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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

## **Romney, McCrory up big in NC**

**Raleigh, N.C.** – It sounds like Newt Gingrich will be out of the race by the time North Carolina votes and that's just as well for him. Our newest poll finds Mitt Romney with a dominant lead in the state, polling at 48% to 30% for Gingrich and 12% for Ron Paul.

North Carolina makes yet another state where you can really see the Republican base unifying around Romney. He has a 61/25 favorability rating, up from 51/32 just two weeks ago. And he's winning with the groups of the GOP electorate that have typically confounded him. He has a 46-38 lead over Gingrich with a Tea Partiers, a 44-36 advantage with Evangelicals, and he's up 48-36 with voters describing themselves as 'very conservative.' It's over.

So is the Republican primary for Governor. GOP voters aren't looking for an alternative to Pat McCrory to begin with. 66% have a favorable opinion of him to only 9% with a negative one. And what little opposition there is to him is split pretty evenly between 5 different candidates. McCrory's at 67% to 3% for Jim Harney, 2% for Jim Mahan and Paul Wright, and just 1% each for Scott Jones and Charles Kenneth Moss. 23% continue to be undecided.

A runoff is looking like a very real possibility in the race for Lieutenant Governor, with three of the candidates clustered within three points of each other. Dale Folwell leads with 15% to 12% for Dan Forest and Tony Gurley. Grey Mills at 8% is still within range of the top two and only Arthur Jason Rich at 2% looks like a total non factor. Gurley at 32% in the Triangle is doing the best of any candidate in a particular region, but Folwell and Forest are running ahead of him everywhere else.

In another race that looks like it could be headed for a runoff, Debra Goldman and Greg Dority continue to hold the top two spots in the contest for State Auditor. Goldman's at 12% to 11% for Dority with Fern Shubert at 7% and Rudy Wright and Joseph Hank DeBragga rounding out the field at 4% each. Goldman and Dority have persistently been at the top of the heap since we began polling this race.

PPP surveyed 521 Republican primary voters from April 20th to 22<sup>nd</sup>. The margin of error for the survey is +/-4.3%/ This poll was not paid for or authorized by any campaign or political organization.



## North Carolina Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 51%  
*Unfavorable* ..... 33%  
*Not sure* ..... 16%

**Q2** Do you have a favorable or unfavorable opinion of Ron Paul?

*Favorable*..... 34%  
*Unfavorable* ..... 49%  
*Not sure* ..... 16%

**Q3** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 61%  
*Unfavorable* ..... 25%  
*Not sure* ..... 14%

**Q4** If the Republican candidates for President were Newt Gingrich, Ron Paul, and Mitt Romney, who would you vote for?

*Newt Gingrich* ..... 30%  
*Ron Paul* ..... 12%  
*Mitt Romney* ..... 48%  
*Someone else/Not sure* ..... 10%

**Q5** Do you have a favorable or unfavorable opinion of Pat McCrory?

*Favorable*..... 66%  
*Unfavorable* ..... 9%  
*Not sure* ..... 25%

**Q6** The Republican candidates for Governor are Jim Harney, Scott Jones, Jim Mahan, Pat McCrory, Charles Kenneth Moss, and Paul Wright. If the election was today, who would you vote for?

*Jim Harney*..... 3%  
*Scott Jones*..... 1%  
*Jim Mahan* ..... 2%  
*Pat McCrory*..... 67%  
*Charles Kenneth Moss*..... 1%  
*Paul Wright* ..... 2%  
*Undecided*..... 23%

**Q7** The Republican candidates for Lieutenant Governor are Dale Folwell, Dan Forest, Tony Gurley, Grey Mills, and Arthur Jason Rich. If the election was today, who would you vote for?

*Dale Folwell* ..... 15%  
*Dan Forest*..... 12%  
*Tony Gurley* ..... 12%  
*Grey Mills*..... 8%  
*Arthur Jason Rich* ..... 2%  
*Undecided*..... 51%

**Q8** The Republican candidates for State Auditor are Joseph Hank DeBragga, Greg Dority, Debra Goldman, Fern Shubert, and Rudy Wright. If the election was today, who would you vote for?

*Joseph Hank DeBragga*..... 4%  
*Greg Dority* ..... 11%  
*Debra Goldman* ..... 12%  
*Fern Shubert*..... 7%  
*Rudy Wright*..... 4%  
*Undecided*..... 61%





**Q9** The Republican candidates for Agriculture Commissioner are Bill McManus and Steve Troxler. If the election was today, who would you vote for?

*Bill McManus* ..... 17%  
*Steve Troxler*..... 41%  
*Undecided*..... 42%

**Q10** The Republican candidates for Insurance Commissioner are Mike Causey, James McCall, and Richard Morgan. If the election was today, who would you vote for?

*Mike Causey* ..... 13%  
*James McCall* ..... 10%  
*Richard Morgan* ..... 17%  
*Undecided*..... 60%

**Q11** The Republican candidates for Secretary of State are Michael Beitler, A.J. Daoud, Kenn Gardner, and Ed Goodwin. If the election was today, who would you vote for?

*Michael Beitler* ..... 6%  
*A.J. Daoud*..... 6%  
*Kenn Gardner* ..... 17%  
*Ed Goodwin* ..... 10%  
*Undecided*..... 61%

**Q12** The Republican candidates for Superintendent of Public Instruction are Richard Alexander, Mark Crawford, Ray Ernest Martin, David Scholl, and John Tedesco. If the election was today, who would you vote for?

*Richard Alexander* ..... 13%  
*Mark Crawford* ..... 6%  
*Ray Ernest Martin* ..... 5%  
*David Scholl*..... 4%  
*John Tedesco*..... 16%  
*Undecided*..... 57%

**Q13** Do you consider yourself to be a member of the Tea Party?

*Yes*..... 37%  
*No*..... 44%  
*Not sure*..... 19%

**Q14** Are you an Evangelical Christian, or not?

*Are an Evangelical*..... 66%  
*Are not*..... 34%

**Q15** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal* ..... 2%  
*Somewhat liberal* ..... 3%  
*Moderate*..... 14%  
*Somewhat conservative*..... 31%  
*Very conservative* ..... 51%

**Q16** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 49%  
*Man*..... 51%

**Q17** If you are a Republican, press 1. If an independent, press 2.

*Republican*..... 78%  
*Independent*..... 22%

**Q18** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 24%  
*46 to 65*..... 42%  
*Older than 65*..... 34%

**Q19**

*252*..... 8%  
*336*..... 23%  
*704*..... 23%  
*828*..... 15%  
*910*..... 10%  
*919*..... 21%





**Crosstabs**

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Gingrich Favorability</b>				
<b>Favorable</b>	51%	66%	38%	51%
<b>Unfavorable</b>	33%	22%	49%	16%
<b>Not sure</b>	16%	11%	13%	34%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Paul Favorability</b>				
<b>Favorable</b>	34%	41%	37%	16%
<b>Unfavorable</b>	49%	51%	50%	44%
<b>Not sure</b>	16%	8%	13%	40%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Romney Favorability</b>				
<b>Favorable</b>	61%	69%	57%	55%
<b>Unfavorable</b>	25%	18%	32%	20%
<b>Not sure</b>	14%	12%	11%	25%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP Pres Primary</b>				
<b>Newt Gingrich</b>	30%	38%	23%	29%
<b>Ron Paul</b>	12%	11%	17%	4%
<b>Mitt Romney</b>	48%	46%	48%	52%
<b>Someone else/Not sure</b>	10%	5%	12%	15%





**Crosstabs**

	Base	Tea Party ID		
		Yes	No	Not sure
<b>McCrary Favorability</b>				
<b>Favorable</b>	<b>66%</b>	74%	61%	64%
<b>Unfavorable</b>	<b>9%</b>	8%	12%	6%
<b>Not sure</b>	<b>25%</b>	19%	27%	31%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP Gov Primary</b>				
<b>Jim Harney</b>	<b>3%</b>	4%	4%	2%
<b>Scott Jones</b>	<b>1%</b>	0%	2%	1%
<b>Jim Mahan</b>	<b>2%</b>	2%	1%	5%
<b>Pat McCrary</b>	<b>67%</b>	72%	65%	63%
<b>Charles Kenneth Moss</b>	<b>1%</b>	2%	0%	1%
<b>Paul Wright</b>	<b>2%</b>	3%	1%	-
<b>Undecided</b>	<b>23%</b>	16%	27%	29%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP LG Primary</b>				
<b>Dale Folwell</b>	<b>15%</b>	22%	11%	12%
<b>Dan Forest</b>	<b>12%</b>	13%	12%	10%
<b>Tony Gurley</b>	<b>12%</b>	12%	12%	11%
<b>Grey Mills</b>	<b>8%</b>	7%	9%	8%
<b>Arthur Jason Rich</b>	<b>2%</b>	1%	2%	2%
<b>Undecided</b>	<b>51%</b>	45%	54%	58%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP Auditor Primary</b>				
<b>Joseph Hank DeBragga</b>	<b>4%</b>	6%	5%	1%
<b>Greg Dority</b>	<b>11%</b>	13%	9%	12%
<b>Debra Goldman</b>	<b>12%</b>	10%	15%	11%
<b>Fern Shubert</b>	<b>7%</b>	7%	7%	5%
<b>Rudy Wright</b>	<b>4%</b>	4%	5%	3%
<b>Undecided</b>	<b>61%</b>	61%	59%	67%





**Crosstabs**

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP Ag Primary</b>				
<b>Bill McManus</b>	17%	19%	17%	14%
<b>Steve Troxler</b>	41%	38%	46%	34%
<b>Undecided</b>	42%	43%	37%	52%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP Insurance Primary</b>				
<b>Mike Causey</b>	13%	15%	13%	9%
<b>James McCall</b>	10%	11%	10%	7%
<b>Richard Morgan</b>	17%	17%	17%	18%
<b>Undecided</b>	60%	57%	60%	66%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP State Primary</b>				
<b>Michael Beitler</b>	6%	7%	5%	6%
<b>A.J. Daoud</b>	6%	7%	5%	4%
<b>Kenn Gardner</b>	17%	16%	18%	16%
<b>Ed Goodwin</b>	10%	11%	11%	7%
<b>Undecided</b>	61%	59%	61%	68%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP Edu. Primary</b>				
<b>Richard Alexander</b>	13%	12%	15%	12%
<b>Mark Crawford</b>	6%	6%	7%	7%
<b>Ray Ernest Martin</b>	5%	7%	3%	4%
<b>David Scholl</b>	4%	3%	5%	2%
<b>John Tedesco</b>	16%	18%	17%	7%
<b>Undecided</b>	57%	54%	54%	69%





**Crosstabs**

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>Gingrich Favorability</b>			
Favorable	51%	55%	42%
Unfavorable	33%	27%	45%
Not sure	16%	18%	13%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>Paul Favorability</b>			
Favorable	34%	30%	42%
Unfavorable	49%	51%	46%
Not sure	16%	18%	12%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>Romney Favorability</b>			
Favorable	61%	60%	64%
Unfavorable	25%	24%	26%
Not sure	14%	17%	9%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>2012 GOP Pres Primary</b>			
Newt Gingrich	30%	36%	17%
Ron Paul	12%	11%	16%
Mitt Romney	48%	44%	56%
Someone else/Not sure	10%	9%	11%





**Crosstabs**

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>McCrary Favorability</b>			
Favorable	66%	69%	61%
Unfavorable	9%	7%	14%
Not sure	25%	24%	25%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>2012 GOP Gov Primary</b>			
Jim Harney	3%	2%	6%
Scott Jones	1%	1%	1%
Jim Mahan	2%	2%	3%
Pat McCrary	67%	71%	60%
Charles Kenneth Moss	1%	1%	1%
Paul Wright	2%	1%	2%
Undecided	23%	22%	27%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>2012 GOP LG Primary</b>			
Dale Folwell	15%	17%	12%
Dan Forest	12%	13%	11%
Tony Gurley	12%	9%	16%
Grey Mills	8%	9%	6%
Arthur Jason Rich	2%	2%	1%
Undecided	51%	50%	53%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>2012 GOP Auditor Primary</b>			
Joseph Hank DeBragga	4%	4%	5%
Greg Dority	11%	11%	11%
Debra Goldman	12%	11%	15%
Fern Shubert	7%	8%	5%
Rudy Wright	4%	4%	5%
Undecided	61%	63%	58%







**Crosstabs**

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>2012 GOP Ag Primary</b>			
<b>Bill McManus</b>	17%	14%	24%
<b>Steve Troxler</b>	41%	42%	39%
<b>Undecided</b>	42%	44%	37%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>2012 GOP Insurance Primary</b>			
<b>Mike Causey</b>	13%	9%	21%
<b>James McCall</b>	10%	11%	8%
<b>Richard Morgan</b>	17%	17%	18%
<b>Undecided</b>	60%	63%	54%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>2012 GOP State Primary</b>			
<b>Michael Beitler</b>	6%	6%	6%
<b>A.J. Daoud</b>	6%	6%	5%
<b>Kenn Gardner</b>	17%	15%	20%
<b>Ed Goodwin</b>	10%	10%	11%
<b>Undecided</b>	61%	63%	58%

	Base	Evangelical?	
		Are an Evangelical	Are not
<b>2012 GOP Edu. Primary</b>			
<b>Richard Alexander</b>	13%	13%	13%
<b>Mark Crawford</b>	6%	5%	9%
<b>Ray Ernest Martin</b>	5%	4%	5%
<b>David Scholl</b>	4%	3%	5%
<b>John Tedesco</b>	16%	15%	16%
<b>Undecided</b>	57%	59%	51%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gingrich Favorability</b>						
<b>Favorable</b>	51%	54%	5%	36%	44%	61%
<b>Unfavorable</b>	33%	40%	82%	50%	36%	24%
<b>Not sure</b>	16%	6%	13%	14%	20%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Paul Favorability</b>						
<b>Favorable</b>	34%	36%	27%	56%	33%	30%
<b>Unfavorable</b>	49%	58%	60%	34%	45%	55%
<b>Not sure</b>	16%	6%	13%	9%	22%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
<b>Favorable</b>	61%	77%	13%	58%	65%	62%
<b>Unfavorable</b>	25%	17%	72%	35%	23%	21%
<b>Not sure</b>	14%	6%	14%	7%	12%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Pres Primary</b>						
<b>Newt Gingrich</b>	30%	34%	13%	20%	24%	36%
<b>Ron Paul</b>	12%	6%	25%	25%	10%	10%
<b>Mitt Romney</b>	48%	19%	18%	45%	54%	48%
<b>Someone else/Not sure</b>	10%	41%	43%	10%	11%	6%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McCrory Favorability</b>						
Favorable	66%	54%	51%	63%	67%	68%
Unfavorable	9%	11%	13%	16%	8%	8%
Not sure	25%	36%	36%	21%	25%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Gov Primary</b>						
Jim Harney	3%	11%	8%	5%	3%	3%
Scott Jones	1%	-	-	3%	0%	1%
Jim Mahan	2%	-	8%	3%	4%	1%
Pat McCrory	67%	54%	48%	66%	65%	70%
Charles Kenneth Moss	1%	-	13%	-	2%	1%
Paul Wright	2%	-	-	4%	1%	1%
Undecided	23%	36%	22%	18%	25%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP LG Primary</b>						
Dale Folwell	15%	12%	13%	6%	11%	20%
Dan Forest	12%	6%	23%	11%	12%	12%
Tony Gurley	12%	-	8%	13%	14%	10%
Grey Mills	8%	11%	10%	10%	9%	7%
Arthur Jason Rich	2%	6%	-	3%	2%	0%
Undecided	51%	64%	45%	56%	51%	50%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Auditor Primary</b>						
Joseph Hank DeBragga	4%	-	-	9%	1%	5%
Greg Dority	11%	23%	14%	12%	10%	11%
Debra Goldman	12%	17%	33%	21%	16%	6%
Fern Shubert	7%	-	17%	5%	7%	7%
Rudy Wright	4%	-	8%	3%	7%	3%
Undecided	61%	60%	28%	51%	60%	67%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Ag Primary</b>						
<b>Bill McManus</b>	17%	17%	23%	17%	16%	18%
<b>Steve Troxler</b>	41%	37%	54%	55%	41%	36%
<b>Undecided</b>	42%	46%	23%	28%	42%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Insurance Primary</b>						
<b>Mike Causey</b>	13%	-	18%	12%	13%	14%
<b>James McCall</b>	10%	-	18%	14%	11%	8%
<b>Richard Morgan</b>	17%	29%	18%	25%	19%	13%
<b>Undecided</b>	60%	71%	45%	49%	57%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP State Primary</b>						
<b>Michael Beitler</b>	6%	-	10%	4%	7%	6%
<b>A.J. Daoud</b>	6%	-	13%	8%	5%	5%
<b>Kenn Gardner</b>	17%	25%	22%	29%	18%	13%
<b>Ed Goodwin</b>	10%	11%	13%	10%	9%	10%
<b>Undecided</b>	61%	64%	42%	49%	61%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Edu. Primary</b>						
<b>Richard Alexander</b>	13%	6%	29%	22%	14%	9%
<b>Mark Crawford</b>	6%	6%	22%	6%	7%	5%
<b>Ray Ernest Martin</b>	5%	21%	8%	4%	5%	4%
<b>David Scholl</b>	4%	-	10%	8%	2%	3%
<b>John Tedesco</b>	16%	24%	-	12%	13%	19%
<b>Undecided</b>	57%	42%	31%	49%	58%	60%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
<b>Favorable</b>	51%	42%	59%
<b>Unfavorable</b>	33%	35%	31%
<b>Not sure</b>	16%	22%	11%

	Base	Gender	
		Woman	Man
<b>Paul Favorability</b>			
<b>Favorable</b>	34%	32%	37%
<b>Unfavorable</b>	49%	47%	51%
<b>Not sure</b>	16%	21%	12%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	61%	60%	63%
<b>Unfavorable</b>	25%	25%	24%
<b>Not sure</b>	14%	15%	13%

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary</b>			
<b>Newt Gingrich</b>	30%	28%	31%
<b>Ron Paul</b>	12%	9%	15%
<b>Mitt Romney</b>	48%	52%	45%
<b>Someone else/Not sure</b>	10%	11%	9%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>McCrorry Favorability</b>			
<b>Favorable</b>	66%	64%	68%
<b>Unfavorable</b>	9%	8%	11%
<b>Not sure</b>	25%	28%	21%

	Base	Gender	
		Woman	Man
<b>2012 GOP Gov Primary</b>			
<b>Jim Harney</b>	3%	3%	4%
<b>Scott Jones</b>	1%	-	2%
<b>Jim Mahan</b>	2%	1%	3%
<b>Pat McCrorry</b>	67%	65%	69%
<b>Charles Kenneth Moss</b>	1%	1%	2%
<b>Paul Wright</b>	2%	1%	2%
<b>Undecided</b>	23%	29%	17%

	Base	Gender	
		Woman	Man
<b>2012 GOP LG Primary</b>			
<b>Dale Folwell</b>	15%	16%	15%
<b>Dan Forest</b>	12%	10%	15%
<b>Tony Gurley</b>	12%	10%	14%
<b>Grey Mills</b>	8%	8%	8%
<b>Arthur Jason Rich</b>	2%	1%	2%
<b>Undecided</b>	51%	56%	47%

	Base	Gender	
		Woman	Man
<b>2012 GOP Auditor Primary</b>			
<b>Joseph Hank DeBragga</b>	4%	2%	7%
<b>Greg Dority</b>	11%	7%	16%
<b>Debra Goldman</b>	12%	15%	9%
<b>Fern Shubert</b>	7%	7%	7%
<b>Rudy Wright</b>	4%	3%	5%
<b>Undecided</b>	61%	66%	56%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 GOP Ag Primary</b>			
<b>Bill McManus</b>	17%	15%	20%
<b>Steve Troxler</b>	41%	38%	44%
<b>Undecided</b>	42%	48%	36%

	Base	Gender	
		Woman	Man
<b>2012 GOP Insurance Primary</b>			
<b>Mike Causey</b>	13%	11%	16%
<b>James McCall</b>	10%	5%	15%
<b>Richard Morgan</b>	17%	15%	19%
<b>Undecided</b>	60%	70%	51%

	Base	Gender	
		Woman	Man
<b>2012 GOP State Primary</b>			
<b>Michael Beitler</b>	6%	4%	8%
<b>A.J. Daoud</b>	6%	3%	8%
<b>Kenn Gardner</b>	17%	18%	16%
<b>Ed Goodwin</b>	10%	8%	12%
<b>Undecided</b>	61%	67%	56%

	Base	Gender	
		Woman	Man
<b>2012 GOP Edu. Primary</b>			
<b>Richard Alexander</b>	13%	10%	16%
<b>Mark Crawford</b>	6%	4%	9%
<b>Ray Ernest Martin</b>	5%	4%	6%
<b>David Scholl</b>	4%	3%	4%
<b>John Tedesco</b>	16%	17%	14%
<b>Undecided</b>	57%	62%	51%





**Crosstabs**

	Base	Party	
		Republican	Independent
<b>Gingrich Favorability</b>			
<b>Favorable</b>	51%	53%	44%
<b>Unfavorable</b>	33%	31%	41%
<b>Not sure</b>	16%	17%	15%

	Base	Party	
		Republican	Independent
<b>Paul Favorability</b>			
<b>Favorable</b>	34%	32%	43%
<b>Unfavorable</b>	49%	52%	40%
<b>Not sure</b>	16%	16%	17%

	Base	Party	
		Republican	Independent
<b>Romney Favorability</b>			
<b>Favorable</b>	61%	63%	54%
<b>Unfavorable</b>	25%	23%	30%
<b>Not sure</b>	14%	13%	17%

	Base	Party	
		Republican	Independent
<b>2012 GOP Pres Primary</b>			
<b>Newt Gingrich</b>	30%	32%	21%
<b>Ron Paul</b>	12%	10%	22%
<b>Mitt Romney</b>	48%	50%	43%
<b>Someone else/Not sure</b>	10%	9%	14%







**Crosstabs**

	Base	Party	
		Republican	Independent
<b>McCrorry Favorability</b>			
<b>Favorable</b>	66%	69%	57%
<b>Unfavorable</b>	9%	6%	19%
<b>Not sure</b>	25%	25%	24%

	Base	Party	
		Republican	Independent
<b>2012 GOP Gov Primary</b>			
<b>Jim Harney</b>	3%	3%	5%
<b>Scott Jones</b>	1%	1%	1%
<b>Jim Mahan</b>	2%	2%	3%
<b>Pat McCrorry</b>	67%	71%	54%
<b>Charles Kenneth Moss</b>	1%	1%	2%
<b>Paul Wright</b>	2%	1%	4%
<b>Undecided</b>	23%	21%	31%

	Base	Party	
		Republican	Independent
<b>2012 GOP LG Primary</b>			
<b>Dale Folwell</b>	15%	17%	9%
<b>Dan Forest</b>	12%	11%	15%
<b>Tony Gurley</b>	12%	10%	17%
<b>Grey Mills</b>	8%	8%	6%
<b>Arthur Jason Rich</b>	2%	1%	2%
<b>Undecided</b>	51%	52%	51%

	Base	Party	
		Republican	Independent
<b>2012 GOP Auditor Primary</b>			
<b>Joseph Hank DeBragga</b>	4%	4%	5%
<b>Greg Dority</b>	11%	10%	15%
<b>Debra Goldman</b>	12%	12%	13%
<b>Fern Shubert</b>	7%	7%	7%
<b>Rudy Wright</b>	4%	4%	5%
<b>Undecided</b>	61%	63%	54%





**Crosstabs**

	Base	Party	
		Republican	Independent
<b>2012 GOP Ag Primary</b>			
<b>Bill McManus</b>	17%	16%	21%
<b>Steve Troxler</b>	41%	41%	39%
<b>Undecided</b>	42%	42%	40%

	Base	Party	
		Republican	Independent
<b>2012 GOP Insurance Primary</b>			
<b>Mike Causey</b>	13%	12%	18%
<b>James McCall</b>	10%	10%	10%
<b>Richard Morgan</b>	17%	17%	17%
<b>Undecided</b>	60%	61%	55%

	Base	Party	
		Republican	Independent
<b>2012 GOP State Primary</b>			
<b>Michael Beitler</b>	6%	5%	7%
<b>A.J. Daoud</b>	6%	6%	7%
<b>Kenn Gardner</b>	17%	16%	20%
<b>Ed Goodwin</b>	10%	10%	11%
<b>Undecided</b>	61%	63%	56%

	Base	Party	
		Republican	Independent
<b>2012 GOP Edu. Primary</b>			
<b>Richard Alexander</b>	13%	13%	14%
<b>Mark Crawford</b>	6%	6%	9%
<b>Ray Ernest Martin</b>	5%	5%	5%
<b>David Scholl</b>	4%	3%	7%
<b>John Tedesco</b>	16%	14%	20%
<b>Undecided</b>	57%	60%	45%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>				
<b>Favorable</b>	51%	48%	52%	51%
<b>Unfavorable</b>	33%	39%	30%	32%
<b>Not sure</b>	16%	13%	18%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Paul Favorability</b>				
<b>Favorable</b>	34%	38%	36%	31%
<b>Unfavorable</b>	49%	45%	49%	53%
<b>Not sure</b>	16%	17%	15%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>				
<b>Favorable</b>	61%	48%	59%	72%
<b>Unfavorable</b>	25%	36%	25%	17%
<b>Not sure</b>	14%	16%	16%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary</b>				
<b>    Newt Gingrich</b>	30%	31%	32%	25%
<b>    Ron Paul</b>	12%	19%	13%	7%
<b>    Mitt Romney</b>	48%	39%	42%	63%
<b>    Someone else/Not sure</b>	10%	11%	13%	5%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>McCrary Favorability</b>				
<b>Favorable</b>	66%	61%	70%	65%
<b>Unfavorable</b>	9%	13%	9%	7%
<b>Not sure</b>	25%	27%	21%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Gov Primary</b>				
<b>Jim Harney</b>	3%	5%	4%	2%
<b>Scott Jones</b>	1%	2%	1%	1%
<b>Jim Mahan</b>	2%	5%	2%	2%
<b>Pat McCrary</b>	67%	58%	70%	70%
<b>Charles Kenneth Moss</b>	1%	-	2%	1%
<b>Paul Wright</b>	2%	3%	2%	0%
<b>Undecided</b>	23%	28%	21%	23%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP LG Primary</b>				
<b>Dale Folwell</b>	15%	15%	13%	18%
<b>Dan Forest</b>	12%	8%	13%	14%
<b>Tony Gurley</b>	12%	13%	13%	9%
<b>Grey Mills</b>	8%	3%	9%	10%
<b>Arthur Jason Rich</b>	2%	2%	2%	1%
<b>Undecided</b>	51%	59%	50%	48%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Auditor Primary</b>				
<b>Joseph Hank DeBragga</b>	4%	5%	6%	2%
<b>Greg Dority</b>	11%	10%	10%	14%
<b>Debra Goldman</b>	12%	5%	15%	14%
<b>Fern Shubert</b>	7%	5%	9%	5%
<b>Rudy Wright</b>	4%	3%	6%	3%
<b>Undecided</b>	61%	73%	54%	62%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Ag Primary</b>				
<b>Bill McManus</b>	17%	20%	17%	16%
<b>Steve Troxler</b>	41%	39%	44%	38%
<b>Undecided</b>	42%	41%	39%	46%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Insurance Primary</b>				
<b>Mike Causey</b>	13%	19%	13%	10%
<b>James McCall</b>	10%	7%	9%	13%
<b>Richard Morgan</b>	17%	7%	21%	20%
<b>Undecided</b>	60%	68%	57%	58%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP State Primary</b>				
<b>Michael Beitler</b>	6%	5%	6%	5%
<b>A.J. Daoud</b>	6%	4%	8%	5%
<b>Kenn Gardner</b>	17%	18%	18%	16%
<b>Ed Goodwin</b>	10%	7%	12%	10%
<b>Undecided</b>	61%	67%	56%	64%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Edu. Primary</b>				
<b>Richard Alexander</b>	13%	10%	14%	15%
<b>Mark Crawford</b>	6%	10%	4%	6%
<b>Ray Ernest Martin</b>	5%	2%	6%	5%
<b>David Scholl</b>	4%	3%	5%	2%
<b>John Tedesco</b>	16%	14%	19%	12%
<b>Undecided</b>	57%	62%	51%	60%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Gingrich Favorability</b>							
<b>Favorable</b>	51%	43%	55%	49%	45%	51%	54%
<b>Unfavorable</b>	33%	36%	31%	32%	37%	28%	35%
<b>Not sure</b>	16%	21%	14%	19%	18%	21%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>Paul Favorability</b>							
<b>Favorable</b>	34%	45%	36%	36%	23%	39%	33%
<b>Unfavorable</b>	49%	35%	51%	45%	58%	43%	55%
<b>Not sure</b>	16%	21%	13%	19%	19%	18%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Romney Favorability</b>							
<b>Favorable</b>	61%	50%	60%	62%	58%	53%	72%
<b>Unfavorable</b>	25%	32%	21%	19%	33%	37%	20%
<b>Not sure</b>	14%	18%	19%	19%	9%	10%	7%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Pres Primary</b>							
<b>Newt Gingrich</b>	30%	30%	32%	25%	25%	37%	32%
<b>Ron Paul</b>	12%	17%	11%	11%	17%	16%	8%
<b>Mitt Romney</b>	48%	47%	43%	54%	49%	35%	54%
<b>Someone else/Not sure</b>	10%	6%	14%	10%	8%	12%	7%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>McCrorry Favorability</b>							
<b>Favorable</b>	66%	55%	60%	84%	50%	61%	71%
<b>Unfavorable</b>	9%	20%	10%	7%	8%	10%	8%
<b>Not sure</b>	25%	24%	30%	9%	42%	29%	21%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Gov Primary</b>							
<b>Jim Harney</b>	3%	11%	1%	3%	4%	4%	3%
<b>Scott Jones</b>	1%	2%	2%	1%	-	1%	1%
<b>Jim Mahan</b>	2%	8%	3%	3%	2%	-	1%
<b>Pat McCrorry</b>	67%	52%	66%	82%	53%	55%	74%
<b>Charles Kenneth Moss</b>	1%	-	2%	1%	1%	1%	2%
<b>Paul Wright</b>	2%	3%	2%	2%	3%	-	-
<b>Undecided</b>	23%	25%	25%	9%	37%	38%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP LG Primary</b>							
<b>Dale Folwell</b>	15%	22%	24%	11%	10%	20%	10%
<b>Dan Forest</b>	12%	19%	7%	11%	16%	19%	10%
<b>Tony Gurley</b>	12%	18%	6%	4%	8%	1%	32%
<b>Grey Mills</b>	8%	4%	11%	13%	9%	5%	2%
<b>Arthur Jason Rich</b>	2%	3%	3%	1%	1%	1%	1%
<b>Undecided</b>	51%	34%	48%	61%	55%	53%	46%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Auditor Primary</b>							
<b>Joseph Hank DeBragga</b>	4%	5%	4%	3%	3%	8%	4%
<b>Greg Dority</b>	11%	32%	16%	6%	7%	11%	8%
<b>Debra Goldman</b>	12%	13%	13%	13%	6%	14%	14%
<b>Fern Shubert</b>	7%	8%	1%	12%	7%	7%	7%
<b>Rudy Wright</b>	4%	4%	5%	3%	9%	3%	3%
<b>Undecided</b>	61%	40%	62%	64%	68%	56%	63%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Ag Primary</b>							
<b>Bill McManus</b>	17%	17%	15%	25%	16%	24%	10%
<b>Steve Troxler</b>	41%	52%	49%	22%	37%	30%	56%
<b>Undecided</b>	42%	31%	36%	53%	47%	46%	34%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Insurance Primary</b>							
<b>Mike Causey</b>	13%	14%	17%	11%	11%	19%	10%
<b>James McCall</b>	10%	25%	9%	11%	8%	11%	4%
<b>Richard Morgan</b>	17%	20%	15%	20%	8%	25%	18%
<b>Undecided</b>	60%	41%	59%	57%	73%	46%	68%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP State Primary</b>							
<b>Michael Beitler</b>	6%	8%	4%	7%	6%	11%	3%
<b>A.J. Daoud</b>	6%	16%	8%	-	5%	11%	4%
<b>Kenn Gardner</b>	17%	16%	20%	16%	10%	24%	17%
<b>Ed Goodwin</b>	10%	18%	9%	10%	13%	4%	9%
<b>Undecided</b>	61%	41%	60%	67%	65%	50%	67%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Edu. Primary</b>							
<b>Richard Alexander</b>	13%	21%	13%	18%	10%	13%	7%
<b>Mark Crawford</b>	6%	12%	8%	3%	8%	10%	3%
<b>Ray Ernest Martin</b>	5%	6%	6%	4%	2%	7%	5%
<b>David Scholl</b>	4%	2%	6%	4%	3%	3%	2%
<b>John Tedesco</b>	16%	20%	6%	5%	5%	20%	41%
<b>Undecided</b>	57%	40%	61%	65%	72%	47%	42%

