



FOR IMMEDIATE RELEASE

April 13, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Marshall, Burr continue to lead

Raleigh, N.C. – Elaine Marshall still has the lead in the contest for the Democratic Senate nomination, but with 45% of voters yet undecided three weeks before election day it's still a pretty wide open race.

Marshall is at 23% to 17% for Cal Cunningham and 9% for Kenneth Lewis. Minor candidates combine for 5% of the vote with the rest undecided. Marshall has led every PPP survey of the race so far.

The candidates continue to be pretty unknown. 61% of voters have no opinion about Marshall, 80% are ambivalent toward Lewis, and 85% are the same toward Cunningham. There's been basically no movement in those numbers over the last few months.

Marshall's lead is built on strong support from a couple of key demographic groups within the Democratic primary electorate: women and senior citizens. She's up 24-14 on Cunningham with women while actually trailing by a point with men, and also leads 26-11 with voters over 65.

“Marshall continues to be the favorite here but the high level of undecideds means there could be a large shift in voter preferences over the final three weeks,” said Dean Debnam, President of Public Policy Polling. “It's too early to count out Lewis or Cunningham.”

The Republican side does appear to pretty much be a done deal. Richard Burr is now polling at 67% to 7% for Brad Jones, 3% for Eddie Burks, and 1% for Larry Linney. Burr's level of support is up from 58% a month ago.

PPP surveyed 401 likely Democratic primary voters and 400 likely Republican primary voters from April 8th to 11th. The margin of error for both surveys is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Cal Cunningham? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 8% *Not Sure*..... 85%
Unfavorable..... 6%

Q2 Do you have a favorable or unfavorable opinion of Kenneth Lewis? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 11%
Unfavorable 9%
Not Sure..... 80%

Q3 Do you have a favorable or unfavorable opinion of Elaine Marshall? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 32%
Unfavorable 7%
Not Sure..... 61%

Q4 The Democratic candidates for US Senate are Cal Cunningham, Susan Harris, Kenneth Lewis, Elaine Marshall, Marcus Williams, and Ann Worthy. If the election was today, who would you vote for? If Cal Cunningham, press 1. If Susan Harris, press 2. If Kenneth Lewis, press 3. If Elaine Marshall, press 4. If Marcus Williams, press 5. If Ann Worthy, press 6. If you're undecided, press 7.

Cunningham 17%
Harris 4%
Lewis 9%
Marshall 23%
Williams 0%
Worthy 1%
Undecided..... 45%

Q5 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 31%
Moderate..... 51%
Conservative..... 19%

Q6 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 6%
Education..... 17%
Economy and Jobs 57%
Taxes..... 2%
Moral and family values 6%
Health care 10%
Immigration..... 1%
Other..... 2%

Q7 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 19%
Suburban 27%
Rural..... 24%
Small Town..... 30%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 58%
Man..... 42%





Q9 If you are a Democrat, press 1. If you are an independent, press 2.

| | |
|--------------------------|-----|
| <i>Democrat</i> | 87% |
| <i>Independent</i> | 13% |

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

| | |
|-------------------------------|-----|
| <i>White</i> | 66% |
| <i>African-American</i> | 30% |
| <i>Other</i> | 4% |

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

| | |
|----------------------------|-----|
| <i>18 to 29</i> | 9% |
| <i>30 to 45</i> | 22% |
| <i>46 to 65</i> | 47% |
| <i>Older than 65</i> | 22% |

Q12

| | |
|------------------|-----|
| <i>252</i> | 18% |
| <i>336</i> | 19% |
| <i>704</i> | 18% |
| <i>828</i> | 12% |
| <i>910</i> | 12% |
| <i>919</i> | 21% |





Crosstabs

| | Base | Ideology | | |
|--------------------------------|------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Cunningham Favorability | | | | |
| Favorable | 8% | 14% | 6% | 6% |
| Unfavorable | 6% | 4% | 6% | 11% |
| Not Sure | 85% | 82% | 88% | 83% |

| | Base | Ideology | | |
|---------------------------|------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Lewis Favorability | | | | |
| Favorable | 11% | 12% | 11% | 9% |
| Unfavorable | 9% | 7% | 8% | 18% |
| Not Sure | 80% | 82% | 81% | 73% |

| | Base | Ideology | | |
|------------------------------|------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Marshall Favorability | | | | |
| Favorable | 32% | 39% | 31% | 20% |
| Unfavorable | 7% | 7% | 4% | 17% |
| Not Sure | 61% | 54% | 64% | 62% |

| | Base | Ideology | | |
|-------------------------|------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Democrats Senate | | | | |
| Cunningham | 17% | 22% | 18% | 7% |
| Harris | 4% | 4% | 3% | 6% |
| Lewis | 9% | 6% | 12% | 8% |
| Marshall | 23% | 28% | 21% | 20% |
| Williams | 0% | - | 0% | 1% |
| Worthy | 1% | 1% | 2% | 1% |
| Undecided | 45% | 39% | 44% | 57% |





Crosstabs

| | Base | Community Type | | | |
|--------------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Cunningham Favorability | | | | | |
| Favorable | 8% | 10% | 8% | 5% | 11% |
| Unfavorable | 6% | 7% | 6% | 9% | 4% |
| Not Sure | 85% | 83% | 86% | 86% | 85% |

| | Base | Community Type | | | |
|---------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Lewis Favorability | | | | | |
| Favorable | 11% | 17% | 16% | 6% | 6% |
| Unfavorable | 9% | 12% | 8% | 10% | 8% |
| Not Sure | 80% | 71% | 75% | 84% | 86% |

| | Base | Community Type | | | |
|------------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Marshall Favorability | | | | | |
| Favorable | 32% | 46% | 32% | 27% | 26% |
| Unfavorable | 7% | 10% | 5% | 8% | 8% |
| Not Sure | 61% | 44% | 63% | 66% | 66% |

| | Base | Community Type | | | |
|-------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Democrats Senate | | | | | |
| Cunningham | 17% | 19% | 15% | 18% | 18% |
| Harris | 4% | 4% | 2% | 5% | 4% |
| Lewis | 9% | 10% | 15% | 4% | 8% |
| Marshall | 23% | 30% | 24% | 23% | 18% |
| Williams | 0% | - | 1% | 1% | - |
| Worthy | 1% | 1% | 4% | - | - |
| Undecided | 45% | 35% | 40% | 48% | 52% |





Crosstabs

| | Base | Gender | |
|--------------------------------|------|--------|-----|
| | | Woman | Man |
| Cunningham Favorability | | | |
| Favorable | 8% | 7% | 11% |
| Unfavorable | 6% | 6% | 7% |
| Not Sure | 85% | 87% | 83% |

| | Base | Gender | |
|---------------------------|------|--------|-----|
| | | Woman | Man |
| Lewis Favorability | | | |
| Favorable | 11% | 8% | 15% |
| Unfavorable | 9% | 8% | 11% |
| Not Sure | 80% | 84% | 74% |

| | Base | Gender | |
|------------------------------|------|--------|-----|
| | | Woman | Man |
| Marshall Favorability | | | |
| Favorable | 32% | 34% | 29% |
| Unfavorable | 7% | 5% | 11% |
| Not Sure | 61% | 61% | 61% |

| | Base | Gender | |
|-------------------------|------|--------|-----|
| | | Woman | Man |
| Democrats Senate | | | |
| Cunningham | 17% | 14% | 22% |
| Harris | 4% | 3% | 5% |
| Lewis | 9% | 11% | 7% |
| Marshall | 23% | 24% | 21% |
| Williams | 0% | 0% | 1% |
| Worthy | 1% | 1% | 2% |
| Undecided | 45% | 47% | 42% |





Crosstabs

| | Base | Party | |
|--------------------------------|------|----------|-------------|
| | | Democrat | Independent |
| Cunningham Favorability | | | |
| Favorable | 8% | 8% | 9% |
| Unfavorable | 6% | 6% | 6% |
| Not Sure | 85% | 85% | 84% |

| | Base | Party | |
|---------------------------|------|----------|-------------|
| | | Democrat | Independent |
| Lewis Favorability | | | |
| Favorable | 11% | 12% | 7% |
| Unfavorable | 9% | 10% | 8% |
| Not Sure | 80% | 79% | 85% |

| | Base | Party | |
|------------------------------|------|----------|-------------|
| | | Democrat | Independent |
| Marshall Favorability | | | |
| Favorable | 32% | 31% | 35% |
| Unfavorable | 7% | 7% | 9% |
| Not Sure | 61% | 62% | 56% |

| | Base | Party | |
|-------------------------|------|----------|-------------|
| | | Democrat | Independent |
| Democrats Senate | | | |
| Cunningham | 17% | 18% | 14% |
| Harris | 4% | 3% | 8% |
| Lewis | 9% | 9% | 9% |
| Marshall | 23% | 24% | 19% |
| Williams | 0% | 0% | - |
| Worthy | 1% | 1% | - |
| Undecided | 45% | 44% | 49% |





Crosstabs

| | Base | Race | | |
|--------------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Cunningham Favorability | | | | |
| Favorable | 8% | 9% | 6% | 10% |
| Unfavorable | 6% | 7% | 5% | 10% |
| Not Sure | 85% | 84% | 88% | 81% |

| | Base | Race | | |
|---------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Lewis Favorability | | | | |
| Favorable | 11% | 10% | 14% | 5% |
| Unfavorable | 9% | 9% | 12% | 5% |
| Not Sure | 80% | 81% | 74% | 90% |

| | Base | Race | | |
|------------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Marshall Favorability | | | | |
| Favorable | 32% | 34% | 27% | 24% |
| Unfavorable | 7% | 8% | 6% | 10% |
| Not Sure | 61% | 58% | 66% | 67% |

| | Base | Race | | |
|-------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Democrats Senate | | | | |
| Cunningham | 17% | 13% | 26% | 32% |
| Harris | 4% | 5% | 1% | 5% |
| Lewis | 9% | 9% | 10% | 9% |
| Marshall | 23% | 25% | 21% | 5% |
| Williams | 0% | 0% | - | 5% |
| Worthy | 1% | 1% | 1% | - |
| Undecided | 45% | 47% | 40% | 45% |





Crosstabs

| | Base | Age | | | |
|--------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Cunningham Favorability | | | | | |
| Favorable | 8% | 7% | 7% | 10% | 9% |
| Unfavorable | 6% | 14% | 8% | 6% | 3% |
| Not Sure | 85% | 80% | 86% | 85% | 88% |

| | Base | Age | | | |
|---------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Lewis Favorability | | | | | |
| Favorable | 11% | 20% | 11% | 10% | 10% |
| Unfavorable | 9% | 15% | 9% | 9% | 9% |
| Not Sure | 80% | 65% | 81% | 81% | 81% |

| | Base | Age | | | |
|------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Marshall Favorability | | | | | |
| Favorable | 32% | 27% | 24% | 36% | 33% |
| Unfavorable | 7% | 11% | 9% | 5% | 9% |
| Not Sure | 61% | 63% | 68% | 59% | 58% |

| | Base | Age | | | |
|-------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Democrats Senate | | | | | |
| Cunningham | 17% | 27% | 24% | 15% | 11% |
| Harris | 4% | 2% | 7% | 4% | 2% |
| Lewis | 9% | 7% | 8% | 10% | 10% |
| Marshall | 23% | 32% | 12% | 25% | 26% |
| Williams | 0% | - | - | 1% | - |
| Worthy | 1% | - | 4% | 0% | 1% |
| Undecided | 45% | 33% | 45% | 44% | 50% |





Crosstabs

| | Base | Area Code | | | | | |
|--------------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Cunningham Favorability | | | | | | | |
| Favorable | 8% | 8% | 13% | 3% | 2% | 6% | 14% |
| Unfavorable | 6% | 4% | 3% | 7% | 4% | 9% | 10% |
| Not Sure | 85% | 88% | 83% | 89% | 94% | 86% | 76% |

| | Base | Area Code | | | | | |
|---------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Lewis Favorability | | | | | | | |
| Favorable | 11% | 8% | 13% | 12% | 6% | 7% | 17% |
| Unfavorable | 9% | 6% | 7% | 16% | 2% | 12% | 12% |
| Not Sure | 80% | 86% | 80% | 72% | 93% | 81% | 70% |

| | Base | Area Code | | | | | |
|------------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Marshall Favorability | | | | | | | |
| Favorable | 32% | 16% | 33% | 24% | 23% | 40% | 52% |
| Unfavorable | 7% | 9% | 5% | 11% | 6% | 4% | 9% |
| Not Sure | 61% | 75% | 62% | 66% | 71% | 57% | 39% |

| | Base | Area Code | | | | | |
|-------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Democrats Senate | | | | | | | |
| Cunningham | 17% | 28% | 21% | 14% | 4% | 20% | 15% |
| Harris | 4% | 2% | 3% | 6% | 5% | 4% | 3% |
| Lewis | 9% | 8% | 17% | 4% | 9% | 7% | 10% |
| Marshall | 23% | 21% | 24% | 21% | 18% | 19% | 31% |
| Williams | 0% | - | - | - | 3% | - | - |
| Worthy | 1% | - | 1% | 4% | - | 3% | - |
| Undecided | 45% | 41% | 33% | 52% | 61% | 48% | 41% |





North Carolina Survey Results

Q1 Do you approve or disapprove of Republican Senator Richard Burr's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 63%
Disapprove..... 17%
Not Sure..... 21%

Q2 The Republican candidates for US Senate are Richard Burr, Eddie Burks, Brad Jones, and Larry Linney. If the election was today, who would you vote for? If Richard Burr, press 1. If Eddie Burks, press 2. If Brad Jones, press 3. If Larry Linney, press 4. If you're undecided, press 5

Burr..... 67%
Burks 3%
Jones 7%
Linney..... 1%
Undecided..... 23%

Q3 If the Republican candidates for President in 2012 were Mike Huckabee, Sarah Palin, and Mitt Romney who would you vote for? If Mike Huckabee, press 1. If Sarah Palin, press 2. If Mitt Romney, press 3. If you're undecided, press 4.

Huckabee..... 30%
Palin..... 30%
Romney 27%
Undecided..... 14%

Q4 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 3%
Moderate..... 26%
Conservative..... 72%

Q5 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 4%
Education..... 4%
Economy and Jobs 56%
Taxes..... 7%
Moral and family values 14%
Health care 7%
Immigration..... 5%
Other..... 2%

Q6 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 10%
Suburban 26%
Rural..... 35%
Small Town..... 29%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 45%
Man..... 55%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 90%
African-American 4%
Other..... 6%





Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

| | |
|--------------------|-----|
| 18 to 29..... | 5% |
| 30 to 45..... | 22% |
| 46 to 65..... | 48% |
| Older than 65..... | 26% |

Q10

| | |
|----------|-----|
| 252..... | 9% |
| 336..... | 25% |
| 704..... | 22% |
| 828..... | 17% |
| 910..... | 14% |
| 919..... | 14% |





Crosstabs

| | Base | Ideology | | |
|----------------------|------------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Burr Approval | | | | |
| Approve | 63% | 42% | 54% | 67% |
| Disapprove | 17% | 17% | 21% | 15% |
| Not Sure | 21% | 42% | 25% | 18% |

| | Base | Ideology | | |
|---------------------------|------------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Republicans Senate | | | | |
| Burr | 67% | 67% | 57% | 71% |
| Burks | 3% | 8% | 5% | 1% |
| Jones | 7% | - | 8% | 7% |
| Linney | 1% | - | 2% | - |
| Undecided | 23% | 25% | 28% | 21% |

| | Base | Ideology | | |
|-------------------------|------------|----------|----------|--------------|
| | | Liberal | Moderate | Conservative |
| Republicans 2012 | | | | |
| Huckabee | 30% | 25% | 32% | 29% |
| Palin | 30% | 42% | 23% | 31% |
| Romney | 27% | 17% | 28% | 27% |
| Undecided | 14% | 17% | 17% | 13% |

| | Base | Community Type | | | |
|----------------------|------------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Burr Approval | | | | | |
| Approve | 63% | 70% | 60% | 57% | 69% |
| Disapprove | 17% | 13% | 20% | 18% | 13% |
| Not Sure | 21% | 18% | 20% | 25% | 18% |





Crosstabs

| | Base | Community Type | | | |
|---------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Republicans Senate | | | | | |
| Burr | 67% | 85% | 58% | 66% | 72% |
| Burks | 3% | - | 5% | 2% | 2% |
| Jones | 7% | 3% | 10% | 7% | 6% |
| Linney | 1% | - | 1% | - | 1% |
| Undecided | 23% | 13% | 27% | 25% | 20% |

| | Base | Community Type | | | |
|-------------------------|------|----------------|----------|-------|------------|
| | | Urban | Suburban | Rural | Small Town |
| Republicans 2012 | | | | | |
| Huckabee | 30% | 28% | 24% | 41% | 22% |
| Palin | 30% | 28% | 29% | 25% | 36% |
| Romney | 27% | 33% | 33% | 22% | 25% |
| Undecided | 14% | 13% | 14% | 12% | 17% |

| | Base | Gender | |
|----------------------|------|--------|-----|
| | | Woman | Man |
| Burr Approval | | | |
| Approve | 63% | 55% | 69% |
| Disapprove | 17% | 15% | 18% |
| Not Sure | 21% | 30% | 13% |

| | Base | Gender | |
|---------------------------|------|--------|-----|
| | | Woman | Man |
| Republicans Senate | | | |
| Burr | 67% | 64% | 70% |
| Burks | 3% | 1% | 4% |
| Jones | 7% | 11% | 4% |
| Linney | 1% | - | 1% |
| Undecided | 23% | 24% | 21% |





Crosstabs

| | Base | Gender | |
|-------------------------|------|--------|-----|
| | | Woman | Man |
| Republicans 2012 | | | |
| Huckabee | 30% | 33% | 27% |
| Palin | 30% | 30% | 29% |
| Romney | 27% | 22% | 31% |
| Undecided | 14% | 15% | 13% |

| | Base | Race | | |
|----------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Burr Approval | | | | |
| Approve | 63% | 64% | 60% | 46% |
| Disapprove | 17% | 15% | 27% | 33% |
| Not Sure | 21% | 21% | 13% | 21% |

| | Base | Race | | |
|---------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Republicans Senate | | | | |
| Burr | 67% | 70% | 43% | 46% |
| Burks | 3% | 1% | 36% | - |
| Jones | 7% | 7% | - | 17% |
| Linney | 1% | 0% | - | 4% |
| Undecided | 23% | 22% | 21% | 33% |

| | Base | Race | | |
|-------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Republicans 2012 | | | | |
| Huckabee | 30% | 30% | 20% | 25% |
| Palin | 30% | 29% | 40% | 33% |
| Romney | 27% | 27% | 27% | 29% |
| Undecided | 14% | 14% | 13% | 13% |





Crosstabs

| | Base | Age | | | |
|----------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Burr Approval | | | | | |
| Approve | 63% | 74% | 65% | 64% | 56% |
| Disapprove | 17% | 16% | 16% | 17% | 16% |
| Not Sure | 21% | 11% | 19% | 19% | 28% |

| | Base | Age | | | |
|---------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Republicans Senate | | | | | |
| Burr | 68% | 72% | 56% | 70% | 72% |
| Burks | 2% | - | 6% | 2% | 1% |
| Jones | 7% | 6% | 7% | 7% | 7% |
| Linney | 1% | - | - | 1% | - |
| Undecided | 23% | 22% | 31% | 20% | 21% |

| | Base | Age | | | |
|-------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Republicans 2012 | | | | | |
| Huckabee | 30% | 26% | 27% | 29% | 34% |
| Palin | 29% | 37% | 24% | 33% | 25% |
| Romney | 27% | 16% | 37% | 25% | 25% |
| Undecided | 14% | 21% | 12% | 14% | 16% |

| | Base | Area Code | | | | | |
|----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Burr Approval | | | | | | | |
| Approve | 63% | 64% | 64% | 59% | 62% | 56% | 73% |
| Disapprove | 17% | 14% | 14% | 17% | 18% | 21% | 15% |
| Not Sure | 21% | 22% | 22% | 23% | 20% | 23% | 13% |





Crosstabs

| | Base | Area Code | | | | | |
|---------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Republicans Senate | | | | | | | |
| Burr | 67% | 72% | 70% | 67% | 61% | 61% | 74% |
| Burks | 3% | 6% | 4% | 1% | - | 4% | 2% |
| Jones | 7% | 6% | 5% | 5% | 11% | 5% | 13% |
| Linney | 1% | - | - | 2% | - | - | - |
| Undecided | 23% | 17% | 21% | 24% | 29% | 30% | 11% |

| | Base | Area Code | | | | | |
|-------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Republicans 2012 | | | | | | | |
| Huckabee | 30% | 28% | 34% | 24% | 29% | 32% | 29% |
| Palin | 30% | 39% | 31% | 28% | 30% | 28% | 24% |
| Romney | 27% | 17% | 22% | 33% | 29% | 23% | 36% |
| Undecided | 14% | 17% | 13% | 15% | 12% | 18% | 11% |

