

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama back on positive ground

Raleigh, N.C. – For the first time since July in PPP’s polling Barack Obama’s North Carolina approval rating is back in positive territory.

48% of voters in the state like the job Obama is doing with 47% disapproving. He has support from 77% of Democrats, 46% of independents, and 9% of Republicans. Since Obama’s numbers hit a low point of 45/51 in the state back in September he’s seen a significant increase in his support from independents (seven points) and a smaller one with Democrats (three points). His poor reviews from Republicans have remained steady.

Obama’s getting support from voters in the state on Afghanistan even as they remain leery of his plans on health care. 54% of North Carolinians say they support Obama’s approach on the issue overseas to 31% who disagree with his handling of the issue. He even has the narrow support of Republicans (41/40) on Afghanistan in addition to the majority of Democrats (63%) and independents (56%).

Support for Obama on health care remains limited, as has been the case since PPP began polling on it. 50% of voters say they oppose his agenda there with only 41% in favor. He gets just 5% of Republicans and 37% of independents on that issue, in addition to 67% of Democrats.

“Barack Obama’s fortunes in North Carolina have improved since the end of the summer,” said Dean Debnam, President of Public Policy Polling. “Afghanistan seems to be winning him a higher level of support from independent voters and with a year of his Presidency in the books he’s basically in the same position as election day 2008.”

PPP surveyed 593 North Carolina voters from December 11th to 13th. The survey’s margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 48%
Disapprove..... 47%
Not Sure..... 5%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support..... 41%
Oppose..... 50%
No Opinion..... 9%

Q3 Do you support or oppose President Obama's approach to Afghanistan? If you support it, press 1. If you oppose it, press 2. If you're not sure, press 3.

Support..... 54%
Oppose..... 31%
Not Sure..... 15%

Q4 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 19%
Moderate..... 37%
Conservative..... 45%

Q5 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq..... 5%
Education..... 10%
Economy and Jobs 54%
Taxes..... 5%
Moral and family values 10%
Health care 12%
Immigration..... 2%
Other..... 1%

Q6 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 14%
Suburban 29%
Rural..... 28%
Small Town..... 29%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 50%
Man..... 50%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 47%
Republican..... 34%
Independent/Other..... 20%





Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 77%
African-American 20%
Other..... 3%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 14%
30 to 45..... 26%
46 to 65..... 40%
Older than 65..... 20%

Q11

252..... 15%
 336..... 18%
 704..... 15%
 828..... 16%
 910..... 17%
 919..... 20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	48%	90%	63%	19%
Disapprove	47%	5%	30%	78%
Not Sure	5%	5%	6%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care				
Support	41%	83%	55%	11%
Oppose	50%	11%	32%	81%
No Opinion	9%	6%	13%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Afghanistan				
Support	54%	63%	65%	42%
Oppose	31%	28%	20%	41%
Not Sure	15%	9%	15%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Issues				
War in Iraq	5%	7%	4%	6%
Education	10%	16%	12%	5%
Economy and Jobs	54%	43%	59%	55%
Taxes	5%	2%	4%	8%
Moral and family values	10%	2%	3%	19%
Health care	12%	29%	13%	4%
Immigration	2%	1%	3%	2%
Other	1%	-	2%	1%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Approval					
Approve	48%	58%	51%	38%	51%
Disapprove	47%	37%	43%	57%	45%
Not Sure	5%	5%	6%	5%	4%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Health Care					
Support	41%	52%	48%	27%	42%
Oppose	50%	42%	47%	58%	49%
No Opinion	9%	6%	5%	15%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Afghanistan					
Support	54%	48%	60%	50%	56%
Oppose	31%	40%	30%	31%	27%
Not Sure	15%	12%	9%	20%	17%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Issues					
War in Iraq	5%	9%	3%	5%	6%
Education	10%	6%	10%	5%	15%
Economy and Jobs	54%	56%	61%	52%	49%
Taxes	5%	6%	8%	4%	4%
Moral and family values	10%	4%	5%	18%	10%
Health care	12%	16%	11%	10%	12%
Immigration	2%	1%	2%	4%	2%
Other	1%	1%	1%	2%	2%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	48%	55%	41%
Disapprove	47%	39%	55%
Not Sure	5%	6%	4%

	Base	Gender	
		Woman	Man
Obama Health Care			
Support	41%	47%	34%
Oppose	50%	43%	57%
No Opinion	9%	10%	9%

	Base	Gender	
		Woman	Man
Obama Afghanistan			
Support	54%	54%	54%
Oppose	31%	32%	30%
Not Sure	15%	14%	15%

	Base	Gender	
		Woman	Man
Issues			
War in Iraq	5%	7%	3%
Education	10%	11%	8%
Economy and Jobs	54%	50%	58%
Taxes	5%	5%	6%
Moral and family values	10%	9%	11%
Health care	12%	14%	10%
Immigration	2%	2%	2%
Other	1%	1%	1%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	48%	77%	9%	46%
Disapprove	47%	17%	87%	50%
Not Sure	5%	6%	3%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care				
Support	41%	67%	5%	37%
Oppose	50%	20%	91%	51%
No Opinion	9%	12%	4%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Afghanistan				
Support	54%	63%	41%	56%
Oppose	31%	24%	40%	32%
Not Sure	15%	13%	19%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Issues				
War in Iraq	5%	7%	4%	2%
Education	10%	13%	6%	7%
Economy and Jobs	54%	55%	57%	48%
Taxes	5%	2%	9%	7%
Moral and family values	10%	4%	18%	11%
Health care	12%	14%	3%	20%
Immigration	2%	2%	2%	2%
Other	1%	1%	1%	2%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	48%	39%	84%	43%
Disapprove	47%	57%	8%	54%
Not Sure	5%	4%	8%	3%

	Base	Race		
		White	African-American	Other
Obama Health Care				
Support	41%	32%	72%	43%
Oppose	50%	60%	13%	46%
No Opinion	9%	8%	15%	10%

	Base	Race		
		White	African-American	Other
Obama Afghanistan				
Support	54%	54%	59%	30%
Oppose	31%	32%	24%	58%
Not Sure	15%	14%	17%	12%

	Base	Race		
		White	African-American	Other
Issues				
War in Iraq	5%	5%	5%	18%
Education	10%	8%	17%	-
Economy and Jobs	54%	52%	61%	66%
Taxes	5%	7%	-	5%
Moral and family values	10%	12%	4%	-
Health care	12%	13%	9%	7%
Immigration	2%	2%	3%	-
Other	1%	1%	2%	5%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	58%	53%	48%	37%
Disapprove	47%	35%	43%	48%	58%
Not Sure	5%	8%	4%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care					
Support	41%	46%	49%	40%	26%
Oppose	50%	38%	47%	49%	63%
No Opinion	9%	15%	3%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Afghanistan					
Support	54%	69%	60%	52%	41%
Oppose	31%	23%	30%	33%	33%
Not Sure	15%	8%	10%	15%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Issues					
War in Iraq	5%	4%	3%	6%	7%
Education	10%	15%	15%	5%	8%
Economy and Jobs	54%	65%	54%	51%	54%
Taxes	5%	4%	4%	7%	5%
Moral and family values	10%	4%	11%	12%	10%
Health care	12%	8%	10%	14%	12%
Immigration	2%	-	1%	3%	3%
Other	1%	-	1%	2%	1%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	48%	49%	42%	40%	42%	54%	59%
Disapprove	47%	48%	56%	58%	47%	45%	32%
Not Sure	5%	2%	2%	2%	11%	1%	10%

	Base	Area Code					
		252	336	704	828	910	919
Obama Health Care							
Support	41%	39%	35%	31%	38%	38%	58%
Oppose	50%	55%	58%	60%	51%	46%	34%
No Opinion	9%	6%	7%	10%	11%	16%	8%

	Base	Area Code					
		252	336	704	828	910	919
Obama Afghanistan							
Support	54%	59%	45%	48%	57%	54%	61%
Oppose	31%	29%	38%	37%	26%	33%	25%
Not Sure	15%	12%	17%	16%	17%	12%	15%

	Base	Area Code					
		252	336	704	828	910	919
Issues							
War in Iraq	5%	3%	5%	4%	8%	8%	3%
Education	10%	17%	7%	9%	8%	3%	13%
Economy and Jobs	54%	53%	61%	55%	47%	57%	52%
Taxes	5%	7%	2%	7%	6%	6%	5%
Moral and family values	10%	11%	15%	10%	11%	11%	5%
Health care	12%	8%	6%	11%	16%	9%	19%
Immigration	2%	2%	3%	2%	2%	2%	2%
Other	1%	-	2%	1%	1%	3%	1%

