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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
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## **NC voters split on party of next Governor**

**Raleigh, N.C.** – With Bev Perdue's retirement North Carolina looks to be headed for a closely contested Gubernatorial race this fall. 46% of voters in the state say they are generally leaning toward voting for a Democratic candidate, while 45% say they will vote Republican.

Despite the generic ballot basically being tied Pat McCrory starts out with the lead over 13 different potential Democratic opponents we tested him against, in large part because he has superior name recognition to all of them. McCrory's also popular- 45% of voters have a favorable opinion of him to 31% with a negative one and independents see him positively by a 55/25 spread.

By far the strongest Democratic candidate would be Erskine Bowles, who trails McCrory only 44-42 in a hypothetical contest. Bowles notably trails McCrory by only 19 points with whites, a group that Perdue lost by 25 points with in 2008. The only other Democrat to come within single digits of McCrory, and someone who hasn't really received much discussion as a potential candidate, is Senator Kay Hagan. She trails by 7 points at 48-41.

The other Democrats all trail by 10 points or more. From ones who trail McCrory by the least to the ones who trail McCrory by the most they are: former State Treasurer Richard Moore who trails by 11 at 47-36, Congressman Brad Miller who trails by 14 at 49-35, Lieutenant Governor Walter Dalton and former Congressman Bob Etheridge who each trail by 15 at 50-35, Congressman Heath Shuler who trails by 17 at 48-31, Charlotte Mayor Anthony Foxx and State Senator Dan Blue who each trail by 18 at 50-32 and 49-31 respectively, State Representative Bill Faison who trails by 19 at 50-31, and Winston-Salem Mayor Allen Joines, former Raleigh Mayor Charles Meeker, and Congressman Mike McIntyre who each trail by 20 at 50-30, 49-29, and 50-30 respectively.

“Bev Perdue’s retirement has clearly helped Democratic chances of holding the Governor’s office this fall,” said Dean Debnam, President of Public Policy Polling. “Where she consistently trailed by double digits, a generic Democrat actually has a one point lead in our polling. Pat McCrory is a very formidable Republican candidate, but with a new face Democrats will now have a fighting chance.”

PPP surveyed 554 North Carolina voters from January 27<sup>th</sup> to 29<sup>th</sup>. The margin of error for the survey is +/-4.2%. This poll was not paid for or authorized by any campaign or political organization.



## North Carolina Survey Results

**Q1** Generally speaking, would you like the next Governor of North Carolina to be a Democrat or a Republican?

*Democrat* ..... 46%  
*Republican* ..... 45%  
*Not sure* ..... 9%

**Q2** Do you have a favorable or unfavorable opinion of Erskine Bowles?

*Favorable* ..... 38%  
*Unfavorable* ..... 31%  
*Not sure* ..... 32%

**Q3** Do you have a favorable or unfavorable opinion of Pat McCrory?

*Favorable* ..... 45%  
*Unfavorable* ..... 31%  
*Not sure* ..... 24%

**Q4** If the candidates for Governor this year were Democrat Erskine Bowles and Republican Pat McCrory, who would you vote for?

*Erskine Bowles* ..... 42% *Not sure* ..... 14%  
*Pat McCrory* ..... 44%

**Q5** Do you have a favorable or unfavorable opinion of Walter Dalton?

*Favorable* ..... 17%  
*Unfavorable* ..... 25%  
*Not sure* ..... 57%

**Q6** If the candidates for Governor this year were Democrat Walter Dalton and Republican Pat McCrory, who would you vote for?

*Walter Dalton* ..... 35% *Not sure* ..... 15%  
*Pat McCrory* ..... 50%

**Q7** Do you have a favorable or unfavorable opinion of Bill Faison?

*Favorable* ..... 8%  
*Unfavorable* ..... 24%  
*Not sure* ..... 68%

**Q8** If the candidates for Governor this year were Democrat Bill Faison and Republican Pat McCrory, who would you vote for?

*Bill Faison* ..... 31% *Not sure* ..... 19%  
*Pat McCrory* ..... 50%

**Q9** Do you have a favorable or unfavorable opinion of Anthony Foxx?

*Favorable* ..... 21%  
*Unfavorable* ..... 25%  
*Not sure* ..... 55%

**Q10** If the candidates for Governor this year were Democrat Anthony Foxx and Republican Pat McCrory, who would you vote for?

*Anthony Foxx* ..... 32% *Not sure* ..... 18%  
*Pat McCrory* ..... 50%

**Q11** Do you have a favorable or unfavorable opinion of Brad Miller?

*Favorable* ..... 22%  
*Unfavorable* ..... 24%  
*Not sure* ..... 54%

**Q12** If the candidates for Governor this year were Democrat Brad Miller and Republican Pat McCrory, who would you vote for?

*Brad Miller* ..... 35% *Not sure* ..... 16%  
*Pat McCrory* ..... 49%





**Q13** Do you have a favorable or unfavorable opinion of Richard Moore?

*Favorable*..... 23%  
*Unfavorable* ..... 20%  
*Not sure* ..... 57%

**Q14** If the candidates for Governor this year were Democrat Richard Moore and Republican Pat McCrory, who would you vote for?

*Richard Moore* ..... 36% *Not sure* ..... 17%  
*Pat McCrory*..... 47%

**Q15** Do you have a favorable or unfavorable opinion of Mike McIntyre?

*Favorable*..... 14%  
*Unfavorable* ..... 21%  
*Not sure* ..... 65%

**Q16** If the candidates for Governor this year were Democrat Mike McIntyre and Republican Pat McCrory, who would you vote for?

*Mike McIntyre* ..... 30% *Not sure* ..... 20%  
*Pat McCrory*..... 50%

**Q17** Do you have a favorable or unfavorable opinion of Allan Joines?

*Favorable*..... 11%  
*Unfavorable* ..... 20%  
*Not sure* ..... 69%

**Q18** If the candidates for Governor this year were Democrat Allan Joines and Republican Pat McCrory, who would you vote for?

*Allan Joines* ..... 30% *Not sure* ..... 21%  
*Pat McCrory*..... 50%

**Q19** Do you have a favorable or unfavorable opinion of Bob Etheridge?

*Favorable*..... 25%  
*Unfavorable* ..... 27%  
*Not sure* ..... 48%

**Q20** If the candidates for Governor this year were Democrat Bob Etheridge and Republican Pat McCrory, who would you vote for?

*Bob Etheridge* ..... 35% *Not sure* ..... 16%  
*Pat McCrory*..... 50%

**Q21** Do you have a favorable or unfavorable opinion of Dan Blue?

*Favorable*..... 19%  
*Unfavorable* ..... 25%  
*Not sure* ..... 56%

**Q22** If the candidates for Governor this year were Democrat Dan Blue and Republican Pat McCrory, who would you vote for?

*Dan Blue* ..... 31% *Not sure* ..... 19%  
*Pat McCrory*..... 49%

**Q23** Do you have a favorable or unfavorable opinion of Heath Shuler?

*Favorable*..... 21%  
*Unfavorable* ..... 23%  
*Not sure* ..... 56%

**Q24** If the candidates for Governor this year were Democrat Heath Shuler and Republican Pat McCrory, who would you vote for?

*Heath Shuler*..... 31% *Not sure* ..... 21%  
*Pat McCrory*..... 48%

**Q25** Do you have a favorable or unfavorable opinion of Kay Hagan?

*Favorable*..... 37%  
*Unfavorable* ..... 39%  
*Not sure* ..... 24%

**Q26** If the candidates for Governor this year were Democrat Kay Hagan and Republican Pat McCrory, who would you vote for?

*Kay Hagan* ..... 41% *Not sure* ..... 11%  
*Pat McCrory*..... 48%





**Q27** Do you have a favorable or unfavorable opinion of Charles Meeker?

*Favorable*..... 17%  
*Unfavorable* ..... 22%  
*Not sure* ..... 61%

**Q28** If the candidates for Governor this year were Democrat Charles Meeker and Republican Pat McCrory, who would you vote for?

*Charles Meeker* ..... 29% *Not sure* ..... 22%  
*Pat McCrory*..... 49%

**Q29** Last year's state budget cut millions of dollars from the state's early childhood programs, public schools, and higher education that resulted in layoffs of teachers, teacher assistants, and higher class sizes. Would you support a 3/4-cent increase in the state sales tax to restore funding for education?

*Would support a sales tax increase for education* ..... 47%  
*Opposed*..... 43%  
*Not sure* ..... 9%

**Q30** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 12%  
*Somewhat liberal* ..... 14%  
*Moderate*..... 29%  
*Somewhat conservative*..... 24%  
*Very conservative* ..... 21%

**Q31** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%

**Q32** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 49%  
*Republican*..... 36%  
*Independent/Other*..... 15%

**Q33** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 75%  
*African-American* ..... 19%  
*Other*..... 6%

**Q34** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 14%  
*30 to 45*..... 24%  
*46 to 65*..... 39%  
*Older than 65*..... 23%

**Q35**

252..... 9%  
336..... 18%  
704..... 24%  
828..... 11%  
910..... 12%  
919..... 25%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Generic Gov Ballot</b>						
Democrat	46%	85%	82%	67%	15%	7%
Republican	45%	11%	11%	18%	77%	87%
Not sure	9%	4%	7%	15%	8%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bowles Favorability</b>						
Favorable	38%	51%	66%	53%	22%	7%
Unfavorable	31%	20%	9%	19%	41%	58%
Not sure	32%	29%	25%	28%	37%	35%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McCrorry Favorability</b>						
Favorable	45%	25%	24%	33%	64%	68%
Unfavorable	31%	57%	46%	39%	16%	12%
Not sure	24%	18%	30%	29%	20%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bowles/McCrory</b>						
Erskine Bowles	42%	72%	76%	60%	16%	6%
Pat McCrorry	44%	13%	15%	23%	70%	82%
Not sure	14%	15%	10%	18%	14%	12%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Dalton Favorability</b>						
Favorable	17%	27%	26%	26%	9%	4%
Unfavorable	25%	16%	30%	13%	33%	36%
Not sure	57%	58%	45%	61%	58%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Dalton/McCrory</b>						
Walter Dalton	35%	63%	61%	48%	15%	6%
Pat McCrory	50%	20%	22%	32%	73%	85%
Not sure	15%	17%	17%	20%	12%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Faison Favorability</b>						
Favorable	8%	16%	12%	10%	4%	2%
Unfavorable	24%	19%	19%	13%	34%	35%
Not sure	68%	65%	68%	77%	62%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Faison/McCrory</b>						
Bill Faison	31%	59%	51%	46%	10%	5%
Pat McCrory	50%	17%	19%	31%	75%	87%
Not sure	19%	24%	30%	23%	15%	8%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Foxx Favorability</b>						
Favorable	21%	26%	32%	27%	16%	6%
Unfavorable	25%	14%	14%	14%	34%	42%
Not sure	55%	60%	55%	59%	50%	51%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Foxx/McCrory</b>						
Anthony Foxx	32%	66%	56%	41%	13%	4%
Pat McCrory	50%	17%	17%	31%	74%	88%
Not sure	18%	17%	26%	28%	13%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Miller Favorability</b>						
Favorable	22%	44%	34%	29%	10%	6%
Unfavorable	24%	4%	15%	14%	37%	39%
Not sure	54%	53%	51%	57%	53%	55%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Miller/McCrory</b>						
Brad Miller	35%	79%	62%	46%	12%	5%
Pat McCrory	49%	10%	23%	28%	74%	87%
Not sure	16%	12%	15%	26%	15%	7%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Moore Favorability</b>						
Favorable	23%	30%	43%	28%	18%	4%
Unfavorable	20%	12%	13%	8%	27%	37%
Not sure	57%	58%	44%	64%	55%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Moore/McCrory</b>						
Richard Moore	36%	68%	68%	45%	16%	5%
Pat McCrory	47%	15%	19%	29%	68%	87%
Not sure	17%	16%	13%	26%	17%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McIntyre Favorability</b>						
Favorable	14%	23%	14%	16%	14%	4%
Unfavorable	21%	17%	13%	10%	29%	36%
Not sure	65%	61%	73%	75%	58%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McIntyre/McCrory</b>						
Mike McIntyre	30%	65%	51%	38%	11%	6%
Pat McCrory	50%	19%	17%	31%	74%	88%
Not sure	20%	16%	32%	31%	15%	6%







**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Joines Favorability</b>						
Favorable	11%	14%	17%	15%	7%	4%
Unfavorable	20%	16%	14%	8%	33%	29%
Not sure	69%	70%	70%	77%	60%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Joines/McCrory</b>						
Allan Joines	30%	68%	50%	37%	11%	5%
Pat McCrory	50%	13%	20%	31%	75%	87%
Not sure	21%	19%	30%	32%	14%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Etheridge Favorability</b>						
Favorable	25%	49%	40%	32%	13%	7%
Unfavorable	27%	9%	15%	11%	45%	47%
Not sure	48%	42%	45%	57%	42%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Etheridge/McCrory</b>						
Bob Etheridge	35%	69%	62%	45%	14%	5%
Pat McCrory	50%	19%	21%	30%	74%	86%
Not sure	16%	12%	17%	25%	12%	9%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Blue Favorability</b>						
Favorable	19%	28%	30%	27%	9%	6%
Unfavorable	25%	18%	16%	10%	39%	39%
Not sure	56%	54%	54%	63%	52%	55%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Blue/McCrory</b>						
Dan Blue	31%	72%	52%	39%	10%	6%
Pat McCrory	49%	13%	24%	32%	73%	85%
Not sure	19%	16%	24%	29%	17%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Shuler Favorability</b>						
Favorable	21%	26%	21%	25%	19%	11%
Unfavorable	23%	29%	22%	7%	30%	36%
Not sure	56%	45%	56%	68%	51%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Shuler/McCrory</b>						
Heath Shuler	31%	67%	50%	41%	12%	5%
Pat McCrory	48%	20%	17%	30%	72%	85%
Not sure	21%	14%	33%	29%	16%	10%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hagan Favorability</b>						
Favorable	37%	55%	62%	53%	16%	13%
Unfavorable	39%	26%	18%	17%	59%	69%
Not sure	24%	19%	20%	30%	25%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hagan/McCrory</b>						
Kay Hagan	41%	75%	71%	59%	15%	9%
Pat McCrory	48%	16%	17%	24%	77%	87%
Not sure	11%	9%	12%	17%	8%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Meeker Favorability</b>						
Favorable	17%	26%	24%	19%	10%	11%
Unfavorable	22%	12%	16%	10%	34%	34%
Not sure	61%	62%	60%	71%	57%	55%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Meeker/McCrory</b>						
Charles Meeker	29%	66%	53%	35%	10%	5%
Pat McCrory	49%	16%	18%	31%	73%	86%
Not sure	22%	18%	28%	33%	17%	9%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Support/Oppose 3/4-c Sales Tax for Edu.?</b>						
<b>Would support a sales tax increase for education</b>	47%	75%	70%	60%	30%	19%
<b>Opposed</b>	43%	16%	27%	24%	62%	75%
<b>Not sure</b>	9%	9%	3%	15%	9%	6%

	Base	Gender	
		Woman	Man
<b>Generic Gov Ballot</b>			
<b>Democrat</b>	46%	51%	40%
<b>Republican</b>	45%	37%	54%
<b>Not sure</b>	9%	12%	6%

	Base	Gender	
		Woman	Man
<b>Bowles Favorability</b>			
<b>Favorable</b>	38%	37%	38%
<b>Unfavorable</b>	31%	24%	39%
<b>Not sure</b>	32%	39%	23%

	Base	Gender	
		Woman	Man
<b>McCrary Favorability</b>			
<b>Favorable</b>	45%	38%	54%
<b>Unfavorable</b>	31%	34%	28%
<b>Not sure</b>	24%	29%	18%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Bowles/McCrory</b>			
<b>Erskine Bowles</b>	42%	47%	36%
<b>Pat McCrory</b>	44%	35%	55%
<b>Not sure</b>	14%	18%	9%

	Base	Gender	
		Woman	Man
<b>Dalton Favorability</b>			
<b>Favorable</b>	17%	17%	18%
<b>Unfavorable</b>	25%	21%	31%
<b>Not sure</b>	57%	62%	52%

	Base	Gender	
		Woman	Man
<b>Dalton/McCrory</b>			
<b>Walter Dalton</b>	35%	36%	34%
<b>Pat McCrory</b>	50%	43%	59%
<b>Not sure</b>	15%	21%	8%

	Base	Gender	
		Woman	Man
<b>Faison Favorability</b>			
<b>Favorable</b>	8%	7%	9%
<b>Unfavorable</b>	24%	19%	31%
<b>Not sure</b>	68%	73%	61%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Faison/McCrory</b>			
<b>Bill Faison</b>	31%	33%	29%
<b>Pat McCrory</b>	50%	43%	58%
<b>Not sure</b>	19%	24%	13%

	Base	Gender	
		Woman	Man
<b>Foxx Favorability</b>			
<b>Favorable</b>	21%	23%	17%
<b>Unfavorable</b>	25%	17%	34%
<b>Not sure</b>	55%	60%	49%

	Base	Gender	
		Woman	Man
<b>Foxx/McCrory</b>			
<b>Anthony Foxx</b>	32%	36%	27%
<b>Pat McCrory</b>	50%	42%	59%
<b>Not sure</b>	18%	23%	13%

	Base	Gender	
		Woman	Man
<b>Miller Favorability</b>			
<b>Favorable</b>	22%	21%	23%
<b>Unfavorable</b>	24%	17%	32%
<b>Not sure</b>	54%	62%	45%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Miller/McCrory</b>			
<b>Brad Miller</b>	35%	37%	33%
<b>Pat McCrory</b>	49%	41%	58%
<b>Not sure</b>	16%	22%	9%

	Base	Gender	
		Woman	Man
<b>Moore Favorability</b>			
<b>Favorable</b>	23%	24%	21%
<b>Unfavorable</b>	20%	13%	28%
<b>Not sure</b>	57%	63%	50%

	Base	Gender	
		Woman	Man
<b>Moore/McCrory</b>			
<b>Richard Moore</b>	36%	36%	35%
<b>Pat McCrory</b>	47%	40%	57%
<b>Not sure</b>	17%	24%	8%

	Base	Gender	
		Woman	Man
<b>McIntyre Favorability</b>			
<b>Favorable</b>	14%	14%	14%
<b>Unfavorable</b>	21%	14%	30%
<b>Not sure</b>	65%	73%	57%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>McIntyre/McCrory</b>			
<b>Mike McIntyre</b>	<b>30%</b>	31%	28%
<b>Pat McCrory</b>	<b>50%</b>	41%	60%
<b>Not sure</b>	<b>20%</b>	27%	12%

	Base	Gender	
		Woman	Man
<b>Joines Favorability</b>			
<b>Favorable</b>	<b>11%</b>	11%	11%
<b>Unfavorable</b>	<b>20%</b>	13%	28%
<b>Not sure</b>	<b>69%</b>	76%	61%

	Base	Gender	
		Woman	Man
<b>Joines/McCrory</b>			
<b>Allan Joines</b>	<b>30%</b>	31%	28%
<b>Pat McCrory</b>	<b>50%</b>	42%	59%
<b>Not sure</b>	<b>21%</b>	27%	13%

	Base	Gender	
		Woman	Man
<b>Etheridge Favorability</b>			
<b>Favorable</b>	<b>25%</b>	25%	26%
<b>Unfavorable</b>	<b>27%</b>	20%	36%
<b>Not sure</b>	<b>48%</b>	55%	39%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Etheridge/McCrory</b>			
<b>Bob Etheridge</b>	35%	39%	29%
<b>Pat McCrory</b>	50%	40%	61%
<b>Not sure</b>	16%	21%	10%

	Base	Gender	
		Woman	Man
<b>Blue Favorability</b>			
<b>Favorable</b>	19%	19%	18%
<b>Unfavorable</b>	25%	14%	37%
<b>Not sure</b>	56%	66%	45%

	Base	Gender	
		Woman	Man
<b>Blue/McCrory</b>			
<b>Dan Blue</b>	31%	33%	29%
<b>Pat McCrory</b>	49%	41%	60%
<b>Not sure</b>	19%	26%	12%

	Base	Gender	
		Woman	Man
<b>Shuler Favorability</b>			
<b>Favorable</b>	21%	14%	29%
<b>Unfavorable</b>	23%	17%	31%
<b>Not sure</b>	56%	70%	40%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Shuler/McCrory</b>			
Heath Shuler	31%	30%	32%
Pat McCrory	48%	41%	57%
Not sure	21%	29%	11%

	Base	Gender	
		Woman	Man
<b>Hagan Favorability</b>			
Favorable	37%	42%	32%
Unfavorable	39%	32%	48%
Not sure	24%	27%	20%

	Base	Gender	
		Woman	Man
<b>Hagan/McCrory</b>			
Kay Hagan	41%	47%	35%
Pat McCrory	48%	39%	59%
Not sure	11%	15%	6%

	Base	Gender	
		Woman	Man
<b>Meeke Favorability</b>			
Favorable	17%	17%	16%
Unfavorable	22%	16%	29%
Not sure	61%	67%	55%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Meeker/McCrory</b>			
<b>Charles Meeker</b>	29%	32%	25%
<b>Pat McCrory</b>	49%	40%	60%
<b>Not sure</b>	22%	27%	15%

	Base	Gender	
		Woman	Man
<b>Support/Oppose 3/4-c Sales Tax for Edu.?</b>			
<b>Would support a sales tax increase for education</b>	47%	52%	42%
<b>Opposed</b>	43%	35%	53%
<b>Not sure</b>	9%	13%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Generic Gov Ballot</b>				
<b>Democrat</b>	46%	82%	4%	30%
<b>Republican</b>	45%	10%	91%	46%
<b>Not sure</b>	9%	8%	5%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bowles Favorability</b>				
<b>Favorable</b>	38%	53%	18%	33%
<b>Unfavorable</b>	31%	15%	47%	43%
<b>Not sure</b>	32%	32%	34%	24%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McCrorry Favorability</b>				
<b>Favorable</b>	45%	24%	70%	55%
<b>Unfavorable</b>	31%	49%	9%	25%
<b>Not sure</b>	24%	27%	21%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bowles/McCrorry</b>				
<b>Erskine Bowles</b>	42%	71%	8%	27%
<b>Pat McCrorry</b>	44%	14%	81%	55%
<b>Not sure</b>	14%	15%	11%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Dalton Favorability</b>				
<b>Favorable</b>	17%	26%	7%	14%
<b>Unfavorable</b>	25%	18%	31%	36%
<b>Not sure</b>	57%	55%	62%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Dalton/McCrorry</b>				
<b>Walter Dalton</b>	35%	63%	4%	18%
<b>Pat McCrorry</b>	50%	19%	87%	63%
<b>Not sure</b>	15%	18%	9%	18%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Faison Favorability</b>				
<b>Favorable</b>	8%	13%	2%	7%
<b>Unfavorable</b>	24%	18%	30%	32%
<b>Not sure</b>	68%	69%	68%	61%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Faison/McCrory</b>				
<b>Bill Faison</b>	31%	56%	3%	16%
<b>Pat McCrory</b>	50%	20%	87%	60%
<b>Not sure</b>	19%	24%	10%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Foxx Favorability</b>				
<b>Favorable</b>	21%	32%	9%	11%
<b>Unfavorable</b>	25%	12%	38%	34%
<b>Not sure</b>	55%	55%	54%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Foxx/McCrory</b>				
<b>Anthony Foxx</b>	32%	58%	2%	18%
<b>Pat McCrory</b>	50%	19%	87%	60%
<b>Not sure</b>	18%	23%	11%	22%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Miller Favorability</b>				
<b>Favorable</b>	22%	35%	10%	9%
<b>Unfavorable</b>	24%	11%	34%	42%
<b>Not sure</b>	54%	55%	56%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Miller/McCrory</b>				
<b>Brad Miller</b>	35%	65%	3%	17%
<b>Pat McCrory</b>	49%	16%	86%	66%
<b>Not sure</b>	16%	20%	11%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Moore Favorability</b>				
<b>Favorable</b>	23%	36%	11%	10%
<b>Unfavorable</b>	20%	9%	29%	33%
<b>Not sure</b>	57%	55%	60%	57%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Moore/McCrory</b>				
<b>Richard Moore</b>	36%	65%	4%	12%
<b>Pat McCrory</b>	47%	16%	85%	61%
<b>Not sure</b>	17%	18%	11%	27%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McIntyre Favorability</b>				
<b>Favorable</b>	14%	19%	6%	14%
<b>Unfavorable</b>	21%	11%	30%	32%
<b>Not sure</b>	65%	70%	64%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McIntyre/McCrory</b>				
<b>Mike McIntyre</b>	30%	56%	2%	11%
<b>Pat McCrory</b>	50%	17%	89%	63%
<b>Not sure</b>	20%	27%	9%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Joines Favorability</b>				
<b>Favorable</b>	11%	14%	6%	13%
<b>Unfavorable</b>	20%	9%	31%	28%
<b>Not sure</b>	69%	77%	62%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Joines/McCrory</b>				
<b>Allan Joines</b>	30%	53%	3%	15%
<b>Pat McCrory</b>	50%	17%	90%	61%
<b>Not sure</b>	21%	29%	7%	24%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Etheridge Favorability</b>				
<b>Favorable</b>	25%	40%	8%	18%
<b>Unfavorable</b>	27%	13%	42%	39%
<b>Not sure</b>	48%	47%	50%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Etheridge/McCrory</b>				
<b>Bob Etheridge</b>	35%	62%	3%	20%
<b>Pat McCrory</b>	50%	19%	87%	59%
<b>Not sure</b>	16%	19%	9%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Blue Favorability</b>				
<b>Favorable</b>	19%	30%	7%	11%
<b>Unfavorable</b>	25%	12%	37%	37%
<b>Not sure</b>	56%	58%	56%	52%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Blue/McCrory</b>				
<b>Dan Blue</b>	31%	58%	2%	12%
<b>Pat McCrory</b>	49%	19%	87%	61%
<b>Not sure</b>	19%	23%	11%	28%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Shuler Favorability</b>				
<b>Favorable</b>	21%	23%	17%	22%
<b>Unfavorable</b>	23%	16%	30%	33%
<b>Not sure</b>	56%	62%	53%	45%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Shuler/McCrory</b>				
<b>Heath Shuler</b>	31%	56%	3%	18%
<b>Pat McCrory</b>	48%	17%	86%	60%
<b>Not sure</b>	21%	27%	11%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hagan Favorability</b>				
<b>Favorable</b>	37%	58%	12%	30%
<b>Unfavorable</b>	39%	18%	66%	45%
<b>Not sure</b>	24%	24%	22%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hagan/McCrory</b>				
<b>Kay Hagan</b>	41%	73%	4%	30%
<b>Pat McCrory</b>	48%	15%	90%	57%
<b>Not sure</b>	11%	13%	7%	13%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Meeker Favorability</b>				
<b>Favorable</b>	17%	25%	9%	8%
<b>Unfavorable</b>	22%	11%	34%	31%
<b>Not sure</b>	61%	65%	57%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Meeker/McCrory</b>				
<b>Charles Meeker</b>	29%	54%	3%	10%
<b>Pat McCrory</b>	49%	17%	87%	61%
<b>Not sure</b>	22%	28%	10%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose 3/4-c Sales Tax for Edu.?</b>				
<b>Would support a sales tax increase for education</b>	47%	67%	24%	41%
<b>Opposed</b>	43%	23%	67%	53%
<b>Not sure</b>	9%	10%	10%	6%

	Base	Race		
		White	African-American	Other
<b>Generic Gov Ballot</b>				
<b>Democrat</b>	46%	36%	85%	49%
<b>Republican</b>	45%	55%	7%	35%
<b>Not sure</b>	9%	9%	9%	16%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Bowles Favorability</b>				
<b>Favorable</b>	<b>38%</b>	35%	43%	49%
<b>Unfavorable</b>	<b>31%</b>	33%	20%	38%
<b>Not sure</b>	<b>32%</b>	32%	37%	13%

	Base	Race		
		White	African-American	Other
<b>McCrory Favorability</b>				
<b>Favorable</b>	<b>45%</b>	50%	30%	36%
<b>Unfavorable</b>	<b>31%</b>	27%	44%	41%
<b>Not sure</b>	<b>24%</b>	23%	26%	23%

	Base	Race		
		White	African-American	Other
<b>Bowles/McCrory</b>				
<b>Erskine Bowles</b>	<b>42%</b>	34%	71%	51%
<b>Pat McCrory</b>	<b>44%</b>	53%	15%	27%
<b>Not sure</b>	<b>14%</b>	13%	14%	22%

	Base	Race		
		White	African-American	Other
<b>Dalton Favorability</b>				
<b>Favorable</b>	<b>17%</b>	15%	22%	34%
<b>Unfavorable</b>	<b>25%</b>	27%	20%	17%
<b>Not sure</b>	<b>57%</b>	58%	58%	49%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Dalton/McCrory</b>				
Walter Dalton	35%	27%	66%	35%
Pat McCrory	50%	58%	21%	43%
Not sure	15%	15%	13%	21%

	Base	Race		
		White	African-American	Other
<b>Faison Favorability</b>				
Favorable	8%	7%	10%	17%
Unfavorable	24%	24%	23%	34%
Not sure	68%	69%	67%	49%

	Base	Race		
		White	African-American	Other
<b>Faison/McCrory</b>				
Bill Faison	31%	25%	55%	34%
Pat McCrory	50%	58%	21%	37%
Not sure	19%	17%	24%	29%

	Base	Race		
		White	African-American	Other
<b>Foxx Favorability</b>				
Favorable	21%	13%	48%	24%
Unfavorable	25%	28%	9%	29%
Not sure	55%	58%	44%	47%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Foxx/McCrory</b>				
<b>Anthony Foxx</b>	<b>32%</b>	22%	66%	48%
<b>Pat McCrory</b>	<b>50%</b>	59%	16%	39%
<b>Not sure</b>	<b>18%</b>	19%	18%	12%

	Base	Race		
		White	African-American	Other
<b>Miller Favorability</b>				
<b>Favorable</b>	<b>22%</b>	22%	25%	18%
<b>Unfavorable</b>	<b>24%</b>	25%	12%	49%
<b>Not sure</b>	<b>54%</b>	54%	63%	33%

	Base	Race		
		White	African-American	Other
<b>Miller/McCrory</b>				
<b>Brad Miller</b>	<b>35%</b>	27%	66%	34%
<b>Pat McCrory</b>	<b>49%</b>	57%	15%	49%
<b>Not sure</b>	<b>16%</b>	15%	19%	16%

	Base	Race		
		White	African-American	Other
<b>Moore Favorability</b>				
<b>Favorable</b>	<b>23%</b>	22%	29%	20%
<b>Unfavorable</b>	<b>20%</b>	21%	14%	23%
<b>Not sure</b>	<b>57%</b>	57%	57%	57%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Moore/McCrory</b>				
<b>Richard Moore</b>	<b>36%</b>	26%	66%	54%
<b>Pat McCrory</b>	<b>47%</b>	57%	16%	37%
<b>Not sure</b>	<b>17%</b>	17%	18%	9%

	Base	Race		
		White	African-American	Other
<b>McIntyre Favorability</b>				
<b>Favorable</b>	<b>14%</b>	11%	20%	27%
<b>Unfavorable</b>	<b>21%</b>	23%	12%	25%
<b>Not sure</b>	<b>65%</b>	66%	67%	48%

	Base	Race		
		White	African-American	Other
<b>McIntyre/McCrory</b>				
<b>Mike McIntyre</b>	<b>30%</b>	22%	61%	36%
<b>Pat McCrory</b>	<b>50%</b>	59%	17%	43%
<b>Not sure</b>	<b>20%</b>	20%	22%	21%

	Base	Race		
		White	African-American	Other
<b>Joines Favorability</b>				
<b>Favorable</b>	<b>11%</b>	9%	16%	17%
<b>Unfavorable</b>	<b>20%</b>	22%	10%	29%
<b>Not sure</b>	<b>69%</b>	69%	74%	54%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Joines/McCrory</b>				
<b>Allan Joines</b>	30%	22%	59%	30%
<b>Pat McCrory</b>	50%	59%	18%	41%
<b>Not sure</b>	21%	20%	23%	29%

	Base	Race		
		White	African-American	Other
<b>Etheridge Favorability</b>				
<b>Favorable</b>	25%	21%	38%	36%
<b>Unfavorable</b>	27%	32%	10%	25%
<b>Not sure</b>	48%	47%	52%	39%

	Base	Race		
		White	African-American	Other
<b>Etheridge/McCrory</b>				
<b>Bob Etheridge</b>	35%	26%	63%	47%
<b>Pat McCrory</b>	50%	59%	19%	37%
<b>Not sure</b>	16%	15%	19%	16%

	Base	Race		
		White	African-American	Other
<b>Blue Favorability</b>				
<b>Favorable</b>	19%	14%	35%	22%
<b>Unfavorable</b>	25%	28%	12%	28%
<b>Not sure</b>	56%	58%	53%	50%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Blue/McCrory</b>				
<b>Dan Blue</b>	31%	22%	66%	35%
<b>Pat McCrory</b>	49%	58%	16%	47%
<b>Not sure</b>	19%	20%	17%	18%

	Base	Race		
		White	African-American	Other
<b>Shuler Favorability</b>				
<b>Favorable</b>	21%	20%	23%	21%
<b>Unfavorable</b>	23%	25%	13%	29%
<b>Not sure</b>	56%	55%	64%	49%

	Base	Race		
		White	African-American	Other
<b>Shuler/McCrory</b>				
<b>Heath Shuler</b>	31%	24%	58%	31%
<b>Pat McCrory</b>	48%	57%	17%	41%
<b>Not sure</b>	21%	19%	25%	29%

	Base	Race		
		White	African-American	Other
<b>Hagan Favorability</b>				
<b>Favorable</b>	37%	33%	55%	37%
<b>Unfavorable</b>	39%	46%	14%	33%
<b>Not sure</b>	24%	21%	31%	30%







**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Hagan/McCrory</b>				
<b>Kay Hagan</b>	41%	32%	75%	50%
<b>Pat McCrory</b>	48%	57%	14%	40%
<b>Not sure</b>	11%	11%	11%	9%

	Base	Race		
		White	African-American	Other
<b>Meeker Favorability</b>				
<b>Favorable</b>	17%	16%	21%	11%
<b>Unfavorable</b>	22%	25%	12%	25%
<b>Not sure</b>	61%	60%	67%	65%

	Base	Race		
		White	African-American	Other
<b>Meeker/McCrory</b>				
<b>Charles Meeker</b>	29%	22%	57%	27%
<b>Pat McCrory</b>	49%	58%	17%	45%
<b>Not sure</b>	22%	20%	26%	28%

	Base	Race		
		White	African-American	Other
<b>Support/Oppose 3/4-c Sales Tax for Edu.?</b>				
<b>Would support a sales tax increase for education</b>	47%	44%	59%	57%
<b>Opposed</b>	43%	49%	26%	34%
<b>Not sure</b>	9%	8%	15%	9%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Generic Gov Ballot</b>					
Democrat	46%	59%	40%	45%	46%
Republican	45%	32%	47%	48%	43%
Not sure	9%	8%	13%	6%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bowles Favorability</b>					
Favorable	38%	32%	39%	36%	42%
Unfavorable	31%	37%	33%	30%	26%
Not sure	32%	32%	28%	34%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCrorry Favorability</b>					
Favorable	45%	37%	52%	42%	50%
Unfavorable	31%	37%	25%	34%	28%
Not sure	24%	26%	23%	25%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bowles/McCrorry</b>					
Erskine Bowles	42%	42%	36%	44%	43%
Pat McCrorry	44%	29%	53%	45%	43%
Not sure	14%	29%	11%	10%	15%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Dalton Favorability</b>					
Favorable	17%	34%	11%	16%	16%
Unfavorable	25%	24%	29%	25%	23%
Not sure	57%	42%	60%	59%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Dalton/McCrory</b>					
Walter Dalton	35%	42%	28%	38%	33%
Pat McCrory	50%	37%	56%	50%	52%
Not sure	15%	21%	16%	12%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Faison Favorability</b>					
Favorable	8%	18%	3%	7%	8%
Unfavorable	24%	26%	28%	23%	22%
Not sure	68%	55%	69%	70%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Faison/McCrory</b>					
Bill Faison	31%	53%	20%	32%	27%
Pat McCrory	50%	32%	56%	51%	53%
Not sure	19%	16%	24%	17%	20%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Foxx Favorability</b>					
Favorable	21%	24%	17%	21%	21%
Unfavorable	25%	24%	32%	24%	19%
Not sure	55%	53%	51%	55%	60%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Foxx/McCroy</b>					
Anthony Foxx	32%	39%	25%	35%	28%
Pat McCrory	50%	37%	56%	49%	52%
Not sure	18%	24%	19%	16%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Miller Favorability</b>					
Favorable	22%	26%	25%	19%	20%
Unfavorable	24%	21%	28%	23%	23%
Not sure	54%	53%	47%	58%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Miller/McCroy</b>					
Brad Miller	35%	45%	28%	37%	34%
Pat McCrory	49%	37%	53%	49%	51%
Not sure	16%	18%	19%	14%	15%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Moore Favorability</b>					
<b>Favorable</b>	<b>23%</b>	37%	20%	19%	24%
<b>Unfavorable</b>	<b>20%</b>	13%	27%	19%	18%
<b>Not sure</b>	<b>57%</b>	50%	53%	62%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Moore/McCrory</b>					
<b>Richard Moore</b>	<b>36%</b>	50%	27%	38%	31%
<b>Pat McCrory</b>	<b>47%</b>	34%	56%	47%	47%
<b>Not sure</b>	<b>17%</b>	16%	17%	15%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McIntyre Favorability</b>					
<b>Favorable</b>	<b>14%</b>	32%	12%	9%	12%
<b>Unfavorable</b>	<b>21%</b>	21%	27%	19%	19%
<b>Not sure</b>	<b>65%</b>	47%	61%	72%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McIntyre/McCrory</b>					
<b>Mike McIntyre</b>	<b>30%</b>	45%	20%	32%	28%
<b>Pat McCrory</b>	<b>50%</b>	37%	59%	49%	50%
<b>Not sure</b>	<b>20%</b>	18%	21%	19%	22%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Joines Favorability</b>					
<b>Favorable</b>	11%	29%	9%	8%	7%
<b>Unfavorable</b>	20%	21%	24%	17%	20%
<b>Not sure</b>	69%	50%	67%	75%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Joines/McCrory</b>					
<b>Allan Joines</b>	30%	45%	23%	31%	26%
<b>Pat McCrory</b>	50%	34%	56%	50%	53%
<b>Not sure</b>	21%	21%	21%	19%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Etheridge Favorability</b>					
<b>Favorable</b>	25%	39%	23%	25%	20%
<b>Unfavorable</b>	27%	18%	36%	26%	25%
<b>Not sure</b>	48%	42%	41%	49%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Etheridge/McCrory</b>					
<b>Bob Etheridge</b>	35%	50%	24%	38%	31%
<b>Pat McCrory</b>	50%	34%	56%	49%	53%
<b>Not sure</b>	16%	16%	20%	13%	16%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Blue Favorability</b>					
Favorable	19%	34%	8%	20%	19%
Unfavorable	25%	18%	32%	23%	24%
Not sure	56%	47%	60%	57%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Blue/McCrory</b>					
Dan Blue	31%	42%	20%	35%	29%
Pat McCrory	49%	34%	59%	49%	50%
Not sure	19%	24%	21%	16%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Shuler Favorability</b>					
Favorable	21%	26%	33%	13%	16%
Unfavorable	23%	18%	24%	25%	22%
Not sure	56%	55%	43%	62%	62%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Shuler/McCrory</b>					
Heath Shuler	31%	41%	28%	32%	27%
Pat McCrory	48%	35%	57%	47%	50%
Not sure	21%	24%	15%	21%	23%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hagan Favorability</b>					
Favorable	37%	53%	34%	35%	35%
Unfavorable	39%	32%	50%	37%	35%
Not sure	24%	16%	16%	27%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hagan/McCrory</b>					
Kay Hagan	41%	61%	33%	41%	39%
Pat McCrory	48%	34%	55%	48%	48%
Not sure	11%	5%	12%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Meeker Favorability</b>					
Favorable	17%	29%	16%	15%	12%
Unfavorable	22%	29%	22%	20%	21%
Not sure	61%	42%	62%	65%	66%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Meeker/McCrory</b>					
Charles Meeker	29%	45%	20%	31%	26%
Pat McCrory	49%	37%	53%	50%	50%
Not sure	22%	18%	27%	19%	24%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose 3/4-c Sales Tax for Edu.?</b>					
<b>Would support a sales tax increase for education</b>	47%	55%	52%	44%	43%
<b>Opposed</b>	43%	34%	45%	44%	46%
<b>Not sure</b>	9%	11%	3%	12%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>Generic Gov Ballot</b>							
<b>Democrat</b>	46%	46%	40%	44%	39%	58%	49%
<b>Republican</b>	45%	50%	51%	39%	54%	32%	45%
<b>Not sure</b>	9%	4%	8%	17%	7%	10%	6%

	Base	Area Code					
		252	336	704	828	910	919
<b>Bowles Favorability</b>							
<b>Favorable</b>	38%	30%	35%	44%	39%	30%	39%
<b>Unfavorable</b>	31%	28%	36%	28%	25%	32%	33%
<b>Not sure</b>	32%	43%	29%	28%	35%	38%	28%

	Base	Area Code					
		252	336	704	828	910	919
<b>McCrory Favorability</b>							
<b>Favorable</b>	45%	47%	54%	51%	38%	27%	46%
<b>Unfavorable</b>	31%	16%	26%	40%	33%	30%	31%
<b>Not sure</b>	24%	37%	20%	10%	29%	43%	24%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Bowles/McCrory</b>							
<b>Erskine Bowles</b>	42%	30%	37%	43%	37%	43%	49%
<b>Pat McCrory</b>	44%	59%	46%	46%	50%	30%	41%
<b>Not sure</b>	14%	11%	18%	11%	13%	27%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Dalton Favorability</b>							
<b>Favorable</b>	17%	14%	14%	16%	16%	19%	22%
<b>Unfavorable</b>	25%	27%	26%	22%	21%	30%	27%
<b>Not sure</b>	57%	59%	60%	61%	62%	51%	52%

	Base	Area Code					
		252	336	704	828	910	919
<b>Dalton/McCrory</b>							
<b>Walter Dalton</b>	35%	33%	26%	36%	26%	49%	38%
<b>Pat McCrory</b>	50%	53%	55%	52%	56%	31%	51%
<b>Not sure</b>	15%	14%	19%	12%	18%	20%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>Faison Favorability</b>							
<b>Favorable</b>	8%	5%	7%	4%	4%	16%	11%
<b>Unfavorable</b>	24%	30%	25%	23%	16%	19%	30%
<b>Not sure</b>	68%	66%	68%	74%	80%	65%	59%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Faison/McCrory</b>							
<b>Bill Faison</b>	31%	21%	25%	28%	24%	45%	37%
<b>Pat McCrory</b>	50%	55%	56%	55%	56%	30%	47%
<b>Not sure</b>	19%	24%	20%	17%	20%	25%	16%

	Base	Area Code					
		252	336	704	828	910	919
<b>Foxx Favorability</b>							
<b>Favorable</b>	21%	6%	9%	55%	9%	12%	12%
<b>Unfavorable</b>	25%	20%	27%	29%	27%	13%	26%
<b>Not sure</b>	55%	74%	64%	16%	65%	76%	62%

	Base	Area Code					
		252	336	704	828	910	919
<b>Foxx/McCrory</b>							
<b>Anthony Foxx</b>	32%	16%	23%	41%	23%	47%	32%
<b>Pat McCrory</b>	50%	53%	56%	53%	60%	25%	48%
<b>Not sure</b>	18%	31%	21%	6%	16%	28%	20%

	Base	Area Code					
		252	336	704	828	910	919
<b>Miller Favorability</b>							
<b>Favorable</b>	22%	17%	28%	8%	1%	20%	42%
<b>Unfavorable</b>	24%	22%	29%	21%	14%	19%	30%
<b>Not sure</b>	54%	61%	43%	71%	85%	61%	28%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Miller/McCrory</b>							
<b>Brad Miller</b>	<b>35%</b>	21%	37%	30%	28%	44%	43%
<b>Pat McCrory</b>	<b>49%</b>	52%	46%	55%	58%	34%	46%
<b>Not sure</b>	<b>16%</b>	27%	17%	15%	14%	23%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Moore Favorability</b>							
<b>Favorable</b>	<b>23%</b>	31%	15%	18%	19%	20%	33%
<b>Unfavorable</b>	<b>20%</b>	13%	20%	20%	15%	14%	27%
<b>Not sure</b>	<b>57%</b>	56%	65%	62%	67%	66%	39%

	Base	Area Code					
		252	336	704	828	910	919
<b>Moore/McCrory</b>							
<b>Richard Moore</b>	<b>36%</b>	30%	25%	35%	34%	45%	42%
<b>Pat McCrory</b>	<b>47%</b>	51%	51%	51%	53%	29%	46%
<b>Not sure</b>	<b>17%</b>	19%	24%	13%	13%	26%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>McIntyre Favorability</b>							
<b>Favorable</b>	<b>14%</b>	15%	5%	11%	5%	41%	11%
<b>Unfavorable</b>	<b>21%</b>	18%	25%	17%	19%	16%	26%
<b>Not sure</b>	<b>65%</b>	67%	70%	72%	76%	42%	63%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>McIntyre/McCrory</b>							
<b>Mike McIntyre</b>	30%	23%	18%	27%	24%	59%	32%
<b>Pat McCrory</b>	50%	56%	54%	53%	59%	27%	49%
<b>Not sure</b>	20%	22%	28%	20%	17%	14%	18%

	Base	Area Code					
		252	336	704	828	910	919
<b>Joines Favorability</b>							
<b>Favorable</b>	11%	5%	28%	8%	1%	10%	8%
<b>Unfavorable</b>	20%	20%	23%	16%	17%	18%	24%
<b>Not sure</b>	69%	75%	49%	76%	82%	72%	68%

	Base	Area Code					
		252	336	704	828	910	919
<b>Joines/McCrory</b>							
<b>Allan Joines</b>	30%	16%	32%	27%	25%	43%	30%
<b>Pat McCrory</b>	50%	57%	50%	52%	56%	34%	50%
<b>Not sure</b>	21%	27%	18%	22%	18%	22%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>Etheridge Favorability</b>							
<b>Favorable</b>	25%	33%	11%	18%	19%	31%	40%
<b>Unfavorable</b>	27%	26%	25%	19%	17%	27%	42%
<b>Not sure</b>	48%	42%	64%	64%	64%	42%	19%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Etheridge/McCrory</b>							
<b>Bob Etheridge</b>	35%	27%	21%	30%	28%	50%	46%
<b>Pat McCrory</b>	50%	52%	53%	51%	54%	34%	51%
<b>Not sure</b>	16%	21%	26%	19%	18%	16%	3%

	Base	Area Code					
		252	336	704	828	910	919
<b>Blue Favorability</b>							
<b>Favorable</b>	19%	12%	14%	18%	12%	20%	28%
<b>Unfavorable</b>	25%	28%	22%	21%	23%	15%	34%
<b>Not sure</b>	56%	60%	64%	61%	65%	64%	38%

	Base	Area Code					
		252	336	704	828	910	919
<b>Blue/McCrory</b>							
<b>Dan Blue</b>	31%	23%	24%	30%	24%	45%	36%
<b>Pat McCrory</b>	49%	53%	52%	52%	55%	29%	52%
<b>Not sure</b>	19%	24%	24%	17%	21%	26%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Shuler Favorability</b>							
<b>Favorable</b>	21%	14%	11%	24%	32%	23%	21%
<b>Unfavorable</b>	23%	21%	21%	23%	42%	11%	25%
<b>Not sure</b>	56%	65%	69%	54%	27%	67%	54%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Shuler/McCrory</b>							
Heath Shuler	31%	23%	22%	31%	36%	46%	32%
Pat McCrory	48%	54%	54%	50%	46%	31%	49%
Not sure	21%	23%	24%	18%	18%	23%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>Hagan Favorability</b>							
Favorable	37%	22%	40%	36%	42%	43%	38%
Unfavorable	39%	44%	38%	37%	34%	33%	44%
Not sure	24%	34%	22%	27%	24%	25%	17%

	Base	Area Code					
		252	336	704	828	910	919
<b>Hagan/McCrory</b>							
Kay Hagan	41%	32%	39%	38%	44%	55%	43%
Pat McCrory	48%	56%	51%	51%	52%	32%	46%
Not sure	11%	13%	9%	11%	5%	13%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>Meeker Favorability</b>							
Favorable	17%	16%	6%	7%	4%	13%	40%
Unfavorable	22%	27%	22%	18%	14%	18%	30%
Not sure	61%	57%	72%	75%	82%	69%	30%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Meeker/McCrory</b>							
<b>Charles Meeker</b>	<b>29%</b>	18%	18%	24%	24%	42%	41%
<b>Pat McCrory</b>	<b>49%</b>	54%	54%	53%	53%	33%	46%
<b>Not sure</b>	<b>22%</b>	28%	28%	23%	23%	26%	12%

	Base	Area Code					
		252	336	704	828	910	919
<b>Support/Oppose 3/4-c Sales Tax for Edu.?</b>							
<b>Would support a sales tax increase for education</b>	<b>47%</b>	41%	44%	47%	46%	52%	50%
<b>Opposed</b>	<b>43%</b>	44%	41%	46%	48%	36%	44%
<b>Not sure</b>	<b>9%</b>	15%	15%	6%	7%	12%	6%

