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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
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McCrory popular, but voters have concerns

Raleigh, N.C. – Pat McCrory is headed into office as a pretty popular figure, but voters aren't happy with his decision to remain employed at Moore & Van Allen as he prepares to take office.

McCrory has a 53% favorability rating with only 25% of voters viewing him unfavorably. He's predictably very popular with Republicans (82/8) and independents (50/31) but what really makes his numbers impressive is that he comes close to breaking even with Democrats at 33/35.

Nevertheless voters are not happy with how McCrory is handling his transition into office. 51% think that McCrory's continued employment at a law firm that lobbies the state represents a conflict of interest to only 31% who think it is not. And 54% think he should resign his job immediately to 25% who don't think that's necessary. McCrory was elected due to his broad support from independents but they think both that the job is a conflict (51/36) and that he should leave it immediately (54/30).

“Pat McCrory was elected because he promised to do things differently in Raleigh,” said Dean Debnam, President of Public Policy Polling. “Our poll makes it clear he risks eroding the good will he's going into office with by the way he's handling parts of his transition.”

Only 31% of North Carolinians think the Post Office in downtown Raleigh should be renamed after Jesse Helms to 48% who are opposed. Both African Americans (14/61) and white voters (36/44) are against the renaming. Even among Republicans there's only 44% support for it, while Democrats are far more unified in their opposition (60%). Independents oppose it 28/47 as well.

By a 37/27 margin voters support the decision to turn the Dorothea Dix property into a park. The 36% with no opinion reflects that this was not an issue on a lot of peoples' minds outside Raleigh. In the Triangle, where it received the most attention by far, there is 49/27 support for the park plan.

PPP surveyed 578 North Carolina voters from December 6th to 9th. The margin of error for the overall survey is +/-4.1%. This poll was not paid for or authorized by any campaign or political organization.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 48%
Disapprove..... 49%
Not sure 3%

Q2 Do you approve or disapprove of Governor Bev Perdue's job performance?

Approve 35% *Not sure* 13%
Disapprove..... 52%

Q3 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 53%
Unfavorable 25%
Not sure 22%

Q4 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 32% *Not sure* 32%
Disapprove..... 36%

Q5 Would you support or oppose renaming the post office in downtown Raleigh after Jesse Helms?

Support..... 31% *Not sure* 21%
Oppose 48%

Q6 Do you support or oppose turning the Dorothea Dix property in downtown Raleigh into a major park?

Support..... 37% *Not sure* 36%
Oppose 27%

Q7 Do you approve or disapprove of the job the General Assembly is doing?

Approve 15% *Not sure* 34%
Disapprove..... 51%

Q8 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 38%
Unfavorable 45%
Not sure 17%

Q9 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 33%
Unfavorable 51%
Not sure 16%

Q10 Pat McCrory is currently employed at a law firm that lobbies state government. Do you think this is a conflict of interest while he prepares to take office, or not?

It is a conflict of interest..... 51% *It is not* 31%
Not sure 18%

Q11 Do you think Pat McCrory should resign immediately from his law firm job, or not?

He should resign immediately..... 54% *He should not*..... 25%
Not sure 21%

Q12 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 48%
Mitt Romney..... 49%
Someone else/Don't remember 3%





Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	10%
<i>Somewhat liberal</i>	17%
<i>Moderate</i>	25%
<i>Somewhat conservative</i>	22%
<i>Very conservative</i>	26%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	51%
<i>Man</i>	49%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	46%
<i>Republican</i>	34%
<i>Independent/Other</i>	20%

Q16 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	73%
<i>African-American</i>	21%
<i>Other</i>	6%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	22%
<i>46 to 65</i>	43%
<i>Older than 65</i>	23%

Q18 Area Code

<i>252</i>	11%
<i>336</i>	19%
<i>704</i>	23%
<i>828</i>	12%
<i>910</i>	14%
<i>919</i>	22%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	48%	95%	2%	34%
Disapprove	49%	2%	97%	44%
Not sure	3%	3%	1%	22%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Perdue Approval				
Approve	35%	63%	8%	28%
Disapprove	52%	18%	85%	59%
Not sure	13%	18%	7%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McCrory Favorability				
Favorable	53%	24%	84%	37%
Unfavorable	25%	44%	6%	25%
Not sure	22%	32%	10%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Burr Approval				
Approve	32%	15%	49%	25%
Disapprove	36%	53%	20%	25%
Not sure	32%	32%	32%	50%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Renaming PO After Helms				
Support	31%	11%	50%	50%
Oppose	48%	70%	26%	26%
Not sure	21%	19%	24%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Turning Dix Into Park				
Support	37%	50%	25%	31%
Oppose	27%	20%	35%	22%
Not sure	36%	30%	40%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
GA Approval				
Approve	15%	7%	23%	23%
Disapprove	51%	59%	43%	40%
Not sure	34%	33%	34%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Leg. Dems Favorability				
Favorable	38%	75%	2%	3%
Unfavorable	45%	9%	83%	52%
Not sure	17%	16%	15%	45%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Leg. GOP Favorability				
Favorable	33%	3%	65%	11%
Unfavorable	51%	82%	18%	52%
Not sure	16%	15%	17%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Is McCrory's Job a Conflict of Interest?				
It is a conflict of interest	51%	76%	22%	65%
It is not	31%	8%	58%	20%
Not sure	18%	16%	20%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should McCrory Resign Immediately?				
He should resign immediately	54%	76%	29%	70%
He should not	25%	5%	49%	-
Not sure	21%	19%	22%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	48%	95%	82%	66%	24%	12%
Disapprove	49%	5%	16%	33%	69%	87%
Not sure	3%	-	2%	1%	8%	1%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue Approval						
Approve	35%	74%	62%	40%	21%	11%
Disapprove	52%	17%	22%	40%	69%	83%
Not sure	13%	10%	16%	20%	10%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry Favorability						
Favorable	53%	24%	27%	43%	67%	80%
Unfavorable	25%	56%	47%	25%	16%	7%
Not sure	22%	20%	26%	31%	18%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	32%	25%	15%	21%	41%	48%
Disapprove	36%	45%	54%	45%	28%	17%
Not sure	32%	30%	31%	33%	31%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Renaming PO After Helms						
Support	31%	24%	8%	22%	42%	47%
Oppose	48%	68%	67%	52%	34%	35%
Not sure	21%	8%	25%	26%	24%	18%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Turning Dix Into Park						
Support	37%	63%	46%	38%	36%	22%
Oppose	27%	17%	20%	20%	32%	39%
Not sure	36%	19%	34%	42%	33%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
GA Approval						
Approve	15%	13%	2%	11%	21%	25%
Disapprove	51%	50%	70%	51%	46%	43%
Not sure	34%	38%	28%	38%	33%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. Dems Favorability						
Favorable	38%	75%	72%	48%	16%	11%
Unfavorable	45%	16%	11%	30%	62%	80%
Not sure	17%	9%	17%	22%	22%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. GOP Favorability						
Favorable	33%	5%	7%	21%	44%	62%
Unfavorable	51%	85%	85%	52%	37%	25%
Not sure	16%	10%	8%	27%	19%	13%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Is McCrory's Job a Conflict of Interest?						
It is a conflict of interest	51%	86%	73%	61%	43%	17%
It is not	31%	2%	14%	22%	39%	59%
Not sure	18%	12%	13%	18%	18%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should McCrory Resign Immediately?						
He should resign immediately	54%	83%	70%	63%	41%	32%
He should not	25%	7%	12%	16%	31%	47%
Not sure	21%	10%	18%	21%	28%	22%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	48%	52%	45%
Disapprove	49%	46%	52%
Not sure	3%	2%	4%

	Base	Gender	
		Woman	Man
Perdue Approval			
Approve	35%	37%	34%
Disapprove	52%	50%	54%
Not sure	13%	13%	12%





Crosstabs

	Base	Gender	
		Woman	Man
McCrorry Favorability			
Favorable	53%	51%	56%
Unfavorable	25%	24%	27%
Not sure	22%	26%	17%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	32%	28%	36%
Disapprove	36%	30%	41%
Not sure	32%	41%	23%

	Base	Gender	
		Woman	Man
Support/Oppose Renaming PO After Helms			
Support	31%	25%	37%
Oppose	48%	48%	48%
Not sure	21%	27%	15%

	Base	Gender	
		Woman	Man
Support/Oppose Turning Dix Into Park			
Support	37%	37%	38%
Oppose	27%	23%	31%
Not sure	36%	40%	31%





Crosstabs

	Base	Gender	
		Woman	Man
GA Approval			
Approve	15%	8%	23%
Disapprove	51%	50%	52%
Not sure	34%	42%	25%

	Base	Gender	
		Woman	Man
Leg. Dems Favorability			
Favorable	38%	42%	34%
Unfavorable	45%	38%	52%
Not sure	17%	19%	14%

	Base	Gender	
		Woman	Man
Leg. GOP Favorability			
Favorable	33%	28%	37%
Unfavorable	51%	53%	49%
Not sure	16%	19%	14%

	Base	Gender	
		Woman	Man
Is McCrory's Job a Conflict of Interest?			
It is a conflict of interest	51%	52%	50%
It is not	31%	26%	37%
Not sure	18%	22%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Should McCrory Resign Immediately?			
He should resign immediately	54%	50%	58%
He should not	25%	22%	28%
Not sure	21%	28%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	48%	79%	9%	45%
Disapprove	49%	18%	90%	50%
Not sure	3%	3%	1%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue Approval				
Approve	35%	59%	11%	23%
Disapprove	52%	27%	81%	59%
Not sure	13%	14%	8%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrory Favorability				
Favorable	53%	33%	82%	50%
Unfavorable	25%	35%	8%	31%
Not sure	22%	32%	9%	19%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	32%	20%	46%	36%
Disapprove	36%	45%	20%	42%
Not sure	32%	35%	34%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Renaming PO After Helms				
Support	31%	22%	44%	28%
Oppose	48%	60%	31%	47%
Not sure	21%	17%	25%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Turning Dix Into Park				
Support	37%	45%	25%	40%
Oppose	27%	22%	38%	21%
Not sure	36%	33%	37%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
GA Approval				
Approve	15%	8%	23%	19%
Disapprove	51%	61%	42%	45%
Not sure	34%	32%	35%	36%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. Dems Favorability				
Favorable	38%	68%	7%	23%
Unfavorable	45%	18%	80%	51%
Not sure	17%	15%	13%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. GOP Favorability				
Favorable	33%	8%	67%	31%
Unfavorable	51%	78%	16%	48%
Not sure	16%	14%	16%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Is McCrory's Job a Conflict of Interest?				
It is a conflict of interest	51%	68%	27%	51%
It is not	31%	14%	53%	36%
Not sure	18%	19%	20%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Should McCrory Resign Immediately?				
He should resign immediately	54%	68%	34%	54%
He should not	25%	12%	41%	30%
Not sure	21%	20%	25%	16%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	48%	36%	88%	55%
Disapprove	49%	61%	11%	40%
Not sure	3%	3%	1%	5%

	Base	Race		
		White	African-American	Other
Perdue Approval				
Approve	35%	29%	54%	43%
Disapprove	52%	59%	31%	45%
Not sure	13%	12%	15%	12%

	Base	Race		
		White	African-American	Other
McCrorry Favorability				
Favorable	53%	62%	26%	40%
Unfavorable	25%	22%	36%	32%
Not sure	22%	16%	38%	28%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	32%	36%	21%	22%
Disapprove	36%	35%	36%	46%
Not sure	32%	29%	43%	32%





Crosstabs

	Base	Race		
		White	African-American	Other
Support/Oppose Renaming PO After Helms				
Support	31%	36%	14%	22%
Oppose	48%	44%	61%	48%
Not sure	21%	20%	25%	30%

	Base	Race		
		White	African-American	Other
Support/Oppose Turning Dix Into Park				
Support	37%	38%	30%	46%
Oppose	27%	28%	29%	17%
Not sure	36%	34%	40%	37%

	Base	Race		
		White	African-American	Other
GA Approval				
Approve	15%	18%	5%	21%
Disapprove	51%	53%	46%	43%
Not sure	34%	29%	49%	36%

	Base	Race		
		White	African-American	Other
Leg. Dems Favorability				
Favorable	38%	30%	67%	39%
Unfavorable	45%	54%	18%	38%
Not sure	17%	16%	15%	23%





Crosstabs

	Base	Race		
		White	African-American	Other
Leg. GOP Favorability				
Favorable	33%	39%	6%	41%
Unfavorable	51%	45%	74%	48%
Not sure	16%	16%	21%	11%

	Base	Race		
		White	African-American	Other
Is McCrory's Job a Conflict of Interest?				
It is a conflict of interest	51%	47%	63%	57%
It is not	31%	38%	9%	25%
Not sure	18%	15%	28%	18%

	Base	Race		
		White	African-American	Other
Should McCrory Resign Immediately?				
He should resign immediately	54%	53%	59%	56%
He should not	25%	29%	10%	28%
Not sure	21%	19%	31%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	54%	59%	46%	39%
Disapprove	49%	46%	34%	52%	59%
Not sure	3%	-	7%	2%	2%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Approval					
Approve	35%	43%	44%	35%	23%
Disapprove	52%	46%	44%	56%	55%
Not sure	13%	11%	12%	9%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrory Favorability					
Favorable	53%	54%	46%	54%	59%
Unfavorable	25%	36%	32%	25%	14%
Not sure	22%	11%	22%	21%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	32%	39%	20%	31%	41%
Disapprove	36%	32%	39%	38%	30%
Not sure	32%	29%	41%	31%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Renaming PO After Helms					
Support	31%	21%	17%	36%	40%
Oppose	48%	61%	54%	46%	38%
Not sure	21%	18%	30%	18%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Turning Dix Into Park					
Support	37%	41%	43%	35%	34%
Oppose	27%	33%	24%	27%	28%
Not sure	36%	26%	33%	38%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GA Approval					
Approve	15%	15%	8%	18%	18%
Disapprove	51%	54%	55%	51%	47%
Not sure	34%	31%	38%	31%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. Dems Favorability					
Favorable	38%	42%	43%	39%	29%
Unfavorable	45%	46%	34%	48%	51%
Not sure	17%	12%	23%	13%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. GOP Favorability					
Favorable	33%	36%	17%	33%	44%
Unfavorable	51%	56%	63%	51%	36%
Not sure	16%	8%	19%	16%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Is McCrory's Job a Conflict of Interest?					
It is a conflict of interest	51%	53%	59%	52%	41%
It is not	31%	37%	22%	34%	32%
Not sure	18%	11%	20%	14%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should McCrory Resign Immediately?					
He should resign immediately	54%	68%	68%	52%	39%
He should not	25%	11%	15%	29%	34%
Not sure	21%	21%	18%	19%	28%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	48%	43%	49%	42%	36%	51%	62%
Disapprove	49%	56%	48%	55%	58%	46%	36%
Not sure	3%	1%	2%	3%	6%	3%	2%

	Base	Area Code					
		252	336	704	828	910	919
Perdue Approval							
Approve	35%	34%	33%	30%	32%	39%	42%
Disapprove	52%	55%	55%	54%	51%	54%	45%
Not sure	13%	10%	12%	15%	17%	7%	13%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McCrory Favorability							
Favorable	53%	54%	46%	66%	62%	46%	47%
Unfavorable	25%	22%	29%	21%	28%	27%	25%
Not sure	22%	24%	25%	13%	11%	27%	29%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	32%	25%	38%	24%	34%	34%	35%
Disapprove	36%	34%	41%	32%	40%	33%	36%
Not sure	32%	41%	21%	44%	26%	33%	29%

	Base	Area Code					
		252	336	704	828	910	919
Support/Oppose Renaming PO After Helms							
Support	31%	41%	27%	29%	28%	41%	25%
Oppose	48%	41%	48%	47%	52%	45%	51%
Not sure	21%	18%	25%	24%	20%	13%	24%

	Base	Area Code					
		252	336	704	828	910	919
Support/Oppose Turning Dix Into Park							
Support	37%	39%	28%	26%	37%	48%	49%
Oppose	27%	18%	38%	32%	15%	24%	27%
Not sure	36%	43%	34%	42%	48%	28%	24%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
GA Approval							
Approve	15%	6%	13%	16%	18%	12%	21%
Disapprove	51%	56%	56%	44%	44%	56%	53%
Not sure	34%	38%	31%	40%	38%	32%	26%

	Base	Area Code					
		252	336	704	828	910	919
Leg. Dems Favorability							
Favorable	38%	37%	38%	28%	30%	43%	51%
Unfavorable	45%	49%	52%	47%	47%	44%	36%
Not sure	17%	14%	10%	25%	23%	14%	13%

	Base	Area Code					
		252	336	704	828	910	919
Leg. GOP Favorability							
Favorable	33%	30%	31%	38%	39%	28%	29%
Unfavorable	51%	45%	50%	43%	51%	54%	61%
Not sure	16%	25%	20%	19%	9%	17%	10%

	Base	Area Code					
		252	336	704	828	910	919
Is McCrory's Job a Conflict of Interest?							
It is a conflict of interest	51%	33%	61%	44%	55%	54%	53%
It is not	31%	44%	25%	32%	32%	30%	31%
Not sure	18%	23%	14%	24%	13%	16%	15%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Should McCrory Resign Immediately?							
He should resign immediately	54%	36%	62%	43%	54%	54%	67%
He should not	25%	32%	15%	34%	24%	23%	23%
Not sure	21%	32%	23%	24%	22%	23%	10%

