	46%
Not sure	16%	19%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Marriage Amendment				
Would vote for it	55%	40%	80%	47%
Would vote against it	39%	53%	16%	46%
Not sure	6%	6%	4%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Same-sex Marriage Legal/Illegal				
Legal	34%	43%	19%	42%
Illegal	57%	46%	76%	51%
Not sure	9%	12%	5%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	27%	37%	10%	37%
Gay couples should be allowed to form civil unions but not marry	26%	24%	28%	25%
There should be no legal recognition of a gay couple's relationship	43%	35%	60%	34%
Not sure	4%	4%	3%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Consequences of Amendment				
Bans just gay marriage	27%	21%	35%	30%
Bans both gay marriage and civil unions	46%	49%	40%	49%
Legalizes gay marriage	6%	9%	4%	4%
Not sure	20%	21%	21%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Vote If Banned Marriage & Civ. Unions				
Would vote 'yes'	39%	28%	57%	35%
Would vote 'no'	44%	52%	29%	53%
Not sure	16%	19%	14%	12%

	Base	Race		
		White	African-American	Other
Marriage Amendment				
Would vote for it	55%	56%	55%	43%
Would vote against it	39%	41%	35%	34%
Not sure	6%	3%	10%	23%





Crosstabs

	Base	Race		
		White	African-American	Other
Same-sex Marriage Legal/Illegal				
Legal	34%	38%	20%	28%
Illegal	57%	56%	63%	53%
Not sure	9%	6%	16%	19%

	Base	Race		
		White	African-American	Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	27%	31%	15%	21%
Gay couples should be allowed to form civil unions but not marry	26%	25%	29%	23%
There should be no legal recognition of a gay couple's relationship	43%	42%	51%	44%
Not sure	4%	3%	6%	12%

	Base	Race		
		White	African-American	Other
Consequences of Amendment				
Bans just gay marriage	27%	30%	16%	26%
Bans both gay marriage and civil unions	46%	49%	39%	33%
Legalizes gay marriage	6%	5%	10%	9%
Not sure	20%	16%	35%	32%

	Base	Race		
		White	African-American	Other
Vote If Banned Marriage & Civ. Unions				
Would vote 'yes'	39%	40%	38%	40%
Would vote 'no'	44%	46%	39%	41%
Not sure	16%	14%	24%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marriage Amendment					
Would vote for it	55%	36%	50%	56%	64%
Would vote against it	39%	51%	44%	40%	32%
Not sure	6%	13%	6%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-sex Marriage Legal/Illegal					
Legal	34%	38%	40%	34%	29%
Illegal	57%	56%	50%	57%	62%
Not sure	9%	5%	10%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	27%	35%	33%	28%	21%
Gay couples should be allowed to form civil unions but not marry	26%	19%	26%	26%	26%
There should be no legal recognition of a gay couple's relationship	43%	41%	39%	42%	49%
Not sure	4%	5%	1%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Consequences of Amendment					
Bans just gay marriage	27%	19%	22%	30%	30%
Bans both gay marriage and civil unions	46%	47%	64%	46%	34%
Legalizes gay marriage	6%	14%	5%	6%	6%
Not sure	20%	19%	9%	19%	30%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vote If Banned Marriage & Civ. Unions					
Would vote 'yes'	39%	35%	42%	42%	36%
Would vote 'no'	44%	53%	48%	43%	40%
Not sure	16%	12%	10%	15%	24%

	Base	Already Voted?	
		Yes	No
Marriage Amendment			
Would vote for it	55%	51%	56%
Would vote against it	39%	46%	37%
Not sure	6%	3%	6%

	Base	Already Voted?	
		Yes	No
Same-sex Marriage Legal/Illegal			
Legal	34%	41%	32%
Illegal	57%	52%	59%
Not sure	9%	7%	9%

	Base	Already Voted?	
		Yes	No
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	27%	36%	25%
Gay couples should be allowed to form civil unions but not marry	26%	26%	25%
There should be no legal recognition of a gay couple's relationship	43%	36%	45%
Not sure	4%	3%	4%





Crosstabs

	Base	Already Voted?	
		Yes	No
Consequences of Amendment			
Bans just gay marriage	27%	34%	25%
Bans both gay marriage and civil unions	46%	47%	46%
Legalizes gay marriage	6%	7%	6%
Not sure	20%	13%	23%

	Base	Already Voted?	
		Yes	No
Vote If Banned Marriage & Civ. Unions			
Would vote 'yes'	39%	40%	39%
Would vote 'no'	44%	49%	43%
Not sure	16%	11%	18%

	Base	Area Code					
		252	336	704	828	910	919
Marriage Amendment							
Would vote for it	55%	60%	64%	55%	58%	63%	40%
Would vote against it	39%	31%	32%	39%	35%	32%	57%
Not sure	6%	9%	5%	7%	7%	5%	3%

	Base	Area Code					
		252	336	704	828	910	919
Same-sex Marriage Legal/Illegal							
Legal	34%	21%	29%	37%	32%	29%	48%
Illegal	57%	68%	64%	55%	60%	66%	41%
Not sure	9%	12%	7%	9%	9%	5%	10%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Gay Marriage/Civ. Unions/No Recognition							
Gay couples should be allowed to legally marry	27%	15%	21%	26%	26%	24%	43%
Gay couples should be allowed to form civil unions but not marry	26%	24%	27%	29%	22%	24%	25%
There should be no legal recognition of a gay couple's relationship	43%	56%	46%	42%	48%	47%	30%
Not sure	4%	4%	5%	3%	3%	5%	2%

	Base	Area Code					
		252	336	704	828	910	919
Consequences of Amendment							
Bans just gay marriage	27%	28%	29%	29%	33%	24%	23%
Bans both gay marriage and civil unions	46%	29%	47%	49%	35%	46%	59%
Legalizes gay marriage	6%	12%	5%	2%	10%	8%	5%
Not sure	20%	31%	19%	21%	22%	22%	13%

	Base	Area Code					
		252	336	704	828	910	919
Vote If Banned Marriage & Civ. Unions							
Would vote 'yes'	39%	52%	41%	40%	46%	37%	28%
Would vote 'no'	44%	32%	41%	44%	43%	47%	54%
Not sure	16%	16%	18%	16%	11%	16%	18%





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Walter Dalton?

Favorable..... 39%
Unfavorable 19%
Not sure 42%

Q2 Do you have a favorable or unfavorable opinion of Bob Etheridge?

Favorable..... 43%
Unfavorable 19%
Not sure 37%

Q3 Do you have a favorable or unfavorable opinion of Bill Faison?

Favorable..... 15%
Unfavorable 25%
Not sure 60%

Q4 The Democratic candidates for Governor are Bruce Blackmon, Walter Dalton, Gary Dunn, Bob Etheridge, Bill Faison, and Gardenia Henley. If the election was today, who would you vote for?

Bruce Blackmon..... 2%
Walter Dalton..... 34%
Gary Dunn 4%
Bob Etheridge..... 29%
Bill Faison 4%
Gardenia Henley..... 4%
Undecided..... 24%

Q5 The Democratic candidates for Lieutenant Governor are Linda Coleman and Eric Mansfield. If the election was today, who would you vote for?

Linda Coleman..... 41%
Eric Mansfield 23%
Undecided..... 36%

Q6 The Democratic candidates for Agriculture Commissioner are Scott Bryant and Walter Smith. If the election was today, who would you vote for?

Scott Bryant..... 21%
Walter Smith 19%
Undecided..... 60%

Q7 The Democratic candidates for Labor Commissioner are John Brooks, Marlowe Foster, and Ty Richardson. If the election was today, who would you vote for?

John Brooks..... 18%
Marlowe Foster..... 14%
Ty Richardson..... 30%
Undecided..... 38%

Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 18%
Somewhat liberal 25%
Moderate..... 30%
Somewhat conservative..... 16%
Very conservative 10%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 60%
Man..... 40%

Q10 If you are a Democrat, press 1. If an independent, press 2.

Democrat..... 84%
Independent..... 16%



Q11 If you are white, press 1. If African-American, press 2. If other, press 3.

White 64%
African-American 30%
Other..... 7%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%
30 to 45..... 20%
46 to 65..... 38%
Older than 65..... 32%

Q13 Have you already voted, either at an early voting site or with an absentee ballot?

Yes..... 27%
No..... 73%

Q14 Area Code

252..... 16%
336..... 15%
704..... 16%
828..... 14%
910..... 12%
919..... 26%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton Favorability						
Favorable	39%	49%	36%	37%	44%	25%
Unfavorable	19%	17%	18%	17%	23%	24%
Not sure	42%	35%	46%	46%	33%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Eheridge Favorability						
Favorable	43%	45%	46%	47%	40%	25%
Unfavorable	19%	12%	15%	20%	24%	34%
Not sure	37%	42%	39%	33%	36%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Faison Favorability						
Favorable	15%	15%	16%	16%	16%	7%
Unfavorable	25%	25%	21%	26%	30%	28%
Not sure	60%	61%	63%	58%	54%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Gov Primary						
Bruce Blackmon	2%	1%	1%	2%	3%	3%
Walter Dalton	34%	42%	27%	34%	40%	24%
Gary Dunn	4%	1%	4%	7%	1%	6%
Bob Eheridge	29%	30%	32%	34%	19%	19%
Bill Faison	4%	3%	6%	3%	4%	-
Gardenia Henley	4%	2%	5%	2%	5%	9%
Undecided	24%	20%	24%	18%	28%	39%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem LG Primary						
Linda Coleman	41%	43%	43%	43%	36%	33%
Eric Mansfield	23%	21%	22%	23%	30%	17%
Undecided	36%	36%	35%	33%	34%	50%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Ag Primary						
Scott Bryant	21%	25%	26%	18%	18%	17%
Walter Smith	19%	16%	15%	21%	20%	20%
Undecided	60%	59%	59%	61%	62%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Labor Primary						
John Brooks	18%	15%	19%	20%	17%	15%
Marlowe Foster	14%	14%	14%	13%	13%	17%
Ty Richardson	30%	29%	30%	33%	31%	23%
Undecided	38%	42%	37%	34%	40%	45%

	Base	Gender	
		Woman	Man
Dalton Favorability			
Favorable	39%	36%	43%
Unfavorable	19%	18%	21%
Not sure	42%	47%	36%





Crosstabs

	Base	Gender	
		Woman	Man
Etheridge Favorability			
Favorable	43%	44%	42%
Unfavorable	19%	15%	27%
Not sure	37%	42%	31%

	Base	Gender	
		Woman	Man
Faison Favorability			
Favorable	15%	14%	16%
Unfavorable	25%	22%	31%
Not sure	60%	64%	53%

	Base	Gender	
		Woman	Man
2012 Dem Gov Primary			
Bruce Blackmon	2%	1%	4%
Walter Dalton	34%	35%	32%
Gary Dunn	4%	4%	4%
Bob Etheridge	29%	27%	32%
Bill Faison	4%	3%	5%
Gardenia Henley	4%	3%	4%
Undecided	24%	27%	19%

	Base	Gender	
		Woman	Man
2012 Dem LG Primary			
Linda Coleman	41%	41%	41%
Eric Mansfield	23%	19%	29%
Undecided	36%	40%	30%





Crosstabs

	Base	Gender	
		Woman	Man
2012 Dem Ag Primary			
Scott Bryant	21%	18%	25%
Walter Smith	19%	18%	20%
Undecided	60%	64%	55%

	Base	Gender	
		Woman	Man
2012 Dem Labor Primary			
John Brooks	18%	14%	24%
Marlowe Foster	14%	13%	14%
Ty Richardson	30%	31%	29%
Undecided	38%	42%	33%

	Base	Party	
		Democrat	Independent
Dalton Favorability			
Favorable	39%	41%	28%
Unfavorable	19%	18%	23%
Not sure	42%	41%	50%

	Base	Party	
		Democrat	Independent
Etheridge Favorability			
Favorable	43%	46%	29%
Unfavorable	19%	17%	31%
Not sure	37%	37%	40%





Crosstabs

	Base	Party	
		Democrat	Independent
Faison Favorability			
Favorable	15%	15%	13%
Unfavorable	25%	24%	30%
Not sure	60%	60%	57%

	Base	Party	
		Democrat	Independent
2012 Dem Gov Primary			
Bruce Blackmon	2%	2%	4%
Walter Dalton	34%	35%	29%
Gary Dunn	4%	4%	5%
Bob Etheridge	29%	32%	10%
Bill Faison	4%	3%	6%
Gardenia Henley	4%	3%	8%
Undecided	24%	21%	39%

	Base	Party	
		Democrat	Independent
2012 Dem LG Primary			
Linda Coleman	41%	41%	40%
Eric Mansfield	23%	24%	18%
Undecided	36%	35%	42%

	Base	Party	
		Democrat	Independent
2012 Dem Ag Primary			
Scott Bryant	21%	21%	23%
Walter Smith	19%	20%	12%
Undecided	60%	60%	65%





Crosstabs

	Base	Party	
		Democrat	Independent
2012 Dem Labor Primary			
John Brooks	18%	20%	3%
Marlowe Foster	14%	13%	16%
Ty Richardson	30%	30%	33%
Undecided	38%	37%	47%

	Base	Race		
		White	African-American	Other
Dalton Favorability				
Favorable	39%	41%	38%	21%
Unfavorable	19%	18%	19%	27%
Not sure	42%	41%	44%	52%

	Base	Race		
		White	African-American	Other
Etheridge Favorability				
Favorable	43%	43%	44%	44%
Unfavorable	19%	22%	15%	14%
Not sure	37%	35%	42%	41%

	Base	Race		
		White	African-American	Other
Faison Favorability				
Favorable	15%	16%	15%	9%
Unfavorable	25%	27%	20%	29%
Not sure	60%	57%	65%	62%





Crosstabs

	Base	Race		
		White	African-American	Other
2012 Dem Gov Primary				
Bruce Blackmon	2%	2%	1%	2%
Walter Dalton	34%	37%	30%	24%
Gary Dunn	4%	3%	6%	6%
Bob Etheridge	29%	28%	32%	22%
Bill Faison	4%	4%	4%	3%
Gardenia Henley	4%	3%	5%	6%
Undecided	24%	23%	23%	36%

	Base	Race		
		White	African-American	Other
2012 Dem LG Primary				
Linda Coleman	41%	42%	41%	37%
Eric Mansfield	23%	24%	20%	22%
Undecided	36%	34%	40%	40%

	Base	Race		
		White	African-American	Other
2012 Dem Ag Primary				
Scott Bryant	21%	22%	16%	28%
Walter Smith	19%	17%	23%	13%
Undecided	60%	61%	61%	59%

	Base	Race		
		White	African-American	Other
2012 Dem Labor Primary				
John Brooks	18%	21%	10%	16%
Marlowe Foster	14%	13%	16%	13%
Ty Richardson	30%	29%	35%	22%
Undecided	38%	37%	39%	49%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton Favorability					
Favorable	39%	36%	44%	33%	43%
Unfavorable	19%	16%	12%	22%	21%
Not sure	42%	48%	44%	44%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Etheridge Favorability					
Favorable	43%	36%	42%	43%	47%
Unfavorable	19%	4%	21%	22%	20%
Not sure	37%	60%	37%	35%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Faison Favorability					
Favorable	15%	20%	19%	17%	9%
Unfavorable	25%	16%	21%	28%	28%
Not sure	60%	64%	60%	55%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Gov Primary					
Bruce Blackmon	2%	-	5%	1%	2%
Walter Dalton	34%	24%	40%	27%	40%
Gary Dunn	4%	8%	9%	2%	2%
Bob Etheridge	29%	28%	16%	32%	34%
Bill Faison	4%	-	5%	7%	0%
Gardenia Henley	4%	8%	7%	3%	1%
Undecided	24%	32%	19%	29%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem LG Primary					
Linda Coleman	41%	36%	37%	46%	39%
Eric Mansfield	23%	16%	19%	22%	29%
Undecided	36%	48%	44%	31%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Ag Primary					
Scott Bryant	21%	28%	19%	22%	19%
Walter Smith	19%	16%	14%	20%	21%
Undecided	60%	56%	67%	58%	60%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Labor Primary					
John Brooks	18%	20%	9%	16%	25%
Marlowe Foster	14%	8%	19%	15%	11%
Ty Richardson	30%	32%	42%	27%	26%
Undecided	38%	40%	30%	42%	38%

	Base	Already Voted?	
		Yes	No
Dalton Favorability			
Favorable	39%	49%	35%
Unfavorable	19%	22%	18%
Not sure	42%	29%	47%





Crosstabs

	Base	Already Voted?	
		Yes	No
Etheridge Favorability			
Favorable	43%	44%	43%
Unfavorable	19%	17%	20%
Not sure	37%	39%	37%

	Base	Already Voted?	
		Yes	No
Faison Favorability			
Favorable	15%	13%	15%
Unfavorable	25%	35%	21%
Not sure	60%	51%	63%

	Base	Already Voted?	
		Yes	No
2012 Dem Gov Primary			
Bruce Blackmon	2%	3%	2%
Walter Dalton	34%	44%	30%
Gary Dunn	4%	5%	4%
Bob Etheridge	29%	31%	28%
Bill Faison	4%	3%	4%
Gardenia Henley	4%	3%	4%
Undecided	24%	12%	29%

	Base	Already Voted?	
		Yes	No
2012 Dem LG Primary			
Linda Coleman	41%	53%	37%
Eric Mansfield	23%	26%	22%
Undecided	36%	21%	42%





Crosstabs

	Base	Already Voted?	
		Yes	No
2012 Dem Ag Primary			
Scott Bryant	21%	33%	16%
Walter Smith	19%	22%	17%
Undecided	60%	45%	66%

	Base	Already Voted?	
		Yes	No
2012 Dem Labor Primary			
John Brooks	18%	21%	16%
Marlowe Foster	14%	21%	11%
Ty Richardson	30%	28%	31%
Undecided	38%	30%	42%

	Base	Area Code					
		252	336	704	828	910	919
Dalton Favorability							
Favorable	39%	32%	34%	39%	45%	43%	39%
Unfavorable	19%	16%	28%	19%	12%	20%	19%
Not sure	42%	52%	38%	41%	43%	37%	41%

	Base	Area Code					
		252	336	704	828	910	919
Etheridge Favorability							
Favorable	43%	49%	39%	29%	25%	48%	59%
Unfavorable	19%	13%	23%	18%	9%	29%	23%
Not sure	37%	38%	37%	53%	66%	23%	18%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Faison Favorability							
Favorable	15%	16%	22%	17%	7%	12%	14%
Unfavorable	25%	18%	21%	24%	25%	34%	30%
Not sure	60%	67%	57%	59%	68%	53%	56%

	Base	Area Code					
		252	336	704	828	910	919
2012 Dem Gov Primary							
Bruce Blackmon	2%	1%	2%	-	7%	3%	1%
Walter Dalton	34%	19%	29%	42%	46%	38%	31%
Gary Dunn	4%	5%	1%	5%	6%	6%	3%
Bob Etheridge	29%	31%	29%	11%	15%	35%	44%
Bill Faison	4%	4%	8%	4%	1%	2%	3%
Gardenia Henley	4%	3%	1%	10%	4%	2%	3%
Undecided	24%	36%	31%	28%	21%	16%	16%

	Base	Area Code					
		252	336	704	828	910	919
2012 Dem LG Primary							
Linda Coleman	41%	40%	40%	39%	33%	55%	41%
Eric Mansfield	23%	16%	26%	13%	27%	21%	30%
Undecided	36%	44%	33%	48%	40%	24%	29%

	Base	Area Code					
		252	336	704	828	910	919
2012 Dem Ag Primary							
Scott Bryant	21%	15%	17%	22%	20%	29%	23%
Walter Smith	19%	21%	24%	12%	20%	21%	15%
Undecided	60%	63%	59%	65%	59%	50%	62%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
2012 Dem Labor Primary							
John Brooks	18%	19%	21%	10%	17%	24%	17%
Marlowe Foster	14%	14%	14%	10%	13%	20%	13%
Ty Richardson	30%	23%	20%	40%	39%	28%	31%
Undecided	38%	45%	46%	40%	31%	28%	39%



North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 66%
Unfavorable 11%
Not sure 23%

Q2 The Republican candidates for Governor are Jim Harney, Scott Jones, Jim Mahan, Pat McCrory, Charles Kenneth Moss, and Paul Wright. If the election was today, who would you vote for?

Jim Harney..... 2%
Scott Jones..... 3%
Jim Mahan..... 2%
Pat McCrory..... 70%
Charles Kenneth Moss..... 1%
Paul Wright 2%
Undecided..... 20%

Q3 The Republican candidates for Lieutenant Governor are Dale Folwell, Dan Forest, Tony Gurley, Grey Mills, and Arthur Jason Rich. If the election was today, who would you vote for?

Dale Folwell 22%
Dan Forest..... 17%
Tony Gurley 18%
Grey Mills..... 9%
Arthur Jason Rich 2%
Undecided..... 32%

Q4 The Republican candidates for State Auditor are Joseph Hank DeBragga, Greg Dority, Debra Goldman, Fern Shubert, and Rudy Wright. If the election was today, who would you vote for?

Joseph Hank DeBragga..... 5%
Greg Dority 16%
Debra Goldman 17%
Fern Shubert..... 11%
Rudy Wright..... 8%
Undecided..... 44%

Q5 The Republican candidates for Insurance Commissioner are Mike Causey, James McCall, and Richard Morgan. If the election was today, who would you vote for?

Mike Causey..... 20%
James McCall 14%
Richard Morgan 19%
Undecided..... 47%

Q6 The Republican candidates for Secretary of State are Michael Beitler, A.J. Daoud, Kenn Gardner, and Ed Goodwin. If the election was today, who would you vote for?

Michael Beitler 8%
A.J. Daoud..... 11%
Kenn Gardner 23%
Ed Goodwin 14%
Undecided..... 45%



Q7 The Republican candidates for Superintendent of Public Instruction are Richard Alexander, Mark Crawford, Ray Ernest Martin, David Scholl, and John Tedesco. If the election was today, who would you vote for?

<i>Richard Alexander</i>	14%
<i>Mark Crawford</i>	12%
<i>Ray Ernest Martin</i>	6%
<i>David Scholl</i>	6%
<i>John Tedesco</i>	16%
<i>Undecided</i>	45%

Q8 The Republican candidates for State Treasurer are Frank Roche and Steve Royal. If the election was today, who would you vote for?

<i>Frank Roche</i>	24%
<i>Steve Royal</i>	30%
<i>Undecided</i>	47%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	2%
<i>Somewhat liberal</i>	3%
<i>Moderate</i>	16%
<i>Somewhat conservative</i>	33%
<i>Very conservative</i>	47%

Q10 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	47%
<i>Man</i>	53%

Q11 If you are a Republican, press 1. If an independent, press 2.

<i>Republican</i>	79%
<i>Independent</i>	21%

Q12 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	28%
<i>46 to 65</i>	39%
<i>Older than 65</i>	33%

Q13 Have you already voted, either at an early voting site or with an absentee ballot?

<i>Yes</i>	21%
<i>No</i>	79%

Q14 Area Code

<i>252</i>	11%
<i>336</i>	23%
<i>704</i>	22%
<i>828</i>	15%
<i>910</i>	11%
<i>919</i>	18%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory Favorability						
Favorable	66%	46%	66%	50%	65%	73%
Unfavorable	11%	32%	20%	21%	9%	7%
Not sure	23%	22%	15%	29%	26%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Gov Primary						
Jim Harney	2%	15%	9%	-	3%	1%
Scott Jones	3%	-	5%	2%	3%	4%
Jim Mahan	2%	-	-	10%	1%	1%
Pat McCrory	70%	59%	76%	48%	73%	76%
Charles Kenneth Moss	1%	12%	-	2%	0%	1%
Paul Wright	2%	-	-	4%	1%	2%
Undecided	20%	15%	9%	34%	19%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP LG Primary						
Dale Folwell	22%	27%	20%	19%	20%	25%
Dan Forest	17%	15%	24%	15%	17%	17%
Tony Gurley	18%	20%	38%	17%	19%	16%
Grey Mills	9%	-	-	8%	9%	11%
Arthur Jason Rich	2%	-	-	3%	1%	2%
Undecided	32%	39%	18%	39%	34%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Auditor Primary						
Joseph Hank DeBragga	5%	27%	9%	1%	2%	7%
Greg Dority	16%	7%	15%	12%	21%	15%
Debra Goldman	17%	37%	40%	21%	19%	12%
Fern Shubert	11%	7%	16%	16%	8%	11%
Rudy Wright	8%	7%	5%	7%	8%	8%
Undecided	44%	15%	15%	43%	42%	48%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Insurance Primary						
Mike Causey	20%	22%	40%	20%	17%	21%
James McCall	14%	-	15%	25%	15%	10%
Richard Morgan	19%	39%	31%	14%	20%	19%
Undecided	47%	39%	15%	41%	48%	50%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP State Primary						
Michael Beitler	8%	27%	9%	8%	8%	7%
A.J. Daoud	11%	7%	22%	14%	10%	10%
Kenn Gardner	23%	15%	33%	21%	24%	22%
Ed Goodwin	14%	7%	22%	19%	10%	14%
Undecided	45%	44%	15%	39%	48%	47%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Edu. Primary						
Richard Alexander	14%	15%	40%	13%	11%	15%
Mark Crawford	12%	15%	15%	12%	13%	12%
Ray Ernest Martin	6%	-	5%	9%	6%	5%
David Scholl	6%	20%	-	9%	7%	5%
John Tedesco	16%	-	16%	16%	14%	19%
Undecided	45%	51%	24%	42%	49%	45%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Treas. Primary						
Frank Roche	24%	33%	34%	26%	21%	24%
Steve Royal	30%	31%	50%	33%	29%	27%
Undecided	47%	36%	16%	41%	50%	48%





Crosstabs

	Base	Gender	
		Woman	Man
McCrorry Favorability			
Favorable	66%	61%	70%
Unfavorable	11%	9%	12%
Not sure	23%	29%	18%

	Base	Gender	
		Woman	Man
2012 GOP Gov Primary			
Jim Harney	2%	2%	2%
Scott Jones	3%	4%	3%
Jim Mahan	2%	2%	3%
Pat McCrorry	70%	68%	72%
Charles Kenneth Moss	1%	1%	1%
Paul Wright	2%	2%	2%
Undecided	20%	22%	18%

	Base	Gender	
		Woman	Man
2012 GOP LG Primary			
Dale Folwell	22%	22%	22%
Dan Forest	17%	17%	16%
Tony Gurley	18%	14%	21%
Grey Mills	9%	8%	11%
Arthur Jason Rich	2%	3%	1%
Undecided	32%	35%	30%

	Base	Gender	
		Woman	Man
2012 GOP Auditor Primary			
Joseph Hank DeBragga	5%	4%	6%
Greg Dority	16%	14%	18%
Debra Goldman	17%	13%	20%
Fern Shubert	11%	8%	13%
Rudy Wright	8%	8%	8%
Undecided	44%	53%	35%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Insurance Primary			
Mike Causey	20%	16%	23%
James McCall	14%	11%	17%
Richard Morgan	19%	15%	22%
Undecided	47%	57%	38%

	Base	Gender	
		Woman	Man
2012 GOP State Primary			
Michael Beitler	8%	7%	9%
A.J. Daoud	11%	10%	11%
Kenn Gardner	23%	22%	23%
Ed Goodwin	14%	9%	18%
Undecided	45%	52%	39%

	Base	Gender	
		Woman	Man
2012 GOP Edu. Primary			
Richard Alexander	14%	11%	17%
Mark Crawford	12%	13%	12%
Ray Ernest Martin	6%	3%	8%
David Scholl	6%	5%	7%
John Tedesco	16%	12%	20%
Undecided	45%	56%	36%

	Base	Gender	
		Woman	Man
2012 GOP Treas. Primary			
Frank Roche	24%	22%	26%
Steve Royal	30%	25%	34%
Undecided	47%	53%	41%





Crosstabs

	Base	Party	
		Republican	Independent
McCrorry Favorability			
Favorable	66%	66%	65%
Unfavorable	11%	10%	13%
Not sure	23%	24%	22%

	Base	Party	
		Republican	Independent
2012 GOP Gov Primary			
Jim Harney	2%	2%	2%
Scott Jones	3%	3%	3%
Jim Mahan	2%	2%	5%
Pat McCrorry	70%	71%	66%
Charles Kenneth Moss	1%	1%	2%
Paul Wright	2%	2%	2%
Undecided	20%	20%	19%

	Base	Party	
		Republican	Independent
2012 GOP LG Primary			
Dale Folwell	22%	22%	25%
Dan Forest	17%	18%	12%
Tony Gurley	18%	19%	15%
Grey Mills	9%	11%	5%
Arthur Jason Rich	2%	2%	3%
Undecided	32%	30%	41%

	Base	Party	
		Republican	Independent
2012 GOP Auditor Primary			
Joseph Hank DeBragga	5%	4%	6%
Greg Dority	16%	17%	13%
Debra Goldman	17%	17%	17%
Fern Shubert	11%	10%	15%
Rudy Wright	8%	9%	3%
Undecided	44%	43%	47%





Crosstabs

	Base	Party	
		Republican	Independent
2012 GOP Insurance Primary			
Mike Causey	20%	20%	18%
James McCall	14%	14%	18%
Richard Morgan	19%	18%	21%
Undecided	47%	48%	44%

	Base	Party	
		Republican	Independent
2012 GOP State Primary			
Michael Beitler	8%	7%	11%
A.J. Daoud	11%	12%	8%
Kenn Gardner	23%	24%	18%
Ed Goodwin	14%	12%	19%
Undecided	45%	45%	43%

	Base	Party	
		Republican	Independent
2012 GOP Edu. Primary			
Richard Alexander	14%	14%	14%
Mark Crawford	12%	10%	21%
Ray Ernest Martin	6%	6%	4%
David Scholl	6%	6%	7%
John Tedesco	16%	18%	11%
Undecided	45%	46%	43%

	Base	Party	
		Republican	Independent
2012 GOP Treas. Primary			
Frank Roche	24%	23%	26%
Steve Royal	30%	29%	33%
Undecided	47%	48%	41%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
McCrary Favorability				
Favorable	66%	62%	66%	69%
Unfavorable	11%	12%	10%	10%
Not sure	23%	26%	24%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Gov Primary				
Jim Harney	2%	-	2%	3%
Scott Jones	3%	6%	2%	2%
Jim Mahan	2%	3%	2%	2%
Pat McCrary	70%	64%	73%	72%
Charles Kenneth Moss	1%	-	1%	2%
Paul Wright	2%	2%	2%	2%
Undecided	20%	26%	18%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP LG Primary				
Dale Folwell	22%	15%	20%	30%
Dan Forest	17%	12%	20%	16%
Tony Gurley	18%	25%	16%	15%
Grey Mills	9%	12%	10%	7%
Arthur Jason Rich	2%	5%	-	2%
Undecided	32%	31%	34%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Auditor Primary				
Joseph Hank DeBragga	5%	6%	5%	3%
Greg Dority	16%	15%	18%	15%
Debra Goldman	17%	23%	15%	14%
Fern Shubert	11%	12%	7%	14%
Rudy Wright	8%	8%	7%	9%
Undecided	44%	35%	48%	45%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Insurance Primary				
Mike Causey	20%	21%	21%	18%
James McCall	14%	21%	10%	14%
Richard Morgan	19%	14%	21%	21%
Undecided	47%	44%	48%	48%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP State Primary				
Michael Beitler	8%	6%	9%	8%
A.J. Daoud	11%	9%	11%	12%
Kenn Gardner	23%	25%	20%	24%
Ed Goodwin	14%	20%	12%	11%
Undecided	45%	39%	48%	46%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Edu. Primary				
Richard Alexander	14%	17%	13%	12%
Mark Crawford	12%	17%	10%	11%
Ray Ernest Martin	6%	5%	7%	5%
David Scholl	6%	3%	7%	9%
John Tedesco	16%	18%	14%	17%
Undecided	45%	40%	49%	46%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Treas. Primary				
Frank Roche	24%	31%	22%	20%
Steve Royal	30%	31%	27%	31%
Undecided	47%	39%	50%	49%





Crosstabs

	Base	Already Voted?	
		Yes	No
McCrary Favorability			
Favorable	66%	76%	63%
Unfavorable	11%	7%	12%
Not sure	23%	16%	25%

	Base	Already Voted?	
		Yes	No
2012 GOP Gov Primary			
Jim Harney	2%	2%	2%
Scott Jones	3%	1%	4%
Jim Mahan	2%	1%	3%
Pat McCrary	70%	81%	67%
Charles Kenneth Moss	1%	-	1%
Paul Wright	2%	4%	1%
Undecided	20%	11%	22%

	Base	Already Voted?	
		Yes	No
2012 GOP LG Primary			
Dale Folwell	22%	30%	20%
Dan Forest	17%	20%	16%
Tony Gurley	18%	18%	18%
Grey Mills	9%	12%	9%
Arthur Jason Rich	2%	-	2%
Undecided	32%	20%	35%

	Base	Already Voted?	
		Yes	No
2012 GOP Auditor Primary			
Joseph Hank DeBragga	5%	4%	5%
Greg Dority	16%	17%	16%
Debra Goldman	17%	22%	15%
Fern Shubert	11%	16%	9%
Rudy Wright	8%	9%	8%
Undecided	44%	31%	47%





Crosstabs

	Base	Already Voted?	
		Yes	No
2012 GOP Insurance Primary			
Mike Causey	20%	27%	18%
James McCall	14%	13%	15%
Richard Morgan	19%	25%	17%
Undecided	47%	34%	50%

	Base	Already Voted?	
		Yes	No
2012 GOP State Primary			
Michael Beitler	8%	17%	5%
A.J. Daoud	11%	13%	10%
Kenn Gardner	23%	20%	23%
Ed Goodwin	14%	16%	13%
Undecided	45%	34%	48%

	Base	Already Voted?	
		Yes	No
2012 GOP Edu. Primary			
Richard Alexander	14%	14%	14%
Mark Crawford	12%	17%	11%
Ray Ernest Martin	6%	2%	7%
David Scholl	6%	12%	5%
John Tedesco	16%	24%	14%
Undecided	45%	31%	49%

	Base	Already Voted?	
		Yes	No
2012 GOP Treas. Primary			
Frank Roche	24%	23%	24%
Steve Royal	30%	43%	26%
Undecided	47%	34%	50%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McCrorry Favorability							
Favorable	66%	52%	59%	77%	49%	68%	81%
Unfavorable	11%	9%	18%	8%	13%	7%	7%
Not sure	23%	39%	23%	15%	39%	25%	11%

	Base	Area Code					
		252	336	704	828	910	919
2012 GOP Gov Primary							
Jim Harney	2%	1%	2%	-	4%	3%	4%
Scott Jones	3%	4%	6%	2%	1%	3%	2%
Jim Mahan	2%	-	1%	1%	6%	3%	4%
Pat McCrorry	70%	66%	66%	89%	50%	64%	75%
Charles Kenneth Moss	1%	2%	1%	1%	1%	-	1%
Paul Wright	2%	2%	-	3%	2%	2%	3%
Undecided	20%	25%	25%	3%	37%	26%	10%

	Base	Area Code					
		252	336	704	828	910	919
2012 GOP LG Primary							
Dale Folwell	22%	16%	41%	19%	13%	23%	13%
Dan Forest	17%	13%	15%	22%	25%	13%	11%
Tony Gurley	18%	24%	8%	4%	12%	23%	46%
Grey Mills	9%	13%	10%	14%	7%	5%	6%
Arthur Jason Rich	2%	-	3%	2%	6%	-	-
Undecided	32%	34%	24%	39%	37%	37%	25%

	Base	Area Code					
		252	336	704	828	910	919
2012 GOP Auditor Primary							
Joseph Hank DeBragga	5%	6%	8%	1%	2%	-	10%
Greg Dority	16%	29%	20%	18%	11%	17%	7%
Debra Goldman	17%	24%	15%	18%	6%	17%	23%
Fern Shubert	11%	5%	10%	18%	7%	10%	10%
Rudy Wright	8%	3%	6%	10%	24%	1%	2%
Undecided	44%	34%	43%	35%	50%	55%	48%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
2012 GOP Insurance Primary							
Mike Causey	20%	21%	22%	23%	18%	15%	17%
James McCall	14%	21%	10%	13%	17%	14%	16%
Richard Morgan	19%	24%	21%	17%	9%	27%	18%
Undecided	47%	33%	47%	47%	56%	45%	49%

	Base	Area Code					
		252	336	704	828	910	919
2012 GOP State Primary							
Michael Beitler	8%	11%	10%	5%	9%	3%	8%
A.J. Daoud	11%	11%	7%	14%	15%	6%	11%
Kenn Gardner	23%	18%	22%	27%	20%	34%	16%
Ed Goodwin	14%	29%	12%	13%	5%	8%	18%
Undecided	45%	30%	48%	41%	52%	49%	46%

	Base	Area Code					
		252	336	704	828	910	919
2012 GOP Edu. Primary							
Richard Alexander	14%	16%	14%	24%	8%	8%	10%
Mark Crawford	12%	17%	10%	10%	27%	4%	10%
Ray Ernest Martin	6%	13%	8%	4%	3%	5%	2%
David Scholl	6%	-	9%	7%	5%	11%	4%
John Tedesco	16%	14%	9%	4%	9%	19%	45%
Undecided	45%	40%	50%	51%	49%	53%	30%

	Base	Area Code					
		252	336	704	828	910	919
2012 GOP Treas. Primary							
Frank Roche	24%	27%	22%	24%	20%	22%	27%
Steve Royal	30%	34%	32%	28%	22%	32%	30%
Undecided	47%	39%	47%	48%	57%	46%	42%

