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**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

### **Tillis breaks open North Carolina Senate Primary**

**Raleigh, N.C.** – PPP's newest Republican Senate poll finds Thom Tillis breaking away from the pack and in a very strong position to avoid a runoff election: he's at 46% to 20% for Greg Brannon, 11% for Mark Harris, 5% for Heather Grant, 3% for Jim Snyder, 2% for Edward Kryn and Ted Alexander, and 1% for Alex Bradshaw.

Tillis has a pretty thorough hold on every segment of the Republican primary electorate at this point- he polls at exactly 46% with moderates, 'somewhat conservative,' and 'very conservative' voters alike. He's also over the critical 40% mark with men, women, voters in every age group, and voters in every region of the state. Even in the increasingly unlikely instance that the primary does head to a runoff, Tillis would start out with a pretty substantial advantage over either of his potential foes. In a hypothetical head to head he leads Brannon by 18 points at 50/32, and Harris by 26 points at 53/27.

Tillis' overwhelming advantage on the airwaves has fueled his momentum in the stretch run of the campaign. 80% of likely primary voters report having seen his ads in the last few weeks, compared to only 28% for Brannon and 27% for Harris. When asked who they've seen the most ads for, 72% say Tillis to only 7% for Brannon and 6% for Harris.

Tillis is winning over a Republican primary electorate that across the board holds extremely conservative views on key issues. Only 33% of GOP primary voters believe in evolution to 58% who do not. Only 31% of GOP primary voters think Barack Obama was born in the United States to 52% who continue to fall into the Birther camp. Only 29% of GOP primary voters believe that climate change is a fact to 51% who do not. Only 27% of GOP primary voters think the US Education Department should continue to exist, compared to 60% who think it should be eliminated. Only 25% of GOP primary voters support the federal minimum wage to 57% who do not.

“Thom Tillis has taken the positions he needed to win over an extremely conservative Republican primary electorate,” said Dean Debnam, President of Public Policy Polling. “The question now is whether that will hurt him in the general election the same way it hurt Mitt Romney in 2012.”

PPP surveyed 694 likely Republican primary voters from April 26<sup>th</sup> to 28th. The margin of error for the survey, which was conducted through automated telephone interviews, is +/-3.7%.





## North Carolina Survey Results

**Q1** Do you plan to vote in the Republican or Democratic primary for U.S. Senate?

*Republican Primary*.....100%  
*Democratic Primary* ..... 0%  
*Not sure / Don't plan to vote in a primary*..... 0%

**Q2** The Republican candidates for U.S. Senate are Thom Tillis, Jim Snyder, Edward Kryn, Mark Harris, Heather Grant, Alex Bradshaw, Greg Brannon, and Ted Alexander. If the election was today, who would you vote for?

*Thom Tillis* ..... 46%  
*Jim Snyder*..... 3%  
*Edward Kryn* ..... 2%  
*Mark Harris* ..... 11%  
*Heather Grant*..... 5%  
*Alex Bradshaw*..... 1%  
*Greg Brannon* ..... 20%  
*Ted Alexander*..... 2%  
*Undecided*..... 12%

**Q3** If there was a runoff election for the Republican Senate nomination between Thom Tillis and Greg Brannon, who would you vote for?

*Thom Tillis* ..... 50%  
*Greg Brannon* ..... 32%  
*Not sure* ..... 18%

**Q4** If there was a runoff election for the Republican Senate nomination between Thom Tillis and Mark Harris, who would you vote for?

*Thom Tillis* ..... 53%  
*Mark Harris* ..... 27%  
*Not sure* ..... 20%

**Q5** Do you have a favorable or unfavorable opinion of Thom Tillis?

*Favorable*..... 56%  
*Unfavorable* ..... 24%  
*Not sure*..... 20%

**Q6** Do you have a favorable or unfavorable opinion of Jim Snyder?

*Favorable*..... 19%  
*Unfavorable* ..... 18%  
*Not sure*..... 63%

**Q7** Do you have a favorable or unfavorable opinion of Edward Kryn?

*Favorable*..... 16%  
*Unfavorable* ..... 17%  
*Not sure*..... 68%

**Q8** Do you have a favorable or unfavorable opinion of Mark Harris?

*Favorable*..... 41%  
*Unfavorable* ..... 15%  
*Not sure*..... 44%

**Q9** Do you have a favorable or unfavorable opinion of Heather Grant?

*Favorable*..... 25%  
*Unfavorable* ..... 17%  
*Not sure*..... 58%

**Q10** Do you have a favorable or unfavorable opinion of Alex Bradshaw?

*Favorable*..... 17%  
*Unfavorable* ..... 16%  
*Not sure*..... 67%





**Q11** Do you have a favorable or unfavorable opinion of Greg Brannon?

*Favorable*..... 47%  
*Unfavorable* ..... 15%  
*Not sure* ..... 38%

**Q12** Do you have a favorable or unfavorable opinion of Ted Alexander?

*Favorable*..... 17%  
*Unfavorable* ..... 15%  
*Not sure* ..... 67%

**Q13** Over the last few weeks, have you seen television ads in support of Thom Tillis?

*Yes*..... 80%  
*No*..... 15%  
*Not sure* ..... 4%

**Q14** Over the last few weeks, have you seen television ads in support of Mark Harris?

*Yes*..... 27%  
*No*..... 58%  
*Not sure* ..... 14%

**Q15** Over the last few weeks, have you seen television ads in support of Greg Brannon?

*Yes*..... 28%  
*No*..... 58%  
*Not sure* ..... 14%

**Q16** Given the choices of Thom Tillis, Mark Harris, and Greg Brannon, who have you seen the most televisions ads in support of?

*Thom Tillis* ..... 72%  
*Mark Harris* ..... 6%  
*Greg Brannon* ..... 7%  
*Not sure* ..... 16%

**Q17** Over the last few weeks, have you seen television ads in opposition to Thom Tillis?

*Yes*..... 65%  
*No*..... 22%  
*Not sure* ..... 12%

**Q18** Do you believe that climate change is a fact?

*Yes*..... 29%  
*No*..... 51%  
*Not sure* ..... 20%

**Q19** Do you support or oppose the federal minimum wage?

*Support* ..... 25%  
*Oppose* ..... 57%  
*Not sure* ..... 18%

**Q20** Do you think the U.S. Education Department should be eliminated, or not?

*Think it should be*..... 60%  
*Think it should not be*..... 27%  
*Not sure* ..... 13%

**Q21** Do you believe in evolution, or not?

*Do*..... 33%  
*Do not*..... 58%  
*Not sure* ..... 9%

**Q22** Do you have a favorable or unfavorable opinion of Nevada rancher Cliven Bundy?

*Favorable*..... 36%  
*Unfavorable* ..... 28%  
*Not sure* ..... 36%





**Q23** Do you agree or disagree with Cliven Bundy's comments regarding slavery?

Agree ..... 11%  
Disagree ..... 49%  
Not sure ..... 40%

**Q24** Given the choices of Cliven Bundy, Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Bobby Jindal, Rand Paul, Marco Rubio, and Paul Ryan, who would you most like to see as the GOP candidate for President in 2016?

Cliven Bundy ..... 3%  
Jeb Bush ..... 15%  
Chris Christie ..... 9%  
Ted Cruz ..... 17%  
Mike Huckabee ..... 19%  
Bobby Jindal ..... 4%  
Rand Paul ..... 15%  
Marco Rubio ..... 5%  
Paul Ryan ..... 6%  
Someone else / Not sure ..... 9%

**Q25** Do you think Barack Obama was born in the United States?

Yes ..... 31%  
No ..... 52%  
Not sure ..... 16%

**Q26** If you are a woman, press 1. If a man, press 2.

Woman ..... 46%  
Man ..... 54%

**Q27** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are 65 or older, press 3.

18 to 45 ..... 28%  
46 to 65 ..... 38%  
Older than 65 ..... 34%

**Q28** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal ..... 4%  
Somewhat liberal ..... 4%  
Moderate ..... 13%  
Somewhat conservative ..... 35%  
Very conservative ..... 45%

**Q29** Area Code

252 ..... 9%  
336 ..... 21%  
704 ..... 23%  
828 ..... 16%  
910 ..... 12%  
919 ..... 19%





	Base	Gender	
		Woman	Man
<b>2014 GOP Sen Primary Preference</b>			
Thom Tillis	46%	48%	43%
Jim Snyder	3%	1%	4%
Edward Kryn	2%	1%	3%
Mark Harris	11%	12%	10%
Heather Grant	5%	4%	6%
Alex Bradshaw	1%	1%	-
Greg Brannon	20%	17%	22%
Ted Alexander	2%	2%	1%
Undecided	12%	14%	10%

	Base	Gender	
		Woman	Man
<b>Tillis/Brannon</b>			
Thom Tillis	50%	53%	48%
Greg Brannon	32%	29%	34%
Not sure	18%	18%	18%

	Base	Gender	
		Woman	Man
<b>Tillis/Harris</b>			
Thom Tillis	53%	52%	54%
Mark Harris	27%	27%	27%
Not sure	20%	21%	19%

	Base	Gender	
		Woman	Man
<b>Tillis Favorability</b>			
Favorable	56%	55%	57%
Unfavorable	24%	22%	26%
Not sure	20%	23%	17%

	Base	Gender	
		Woman	Man
<b>Snyder Favorability</b>			
Favorable	19%	13%	24%
Unfavorable	18%	18%	18%
Not sure	63%	69%	58%

	Base	Gender	
		Woman	Man
<b>Kryn Favorability</b>			
Favorable	16%	10%	20%
Unfavorable	17%	15%	18%
Not sure	68%	75%	62%





	Base	Gender	
		Woman	Man
<b>Harris Favorability</b>			
Favorable	41%	38%	43%
Unfavorable	15%	11%	19%
Not sure	44%	51%	38%

	Base	Gender	
		Woman	Man
<b>Grant Favorability</b>			
Favorable	25%	22%	27%
Unfavorable	17%	15%	19%
Not sure	58%	63%	53%

	Base	Gender	
		Woman	Man
<b>Bradshaw Favorability</b>			
Favorable	17%	13%	20%
Unfavorable	16%	14%	18%
Not sure	67%	73%	62%

	Base	Gender	
		Woman	Man
<b>Brannon Favorability</b>			
Favorable	47%	42%	51%
Unfavorable	15%	15%	15%
Not sure	38%	43%	34%

	Base	Gender	
		Woman	Man
<b>Alexander Favorability</b>			
Favorable	17%	11%	22%
Unfavorable	15%	15%	16%
Not sure	67%	74%	62%

	Base	Gender	
		Woman	Man
<b>Seen Pro-Tillis Ads?</b>			
Yes	80%	79%	81%
No	15%	17%	14%
Not sure	4%	3%	5%





	Base	Gender	
		Woman	Man
<b>Seen Pro-Harris Ads?</b>			
<b>Yes</b>	<b>27%</b>	30%	26%
<b>No</b>	<b>58%</b>	55%	61%
<b>Not sure</b>	<b>14%</b>	15%	13%

	Base	Gender	
		Woman	Man
<b>Seen Pro-Brannon Ads?</b>			
<b>Yes</b>	<b>28%</b>	28%	28%
<b>No</b>	<b>58%</b>	59%	57%
<b>Not sure</b>	<b>14%</b>	13%	15%

	Base	Gender	
		Woman	Man
<b>Whose Ads Have You Seen Most?</b>			
<b>Thom Tillis</b>	<b>72%</b>	69%	74%
<b>Mark Harris</b>	<b>6%</b>	9%	3%
<b>Greg Brannon</b>	<b>7%</b>	5%	8%
<b>Not sure</b>	<b>16%</b>	17%	15%

	Base	Gender	
		Woman	Man
<b>Seen Anti-Tillis Ads?</b>			
<b>Yes</b>	<b>65%</b>	63%	67%
<b>No</b>	<b>22%</b>	23%	22%
<b>Not sure</b>	<b>12%</b>	15%	10%

	Base	Gender	
		Woman	Man
<b>Is Climate Change Fact?</b>			
<b>Yes</b>	<b>29%</b>	34%	26%
<b>No</b>	<b>51%</b>	49%	53%
<b>Not sure</b>	<b>20%</b>	18%	21%

	Base	Gender	
		Woman	Man
<b>Support/Oppose Fed. Min. Wage</b>			
<b>Support</b>	<b>25%</b>	28%	22%
<b>Oppose</b>	<b>57%</b>	51%	62%
<b>Not sure</b>	<b>18%</b>	20%	16%





	Base	Gender	
		Woman	Man
<b>Should Edu Dept. Be Eliminated?</b>			
<b>Think it should be</b>	<b>60%</b>	47%	69%
<b>Think it should not be</b>	<b>27%</b>	32%	23%
<b>Not sure</b>	<b>13%</b>	21%	8%

	Base	Gender	
		Woman	Man
<b>Believe in Evolution?</b>			
<b>Do</b>	<b>33%</b>	26%	39%
<b>Do not</b>	<b>58%</b>	66%	52%
<b>Not sure</b>	<b>9%</b>	8%	10%

	Base	Gender	
		Woman	Man
<b>Bundy Favorability</b>			
<b>Favorable</b>	<b>36%</b>	31%	39%
<b>Unfavorable</b>	<b>28%</b>	24%	31%
<b>Not sure</b>	<b>36%</b>	45%	30%

	Base	Gender	
		Woman	Man
<b>Agree/Disagree w/ Bundy's Comments</b>			
<b>Agree</b>	<b>11%</b>	5%	15%
<b>Disagree</b>	<b>49%</b>	43%	53%
<b>Not sure</b>	<b>40%</b>	51%	32%







	Base	Gender	
		Woman	Man
<b>2016 GOP Pres Preference</b>			
Cliven Bundy	3%	2%	3%
Jeb Bush	15%	15%	15%
Chris Christie	9%	9%	9%
Ted Cruz	17%	13%	19%
Mike Huckabee	19%	26%	13%
Bobby Jindal	4%	4%	4%
Rand Paul	15%	11%	18%
Marco Rubio	5%	4%	6%
Paul Ryan	6%	4%	7%
Someone else / Not sure	9%	10%	7%

	Base	Gender	
		Woman	Man
<b>Was Obama Born in US?</b>			
Yes	31%	29%	33%
No	52%	57%	49%
Not sure	16%	14%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2014 GOP Sen Primary Preference</b>				
Thom Tillis	46%	45%	40%	52%
Jim Snyder	3%	4%	2%	2%
Edward Kryn	2%	5%	0%	1%
Mark Harris	11%	7%	13%	11%
Heather Grant	5%	7%	6%	2%
Alex Bradshaw	1%	-	0%	1%
Greg Brannon	20%	18%	22%	18%
Ted Alexander	2%	3%	1%	1%
Undecided	12%	10%	14%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Tillis/Brannon</b>				
Thom Tillis	50%	52%	45%	55%
Greg Brannon	32%	30%	35%	29%
Not sure	18%	18%	19%	16%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Tillis/Harris</b>				
Thom Tillis	53%	55%	49%	56%
Mark Harris	27%	24%	34%	23%
Not sure	20%	21%	17%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Tillis Favorability</b>				
Favorable	56%	61%	52%	58%
Unfavorable	24%	24%	29%	19%
Not sure	20%	15%	19%	23%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Snyder Favorability</b>				
Favorable	19%	30%	16%	14%
Unfavorable	18%	29%	14%	15%
Not sure	63%	41%	71%	71%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Kryn Favorability</b>				
Favorable	16%	27%	15%	8%
Unfavorable	17%	27%	11%	15%
Not sure	68%	46%	75%	77%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Harris Favorability</b>				
Favorable	41%	46%	41%	38%
Unfavorable	15%	21%	11%	15%
Not sure	44%	32%	49%	47%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Grant Favorability</b>				
Favorable	25%	31%	26%	19%
Unfavorable	17%	26%	11%	17%
Not sure	58%	43%	62%	64%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Bradshaw Favorability</b>				
Favorable	17%	30%	15%	9%
Unfavorable	16%	25%	11%	15%
Not sure	67%	45%	74%	76%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Brannon Favorability</b>				
Favorable	47%	56%	47%	41%
Unfavorable	15%	23%	12%	12%
Not sure	38%	20%	41%	47%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Alexander Favorability</b>				
Favorable	17%	33%	13%	10%
Unfavorable	15%	23%	12%	14%
Not sure	67%	45%	75%	75%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Seen Pro-Tillis Ads?</b>				
Yes	80%	78%	84%	78%
No	15%	17%	14%	15%
Not sure	4%	5%	2%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Seen Pro-Harris Ads?</b>				
Yes	27%	32%	26%	25%
No	58%	60%	60%	55%
Not sure	14%	7%	13%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Seen Pro-Brannon Ads?</b>				
Yes	28%	32%	25%	29%
No	58%	61%	62%	51%
Not sure	14%	7%	12%	20%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Whose Ads Have You Seen Most?</b>				
Thom Tillis	72%	70%	72%	72%
Mark Harris	6%	5%	8%	4%
Greg Brannon	7%	10%	5%	6%
Not sure	16%	15%	15%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Seen Anti-Tillis Ads?</b>				
Yes	65%	66%	65%	66%
No	22%	16%	27%	21%
Not sure	12%	18%	8%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Is Climate Change Fact?</b>				
Yes	29%	32%	26%	31%
No	51%	47%	58%	46%
Not sure	20%	21%	16%	23%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Support/Oppose Fed. Min. Wage</b>				
Support	25%	27%	23%	26%
Oppose	57%	45%	63%	59%
Not sure	18%	29%	14%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Should Edu Dept. Be Eliminated?</b>				
Think it should be	60%	49%	61%	65%
Think it should not be	27%	32%	29%	21%
Not sure	13%	19%	10%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Believe in Evolution?</b>				
Do	33%	31%	33%	35%
Do not	58%	64%	58%	53%
Not sure	9%	5%	9%	12%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Bundy Favorability</b>				
Favorable	36%	33%	39%	34%
Unfavorable	28%	31%	30%	24%
Not sure	36%	36%	31%	42%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Agree/Disagree w/ Bundy's Comments</b>				
Agree	11%	7%	12%	11%
Disagree	49%	45%	49%	52%
Not sure	40%	48%	39%	37%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2016 GOP Pres Preference</b>				
Cliven Bundy	3%	5%	3%	1%
Jeb Bush	15%	4%	15%	23%
Chris Christie	9%	10%	7%	10%
Ted Cruz	17%	9%	23%	15%
Mike Huckabee	19%	14%	19%	22%
Bobby Jindal	4%	7%	4%	2%
Rand Paul	15%	20%	17%	9%
Marco Rubio	5%	13%	1%	4%
Paul Ryan	6%	13%	3%	4%
Someone else / Not sure	9%	6%	10%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Was Obama Born in US?</b>				
Yes	31%	35%	39%	21%
No	52%	55%	43%	60%
Not sure	16%	10%	18%	19%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2014 GOP Sen Primary Preference</b>						
Thom Tillis	46%	46%	35%	46%	46%	46%
Jim Snyder	3%	6%	6%	1%	4%	2%
Edward Kryn	2%	11%	16%	3%	-	1%
Mark Harris	11%	12%	12%	6%	10%	13%
Heather Grant	5%	9%	3%	14%	5%	2%
Alex Bradshaw	1%	-	-	1%	0%	1%
Greg Brannon	20%	3%	15%	13%	19%	24%
Ted Alexander	2%	7%	-	5%	2%	-
Undecided	12%	6%	13%	9%	12%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Tillis/Brannon</b>						
Thom Tillis	50%	56%	17%	48%	53%	51%
Greg Brannon	32%	31%	45%	38%	29%	31%
Not sure	18%	13%	38%	15%	18%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Tillis/Harris</b>						
Thom Tillis	53%	59%	24%	51%	57%	53%
Mark Harris	27%	32%	46%	33%	25%	26%
Not sure	20%	9%	30%	16%	18%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Tillis Favorability</b>						
Favorable	56%	61%	43%	48%	57%	59%
Unfavorable	24%	25%	36%	38%	22%	21%
Not sure	20%	14%	20%	14%	21%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Snyder Favorability</b>						
Favorable	19%	20%	27%	11%	19%	20%
Unfavorable	18%	31%	17%	32%	18%	14%
Not sure	63%	48%	56%	57%	63%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Kryn Favorability</b>						
Favorable	16%	31%	24%	18%	12%	16%
Unfavorable	17%	20%	17%	25%	18%	13%
Not sure	68%	48%	59%	56%	70%	71%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Harris Favorability</b>						
Favorable	41%	51%	72%	24%	44%	40%
Unfavorable	15%	9%	8%	35%	14%	11%
Not sure	44%	40%	21%	41%	41%	48%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Grant Favorability</b>						
Favorable	25%	38%	48%	25%	24%	23%
Unfavorable	17%	22%	17%	23%	16%	16%
Not sure	58%	40%	35%	52%	59%	61%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bradshaw Favorability</b>						
Favorable	17%	25%	23%	11%	16%	18%
Unfavorable	16%	25%	19%	24%	19%	11%
Not sure	67%	49%	58%	64%	66%	70%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Brannon Favorability</b>						
Favorable	47%	13%	69%	24%	48%	52%
Unfavorable	15%	30%	17%	37%	14%	10%
Not sure	38%	57%	14%	39%	38%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Alexander Favorability</b>						
Favorable	17%	30%	34%	10%	15%	18%
Unfavorable	15%	13%	11%	25%	19%	11%
Not sure	67%	57%	55%	65%	66%	71%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Seen Pro-Tillis Ads?</b>						
Yes	80%	88%	73%	89%	78%	79%
No	15%	4%	13%	11%	16%	17%
Not sure	4%	7%	15%	-	5%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Seen Pro-Harris Ads?</b>						
Yes	27%	26%	22%	37%	29%	24%
No	58%	42%	74%	50%	59%	60%
Not sure	14%	31%	4%	13%	12%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Seen Pro-Brannon Ads?</b>						
Yes	28%	34%	38%	27%	27%	28%
No	58%	66%	45%	53%	60%	58%
Not sure	14%	-	17%	20%	12%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Whose Ads Have You Seen Most?</b>						
Thom Tillis	72%	76%	85%	73%	72%	70%
Mark Harris	6%	-	10%	6%	6%	5%
Greg Brannon	7%	-	5%	5%	10%	5%
Not sure	16%	24%	-	16%	12%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Seen Anti-Tillis Ads?</b>						
Yes	65%	73%	56%	63%	69%	64%
No	22%	18%	34%	27%	18%	24%
Not sure	12%	9%	10%	10%	13%	12%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Is Climate Change Fact?</b>						
<b>Yes</b>	29%	60%	24%	53%	30%	21%
<b>No</b>	51%	32%	57%	38%	48%	57%
<b>Not sure</b>	20%	9%	19%	9%	22%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Support/Oppose Fed. Min. Wage</b>						
<b>Support</b>	25%	38%	48%	52%	30%	11%
<b>Oppose</b>	57%	62%	52%	42%	52%	65%
<b>Not sure</b>	18%	-	-	6%	18%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Should Edu Dept. Be Eliminated?</b>						
<b>Think it should be</b>	60%	35%	47%	54%	50%	70%
<b>Think it should not be</b>	27%	65%	41%	37%	34%	17%
<b>Not sure</b>	13%	-	12%	9%	16%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Believe in Evolution?</b>						
<b>Do</b>	33%	56%	34%	68%	39%	19%
<b>Do not</b>	58%	44%	56%	26%	52%	72%
<b>Not sure</b>	9%	-	10%	7%	9%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bundy Favorability</b>						
<b>Favorable</b>	36%	35%	42%	18%	28%	45%
<b>Unfavorable</b>	28%	46%	27%	44%	38%	16%
<b>Not sure</b>	36%	19%	30%	38%	33%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Agree/Disagree w/ Bundy's Comments</b>						
<b>Agree</b>	11%	-	17%	11%	7%	13%
<b>Disagree</b>	49%	56%	33%	66%	57%	41%
<b>Not sure</b>	40%	44%	50%	23%	37%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2016 GOP Pres Preference</b>						
<b>Cliven Bundy</b>	3%	32%	10%	-	1%	3%
<b>Jeb Bush</b>	15%	-	7%	24%	22%	9%
<b>Chris Christie</b>	9%	7%	9%	27%	6%	6%
<b>Ted Cruz</b>	17%	48%	5%	7%	14%	21%
<b>Mike Huckabee</b>	19%	7%	15%	12%	18%	22%
<b>Bobby Jindal</b>	4%	-	-	2%	6%	4%
<b>Rand Paul</b>	15%	-	49%	17%	10%	15%
<b>Marco Rubio</b>	5%	7%	-	2%	7%	5%
<b>Paul Ryan</b>	6%	-	-	4%	5%	7%
<b>Someone else / Not sure</b>	9%	-	5%	7%	11%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Was Obama Born in US?</b>						
<b>Yes</b>	31%	51%	41%	55%	38%	19%
<b>No</b>	52%	49%	59%	32%	46%	62%
<b>Not sure</b>	16%	-	-	13%	16%	19%







	Base	Area Code					
		252	336	704	828	910	919
<b>2014 GOP Sen Primary Preference</b>							
Thom Tillis	46%	55%	43%	44%	44%	53%	41%
Jim Snyder	3%	1%	3%	4%	2%	4%	3%
Edward Kryn	2%	-	4%	1%	-	4%	2%
Mark Harris	11%	13%	15%	13%	12%	4%	7%
Heather Grant	5%	7%	7%	3%	3%	2%	7%
Alex Bradshaw	1%	1%	1%	0%	1%	-	-
Greg Brannon	20%	9%	19%	17%	20%	19%	29%
Ted Alexander	2%	1%	1%	6%	-	2%	-
Undecided	12%	12%	7%	12%	18%	12%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>Tillis/Brannon</b>							
Thom Tillis	50%	59%	50%	49%	49%	55%	46%
Greg Brannon	32%	23%	34%	31%	29%	28%	39%
Not sure	18%	18%	16%	19%	22%	17%	16%

	Base	Area Code					
		252	336	704	828	910	919
<b>Tillis/Harris</b>							
Thom Tillis	53%	68%	49%	51%	50%	59%	52%
Mark Harris	27%	17%	35%	32%	19%	20%	30%
Not sure	20%	15%	17%	17%	31%	21%	18%

	Base	Area Code					
		252	336	704	828	910	919
<b>Tillis Favorability</b>							
Favorable	56%	67%	54%	60%	53%	56%	52%
Unfavorable	24%	15%	23%	24%	24%	23%	32%
Not sure	20%	17%	24%	16%	23%	21%	16%

	Base	Area Code					
		252	336	704	828	910	919
<b>Snyder Favorability</b>							
Favorable	19%	16%	22%	19%	16%	24%	17%
Unfavorable	18%	19%	18%	19%	20%	14%	18%
Not sure	63%	65%	60%	62%	65%	63%	66%

	Base	Area Code					
		252	336	704	828	910	919
<b>Kryn Favorability</b>							
Favorable	16%	20%	18%	18%	10%	17%	13%
Unfavorable	17%	16%	18%	18%	16%	19%	13%
Not sure	68%	64%	64%	65%	74%	64%	74%





	Base	Area Code					
		252	336	704	828	910	919
<b>Harris Favorability</b>							
<b>Favorable</b>	41%	39%	47%	46%	34%	38%	38%
<b>Unfavorable</b>	15%	16%	14%	13%	19%	14%	17%
<b>Not sure</b>	44%	45%	39%	42%	47%	47%	45%

	Base	Area Code					
		252	336	704	828	910	919
<b>Grant Favorability</b>							
<b>Favorable</b>	25%	35%	26%	26%	18%	25%	25%
<b>Unfavorable</b>	17%	21%	15%	16%	21%	22%	14%
<b>Not sure</b>	58%	45%	60%	59%	61%	53%	61%

	Base	Area Code					
		252	336	704	828	910	919
<b>Bradshaw Favorability</b>							
<b>Favorable</b>	17%	22%	16%	19%	15%	24%	10%
<b>Unfavorable</b>	16%	14%	14%	20%	16%	17%	13%
<b>Not sure</b>	67%	64%	69%	61%	68%	59%	77%

	Base	Area Code					
		252	336	704	828	910	919
<b>Brannon Favorability</b>							
<b>Favorable</b>	47%	52%	50%	50%	34%	47%	48%
<b>Unfavorable</b>	15%	16%	13%	15%	20%	13%	15%
<b>Not sure</b>	38%	31%	38%	34%	45%	40%	38%

	Base	Area Code					
		252	336	704	828	910	919
<b>Alexander Favorability</b>							
<b>Favorable</b>	17%	30%	13%	20%	16%	24%	10%
<b>Unfavorable</b>	15%	11%	13%	18%	17%	18%	15%
<b>Not sure</b>	67%	60%	74%	62%	67%	59%	75%

	Base	Area Code					
		252	336	704	828	910	919
<b>Seen Pro-Tillis Ads?</b>							
<b>Yes</b>	80%	84%	82%	81%	66%	85%	83%
<b>No</b>	15%	13%	15%	16%	29%	5%	13%
<b>Not sure</b>	4%	3%	2%	3%	6%	10%	4%

	Base	Area Code					
		252	336	704	828	910	919
<b>Seen Pro-Harris Ads?</b>							
<b>Yes</b>	27%	19%	36%	29%	16%	22%	31%
<b>No</b>	58%	58%	47%	60%	77%	56%	57%
<b>Not sure</b>	14%	23%	17%	11%	7%	22%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Seen Pro-Brannon Ads?</b>							
<b>Yes</b>	28%	48%	33%	22%	15%	29%	31%
<b>No</b>	58%	34%	49%	69%	69%	51%	61%
<b>Not sure</b>	14%	18%	18%	9%	16%	20%	9%





	Base	Area Code					
		252	336	704	828	910	919
<b>Whose Ads Have You Seen Most?</b>							
Thom Tillis	72%	75%	74%	69%	66%	83%	70%
Mark Harris	6%	4%	3%	10%	5%	4%	5%
Greg Brannon	7%	3%	5%	5%	4%	6%	13%
Not sure	16%	18%	18%	17%	25%	8%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Seen Anti-Tillis Ads?</b>							
Yes	65%	67%	70%	67%	51%	71%	66%
No	22%	21%	21%	20%	36%	17%	21%
Not sure	12%	12%	9%	13%	13%	12%	13%

	Base	Area Code					
		252	336	704	828	910	919
<b>Is Climate Change Fact?</b>							
Yes	29%	29%	34%	25%	28%	37%	25%
No	51%	49%	49%	56%	44%	48%	56%
Not sure	20%	22%	17%	19%	28%	15%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>Support/Oppose Fed. Min. Wage</b>							
Support	25%	17%	25%	30%	25%	33%	19%
Oppose	57%	62%	61%	53%	54%	51%	61%
Not sure	18%	20%	14%	17%	21%	16%	20%

	Base	Area Code					
		252	336	704	828	910	919
<b>Should Edu Dept. Be Eliminated?</b>							
Think it should be	60%	67%	54%	58%	60%	51%	67%
Think it should not be	27%	19%	30%	32%	25%	39%	17%
Not sure	13%	14%	16%	10%	14%	10%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>Believe in Evolution?</b>							
Do	33%	43%	32%	29%	30%	43%	31%
Do not	58%	43%	57%	64%	64%	53%	57%
Not sure	9%	14%	11%	7%	6%	4%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Bundy Favorability</b>							
Favorable	36%	42%	34%	41%	33%	30%	35%
Unfavorable	28%	35%	26%	31%	24%	24%	31%
Not sure	36%	23%	41%	29%	44%	47%	34%

	Base	Area Code					
		252	336	704	828	910	919
<b>Agree/Disagree w/ Bundy's Comments</b>							
Agree	11%	16%	9%	15%	8%	10%	6%
Disagree	49%	53%	49%	48%	47%	54%	46%
Not sure	40%	31%	41%	36%	45%	36%	47%





	Base	Area Code					
		252	336	704	828	910	919
<b>2016 GOP Pres Preference</b>							
<b>Cliven Bundy</b>	3%	-	3%	2%	4%	2%	4%
<b>Jeb Bush</b>	15%	14%	19%	12%	15%	10%	17%
<b>Chris Christie</b>	9%	12%	6%	11%	7%	4%	10%
<b>Ted Cruz</b>	17%	31%	9%	19%	7%	15%	23%
<b>Mike Huckabee</b>	19%	4%	20%	21%	32%	18%	12%
<b>Bobby Jindal</b>	4%	3%	3%	5%	2%	4%	6%
<b>Rand Paul</b>	15%	13%	19%	9%	12%	27%	12%
<b>Marco Rubio</b>	5%	-	3%	1%	9%	6%	11%
<b>Paul Ryan</b>	6%	11%	6%	5%	6%	8%	1%
<b>Someone else / Not sure</b>	9%	12%	10%	13%	6%	7%	3%

	Base	Area Code					
		252	336	704	828	910	919
<b>Was Obama Born in US?</b>							
<b>Yes</b>	31%	37%	28%	29%	30%	24%	40%
<b>No</b>	52%	51%	60%	59%	50%	62%	34%
<b>Not sure</b>	16%	12%	12%	13%	21%	14%	25%

