

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL  
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

### **McCrory, Cooper Closely Matched**

**Raleigh, N.C.** – PPP's newest look at the race for Governor in North Carolina finds it the closest it's been in a while- Pat McCrory leads with 43% to 41% for Roy Cooper. McCrory had led by 5-7 points on the previous two surveys. Cooper's getting a little bit more support from Republicans and independents than he had the last two polls, which could be a real thing and could just be statistical noise.

McCrory's approval numbers remain remarkably stable, with slightly more voters disapproving (44%) than approving (40%) of his performance. In the three polls we've conducted since the conclusion of the 2014 election McCrory's approval has come down at 41/46, 41/45, and now this 40/44 mark. Not much is happening to move voters perceptions of him. Although Cooper only has 55% name recognition, he has generally favorable numbers among those familiar with him as 34% rate him positively to 21% with a negative opinion.

“The Governor’s race is pretty much looking like a toss up,” said Dean Debnam, President of Public Policy Polling. “Pat McCrory can’t get his approval numbers out of the low 40s.”

Richard Burr's situation remains stable- an approval rating in the low 30s danger zone, but leads of 6-12 points against his most mentioned potential Democratic opponents who are either unknown or unpopular. Burr has a 32% approval, with 37% of voters disapproving of him..

Burr leads Treasurer Janet Cowell 44/38, former Senator Kay Hagan 50/43, former Charlotte Mayor Anthony Foxx 45/36, and Winston-Salem Mayor Allen Joines 45/33. For most of the potential hopefuls a lot of their deficit is attributable simply to the fact that they're not very well known. Foxx has 40% name recognition, Cowell 30% name recognition, and Joines 22% name recognition. Being well known isn't a problem for Hagan- 92% of voters have an opinion about her- but there's still no sign of the high negatives all of last year's attack ads created for her wearing off. 54% of voters have an unfavorable opinion of her to only 38% with a positive one.

PPP surveyed 849 registered voters from February 24<sup>th</sup> to 26th. The margin of error for the survey is +/- 3.4%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.



## North Carolina Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 42%  
*Disapprove*..... 51%  
*Not sure* ..... 7%

**Q2** Do you approve or disapprove of Governor Pat McCrory's job performance?

*Approve* ..... 40%  
*Disapprove*..... 44%  
*Not sure* ..... 15%

**Q3** Do you have a favorable or unfavorable opinion of Roy Cooper?

*Favorable*..... 34%  
*Unfavorable* ..... 21%  
*Not sure* ..... 45%

**Q4** Do you have a favorable or unfavorable opinion of Ken Spaulding?

*Favorable*..... 7%  
*Unfavorable* ..... 16%  
*Not sure* ..... 76%

**Q5** If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

*Pat McCrory*..... 43%  
*Roy Cooper*..... 41%  
*Not sure* ..... 16%

**Q6** If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Ken Spaulding, who would you vote for?

*Pat McCrory*..... 44%  
*Ken Spaulding* ..... 35%  
*Not sure* ..... 21%

**Q7** Do you approve or disapprove of Senator Richard Burr's job performance?

*Approve* ..... 32%  
*Disapprove*..... 37%  
*Not sure* ..... 30%

**Q8** Do you have a favorable or unfavorable opinion of Janet Cowell?

*Favorable*..... 14%  
*Unfavorable* ..... 16%  
*Not sure* ..... 70%

**Q9** Do you have a favorable or unfavorable opinion of Anthony Foxx?

*Favorable*..... 21%  
*Unfavorable* ..... 19%  
*Not sure* ..... 60%

**Q10** Do you have a favorable or unfavorable opinion of Kay Hagan?

*Favorable*..... 38%  
*Unfavorable* ..... 54%  
*Not sure* ..... 9%

**Q11** Do you have a favorable or unfavorable opinion of Allen Joines?

*Favorable*..... 11%  
*Unfavorable* ..... 11%  
*Not sure* ..... 78%

**Q12** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Janet Cowell, who would you vote for?

*Richard Burr*..... 44%  
*Janet Cowell* ..... 38%  
*Not sure* ..... 18%





**Q13** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Anthony Foxx, who would you vote for?

*Richard Burr*..... 45%  
*Anthony Foxx*..... 36%  
*Not sure* ..... 20%

**Q14** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Kay Hagan, who would you vote for?

*Richard Burr*..... 50%  
*Kay Hagan*..... 43%  
*Not sure* ..... 7%

**Q15** If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Allen Joines, who would you vote for?

*Richard Burr*..... 45%  
*Allen Joines* ..... 33%  
*Not sure* ..... 23%

**Q16** If the candidates for Lieutenant Governor next year were Republican Dan Forest and Democrat Linda Coleman, who would you vote for?

*Dan Forest*..... 40%  
*Linda Coleman*..... 35%  
*Not sure* ..... 25%

**q17** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama*..... 45%  
*Mitt Romney*..... 48%  
*Someone else / Don't remember* ..... 7%

**q18** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 12%  
*Somewhat liberal* ..... 16%  
*Moderate*..... 31%  
*Somewhat conservative*..... 21%  
*Very conservative* ..... 20%

**q19** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**q20** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 44%  
*Republican*..... 35%  
*Independent / Other* ..... 21%

**Q21** If you are white, press 1. If African American, press 2. If other, press 3.

*White* ..... 72%  
*African American*..... 21%  
*Other*..... 7%

**Q22** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 13%  
*30 to 45*..... 22%  
*46 to 65*..... 43%  
*Older than 65*..... 22%

**Q23** Mode

*Phone* ..... 80%  
*Internet* ..... 20%



**Q24 Area Code**

252.....	11%
336.....	17%
704.....	16%
828.....	11%
910.....	11%
919.....	14%
<i>Internet</i> .....	20%



	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Obama Approval</b>				
Approve	42%	86%	5%	8%
Disapprove	51%	6%	92%	67%
Not sure	7%	9%	3%	25%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>McCrary Approval</b>				
Approve	40%	11%	69%	33%
Disapprove	44%	74%	19%	25%
Not sure	15%	15%	12%	42%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Cooper Favorability</b>				
Favorable	34%	49%	23%	22%
Unfavorable	21%	11%	30%	20%
Not sure	45%	40%	48%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Spaulding Favorability</b>				
Favorable	7%	10%	6%	1%
Unfavorable	16%	18%	15%	15%
Not sure	76%	72%	79%	84%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>McCrary / Cooper</b>				
Pat McCrary	43%	7%	76%	47%
Roy Cooper	41%	77%	12%	14%
Not sure	16%	16%	12%	39%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>McCrary / Spaulding</b>				
Pat McCrary	44%	7%	79%	42%
Ken Spaulding	35%	66%	9%	12%
Not sure	21%	27%	13%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Burr Approval</b>				
Approve	32%	11%	54%	17%
Disapprove	37%	58%	20%	25%
Not sure	30%	31%	26%	58%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Cowell Favorability</b>				
Favorable	14%	22%	8%	5%
Unfavorable	16%	8%	22%	15%
Not sure	70%	70%	69%	81%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Foxx Favorability</b>				
Favorable	21%	33%	10%	10%
Unfavorable	19%	9%	28%	30%
Not sure	60%	57%	62%	61%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Hagan Favorability</b>				
Favorable	38%	73%	8%	18%
Unfavorable	53%	15%	87%	69%
Not sure	9%	12%	5%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Joines Favorability</b>				
Favorable	11%	15%	8%	8%
Unfavorable	11%	7%	14%	14%
Not sure	78%	78%	78%	78%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Burr / Cowell</b>				
Richard Burr	44%	6%	79%	42%
Janet Cowell	38%	74%	7%	12%
Not sure	18%	20%	13%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Burr / Foxx</b>				
Richard Burr	45%	5%	81%	49%
Anthony Foxx	36%	72%	6%	11%
Not sure	20%	23%	13%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Burr / Hagan</b>				
Richard Burr	50%	8%	87%	65%
Kay Hagan	43%	85%	8%	15%
Not sure	7%	8%	4%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Burr / Joines</b>				
Richard Burr	45%	6%	82%	42%
Allen Joines	33%	65%	4%	14%
Not sure	23%	29%	14%	44%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Forest / Coleman</b>				
Dan Forest	40%	3%	75%	36%
Linda Coleman	35%	69%	7%	9%
Not sure	25%	27%	18%	55%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
Approve	42%	84%	74%	54%	7%	8%
Disapprove	51%	15%	16%	33%	90%	89%
Not sure	7%	2%	11%	13%	4%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McCrory Approval</b>						
Approve	40%	19%	10%	25%	72%	68%
Disapprove	44%	78%	73%	53%	16%	18%
Not sure	15%	3%	17%	22%	12%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cooper Favorability</b>						
Favorable	34%	57%	51%	35%	23%	20%
Unfavorable	21%	17%	12%	16%	24%	35%
Not sure	45%	26%	37%	50%	53%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Spaulding Favorability</b>						
Favorable	7%	11%	6%	9%	7%	5%
Unfavorable	16%	25%	23%	14%	10%	15%
Not sure	76%	64%	71%	77%	83%	79%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McCrory / Cooper</b>						
Pat McCrory	43%	18%	11%	26%	75%	77%
Roy Cooper	41%	74%	79%	49%	16%	6%
Not sure	16%	9%	10%	25%	8%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McCrory / Spaulding</b>						
Pat McCrory	44%	15%	9%	26%	80%	77%
Ken Spaulding	35%	72%	67%	42%	8%	3%
Not sure	21%	12%	24%	31%	12%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burr Approval</b>						
Approve	32%	21%	9%	22%	54%	51%
Disapprove	37%	59%	60%	41%	19%	19%
Not sure	30%	20%	31%	37%	27%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cowell Favorability</b>						
Favorable	14%	24%	20%	18%	8%	4%
Unfavorable	16%	24%	8%	11%	15%	24%
Not sure	70%	52%	72%	71%	77%	72%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Foxx Favorability</b>						
Favorable	21%	36%	31%	26%	10%	5%
Unfavorable	19%	21%	8%	15%	24%	30%
Not sure	60%	43%	61%	59%	66%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hagan Favorability</b>						
Favorable	38%	67%	73%	48%	10%	6%
Unfavorable	53%	24%	17%	40%	85%	88%
Not sure	9%	8%	11%	12%	5%	6%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Joines Favorability</b>						
Favorable	11%	24%	15%	11%	9%	2%
Unfavorable	11%	12%	9%	10%	6%	18%
Not sure	78%	64%	76%	79%	84%	80%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burr / Cowell</b>						
Richard Burr	44%	20%	10%	25%	80%	77%
Janet Cowell	38%	77%	70%	45%	11%	4%
Not sure	18%	3%	19%	30%	10%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burr / Foxx</b>						
Richard Burr	45%	16%	13%	27%	79%	79%
Anthony Foxx	36%	78%	65%	42%	11%	4%
Not sure	20%	6%	23%	31%	10%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burr / Hagan</b>						
Richard Burr	50%	15%	16%	33%	86%	83%
Kay Hagan	43%	85%	82%	55%	12%	5%
Not sure	7%	-	2%	12%	2%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burr / Joines</b>						
Richard Burr	45%	15%	14%	28%	76%	79%
Allen Joines	33%	77%	63%	34%	9%	4%
Not sure	23%	7%	23%	38%	15%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Forest / Coleman</b>						
Dan Forest	40%	10%	11%	20%	75%	74%
Linda Coleman	35%	81%	64%	41%	9%	4%
Not sure	25%	9%	25%	39%	16%	22%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	42%	43%	40%
Disapprove	51%	48%	55%
Not sure	7%	9%	5%

	Base	Gender	
		Woman	Man
<b>McCrory Approval</b>			
Approve	40%	35%	46%
Disapprove	44%	44%	44%
Not sure	15%	20%	10%







	Base	Gender	
		Woman	Man
<b>Cooper Favorability</b>			
Favorable	34%	28%	42%
Unfavorable	21%	15%	27%
Not sure	45%	57%	31%

	Base	Gender	
		Woman	Man
<b>Spaulding Favorability</b>			
Favorable	7%	8%	7%
Unfavorable	16%	14%	20%
Not sure	76%	79%	73%

	Base	Gender	
		Woman	Man
<b>McCrorry / Cooper</b>			
Pat McCrorry	43%	39%	48%
Roy Cooper	41%	43%	40%
Not sure	16%	19%	12%

	Base	Gender	
		Woman	Man
<b>McCrorry / Spaulding</b>			
Pat McCrorry	44%	39%	50%
Ken Spaulding	35%	36%	33%
Not sure	21%	25%	17%

	Base	Gender	
		Woman	Man
<b>Burr Approval</b>			
Approve	32%	29%	36%
Disapprove	37%	34%	41%
Not sure	30%	37%	23%

	Base	Gender	
		Woman	Man
<b>Cowell Favorability</b>			
Favorable	14%	13%	15%
Unfavorable	16%	11%	20%
Not sure	70%	75%	65%

	Base	Gender	
		Woman	Man
<b>Foxx Favorability</b>			
Favorable	21%	18%	23%
Unfavorable	19%	14%	26%
Not sure	60%	68%	51%

	Base	Gender	
		Woman	Man
<b>Hagan Favorability</b>			
Favorable	38%	39%	36%
Unfavorable	53%	48%	60%
Not sure	9%	12%	4%





	Base	Gender	
		Woman	Man
<b>Joines Favorability</b>			
Favorable	11%	8%	14%
Unfavorable	11%	10%	12%
Not sure	78%	81%	74%

	Base	Gender	
		Woman	Man
<b>Burr / Cowell</b>			
Richard Burr	44%	39%	50%
Janet Cowell	38%	38%	37%
Not sure	18%	23%	14%

	Base	Gender	
		Woman	Man
<b>Burr / Foxx</b>			
Richard Burr	45%	39%	51%
Anthony Foxx	36%	37%	35%
Not sure	20%	24%	14%

	Base	Gender	
		Woman	Man
<b>Burr / Hagan</b>			
Richard Burr	50%	46%	54%
Kay Hagan	43%	44%	42%
Not sure	7%	10%	4%

	Base	Gender	
		Woman	Man
<b>Burr / Joines</b>			
Richard Burr	45%	39%	51%
Allen Joines	33%	30%	35%
Not sure	23%	30%	14%

	Base	Gender	
		Woman	Man
<b>Forest / Coleman</b>			
Dan Forest	40%	35%	45%
Linda Coleman	35%	35%	35%
Not sure	25%	30%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Obama Approval</b>				
Approve	42%	74%	6%	34%
Disapprove	51%	18%	89%	57%
Not sure	7%	8%	5%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>McCrary Approval</b>				
Approve	40%	22%	66%	34%
Disapprove	44%	64%	19%	46%
Not sure	15%	14%	15%	20%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cooper Favorability</b>				
Favorable	34%	48%	23%	26%
Unfavorable	21%	16%	27%	21%
Not sure	45%	36%	50%	52%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Spaulding Favorability</b>				
Favorable	7%	9%	7%	5%
Unfavorable	16%	19%	13%	17%
Not sure	76%	73%	80%	78%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>McCrorry / Cooper</b>				
Pat McCrorry	43%	17%	77%	42%
Roy Cooper	41%	69%	12%	34%
Not sure	16%	15%	12%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>McCrorry / Spaulding</b>				
Pat McCrorry	44%	16%	80%	39%
Ken Spaulding	35%	61%	7%	26%
Not sure	21%	22%	12%	35%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Burr Approval</b>				
Approve	32%	19%	51%	29%
Disapprove	37%	51%	19%	38%
Not sure	30%	30%	29%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cowell Favorability</b>				
Favorable	14%	20%	9%	10%
Unfavorable	16%	11%	21%	15%
Not sure	70%	69%	70%	75%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Foxx Favorability</b>				
Favorable	21%	33%	11%	12%
Unfavorable	19%	11%	29%	22%
Not sure	60%	56%	61%	66%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Hagan Favorability</b>				
Favorable	38%	66%	9%	28%
Unfavorable	53%	24%	86%	61%
Not sure	9%	10%	5%	12%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Joines Favorability</b>				
Favorable	11%	17%	7%	6%
Unfavorable	11%	7%	15%	13%
Not sure	78%	76%	78%	82%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Burr / Cowell</b>				
Richard Burr	44%	17%	78%	41%
Janet Cowell	38%	66%	9%	26%
Not sure	18%	16%	13%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Burr / Foxx</b>				
Richard Burr	45%	14%	82%	46%
Anthony Foxx	36%	65%	8%	22%
Not sure	20%	21%	10%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Burr / Hagan</b>				
Richard Burr	50%	17%	88%	55%
Kay Hagan	43%	77%	8%	32%
Not sure	7%	6%	5%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Burr / Joines</b>				
Richard Burr	45%	15%	82%	44%
Allen Joines	33%	60%	5%	21%
Not sure	23%	25%	13%	35%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Forest / Coleman</b>				
Dan Forest	40%	12%	77%	37%
Linda Coleman	35%	64%	6%	22%
Not sure	25%	24%	17%	41%

	Base	Race		
		White	African American	Other
<b>Obama Approval</b>				
Approve	42%	29%	87%	39%
Disapprove	51%	65%	4%	53%
Not sure	7%	6%	9%	8%

	Base	Race		
		White	African American	Other
<b>McCrorry Approval</b>				
Approve	40%	48%	16%	38%
Disapprove	44%	39%	61%	46%
Not sure	15%	13%	23%	16%





	Base	Race		
		White	African American	Other
<b>Cooper Favorability</b>				
Favorable	34%	33%	45%	14%
Unfavorable	21%	21%	17%	36%
Not sure	45%	46%	38%	50%

	Base	Race		
		White	African American	Other
<b>Spaulding Favorability</b>				
Favorable	7%	5%	14%	9%
Unfavorable	16%	13%	24%	28%
Not sure	76%	82%	62%	64%

	Base	Race		
		White	African American	Other
<b>McCrory / Cooper</b>				
Pat McCrory	43%	53%	11%	41%
Roy Cooper	41%	36%	60%	38%
Not sure	16%	11%	29%	21%

	Base	Race		
		White	African American	Other
<b>McCrory / Spaulding</b>				
Pat McCrory	44%	55%	7%	45%
Ken Spaulding	35%	28%	61%	30%
Not sure	21%	18%	33%	25%

	Base	Race		
		White	African American	Other
<b>Burr Approval</b>				
Approve	32%	38%	14%	28%
Disapprove	37%	34%	46%	40%
Not sure	30%	27%	40%	33%

	Base	Race		
		White	African American	Other
<b>Cowell Favorability</b>				
Favorable	14%	13%	19%	14%
Unfavorable	16%	15%	18%	20%
Not sure	70%	73%	63%	66%

	Base	Race		
		White	African American	Other
<b>Foxx Favorability</b>				
Favorable	21%	14%	45%	14%
Unfavorable	19%	23%	7%	24%
Not sure	60%	63%	48%	62%

	Base	Race		
		White	African American	Other
<b>Hagan Favorability</b>				
Favorable	38%	32%	61%	32%
Unfavorable	53%	63%	20%	56%
Not sure	9%	5%	20%	11%





	Base	Race		
		White	African American	Other
<b>Joines Favorability</b>				
Favorable	11%	8%	20%	15%
Unfavorable	11%	11%	8%	18%
Not sure	78%	81%	72%	67%

	Base	Race		
		White	African American	Other
<b>Burr / Cowell</b>				
Richard Burr	44%	54%	10%	41%
Janet Cowell	38%	30%	63%	33%
Not sure	18%	16%	26%	26%

	Base	Race		
		White	African American	Other
<b>Burr / Foxx</b>				
Richard Burr	45%	56%	7%	40%
Anthony Foxx	36%	27%	65%	37%
Not sure	20%	17%	28%	23%

	Base	Race		
		White	African American	Other
<b>Burr / Hagan</b>				
Richard Burr	50%	62%	7%	46%
Kay Hagan	43%	35%	78%	35%
Not sure	7%	3%	15%	19%

	Base	Race		
		White	African American	Other
<b>Burr / Joines</b>				
Richard Burr	45%	56%	5%	44%
Allen Joines	33%	25%	61%	29%
Not sure	23%	19%	34%	26%

	Base	Race		
		White	African American	Other
<b>Forest / Coleman</b>				
Dan Forest	40%	51%	4%	33%
Linda Coleman	35%	26%	69%	32%
Not sure	25%	23%	27%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
Approve	42%	56%	36%	43%	37%
Disapprove	51%	31%	54%	51%	60%
Not sure	7%	13%	10%	6%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCrary Approval</b>					
Approve	40%	23%	39%	42%	49%
Disapprove	44%	43%	46%	45%	41%
Not sure	15%	34%	15%	13%	9%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cooper Favorability</b>					
Favorable	34%	41%	20%	39%	37%
Unfavorable	21%	19%	24%	20%	21%
Not sure	45%	40%	56%	41%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Spaulding Favorability</b>					
Favorable	7%	12%	2%	7%	10%
Unfavorable	16%	21%	21%	14%	15%
Not sure	76%	67%	78%	79%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCrary / Cooper</b>					
Pat McCrary	43%	31%	40%	44%	52%
Roy Cooper	41%	34%	43%	45%	37%
Not sure	16%	35%	17%	12%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCrary / Spaulding</b>					
Pat McCrary	44%	26%	39%	46%	54%
Ken Spaulding	35%	41%	37%	36%	26%
Not sure	21%	33%	23%	18%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr Approval</b>					
Approve	32%	23%	27%	34%	42%
Disapprove	37%	35%	34%	41%	34%
Not sure	30%	42%	39%	25%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cowell Favorability</b>					
Favorable	14%	20%	12%	13%	14%
Unfavorable	16%	22%	15%	13%	17%
Not sure	70%	58%	73%	74%	69%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Foxx Favorability</b>					
Favorable	21%	36%	15%	20%	18%
Unfavorable	19%	19%	17%	21%	19%
Not sure	60%	44%	68%	60%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hagan Favorability</b>					
Favorable	38%	40%	27%	43%	39%
Unfavorable	53%	45%	60%	52%	55%
Not sure	9%	15%	13%	6%	6%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Joines Favorability</b>					
Favorable	11%	31%	5%	9%	9%
Unfavorable	11%	14%	10%	11%	9%
Not sure	78%	55%	84%	79%	82%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr / Cowell</b>					
Richard Burr	44%	31%	40%	44%	57%
Janet Cowell	38%	44%	29%	43%	31%
Not sure	18%	26%	31%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr / Foxx</b>					
Richard Burr	45%	33%	43%	43%	56%
Anthony Foxx	36%	42%	29%	41%	30%
Not sure	20%	26%	28%	16%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr / Hagan</b>					
Richard Burr	50%	41%	52%	49%	55%
Kay Hagan	43%	47%	37%	47%	41%
Not sure	7%	12%	11%	5%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burr / Joines</b>					
Richard Burr	45%	33%	44%	44%	53%
Allen Joines	33%	36%	26%	38%	26%
Not sure	23%	31%	31%	17%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Forest / Coleman</b>					
Dan Forest	40%	14%	43%	41%	49%
Linda Coleman	35%	49%	27%	38%	29%
Not sure	25%	36%	30%	21%	22%

	Base	Mode	
		Phone	Internet
<b>Obama Approval</b>			
Approve	42%	40%	50%
Disapprove	51%	55%	38%
Not sure	7%	6%	13%

	Base	Mode	
		Phone	Internet
<b>McCrorry Approval</b>			
Approve	40%	45%	22%
Disapprove	44%	45%	42%
Not sure	15%	10%	37%







	Base	Mode	
		Phone	Internet
<b>Cooper Favorability</b>			
Favorable	34%	36%	29%
Unfavorable	21%	22%	16%
Not sure	45%	42%	55%

	Base	Mode	
		Phone	Internet
<b>Spaulding Favorability</b>			
Favorable	7%	7%	9%
Unfavorable	16%	15%	22%
Not sure	76%	78%	68%

	Base	Mode	
		Phone	Internet
<b>McCrory / Cooper</b>			
Pat McCrory	43%	46%	31%
Roy Cooper	41%	42%	38%
Not sure	16%	12%	32%

	Base	Mode	
		Phone	Internet
<b>McCrory / Spaulding</b>			
Pat McCrory	44%	47%	31%
Ken Spaulding	35%	34%	40%
Not sure	21%	19%	30%

	Base	Mode	
		Phone	Internet
<b>Burr Approval</b>			
Approve	32%	34%	25%
Disapprove	37%	39%	30%
Not sure	30%	27%	45%

	Base	Mode	
		Phone	Internet
<b>Cowell Favorability</b>			
Favorable	14%	12%	24%
Unfavorable	16%	15%	16%
Not sure	70%	73%	60%

	Base	Mode	
		Phone	Internet
<b>Foxx Favorability</b>			
Favorable	21%	19%	28%
Unfavorable	19%	20%	17%
Not sure	60%	61%	56%

	Base	Mode	
		Phone	Internet
<b>Hagan Favorability</b>			
Favorable	38%	39%	33%
Unfavorable	53%	55%	49%
Not sure	9%	6%	18%





	Base	Mode	
		Phone	Internet
<b>Joines Favorability</b>			
<b>Favorable</b>	11%	9%	20%
<b>Unfavorable</b>	11%	11%	12%
<b>Not sure</b>	78%	81%	68%

	Base	Mode	
		Phone	Internet
<b>Burr / Cowell</b>			
<b>Richard Burr</b>	44%	48%	27%
<b>Janet Cowell</b>	38%	38%	37%
<b>Not sure</b>	18%	14%	36%

	Base	Mode	
		Phone	Internet
<b>Burr / Foxx</b>			
<b>Richard Burr</b>	45%	48%	31%
<b>Anthony Foxx</b>	36%	36%	36%
<b>Not sure</b>	20%	16%	32%

	Base	Mode	
		Phone	Internet
<b>Burr / Hagan</b>			
<b>Richard Burr</b>	50%	51%	44%
<b>Kay Hagan</b>	43%	44%	42%
<b>Not sure</b>	7%	5%	14%

	Base	Mode	
		Phone	Internet
<b>Burr / Joines</b>			
<b>Richard Burr</b>	45%	47%	35%
<b>Allen Joines</b>	33%	34%	27%
<b>Not sure</b>	23%	19%	38%

	Base	Mode	
		Phone	Internet
<b>Forest / Coleman</b>			
<b>Dan Forest</b>	40%	44%	25%
<b>Linda Coleman</b>	35%	35%	36%
<b>Not sure</b>	25%	22%	38%

	Base	Area Code							Internet
		252	336	704	828	910	919		
<b>Obama Approval</b>									
<b>Approve</b>	42%	31%	38%	39%	41%	35%	52%	50%	
<b>Disapprove</b>	51%	62%	55%	54%	57%	59%	45%	38%	
<b>Not sure</b>	7%	7%	7%	7%	2%	7%	4%	13%	

	Base	Area Code							Internet
		252	336	704	828	910	919		
<b>McCrory Approval</b>									
<b>Approve</b>	40%	52%	43%	51%	36%	52%	37%	22%	
<b>Disapprove</b>	44%	33%	51%	37%	55%	43%	50%	42%	
<b>Not sure</b>	15%	14%	7%	12%	9%	5%	13%	37%	





	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Cooper Favorability</b>								
<b>Favorable</b>	34%	31%	44%	33%	28%	25%	47%	29%
<b>Unfavorable</b>	21%	19%	20%	20%	27%	32%	18%	16%
<b>Not sure</b>	45%	51%	36%	47%	44%	42%	35%	55%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Spaulding Favorability</b>								
<b>Favorable</b>	7%	3%	7%	4%	6%	8%	14%	9%
<b>Unfavorable</b>	16%	21%	13%	10%	14%	20%	15%	22%
<b>Not sure</b>	76%	76%	80%	87%	80%	72%	71%	68%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>McCrorry / Cooper</b>								
<b>Pat McCrorry</b>	43%	52%	42%	50%	41%	53%	39%	31%
<b>Roy Cooper</b>	41%	31%	47%	39%	53%	30%	50%	38%
<b>Not sure</b>	16%	17%	10%	11%	6%	16%	11%	32%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>McCrorry / Spaulding</b>								
<b>Pat McCrorry</b>	44%	54%	46%	48%	43%	51%	43%	31%
<b>Ken Spaulding</b>	35%	24%	36%	33%	46%	26%	36%	40%
<b>Not sure</b>	21%	22%	18%	20%	11%	23%	21%	30%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Burr Approval</b>								
<b>Approve</b>	32%	40%	41%	30%	22%	42%	31%	25%
<b>Disapprove</b>	37%	29%	48%	40%	38%	21%	48%	30%
<b>Not sure</b>	30%	31%	11%	30%	40%	37%	21%	45%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Cowell Favorability</b>								
<b>Favorable</b>	14%	11%	10%	7%	8%	11%	23%	24%
<b>Unfavorable</b>	16%	16%	16%	16%	14%	15%	15%	16%
<b>Not sure</b>	70%	72%	75%	77%	79%	73%	62%	60%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Foxx Favorability</b>								
<b>Favorable</b>	21%	5%	17%	45%	11%	8%	17%	28%
<b>Unfavorable</b>	19%	10%	17%	35%	22%	17%	16%	17%
<b>Not sure</b>	60%	85%	67%	20%	67%	74%	67%	56%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Hagan Favorability</b>								
<b>Favorable</b>	38%	25%	43%	40%	43%	29%	49%	33%
<b>Unfavorable</b>	53%	58%	54%	56%	51%	63%	48%	49%
<b>Not sure</b>	9%	17%	3%	4%	6%	8%	3%	18%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Joines Favorability</b>								
<b>Favorable</b>	11%	6%	22%	9%	1%	5%	4%	20%
<b>Unfavorable</b>	11%	7%	10%	9%	12%	15%	12%	12%
<b>Not sure</b>	78%	87%	68%	81%	87%	80%	84%	68%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Burr / Cowell</b>								
<b>Richard Burr</b>	44%	54%	48%	49%	47%	54%	40%	27%
<b>Janet Cowell</b>	38%	30%	39%	36%	41%	29%	49%	37%
<b>Not sure</b>	18%	16%	13%	15%	12%	18%	11%	36%





	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Burr / Foxx</b>								
<b>Richard Burr</b>	45%	55%	49%	51%	47%	51%	37%	31%
<b>Anthony Foxx</b>	36%	22%	32%	42%	41%	27%	47%	36%
<b>Not sure</b>	20%	23%	19%	8%	12%	22%	16%	32%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Burr / Hagan</b>								
<b>Richard Burr</b>	50%	57%	56%	47%	48%	61%	41%	44%
<b>Kay Hagan</b>	43%	33%	42%	49%	48%	33%	53%	42%
<b>Not sure</b>	7%	10%	3%	4%	4%	6%	5%	14%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Burr / Joines</b>								
<b>Richard Burr</b>	45%	54%	47%	46%	46%	56%	37%	35%
<b>Allen Joines</b>	33%	25%	36%	34%	40%	25%	40%	27%
<b>Not sure</b>	23%	20%	17%	20%	13%	19%	22%	38%

	Base	Area Code						
		252	336	704	828	910	919	Internet
<b>Forest / Coleman</b>								
<b>Dan Forest</b>	40%	49%	43%	41%	44%	50%	37%	25%
<b>Linda Coleman</b>	35%	23%	34%	38%	39%	30%	42%	36%
<b>Not sure</b>	25%	28%	23%	21%	16%	20%	21%	38%

