



FOR IMMEDIATE RELEASE

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HB 2 Deeply Unpopular in North Carolina; Voters Think It's Hurting State

Raleigh, N.C. – PPP's new North Carolina poll finds minimal support from voters in the state for HB 2, and that voters think its passage has hurt the state in several ways.

Just 36% of voters in the state support HB2, to 45% who are opposed. Independent voters are against it 33/46, and Democrats (20/63) are more unified in their opposition to the bill than Republicans (56/24) are in their support. Voters think the bill is having a bad effect on both the state's economy and its overall reputation. 54% think it's had a negative impact on North Carolina's economy, to only 11% who think it's having a positive impact. On that front even GOP voters by a 17 point margin grant that it's having a more negative than positive effect on the state economically. 53% of voters think HB2 has had a negative effect on North Carolina's national reputation, to only 22% who claim they think it's had an overall positive impact on the state's image. Because of these things, just 32% of voters in the state think HB2 is actually helping North Carolina, compared to 53% who think it's hurting the state. Independent voters, by a 53/30 spread, side with Democrats in thinking that HB2 is doing a lot more damage to the state than good.

“There’s very little support for HB2 in North Carolina,” said Dean Debnam, President of Public Policy Polling. “Voters are opposed to it and they think it’s hurting the state in multiple ways.”

Voters also don't think HB2 is having the positive impact it was purported to have. Only 37% think its passage has made the state safer, to 44% who think it



has not. Again on this aspect of the issue independents join with Democrats in saying by a 34/44 spread that it's not making North Carolina safer. A lot of the rhetoric around the bill been about protecting women but they both oppose the bill (33/46) and think it's failing to make the state safer (34/48) by even wider margins than the population as a whole.

Following his signing of HB2 and subsequent defense of the bill, Pat McCrory is trailing Roy Cooper for the first time in 3 months in our polling. Cooper has the advantage with 43% to 42% for McCrory, with Libertarian Lon Cecil at 4%. McCrory led our North Carolina polls in both February and March but has seen his deficit among Democrats grow from 65/16 to 73/14 amid the furor over HB2. One of the reasons McCrory was elected by such a wide margin in 2012 was substantial crossover support from Democrats, and he's lost most of that in the subsequent years. McCrory is under water on his approval rating for the 33rd month in a row, with only 40% of voters approving of the job he's doing to 49% who disapprove. Meanwhile Cooper has seen his favorability numbers rise after refusing to defend HB2- he has a 37/27 favorability rating, up from 33/28 a month ago.

“HB2 may have closed the door on any chance Pat McCrory had of getting most of the Democrats who voted for him in 2012 to vote for him again in 2016,” said Dean Debnam, President of Public Policy Polling. “He just doesn’t have the moderate image that he did 4 years ago anymore.”

The anger over HB2 isn't doing Republicans in the legislature any favors either. Only 30% of voters in the state have a favorable opinion of them to 52% who see them negatively. That -22 net favorability rating is 8 points worse than the -14 spread legislative Democrats hold at 32/46. Democrats have a 45/42 advantage on the generic legislative ballot, including 40/34 with independents.

Public Policy Polling surveyed 960 registered voters from April 22nd to 24th. The margin of error is +/-3.2%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.



North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve 40%
Disapprove..... 49%
Not sure 11%

Q2 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 37%
Unfavorable 27%
Not sure 36%

Q3 The candidates for Governor are Republican Pat McCrory, Democrat Roy Cooper, and Libertarian Lon Cecil. If the election was today, who would you vote for?

Pat McCrory..... 42%
Roy Cooper..... 43%
Lon Cecil..... 4%
Undecided..... 11%

Q4 The candidates for Lieutenant Governor are Republican Dan Forest, Democrat Linda Coleman, and Libertarian J.J. Summerell. If the election was today, who would you vote for?

Dan Forest..... 38%
Linda Coleman..... 37%
J.J. Summerell..... 6%
Undecided..... 19%

Q5 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 32%
Unfavorable 46%
Not sure 22%

Q6 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 30%
Unfavorable 52%
Not sure 18%

Q7 Generally speaking, if there was an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

Democrat 45%
Republican..... 42%
Not sure 14%

Q8 Do you support or oppose House Bill 2?

Support 36%
Oppose 45%
Not sure 19%

Q9 Overall, do you think HB2 is helping or hurting North Carolina?

HB2 is helping North Carolina..... 32%
HB2 is hurting North Carolina 53%
Not sure 15%

Q10 Do you think House Bill 2 has had a positive or negative impact on the North Carolina economy, or has it not made a difference?

Positive impact on economy 11%
Negative impact on economy..... 54%
Has Not Made a Difference..... 29%
Not Sure..... 6%





Q11 Do you think House Bill 2 has had a positive or negative impact on North Carolina's reputation nationally, or has it not made a difference?

Positive impact on reputation..... 22%
Negative impact on reputation 53%
Has Not Made a Difference..... 18%
Not Sure..... 7%

Q12 Do you think House Bill 2 has made North Carolina safer, or not?

HB2 has made North Carolina safer 37%
HB2 has not made North Carolina safer 44%
Not sure 19%

Q13 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 46%
Mitt Romney..... 46%
Someone else / Don't remember 8%

Q14 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 17%
Moderate..... 30%
Somewhat conservative..... 22%
Very conservative 19%

Q15 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q16 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 40%
Republican..... 33%
Independent / Other 27%

Q17 If you are white, press 1. If African American, press 2. If other, press 3.

White 74%
African American..... 21%
Other..... 5%

Q18 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 13%
30 to 45..... 28%
46 to 65..... 39%
Older than 65..... 20%

Q19 Area Code

252..... 11%
336..... 25%
704..... 18%
828..... 11%
910..... 16%
919..... 19%

Q20 Mode

Phone 80%
Internet 20%





	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
McCrory Approval				
Approve	40%	13%	69%	40%
Disapprove	49%	78%	19%	43%
Not sure	11%	9%	12%	17%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Cooper Favorability				
Favorable	37%	62%	16%	11%
Unfavorable	27%	11%	46%	16%
Not sure	36%	27%	38%	73%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Governor Vote				
Pat McCrory	42%	8%	79%	33%
Roy Cooper	43%	81%	10%	15%
Lon Cecil	4%	2%	4%	13%
Undecided	11%	10%	7%	39%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Lieutenant Governor Vote				
Dan Forest	38%	8%	70%	31%
Linda Coleman	37%	72%	6%	12%
J.J. Summerell	6%	4%	7%	13%
Undecided	19%	17%	17%	44%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
NC Legislature Democrat Favorability				
Favorable	32%	62%	5%	12%
Unfavorable	46%	16%	76%	52%
Not sure	22%	23%	19%	36%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
NC Legislature Republican Favorability				
Favorable	30%	8%	53%	31%
Unfavorable	52%	80%	28%	30%
Not sure	18%	13%	20%	39%





	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
NC Legislature Election				
Democrat	45%	84%	9%	18%
Republican	42%	7%	79%	32%
Not sure	14%	8%	12%	51%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
House Bill 2 Support/Oppose				
Support	36%	16%	55%	38%
Oppose	45%	67%	26%	27%
Not sure	19%	17%	19%	34%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
HB2 Help/Hurt NC				
HB2 is helping North Carolina	32%	16%	48%	31%
HB2 is hurting North Carolina	53%	73%	35%	38%
Not sure	15%	11%	17%	31%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
HB2 Impact on NC Economy				
Positive impact on economy	11%	8%	16%	1%
Negative impact on economy	54%	75%	34%	47%
Has Not Made a Difference	29%	11%	46%	35%
Not Sure	6%	7%	4%	16%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
HB2 Impact on NC Reputation				
Positive impact on reputation	22%	11%	34%	21%
Negative impact on reputation	53%	73%	33%	50%
Has Not Made a Difference	18%	8%	29%	15%
Not Sure	7%	8%	5%	14%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
HB2 Made NC Safer Yes/No				
HB2 has made North Carolina safer	37%	14%	60%	32%
HB2 has not made North Carolina safer	44%	66%	24%	36%
Not sure	19%	20%	16%	32%





	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
McCrory Approval						
Approve	40%	20%	14%	25%	61%	79%
Disapprove	49%	62%	81%	59%	29%	15%
Not sure	11%	18%	5%	15%	10%	6%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Cooper Favorability						
Favorable	37%	48%	70%	41%	19%	13%
Unfavorable	27%	6%	12%	21%	40%	50%
Not sure	36%	46%	18%	38%	40%	37%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Governor Vote						
Pat McCrory	42%	27%	13%	23%	67%	81%
Roy Cooper	43%	64%	77%	53%	20%	8%
Lon Cecil	4%	1%	3%	9%	2%	3%
Undecided	11%	8%	7%	16%	11%	8%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Lieutenant Governor Vote						
Dan Forest	38%	20%	16%	19%	65%	69%
Linda Coleman	37%	67%	63%	49%	15%	3%
J.J. Summerell	6%	4%	3%	10%	3%	6%
Undecided	19%	8%	19%	23%	16%	22%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
NC Legislature Democrat Favorability						
Favorable	32%	60%	68%	33%	13%	0%
Unfavorable	46%	24%	18%	35%	64%	82%
Not sure	22%	16%	13%	32%	23%	17%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
NC Legislature Republican Favorability						
Favorable	30%	15%	10%	17%	47%	59%
Unfavorable	52%	76%	84%	63%	28%	19%
Not sure	18%	9%	6%	20%	26%	22%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
NC Legislature Election						
Democrat	45%	74%	82%	55%	20%	4%
Republican	42%	13%	17%	25%	66%	83%
Not sure	14%	13%	1%	21%	15%	13%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
House Bill 2 Support/Oppose						
Support	36%	17%	18%	20%	54%	67%
Oppose	45%	68%	73%	58%	23%	12%
Not sure	19%	14%	9%	23%	23%	21%





	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
HB2 Help/Hurt NC						
HB2 is helping North Carolina	32%	22%	10%	19%	43%	64%
HB2 is hurting North Carolina	53%	74%	82%	66%	32%	17%
Not sure	15%	4%	7%	15%	25%	19%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
HB2 Impact on NC Economy						
Positive impact on economy	11%	17%	1%	9%	12%	19%
Negative impact on economy	54%	65%	86%	62%	38%	21%
Has Not Made a Difference	29%	14%	10%	21%	42%	52%
Not Sure	6%	4%	2%	8%	7%	7%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
HB2 Impact on NC Reputation						
Positive impact on reputation	22%	17%	8%	14%	25%	50%
Negative impact on reputation	53%	67%	81%	63%	39%	18%
Has Not Made a Difference	18%	14%	6%	14%	29%	26%
Not Sure	7%	3%	5%	10%	7%	7%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
HB2 Made NC Safer Yes/No						
HB2 has made North Carolina safer	37%	22%	15%	20%	56%	70%
HB2 has not made North Carolina safer	44%	60%	68%	56%	27%	13%
Not sure	19%	18%	17%	24%	17%	17%

	Base	Gender	
		Wom...	Man
McCrorry Approval			
Approve	40%	38%	43%
Disapprove	49%	50%	47%
Not sure	11%	12%	9%

	Base	Gender	
		Wom...	Man
Cooper Favorability			
Favorable	37%	34%	40%
Unfavorable	27%	22%	34%
Not sure	36%	44%	26%





	Base	Gender	
		Wom...	Man
Governor Vote			
Pat McCrory	42%	39%	46%
Roy Cooper	43%	42%	44%
Lon Cecil	4%	3%	5%
Undecided	11%	15%	5%

	Base	Gender	
		Wom...	Man
Lieutenant Governor Vote			
Dan Forest	38%	33%	44%
Linda Coleman	37%	39%	35%
J.J. Summerell	6%	4%	7%
Undecided	19%	24%	14%

	Base	Gender	
		Wom...	Man
NC Legislature Democrat Favorability			
Favorable	32%	31%	32%
Unfavorable	46%	40%	53%
Not sure	22%	28%	15%

	Base	Gender	
		Wom...	Man
NC Legislature Republican Favorability			
Favorable	30%	29%	32%
Unfavorable	52%	46%	59%
Not sure	18%	25%	10%

	Base	Gender	
		Wom...	Man
NC Legislature Election			
Democrat	45%	44%	45%
Republican	42%	40%	44%
Not sure	14%	16%	11%

	Base	Gender	
		Wom...	Man
House Bill 2 Support/Oppose			
Support	36%	33%	38%
Oppose	45%	46%	45%
Not sure	19%	21%	17%





	Base	Gender	
		Wom...	Man
HB2 Help/Hurt NC			
HB2 is helping North Carolina	32%	28%	36%
HB2 is hurting North Carolina	53%	55%	51%
Not sure	15%	17%	13%

	Base	Gender	
		Wom...	Man
HB2 Impact on NC Economy			
Positive impact on economy	11%	10%	12%
Negative impact on economy	54%	54%	53%
Has Not Made a Difference	29%	26%	33%
Not Sure	6%	10%	2%

	Base	Gender	
		Wom...	Man
HB2 Impact on NC Reputation			
Positive impact on reputation	22%	20%	25%
Negative impact on reputation	53%	52%	53%
Has Not Made a Difference	18%	18%	18%
Not Sure	7%	10%	4%

	Base	Gender	
		Wom...	Man
HB2 Made NC Safer Yes/No			
HB2 has made North Carolina safer	37%	34%	40%
HB2 has not made North Carolina safer	44%	48%	40%
Not sure	19%	18%	20%

	Base	Party		
		Democr- at	Republica- n	Independen- t / Other
McCrory Approval				
Approve	40%	21%	70%	33%
Disapprove	49%	67%	22%	54%
Not sure	11%	12%	8%	13%

	Base	Party		
		Democr- at	Republica- n	Independen- t / Other
Cooper Favorability				
Favorable	37%	53%	20%	34%
Unfavorable	27%	18%	44%	22%
Not sure	36%	29%	36%	44%





	Base	Party		
		Democrat	Republican	Independent / Other
Governor Vote				
Pat McCrory	42%	14%	80%	39%
Roy Cooper	43%	73%	11%	38%
Lon Cecil	4%	4%	2%	6%
Undecided	11%	9%	7%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Lieutenant Governor Vote				
Dan Forest	38%	12%	71%	35%
Linda Coleman	37%	68%	7%	30%
J.J. Summerell	6%	4%	6%	8%
Undecided	19%	15%	17%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Democrat Favorability				
Favorable	32%	57%	9%	24%
Unfavorable	46%	21%	72%	51%
Not sure	22%	22%	20%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Republican Favorability				
Favorable	30%	11%	55%	27%
Unfavorable	52%	75%	26%	51%
Not sure	18%	14%	19%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Election				
Democrat	45%	79%	7%	40%
Republican	42%	11%	86%	34%
Not sure	14%	10%	7%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
House Bill 2 Support/Oppose				
Support	36%	20%	56%	33%
Oppose	45%	63%	24%	46%
Not sure	19%	17%	20%	21%





	Base	Party		
		Democrat	Republican	Independent / Other
HB2 Help/Hurt NC				
HB2 is helping North Carolina	32%	16%	52%	30%
HB2 is hurting North Carolina	53%	70%	32%	53%
Not sure	15%	13%	16%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
HB2 Impact on NC Economy				
Positive impact on economy	11%	9%	17%	7%
Negative impact on economy	54%	74%	34%	49%
Has Not Made a Difference	29%	11%	44%	37%
Not Sure	6%	6%	5%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
HB2 Impact on NC Reputation				
Positive impact on reputation	22%	14%	35%	19%
Negative impact on reputation	53%	71%	34%	49%
Has Not Made a Difference	18%	7%	25%	26%
Not Sure	7%	9%	6%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
HB2 Made NC Safer Yes/No				
HB2 has made North Carolina safer	37%	18%	61%	34%
HB2 has not made North Carolina safer	44%	61%	25%	44%
Not sure	19%	21%	14%	23%

	Base	Race		
		White	African American	Other
McCrorry Approval				
Approve	40%	48%	13%	42%
Disapprove	49%	43%	66%	51%
Not sure	11%	8%	21%	7%

	Base	Race		
		White	African American	Other
Cooper Favorability				
Favorable	37%	35%	41%	42%
Unfavorable	27%	30%	21%	17%
Not sure	36%	34%	39%	41%





	Base	Race		
		White	African Americ...	Other
Governor Vote				
Pat McCrory	42%	52%	13%	34%
Roy Cooper	43%	34%	72%	53%
Lon Cecil	4%	3%	5%	8%
Undecided	11%	11%	11%	4%

	Base	Race		
		White	African Americ...	Other
Lieutenant Governor Vote				
Dan Forest	38%	45%	16%	31%
Linda Coleman	37%	28%	66%	60%
J.J. Summerell	6%	7%	3%	2%
Undecided	19%	21%	15%	7%

	Base	Race		
		White	African Americ...	Other
NC Legislature Democrat Favorability				
Favorable	32%	26%	48%	53%
Unfavorable	46%	53%	25%	32%
Not sure	22%	21%	27%	15%

	Base	Race		
		White	African Americ...	Other
NC Legislature Republican Favorability				
Favorable	30%	37%	6%	25%
Unfavorable	52%	45%	76%	55%
Not sure	18%	18%	18%	20%

	Base	Race		
		White	African Americ...	Other
NC Legislature Election				
Democrat	45%	32%	82%	66%
Republican	42%	53%	4%	29%
Not sure	14%	14%	13%	5%

	Base	Race		
		White	African Americ...	Other
House Bill 2 Support/Oppose				
Support	36%	41%	14%	44%
Oppose	45%	41%	65%	29%
Not sure	19%	18%	21%	27%





	Base	Race		
		White	African Americ...	Other
HB2 Help/Hurt NC				
HB2 is helping North Carolina	32%	35%	13%	57%
HB2 is hurting North Carolina	53%	49%	72%	27%
Not sure	15%	15%	15%	16%

	Base	Race		
		White	African Americ...	Other
HB2 Impact on NC Economy				
Positive impact on economy	11%	11%	8%	20%
Negative impact on economy	54%	52%	66%	32%
Has Not Made a Difference	29%	32%	18%	36%
Not Sure	6%	5%	9%	12%

	Base	Race		
		White	African Americ...	Other
HB2 Impact on NC Reputation				
Positive impact on reputation	22%	24%	14%	29%
Negative impact on reputation	53%	51%	61%	36%
Has Not Made a Difference	18%	19%	13%	24%
Not Sure	7%	5%	12%	11%

	Base	Race		
		White	African Americ...	Other
HB2 Made NC Safer Yes/No				
HB2 has made North Carolina safer	37%	43%	10%	56%
HB2 has not made North Carolina safer	44%	43%	52%	27%
Not sure	19%	14%	38%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
McCroy Approval					
Approve	40%	26%	41%	43%	43%
Disapprove	49%	50%	45%	50%	49%
Not sure	11%	24%	14%	6%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Cooper Favorability					
Favorable	37%	40%	26%	42%	39%
Unfavorable	27%	10%	30%	30%	30%
Not sure	36%	49%	44%	28%	31%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Governor Vote					
Pat McCrory	42%	37%	39%	45%	45%
Roy Cooper	43%	46%	42%	44%	41%
Lon Cecil	4%	-	7%	3%	4%
Undecided	11%	17%	12%	8%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Lieutenant Governor Vote					
Dan Forest	38%	28%	31%	43%	45%
Linda Coleman	37%	37%	32%	42%	35%
J.J. Summerell	6%	2%	14%	3%	4%
Undecided	19%	33%	24%	12%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
NC Legislature Democrat Favorability					
Favorable	32%	42%	26%	34%	30%
Unfavorable	46%	33%	49%	47%	49%
Not sure	22%	26%	25%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
NC Legislature Republican Favorability					
Favorable	30%	18%	30%	32%	33%
Unfavorable	52%	61%	49%	52%	50%
Not sure	18%	21%	21%	16%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
NC Legislature Election					
Democrat	45%	48%	47%	42%	43%
Republican	42%	28%	41%	44%	48%
Not sure	14%	24%	12%	13%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
House Bill 2 Support/Oppose					
Support	36%	27%	34%	42%	30%
Oppose	45%	53%	47%	44%	42%
Not sure	19%	20%	19%	14%	28%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
HB2 Help/Hurt NC					
HB2 is helping North Carolina	32%	27%	33%	34%	29%
HB2 is hurting North Carolina	53%	56%	52%	52%	54%
Not sure	15%	18%	15%	14%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
HB2 Impact on NC Economy					
Positive impact on economy	11%	17%	11%	10%	10%
Negative impact on economy	54%	53%	55%	54%	53%
Has Not Made a Difference	29%	22%	26%	32%	31%
Not Sure	6%	8%	8%	4%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
HB2 Impact on NC Reputation					
Positive impact on reputation	22%	28%	18%	23%	23%
Negative impact on reputation	53%	44%	55%	55%	50%
Has Not Made a Difference	18%	16%	17%	18%	21%
Not Sure	7%	12%	10%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
HB2 Made NC Safer Yes/No					
HB2 has made North Carolina safer	37%	35%	36%	40%	34%
HB2 has not made North Carolina safer	44%	44%	39%	46%	48%
Not sure	19%	21%	25%	14%	19%

	Base	Area Code					
		252	336	704	828	910	919
McCroy Approval							
Approve	40%	51%	46%	38%	36%	42%	31%
Disapprove	49%	47%	35%	56%	52%	44%	62%
Not sure	11%	2%	20%	5%	13%	14%	7%

	Base	Area Code					
		252	336	704	828	910	919
Cooper Favorability							
Favorable	37%	32%	25%	41%	32%	31%	59%
Unfavorable	27%	42%	33%	26%	21%	32%	14%
Not sure	36%	27%	42%	33%	48%	37%	27%





	Base	Area Code					
		252	336	704	828	910	919
Governor Vote							
Pat McCrory	42%	45%	51%	45%	36%	42%	31%
Roy Cooper	43%	36%	34%	47%	35%	42%	59%
Lon Cecil	4%	12%	3%	1%	10%	2%	1%
Undecided	11%	6%	11%	7%	19%	14%	8%

	Base	Area Code					
		252	336	704	828	910	919
Lieutenant Governor Vote							
Dan Forest	38%	35%	45%	41%	31%	40%	30%
Linda Coleman	37%	40%	29%	34%	32%	41%	51%
J.J. Summerell	6%	5%	6%	5%	12%	2%	6%
Undecided	19%	20%	20%	21%	25%	17%	13%

	Base	Area Code					
		252	336	704	828	910	919
NC Legislature Democrat Favorability							
Favorable	32%	37%	23%	38%	25%	30%	40%
Unfavorable	46%	49%	57%	41%	42%	43%	38%
Not sure	22%	13%	19%	21%	32%	27%	21%

	Base	Area Code					
		252	336	704	828	910	919
NC Legislature Republican Favorability							
Favorable	30%	37%	32%	29%	30%	36%	20%
Unfavorable	52%	46%	45%	51%	48%	51%	68%
Not sure	18%	17%	23%	20%	22%	12%	12%

	Base	Area Code					
		252	336	704	828	910	919
NC Legislature Election							
Democrat	45%	46%	35%	46%	39%	48%	55%
Republican	42%	46%	47%	42%	43%	43%	30%
Not sure	14%	8%	18%	12%	18%	9%	15%

	Base	Area Code					
		252	336	704	828	910	919
House Bill 2 Support/Oppose							
Support	36%	47%	35%	32%	31%	43%	29%
Oppose	45%	41%	43%	45%	45%	35%	61%
Not sure	19%	13%	22%	23%	24%	22%	10%

	Base	Area Code					
		252	336	704	828	910	919
HB2 Help/Hurt NC							
HB2 is helping North Carolina	32%	36%	36%	27%	31%	42%	21%
HB2 is hurting North Carolina	53%	46%	48%	57%	49%	45%	69%
Not sure	15%	17%	17%	16%	20%	13%	10%

	Base	Area Code					
		252	336	704	828	910	919
HB2 Impact on NC Economy							
Positive impact on economy	11%	12%	12%	6%	13%	15%	10%
Negative impact on economy	54%	55%	49%	55%	51%	45%	66%
Has Not Made a Difference	29%	28%	31%	34%	30%	31%	19%
Not Sure	6%	5%	8%	4%	6%	9%	5%





	Base	Area Code					
		252	336	704	828	910	919
HB2 Impact on NC Reputation							
Positive impact on reputation	22%	29%	24%	18%	28%	27%	13%
Negative impact on reputation	53%	52%	41%	59%	47%	45%	70%
Has Not Made a Difference	18%	14%	24%	20%	19%	14%	13%
Not Sure	7%	5%	11%	3%	6%	13%	4%

	Base	Area Code					
		252	336	704	828	910	919
HB2 Made NC Safer Yes/No							
HB2 has made North Carolina safer	37%	45%	37%	32%	40%	49%	25%
HB2 has not made North Carolina safer	44%	41%	33%	52%	42%	37%	60%
Not sure	19%	14%	30%	16%	18%	14%	15%

	Base	Mode	
		Pho...	Intern...
McCrorry Approval			
Approve	40%	44%	25%
Disapprove	49%	48%	52%
Not sure	11%	8%	23%

	Base	Mode	
		Pho...	Intern...
Cooper Favorability			
Favorable	37%	38%	34%
Unfavorable	27%	31%	14%
Not sure	36%	32%	52%

	Base	Mode	
		Pho...	Intern...
Governor Vote			
Pat McCrorry	42%	46%	26%
Roy Cooper	43%	42%	48%
Lon Cecil	4%	4%	3%
Undecided	11%	8%	23%

	Base	Mode	
		Pho...	Intern...
Lieutenant Governor Vote			
Dan Forest	38%	44%	14%
Linda Coleman	37%	37%	38%
J.J. Summerell	6%	6%	5%
Undecided	19%	13%	43%





	Base	Mode	
		Pho...	Intern...
NC Legislature Democrat Favorability			
Favorable	32%	31%	36%
Unfavorable	46%	50%	31%
Not sure	22%	19%	33%

	Base	Mode	
		Pho...	Intern...
NC Legislature Republican Favorability			
Favorable	30%	33%	19%
Unfavorable	52%	52%	51%
Not sure	18%	15%	30%

	Base	Mode	
		Pho...	Intern...
NC Legislature Election			
Democrat	45%	43%	51%
Republican	42%	45%	29%
Not sure	14%	12%	20%

	Base	Mode	
		Pho...	Intern...
House Bill 2 Support/Oppose			
Support	36%	38%	27%
Oppose	45%	44%	51%
Not sure	19%	18%	22%

	Base	Mode	
		Pho...	Intern...
HB2 Help/Hurt NC			
HB2 is helping North Carolina	32%	32%	29%
HB2 is hurting North Carolina	53%	53%	54%
Not sure	15%	15%	17%

	Base	Mode	
		Pho...	Intern...
HB2 Impact on NC Economy			
Positive impact on economy	11%	10%	17%
Negative impact on economy	54%	54%	54%
Has Not Made a Difference	29%	33%	12%
Not Sure	6%	3%	17%





	Base	Mode	
		Pho...	Intern...
HB2 Impact on NC Reputation			
Positive impact on reputation	22%	24%	17%
Negative impact on reputation	53%	51%	57%
Has Not Made a Difference	18%	20%	10%
Not Sure	7%	5%	16%

	Base	Mode	
		Pho...	Intern...
HB2 Made NC Safer Yes/No			
HB2 has made North Carolina safer	37%	39%	29%
HB2 has not made North Carolina safer	44%	43%	49%
Not sure	19%	18%	22%

