



FOR IMMEDIATE RELEASE

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## **Santorum leads in North Carolina**

**Raleigh, N.C.** – Rick Santorum's taken the lead in the Republican Presidential race in North Carolina with 31% to 25% for Mitt Romney and 23% for Newt Gingrich. A month ago Gingrich and Romney were tied for the lead with Santorum running 10 points behind.

Romney's staying competitive in North Carolina despite the fact that GOP voters there are pretty tepid toward him. Only 43% have a favorable opinion and an equal 43% see him negatively. That makes him less popular than both Gingrich (45/41) and Santorum (58/29).

Romney's really benefiting from Gingrich continuing to be strong enough in the South that he splits the conservative vote with Santorum, unlike in other parts of the country where conservatives are increasingly unifying around Santorum as the alternative to Romney. Among voters identifying as 'very conservative' Santorum leads Gingrich 35-32 with Romney at 19%.

The picture's a little more clear in the GOP race for Governor. Pat McCrory leads with 57% to 3% for Jim Harney, 2% each for Scott Jones and Jim Mahan, 1% for Charles Kenneth Moss, and 0% for Paul Wright.

Notes on the other GOP primaries:

-72% of voters are undecided for Lieutenant Governor with Dale Folwell at 9%, Dan Forest at 7%, Tony Gurley at 6%, Grey Mills at 4%, and Arthur Jason Rich at 2%. Predictably Folwell leads in the Triad, Forest is up in metro Charlotte, and Gurley has the advantage in the Triangle. This definitely looks like a race that could have a runoff in its future.

-In the race for State Auditor Debra Goldman and Greg Dority separate themselves from the pack a little with 11% each to 5% for Rudy Wright, and 3% each for Fern Shubert and Joseph Hank DeBragga.

PPP surveyed 411 likely Republican primary voters on February 29<sup>th</sup> and March 1st. The margin of error is +/-4.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





## North Carolina Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 45%  
*Unfavorable* ..... 41%  
*Not sure* ..... 15%

**Q2** Do you have a favorable or unfavorable opinion of Ron Paul?

*Favorable*..... 28%  
*Unfavorable* ..... 55%  
*Not sure* ..... 17%

**Q3** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 43%  
*Unfavorable* ..... 43%  
*Not sure* ..... 14%

**Q4** Do you have a favorable or unfavorable opinion of Rick Santorum?

*Favorable*..... 58%  
*Unfavorable* ..... 29%  
*Not sure* ..... 13%

**Q5** If the Republican candidates for President were Newt Gingrich, Ron Paul, Mitt Romney, and Rick Santorum, who would you vote for?

*Newt Gingrich* ..... 23%  
*Ron Paul*..... 8%  
*Mitt Romney*..... 25%  
*Rick Santorum* ..... 31%  
*Someone else/Not sure* ..... 13%

**Q6** Would you say you are strongly committed to that candidate, or might you end up supporting someone else?

*Strongly committed to that candidate*..... 52%  
*Might end up supporting someone else* ..... 48%

**Q7** If the Republican candidates for President were just Ron Paul, Mitt Romney, and Rick Santorum, who would you vote for?

*Ron Paul*..... 10%  
*Mitt Romney*..... 33%  
*Rick Santorum* ..... 43%  
*Not sure* ..... 14%

**Q8** Do you have a favorable or unfavorable opinion of Pat McCrory?

*Favorable*..... 60%  
*Unfavorable* ..... 16%  
*Not sure* ..... 24%

**Q9** The Republican candidates for Governor are Jim Harney, Scott Jones, Jim Mahan, Pat McCrory, Charles Kenneth Moss, and Paul Wright. If the election was today, who would you vote for?

*Jim Harney*..... 3%  
*Scott Jones*..... 2%  
*Jim Mahan* ..... 2%  
*Pat McCrory*..... 57%  
*Charles Kenneth Moss*..... 1%  
*Paul Wright* ..... 0%  
*Undecided*..... 35%





- Q10** The Republican candidates for Lieutenant Governor are Dale Folwell, Dan Forest, Tony Gurley, Grey Mills, and Arthur Jason Rich. If the election was today, who would you vote for?
- Dale Folwell* ..... 9%
  - Dan Forest*..... 7%
  - Tony Gurley* ..... 6%
  - Grey Mills*..... 4%
  - Arthur Jason Rich* ..... 2%
  - Undecided*..... 72%
- Q11** The Republican candidates for State Auditor are Joseph Hank DeBragga, Greg Dority, Debra Goldman, Fern Shubert, and Rudy Wright. If the election was today, who would you vote for?
- Joseph Hank DeBragga*..... 3%
  - Greg Dority* ..... 11%
  - Debra Goldman* ..... 11%
  - Fern Shubert*..... 3%
  - Rudy Wright*..... 5%
  - Undecided*..... 67%
- Q12** The Republican candidates for Agriculture Commissioner are Bill McManus and Steve Troxler. If the election was today, who would you vote for?
- Bill McManus* ..... 12%
  - Steve Troxler*..... 32%
  - Undecided*..... 56%
- Q13** The Republican candidates for Insurance Commissioner are Mike Causey, James McCall, and Richard Morgan. If the election was today, who would you vote for?
- Mike Causey* ..... 7%
  - James McCall* ..... 8%
  - Richard Morgan* ..... 16%
  - Undecided*..... 68%

- Q14** The Republican candidates for Secretary of State are Michael Beitler, A.J. Daoud, Kenn Gardner, and Ed Goodwin. If the election was today, who would you vote for?
- Michael Beitler* ..... 4%
  - A.J. Daoud*..... 6%
  - Kenn Gardner* ..... 13%
  - Ed Goodwin* ..... 9%
  - Undecided*..... 68%
- Q15** The Republican candidates for Superintendent of Public Instruction are Richard Alexander, Mark Crawford, Ray Ernest Martin, David Scholl, and John Tedesco. If the election was today, who would you vote for?
- Richard Alexander* ..... 7%
  - Mark Crawford* ..... 6%
  - Ray Ernest Martin*..... 4%
  - David Scholl*..... 5%
  - John Tedesco*..... 12%
  - Undecided*..... 66%
- Q16** The Republican candidates for State Treasurer are Frank Roche and Steve Royal. If the election was today, who would you vote for?
- Frank Roche* ..... 12%
  - Steve Royal* ..... 13%
  - Undecided*..... 76%
- Q17** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
- Very liberal*..... 1%
  - Somewhat liberal* ..... 4%
  - Moderate*..... 13%
  - Somewhat conservative*..... 34%
  - Very conservative* ..... 49%



**Q18** If you are a woman, press 1. If a man, press 2. **Q21**

*Woman* ..... 47%

*Man*..... 53%

**Q19** If you are a Republican, press 1. If an independent, press 2.

*Republican*..... 75%

*Independent*..... 25%

**Q20** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 28%

*46 to 65*..... 41%

*Older than 65*..... 31%

252..... 9%

336..... 20%

704..... 22%

828..... 18%

910..... 14%

919..... 16%



**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gingrich Favorability</b>						
Favorable	45%	22%	16%	21%	39%	57%
Unfavorable	41%	56%	63%	70%	42%	30%
Not sure	15%	22%	21%	9%	18%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Paul Favorability</b>						
Favorable	28%	22%	52%	39%	29%	24%
Unfavorable	55%	56%	30%	42%	50%	64%
Not sure	17%	22%	18%	18%	21%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
Favorable	43%	22%	32%	38%	46%	44%
Unfavorable	43%	34%	54%	47%	37%	45%
Not sure	14%	44%	14%	14%	17%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Santorum Favorability</b>						
Favorable	58%	22%	32%	26%	51%	72%
Unfavorable	29%	34%	68%	65%	29%	17%
Not sure	13%	44%	-	9%	19%	11%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Pres Primary</b>						
Newt Gingrich	23%	-	9%	14%	16%	32%
Ron Paul	8%	22%	32%	13%	8%	5%
Mitt Romney	25%	-	41%	33%	30%	19%
Rick Santorum	31%	22%	18%	16%	33%	35%
Someone else/Not sure	13%	56%	-	24%	13%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Committed to Candidate or Might Change Your Mind?</b>						
Strongly committed to that candidate	52%	-	34%	46%	47%	58%
Might end up supporting someone else	48%	100%	66%	54%	53%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Pres Primary w/o Newt</b>						
Ron Paul	10%	22%	32%	19%	10%	7%
Mitt Romney	33%	-	19%	36%	41%	29%
Rick Santorum	43%	22%	36%	20%	37%	53%
Not sure	14%	56%	14%	25%	12%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McCrary Favorability</b>						
Favorable	60%	-	20%	42%	60%	68%
Unfavorable	16%	56%	45%	40%	13%	9%
Not sure	24%	44%	34%	18%	27%	23%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Gov Primary</b>						
Jim Harney	3%	-	7%	6%	3%	1%
Scott Jones	2%	-	4%	5%	3%	-
Jim Mahan	2%	-	14%	1%	1%	2%
Pat McCrory	57%	22%	11%	48%	59%	62%
Charles Kenneth Moss	1%	-	-	7%	-	-
Paul Wright	0%	-	-	-	1%	-
<b>Undecided</b>	<b>35%</b>	<b>78%</b>	<b>63%</b>	<b>33%</b>	<b>33%</b>	<b>34%</b>

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP LG Primary</b>						
Dale Folwell	9%	22%	4%	9%	6%	12%
Dan Forest	7%	-	7%	6%	7%	8%
Tony Gurley	6%	22%	-	6%	6%	6%
Grey Mills	4%	-	7%	7%	7%	1%
Arthur Jason Rich	2%	-	-	5%	3%	0%
<b>Undecided</b>	<b>72%</b>	<b>56%</b>	<b>81%</b>	<b>67%</b>	<b>72%</b>	<b>73%</b>

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Auditor Primary</b>						
Joseph Hank DeBragga	3%	-	4%	2%	2%	3%
Greg Dority	11%	-	7%	11%	10%	12%
Debra Goldman	11%	44%	11%	17%	14%	6%
Fern Shubert	3%	-	-	-	4%	4%
Rudy Wright	5%	-	-	5%	5%	5%
<b>Undecided</b>	<b>67%</b>	<b>56%</b>	<b>77%</b>	<b>66%</b>	<b>65%</b>	<b>69%</b>

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Ag Primary</b>						
Bill McManus	12%	22%	-	18%	11%	11%
Steve Troxler	32%	-	30%	37%	33%	31%
<b>Undecided</b>	<b>56%</b>	<b>78%</b>	<b>70%</b>	<b>46%</b>	<b>55%</b>	<b>58%</b>





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Insurance Primary</b>						
Mike Causey	7%	-	4%	1%	6%	9%
James McCall	8%	44%	14%	13%	9%	5%
Richard Morgan	16%	-	14%	24%	21%	12%
Undecided	68%	56%	68%	62%	63%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP State Primary</b>						
Michael Beitler	4%	22%	4%	4%	3%	4%
A.J. Daoud	6%	-	7%	5%	6%	7%
Kenn Gardner	13%	22%	-	18%	16%	10%
Ed Goodwin	9%	-	-	15%	10%	7%
Undecided	68%	56%	89%	58%	65%	72%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Edu. Primary</b>						
Richard Alexander	7%	-	4%	3%	6%	9%
Mark Crawford	6%	-	-	16%	6%	4%
Ray Ernest Martin	4%	-	7%	5%	6%	2%
David Scholl	5%	44%	7%	6%	6%	2%
John Tedesco	12%	-	18%	11%	11%	13%
Undecided	66%	56%	63%	58%	65%	69%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Treasurer Primary</b>						
Frank Roche	12%	22%	4%	6%	13%	12%
Steve Royal	13%	22%	14%	23%	12%	10%
Undecided	76%	56%	81%	71%	74%	78%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
<b>Favorable</b>	45%	42%	47%
<b>Unfavorable</b>	41%	40%	42%
<b>Not sure</b>	15%	18%	12%

	Base	Gender	
		Woman	Man
<b>Paul Favorability</b>			
<b>Favorable</b>	28%	26%	31%
<b>Unfavorable</b>	55%	54%	56%
<b>Not sure</b>	17%	20%	13%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	43%	44%	43%
<b>Unfavorable</b>	43%	40%	45%
<b>Not sure</b>	14%	16%	12%

	Base	Gender	
		Woman	Man
<b>Santorum Favorability</b>			
<b>Favorable</b>	58%	56%	59%
<b>Unfavorable</b>	29%	25%	33%
<b>Not sure</b>	13%	19%	8%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary</b>			
<b>Newt Gingrich</b>	23%	20%	25%
<b>Ron Paul</b>	8%	4%	11%
<b>Mitt Romney</b>	25%	27%	23%
<b>Rick Santorum</b>	31%	31%	31%
<b>Someone else/Not sure</b>	13%	17%	9%

	Base	Gender	
		Woman	Man
<b>Committed to Candidate or Might Change Your Mind?</b>			
<b>Strongly committed to that candidate</b>	52%	55%	49%
<b>Might end up supporting someone else</b>	48%	45%	51%

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary w/o Newt</b>			
<b>Ron Paul</b>	10%	10%	11%
<b>Mitt Romney</b>	33%	34%	33%
<b>Rick Santorum</b>	43%	41%	44%
<b>Not sure</b>	14%	16%	12%

	Base	Gender	
		Woman	Man
<b>McCrary Favorability</b>			
<b>Favorable</b>	60%	60%	61%
<b>Unfavorable</b>	16%	13%	18%
<b>Not sure</b>	24%	27%	21%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 GOP Gov Primary</b>			
<b>Jim Harney</b>	3%	1%	4%
<b>Scott Jones</b>	2%	2%	2%
<b>Jim Mahan</b>	2%	0%	3%
<b>Pat McCrory</b>	57%	52%	62%
<b>Charles Kenneth Moss</b>	1%	-	2%
<b>Paul Wright</b>	0%	1%	-
<b>Undecided</b>	35%	44%	27%

	Base	Gender	
		Woman	Man
<b>2012 GOP LG Primary</b>			
<b>Dale Folwell</b>	9%	8%	11%
<b>Dan Forest</b>	7%	5%	8%
<b>Tony Gurley</b>	6%	3%	8%
<b>Grey Mills</b>	4%	2%	6%
<b>Arthur Jason Rich</b>	2%	0%	3%
<b>Undecided</b>	72%	81%	64%

	Base	Gender	
		Woman	Man
<b>2012 GOP Auditor Primary</b>			
<b>Joseph Hank DeBragga</b>	3%	1%	4%
<b>Greg Dority</b>	11%	7%	15%
<b>Debra Goldman</b>	11%	9%	13%
<b>Fern Shubert</b>	3%	4%	3%
<b>Rudy Wright</b>	5%	5%	5%
<b>Undecided</b>	67%	75%	61%

	Base	Gender	
		Woman	Man
<b>2012 GOP Ag Primary</b>			
<b>Bill McManus</b>	12%	5%	17%
<b>Steve Troxler</b>	32%	25%	39%
<b>Undecided</b>	56%	70%	44%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 GOP Insurance Primary</b>			
<b>Mike Causey</b>	7%	6%	8%
<b>James McCall</b>	8%	7%	9%
<b>Richard Morgan</b>	16%	10%	22%
<b>Undecided</b>	68%	76%	61%

	Base	Gender	
		Woman	Man
<b>2012 GOP State Primary</b>			
<b>Michael Beitler</b>	4%	2%	5%
<b>A.J. Daoud</b>	6%	2%	11%
<b>Kenn Gardner</b>	13%	8%	17%
<b>Ed Goodwin</b>	9%	4%	13%
<b>Undecided</b>	68%	84%	54%

	Base	Gender	
		Woman	Man
<b>2012 GOP Edu. Primary</b>			
<b>Richard Alexander</b>	7%	3%	11%
<b>Mark Crawford</b>	6%	1%	10%
<b>Ray Ernest Martin</b>	4%	4%	4%
<b>David Scholl</b>	5%	2%	6%
<b>John Tedesco</b>	12%	8%	16%
<b>Undecided</b>	66%	81%	53%

	Base	Gender	
		Woman	Man
<b>2012 GOP Treasurer Primary</b>			
<b>Frank Roche</b>	12%	6%	17%
<b>Steve Royal</b>	13%	7%	17%
<b>Undecided</b>	76%	87%	66%





**Crosstabs**

	Base	Party	
		Republican	Independent
<b>Gingrich Favorability</b>			
<b>Favorable</b>	45%	48%	35%
<b>Unfavorable</b>	41%	36%	56%
<b>Not sure</b>	15%	16%	9%

	Base	Party	
		Republican	Independent
<b>Paul Favorability</b>			
<b>Favorable</b>	28%	26%	36%
<b>Unfavorable</b>	55%	59%	43%
<b>Not sure</b>	17%	16%	20%

	Base	Party	
		Republican	Independent
<b>Romney Favorability</b>			
<b>Favorable</b>	43%	47%	31%
<b>Unfavorable</b>	43%	40%	52%
<b>Not sure</b>	14%	13%	17%

	Base	Party	
		Republican	Independent
<b>Santorum Favorability</b>			
<b>Favorable</b>	58%	64%	39%
<b>Unfavorable</b>	29%	23%	49%
<b>Not sure</b>	13%	14%	12%





**Crosstabs**

	Base	Party	
		Republican	Independent
<b>2012 GOP Pres Primary</b>			
<b>Newt Gingrich</b>	23%	26%	14%
<b>Ron Paul</b>	8%	5%	18%
<b>Mitt Romney</b>	25%	25%	26%
<b>Rick Santorum</b>	31%	34%	24%
<b>Someone else/Not sure</b>	13%	11%	18%

	Base	Party	
		Republican	Independent
<b>Committed to Candidate or Might Change Your Mind?</b>			
<b>Strongly committed to that candidate</b>	52%	51%	54%
<b>Might end up supporting someone else</b>	48%	49%	46%

	Base	Party	
		Republican	Independent
<b>2012 GOP Pres Primary w/o Newt</b>			
<b>Ron Paul</b>	10%	7%	21%
<b>Mitt Romney</b>	33%	35%	27%
<b>Rick Santorum</b>	43%	47%	30%
<b>Not sure</b>	14%	11%	22%

	Base	Party	
		Republican	Independent
<b>McCrary Favorability</b>			
<b>Favorable</b>	60%	64%	49%
<b>Unfavorable</b>	16%	12%	29%
<b>Not sure</b>	24%	25%	22%





**Crosstabs**

	Base	Party	
		Republican	Independent
<b>2012 GOP Gov Primary</b>			
<b>Jim Harney</b>	3%	3%	3%
<b>Scott Jones</b>	2%	2%	2%
<b>Jim Mahan</b>	2%	1%	4%
<b>Pat McCrory</b>	57%	61%	47%
<b>Charles Kenneth Moss</b>	1%	1%	2%
<b>Paul Wright</b>	0%	-	1%
<b>Undecided</b>	35%	33%	42%

	Base	Party	
		Republican	Independent
<b>2012 GOP LG Primary</b>			
<b>Dale Folwell</b>	9%	10%	8%
<b>Dan Forest</b>	7%	8%	3%
<b>Tony Gurley</b>	6%	6%	7%
<b>Grey Mills</b>	4%	4%	4%
<b>Arthur Jason Rich</b>	2%	1%	4%
<b>Undecided</b>	72%	71%	75%

	Base	Party	
		Republican	Independent
<b>2012 GOP Auditor Primary</b>			
<b>Joseph Hank DeBragga</b>	3%	3%	3%
<b>Greg Dority</b>	11%	14%	3%
<b>Debra Goldman</b>	11%	10%	15%
<b>Fern Shubert</b>	3%	3%	3%
<b>Rudy Wright</b>	5%	4%	5%
<b>Undecided</b>	67%	66%	71%

	Base	Party	
		Republican	Independent
<b>2012 GOP Ag Primary</b>			
<b>Bill McManus</b>	12%	11%	12%
<b>Steve Troxler</b>	32%	33%	30%
<b>Undecided</b>	56%	56%	57%





**Crosstabs**

	Base	Party	
		Republican	Independent
<b>2012 GOP Insurance Primary</b>			
Mike Causey	7%	7%	6%
James McCall	8%	8%	8%
Richard Morgan	16%	15%	21%
Undecided	68%	70%	64%

	Base	Party	
		Republican	Independent
<b>2012 GOP State Primary</b>			
Michael Beitler	4%	4%	4%
A.J. Daoud	6%	7%	3%
Kenn Gardner	13%	12%	14%
Ed Goodwin	9%	7%	14%
Undecided	68%	69%	66%

	Base	Party	
		Republican	Independent
<b>2012 GOP Edu. Primary</b>			
Richard Alexander	7%	8%	6%
Mark Crawford	6%	5%	9%
Ray Ernest Martin	4%	3%	6%
David Scholl	5%	5%	3%
John Tedesco	12%	12%	12%
Undecided	66%	66%	64%

	Base	Party	
		Republican	Independent
<b>2012 GOP Treasurer Primary</b>			
Frank Roche	12%	11%	13%
Steve Royal	13%	13%	12%
Undecided	76%	76%	75%







**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>				
<b>Favorable</b>	45%	30%	48%	53%
<b>Unfavorable</b>	41%	54%	40%	30%
<b>Not sure</b>	15%	16%	12%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Paul Favorability</b>				
<b>Favorable</b>	28%	37%	27%	22%
<b>Unfavorable</b>	55%	40%	60%	61%
<b>Not sure</b>	17%	23%	12%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>				
<b>Favorable</b>	43%	33%	44%	52%
<b>Unfavorable</b>	43%	51%	42%	36%
<b>Not sure</b>	14%	16%	14%	12%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Santorum Favorability</b>				
<b>Favorable</b>	58%	58%	59%	56%
<b>Unfavorable</b>	29%	28%	30%	30%
<b>Not sure</b>	13%	14%	12%	15%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	18%	21%	30%
Ron Paul	8%	12%	8%	4%
Mitt Romney	25%	21%	24%	30%
Rick Santorum	31%	39%	32%	23%
Someone else/Not sure	13%	11%	15%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	52%	57%	52%	47%
Might end up supporting someone else	48%	43%	48%	53%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary w/o Newt</b>				
Ron Paul	10%	12%	11%	8%
Mitt Romney	33%	26%	34%	38%
Rick Santorum	43%	49%	40%	40%
Not sure	14%	12%	14%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>McCrary Favorability</b>				
Favorable	60%	54%	60%	65%
Unfavorable	16%	25%	15%	8%
Not sure	24%	21%	24%	27%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Gov Primary</b>				
Jim Harney	3%	5%	1%	2%
Scott Jones	2%	4%	1%	2%
Jim Mahan	2%	4%	1%	2%
Pat McCrory	57%	48%	59%	64%
Charles Kenneth Moss	1%	-	2%	1%
Paul Wright	0%	-	1%	-
Undecided	35%	39%	36%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP LG Primary</b>				
Dale Folwell	9%	7%	11%	10%
Dan Forest	7%	5%	7%	8%
Tony Gurley	6%	7%	7%	3%
Grey Mills	4%	5%	3%	4%
Arthur Jason Rich	2%	-	4%	1%
Undecided	72%	75%	68%	74%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Auditor Primary</b>				
Joseph Hank DeBragga	3%	-	5%	2%
Greg Dority	11%	11%	11%	12%
Debra Goldman	11%	14%	10%	9%
Fern Shubert	3%	2%	4%	4%
Rudy Wright	5%	5%	3%	6%
Undecided	67%	68%	67%	67%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Ag Primary</b>				
Bill McManus	12%	13%	12%	10%
Steve Troxler	32%	25%	37%	33%
Undecided	56%	62%	52%	57%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Insurance Primary</b>				
<b>Mike Causey</b>	7%	5%	9%	5%
<b>James McCall</b>	8%	7%	9%	9%
<b>Richard Morgan</b>	16%	15%	17%	17%
<b>Undecided</b>	68%	73%	65%	69%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP State Primary</b>				
<b>Michael Beitler</b>	4%	2%	5%	4%
<b>A.J. Daoud</b>	6%	11%	6%	3%
<b>Kenn Gardner</b>	13%	8%	16%	13%
<b>Ed Goodwin</b>	9%	9%	9%	8%
<b>Undecided</b>	68%	70%	64%	72%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Edu. Primary</b>				
<b>Richard Alexander</b>	7%	7%	6%	8%
<b>Mark Crawford</b>	6%	7%	6%	5%
<b>Ray Ernest Martin</b>	4%	-	8%	3%
<b>David Scholl</b>	5%	4%	6%	3%
<b>John Tedesco</b>	12%	16%	11%	10%
<b>Undecided</b>	66%	65%	63%	71%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2012 GOP Treasurer Primary</b>				
<b>Frank Roche</b>	12%	9%	14%	10%
<b>Steve Royal</b>	13%	9%	14%	13%
<b>Undecided</b>	76%	81%	71%	77%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Gingrich Favorability</b>							
<b>Favorable</b>	45%	52%	47%	42%	45%	61%	27%
<b>Unfavorable</b>	41%	40%	33%	42%	37%	28%	64%
<b>Not sure</b>	15%	8%	20%	16%	19%	11%	9%

	Base	Area Code					
		252	336	704	828	910	919
<b>Paul Favorability</b>							
<b>Favorable</b>	28%	30%	24%	32%	21%	22%	42%
<b>Unfavorable</b>	55%	49%	55%	52%	64%	66%	44%
<b>Not sure</b>	17%	21%	21%	17%	15%	12%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>Romney Favorability</b>							
<b>Favorable</b>	43%	46%	45%	43%	37%	46%	46%
<b>Unfavorable</b>	43%	47%	45%	46%	37%	42%	40%
<b>Not sure</b>	14%	7%	10%	12%	27%	11%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>Santorum Favorability</b>							
<b>Favorable</b>	58%	64%	65%	54%	50%	69%	49%
<b>Unfavorable</b>	29%	24%	20%	30%	31%	21%	47%
<b>Not sure</b>	13%	12%	15%	17%	19%	10%	4%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Pres Primary</b>							
<b>Newt Gingrich</b>	23%	33%	21%	20%	29%	30%	10%
<b>Ron Paul</b>	8%	7%	2%	7%	6%	10%	17%
<b>Mitt Romney</b>	25%	19%	26%	25%	19%	16%	42%
<b>Rick Santorum</b>	31%	35%	41%	33%	30%	24%	23%
<b>Someone else/Not sure</b>	13%	6%	10%	15%	16%	20%	8%

	Base	Area Code					
		252	336	704	828	910	919
<b>Committed to Candidate or Might Change Your Mind?</b>							
<b>Strongly committed to that candidate</b>	52%	50%	49%	60%	47%	53%	49%
<b>Might end up supporting someone else</b>	48%	50%	51%	40%	53%	47%	51%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Pres Primary w/o Newt</b>							
<b>Ron Paul</b>	10%	7%	5%	12%	6%	11%	21%
<b>Mitt Romney</b>	33%	32%	34%	33%	34%	28%	37%
<b>Rick Santorum</b>	43%	61%	53%	40%	44%	39%	25%
<b>Not sure</b>	14%	-	8%	16%	16%	21%	17%

	Base	Area Code					
		252	336	704	828	910	919
<b>McCrary Favorability</b>							
<b>Favorable</b>	60%	61%	66%	75%	55%	40%	57%
<b>Unfavorable</b>	16%	11%	6%	18%	10%	27%	24%
<b>Not sure</b>	24%	28%	28%	8%	35%	33%	19%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Gov Primary</b>							
Jim Harney	3%	-	4%	4%	1%	4%	2%
Scott Jones	2%	-	1%	5%	-	-	3%
Jim Mahan	2%	-	-	1%	4%	6%	1%
Pat McCrory	57%	55%	62%	63%	54%	38%	63%
Charles Kenneth Moss	1%	-	1%	1%	-	2%	2%
Paul Wright	0%	3%	-	-	-	-	-
Undecided	35%	42%	32%	26%	41%	50%	30%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP LG Primary</b>							
Dale Folwell	9%	15%	21%	9%	6%	2%	3%
Dan Forest	7%	3%	5%	13%	6%	4%	8%
Tony Gurley	6%	7%	3%	8%	-	6%	12%
Grey Mills	4%	3%	-	5%	5%	8%	3%
Arthur Jason Rich	2%	3%	2%	1%	1%	2%	3%
Undecided	72%	70%	70%	63%	82%	78%	71%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Auditor Primary</b>							
Joseph Hank DeBragga	3%	-	4%	1%	2%	7%	2%
Greg Dority	11%	17%	15%	11%	10%	7%	9%
Debra Goldman	11%	12%	12%	11%	3%	12%	15%
Fern Shubert	3%	-	1%	9%	2%	1%	4%
Rudy Wright	5%	-	3%	4%	13%	3%	3%
Undecided	67%	71%	65%	64%	70%	69%	68%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Ag Primary</b>							
Bill McManus	12%	18%	14%	13%	7%	9%	10%
Steve Troxler	32%	28%	40%	22%	27%	37%	43%
Undecided	56%	54%	46%	65%	66%	54%	47%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Insurance Primary</b>							
<b>Mike Causey</b>	7%	3%	11%	7%	1%	17%	3%
<b>James McCall</b>	8%	10%	8%	11%	5%	10%	5%
<b>Richard Morgan</b>	16%	18%	11%	14%	14%	15%	31%
<b>Undecided</b>	68%	69%	71%	68%	80%	58%	61%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP State Primary</b>							
<b>Michael Beitler</b>	4%	2%	2%	7%	3%	7%	2%
<b>A.J. Daoud</b>	6%	8%	10%	3%	5%	7%	7%
<b>Kenn Gardner</b>	13%	7%	12%	12%	10%	16%	18%
<b>Ed Goodwin</b>	9%	11%	12%	14%	4%	6%	3%
<b>Undecided</b>	68%	72%	64%	64%	77%	64%	70%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Edu. Primary</b>							
<b>Richard Alexander</b>	7%	9%	10%	8%	5%	10%	3%
<b>Mark Crawford</b>	6%	3%	5%	7%	9%	4%	6%
<b>Ray Ernest Martin</b>	4%	5%	2%	7%	2%	3%	4%
<b>David Scholl</b>	5%	5%	2%	8%	1%	9%	3%
<b>John Tedesco</b>	12%	13%	6%	6%	5%	14%	35%
<b>Undecided</b>	66%	65%	76%	64%	78%	60%	48%

	Base	Area Code					
		252	336	704	828	910	919
<b>2012 GOP Treasurer Primary</b>							
<b>Frank Roche</b>	12%	9%	8%	14%	5%	20%	15%
<b>Steve Royal</b>	13%	14%	19%	12%	11%	9%	10%
<b>Undecided</b>	76%	77%	74%	74%	83%	71%	75%

