

FOR IMMEDIATE RELEASE

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North Carolinians don't think Dole is coming back

Raleigh, N.C. – A new Public Policy Polling survey perhaps gets to the heart of how uncommitted North Carolina voters felt Elizabeth Dole was to the state, even while representing it in the US Senate.

Only 15% of voters in the state think that Dole will choose to make North Carolina her home now that she is no longer an elected official. A 41% plurality of respondents think that she will now spend most of her time in Washington DC. Almost twice as many voters- 29%- even think Dole is most likely to make Kansas her home as think it will be North Carolina.

Republicans have a little more faith that Dole will settle here, with 23% thinking she will stay in North Carolina. Still, 63% of voters even within her own party think she's headed to a permanent residence in Washington or Kansas.

Just 12% of Democrats and 10% of independents believe she'll stay in the state.

“One of the biggest reasons Elizabeth Dole lost is that she was portrayed as out of touch with North Carolinians,” said Dean Debnam, President of Public Policy Polling. “The fact that less than one in five voters believe she'll choose to live here in retirement speaks pretty powerfully to the perception that representing this state was not really her top priority as a Senator.”

Other PPP findings last week included high approval ratings for Barack Obama and Bev Perdue and tepid approval ratings for Richard Burr, although he would lead Heath Shuler in a possible 2010 contest.

PPP surveyed 650 North Carolina voters on January 17th and 18th. The survey's margin of error is +/-3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Now that Elizabeth Dole is no longer representing North Carolina in the United States Senate, where do you think she will spend the majority of her time, in North Carolina, Washington D.C., or Kansas? If North Carolina, press 1. If Washington D.C., press 2. If Kansas, press 3. If you are not sure, press 4.

North Carolina..... 15%
Washington, D.C...... 41%
Kansas..... 29%
Not Sure..... 15%

Q2 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man..... 47%

Q3 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 46%
Republican..... 33%
Independent/Other..... 21%

Q4 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 77%
African-American 20%
Other..... 3%

Q5 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 9%
30 to 45..... 27%
46 to 65..... 39%
Older than 65..... 25%

Q6

252..... 13%
336..... 20%
704..... 17%
828..... 15%
910..... 14%
919..... 21%





Crosstabs

	Base	Gender	
		Woman	Man
Dole Location			
North Carolina	15%	16%	14%
Washington, D.C.	41%	40%	43%
Kansas	29%	27%	31%
Not Sure	15%	17%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Dole Location				
North Carolina	15%	12%	23%	10%
Washington, D.C.	41%	44%	36%	42%
Kansas	29%	32%	27%	26%
Not Sure	15%	13%	14%	21%

	Base	Race		
		White	African-American	Other
Dole Location				
North Carolina	15%	15%	15%	14%
Washington, D.C.	41%	42%	39%	28%
Kansas	29%	25%	42%	42%
Not Sure	15%	18%	4%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dole Location					
North Carolina	15%	31%	16%	12%	13%
Washington, D.C.	41%	23%	38%	42%	49%
Kansas	29%	29%	31%	33%	21%
Not Sure	15%	17%	14%	14%	16%

	Base	Area Code					
		252	336	704	828	910	919
Dole Location							
North Carolina	15%	15%	14%	18%	15%	23%	8%
Washington, D.C.	41%	43%	51%	38%	33%	39%	40%
Kansas	29%	26%	24%	35%	37%	25%	28%
Not Sure	15%	16%	11%	9%	15%	12%	24%

