

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Dole in low esteem with NC voters as she leaves office

Raleigh, N.C. – Elizabeth Dole’s popularity with North Carolina voters is at a new low as she prepares to leave office. For the first time a majority, at 51%, view her unfavorably with only 36% looking upon her in a positive way.

When it comes to who they think will make the better US Senator, 52% say it will be Kay Hagan with just 35% picking Dole.

Perhaps the most noteworthy finding in the survey is that a full quarter of Republican voters view Dole unfavorably. The exit poll for the race showed only 10% of Republicans choosing Hagan so that’s an indication a lot of voters may have been holding their noses as they cast their ballots for Senate.

The economy continues to be the top choice for 60% of North Carolinians, and among those voters 60% think Hagan will be a better Senator than Dole with just 25% thinking the opposite.

“There seems to be optimism among most North Carolina voters that they’ll be getting better representation in Washington DC with Kay Hagan as one of their US Senators,” said Dean Debnam, President of Public Policy Polling. “There particularly seems to be more of a sense that Hagan will be able to do something about the economy.”

Voters in every region of the state think Hagan will end up making for a better Senator than Dole as do both men and women, folks in every age group, both whites and blacks, and independent voters.

PPP surveyed 630 North Carolina voters on December 8th and 9th. The survey’s margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 As Senator Elizabeth Dole leaves office, do you have a favorable or unfavorable opinion of her? If you view Elizabeth Dole favorably, press 1. If you view her unfavorably, press 2. If you're not sure, press 3.

Favorable 36% *Not Sure*..... 13%
Unfavorable..... 51%

Q2 Do you think that Elizabeth Dole, or her replacement, Kay Hagan, will be a better representative for North Carolina in the US Senate? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If you're not sure, press 3.

Dole 35%
Hagan 52%
Not Sure..... 14%

Q3 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 9%
Education..... 8%
Economy and Jobs 60%
Taxes..... 4%
Moral and family values 11%
Health care 4%
Immigration..... 3%
Other..... 1%

Q4 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man..... 47%

Q5 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 49%
Republican..... 35%
Independent/Other..... 16%

Q6 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 76%
African-American 21%
Other..... 3%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%
30 to 45..... 25%
46 to 65..... 40%
Older than 65..... 20%

Q8

252..... 15%
336..... 18%
704..... 17%
828..... 15%
910..... 13%
919..... 22%





Crosstabs

	Base	Gender	
		Woman	Man
Dole Favorability			
Favorable	36%	34%	39%
Unfavorable	51%	51%	52%
Not Sure	13%	16%	9%

	Base	Gender	
		Woman	Man
Better Senator			
Dole	35%	31%	38%
Hagan	52%	53%	50%
Not Sure	14%	15%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Dole Favorability				
Favorable	36%	15%	65%	40%
Unfavorable	51%	72%	25%	46%
Not Sure	13%	13%	11%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Better Senator				
Dole	35%	12%	66%	36%
Hagan	52%	79%	19%	41%
Not Sure	14%	10%	15%	22%





Crosstabs

	Base	Race		
		White	African-American	Other
Dole Favorability				
Favorable	36%	41%	19%	34%
Unfavorable	51%	49%	58%	50%
Not Sure	13%	10%	23%	15%

	Base	Race		
		White	African-American	Other
Better Senator				
Dole	35%	41%	13%	39%
Hagan	52%	45%	75%	52%
Not Sure	14%	14%	12%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dole Favorability					
Favorable	36%	38%	29%	37%	42%
Unfavorable	51%	42%	59%	51%	49%
Not Sure	13%	21%	12%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Better Senator					
Dole	35%	38%	29%	37%	35%
Hagan	52%	44%	59%	52%	50%
Not Sure	14%	19%	12%	11%	15%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Dole Favorability							
Favorable	36%	37%	37%	27%	37%	36%	40%
Unfavorable	51%	43%	52%	60%	55%	49%	49%
Not Sure	13%	20%	11%	13%	8%	15%	11%

	Base	Area Code					
		252	336	704	828	910	919
Better Senator							
Dole	35%	27%	39%	31%	33%	41%	36%
Hagan	52%	61%	49%	56%	53%	45%	48%
Not Sure	14%	12%	12%	13%	14%	14%	15%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Dole Favorability									
Favorable	36%	57%	25%	26%	65%	66%	16%	71%	64%
Unfavorable	51%	36%	69%	59%	25%	19%	70%	29%	17%
Not Sure	13%	7%	6%	14%	9%	14%	15%	-	19%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Better Senator									
Dole	35%	50%	21%	25%	72%	67%	16%	59%	50%
Hagan	52%	42%	66%	60%	6%	23%	71%	29%	30%
Not Sure	14%	8%	12%	15%	22%	10%	13%	13%	19%

