

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE****McCrory barely hanging on in 2016 preview; Burr ahead comfortably**

Raleigh, N.C. – In what looks to be a developing trend, PPP finds N.C. gubernatorial candidates Pat McCrory and Roy Cooper locked in a tight battle for a second straight month.

McCrory holds a slim three-point lead over Cooper, 44/41, similar to the 43/41 advantage he recorded in last month's statewide poll. The hypothetical matchups between the two have tightened over the last few months. McCrory's lead has narrowed four points since January, when the governor had a 46/39 edge over Cooper.

For the first time since June 2014, McCrory's approval rating has dipped into the 30s to 36/45. McCrory's -9 net approval rating is not only down five points from last month, but it is also a marked departure from what has been a very consistent measurement for the Republican governor. Over the last three statewide polls, McCrory held net approval ratings of either -4 or -5.

“With just a few exceptions our polling of the McCrory/Cooper match up over the last year has been remarkably consistent,” said Dean Debnam, President of Public Policy Polling. “McCrory's lead remains steadily in the tenuous 1-3 point range.”

In contrast to his Republican colleague in Raleigh, U.S. Sen. Richard Burr has seen his leads widen ahead of his 2016 re-election bid. The two-term senator owns double-digit leads against every potential Democratic challenger after having mostly single-digit margins just last month. Burr's leads against both State Treasurer Janet Cowell and former U.S. Senator Kay Hagan have grown five points to 11 points and 12 points, respectively. Burr is also ahead of state Senator Dan Blue and U.S. Rep. Brad Miller by 11 points (47/36 and 45/34, respectively); state Rep. Grier Martin by 14 points (46/32); and state Sen. Jeff Jackson by 16 points (46/30).

Burr's not out of the woods though. His 36/37 approval spread still leaves him very much in the danger zone for an incumbent. The question is just whether Democrats will get a strong enough candidate to give him a real challenge.

PPP surveyed 751 registered North Carolina voters from April 2nd to 5th. The margin of error for the survey is +/- 3.6%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 42%
Disapprove..... 53%
Not sure 5%

Q2 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve 36%
Disapprove..... 45%
Not sure 19%

Q3 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 27%
Unfavorable 23%
Not sure 50%

Q4 Do you have a favorable or unfavorable opinion of Ken Spaulding?

Favorable..... 11%
Unfavorable 16%
Not sure 73%

Q5 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

Pat McCrory..... 44%
Roy Cooper..... 41%
Not sure 15%

Q6 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Ken Spaulding, who would you vote for?

Pat McCrory..... 46%
Ken Spaulding 33%
Not sure 21%

Q7 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 36%
Disapprove..... 37%
Not sure 27%

Q8 Do you have a favorable or unfavorable opinion of Dan Blue?

Favorable..... 14%
Unfavorable 17%
Not sure 69%

Q9 Do you have a favorable or unfavorable opinion of Janet Cowell?

Favorable..... 12%
Unfavorable 16%
Not sure 71%

Q10 Do you have a favorable or unfavorable opinion of Kay Hagan?

Favorable..... 37%
Unfavorable 53%
Not sure 10%

Q11 Do you have a favorable or unfavorable opinion of Jeff Jackson?

Favorable..... 6%
Unfavorable 13%
Not sure 81%

Q12 Do you have a favorable or unfavorable opinion of Grier Martin?

Favorable..... 10%
Unfavorable 12%
Not sure 78%





- Q13** Do you have a favorable or unfavorable opinion of Brad Miller?
- Favorable*..... 15%
 - Unfavorable* 17%
 - Not sure* 69%
- Q14** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Dan Blue, who would you vote for?
- Richard Burr*..... 47%
 - Dan Blue*..... 36%
 - Not sure* 17%
- Q15** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Janet Cowell, who would you vote for?
- Richard Burr*..... 46%
 - Janet Cowell* 35%
 - Not sure* 19%
- Q16** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Kay Hagan, who would you vote for?
- Richard Burr*..... 50%
 - Kay Hagan*..... 38%
 - Not sure* 12%
- Q17** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Jeff Jackson, who would you vote for?
- Richard Burr*..... 46%
 - Jeff Jackson*..... 30%
 - Not sure* 24%
- Q18** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Grier Martin, who would you vote for?
- Richard Burr*..... 46%
 - Grier Martin*..... 32%
 - Not sure* 23%

- Q19** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Brad Miller, who would you vote for?
- Richard Burr*..... 45%
 - Brad Miller*..... 34%
 - Not sure* 20%
- Q20** If the candidates for Lieutenant Governor next year were Republican Dan Forest and Democrat Linda Coleman, who would you vote for?
- Dan Forest*..... 40%
 - Linda Coleman*..... 36%
 - Not sure* 24%
- Q21** Do you approve or disapprove of Senator Thom Tillis' job performance?
- Approve* 30%
 - Disapprove*..... 40%
 - Not sure* 29%
- q22** In the last presidential election, did you vote for Barack Obama or Mitt Romney?
- Barack Obama*..... 46%
 - Mitt Romney*..... 47%
 - Someone else / Don't remember* 7%
- q23** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
- Very liberal*..... 11%
 - Somewhat liberal* 19%
 - Moderate*..... 27%
 - Somewhat conservative*..... 23%
 - Very conservative* 20%
- q24** If you are a woman, press 1. If a man, press 2.
- Woman* 53%
 - Man*..... 47%





Q25 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 36%
Independent / Other..... 22%

Q26 If you are white, press 1. If African American, press 2. If other, press 3.

White 70%
African American..... 21%
Other..... 9%

Q27 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 24%
46 to 65..... 40%
Older than 65..... 22%

Q28 Mode

Phone 80%
Internet 20%

Q29 Area Code

252..... 10%
336..... 21%
704..... 12%
828..... 14%
910..... 9%
919..... 14%
Internet 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Obama Approval				
Approve	42%	85%	4%	9%
Disapprove	53%	8%	95%	68%
Not sure	5%	6%	1%	22%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrary Approval				
Approve	36%	11%	62%	28%
Disapprove	45%	73%	19%	27%
Not sure	19%	16%	19%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cooper Favorability				
Favorable	27%	39%	18%	12%
Unfavorable	23%	18%	29%	19%
Not sure	50%	44%	52%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Spaulding Favorability				
Favorable	11%	15%	7%	2%
Unfavorable	16%	21%	14%	8%
Not sure	73%	64%	79%	89%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrary / Cooper				
Pat McCrary	44%	9%	80%	37%
Roy Cooper	41%	75%	11%	11%
Not sure	15%	16%	9%	52%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrary / Spaulding				
Pat McCrary	46%	10%	82%	42%
Ken Spaulding	33%	64%	6%	5%
Not sure	21%	27%	11%	54%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr Approval				
Approve	36%	16%	57%	31%
Disapprove	37%	56%	20%	19%
Not sure	27%	28%	23%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Blue Favorability				
Favorable	14%	25%	5%	2%
Unfavorable	17%	12%	21%	16%
Not sure	69%	63%	74%	82%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cowell Favorability				
Favorable	12%	19%	7%	4%
Unfavorable	16%	13%	21%	7%
Not sure	71%	67%	72%	89%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan Favorability				
Favorable	37%	69%	10%	10%
Unfavorable	53%	17%	86%	67%
Not sure	10%	14%	4%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Jackson Favorability				
Favorable	6%	10%	3%	-
Unfavorable	13%	13%	14%	6%
Not sure	81%	77%	82%	94%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Martin Favorability				
Favorable	10%	14%	7%	4%
Unfavorable	12%	12%	13%	6%
Not sure	78%	75%	80%	90%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Miller Favorability				
Favorable	15%	19%	11%	4%
Unfavorable	17%	16%	18%	9%
Not sure	69%	65%	70%	87%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Blue				
Richard Burr	47%	10%	83%	47%
Dan Blue	36%	71%	6%	5%
Not sure	17%	18%	11%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Cowell				
Richard Burr	46%	11%	81%	46%
Janet Cowell	35%	68%	7%	9%
Not sure	19%	22%	12%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Hagan				
Richard Burr	50%	9%	89%	53%
Kay Hagan	38%	75%	5%	12%
Not sure	12%	16%	5%	35%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Jackson				
Richard Burr	46%	10%	82%	44%
Jeff Jackson	30%	57%	7%	3%
Not sure	24%	33%	12%	53%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Martin				
Richard Burr	46%	9%	82%	45%
Grier Martin	32%	62%	6%	6%
Not sure	23%	29%	12%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Miller				
Richard Burr	45%	10%	81%	45%
Brad Miller	34%	66%	6%	7%
Not sure	20%	24%	13%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Forest / Coleman				
Dan Forest	40%	9%	75%	18%
Linda Coleman	36%	69%	6%	12%
Not sure	24%	22%	19%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Tillis Approval				
Approve	30%	12%	50%	25%
Disapprove	40%	64%	20%	25%
Not sure	29%	24%	31%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	42%	81%	76%	53%	16%	4%
Disapprove	53%	11%	20%	38%	81%	94%
Not sure	5%	7%	5%	9%	2%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry Approval						
Approve	36%	11%	12%	28%	54%	62%
Disapprove	45%	67%	74%	54%	22%	18%
Not sure	19%	22%	13%	18%	24%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cooper Favorability						
Favorable	27%	28%	38%	32%	25%	12%
Unfavorable	23%	25%	23%	19%	18%	35%
Not sure	50%	47%	38%	49%	58%	53%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Spaulding Favorability						
Favorable	11%	27%	17%	11%	3%	4%
Unfavorable	16%	25%	24%	13%	13%	14%
Not sure	73%	49%	59%	76%	84%	82%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry / Cooper						
Pat McCrorry	44%	13%	13%	31%	66%	84%
Roy Cooper	41%	76%	72%	46%	19%	9%
Not sure	15%	11%	14%	23%	15%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry / Spaulding						
Pat McCrorry	46%	15%	15%	32%	67%	84%
Ken Spaulding	33%	71%	60%	35%	13%	6%
Not sure	21%	14%	24%	32%	20%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	36%	23%	17%	31%	47%	57%
Disapprove	37%	53%	61%	38%	21%	21%
Not sure	27%	24%	22%	32%	32%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Blue Favorability						
Favorable	14%	24%	28%	14%	7%	1%
Unfavorable	17%	20%	15%	12%	18%	21%
Not sure	69%	55%	57%	74%	75%	78%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cowell Favorability						
Favorable	12%	22%	19%	14%	8%	5%
Unfavorable	16%	21%	16%	13%	14%	21%
Not sure	71%	57%	65%	73%	78%	75%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Favorability						
Favorable	37%	81%	65%	44%	14%	5%
Unfavorable	53%	15%	28%	36%	77%	91%
Not sure	10%	4%	7%	21%	8%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jackson Favorability						
Favorable	6%	12%	7%	10%	3%	1%
Unfavorable	13%	23%	15%	8%	11%	15%
Not sure	81%	65%	78%	81%	86%	84%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Martin Favorability						
Favorable	10%	29%	12%	8%	6%	5%
Unfavorable	12%	14%	14%	12%	9%	11%
Not sure	78%	57%	75%	80%	85%	84%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Miller Favorability						
Favorable	15%	24%	12%	18%	16%	5%
Unfavorable	17%	13%	20%	15%	14%	22%
Not sure	69%	63%	67%	67%	70%	74%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Blue						
Richard Burr	47%	21%	11%	35%	70%	83%
Dan Blue	36%	67%	70%	43%	14%	5%
Not sure	17%	11%	19%	22%	17%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Cowell						
Richard Burr	46%	15%	13%	35%	68%	83%
Janet Cowell	35%	71%	68%	38%	13%	7%
Not sure	19%	14%	19%	27%	18%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Hagan						
Richard Burr	50%	19%	12%	37%	76%	90%
Kay Hagan	38%	73%	72%	44%	18%	3%
Not sure	12%	8%	16%	20%	6%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Jackson						
Richard Burr	46%	11%	14%	34%	71%	84%
Jeff Jackson	30%	74%	57%	27%	11%	5%
Not sure	24%	15%	30%	39%	18%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Martin						
Richard Burr	46%	16%	13%	32%	69%	84%
Grier Martin	32%	71%	60%	34%	11%	5%
Not sure	23%	13%	28%	34%	20%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Miller						
Richard Burr	45%	10%	14%	35%	68%	83%
Brad Miller	34%	81%	60%	35%	14%	6%
Not sure	20%	9%	26%	30%	18%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Forest / Coleman						
Dan Forest	40%	19%	9%	26%	60%	78%
Linda Coleman	36%	72%	70%	39%	13%	6%
Not sure	24%	9%	22%	35%	27%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Approval						
Approve	30%	20%	10%	25%	36%	56%
Disapprove	40%	62%	67%	43%	22%	21%
Not sure	29%	18%	24%	32%	42%	23%





	Base	Gender	
		Woman	Man
Obama Approval			
Approve	42%	45%	39%
Disapprove	53%	49%	57%
Not sure	5%	6%	4%

	Base	Gender	
		Woman	Man
McCrorry Approval			
Approve	36%	31%	41%
Disapprove	45%	45%	44%
Not sure	19%	24%	15%

	Base	Gender	
		Woman	Man
Cooper Favorability			
Favorable	27%	23%	32%
Unfavorable	23%	20%	27%
Not sure	50%	58%	41%

	Base	Gender	
		Woman	Man
Spaulding Favorability			
Favorable	11%	10%	11%
Unfavorable	16%	14%	19%
Not sure	73%	76%	70%

	Base	Gender	
		Woman	Man
McCrorry / Cooper			
Pat McCrorry	44%	39%	50%
Roy Cooper	41%	41%	40%
Not sure	15%	20%	10%

	Base	Gender	
		Woman	Man
McCrorry / Spaulding			
Pat McCrorry	46%	40%	52%
Ken Spaulding	33%	34%	32%
Not sure	21%	26%	16%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	36%	33%	40%
Disapprove	37%	32%	42%
Not sure	27%	35%	18%

	Base	Gender	
		Woman	Man
Blue Favorability			
Favorable	14%	12%	16%
Unfavorable	17%	14%	20%
Not sure	69%	74%	64%





	Base	Gender	
		Woman	Man
Cowell Favorability			
Favorable	12%	11%	14%
Unfavorable	16%	14%	19%
Not sure	71%	75%	67%

	Base	Gender	
		Woman	Man
Hagan Favorability			
Favorable	37%	38%	36%
Unfavorable	53%	50%	55%
Not sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Jackson Favorability			
Favorable	6%	6%	7%
Unfavorable	13%	11%	16%
Not sure	81%	84%	77%

	Base	Gender	
		Woman	Man
Martin Favorability			
Favorable	10%	11%	9%
Unfavorable	12%	9%	15%
Not sure	78%	80%	76%

	Base	Gender	
		Woman	Man
Miller Favorability			
Favorable	15%	12%	18%
Unfavorable	17%	11%	23%
Not sure	69%	77%	60%

	Base	Gender	
		Woman	Man
Burr / Blue			
Richard Burr	47%	43%	51%
Dan Blue	36%	36%	36%
Not sure	17%	21%	13%

	Base	Gender	
		Woman	Man
Burr / Cowell			
Richard Burr	46%	41%	51%
Janet Cowell	35%	35%	35%
Not sure	19%	23%	14%

	Base	Gender	
		Woman	Man
Burr / Hagan			
Richard Burr	50%	46%	54%
Kay Hagan	38%	40%	36%
Not sure	12%	15%	9%





	Base	Gender	
		Woman	Man
Burr / Jackson			
Richard Burr	46%	42%	51%
Jeff Jackson	30%	31%	29%
Not sure	24%	28%	20%

	Base	Gender	
		Woman	Man
Burr / Martin			
Richard Burr	46%	41%	51%
Grier Martin	32%	32%	31%
Not sure	23%	27%	18%

	Base	Gender	
		Woman	Man
Burr / Miller			
Richard Burr	45%	41%	51%
Brad Miller	34%	34%	34%
Not sure	20%	25%	15%

	Base	Gender	
		Woman	Man
Forest / Coleman			
Dan Forest	40%	35%	46%
Linda Coleman	36%	38%	33%
Not sure	24%	27%	21%

	Base	Gender	
		Woman	Man
Tillis Approval			
Approve	30%	26%	35%
Disapprove	40%	40%	41%
Not sure	29%	34%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
Obama Approval				
Approve	42%	77%	6%	33%
Disapprove	53%	17%	91%	58%
Not sure	5%	5%	3%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrory Approval				
Approve	36%	16%	63%	30%
Disapprove	45%	70%	16%	42%
Not sure	19%	14%	21%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
Cooper Favorability				
Favorable	27%	36%	18%	25%
Unfavorable	23%	20%	27%	23%
Not sure	50%	44%	54%	53%





	Base	Party		
		Democrat	Republican	Independent / Other
Spaulding Favorability				
Favorable	11%	17%	7%	4%
Unfavorable	16%	19%	12%	18%
Not sure	73%	63%	81%	78%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry / Cooper				
Pat McCrorry	44%	14%	80%	45%
Roy Cooper	41%	72%	10%	30%
Not sure	15%	14%	10%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry / Spaulding				
Pat McCrorry	46%	16%	80%	46%
Ken Spaulding	33%	60%	7%	22%
Not sure	21%	24%	13%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr Approval				
Approve	36%	21%	59%	28%
Disapprove	37%	51%	16%	43%
Not sure	27%	28%	25%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
Blue Favorability				
Favorable	14%	24%	3%	10%
Unfavorable	17%	14%	20%	19%
Not sure	69%	62%	77%	71%

	Base	Party		
		Democrat	Republican	Independent / Other
Cowell Favorability				
Favorable	12%	20%	5%	9%
Unfavorable	16%	16%	18%	15%
Not sure	71%	63%	77%	77%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan Favorability				
Favorable	37%	64%	8%	35%
Unfavorable	53%	23%	86%	56%
Not sure	10%	13%	6%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
Jackson Favorability				
Favorable	6%	10%	5%	2%
Unfavorable	13%	14%	12%	14%
Not sure	81%	76%	84%	84%





	Base	Party		
		Democrat	Republican	Independent / Other
Martin Favorability				
Favorable	10%	17%	4%	7%
Unfavorable	12%	10%	13%	12%
Not sure	78%	73%	83%	81%

	Base	Party		
		Democrat	Republican	Independent / Other
Miller Favorability				
Favorable	15%	17%	11%	15%
Unfavorable	17%	16%	17%	18%
Not sure	69%	67%	72%	66%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Blue				
Richard Burr	47%	17%	85%	40%
Dan Blue	36%	67%	5%	28%
Not sure	17%	16%	9%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Cowell				
Richard Burr	46%	17%	83%	40%
Janet Cowell	35%	65%	7%	26%
Not sure	19%	19%	10%	34%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Hagan				
Richard Burr	50%	17%	90%	48%
Kay Hagan	38%	69%	5%	33%
Not sure	12%	14%	6%	19%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Jackson				
Richard Burr	46%	16%	85%	41%
Jeff Jackson	30%	54%	6%	22%
Not sure	24%	30%	10%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Martin				
Richard Burr	46%	16%	84%	40%
Grier Martin	32%	57%	7%	22%
Not sure	23%	27%	9%	38%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Miller				
Richard Burr	45%	14%	87%	40%
Brad Miller	34%	65%	5%	22%
Not sure	20%	22%	8%	38%





	Base	Party		
		Democrat	Republican	Independent / Other
Forest / Coleman				
Dan Forest	40%	13%	76%	35%
Linda Coleman	36%	66%	6%	25%
Not sure	24%	20%	19%	41%

	Base	Party		
		Democrat	Republican	Independent / Other
Tillis Approval				
Approve	30%	14%	52%	25%
Disapprove	40%	61%	18%	38%
Not sure	29%	25%	30%	37%

	Base	Race		
		White	African American	Other
Obama Approval				
Approve	42%	29%	82%	55%
Disapprove	53%	68%	10%	38%
Not sure	5%	4%	8%	7%

	Base	Race		
		White	African American	Other
McCrorry Approval				
Approve	36%	46%	8%	20%
Disapprove	45%	36%	67%	55%
Not sure	19%	17%	25%	25%

	Base	Race		
		White	African American	Other
Cooper Favorability				
Favorable	27%	29%	26%	14%
Unfavorable	23%	22%	26%	27%
Not sure	50%	49%	48%	59%

	Base	Race		
		White	African American	Other
Spaulding Favorability				
Favorable	11%	8%	20%	13%
Unfavorable	16%	14%	22%	21%
Not sure	73%	78%	59%	66%

	Base	Race		
		White	African American	Other
McCrorry / Cooper				
Pat McCrorry	44%	57%	6%	33%
Roy Cooper	41%	30%	73%	47%
Not sure	15%	12%	22%	20%

	Base	Race		
		White	African American	Other
McCrorry / Spaulding				
Pat McCrorry	46%	59%	5%	35%
Ken Spaulding	33%	22%	61%	51%
Not sure	21%	19%	34%	14%





	Base	Race		
		White	African American	Other
Burr Approval				
Approve	36%	43%	18%	26%
Disapprove	37%	34%	45%	40%
Not sure	27%	23%	37%	34%

	Base	Race		
		White	African American	Other
Blue Favorability				
Favorable	14%	9%	29%	14%
Unfavorable	17%	17%	12%	24%
Not sure	69%	74%	59%	62%

	Base	Race		
		White	African American	Other
Cowell Favorability				
Favorable	12%	12%	12%	17%
Unfavorable	16%	16%	20%	10%
Not sure	71%	72%	68%	73%

	Base	Race		
		White	African American	Other
Hagan Favorability				
Favorable	37%	30%	58%	47%
Unfavorable	53%	64%	20%	42%
Not sure	10%	6%	22%	11%

	Base	Race		
		White	African American	Other
Jackson Favorability				
Favorable	6%	4%	13%	7%
Unfavorable	13%	12%	15%	19%
Not sure	81%	84%	72%	74%

	Base	Race		
		White	African American	Other
Martin Favorability				
Favorable	10%	8%	13%	14%
Unfavorable	12%	10%	16%	12%
Not sure	78%	81%	71%	74%

	Base	Race		
		White	African American	Other
Miller Favorability				
Favorable	15%	16%	11%	12%
Unfavorable	17%	15%	22%	19%
Not sure	69%	69%	67%	69%

	Base	Race		
		White	African American	Other
Burr / Blue				
Richard Burr	47%	60%	11%	26%
Dan Blue	36%	26%	66%	50%
Not sure	17%	14%	23%	25%





	Base	Race		
		White	African American	Other
Burr / Cowell				
Richard Burr	46%	59%	9%	28%
Janet Cowell	35%	27%	61%	44%
Not sure	19%	14%	31%	28%

	Base	Race		
		White	African American	Other
Burr / Hagan				
Richard Burr	50%	64%	8%	34%
Kay Hagan	38%	27%	66%	56%
Not sure	12%	9%	25%	10%

	Base	Race		
		White	African American	Other
Burr / Jackson				
Richard Burr	46%	60%	8%	25%
Jeff Jackson	30%	21%	54%	45%
Not sure	24%	19%	38%	30%

	Base	Race		
		White	African American	Other
Burr / Martin				
Richard Burr	46%	60%	8%	27%
Grier Martin	32%	22%	61%	39%
Not sure	23%	19%	31%	34%

	Base	Race		
		White	African American	Other
Burr / Miller				
Richard Burr	45%	58%	11%	26%
Brad Miller	34%	25%	65%	38%
Not sure	20%	17%	25%	36%

	Base	Race		
		White	African American	Other
Forest / Coleman				
Dan Forest	40%	51%	11%	27%
Linda Coleman	36%	25%	66%	49%
Not sure	24%	24%	23%	24%

	Base	Race		
		White	African American	Other
Tillis Approval				
Approve	30%	36%	14%	26%
Disapprove	40%	36%	52%	49%
Not sure	29%	29%	34%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	42%	58%	42%	41%	35%
Disapprove	53%	32%	53%	54%	63%
Not sure	5%	10%	5%	5%	2%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Approval					
Approve	36%	19%	34%	35%	51%
Disapprove	45%	43%	45%	49%	37%
Not sure	19%	38%	22%	16%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cooper Favorability					
Favorable	27%	11%	27%	32%	30%
Unfavorable	23%	22%	25%	22%	24%
Not sure	50%	67%	48%	47%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Spaulding Favorability					
Favorable	11%	20%	10%	10%	7%
Unfavorable	16%	23%	17%	15%	15%
Not sure	73%	57%	73%	76%	78%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry / Cooper					
Pat McCrorry	44%	23%	43%	45%	57%
Roy Cooper	41%	41%	42%	44%	33%
Not sure	15%	36%	15%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry / Spaulding					
Pat McCrorry	46%	25%	46%	47%	56%
Ken Spaulding	33%	38%	33%	35%	26%
Not sure	21%	37%	21%	18%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	36%	29%	36%	36%	42%
Disapprove	37%	28%	34%	42%	34%
Not sure	27%	43%	31%	21%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Blue Favorability					
Favorable	14%	16%	11%	13%	17%
Unfavorable	17%	18%	18%	17%	14%
Not sure	69%	66%	72%	69%	69%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cowell Favorability					
Favorable	12%	20%	10%	13%	9%
Unfavorable	16%	15%	23%	14%	14%
Not sure	71%	65%	67%	73%	77%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Favorability					
Favorable	37%	55%	26%	39%	36%
Unfavorable	53%	27%	61%	54%	56%
Not sure	10%	18%	12%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jackson Favorability					
Favorable	6%	12%	6%	5%	5%
Unfavorable	13%	18%	17%	10%	11%
Not sure	81%	70%	77%	84%	84%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martin Favorability					
Favorable	10%	14%	13%	8%	8%
Unfavorable	12%	12%	19%	9%	7%
Not sure	78%	75%	68%	82%	85%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Miller Favorability					
Favorable	15%	13%	16%	13%	15%
Unfavorable	17%	21%	21%	16%	12%
Not sure	69%	65%	63%	71%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Blue					
Richard Burr	47%	29%	46%	46%	59%
Dan Blue	36%	40%	33%	40%	31%
Not sure	17%	32%	21%	14%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Cowell					
Richard Burr	46%	22%	47%	46%	58%
Janet Cowell	35%	44%	30%	40%	28%
Not sure	19%	34%	23%	14%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Hagan					
Richard Burr	50%	29%	51%	51%	60%
Kay Hagan	38%	46%	28%	43%	35%
Not sure	12%	24%	21%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Jackson					
Richard Burr	46%	22%	47%	47%	58%
Jeff Jackson	30%	38%	27%	31%	25%
Not sure	24%	39%	26%	22%	18%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Martin					
Richard Burr	46%	28%	45%	46%	58%
Grier Martin	32%	34%	31%	33%	28%
Not sure	23%	38%	25%	21%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Miller					
Richard Burr	45%	27%	46%	45%	57%
Brad Miller	34%	37%	33%	36%	31%
Not sure	20%	36%	21%	19%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Forest / Coleman					
Dan Forest	40%	28%	41%	40%	49%
Linda Coleman	36%	35%	41%	36%	30%
Not sure	24%	37%	18%	24%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Approval					
Approve	30%	24%	31%	29%	36%
Disapprove	40%	46%	38%	44%	33%
Not sure	29%	31%	31%	27%	31%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	42%	41%	48%
Disapprove	53%	57%	37%
Not sure	5%	3%	15%

	Base	Mode	
		Phone	Internet
McCrory Approval			
Approve	36%	39%	23%
Disapprove	45%	47%	37%
Not sure	19%	14%	40%

	Base	Mode	
		Phone	Internet
Cooper Favorability			
Favorable	27%	29%	20%
Unfavorable	23%	25%	15%
Not sure	50%	46%	64%

	Base	Mode	
		Phone	Internet
Spaulding Favorability			
Favorable	11%	8%	20%
Unfavorable	16%	17%	16%
Not sure	73%	75%	63%





	Base	Mode	
		Phone	Internet
McCrorry / Cooper			
Pat McCrorry	44%	48%	29%
Roy Cooper	41%	41%	41%
Not sure	15%	11%	30%

	Base	Mode	
		Phone	Internet
McCrorry / Spaulding			
Pat McCrorry	46%	50%	30%
Ken Spaulding	33%	31%	41%
Not sure	21%	20%	29%

	Base	Mode	
		Phone	Internet
Burr Approval			
Approve	36%	38%	28%
Disapprove	37%	39%	25%
Not sure	27%	22%	47%

	Base	Mode	
		Phone	Internet
Blue Favorability			
Favorable	14%	13%	15%
Unfavorable	17%	17%	15%
Not sure	69%	69%	70%

	Base	Mode	
		Phone	Internet
Cowell Favorability			
Favorable	12%	10%	21%
Unfavorable	16%	16%	18%
Not sure	71%	74%	60%

	Base	Mode	
		Phone	Internet
Hagan Favorability			
Favorable	37%	36%	44%
Unfavorable	53%	56%	38%
Not sure	10%	8%	18%

	Base	Mode	
		Phone	Internet
Jackson Favorability			
Favorable	6%	4%	14%
Unfavorable	13%	13%	14%
Not sure	81%	83%	72%

	Base	Mode	
		Phone	Internet
Martin Favorability			
Favorable	10%	8%	19%
Unfavorable	12%	11%	14%
Not sure	78%	81%	67%





	Base	Mode	
		Phone	Internet
Miller Favorability			
Favorable	15%	13%	20%
Unfavorable	17%	18%	13%
Not sure	69%	69%	67%

	Base	Mode	
		Phone	Internet
Burr / Blue			
Richard Burr	47%	50%	34%
Dan Blue	36%	37%	33%
Not sure	17%	13%	33%

	Base	Mode	
		Phone	Internet
Burr / Cowell			
Richard Burr	46%	50%	30%
Janet Cowell	35%	36%	34%
Not sure	19%	15%	36%

	Base	Mode	
		Phone	Internet
Burr / Hagan			
Richard Burr	50%	53%	36%
Kay Hagan	38%	38%	38%
Not sure	12%	9%	26%

	Base	Mode	
		Phone	Internet
Burr / Jackson			
Richard Burr	46%	50%	29%
Jeff Jackson	30%	29%	32%
Not sure	24%	21%	39%

	Base	Mode	
		Phone	Internet
Burr / Martin			
Richard Burr	46%	50%	27%
Grier Martin	32%	31%	34%
Not sure	23%	19%	39%

	Base	Mode	
		Phone	Internet
Burr / Miller			
Richard Burr	45%	50%	29%
Brad Miller	34%	34%	34%
Not sure	20%	16%	38%

	Base	Mode	
		Phone	Internet
Forest / Coleman			
Dan Forest	40%	43%	29%
Linda Coleman	36%	37%	29%
Not sure	24%	19%	42%





	Base	Mode	
		Phone	Internet
Tillis Approval			
Approve	30%	32%	25%
Disapprove	40%	40%	42%
Not sure	29%	28%	33%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Obama Approval								
Approve	42%	42%	44%	39%	26%	41%	51%	48%
Disapprove	53%	49%	53%	60%	74%	58%	46%	37%
Not sure	5%	8%	4%	1%	-	1%	3%	15%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrorry Approval								
Approve	36%	43%	35%	39%	39%	46%	38%	23%
Disapprove	45%	43%	54%	45%	39%	38%	53%	37%
Not sure	19%	14%	11%	16%	22%	17%	9%	40%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cooper Favorability								
Favorable	27%	27%	36%	22%	21%	30%	33%	20%
Unfavorable	23%	12%	29%	31%	28%	18%	26%	15%
Not sure	50%	61%	35%	47%	51%	52%	41%	64%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Spaulding Favorability								
Favorable	11%	14%	8%	5%	2%	9%	13%	20%
Unfavorable	16%	10%	25%	16%	12%	15%	16%	16%
Not sure	73%	76%	68%	79%	87%	76%	71%	63%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrorry / Cooper								
Pat McCrorry	44%	46%	42%	52%	62%	48%	41%	29%
Roy Cooper	41%	40%	47%	34%	27%	43%	50%	41%
Not sure	15%	14%	11%	15%	11%	9%	8%	30%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrorry / Spaulding								
Pat McCrorry	46%	46%	42%	60%	60%	53%	42%	30%
Ken Spaulding	33%	35%	35%	24%	24%	29%	36%	41%
Not sure	21%	19%	23%	16%	16%	17%	22%	29%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr Approval								
Approve	36%	38%	37%	40%	36%	43%	38%	28%
Disapprove	37%	31%	45%	38%	42%	28%	44%	25%
Not sure	27%	31%	18%	22%	22%	29%	18%	47%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Blue Favorability								
Favorable	14%	21%	14%	7%	4%	16%	21%	15%
Unfavorable	17%	13%	22%	24%	9%	11%	21%	15%
Not sure	69%	66%	65%	69%	86%	74%	59%	70%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cowell Favorability								
Favorable	12%	11%	10%	5%	5%	14%	17%	21%
Unfavorable	16%	11%	20%	21%	11%	11%	17%	18%
Not sure	71%	78%	70%	74%	84%	75%	66%	60%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan Favorability								
Favorable	37%	40%	40%	34%	23%	31%	44%	44%
Unfavorable	53%	47%	52%	60%	72%	58%	49%	38%
Not sure	10%	13%	8%	6%	5%	11%	7%	18%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Jackson Favorability								
Favorable	6%	3%	4%	3%	3%	11%	4%	14%
Unfavorable	13%	16%	19%	18%	4%	7%	9%	14%
Not sure	81%	81%	77%	79%	93%	82%	87%	72%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Martin Favorability								
Favorable	10%	13%	4%	14%	7%	7%	5%	19%
Unfavorable	12%	12%	18%	11%	5%	6%	9%	14%
Not sure	78%	75%	78%	76%	88%	88%	85%	67%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Miller Favorability								
Favorable	15%	14%	23%	11%	4%	6%	14%	20%
Unfavorable	17%	15%	24%	9%	9%	17%	26%	13%
Not sure	69%	71%	53%	79%	87%	77%	60%	67%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Blue								
Richard Burr	47%	41%	47%	56%	60%	53%	43%	34%
Dan Blue	36%	48%	44%	29%	25%	35%	40%	33%
Not sure	17%	11%	9%	15%	15%	13%	17%	33%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Cowell								
Richard Burr	46%	40%	46%	53%	62%	49%	46%	30%
Janet Cowell	35%	41%	40%	32%	25%	36%	39%	34%
Not sure	19%	19%	14%	14%	12%	15%	14%	36%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Hagan								
Richard Burr	50%	45%	48%	60%	70%	54%	44%	36%
Kay Hagan	38%	43%	45%	31%	24%	39%	43%	38%
Not sure	12%	12%	7%	9%	6%	7%	14%	26%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Jackson								
Richard Burr	46%	49%	46%	52%	61%	53%	44%	29%
Jeff Jackson	30%	24%	35%	28%	24%	24%	34%	32%
Not sure	24%	27%	19%	20%	14%	23%	23%	39%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Martin								
Richard Burr	46%	48%	46%	57%	60%	49%	43%	27%
Grier Martin	32%	32%	36%	23%	25%	32%	35%	34%
Not sure	23%	20%	18%	20%	15%	19%	22%	39%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Miller								
Richard Burr	45%	52%	46%	54%	59%	49%	40%	29%
Brad Miller	34%	29%	39%	29%	26%	38%	41%	34%
Not sure	20%	19%	14%	17%	15%	13%	18%	38%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Forest / Coleman								
Dan Forest	40%	34%	35%	48%	57%	47%	41%	29%
Linda Coleman	36%	50%	41%	30%	29%	34%	39%	29%
Not sure	24%	16%	24%	22%	13%	19%	20%	42%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Tillis Approval								
Approve	30%	33%	26%	37%	35%	35%	29%	25%
Disapprove	40%	34%	46%	47%	29%	33%	45%	42%
Not sure	29%	33%	29%	16%	35%	32%	26%	33%

