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Cooper, Burr Begin 2016 With Leads in North Carolina

Raleigh, N.C. – PPP's newest North Carolina poll finds Roy Cooper starting out with a slight lead over Pat McCrory in the race for Governor, 43/40. This continues a trend of the lead going back and forth between Cooper and McCrory over the last year, with the candidates never separated by more than a few points. Cooper has the advantage this month thanks largely to a 40/32 edge with independents. The dominant themes in McCrory and Cooper's numbers remain the same as always. McCrory is unpopular, with only 35% of voters approving of the job he's doing to 48% who disapprove. Cooper meanwhile is largely undefined, with 46% of voters saying they don't know enough about him to have an opinion one way or the other. Among those who do have one, 29% see him favorably to 25% with a negative opinion.

“North Carolina continues to look like the premier Governor’s race in the country for 2016,” said Dean Debnam, President of Public Policy Polling. “Neither candidate’s even been able to carve out much of an advantage.”

McCrory and Cooper both look to be safe in their primary contests. Our first poll of the GOP primary for Governor finds it's not much of a contest- McCrory gets 68% to only 6% for Charles Moss and 4% for Robert Brawley. McCrory's 57/26 approval spread with Republican primary voters is a little weak, but even voters who aren't happy with him don't find the alternatives very compelling. Cooper leads his primary against challenger Ken Spaulding 55-10- the numbers on that race have consistently been in that general vicinity since we started polling it. Cooper leads 59/9 with white voters and 51/11 with African American voters alike.

In the US Senate race the picture is pretty consistent as well- Richard Burr has mediocre approval numbers, but holds decent sized leads over his potential Democratic opponents nonetheless. 32% of voters approve of the job Burr is doing to 35% who disapprove, and 33% who don't have an opinion about him one way or the other. The Democratic field is largely unknown though, with the candidates ranging from just 22% to 28% name recognition. Burr leads Kevin Griffin 42/35, Deborah Ross 43/33, and Chris Rey 44/32.

Burr's not at any real risk in the Republican primary. He starts out with a 45 point lead, getting 55% to 10% for Greg Brannon, 6% for Paul Wright, and 5% for Larry Holmquist. The support Brannon got running in the primary against Thom Tillis in 2014 doesn't appear to be transferable to a bid against Burr this year. On the Democratic side Deborah Ross remains the favorite with 19% to 14% for

Kevin Griffin, 10% for Chris Rey, and 3% for Ernest Reeves. That contest is still pretty wide open with 55% of voters saying they're undecided, but Ross has led every poll we've done.

As the Carolina Panthers prepare for the NFC championship 58% of voters in the state identify themselves as fans of the team, compared to just 34% when we asked about NFL loyalty in December of 2014. The Cowboys at 6%, Patriots, Giants, and Redskins at 3%, and Broncos, Packers, and Steelers at 2% round out the field in the state. Cam Newton (56/14 favorability) and Luke Kuechly (50/7 favorability) have both become broadly popular figures in the state. By a 36/26 spread, Newton edges Kuechly as the favorite player of North Carolinians. There's an interesting political divide on that with Democrats saying Newton is their favorite player 45/19, while Republicans say Kuechly is their favorite player 34/27.

Other notes from North Carolina:

-1 year into his first term in the Senate, Thom Tillis remains quite an unpopular figure. Only 22% of voters approve of the job he's doing, to 41% who disapprove.

-Voters continue to be very closely divided when it comes to their feelings about the state legislature. Democrats have a 28/48 favorability rating, and Republicans have a nearly identical 28/51 favorability rating. 42% say they'd generally vote Democratic if there was a legislative election today, and 42% say they'd generally vote Republican if there was a legislative election today. That outcome would likely lead to a relatively status quo election when it comes to the balance of power in Raleigh.

-North Carolinians are overwhelmingly supportive of two gun control measures that have received a lot of attention lately. 82% support criminal background checks on all gun purchases, to only 10% who oppose them. And 81% support barring people on the terrorist watch list from purchasing a firearm, to only 10% opposed to that. Both measures have broad bipartisan support- 83-86% of Democrats, 79% of Republicans, and 78-79% of independents are in favor of each of them.

-73% of North Carolinians support increasing the minimum wage to at least \$10 an hour, to only 13% who want to keep it where it is and 11% who want to eliminate the federal minimum wage altogether. 88% of Democrats, 66% of independents, and 58% of Republicans support an increase to at least \$10 an hour.

Public Policy Polling surveyed 948 registered voters, including 461 likely Democratic primary voters and 433 likely Republican primary voters, on January 18th and 19th. The margin of error is +/-3.2% for the overall sample, +/-4.6% for the Democrats and +/-4.7% for the Republicans. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.



North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve 35%
Disapprove..... 48%
Not sure 17%

Q2 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 29%
Unfavorable 25%
Not sure 46%

Q3 Do you have a favorable or unfavorable opinion of Ken Spaulding?

Favorable..... 10%
Unfavorable 19%
Not sure 72%

Q4 If the candidates for Governor this fall were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

Pat McCrory..... 40%
Roy Cooper..... 43%
Not sure 17%

Q5 If the candidates for Governor this fall were Republican Pat McCrory and Democrat Ken Spaulding, who would you vote for?

Pat McCrory..... 43%
Ken Spaulding 34%
Not sure 22%

Q6 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 32%
Disapprove..... 35%
Not sure..... 33%

Q7 Do you have a favorable or unfavorable opinion of Kevin Griffin?

Favorable..... 8%
Unfavorable 14%
Not sure..... 78%

Q8 Do you have a favorable or unfavorable opinion of Chris Rey?

Favorable..... 9%
Unfavorable 14%
Not sure..... 78%

Q9 Do you have a favorable or unfavorable opinion of Deborah Ross?

Favorable..... 13%
Unfavorable 15%
Not sure..... 73%

Q10 If the candidates for US Senate this fall were Republican Richard Burr and Democrat Kevin Griffin, who would you vote for?

Richard Burr..... 42%
Kevin Griffin 35%
Not sure..... 24%

Q11 If the candidates for US Senate this fall were Republican Richard Burr and Democrat Chris Rey, who would you vote for?

Richard Burr..... 44%
Chris Rey..... 32%
Not sure..... 24%





Q12 If the candidates for US Senate this fall were Republican Richard Burr and Democrat Deborah Ross, who would you vote for?

Richard Burr..... 43%
Deborah Ross..... 33%
Not sure..... 23%

Q13 Do you approve or disapprove of Senator Thom Tillis' job performance?

Approve..... 22%
Disapprove..... 41%
Not sure..... 38%

Q14 Do you approve or disapprove of the job the General Assembly is doing?

Approve..... 17%
Disapprove..... 59%
Not sure..... 24%

Q15 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 28%
Unfavorable..... 48%
Not sure..... 25%

Q16 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 28%
Unfavorable..... 51%
Not sure..... 21%

Q17 Generally speaking, if there was an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

Democrat..... 42%
Republican..... 42%
Not sure..... 16%

Q18 Do you support or oppose requiring a criminal background check of every person who wants to buy a firearm?

Support a criminal background check for everyone who wants to buy a firearm..... 82%
Oppose a criminal background check for everyone who wants to buy a firearm..... 10%
Not sure..... 8%

Q19 Would you support or oppose a bill barring people on the terrorist watch list from purchasing a firearm?

Support a bill barring people on the terrorist watch list from purchasing a firearm..... 81%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm..... 10%
Not sure..... 9%

Q20 As you may know, the U.S. Environmental Protection Agency, or E-P-A, has announced a plan to address climate change by placing limits on the amount of carbon pollution from power plants. Would you strongly favor, somewhat favor, somewhat oppose or strongly oppose this plan?

Strongly favor..... 42%
Somewhat favor..... 23%
Somewhat oppose..... 12%
Strongly oppose..... 15%
Not sure..... 8%





Q21 The federal minimum wage is currently \$7.25- which of the following would you support most- increasing it to \$15 an hour, increasing it to \$12 an hour, increasing it to \$10 an hour, keeping it at \$7.25 an hour, or eliminating the federal minimum wage altogether?

- Most support increasing the federal minimum wage to \$15.00 per hour*..... 20%
- Most support increasing the federal minimum wage to \$12.00 per hour*..... 20%
- Most support increasing the federal minimum wage to \$10.00 per hour*..... 33%
- Most support keeping the federal minimum wage at \$7.25 per hour*..... 13%
- Most support eliminating the federal minimum wage altogether* 11%
- Not sure* 4%

Q22 Is your favorite NFL team the Atlanta Falcons, Carolina Panthers, Dallas Cowboys, Denver Broncos, Green Bay Packers, New England Patriots, New York Giants, Pittsburgh Steelers, or Washington Redskins?

- Atlanta Falcons* 0%
- Carolina Panthers* 58%
- Dallas Cowboys* 6%
- Denver Broncos* 2%
- Green Bay Packers*..... 2%
- New England Patriots* 3%
- New York Giants* 3%
- Pittsburgh Steelers* 2%
- Washington Redskins* 3%
- Another team / Not sure*..... 20%

Q23 (Among Panthers fans) Do you approve or disapprove of the job Ron Rivera is doing as coach of the Panthers?

- Approve* 85%
- Disapprove*..... 4%
- Not sure* 11%

Q24 Do you have a favorable or unfavorable opinion of Cam Newton?

- Favorable*..... 56%
- Unfavorable* 14%
- Not sure* 30%

Q25 Do you have a favorable or unfavorable opinion of Luke Kuechly?

- Favorable*..... 50%
- Unfavorable* 7%
- Not sure* 43%

Q26 Which Panthers player do you like better: Cam Newton or Luke Kuechly?

- Cam Newton*..... 36%
- Luke Kuechly* 26%
- Not sure* 39%

Q27 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

- Barack Obama*..... 45%
- Mitt Romney*..... 46%
- Someone else / Don't remember* 9%

Q28 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

- Very liberal*..... 12%
- Somewhat liberal* 16%
- Moderate*..... 31%
- Somewhat conservative*..... 23%
- Very conservative* 19%

Q29 If you are a woman, press 1. If a man, press 2.

- Woman* 53%
- Man*..... 47%



Q30 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 33%
Independent / Other..... 24%

Q31 If you are white, press 1. If African American, press 2. If other, press 3.

White 72%
African American..... 21%
Other..... 7%

Q32 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 13%
30 to 45..... 28%
46 to 65..... 34%
Older than 65..... 25%

Q33 Mode

Phone 80%
Internet 20%

Q34 Area Code

252..... 8%
336..... 19%
704..... 14%
828..... 12%
910..... 10%
919..... 17%
Internet 20%



	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry Approval				
Approve	35%	16%	59%	16%
Disapprove	48%	71%	25%	46%
Not sure	17%	13%	17%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cooper Favorability				
Favorable	29%	43%	18%	11%
Unfavorable	25%	13%	34%	36%
Not sure	46%	44%	47%	54%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Spaulding Favorability				
Favorable	10%	13%	7%	9%
Unfavorable	19%	19%	18%	23%
Not sure	72%	69%	76%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry / Cooper				
Pat McCrorry	40%	9%	75%	25%
Roy Cooper	43%	77%	13%	20%
Not sure	17%	14%	12%	56%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry / Spaulding				
Pat McCrorry	43%	13%	78%	23%
Ken Spaulding	34%	68%	5%	15%
Not sure	22%	20%	17%	62%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr Approval				
Approve	32%	19%	47%	14%
Disapprove	35%	49%	23%	28%
Not sure	33%	31%	30%	59%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Griffin Favorability				
Favorable	8%	11%	6%	6%
Unfavorable	14%	10%	16%	18%
Not sure	78%	78%	78%	76%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Rey Favorability				
Favorable	9%	15%	4%	2%
Unfavorable	14%	10%	15%	21%
Not sure	78%	75%	80%	77%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Ross Favorability				
Favorable	13%	20%	6%	9%
Unfavorable	15%	12%	17%	16%
Not sure	73%	69%	76%	75%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Griffin				
Richard Burr	42%	12%	75%	24%
Kevin Griffin	35%	67%	6%	15%
Not sure	24%	21%	19%	61%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Rey				
Richard Burr	44%	14%	77%	26%
Chris Rey	32%	62%	5%	17%
Not sure	24%	24%	18%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Ross				
Richard Burr	43%	14%	77%	25%
Deborah Ross	33%	65%	5%	18%
Not sure	23%	21%	18%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Tillis Approval				
Approve	22%	9%	36%	11%
Disapprove	41%	60%	25%	26%
Not sure	38%	31%	40%	63%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
General Assembly Approval				
Approve	17%	11%	22%	16%
Disapprove	59%	66%	56%	41%
Not sure	24%	23%	22%	43%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NC Legislature Democrat Favorability				
Favorable	28%	54%	4%	12%
Unfavorable	48%	18%	78%	47%
Not sure	25%	28%	17%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NC Legislature Republican Favorability				
Favorable	28%	6%	51%	18%
Unfavorable	51%	77%	27%	40%
Not sure	21%	16%	22%	42%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
NC Legislature Election				
Democrat	42%	81%	7%	25%
Republican	42%	4%	80%	38%
Not sure	16%	15%	13%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Background Checks Support/Oppose				
Support a criminal background check for everyone who wants to buy a firearm	82%	91%	77%	62%
Oppose a criminal background check for everyone who wants to buy a firearm	10%	6%	14%	15%
Not sure	8%	3%	9%	22%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Terror Watch List Bill Support/Oppose				
Support a bill barring people on the terrorist watch list from purchasing a firearm	81%	85%	78%	71%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	10%	7%	13%	16%
Not sure	9%	8%	9%	13%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
EPA Power Plant Plan Favor/Oppose				
Strongly favor	42%	66%	21%	21%
Somewhat favor	23%	19%	26%	28%
Somewhat oppose	12%	4%	21%	9%
Strongly oppose	15%	2%	26%	25%
Not sure	8%	9%	6%	17%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Minimum Wage Increase Yes/No				
Most support increasing the federal minimum wage to \$15.00 per hour	20%	36%	6%	10%
Most support increasing the federal minimum wage to \$12.00 per hour	20%	27%	12%	19%
Most support increasing the federal minimum wage to \$10.00 per hour	33%	29%	35%	39%
Most support keeping the federal minimum wage at \$7.25 per h...	13%	3%	24%	9%
Most support eliminating the federal minimum wage altogether	11%	1%	20%	11%
Not sure	4%	3%	2%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Favorite NFL Team				
Atlanta Falcons	0%	1%	-	-
Carolina Panthers	58%	59%	60%	44%
Dallas Cowboys	6%	6%	6%	4%
Denver Broncos	2%	2%	3%	2%
Green Bay Packers	2%	2%	2%	1%
New England Patriots	3%	2%	3%	6%
New York Giants	3%	3%	2%	8%
Pittsburgh Steelers	2%	3%	2%	2%
Washington Redskins	3%	2%	5%	1%
Another team / Not sure	20%	21%	17%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Rivera Approval				
Approve	85%	84%	91%	50%
Disapprove	4%	4%	2%	17%
Not sure	11%	11%	7%	32%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Newton Favorability				
Favorable	56%	63%	54%	36%
Unfavorable	14%	12%	15%	21%
Not sure	30%	26%	31%	43%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Kuechly Favorability				
Favorable	50%	49%	54%	32%
Unfavorable	7%	7%	7%	11%
Not sure	43%	44%	39%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Prefer Newton or Kuechly				
Cam Newton	36%	44%	28%	33%
Luke Kuechly	26%	19%	34%	18%
Not sure	39%	37%	38%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory Approval						
Approve	35%	13%	11%	25%	56%	63%
Disapprove	48%	74%	74%	58%	29%	17%
Not sure	17%	14%	15%	18%	15%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cooper Favorability						
Favorable	29%	43%	44%	29%	19%	18%
Unfavorable	25%	15%	16%	17%	38%	37%
Not sure	46%	41%	41%	54%	44%	45%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Spaulding Favorability						
Favorable	10%	20%	10%	11%	6%	4%
Unfavorable	19%	17%	22%	18%	17%	20%
Not sure	72%	63%	68%	71%	77%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory / Cooper						
Pat McCrory	40%	6%	16%	27%	60%	81%
Roy Cooper	43%	82%	70%	49%	21%	11%
Not sure	17%	12%	14%	24%	19%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory / Spaulding						
Pat McCrory	43%	7%	15%	31%	63%	84%
Ken Spaulding	34%	78%	67%	38%	10%	4%
Not sure	22%	15%	18%	31%	26%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	32%	17%	27%	22%	44%	44%
Disapprove	35%	64%	49%	32%	20%	28%
Not sure	33%	19%	24%	46%	35%	27%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Griffin Favorability						
Favorable	8%	19%	16%	6%	5%	3%
Unfavorable	14%	11%	12%	12%	13%	21%
Not sure	78%	70%	73%	82%	81%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rey Favorability						
Favorable	9%	17%	16%	9%	4%	3%
Unfavorable	14%	14%	11%	10%	14%	20%
Not sure	78%	68%	73%	82%	82%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ross Favorability						
Favorable	13%	27%	21%	14%	4%	5%
Unfavorable	15%	11%	11%	12%	17%	21%
Not sure	73%	62%	68%	74%	79%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Griffin						
Richard Burr	42%	9%	20%	29%	62%	76%
Kevin Griffin	35%	76%	66%	38%	12%	6%
Not sure	24%	16%	15%	33%	26%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Rey						
Richard Burr	44%	12%	19%	32%	64%	80%
Chris Rey	32%	72%	57%	33%	14%	7%
Not sure	24%	16%	24%	36%	22%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Ross						
Richard Burr	43%	9%	20%	32%	64%	78%
Deborah Ross	33%	76%	64%	34%	11%	6%
Not sure	23%	15%	15%	34%	25%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Approval						
Approve	22%	11%	10%	14%	31%	39%
Disapprove	41%	69%	64%	38%	29%	20%
Not sure	38%	20%	26%	48%	39%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
General Assembly Approval						
Approve	17%	22%	10%	11%	18%	26%
Disapprove	59%	58%	68%	64%	59%	45%
Not sure	24%	21%	22%	25%	23%	29%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NC Legislature Democrat Favorability						
Favorable	28%	60%	53%	32%	9%	3%
Unfavorable	48%	17%	24%	35%	68%	84%
Not sure	25%	24%	24%	33%	24%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NC Legislature Republican Favorability						
Favorable	28%	8%	9%	14%	45%	57%
Unfavorable	51%	80%	76%	58%	33%	22%
Not sure	21%	12%	15%	28%	21%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NC Legislature Election						
Democrat	42%	89%	76%	47%	17%	6%
Republican	42%	4%	9%	28%	68%	84%
Not sure	16%	7%	16%	25%	15%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Background Checks Support/Oppose						
Support a criminal background check for everyone who wants to buy a firearm	82%	93%	90%	88%	74%	67%
Oppose a criminal background check for everyone who wants to buy a firearm	10%	1%	9%	6%	15%	20%
Not sure	8%	6%	1%	6%	11%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Terror Watch List Bill Support/Oppose						
Support a bill barring people on the terrorist watch list from purchasing a firearm	81%	78%	90%	81%	82%	74%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	10%	7%	7%	9%	12%	16%
Not sure	9%	15%	3%	11%	6%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
EPA Power Plant Plan Favor/Oppose						
Strongly favor	42%	77%	65%	48%	25%	10%
Somewhat favor	23%	14%	23%	23%	34%	16%
Somewhat oppose	12%	2%	7%	12%	16%	17%
Strongly oppose	15%	2%	1%	7%	16%	48%
Not sure	8%	4%	4%	10%	9%	10%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Minimum Wage Increase Yes/No						
Most support increasing the federal minimum wage to \$15.00 per hour	20%	59%	24%	17%	9%	10%
Most support increasing the federal minimum wage to \$12.00 per hour	20%	22%	37%	23%	11%	10%
Most support increasing the federal minimum wage to \$10.00 per hour	33%	18%	33%	40%	38%	25%
Most support keeping the federal minimum wage at \$7.25 per h...	13%	1%	3%	12%	21%	22%
Most support eliminating the federal minimum wage altogether	11%	-	2%	2%	18%	29%
Not sure	4%	0%	1%	6%	3%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorite NFL Team						
Atlanta Falcons	0%	0%	0%	1%	-	-
Carolina Panthers	58%	62%	60%	56%	61%	53%
Dallas Cowboys	6%	5%	7%	6%	5%	5%
Denver Broncos	2%	-	1%	4%	3%	2%
Green Bay Packers	2%	0%	5%	0%	2%	2%
New England Patriots	3%	1%	5%	3%	2%	2%
New York Giants	3%	1%	3%	4%	0%	5%
Pittsburgh Steelers	2%	1%	2%	3%	3%	3%
Washington Redskins	3%	0%	1%	5%	3%	5%
Another team / Not sure	20%	29%	15%	17%	21%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rivera Approval						
Approve	85%	77%	91%	77%	91%	89%
Disapprove	4%	9%	5%	5%	1%	4%
Not sure	11%	14%	4%	18%	8%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Newton Favorability						
Favorable	56%	61%	61%	56%	53%	54%
Unfavorable	14%	18%	9%	12%	14%	18%
Not sure	30%	22%	30%	32%	33%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kuechly Favorability						
Favorable	50%	52%	54%	43%	52%	53%
Unfavorable	7%	10%	11%	7%	4%	6%
Not sure	43%	38%	35%	50%	43%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Prefer Newton or Kuechly						
Cam Newton	36%	47%	38%	35%	37%	27%
Luke Kuechly	26%	21%	25%	21%	26%	35%
Not sure	39%	32%	37%	44%	37%	38%





	Base	Gender	
		Woman	Man
McCrorry Approval			
Approve	35%	26%	46%
Disapprove	48%	53%	42%
Not sure	17%	21%	12%

	Base	Gender	
		Woman	Man
Cooper Favorability			
Favorable	29%	29%	29%
Unfavorable	25%	17%	34%
Not sure	46%	54%	38%

	Base	Gender	
		Woman	Man
Spaulding Favorability			
Favorable	10%	10%	9%
Unfavorable	19%	15%	23%
Not sure	72%	76%	68%

	Base	Gender	
		Woman	Man
McCrorry / Cooper			
Pat McCrorry	40%	33%	49%
Roy Cooper	43%	48%	36%
Not sure	17%	19%	15%

	Base	Gender	
		Woman	Man
McCrorry / Spaulding			
Pat McCrorry	43%	36%	52%
Ken Spaulding	34%	39%	29%
Not sure	22%	25%	19%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	32%	29%	35%
Disapprove	35%	31%	40%
Not sure	33%	41%	25%

	Base	Gender	
		Woman	Man
Griffin Favorability			
Favorable	8%	7%	10%
Unfavorable	14%	10%	18%
Not sure	78%	83%	72%

	Base	Gender	
		Woman	Man
Rey Favorability			
Favorable	9%	8%	10%
Unfavorable	14%	11%	17%
Not sure	78%	82%	73%





	Base	Gender	
		Woman	Man
Ross Favorability			
Favorable	13%	14%	11%
Unfavorable	15%	9%	21%
Not sure	73%	77%	68%

	Base	Gender	
		Woman	Man
Burr / Griffin			
Richard Burr	42%	35%	49%
Kevin Griffin	35%	39%	30%
Not sure	24%	26%	22%

	Base	Gender	
		Woman	Man
Burr / Rey			
Richard Burr	44%	39%	50%
Chris Rey	32%	36%	27%
Not sure	24%	25%	23%

	Base	Gender	
		Woman	Man
Burr / Ross			
Richard Burr	43%	36%	52%
Deborah Ross	33%	38%	28%
Not sure	23%	26%	20%

	Base	Gender	
		Woman	Man
Tillis Approval			
Approve	22%	15%	29%
Disapprove	41%	42%	39%
Not sure	38%	43%	32%

	Base	Gender	
		Woman	Man
General Assembly Approval			
Approve	17%	9%	25%
Disapprove	59%	62%	56%
Not sure	24%	29%	19%

	Base	Gender	
		Woman	Man
NC Legislature Democrat Favorability			
Favorable	28%	30%	25%
Unfavorable	48%	41%	56%
Not sure	25%	30%	18%

	Base	Gender	
		Woman	Man
NC Legislature Republican Favorability			
Favorable	28%	24%	33%
Unfavorable	51%	52%	49%
Not sure	21%	24%	18%





	Base	Gender	
		Woman	Man
NC Legislature Election			
Democrat	42%	47%	36%
Republican	42%	36%	48%
Not sure	16%	17%	16%

	Base	Gender	
		Woman	Man
Background Checks Support/Oppose			
Support a criminal background check for everyone who wants to buy a firearm	82%	90%	72%
Oppose a criminal background check for everyone who wants to buy a firearm	10%	6%	16%
Not sure	8%	4%	12%

	Base	Gender	
		Woman	Man
Terror Watch List Bill Support/Oppose			
Support a bill barring people on the terrorist watch list from purchasing a firearm	81%	85%	76%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	10%	8%	13%
Not sure	9%	7%	10%

	Base	Gender	
		Woman	Man
EPA Power Plant Plan Favor/Oppose			
Strongly favor	42%	45%	38%
Somewhat favor	23%	24%	21%
Somewhat oppose	12%	11%	14%
Strongly oppose	15%	7%	24%
Not sure	8%	12%	4%





	Base	Gender	
		Woman	Man
Minimum Wage Increase Yes/No			
Most support increasing the federal minimum wage to \$15.00 per hour	20%	25%	14%
Most support increasing the federal minimum wage to \$12.00 per hour	20%	20%	19%
Most support increasing the federal minimum wage to \$10.00 per hour	33%	35%	31%
Most support keeping the federal minimum wage at \$7.25 per h...	13%	10%	17%
Most support eliminating the federal minimum wage altogether	11%	7%	16%
Not sure	4%	4%	3%

	Base	Gender	
		Woman	Man
Favorite NFL Team			
Atlanta Falcons	0%	0%	1%
Carolina Panthers	58%	58%	58%
Dallas Cowboys	6%	5%	6%
Denver Broncos	2%	2%	3%
Green Bay Packers	2%	1%	2%
New England Patriots	3%	3%	3%
New York Giants	3%	2%	4%
Pittsburgh Steelers	2%	2%	3%
Washington Redskins	3%	3%	4%
Another team / Not sure	20%	24%	16%

	Base	Gender	
		Woman	Man
Rivera Approval			
Approve	85%	84%	86%
Disapprove	4%	2%	6%
Not sure	11%	14%	7%

	Base	Gender	
		Woman	Man
Newton Favorability			
Favorable	56%	53%	60%
Unfavorable	14%	11%	17%
Not sure	30%	35%	23%





	Base	Gender	
		Woman	Man
Kuechly Favorability			
Favorable	50%	39%	62%
Unfavorable	7%	7%	8%
Not sure	43%	54%	30%

	Base	Gender	
		Woman	Man
Prefer Newton or Kuechly			
Cam Newton	36%	40%	31%
Luke Kuechly	26%	19%	33%
Not sure	39%	41%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry Approval				
Approve	35%	22%	57%	30%
Disapprove	48%	66%	23%	50%
Not sure	17%	13%	19%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Cooper Favorability				
Favorable	29%	42%	19%	19%
Unfavorable	25%	18%	33%	26%
Not sure	46%	40%	48%	55%

	Base	Party		
		Democrat	Republican	Independent / Other
Spaulding Favorability				
Favorable	10%	14%	8%	5%
Unfavorable	19%	22%	19%	13%
Not sure	72%	65%	74%	82%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry / Cooper				
Pat McCrorry	40%	15%	79%	32%
Roy Cooper	43%	71%	8%	40%
Not sure	17%	14%	13%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry / Spaulding				
Pat McCrorry	43%	17%	80%	37%
Ken Spaulding	34%	62%	4%	27%
Not sure	22%	21%	15%	36%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr Approval				
Approve	32%	24%	47%	24%
Disapprove	35%	45%	19%	41%
Not sure	33%	31%	35%	36%





	Base	Party		
		Democrat	Republican	Independent / Other
Griffin Favorability				
Favorable	8%	11%	5%	8%
Unfavorable	14%	14%	15%	12%
Not sure	78%	75%	80%	80%

	Base	Party		
		Democrat	Republican	Independent / Other
Rey Favorability				
Favorable	9%	15%	3%	5%
Unfavorable	14%	13%	14%	14%
Not sure	78%	72%	83%	81%

	Base	Party		
		Democrat	Republican	Independent / Other
Ross Favorability				
Favorable	13%	21%	6%	7%
Unfavorable	15%	14%	15%	15%
Not sure	73%	65%	79%	78%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Griffin				
Richard Burr	42%	17%	76%	38%
Kevin Griffin	35%	64%	4%	24%
Not sure	24%	19%	20%	38%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Rey				
Richard Burr	44%	21%	77%	40%
Chris Rey	32%	57%	5%	25%
Not sure	24%	22%	18%	35%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Ross				
Richard Burr	43%	20%	76%	39%
Deborah Ross	33%	60%	5%	26%
Not sure	23%	20%	19%	35%

	Base	Party		
		Democrat	Republican	Independent / Other
Tillis Approval				
Approve	22%	14%	36%	15%
Disapprove	41%	54%	21%	43%
Not sure	38%	32%	43%	42%

	Base	Party		
		Democrat	Republican	Independent / Other
General Assembly Approval				
Approve	17%	14%	25%	9%
Disapprove	59%	59%	51%	72%
Not sure	24%	27%	25%	19%





	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Democrat Favorability				
Favorable	28%	48%	6%	22%
Unfavorable	48%	23%	78%	51%
Not sure	25%	29%	16%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Republican Favorability				
Favorable	28%	11%	55%	19%
Unfavorable	51%	70%	21%	59%
Not sure	21%	19%	23%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
NC Legislature Election				
Democrat	42%	76%	5%	31%
Republican	42%	12%	84%	37%
Not sure	16%	11%	11%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
Background Checks Support/Oppose				
Support a criminal background check for everyone who wants to buy a firearm	82%	86%	79%	78%
Oppose a criminal background check for everyone who wants to buy a firearm	10%	8%	12%	13%
Not sure	8%	6%	9%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
Terror Watch List Bill Support/Oppose				
Support a bill barring people on the terrorist watch list from purchasing a firearm	81%	83%	79%	79%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	10%	8%	12%	13%
Not sure	9%	10%	9%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
EPA Power Plant Plan Favor/Oppose				
Strongly favor	42%	59%	21%	38%
Somewhat favor	23%	17%	28%	26%
Somewhat oppose	12%	7%	21%	10%
Strongly oppose	15%	6%	23%	19%
Not sure	8%	11%	6%	7%





	Base	Party		
		Democrat	Republican	Independent / Other
Minimum Wage Increase Yes/No				
Most support increasing the federal minimum wage to \$15.00 per hour	20%	34%	7%	12%
Most support increasing the federal minimum wage to \$12.00 per hour	20%	24%	12%	24%
Most support increasing the federal minimum wage to \$10.00 per hour	33%	30%	39%	30%
Most support keeping the federal minimum wage at \$7.25 per h...	13%	6%	23%	12%
Most support eliminating the federal minimum wage altogether	11%	3%	17%	16%
Not sure	4%	3%	3%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
Favorite NFL Team				
Atlanta Falcons	0%	0%	-	1%
Carolina Panthers	58%	63%	60%	47%
Dallas Cowboys	6%	7%	5%	5%
Denver Broncos	2%	1%	4%	3%
Green Bay Packers	2%	1%	1%	3%
New England Patriots	3%	2%	3%	4%
New York Giants	3%	3%	3%	2%
Pittsburgh Steelers	2%	2%	2%	3%
Washington Redskins	3%	2%	5%	4%
Another team / Not sure	20%	17%	17%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
Rivera Approval				
Approve	85%	81%	89%	89%
Disapprove	4%	6%	4%	1%
Not sure	11%	13%	8%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
Newton Favorability				
Favorable	56%	61%	55%	49%
Unfavorable	14%	14%	14%	14%
Not sure	30%	25%	31%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
Kuechly Favorability				
Favorable	50%	46%	54%	51%
Unfavorable	7%	10%	7%	3%
Not sure	43%	44%	39%	46%





	Base	Party		
		Democrat	Republican	Independent / Other
Prefer Newton or Kuechly				
Cam Newton	36%	45%	27%	31%
Luke Kuechly	26%	19%	34%	25%
Not sure	39%	36%	39%	44%

	Base	Race		
		White	African American	Other
McCrorry Approval				
Approve	35%	39%	24%	34%
Disapprove	48%	45%	58%	48%
Not sure	17%	16%	18%	18%

	Base	Race		
		White	African American	Other
Cooper Favorability				
Favorable	29%	28%	32%	25%
Unfavorable	25%	27%	16%	30%
Not sure	46%	45%	52%	45%

	Base	Race		
		White	African American	Other
Spaulding Favorability				
Favorable	10%	7%	13%	20%
Unfavorable	19%	18%	22%	14%
Not sure	72%	74%	65%	66%

	Base	Race		
		White	African American	Other
McCrorry / Cooper				
Pat McCrorry	40%	51%	7%	36%
Roy Cooper	43%	36%	67%	43%
Not sure	17%	14%	26%	21%

	Base	Race		
		White	African American	Other
McCrorry / Spaulding				
Pat McCrorry	43%	53%	12%	34%
Ken Spaulding	34%	26%	60%	43%
Not sure	22%	21%	28%	23%

	Base	Race		
		White	African American	Other
Burr Approval				
Approve	32%	34%	23%	26%
Disapprove	35%	35%	32%	44%
Not sure	33%	30%	45%	30%

	Base	Race		
		White	African American	Other
Griffin Favorability				
Favorable	8%	8%	9%	14%
Unfavorable	14%	15%	11%	13%
Not sure	78%	77%	81%	73%





	Base	Race		
		White	African American	Other
Rey Favorability				
Favorable	9%	6%	17%	13%
Unfavorable	14%	15%	9%	15%
Not sure	78%	79%	75%	72%

	Base	Race		
		White	African American	Other
Ross Favorability				
Favorable	13%	11%	20%	12%
Unfavorable	15%	15%	14%	17%
Not sure	73%	75%	67%	71%

	Base	Race		
		White	African American	Other
Burr / Griffin				
Richard Burr	42%	51%	14%	24%
Kevin Griffin	35%	27%	58%	45%
Not sure	24%	22%	28%	31%

	Base	Race		
		White	African American	Other
Burr / Rey				
Richard Burr	44%	54%	15%	30%
Chris Rey	32%	26%	51%	39%
Not sure	24%	21%	34%	31%

	Base	Race		
		White	African American	Other
Burr / Ross				
Richard Burr	43%	53%	15%	29%
Deborah Ross	33%	26%	57%	41%
Not sure	23%	21%	27%	30%

	Base	Race		
		White	African American	Other
Tillis Approval				
Approve	22%	26%	10%	14%
Disapprove	41%	37%	46%	58%
Not sure	38%	37%	45%	29%





	Base	Race		
		White	African American	Other
General Assembly Approval				
Approve	17%	16%	18%	24%
Disapprove	59%	63%	45%	62%
Not sure	24%	21%	37%	15%

	Base	Race		
		White	African American	Other
NC Legislature Democrat Favorability				
Favorable	28%	21%	48%	29%
Unfavorable	48%	56%	22%	46%
Not sure	25%	23%	29%	26%

	Base	Race		
		White	African American	Other
NC Legislature Republican Favorability				
Favorable	28%	34%	8%	23%
Unfavorable	51%	45%	66%	66%
Not sure	21%	21%	27%	11%

	Base	Race		
		White	African American	Other
NC Legislature Election				
Democrat	42%	32%	74%	48%
Republican	42%	54%	4%	33%
Not sure	16%	14%	21%	19%

	Base	Race		
		White	African American	Other
Background Checks Support/Oppose				
Support a criminal background check for everyone who wants to buy a firearm	82%	81%	87%	71%
Oppose a criminal background check for everyone who wants to buy a firearm	10%	12%	4%	19%
Not sure	8%	7%	10%	9%

	Base	Race		
		White	African American	Other
Terror Watch List Bill Support/Oppose				
Support a bill barring people on the terrorist watch list from purchasing a firearm	81%	83%	78%	70%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	10%	10%	10%	17%
Not sure	9%	7%	12%	13%





	Base	Race		
		White	African American	Other
EPA Power Plant Plan Favor/Oppose				
Strongly favor	42%	38%	52%	41%
Somewhat favor	23%	24%	24%	14%
Somewhat oppose	12%	14%	6%	7%
Strongly oppose	15%	18%	1%	30%
Not sure	8%	6%	16%	7%

	Base	Race		
		White	African American	Other
Minimum Wage Increase Yes/No				
Most support increasing the federal minimum wage to \$15.00 per hour	20%	15%	36%	24%
Most support increasing the federal minimum wage to \$12.00 per hour	20%	19%	22%	21%
Most support increasing the federal minimum wage to \$10.00 per hour	33%	35%	29%	25%
Most support keeping the federal minimum wage at \$7.25 per h...	13%	16%	3%	12%
Most support eliminating the federal minimum wage altogether	11%	12%	5%	15%
Not sure	4%	3%	6%	3%





	Base	Race		
		White	African American	Other
Favorite NFL Team				
Atlanta Falcons	0%	1%	-	-
Carolina Panthers	58%	58%	58%	61%
Dallas Cowboys	6%	4%	11%	3%
Denver Broncos	2%	3%	1%	1%
Green Bay Packers	2%	2%	-	-
New England Patriots	3%	3%	-	7%
New York Giants	3%	3%	3%	2%
Pittsburgh Steelers	2%	3%	0%	5%
Washington Redskins	3%	4%	1%	2%
Another team / Not sure	20%	19%	26%	20%

	Base	Race		
		White	African American	Other
Rivera Approval				
Approve	85%	88%	79%	77%
Disapprove	4%	3%	7%	3%
Not sure	11%	9%	13%	21%

	Base	Race		
		White	African American	Other
Newton Favorability				
Favorable	56%	57%	58%	49%
Unfavorable	14%	13%	16%	16%
Not sure	30%	30%	27%	36%

	Base	Race		
		White	African American	Other
Kuechly Favorability				
Favorable	50%	52%	45%	43%
Unfavorable	7%	6%	10%	10%
Not sure	43%	42%	45%	47%

	Base	Race		
		White	African American	Other
Prefer Newton or Kuechly				
Cam Newton	36%	30%	56%	30%
Luke Kuechly	26%	30%	10%	31%
Not sure	39%	40%	34%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Approval					
Approve	35%	40%	27%	37%	41%
Disapprove	48%	33%	51%	50%	49%
Not sure	17%	27%	22%	13%	11%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cooper Favorability					
Favorable	29%	25%	23%	29%	37%
Unfavorable	25%	25%	23%	26%	25%
Not sure	46%	50%	54%	45%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Spaulding Favorability					
Favorable	10%	18%	7%	8%	10%
Unfavorable	19%	20%	19%	17%	20%
Not sure	72%	62%	74%	75%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrary / Cooper					
Pat McCrary	40%	36%	34%	44%	45%
Roy Cooper	43%	40%	45%	43%	42%
Not sure	17%	24%	21%	14%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrary / Spaulding					
Pat McCrary	43%	36%	35%	49%	48%
Ken Spaulding	34%	31%	41%	34%	30%
Not sure	22%	33%	24%	17%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	32%	34%	29%	31%	34%
Disapprove	35%	32%	27%	40%	40%
Not sure	33%	34%	44%	30%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Griffin Favorability					
Favorable	8%	15%	9%	8%	5%
Unfavorable	14%	17%	14%	13%	13%
Not sure	78%	68%	76%	80%	82%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rey Favorability					
Favorable	9%	18%	11%	5%	6%
Unfavorable	14%	18%	13%	14%	11%
Not sure	78%	64%	76%	80%	83%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ross Favorability					
Favorable	13%	19%	12%	12%	11%
Unfavorable	15%	20%	18%	12%	12%
Not sure	73%	61%	70%	76%	77%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Griffin					
Richard Burr	42%	33%	36%	46%	46%
Kevin Griffin	35%	35%	37%	32%	36%
Not sure	24%	31%	28%	22%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Rey					
Richard Burr	44%	34%	42%	46%	48%
Chris Rey	32%	35%	30%	32%	33%
Not sure	24%	31%	28%	22%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Ross					
Richard Burr	43%	31%	44%	45%	47%
Deborah Ross	33%	36%	29%	34%	36%
Not sure	23%	32%	27%	21%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Approval					
Approve	22%	28%	13%	23%	26%
Disapprove	41%	29%	50%	42%	35%
Not sure	38%	43%	38%	35%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
General Assembly Approval					
Approve	17%	29%	11%	20%	12%
Disapprove	59%	44%	65%	58%	63%
Not sure	24%	26%	24%	23%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Legislature Democrat Favorability					
Favorable	28%	22%	26%	30%	29%
Unfavorable	48%	43%	48%	51%	46%
Not sure	25%	34%	26%	19%	25%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Legislature Republican Favorability					
Favorable	28%	34%	20%	30%	31%
Unfavorable	51%	40%	55%	52%	50%
Not sure	21%	26%	26%	18%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Legislature Election					
Democrat	42%	38%	48%	39%	42%
Republican	42%	42%	31%	45%	48%
Not sure	16%	20%	21%	16%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Background Checks Support/Oppose					
Support a criminal background check for everyone who wants to buy a firearm	82%	71%	76%	87%	86%
Oppose a criminal background check for everyone who wants to buy a firearm	10%	18%	12%	8%	8%
Not sure	8%	11%	12%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Terror Watch List Bill Support/Oppose					
Support a bill barring people on the terrorist watch list from purchasing a firearm	81%	76%	80%	80%	85%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	10%	12%	8%	12%	9%
Not sure	9%	12%	12%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
EPA Power Plant Plan Favor/Oppose					
Strongly favor	42%	39%	41%	42%	43%
Somewhat favor	23%	20%	26%	22%	23%
Somewhat oppose	12%	10%	10%	13%	14%
Strongly oppose	15%	17%	10%	19%	14%
Not sure	8%	14%	12%	4%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Minimum Wage Increase Yes/No					
Most support increasing the federal minimum wage to \$15.00 per hour	20%	24%	20%	17%	22%
Most support increasing the federal minimum wage to \$12.00 per hour	20%	17%	23%	20%	17%
Most support increasing the federal minimum wage to \$10.00 per hour	33%	36%	29%	34%	34%
Most support keeping the federal minimum wage at \$7.25 per h...	13%	6%	13%	15%	15%
Most support eliminating the federal minimum wage altogether	11%	11%	12%	10%	10%
Not sure	4%	5%	3%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Favorite NFL Team					
Atlanta Falcons	0%	-	1%	-	0%
Carolina Panthers	58%	46%	60%	58%	63%
Dallas Cowboys	6%	5%	5%	8%	3%
Denver Broncos	2%	5%	2%	2%	2%
Green Bay Packers	2%	1%	2%	1%	2%
New England Patriots	3%	5%	4%	2%	2%
New York Giants	3%	8%	1%	3%	2%
Pittsburgh Steelers	2%	3%	2%	4%	1%
Washington Redskins	3%	2%	3%	2%	6%
Another team / Not sure	20%	25%	19%	20%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rivera Approval					
Approve	85%	78%	81%	90%	85%
Disapprove	4%	-	10%	2%	2%
Not sure	11%	22%	8%	8%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Newton Favorability					
Favorable	56%	49%	60%	61%	50%
Unfavorable	14%	23%	15%	10%	13%
Not sure	30%	28%	25%	29%	37%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kuechly Favorability					
Favorable	50%	48%	53%	52%	44%
Unfavorable	7%	13%	11%	4%	5%
Not sure	43%	39%	36%	44%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Prefer Newton or Kuechly					
Cam Newton	36%	36%	39%	36%	31%
Luke Kuechly	26%	27%	22%	28%	25%
Not sure	39%	37%	39%	36%	43%

	Base	Mode	
		Phone	Internet
McCrorry Approval			
Approve	35%	38%	26%
Disapprove	48%	51%	37%
Not sure	17%	12%	37%

	Base	Mode	
		Phone	Internet
Cooper Favorability			
Favorable	29%	31%	18%
Unfavorable	25%	25%	24%
Not sure	46%	43%	58%

	Base	Mode	
		Phone	Internet
Spaulding Favorability			
Favorable	10%	7%	20%
Unfavorable	19%	19%	17%
Not sure	72%	74%	62%

	Base	Mode	
		Phone	Internet
McCrorry / Cooper			
Pat McCrorry	40%	43%	28%
Roy Cooper	43%	42%	44%
Not sure	17%	14%	28%

	Base	Mode	
		Phone	Internet
McCrorry / Spaulding			
Pat McCrorry	43%	46%	31%
Ken Spaulding	34%	34%	37%
Not sure	22%	20%	31%

	Base	Mode	
		Phone	Internet
Burr Approval			
Approve	32%	32%	30%
Disapprove	35%	39%	19%
Not sure	33%	29%	51%





	Base	Mode	
		Phone	Internet
Griffin Favorability			
Favorable	8%	5%	20%
Unfavorable	14%	14%	14%
Not sure	78%	81%	65%

	Base	Mode	
		Phone	Internet
Rey Favorability			
Favorable	9%	6%	21%
Unfavorable	14%	13%	16%
Not sure	78%	81%	63%

	Base	Mode	
		Phone	Internet
Ross Favorability			
Favorable	13%	10%	23%
Unfavorable	15%	15%	14%
Not sure	73%	75%	63%

	Base	Mode	
		Phone	Internet
Burr / Griffin			
Richard Burr	42%	44%	32%
Kevin Griffin	35%	34%	36%
Not sure	24%	22%	32%

	Base	Mode	
		Phone	Internet
Burr / Rey			
Richard Burr	44%	46%	37%
Chris Rey	32%	32%	32%
Not sure	24%	22%	31%

	Base	Mode	
		Phone	Internet
Burr / Ross			
Richard Burr	43%	45%	36%
Deborah Ross	33%	34%	32%
Not sure	23%	21%	32%

	Base	Mode	
		Phone	Internet
Tillis Approval			
Approve	22%	22%	18%
Disapprove	41%	42%	36%
Not sure	38%	36%	45%

	Base	Mode	
		Phone	Internet
General Assembly Approval			
Approve	17%	16%	20%
Disapprove	59%	62%	49%
Not sure	24%	22%	31%





	Base	Mode	
		Phone	Internet
NC Legislature Democrat Favorability			
Favorable	28%	28%	27%
Unfavorable	48%	51%	37%
Not sure	25%	22%	36%

	Base	Mode	
		Phone	Internet
NC Legislature Republican Favorability			
Favorable	28%	30%	20%
Unfavorable	51%	52%	47%
Not sure	21%	18%	33%

	Base	Mode	
		Phone	Internet
NC Legislature Election			
Democrat	42%	41%	46%
Republican	42%	45%	29%
Not sure	16%	14%	24%

	Base	Mode	
		Phone	Internet
Background Checks Support/Oppose			
Support a criminal background check for everyone who wants to buy a firearm	82%	81%	83%
Oppose a criminal background check for everyone who wants to buy a firearm	10%	11%	8%
Not sure	8%	7%	9%

	Base	Mode	
		Phone	Internet
Terror Watch List Bill Support/Oppose			
Support a bill barring people on the terrorist watch list from purchasing a firearm	81%	82%	76%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	10%	11%	9%
Not sure	9%	7%	15%

	Base	Mode	
		Phone	Internet
EPA Power Plant Plan Favor/Oppose			
Strongly favor	42%	41%	42%
Somewhat favor	23%	21%	29%
Somewhat oppose	12%	13%	9%
Strongly oppose	15%	18%	4%
Not sure	8%	6%	16%





	Base	Mode	
		Phone	Internet
Minimum Wage Increase Yes/No			
Most support increasing the federal minimum wage to \$15.00 per hour	20%	17%	32%
Most support increasing the federal minimum wage to \$12.00 per hour	20%	18%	26%
Most support increasing the federal minimum wage to \$10.00 per hour	33%	35%	24%
Most support keeping the federal minimum wage at \$7.25 per h...	13%	15%	7%
Most support eliminating the federal minimum wage altogether	11%	13%	3%
Not sure	4%	2%	8%

	Base	Mode	
		Phone	Internet
Favorite NFL Team			
Atlanta Falcons	0%	0%	-
Carolina Panthers	58%	61%	48%
Dallas Cowboys	6%	5%	8%
Denver Broncos	2%	3%	2%
Green Bay Packers	2%	1%	3%
New England Patriots	3%	2%	6%
New York Giants	3%	2%	6%
Pittsburgh Steelers	2%	2%	6%
Washington Redskins	3%	4%	1%
Another team / Not sure	20%	20%	21%

	Base	Mode	
		Phone	Internet
Rivera Approval			
Approve	85%	86%	80%
Disapprove	4%	3%	11%
Not sure	11%	11%	8%

	Base	Mode	
		Phone	Internet
Newton Favorability			
Favorable	56%	55%	62%
Unfavorable	14%	14%	15%
Not sure	30%	32%	23%





	Base	Mode	
		Phone	Internet
Kuechly Favorability			
Favorable	50%	49%	53%
Unfavorable	7%	6%	13%
Not sure	43%	45%	34%

	Base	Mode	
		Phone	Internet
Prefer Newton or Kuechly			
Cam Newton	36%	32%	50%
Luke Kuechly	26%	27%	20%
Not sure	39%	41%	31%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrary Approval								
Approve	35%	39%	40%	33%	37%	42%	36%	26%
Disapprove	48%	48%	44%	57%	48%	44%	60%	37%
Not sure	17%	13%	16%	10%	14%	14%	5%	37%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cooper Favorability								
Favorable	29%	24%	35%	30%	19%	24%	44%	18%
Unfavorable	25%	39%	30%	25%	24%	20%	19%	24%
Not sure	46%	37%	35%	45%	57%	57%	37%	58%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Spaulding Favorability								
Favorable	10%	6%	8%	6%	5%	4%	10%	20%
Unfavorable	19%	24%	23%	18%	14%	15%	18%	17%
Not sure	72%	70%	69%	76%	81%	81%	71%	62%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrary / Cooper								
Pat McCrary	40%	49%	50%	42%	55%	38%	30%	28%
Roy Cooper	43%	35%	34%	39%	33%	46%	62%	44%
Not sure	17%	16%	16%	19%	12%	16%	8%	28%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrary / Spaulding								
Pat McCrary	43%	58%	53%	44%	56%	40%	33%	31%
Ken Spaulding	34%	19%	28%	36%	30%	35%	47%	37%
Not sure	22%	22%	19%	20%	14%	26%	21%	31%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr Approval								
Approve	32%	37%	38%	33%	31%	30%	25%	30%
Disapprove	35%	34%	41%	36%	38%	29%	48%	19%
Not sure	33%	29%	21%	31%	31%	41%	27%	51%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Griffin Favorability								
Favorable	8%	12%	6%	7%	5%	4%	2%	20%
Unfavorable	14%	15%	19%	13%	8%	11%	12%	14%
Not sure	78%	73%	75%	80%	87%	85%	85%	65%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Rey Favorability								
Favorable	9%	3%	4%	4%	7%	11%	7%	21%
Unfavorable	14%	18%	18%	16%	5%	11%	8%	16%
Not sure	78%	80%	78%	79%	88%	78%	85%	63%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Ross Favorability								
Favorable	13%	9%	8%	11%	12%	17%	5%	23%
Unfavorable	15%	19%	16%	15%	7%	8%	20%	14%
Not sure	73%	72%	76%	73%	81%	75%	74%	63%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Griffin								
Richard Burr	42%	58%	48%	43%	50%	40%	32%	32%
Kevin Griffin	35%	16%	32%	34%	33%	33%	47%	36%
Not sure	24%	26%	20%	23%	17%	27%	21%	32%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Rey								
Richard Burr	44%	65%	50%	47%	52%	37%	32%	37%
Chris Rey	32%	18%	27%	31%	30%	36%	44%	32%
Not sure	24%	17%	23%	22%	18%	27%	24%	31%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Ross								
Richard Burr	43%	61%	50%	43%	52%	37%	36%	36%
Deborah Ross	33%	19%	33%	31%	30%	35%	45%	32%
Not sure	23%	20%	17%	26%	19%	28%	19%	32%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Tillis Approval								
Approve	22%	27%	26%	15%	31%	20%	18%	18%
Disapprove	41%	35%	45%	44%	38%	36%	45%	36%
Not sure	38%	38%	30%	40%	31%	44%	37%	45%

	Base	Area Code						
		252	336	704	828	910	919	Internet
General Assembly Approval								
Approve	17%	19%	17%	6%	16%	11%	23%	20%
Disapprove	59%	60%	61%	67%	68%	62%	55%	49%
Not sure	24%	21%	22%	27%	16%	28%	21%	31%

	Base	Area Code						
		252	336	704	828	910	919	Internet
NC Legislature Democrat Favorability								
Favorable	28%	30%	26%	27%	20%	28%	35%	27%
Unfavorable	48%	52%	60%	50%	60%	40%	40%	37%
Not sure	25%	18%	14%	23%	20%	32%	25%	36%





	Base	Area Code						
		252	336	704	828	910	919	Internet
NC Legislature Republican Favorability								
Favorable	28%	40%	31%	27%	40%	24%	23%	20%
Unfavorable	51%	39%	51%	48%	47%	57%	63%	47%
Not sure	21%	22%	17%	25%	13%	19%	15%	33%

	Base	Area Code						
		252	336	704	828	910	919	Internet
NC Legislature Election								
Democrat	42%	36%	37%	34%	29%	47%	57%	46%
Republican	42%	47%	48%	52%	60%	39%	28%	29%
Not sure	16%	17%	14%	14%	11%	15%	15%	24%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Background Checks Support/Oppose								
Support a criminal background check for everyone who wants to buy a firearm	82%	82%	84%	84%	74%	77%	83%	83%
Oppose a criminal background check for everyone who wants to buy a firearm	10%	7%	11%	10%	13%	10%	13%	8%
Not sure	8%	11%	5%	6%	13%	13%	4%	9%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Terror Watch List Bill Support/Oppose								
Support a bill barring people on the terrorist watch list from purchasing a firearm	81%	71%	83%	85%	86%	80%	82%	76%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	10%	15%	8%	10%	6%	11%	15%	9%
Not sure	9%	13%	9%	5%	8%	8%	3%	15%

	Base	Area Code						
		252	336	704	828	910	919	Internet
EPA Power Plant Plan Favor/Oppose								
Strongly favor	42%	39%	41%	39%	30%	43%	52%	42%
Somewhat favor	23%	21%	22%	29%	19%	21%	18%	29%
Somewhat oppose	12%	19%	12%	9%	19%	12%	11%	9%
Strongly oppose	15%	18%	20%	14%	25%	17%	15%	4%
Not sure	8%	3%	6%	9%	7%	6%	5%	16%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Minimum Wage Increase Yes/No								
Most support increasing the federal minimum wage to \$15.00 per hour	20%	17%	19%	13%	18%	14%	18%	32%
Most support increasing the federal minimum wage to \$12.00 per hour	20%	17%	16%	23%	24%	16%	16%	26%
Most support increasing the federal minimum wage to \$10.00 per hour	33%	31%	37%	35%	27%	41%	37%	24%
Most support keeping the federal minimum wage at \$7.25 per h...	13%	22%	12%	19%	11%	8%	17%	7%
Most support eliminating the federal minimum wage altogether	11%	11%	12%	7%	20%	20%	9%	3%
Not sure	4%	1%	4%	3%	1%	2%	3%	8%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Favorite NFL Team								
Atlanta Falcons	0%	-	-	-	3%	1%	-	-
Carolina Panthers	58%	44%	65%	77%	57%	46%	61%	48%
Dallas Cowboys	6%	14%	4%	5%	2%	4%	5%	8%
Denver Broncos	2%	1%	0%	4%	6%	5%	1%	2%
Green Bay Packers	2%	3%	0%	1%	2%	1%	1%	3%
New England Patriots	3%	2%	3%	0%	1%	3%	3%	6%
New York Giants	3%	2%	2%	1%	1%	2%	4%	6%
Pittsburgh Steelers	2%	4%	2%	2%	-	0%	2%	6%
Washington Redskins	3%	6%	3%	1%	2%	6%	6%	1%
Another team / Not sure	20%	24%	19%	9%	26%	31%	17%	21%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Rivera Approval								
Approve	85%	91%	88%	94%	78%	79%	81%	80%
Disapprove	4%	-	7%	0%	1%	-	3%	11%
Not sure	11%	9%	5%	6%	21%	21%	16%	8%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Newton Favorability								
Favorable	56%	50%	55%	71%	45%	46%	54%	62%
Unfavorable	14%	14%	17%	14%	12%	9%	13%	15%
Not sure	30%	36%	29%	14%	42%	44%	33%	23%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Kuechly Favorability								
Favorable	50%	36%	52%	74%	41%	42%	40%	53%
Unfavorable	7%	10%	5%	3%	4%	5%	7%	13%
Not sure	43%	54%	43%	23%	55%	53%	52%	34%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Prefer Newton or Kuechly								
Cam Newton	36%	32%	29%	32%	16%	42%	38%	50%
Luke Kuechly	26%	12%	33%	40%	28%	17%	22%	20%
Not sure	39%	55%	37%	28%	56%	41%	39%	31%





North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve 57%
Disapprove..... 26%
Not sure 17%

Q2 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 46%
Disapprove..... 25%
Not sure 30%

Q3 The Republican candidates for Governor are Robert Brawley, Pat McCrory, and Charles Moss. If the election was today, who would you vote for?

Robert Brawley 4%
Pat McCrory..... 68%
Charles Moss..... 6%
Undecided..... 22%

Q4 The Republican candidates for US Senate are Greg Brannon, Richard Burr, Larry Holmquist, and Paul Wright. If the election was today, who would you vote for?

Greg Brannon 10%
Richard Burr..... 55%
Larry Holmquist..... 5%
Paul Wright..... 6%
Undecided..... 24%

Q5 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 1%
Somewhat liberal 4%
Moderate..... 23%
Somewhat conservative..... 34%
Very conservative 38%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 47%
Man..... 53%

Q7 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 32%
46 to 65..... 40%
Older than 65..... 28%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry Approval						
Approve	57%	-	37%	33%	66%	67%
Disapprove	26%	66%	57%	45%	21%	14%
Not sure	17%	34%	6%	22%	13%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	46%	-	46%	31%	53%	50%
Disapprove	25%	49%	40%	26%	18%	27%
Not sure	30%	51%	15%	43%	29%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Republican Governor Vote						
Robert Brawley	4%	-	18%	3%	4%	3%
Pat McCrorry	68%	34%	45%	58%	72%	74%
Charles Moss	6%	34%	-	7%	6%	4%
Undecided	22%	32%	37%	32%	19%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Republican Senate Vote						
Greg Brannon	10%	-	6%	4%	8%	17%
Richard Burr	55%	7%	37%	50%	60%	58%
Larry Holmquist	5%	-	15%	5%	6%	2%
Paul Wright	6%	60%	6%	6%	5%	4%
Undecided	24%	34%	35%	35%	22%	19%

	Base	Gender	
		Woman	Man
McCrorry Approval			
Approve	57%	46%	66%
Disapprove	26%	33%	20%
Not sure	17%	21%	14%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	46%	46%	46%
Disapprove	25%	18%	31%
Not sure	30%	37%	23%

	Base	Gender	
		Woman	Man
Republican Governor Vote			
Robert Brawley	4%	3%	4%
Pat McCrorry	68%	62%	73%
Charles Moss	6%	8%	3%
Undecided	22%	26%	20%

	Base	Gender	
		Woman	Man
Republican Senate Vote			
Greg Brannon	10%	7%	13%
Richard Burr	55%	49%	60%
Larry Holmquist	5%	6%	4%
Paul Wright	6%	6%	6%
Undecided	24%	32%	17%





	Base	Age		
		18 to 45	46 to 65	Older than 65
McCrorry Approval				
Approve	57%	47%	57%	68%
Disapprove	26%	26%	28%	22%
Not sure	17%	27%	15%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Burr Approval				
Approve	46%	42%	45%	51%
Disapprove	25%	23%	27%	23%
Not sure	30%	35%	28%	26%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Republican Governor Vote				
Robert Brawley	4%	-	7%	3%
Pat McCrorry	68%	67%	64%	75%
Charles Moss	6%	10%	3%	4%
Undecided	22%	23%	25%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Republican Senate Vote				
Greg Brannon	10%	10%	12%	7%
Richard Burr	55%	56%	49%	63%
Larry Holmquist	5%	2%	7%	5%
Paul Wright	6%	9%	4%	4%
Undecided	24%	23%	27%	22%





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 45%
Unfavorable 18%
Not sure 38%

Q2 Do you have a favorable or unfavorable opinion of Ken Spaulding?

Favorable..... 15%
Unfavorable 20%
Not sure 65%

Q3 Do you have a favorable or unfavorable opinion of Kevin Griffin?

Favorable..... 13%
Unfavorable 10%
Not sure 77%

Q4 Do you have a favorable or unfavorable opinion of Chris Rey?

Favorable..... 12%
Unfavorable 11%
Not sure 77%

Q5 Do you have a favorable or unfavorable opinion of Deborah Ross?

Favorable..... 20%
Unfavorable 11%
Not sure 69%

Q6 The Democratic candidates for Governor are Roy Cooper and Ken Spaulding. If the primary election was today, who would you vote for?

Roy Cooper..... 55%
Ken Spaulding 10%
Undecided..... 35%

Q7 The Democratic candidates for Senate are Kevin Griffin, Ernest Reeves, Chris Rey, and Deborah Ross. If the election was today, who would you vote for?

Kevin Griffin 14%
Ernest Reeves 3%
Chris Rey..... 10%
Deborah Ross..... 19%
Undecided..... 55%

Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 25%
Somewhat liberal 28%
Moderate..... 32%
Somewhat conservative..... 12%
Very conservative 4%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 57%
Man..... 43%

Q10 If you are white, press 1. If African American, press 2. If other, press 3.

White 58%
African American..... 34%
Other..... 8%

Q11 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 32%
46 to 65..... 39%
Older than 65..... 29%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cooper Favorability						
Favorable	45%	49%	49%	48%	21%	29%
Unfavorable	18%	15%	17%	12%	37%	29%
Not sure	38%	36%	34%	40%	42%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Spaulding Favorability						
Favorable	15%	20%	12%	17%	8%	14%
Unfavorable	20%	16%	25%	19%	19%	27%
Not sure	65%	64%	63%	65%	72%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Griffin Favorability						
Favorable	13%	18%	16%	9%	4%	10%
Unfavorable	10%	10%	11%	7%	14%	20%
Not sure	77%	72%	73%	84%	82%	70%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rey Favorability						
Favorable	12%	17%	14%	11%	4%	8%
Unfavorable	11%	13%	10%	6%	14%	26%
Not sure	77%	71%	76%	83%	81%	66%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ross Favorability						
Favorable	20%	29%	23%	18%	6%	10%
Unfavorable	11%	7%	10%	12%	12%	30%
Not sure	69%	64%	68%	71%	82%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Governor Democratic Primary						
Roy Cooper	55%	56%	65%	52%	39%	42%
Ken Spaulding	10%	11%	15%	5%	12%	11%
Undecided	35%	32%	21%	42%	49%	47%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Senate Democratic Primary						
Kevin Griffin	14%	13%	23%	9%	7%	10%
Ernest Reeves	3%	2%	8%	1%	3%	-
Chris Rey	10%	9%	10%	10%	8%	13%
Deborah Ross	19%	25%	22%	16%	11%	4%
Undecided	55%	51%	38%	64%	71%	73%

	Base	Gender	
		Woman	Man
Cooper Favorability			
Favorable	45%	41%	50%
Unfavorable	18%	14%	23%
Not sure	38%	45%	27%





	Base	Gender	
		Woman	Man
Spaulding Favorability			
Favorable	15%	14%	16%
Unfavorable	20%	18%	23%
Not sure	65%	68%	60%

	Base	Gender	
		Woman	Man
Griffin Favorability			
Favorable	13%	10%	16%
Unfavorable	10%	10%	11%
Not sure	77%	80%	73%

	Base	Gender	
		Woman	Man
Rey Favorability			
Favorable	12%	11%	14%
Unfavorable	11%	11%	11%
Not sure	77%	78%	75%

	Base	Gender	
		Woman	Man
Ross Favorability			
Favorable	20%	22%	17%
Unfavorable	11%	6%	17%
Not sure	69%	72%	66%

	Base	Gender	
		Woman	Man
Governor Democratic Primary			
Roy Cooper	55%	47%	64%
Ken Spaulding	10%	10%	11%
Undecided	35%	43%	25%

	Base	Gender	
		Woman	Man
Senate Democratic Primary			
Kevin Griffin	14%	9%	20%
Ernest Reeves	3%	2%	5%
Chris Rey	10%	9%	10%
Deborah Ross	19%	20%	17%
Undecided	55%	59%	48%





	Base	Race		
		White	African American	Other
Cooper Favorability				
Favorable	45%	50%	38%	39%
Unfavorable	18%	15%	23%	15%
Not sure	38%	35%	40%	47%

	Base	Race		
		White	African American	Other
Spaulding Favorability				
Favorable	15%	11%	18%	31%
Unfavorable	20%	19%	24%	11%
Not sure	65%	70%	57%	58%

	Base	Race		
		White	African American	Other
Griffin Favorability				
Favorable	13%	12%	12%	22%
Unfavorable	10%	11%	10%	2%
Not sure	77%	77%	78%	76%

	Base	Race		
		White	African American	Other
Rey Favorability				
Favorable	12%	9%	16%	23%
Unfavorable	11%	12%	11%	1%
Not sure	77%	79%	73%	76%

	Base	Race		
		White	African American	Other
Ross Favorability				
Favorable	20%	19%	23%	14%
Unfavorable	11%	10%	12%	10%
Not sure	69%	71%	64%	76%

	Base	Race		
		White	African American	Other
Governor Democratic Primary				
Roy Cooper	55%	59%	51%	41%
Ken Spaulding	10%	9%	11%	15%
Undecided	35%	32%	38%	45%





	Base	Race		
		White	African American	Other
Senate Democratic Primary				
Kevin Griffin	14%	13%	16%	8%
Ernest Reeves	3%	3%	3%	10%
Chris Rey	10%	8%	13%	6%
Deborah Ross	19%	18%	21%	15%
Undecided	55%	58%	47%	61%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cooper Favorability				
Favorable	45%	29%	48%	57%
Unfavorable	18%	20%	19%	15%
Not sure	38%	51%	33%	28%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Spaulding Favorability				
Favorable	15%	18%	15%	12%
Unfavorable	20%	23%	16%	23%
Not sure	65%	59%	70%	64%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Griffin Favorability				
Favorable	13%	20%	12%	5%
Unfavorable	10%	13%	8%	10%
Not sure	77%	67%	79%	85%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rey Favorability				
Favorable	12%	22%	9%	5%
Unfavorable	11%	12%	11%	9%
Not sure	77%	65%	80%	86%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Ross Favorability				
Favorable	20%	25%	19%	16%
Unfavorable	11%	18%	7%	8%
Not sure	69%	57%	73%	76%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Governor Democratic Primary				
Roy Cooper	55%	36%	62%	65%
Ken Spaulding	10%	17%	8%	7%
Undecided	35%	47%	31%	28%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Senate Democratic Primary				
Kevin Griffin	14%	15%	12%	13%
Ernest Reeves	3%	4%	3%	2%
Chris Rey	10%	15%	5%	10%
Deborah Ross	19%	14%	21%	21%
Undecided	55%	52%	57%	54%

