

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

McCrory, Burr lead Dem field in early 2016 returns

Raleigh, N.C. – As the General Assembly convenes this week, North Carolina Republicans Gov. Pat McCrory and Sen. Richard Burr find themselves ahead of their respective fields of potential 2016 challengers by modest margins.

McCrory holds 5-10 point leads over relatively unknown Attorney General Roy Cooper and almost anonymous lawyer Ken Spaulding, 44/39 and 44/34, respectively. Cooper, who is in his fourth term in Raleigh, polls 57% name recognition, while Spaulding, who served in the N.C. House of Representatives in the 1980s, is known by just 28% of North Carolinians. McCrory's lead over Cooper has dropped two points since PPP's last statewide poll in December. Spaulding was not included in December's poll.

Burr, facing an entirely hypothetical field of undeclared opponents, performs similarly. The two-term senator holds off potential challengers by single digits in all but one of his head-to-head matchups. State Treasurer Janet Cowell and Congressman Mike McIntyre—31% and 32% name recognition, respectively—both trail Burr by just seven points. Recently ousted Sen. Kay Hagan comes within six points of Burr at 42/48, despite the fact that Hagan's negatives remain high at 38/54 favorability.

A plurality of North Carolinians (45%) disapproves of McCrory's job performance thus far, while Burr weighs in at 34% approval. Both McCrory and Burr poll well with Independents in head-to-head matchups, but do poorly with them in approval rating (32/48 and 27/40, respectively), suggesting vulnerability among swing voters.

UNC President Tom Ross, who in a controversial and possibly politically motivated move was asked to resign from his post two weeks ago, garners just 26% name recognition.

“Pat McCrory and Richard Burr both have middling approval numbers,” said Dean Debnam, President of Public Policy Polling. “But for the most part their potential Democratic opponents are not well known, and that's allowing them to have modest leads for reelection at this early stage.”

PPP surveyed 845 registered North Carolina voters from January 29th to 31st. The margin of error for the survey is +/- 3.4%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 42%
Disapprove..... 53%
Not sure 5%

Q2 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve 41%
Disapprove..... 45%
Not sure 15%

Q3 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 29%
Unfavorable 28%
Not sure 43%

Q4 Do you have a favorable or unfavorable opinion of Ken Spaulding?

Favorable..... 7%
Unfavorable 21%
Not sure 72%

Q5 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

Pat McCrory..... 44%
Roy Cooper..... 39%
Not sure 17%

Q6 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Ken Spaulding, who would you vote for?

Pat McCrory..... 44%
Ken Spaulding 34%
Not sure 22%

Q7 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 34%
Disapprove..... 35%
Not sure 31%

Q8 Do you have a favorable or unfavorable opinion of Janet Cowell?

Favorable..... 14%
Unfavorable 16%
Not sure 69%

Q9 Do you have a favorable or unfavorable opinion of Anthony Foxx?

Favorable..... 14%
Unfavorable 24%
Not sure 62%

Q10 Do you have a favorable or unfavorable opinion of Kay Hagan?

Favorable..... 38%
Unfavorable 54%
Not sure 8%

Q11 Do you have a favorable or unfavorable opinion of Mike McIntyre?

Favorable..... 15%
Unfavorable 17%
Not sure 68%

Q12 Do you have a favorable or unfavorable opinion of Tom Ross?

Favorable..... 11%
Unfavorable 15%
Not sure 74%





Q13 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Janet Cowell, who would you vote for?

Richard Burr..... 45%
Janet Cowell 38%
Not sure 18%

Q14 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Anthony Foxx, who would you vote for?

Richard Burr..... 47%
Anthony Foxx..... 36%
Not sure 17%

Q15 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Kay Hagan, who would you vote for?

Richard Burr..... 48%
Kay Hagan..... 42%
Not sure 10%

Q16 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Mike McIntyre, who would you vote for?

Richard Burr..... 44%
Mike McIntyre 37%
Not sure 19%

Q17 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Tom Ross, who would you vote for?

Richard Burr..... 44%
Tom Ross..... 35%
Not sure 21%

Q18 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 46%
Mitt Romney..... 47%
Someone else / Don't remember 6%

Q19 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 11%
Somewhat liberal 17%
Moderate..... 30%
Somewhat conservative..... 25%
Very conservative 17%

Q20 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q21 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 34%
Independent / Other 23%

Q22 If you are white, press 1. If African American, press 2. If other, press 3.

White 72%
African American..... 21%
Other..... 7%

Q23 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 30..... 13%
30 to 45..... 20%
46 to 65..... 42%
Older than 65..... 24%

Q24 Mode

Phone 80%
Internet 20%



Q25 Area Code

252.....	9%
336.....	16%
704.....	14%
828.....	14%
910.....	10%
919.....	17%
<i>Internet</i>	20%



	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Obama Approval				
Approve	42%	85%	3%	14%
Disapprove	53%	9%	94%	69%
Not sure	5%	5%	4%	17%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry Approval				
Approve	41%	12%	73%	10%
Disapprove	45%	73%	17%	49%
Not sure	15%	15%	10%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cooper Favorability				
Favorable	29%	39%	20%	15%
Unfavorable	28%	21%	36%	23%
Not sure	43%	40%	44%	62%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Spaulding Favorability				
Favorable	7%	9%	5%	4%
Unfavorable	21%	28%	15%	14%
Not sure	72%	63%	79%	82%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry / Cooper				
Pat McCrorry	44%	11%	80%	16%
Roy Cooper	39%	73%	9%	12%
Not sure	17%	16%	11%	73%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry / Spaulding				
Pat McCrorry	44%	8%	84%	20%
Ken Spaulding	34%	65%	7%	10%
Not sure	22%	27%	9%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr Approval				
Approve	34%	15%	56%	15%
Disapprove	35%	52%	21%	20%
Not sure	31%	33%	23%	66%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cowell Favorability				
Favorable	14%	23%	6%	9%
Unfavorable	16%	10%	24%	6%
Not sure	69%	66%	70%	85%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Foxx Favorability				
Favorable	14%	20%	8%	14%
Unfavorable	24%	16%	32%	19%
Not sure	62%	64%	60%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan Favorability				
Favorable	38%	74%	5%	14%
Unfavorable	54%	17%	90%	54%
Not sure	8%	9%	4%	32%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McIntyre Favorability				
Favorable	15%	14%	17%	8%
Unfavorable	17%	20%	15%	16%
Not sure	68%	67%	67%	76%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Ross Favorability				
Favorable	11%	14%	9%	2%
Unfavorable	15%	15%	15%	12%
Not sure	74%	71%	77%	86%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Cowell				
Richard Burr	45%	9%	84%	21%
Janet Cowell	38%	71%	7%	21%
Not sure	18%	20%	9%	58%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Foxx				
Richard Burr	47%	11%	85%	31%
Anthony Foxx	36%	69%	5%	24%
Not sure	17%	20%	10%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Hagan				
Richard Burr	48%	11%	88%	33%
Kay Hagan	42%	81%	6%	14%
Not sure	10%	8%	6%	53%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / McIntyre				
Richard Burr	44%	7%	83%	21%
Mike McIntyre	37%	70%	8%	14%
Not sure	19%	23%	9%	66%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Ross				
Richard Burr	44%	6%	83%	20%
Tom Ross	35%	66%	7%	17%
Not sure	21%	27%	10%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	42%	75%	71%	59%	11%	7%
Disapprove	53%	19%	24%	34%	82%	92%
Not sure	5%	6%	4%	7%	7%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory Approval						
Approve	41%	10%	12%	28%	62%	79%
Disapprove	45%	73%	78%	52%	24%	12%
Not sure	15%	17%	10%	20%	14%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cooper Favorability						
Favorable	29%	36%	36%	35%	23%	12%
Unfavorable	28%	31%	26%	17%	31%	45%
Not sure	43%	34%	38%	48%	46%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Spaulding Favorability						
Favorable	7%	8%	11%	8%	4%	4%
Unfavorable	21%	37%	27%	23%	14%	13%
Not sure	72%	55%	63%	69%	82%	83%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory / Cooper						
Pat McCrory	44%	13%	18%	26%	69%	83%
Roy Cooper	39%	72%	70%	47%	17%	7%
Not sure	17%	15%	13%	26%	14%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory / Spaulding						
Pat McCrory	44%	13%	12%	26%	72%	89%
Ken Spaulding	34%	63%	68%	40%	10%	6%
Not sure	22%	24%	20%	35%	17%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	34%	22%	12%	25%	51%	57%
Disapprove	35%	55%	59%	36%	19%	21%
Not sure	31%	22%	29%	39%	31%	22%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cowell Favorability						
Favorable	14%	24%	15%	22%	7%	5%
Unfavorable	16%	13%	24%	11%	12%	28%
Not sure	69%	64%	61%	67%	81%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Foxx Favorability						
Favorable	14%	15%	23%	16%	11%	5%
Unfavorable	24%	25%	22%	18%	23%	36%
Not sure	62%	59%	55%	66%	66%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Favorability						
Favorable	38%	70%	66%	50%	11%	7%
Unfavorable	54%	17%	28%	38%	81%	89%
Not sure	8%	13%	6%	12%	8%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McIntyre Favorability						
Favorable	15%	10%	12%	17%	21%	9%
Unfavorable	17%	29%	27%	13%	11%	17%
Not sure	68%	61%	61%	70%	68%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ross Favorability						
Favorable	11%	15%	15%	13%	8%	4%
Unfavorable	15%	21%	21%	13%	10%	14%
Not sure	74%	63%	64%	74%	81%	82%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Cowell						
Richard Burr	45%	12%	12%	25%	78%	85%
Janet Cowell	38%	72%	70%	46%	13%	6%
Not sure	18%	16%	18%	30%	9%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Foxx						
Richard Burr	47%	17%	15%	28%	80%	85%
Anthony Foxx	36%	78%	66%	43%	10%	5%
Not sure	17%	5%	18%	30%	10%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Hagan						
Richard Burr	48%	10%	15%	30%	81%	90%
Kay Hagan	42%	84%	76%	52%	13%	5%
Not sure	10%	6%	9%	17%	7%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / McIntyre						
Richard Burr	44%	16%	12%	22%	75%	85%
Mike McIntyre	37%	74%	70%	43%	14%	5%
Not sure	19%	10%	18%	35%	11%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Ross						
Richard Burr	44%	10%	15%	21%	75%	87%
Tom Ross	35%	75%	67%	42%	10%	4%
Not sure	21%	15%	18%	37%	15%	9%





	Base	Gender	
		Woman	Man
Obama Approval			
Approve	42%	44%	39%
Disapprove	53%	50%	57%
Not sure	5%	6%	4%

	Base	Gender	
		Woman	Man
McCrorry Approval			
Approve	41%	34%	48%
Disapprove	45%	47%	42%
Not sure	15%	19%	10%

	Base	Gender	
		Woman	Man
Cooper Favorability			
Favorable	29%	30%	27%
Unfavorable	28%	19%	38%
Not sure	43%	51%	34%

	Base	Gender	
		Woman	Man
Spaulding Favorability			
Favorable	7%	7%	7%
Unfavorable	21%	14%	29%
Not sure	72%	79%	64%

	Base	Gender	
		Woman	Man
McCrorry / Cooper			
Pat McCrorry	44%	36%	52%
Roy Cooper	39%	43%	35%
Not sure	17%	21%	13%

	Base	Gender	
		Woman	Man
McCrorry / Spaulding			
Pat McCrorry	44%	38%	52%
Ken Spaulding	34%	36%	31%
Not sure	22%	26%	17%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	34%	28%	41%
Disapprove	35%	32%	38%
Not sure	31%	39%	21%

	Base	Gender	
		Woman	Man
Cowell Favorability			
Favorable	14%	14%	14%
Unfavorable	16%	14%	20%
Not sure	69%	72%	66%





	Base	Gender	
		Woman	Man
Foxx Favorability			
Favorable	14%	15%	13%
Unfavorable	24%	18%	30%
Not sure	62%	67%	57%

	Base	Gender	
		Woman	Man
Hagan Favorability			
Favorable	38%	42%	33%
Unfavorable	54%	48%	61%
Not sure	8%	10%	6%

	Base	Gender	
		Woman	Man
McIntyre Favorability			
Favorable	15%	15%	15%
Unfavorable	17%	12%	23%
Not sure	68%	72%	62%

	Base	Gender	
		Woman	Man
Ross Favorability			
Favorable	11%	12%	9%
Unfavorable	15%	11%	19%
Not sure	74%	77%	72%

	Base	Gender	
		Woman	Man
Burr / Cowell			
Richard Burr	45%	38%	52%
Janet Cowell	38%	40%	35%
Not sure	18%	22%	13%

	Base	Gender	
		Woman	Man
Burr / Foxx			
Richard Burr	47%	40%	55%
Anthony Foxx	36%	37%	34%
Not sure	17%	22%	11%

	Base	Gender	
		Woman	Man
Burr / Hagan			
Richard Burr	48%	42%	55%
Kay Hagan	42%	45%	38%
Not sure	10%	13%	7%

	Base	Gender	
		Woman	Man
Burr / McIntyre			
Richard Burr	44%	37%	51%
Mike McIntyre	37%	39%	35%
Not sure	19%	24%	14%





	Base	Gender	
		Woman	Man
Burr / Ross			
Richard Burr	44%	37%	51%
Tom Ross	35%	37%	33%
Not sure	21%	26%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
Obama Approval				
Approve	42%	73%	6%	35%
Disapprove	53%	22%	90%	55%
Not sure	5%	4%	4%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrary Approval				
Approve	41%	20%	73%	32%
Disapprove	45%	64%	18%	48%
Not sure	15%	15%	10%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
Cooper Favorability				
Favorable	29%	36%	19%	29%
Unfavorable	28%	27%	34%	23%
Not sure	43%	38%	46%	49%

	Base	Party		
		Democrat	Republican	Independent / Other
Spaulding Favorability				
Favorable	7%	11%	5%	2%
Unfavorable	21%	27%	17%	16%
Not sure	72%	62%	79%	82%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrary / Cooper				
Pat McCrary	44%	15%	82%	43%
Roy Cooper	39%	69%	9%	28%
Not sure	17%	16%	10%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrary / Spaulding				
Pat McCrary	44%	16%	84%	40%
Ken Spaulding	34%	61%	7%	22%
Not sure	22%	22%	9%	38%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr Approval				
Approve	34%	21%	57%	27%
Disapprove	35%	46%	18%	40%
Not sure	31%	34%	26%	33%





	Base	Party		
		Democrat	Republican	Independent / Other
Cowell Favorability				
Favorable	14%	23%	5%	12%
Unfavorable	16%	15%	22%	12%
Not sure	69%	63%	73%	76%

	Base	Party		
		Democrat	Republican	Independent / Other
Foxx Favorability				
Favorable	14%	21%	5%	13%
Unfavorable	24%	19%	35%	17%
Not sure	62%	60%	60%	71%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan Favorability				
Favorable	38%	66%	6%	31%
Unfavorable	54%	25%	89%	57%
Not sure	8%	8%	5%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
McIntyre Favorability				
Favorable	15%	16%	17%	11%
Unfavorable	17%	23%	13%	13%
Not sure	68%	61%	70%	77%

	Base	Party		
		Democrat	Republican	Independent / Other
Ross Favorability				
Favorable	11%	16%	8%	5%
Unfavorable	15%	17%	14%	13%
Not sure	74%	68%	78%	81%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Cowell				
Richard Burr	45%	16%	86%	39%
Janet Cowell	38%	66%	6%	29%
Not sure	18%	18%	8%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Foxx				
Richard Burr	47%	18%	88%	42%
Anthony Foxx	36%	63%	5%	28%
Not sure	17%	18%	7%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Hagan				
Richard Burr	48%	17%	90%	46%
Kay Hagan	42%	73%	6%	35%
Not sure	10%	10%	4%	19%





	Base	Party		
		Democrat	Republican	Independent / Other
Burr / McIntyre				
Richard Burr	44%	15%	85%	36%
Mike McIntyre	37%	64%	7%	31%
Not sure	19%	21%	8%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Ross				
Richard Burr	44%	14%	86%	38%
Tom Ross	35%	63%	5%	26%
Not sure	21%	23%	9%	36%

	Base	Race		
		White	African American	Other
Obama Approval				
Approve	42%	32%	78%	36%
Disapprove	53%	63%	18%	53%
Not sure	5%	5%	4%	11%

	Base	Race		
		White	African American	Other
McCrorry Approval				
Approve	41%	48%	16%	45%
Disapprove	45%	40%	66%	32%
Not sure	15%	13%	18%	24%

	Base	Race		
		White	African American	Other
Cooper Favorability				
Favorable	29%	28%	24%	47%
Unfavorable	28%	27%	39%	10%
Not sure	43%	45%	37%	43%

	Base	Race		
		White	African American	Other
Spaulding Favorability				
Favorable	7%	5%	10%	16%
Unfavorable	21%	19%	30%	17%
Not sure	72%	76%	60%	67%

	Base	Race		
		White	African American	Other
McCrorry / Cooper				
Pat McCrorry	44%	55%	6%	41%
Roy Cooper	39%	30%	70%	40%
Not sure	17%	15%	24%	19%

	Base	Race		
		White	African American	Other
McCrorry / Spaulding				
Pat McCrorry	44%	54%	11%	46%
Ken Spaulding	34%	25%	63%	34%
Not sure	22%	21%	26%	20%





	Base	Race		
		White	African American	Other
Burr Approval				
Approve	34%	38%	18%	45%
Disapprove	35%	35%	38%	30%
Not sure	31%	27%	44%	25%

	Base	Race		
		White	African American	Other
Cowell Favorability				
Favorable	14%	13%	17%	22%
Unfavorable	16%	16%	15%	23%
Not sure	69%	71%	68%	55%

	Base	Race		
		White	African American	Other
Foxx Favorability				
Favorable	14%	11%	23%	15%
Unfavorable	24%	26%	18%	20%
Not sure	62%	63%	59%	65%

	Base	Race		
		White	African American	Other
Hagan Favorability				
Favorable	38%	30%	65%	33%
Unfavorable	54%	63%	23%	55%
Not sure	8%	7%	12%	13%

	Base	Race		
		White	African American	Other
McIntyre Favorability				
Favorable	15%	15%	11%	27%
Unfavorable	17%	15%	26%	15%
Not sure	68%	70%	63%	58%

	Base	Race		
		White	African American	Other
Ross Favorability				
Favorable	11%	10%	10%	15%
Unfavorable	15%	15%	17%	11%
Not sure	74%	75%	72%	74%

	Base	Race		
		White	African American	Other
Burr / Cowell				
Richard Burr	45%	54%	10%	52%
Janet Cowell	38%	31%	60%	33%
Not sure	18%	14%	30%	15%

	Base	Race		
		White	African American	Other
Burr / Foxx				
Richard Burr	47%	58%	9%	53%
Anthony Foxx	36%	28%	64%	32%
Not sure	17%	14%	26%	15%





	Base	Race		
		White	African American	Other
Burr / Hagan				
Richard Burr	48%	60%	9%	47%
Kay Hagan	42%	32%	76%	41%
Not sure	10%	8%	15%	12%

	Base	Race		
		White	African American	Other
Burr / McIntyre				
Richard Burr	44%	53%	11%	46%
Mike McIntyre	37%	31%	61%	36%
Not sure	19%	16%	29%	18%

	Base	Race		
		White	African American	Other
Burr / Ross				
Richard Burr	44%	55%	5%	43%
Tom Ross	35%	27%	61%	41%
Not sure	21%	18%	33%	17%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	42%	45%	41%	43%	38%
Disapprove	53%	52%	50%	52%	58%
Not sure	5%	3%	9%	5%	4%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
McCrory Approval					
Approve	41%	23%	40%	41%	51%
Disapprove	45%	45%	48%	47%	38%
Not sure	15%	33%	12%	12%	11%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Cooper Favorability					
Favorable	29%	27%	24%	29%	33%
Unfavorable	28%	34%	29%	31%	20%
Not sure	43%	39%	48%	40%	47%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Spaulding Favorability					
Favorable	7%	8%	4%	7%	8%
Unfavorable	21%	25%	29%	19%	16%
Not sure	72%	66%	67%	74%	76%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
McCrory / Cooper					
Pat McCrory	44%	29%	48%	43%	50%
Roy Cooper	39%	40%	29%	44%	38%
Not sure	17%	31%	23%	13%	12%





	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
McCrorry / Spaulding					
Pat McCrorry	44%	27%	42%	46%	53%
Ken Spaulding	34%	40%	30%	36%	31%
Not sure	22%	33%	27%	19%	16%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	34%	20%	38%	33%	40%
Disapprove	35%	36%	35%	36%	33%
Not sure	31%	44%	27%	30%	27%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Cowell Favorability					
Favorable	14%	12%	18%	15%	11%
Unfavorable	16%	18%	19%	16%	14%
Not sure	69%	70%	63%	68%	76%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Foxx Favorability					
Favorable	14%	19%	10%	14%	14%
Unfavorable	24%	27%	35%	19%	22%
Not sure	62%	54%	55%	67%	65%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Hagan Favorability					
Favorable	38%	37%	31%	42%	36%
Unfavorable	54%	51%	60%	50%	57%
Not sure	8%	12%	10%	7%	7%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
McIntyre Favorability					
Favorable	15%	11%	18%	17%	12%
Unfavorable	17%	30%	18%	13%	17%
Not sure	68%	59%	64%	70%	71%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Ross Favorability					
Favorable	11%	14%	8%	11%	11%
Unfavorable	15%	19%	24%	12%	11%
Not sure	74%	67%	68%	77%	78%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Burr / Cowell					
Richard Burr	45%	31%	40%	47%	52%
Janet Cowell	38%	30%	33%	44%	35%
Not sure	18%	38%	28%	10%	12%





	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Burr / Foxx					
Richard Burr	47%	39%	46%	46%	55%
Anthony Foxx	36%	32%	34%	40%	32%
Not sure	17%	29%	21%	14%	13%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Burr / Hagan					
Richard Burr	48%	33%	47%	49%	58%
Kay Hagan	42%	44%	40%	44%	38%
Not sure	10%	23%	13%	7%	4%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Burr / McIntyre					
Richard Burr	44%	28%	40%	44%	54%
Mike McIntyre	37%	36%	35%	42%	32%
Not sure	19%	36%	25%	14%	14%

	Base	Age			
		18 to 30	30 to 45	46 to 65	Older than 65
Burr / Ross					
Richard Burr	44%	28%	39%	45%	54%
Tom Ross	35%	35%	32%	38%	32%
Not sure	21%	37%	29%	17%	14%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	42%	40%	48%
Disapprove	53%	56%	42%
Not sure	5%	4%	10%

	Base	Mode	
		Phone	Internet
McCrary Approval			
Approve	41%	46%	21%
Disapprove	45%	45%	45%
Not sure	15%	10%	34%

	Base	Mode	
		Phone	Internet
Cooper Favorability			
Favorable	29%	30%	23%
Unfavorable	28%	31%	19%
Not sure	43%	39%	58%

	Base	Mode	
		Phone	Internet
Spaulding Favorability			
Favorable	7%	6%	9%
Unfavorable	21%	23%	14%
Not sure	72%	71%	77%





	Base	Mode	
		Phone	Internet
McCrorry / Cooper			
Pat McCrorry	44%	47%	33%
Roy Cooper	39%	39%	38%
Not sure	17%	14%	29%

	Base	Mode	
		Phone	Internet
McCrorry / Spaulding			
Pat McCrorry	44%	48%	29%
Ken Spaulding	34%	34%	35%
Not sure	22%	18%	37%

	Base	Mode	
		Phone	Internet
Burr Approval			
Approve	34%	37%	25%
Disapprove	35%	38%	22%
Not sure	31%	25%	52%

	Base	Mode	
		Phone	Internet
Cowell Favorability			
Favorable	14%	14%	15%
Unfavorable	16%	17%	13%
Not sure	69%	69%	72%

	Base	Mode	
		Phone	Internet
Foxx Favorability			
Favorable	14%	13%	18%
Unfavorable	24%	25%	19%
Not sure	62%	62%	63%

	Base	Mode	
		Phone	Internet
Hagan Favorability			
Favorable	38%	38%	38%
Unfavorable	54%	56%	45%
Not sure	8%	6%	18%

	Base	Mode	
		Phone	Internet
McIntyre Favorability			
Favorable	15%	15%	16%
Unfavorable	17%	19%	10%
Not sure	68%	66%	73%

	Base	Mode	
		Phone	Internet
Ross Favorability			
Favorable	11%	10%	14%
Unfavorable	15%	15%	14%
Not sure	74%	75%	71%





	Base	Mode	
		Phone	Internet
Burr / Cowell			
Richard Burr	45%	48%	31%
Janet Cowell	38%	39%	33%
Not sure	18%	13%	36%

	Base	Mode	
		Phone	Internet
Burr / Foxx			
Richard Burr	47%	49%	39%
Anthony Foxx	36%	36%	34%
Not sure	17%	14%	27%

	Base	Mode	
		Phone	Internet
Burr / Hagan			
Richard Burr	48%	51%	39%
Kay Hagan	42%	42%	40%
Not sure	10%	7%	22%

	Base	Mode	
		Phone	Internet
Burr / McIntyre			
Richard Burr	44%	48%	26%
Mike McIntyre	37%	37%	38%
Not sure	19%	15%	36%

	Base	Mode	
		Phone	Internet
Burr / Ross			
Richard Burr	44%	47%	29%
Tom Ross	35%	35%	37%
Not sure	21%	18%	34%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Obama Approval								
Approve	42%	46%	40%	36%	36%	33%	48%	48%
Disapprove	53%	51%	56%	59%	63%	59%	47%	42%
Not sure	5%	3%	4%	4%	2%	8%	5%	10%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCroy Approval								
Approve	41%	43%	47%	46%	42%	52%	45%	21%
Disapprove	45%	49%	41%	43%	49%	40%	46%	45%
Not sure	15%	8%	12%	11%	9%	8%	9%	34%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cooper Favorability								
Favorable	29%	20%	29%	21%	29%	30%	44%	23%
Unfavorable	28%	37%	28%	35%	25%	27%	32%	19%
Not sure	43%	43%	43%	43%	46%	43%	24%	58%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Spaulding Favorability								
Favorable	7%	3%	10%	5%	2%	7%	9%	9%
Unfavorable	21%	25%	17%	22%	27%	28%	23%	14%
Not sure	72%	72%	73%	73%	72%	66%	68%	77%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrorry / Cooper								
Pat McCrorry	44%	30%	50%	54%	50%	39%	47%	33%
Roy Cooper	39%	61%	37%	25%	37%	39%	43%	38%
Not sure	17%	8%	13%	21%	12%	22%	10%	29%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrorry / Spaulding								
Pat McCrorry	44%	44%	51%	53%	49%	49%	43%	29%
Ken Spaulding	34%	45%	33%	20%	35%	34%	40%	35%
Not sure	22%	11%	16%	28%	16%	17%	17%	37%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr Approval								
Approve	34%	31%	50%	38%	34%	27%	32%	25%
Disapprove	35%	31%	36%	31%	37%	46%	46%	22%
Not sure	31%	38%	14%	30%	28%	28%	22%	52%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cowell Favorability								
Favorable	14%	9%	16%	10%	11%	18%	19%	15%
Unfavorable	16%	20%	14%	16%	21%	23%	14%	13%
Not sure	69%	71%	71%	74%	68%	59%	67%	72%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Foxx Favorability								
Favorable	14%	5%	12%	32%	8%	12%	6%	18%
Unfavorable	24%	17%	22%	35%	36%	26%	15%	19%
Not sure	62%	78%	66%	34%	57%	62%	79%	63%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan Favorability								
Favorable	38%	47%	35%	36%	36%	37%	40%	38%
Unfavorable	54%	49%	58%	55%	59%	57%	55%	45%
Not sure	8%	3%	7%	9%	5%	6%	5%	18%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McIntyre Favorability								
Favorable	15%	13%	11%	7%	7%	37%	19%	16%
Unfavorable	17%	19%	16%	13%	17%	37%	17%	10%
Not sure	68%	68%	73%	80%	76%	26%	64%	73%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Ross Favorability								
Favorable	11%	5%	12%	3%	7%	8%	17%	14%
Unfavorable	15%	19%	14%	12%	13%	29%	9%	14%
Not sure	74%	76%	73%	84%	79%	63%	73%	71%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Cowell								
Richard Burr	45%	42%	50%	51%	53%	44%	46%	31%
Janet Cowell	38%	50%	37%	29%	36%	40%	45%	33%
Not sure	18%	7%	14%	21%	11%	16%	9%	36%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Foxx								
Richard Burr	47%	37%	53%	54%	54%	46%	47%	39%
Anthony Foxx	36%	49%	33%	33%	34%	31%	40%	34%
Not sure	17%	14%	14%	13%	12%	23%	13%	27%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Hagan								
Richard Burr	48%	42%	57%	55%	55%	43%	48%	39%
Kay Hagan	42%	55%	37%	34%	40%	42%	49%	40%
Not sure	10%	3%	6%	11%	5%	15%	3%	22%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / McIntyre								
Richard Burr	44%	43%	54%	52%	52%	44%	41%	26%
Mike McIntyre	37%	51%	35%	23%	35%	37%	44%	38%
Not sure	19%	6%	11%	25%	13%	19%	15%	36%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Ross								
Richard Burr	44%	44%	51%	50%	54%	43%	40%	29%
Tom Ross	35%	42%	35%	25%	33%	31%	43%	37%
Not sure	21%	14%	14%	25%	13%	26%	17%	34%

