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OF THE PRESS RELEASE**

Dalton makes big gain in primary for Governor

Raleigh, N.C. – The momentum in the North Carolina Democratic primary for Governor has swung strongly in Walter Dalton's direction over the last month and the race is now basically a tie with him at 26% to 25% for Bob Etheridge, 5% for Bill Faison, 4% for Bruce Blackmon and Gary Dunn, and 2% for Gardenia Henley.

Etheridge led by 11 points a month ago. Since then he's dropped a point while Dalton has gained 11. Dalton's name recognition is on the rise since he began running television ads, and Democrats are responding positively to him. 33% have a favorable opinion to only 14% with a negative one. That 33% favorability rating is up 14 points from our last poll. Etheridge has good numbers too with 37% seeing him favorably to 19% with a negative opinion, but he's up only 6 points from his 31% rating on the last poll.

Geography continues to be the biggest divider in the race. Dalton is up by 24 points in metro Charlotte, 17 in the Triad, and 9 in the Mountains. Etheridge is up 17 points in northeastern North Carolina, and 12 points in the Triangle and southeastern North Carolina. Although he still trails, Dalton has gained a lot of ground in the Triangle where he'd previously trailed by 42 points.

“Things are moving strongly in Walter Dalton’s direction,” said Dean Debnam, President of Public Policy Polling. “Bob Etheridge would have to get on the air soon to stop his momentum.”

Linda Coleman continues to lead by double digits in the race for Lieutenant Governor, 28-16 over Eric Mansfield. The race for Labor Commissioner is tied with Ty Richardson and John Brooks at 18%, and Marlowe Foster at 10%. Janet Cowell has a solid lead in the Treasurer's race at 38-11.

Despite David Parker's claims last week that he still has the party base behind him, we find that 45% of Democrats think he should resign as chair to only 19% who believe he should continue on. 36% express no opinion one way or the other about the intra party issue. Parker clearly doesn't have much support to continue on in his role.

PPP surveyed 500 likely Democratic primary voters from April 20th to 22nd. The margin of error for the survey is +/-4.4%. This poll was not paid for or authorized by any campaign or political organization.



North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Walter Dalton?

Favorable..... 33%
Unfavorable 14%
Not sure 53%

Q2 Do you have a favorable or unfavorable opinion of Bob Etheridge?

Favorable..... 37%
Unfavorable 19%
Not sure 43%

Q3 Do you have a favorable or unfavorable opinion of Bill Faison?

Favorable..... 16%
Unfavorable 23%
Not sure 62%

Q4 The Democratic candidates for Governor are Bruce Blackmon, Walter Dalton, Gary Dunn, Bob Etheridge, Bill Faison, and Gardenia Henley. If the election was today, who would you vote for?

Bruce Blackmon..... 4%
Walter Dalton..... 26%
Gary Dunn 4%
Bob Etheridge..... 25%
Bill Faison 5%
Gardenia Henley..... 2%
Undecided..... 35%

Q5 The Democratic candidates for Lieutenant Governor are Linda Coleman and Eric Mansfield. If the election was today, who would you vote for?

Linda Coleman..... 28%
Eric Mansfield 16%
Undecided..... 56%

Q6 The Democratic candidates for Labor Commissioner are John Brooks, Marlowe Foster, and Ty Richardson. If the election was today, who would you vote for?

John Brooks..... 18%
Marlowe Foster 10%
Ty Richardson..... 18%
Undecided..... 54%

Q7 The Democratic candidates for State Treasurer are Janet Cowell and Ron Elmer. If the election was today, who would you vote for?

Janet Cowell 38%
Ron Elmer..... 11%
Undecided..... 51%

Q8 Do you approve or disapprove of Governor Bev Perdue's job performance?

Approve 60%
Disapprove..... 25%
Not sure..... 15%

Q9 Do you approve or disapprove of the leadership being provided by David Parker as chairman of the North Carolina Democratic Party?

Approve 27%
Disapprove..... 29%
Not sure..... 44%

Q10 Do you think that David Parker should resign as chair of the North Carolina Democratic Party in response to recent allegations of sexual harassment by party staff members, or not?

He should resign..... 45%
He should not..... 19%
Not sure..... 36%





Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	23%
<i>Somewhat liberal</i>	25%
<i>Moderate</i>	31%
<i>Somewhat conservative</i>	14%
<i>Very conservative</i>	7%

Q12 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	59%
<i>Man</i>	41%

Q13 If you are a Democrat, press 1. If an independent, press 2.

<i>Democrat</i>	89%
<i>Independent</i>	11%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	65%
<i>African-American</i>	28%
<i>Other</i>	7%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	20%
<i>46 to 65</i>	37%
<i>Older than 65</i>	31%

Q16

<i>252</i>	13%
<i>336</i>	17%
<i>704</i>	17%
<i>828</i>	15%
<i>910</i>	13%
<i>919</i>	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton Favorability						
Favorable	33%	38%	36%	35%	27%	10%
Unfavorable	14%	16%	6%	13%	20%	32%
Not sure	53%	46%	58%	52%	53%	57%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Eheridge Favorability						
Favorable	37%	48%	41%	35%	29%	19%
Unfavorable	19%	15%	12%	21%	29%	32%
Not sure	43%	37%	47%	44%	42%	48%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Faison Favorability						
Favorable	16%	24%	15%	13%	16%	7%
Unfavorable	23%	20%	17%	21%	31%	43%
Not sure	62%	56%	69%	66%	53%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Gov Primary						
Bruce Blackmon	4%	9%	1%	2%	3%	2%
Walter Dalton	26%	26%	23%	34%	24%	6%
Gary Dunn	4%	6%	3%	2%	3%	13%
Bob Eheridge	25%	23%	29%	23%	23%	22%
Bill Faison	5%	2%	5%	6%	7%	5%
Gardenia Henley	2%	1%	4%	3%	-	-
Undecided	35%	33%	35%	29%	40%	53%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem LG Primary						
Linda Coleman	28%	34%	27%	31%	18%	17%
Eric Mansfield	16%	9%	13%	19%	23%	14%
Undecided	56%	56%	59%	50%	58%	69%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Labor Primary						
John Brooks	18%	24%	14%	20%	16%	8%
Marlowe Foster	10%	15%	8%	11%	11%	2%
Ty Richardson	18%	14%	17%	16%	23%	29%
Undecided	54%	46%	61%	53%	51%	61%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Treasurer Primary						
Janet Cowell	38%	40%	35%	46%	29%	22%
Ron Elmer	11%	12%	6%	11%	17%	10%
Undecided	51%	48%	59%	42%	54%	68%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue Approval						
Approve	60%	73%	75%	55%	34%	42%
Disapprove	25%	12%	16%	28%	45%	47%
Not sure	15%	15%	9%	17%	21%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Parker Approval						
Approve	27%	44%	25%	20%	24%	23%
Disapprove	29%	17%	24%	37%	27%	48%
Not sure	44%	39%	51%	43%	49%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Parker Resign?						
He should resign	45%	38%	43%	47%	48%	54%
He should not	19%	24%	16%	16%	21%	22%
Not sure	36%	38%	41%	37%	30%	24%

	Base	Gender	
		Woman	Man
Dalton Favorability			
Favorable	33%	30%	37%
Unfavorable	14%	12%	17%
Not sure	53%	58%	45%

	Base	Gender	
		Woman	Man
Etheridge Favorability			
Favorable	37%	33%	43%
Unfavorable	19%	16%	24%
Not sure	43%	51%	33%





Crosstabs

	Base	Gender	
		Woman	Man
Faison Favorability			
Favorable	16%	14%	19%
Unfavorable	23%	20%	27%
Not sure	62%	67%	54%

	Base	Gender	
		Woman	Man
2012 Dem Gov Primary			
Bruce Blackmon	4%	3%	5%
Walter Dalton	26%	24%	29%
Gary Dunn	4%	4%	4%
Bob Etheridge	25%	23%	27%
Bill Faison	5%	4%	6%
Gardenia Henley	2%	3%	1%
Undecided	35%	38%	29%

	Base	Gender	
		Woman	Man
2012 Dem LG Primary			
Linda Coleman	28%	29%	27%
Eric Mansfield	16%	13%	19%
Undecided	56%	58%	54%

	Base	Gender	
		Woman	Man
2012 Dem Labor Primary			
John Brooks	18%	13%	25%
Marlowe Foster	10%	11%	10%
Ty Richardson	18%	19%	16%
Undecided	54%	57%	49%





Crosstabs

	Base	Gender	
		Woman	Man
2012 Dem Treasurer Primary			
Janet Cowell	38%	40%	34%
Ron Elmer	11%	5%	20%
Undecided	51%	55%	46%

	Base	Gender	
		Woman	Man
Perdue Approval			
Approve	60%	60%	60%
Disapprove	25%	23%	28%
Not sure	15%	17%	12%

	Base	Gender	
		Woman	Man
Parker Approval			
Approve	27%	28%	27%
Disapprove	29%	20%	42%
Not sure	44%	53%	32%

	Base	Gender	
		Woman	Man
Should Parker Resign?			
He should resign	45%	41%	51%
He should not	19%	17%	21%
Not sure	36%	42%	28%





Crosstabs

	Base	Party	
		Democrat	Independent
Dalton Favorability			
Favorable	33%	35%	20%
Unfavorable	14%	14%	16%
Not sure	53%	51%	64%

	Base	Party	
		Democrat	Independent
Etheridge Favorability			
Favorable	37%	40%	17%
Unfavorable	19%	18%	29%
Not sure	43%	42%	55%

	Base	Party	
		Democrat	Independent
Faison Favorability			
Favorable	16%	15%	19%
Unfavorable	23%	24%	15%
Not sure	62%	61%	66%

	Base	Party	
		Democrat	Independent
2012 Dem Gov Primary			
Bruce Blackmon	4%	3%	9%
Walter Dalton	26%	28%	12%
Gary Dunn	4%	4%	3%
Bob Etheridge	25%	26%	13%
Bill Faison	5%	4%	11%
Gardenia Henley	2%	3%	-
Undecided	35%	32%	52%





Crosstabs

	Base	Party	
		Democrat	Independent
2012 Dem LG Primary			
Linda Coleman	28%	28%	26%
Eric Mansfield	16%	17%	6%
Undecided	56%	55%	68%

	Base	Party	
		Democrat	Independent
2012 Dem Labor Primary			
John Brooks	18%	18%	17%
Marlowe Foster	10%	10%	16%
Ty Richardson	18%	19%	9%
Undecided	54%	53%	58%

	Base	Party	
		Democrat	Independent
2012 Dem Treasurer Primary			
Janet Cowell	38%	39%	27%
Ron Elmer	11%	11%	12%
Undecided	51%	50%	61%

	Base	Party	
		Democrat	Independent
Perdue Approval			
Approve	60%	62%	44%
Disapprove	25%	22%	47%
Not sure	15%	15%	10%





Crosstabs

	Base	Party	
		Democrat	Independent
Parker Approval			
Approve	27%	27%	25%
Disapprove	29%	27%	43%
Not sure	44%	46%	32%

	Base	Party	
		Democrat	Independent
Should Parker Resign?			
He should resign	45%	43%	54%
He should not	19%	19%	16%
Not sure	36%	37%	30%

	Base	Race		
		White	African-American	Other
Dalton Favorability				
Favorable	33%	34%	34%	23%
Unfavorable	14%	13%	15%	23%
Not sure	53%	53%	52%	55%

	Base	Race		
		White	African-American	Other
Etheridge Favorability				
Favorable	37%	40%	34%	32%
Unfavorable	19%	18%	23%	14%
Not sure	43%	42%	43%	54%





Crosstabs

	Base	Race		
		White	African-American	Other
Faison Favorability				
Favorable	16%	15%	17%	24%
Unfavorable	23%	21%	27%	14%
Not sure	62%	64%	56%	62%

	Base	Race		
		White	African-American	Other
2012 Dem Gov Primary				
Bruce Blackmon	4%	4%	3%	-
Walter Dalton	26%	25%	30%	19%
Gary Dunn	4%	3%	7%	-
Bob Etheridge	25%	26%	20%	34%
Bill Faison	5%	6%	3%	-
Gardenia Henley	2%	2%	3%	2%
Undecided	35%	34%	34%	46%

	Base	Race		
		White	African-American	Other
2012 Dem LG Primary				
Linda Coleman	28%	26%	34%	24%
Eric Mansfield	16%	16%	15%	13%
Undecided	56%	58%	51%	63%

	Base	Race		
		White	African-American	Other
2012 Dem Labor Primary				
John Brooks	18%	22%	11%	10%
Marlowe Foster	10%	8%	17%	3%
Ty Richardson	18%	17%	19%	23%
Undecided	54%	53%	53%	65%





Crosstabs

	Base	Race		
		White	African-American	Other
2012 Dem Treasurer Primary				
Janet Cowell	38%	40%	35%	24%
Ron Elmer	11%	10%	12%	14%
Undecided	51%	50%	52%	62%

	Base	Race		
		White	African-American	Other
Perdue Approval				
Approve	60%	62%	59%	50%
Disapprove	25%	25%	23%	33%
Not sure	15%	13%	18%	17%

	Base	Race		
		White	African-American	Other
Parker Approval				
Approve	27%	24%	34%	31%
Disapprove	29%	35%	19%	15%
Not sure	44%	42%	47%	55%

	Base	Race		
		White	African-American	Other
Should Parker Resign?				
He should resign	45%	48%	41%	27%
He should not	19%	18%	22%	17%
Not sure	36%	34%	37%	57%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton Favorability					
Favorable	33%	34%	18%	34%	41%
Unfavorable	14%	21%	18%	14%	10%
Not sure	53%	45%	65%	52%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Etheridge Favorability					
Favorable	37%	45%	31%	39%	37%
Unfavorable	19%	24%	14%	16%	25%
Not sure	43%	31%	55%	45%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Faison Favorability					
Favorable	16%	28%	6%	16%	17%
Unfavorable	23%	31%	14%	24%	24%
Not sure	62%	41%	80%	60%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Gov Primary					
Bruce Blackmon	4%	17%	-	2%	2%
Walter Dalton	26%	21%	18%	27%	33%
Gary Dunn	4%	10%	8%	1%	3%
Bob Etheridge	25%	21%	22%	28%	24%
Bill Faison	5%	3%	4%	5%	5%
Gardenia Henley	2%	-	6%	2%	2%
Undecided	35%	28%	43%	35%	31%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem LG Primary					
Linda Coleman	28%	36%	16%	29%	32%
Eric Mansfield	16%	25%	12%	16%	15%
Undecided	56%	39%	72%	56%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Labor Primary					
John Brooks	18%	21%	8%	19%	22%
Marlowe Foster	10%	14%	8%	10%	11%
Ty Richardson	18%	25%	24%	14%	15%
Undecided	54%	39%	60%	56%	52%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Treasurer Primary					
Janet Cowell	38%	39%	27%	42%	39%
Ron Emer	11%	18%	6%	11%	11%
Undecided	51%	43%	67%	47%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Approval					
Approve	60%	59%	48%	63%	66%
Disapprove	25%	38%	30%	24%	18%
Not sure	15%	3%	22%	13%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Parker Approval					
Approve	27%	41%	22%	29%	23%
Disapprove	29%	31%	30%	26%	31%
Not sure	44%	28%	48%	46%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Parker Resign?					
He should resign	45%	52%	42%	41%	48%
He should not	19%	28%	14%	18%	20%
Not sure	36%	21%	44%	41%	33%

	Base	Area Code					
		252	336	704	828	910	919
Dalton Favorability							
Favorable	33%	32%	28%	34%	30%	37%	36%
Unfavorable	14%	16%	19%	6%	17%	16%	13%
Not sure	53%	52%	52%	60%	53%	47%	51%

	Base	Area Code					
		252	336	704	828	910	919
Etheridge Favorability							
Favorable	37%	33%	33%	29%	26%	46%	51%
Unfavorable	19%	23%	22%	12%	14%	25%	20%
Not sure	43%	44%	45%	59%	60%	29%	29%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Faison Favorability							
Favorable	16%	12%	11%	13%	9%	21%	25%
Unfavorable	23%	22%	23%	17%	17%	26%	28%
Not sure	62%	66%	66%	70%	74%	53%	48%

	Base	Area Code					
		252	336	704	828	910	919
2012 Dem Gov Primary							
Bruce Blackmon	4%	7%	3%	7%	4%	1%	1%
Walter Dalton	26%	14%	34%	30%	25%	25%	25%
Gary Dunn	4%	12%	4%	1%	6%	3%	2%
Bob Etheridge	25%	31%	17%	6%	16%	37%	37%
Bill Faison	5%	1%	2%	8%	-	5%	9%
Gardenia Henley	2%	1%	2%	3%	8%	-	1%
Undecided	35%	34%	37%	44%	41%	29%	26%

	Base	Area Code					
		252	336	704	828	910	919
2012 Dem LG Primary							
Linda Coleman	28%	27%	26%	32%	38%	29%	22%
Eric Mansfield	16%	13%	16%	8%	13%	22%	21%
Undecided	56%	60%	58%	60%	50%	49%	58%

	Base	Area Code					
		252	336	704	828	910	919
2012 Dem Labor Primary							
John Brooks	18%	12%	18%	14%	21%	23%	20%
Marlowe Foster	10%	14%	10%	13%	10%	10%	8%
Ty Richardson	18%	19%	22%	17%	23%	11%	15%
Undecided	54%	54%	50%	55%	46%	56%	57%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
2012 Dem Treasurer Primary							
Janet Cowell	38%	36%	32%	37%	36%	32%	48%
Ron Elmer	11%	10%	9%	9%	15%	11%	11%
Undecided	51%	54%	59%	54%	49%	57%	41%

	Base	Area Code					
		252	336	704	828	910	919
Perdue Approval							
Approve	60%	56%	53%	68%	57%	64%	63%
Disapprove	25%	23%	33%	19%	25%	28%	22%
Not sure	15%	21%	14%	12%	17%	8%	15%

	Base	Area Code					
		252	336	704	828	910	919
Parker Approval							
Approve	27%	19%	21%	35%	34%	31%	25%
Disapprove	29%	21%	41%	15%	27%	28%	35%
Not sure	44%	61%	38%	50%	39%	41%	40%

	Base	Area Code					
		252	336	704	828	910	919
Should Parker Resign?							
He should resign	45%	40%	50%	37%	41%	61%	43%
He should not	19%	16%	16%	20%	17%	18%	23%
Not sure	36%	44%	34%	44%	43%	21%	34%

