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Burr, McCrory start out with modest leads for reelection

Raleigh, N.C. – PPP's first full blown poll of the 2016 election cycle in North Carolina finds both Richard Burr and Pat McCrory with modest leads over their potential Democratic opponents, but with poor approval numbers that make it likely their races will be competitive if they draw strong opponents.

In the most talked about potential contest so far, Burr would start out with a 46/43 advantage over departing Senator Kay Hagan. Those numbers are pretty similar to Hagan's margin of defeat against Thom Tillis last month. Burr has identical 6 point leads at 44/38 in hypothetical contests with State Treasurer Janet Cowell and former Charlotte Mayor and current Secretary of Transportation Anthony Foxx. Hagan continues to have poor approval numbers- 39% give her good marks to 52% who disapprove in our final look at her approval numbers- and that probably helps to offset her high name ID.

Richard Burr has always been somewhat of a blank slate to voters in North Carolina and that continues to be the case. About a third of voters (31%) approve of him, about a third (36%) disapprove of him, and about a third (33%) have no opinion either way. When voters are so ambivalent towards a politician it has a tendency to leave their fate to whichever way the winds are blowing in a given year. So far Burr has had the fortune of running statewide in 2004 and 2010, very strong years for Republicans in North Carolina.

In a bit of a surprise, Pat McCrory actually has larger leads over his potential opposition for 2016 right now than Burr does. He leads Roy Cooper 46/39, Cowell 47/36, and Foxx 48/34 in potential match ups. McCrory's lead comes despite the fact that voters in the state continue to be a little bit down on him, with 41% approving of his performance to 46% who disapprove. .

“Pat McCrory and Richard Burr continue to sport pretty mediocre approval numbers,” said Dean Debnam, President of Public Policy Polling. “But their potential Democratic opponents for 2016 aren’t that well known at this point so they start out as slight favorites for reelection.”

PPP surveyed 823 registered voters from December 4th to 7th. The margin of error for the survey is +/- 3.4%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don’t have landline telephones.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 40%
Disapprove..... 53%
Not sure 7%

Q2 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve 41%
Disapprove..... 46%
Not sure 13%

Q3 Do you have a favorable or unfavorable opinion of Phil Berger?

Favorable..... 11%
Unfavorable 28%
Not sure 62%

Q4 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 26%
Unfavorable 26%
Not sure 48%

Q5 Do you have a favorable or unfavorable opinion of Janet Cowell?

Favorable..... 16%
Unfavorable 17%
Not sure 67%

Q6 Do you have a favorable or unfavorable opinion of Anthony Foxx?

Favorable..... 17%
Unfavorable 25%
Not sure 59%

Q7 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

Pat McCrory..... 46%
Roy Cooper..... 39%
Not sure 15%

Q8 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Janet Cowell, who would you vote for?

Pat McCrory..... 47%
Janet Cowell 36%
Not sure 16%

Q9 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Anthony Foxx, who would you vote for?

Pat McCrory..... 48%
Anthony Foxx..... 34%
Not sure 18%

Q10 If the candidates for Governor in 2016 were Republican Phil Berger and Democrat Roy Cooper, who would you vote for?

Phil Berger 35%
Roy Cooper..... 41%
Not sure 24%

Q11 If the candidates for Governor in 2016 were Republican Phil Berger and Democrat Janet Cowell, who would you vote for?

Phil Berger 37%
Janet Cowell 38%
Not sure 25%





Q12 If the candidates for Governor in 2016 were Republican Phil Berger and Democrat Anthony Foxx, who would you vote for?

Phil Berger..... 39%
Anthony Foxx..... 36%
Not sure..... 25%

Q13 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve..... 31%
Disapprove..... 36%
Not sure..... 33%

Q14 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve..... 39%
Disapprove..... 52%
Not sure..... 9%

Q15 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Janet Cowell, who would you vote for?

Richard Burr..... 44%
Janet Cowell..... 38%
Not sure..... 17%

Q16 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Anthony Foxx, who would you vote for?

Richard Burr..... 44%
Anthony Foxx..... 38%
Not sure..... 18%

Q17 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Kay Hagan, who would you vote for?

Richard Burr..... 46%
Kay Hagan..... 43%
Not sure..... 11%

Q18 If the candidates for US Senate in 2016 were Republican Phil Berger and Democrat Janet Cowell, who would you vote for?

Phil Berger..... 41%
Janet Cowell..... 38%
Not sure..... 21%

Q19 If the candidates for US Senate in 2016 were Republican Phil Berger and Democrat Anthony Foxx, who would you vote for?

Phil Berger..... 40%
Anthony Foxx..... 37%
Not sure..... 24%

Q20 If the candidates for US Senate in 2016 were Republican Phil Berger and Democrat Kay Hagan, who would you vote for?

Phil Berger..... 45%
Kay Hagan..... 43%
Not sure..... 13%

Q21 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 37%
Unfavorable..... 48%
Not sure..... 16%

Q22 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 45%
Mitt Romney..... 47%
Someone else/Don't remember..... 8%





Q23 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	9%
<i>Somewhat liberal</i>	19%
<i>Moderate</i>	28%
<i>Somewhat conservative</i>	23%
<i>Very conservative</i>	21%

Q24 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q25 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	42%
<i>Republican</i>	36%
<i>Independent/Other</i>	22%

Q26 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	72%
<i>African-American</i>	22%
<i>Other</i>	6%

Q27 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are 65 or older, press 4.

<i>18 to 29</i>	15%
<i>30 to 46</i>	25%
<i>46 to 65</i>	38%
<i>Older than 65</i>	22%

Q28 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%

Q29 Area Code

<i>252</i>	10%
<i>336</i>	17%
<i>704</i>	16%
<i>828</i>	11%
<i>910</i>	9%
<i>919</i>	16%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	40%	84%	1%	25%
Disapprove	53%	7%	98%	50%
Not sure	7%	9%	1%	25%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McCrary Approval				
Approve	41%	13%	70%	27%
Disapprove	46%	75%	18%	44%
Not sure	13%	13%	12%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Berger Favorability				
Favorable	11%	5%	17%	10%
Unfavorable	28%	38%	16%	35%
Not sure	62%	57%	67%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Cooper Favorability				
Favorable	26%	37%	17%	10%
Unfavorable	26%	16%	36%	29%
Not sure	48%	47%	47%	60%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Cowell Favorability				
Favorable	16%	25%	10%	7%
Unfavorable	17%	15%	17%	20%
Not sure	67%	60%	73%	72%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Foxx Favorability				
Favorable	17%	25%	8%	16%
Unfavorable	25%	17%	31%	27%
Not sure	59%	58%	61%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McCrary/Cooper				
Pat McCrary	46%	10%	85%	25%
Roy Cooper	39%	77%	4%	26%
Not sure	15%	13%	11%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McCrary/Cowell				
Pat McCrary	47%	10%	86%	29%
Janet Cowell	36%	72%	3%	27%
Not sure	16%	17%	11%	44%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McCrorry/Foxx				
Pat McCrorry	48%	10%	88%	26%
Anthony Foxx	34%	68%	3%	24%
Not sure	18%	22%	9%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Berger/Cooper				
Phil Berger	35%	5%	66%	20%
Roy Cooper	41%	75%	10%	27%
Not sure	24%	20%	24%	53%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Berger/Cowell				
Phil Berger	37%	4%	72%	20%
Janet Cowell	38%	74%	4%	29%
Not sure	25%	23%	24%	51%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Berger/Foxx				
Phil Berger	39%	6%	74%	20%
Anthony Foxx	36%	71%	4%	25%
Not sure	25%	23%	21%	54%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Burr Approval				
Approve	31%	9%	52%	29%
Disapprove	36%	56%	18%	30%
Not sure	33%	35%	30%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan Approval				
Approve	39%	77%	4%	25%
Disapprove	52%	14%	88%	54%
Not sure	9%	9%	8%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Burr/Cowell				
Richard Burr	44%	7%	84%	24%
Janet Cowell	38%	74%	6%	29%
Not sure	17%	19%	10%	47%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Burr/Foxx				
Richard Burr	44%	5%	83%	33%
Anthony Foxx	38%	74%	6%	22%
Not sure	18%	21%	11%	45%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Burr/Hagan				
Richard Burr	46%	5%	86%	36%
Kay Hagan	43%	86%	5%	25%
Not sure	11%	9%	9%	39%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Berger/Cowell				
Phil Berger	41%	7%	76%	24%
Janet Cowell	38%	75%	6%	19%
Not sure	21%	18%	18%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Berger/Foxx				
Phil Berger	40%	6%	75%	22%
Anthony Foxx	37%	73%	5%	20%
Not sure	24%	20%	21%	58%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Berger/Hagan				
Phil Berger	45%	6%	83%	35%
Kay Hagan	43%	83%	6%	29%
Not sure	13%	10%	12%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Tillis Favorability				
Favorable	37%	5%	71%	15%
Unfavorable	48%	85%	12%	51%
Not sure	16%	10%	17%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	40%	85%	77%	49%	17%	4%
Disapprove	53%	12%	16%	38%	79%	93%
Not sure	7%	2%	6%	13%	4%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry Approval						
Approve	41%	8%	16%	28%	59%	73%
Disapprove	46%	81%	74%	56%	27%	14%
Not sure	13%	11%	9%	17%	14%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger Favorability						
Favorable	11%	3%	7%	6%	16%	18%
Unfavorable	28%	42%	47%	31%	15%	13%
Not sure	62%	55%	45%	63%	68%	69%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cooper Favorability						
Favorable	26%	45%	36%	28%	19%	13%
Unfavorable	26%	22%	20%	19%	29%	39%
Not sure	48%	33%	44%	53%	51%	48%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cowell Favorability						
Favorable	16%	28%	29%	19%	12%	3%
Unfavorable	17%	16%	14%	17%	13%	21%
Not sure	67%	56%	57%	64%	75%	75%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Foxx Favorability						
Favorable	17%	25%	22%	22%	13%	5%
Unfavorable	25%	16%	21%	20%	30%	31%
Not sure	59%	58%	57%	58%	57%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory/Cooper						
Pat McCrory	46%	19%	13%	27%	70%	87%
Roy Cooper	39%	76%	73%	48%	19%	5%
Not sure	15%	5%	14%	26%	11%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory/Cowell						
Pat McCrory	47%	12%	14%	28%	73%	88%
Janet Cowell	36%	79%	69%	43%	16%	3%
Not sure	16%	9%	16%	29%	10%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrory/Foxx						
Pat McCrory	48%	8%	16%	30%	74%	88%
Anthony Foxx	34%	79%	64%	40%	15%	3%
Not sure	18%	13%	20%	30%	11%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger/Cooper						
Phil Berger	35%	6%	16%	14%	52%	71%
Roy Cooper	41%	82%	71%	48%	23%	8%
Not sure	24%	12%	13%	38%	24%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger/Cowell						
Phil Berger	37%	4%	11%	16%	60%	76%
Janet Cowell	38%	88%	73%	42%	17%	4%
Not sure	25%	8%	16%	42%	23%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger/Foxx						
Phil Berger	39%	4%	17%	16%	63%	77%
Anthony Foxx	36%	85%	66%	43%	16%	3%
Not sure	25%	10%	18%	41%	21%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	31%	5%	15%	20%	45%	53%
Disapprove	36%	62%	53%	46%	20%	15%
Not sure	33%	32%	32%	34%	34%	31%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	39%	80%	73%	50%	15%	4%
Disapprove	52%	11%	19%	38%	72%	92%
Not sure	9%	9%	7%	13%	12%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr/Cowell						
Richard Burr	44%	8%	14%	26%	70%	83%
Janet Cowell	38%	79%	73%	43%	18%	8%
Not sure	17%	14%	13%	31%	12%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr/Foxx						
Richard Burr	44%	3%	11%	27%	68%	86%
Anthony Foxx	38%	89%	71%	39%	18%	6%
Not sure	18%	8%	17%	34%	14%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr/Hagan						
Richard Burr	46%	4%	13%	26%	74%	86%
Kay Hagan	43%	93%	77%	51%	18%	9%
Not sure	11%	3%	10%	23%	8%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger/Cowell						
Phil Berger	41%	2%	13%	20%	66%	79%
Janet Cowell	38%	88%	76%	42%	16%	5%
Not sure	21%	10%	11%	38%	18%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger/Foxx						
Phil Berger	40%	2%	14%	18%	64%	79%
Anthony Foxx	37%	84%	67%	42%	16%	7%
Not sure	24%	14%	19%	39%	20%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berger/Hagan						
Phil Berger	45%	9%	10%	25%	71%	87%
Kay Hagan	43%	90%	77%	51%	17%	9%
Not sure	13%	1%	12%	24%	12%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	37%	9%	9%	21%	55%	73%
Unfavorable	48%	85%	79%	64%	21%	13%
Not sure	16%	6%	12%	15%	24%	14%





	Base	Gender	
		Woman	Man
Obama Approval			
Approve	40%	45%	36%
Disapprove	53%	47%	60%
Not sure	7%	9%	4%

	Base	Gender	
		Woman	Man
McCrory Approval			
Approve	41%	36%	46%
Disapprove	46%	49%	42%
Not sure	13%	15%	12%

	Base	Gender	
		Woman	Man
Berger Favorability			
Favorable	11%	7%	15%
Unfavorable	28%	26%	30%
Not sure	62%	67%	56%

	Base	Gender	
		Woman	Man
Cooper Favorability			
Favorable	26%	27%	24%
Unfavorable	26%	20%	34%
Not sure	48%	53%	43%

	Base	Gender	
		Woman	Man
Cowell Favorability			
Favorable	16%	18%	15%
Unfavorable	17%	13%	21%
Not sure	67%	69%	64%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Favorable	17%	18%	15%
Unfavorable	25%	19%	31%
Not sure	59%	63%	54%

	Base	Gender	
		Woman	Man
McCrory/Cooper			
Pat McCrory	46%	41%	52%
Roy Cooper	39%	43%	34%
Not sure	15%	16%	14%

	Base	Gender	
		Woman	Man
McCrory/Cowell			
Pat McCrory	47%	40%	56%
Janet Cowell	36%	43%	29%
Not sure	16%	17%	15%





	Base	Gender	
		Woman	Man
McCrary/Foxx			
Pat McCrary	48%	40%	56%
Anthony Foxx	34%	39%	28%
Not sure	18%	20%	15%

	Base	Gender	
		Woman	Man
Berger/Cooper			
Phil Berger	35%	29%	42%
Roy Cooper	41%	46%	36%
Not sure	24%	25%	23%

	Base	Gender	
		Woman	Man
Berger/Cowell			
Phil Berger	37%	30%	45%
Janet Cowell	38%	43%	31%
Not sure	25%	27%	24%

	Base	Gender	
		Woman	Man
Berger/Foxx			
Phil Berger	39%	31%	48%
Anthony Foxx	36%	41%	31%
Not sure	25%	28%	22%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	31%	24%	38%
Disapprove	36%	34%	38%
Not sure	33%	42%	23%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	39%	43%	35%
Disapprove	52%	46%	58%
Not sure	9%	11%	8%

	Base	Gender	
		Woman	Man
Burr/Cowell			
Richard Burr	44%	38%	52%
Janet Cowell	38%	42%	35%
Not sure	17%	20%	14%

	Base	Gender	
		Woman	Man
Burr/Foxx			
Richard Burr	44%	36%	54%
Anthony Foxx	38%	41%	34%
Not sure	18%	23%	13%





	Base	Gender	
		Woman	Man
Burr/Hagan			
Richard Burr	46%	40%	52%
Kay Hagan	43%	48%	37%
Not sure	11%	12%	11%

	Base	Gender	
		Woman	Man
Berger/Cowell			
Phil Berger	41%	33%	49%
Janet Cowell	38%	43%	33%
Not sure	21%	24%	18%

	Base	Gender	
		Woman	Man
Berger/Foxx			
Phil Berger	40%	32%	48%
Anthony Foxx	37%	41%	32%
Not sure	24%	26%	21%

	Base	Gender	
		Woman	Man
Berger/Hagan			
Phil Berger	45%	39%	51%
Kay Hagan	43%	48%	37%
Not sure	13%	13%	12%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	37%	31%	43%
Unfavorable	48%	50%	45%
Not sure	16%	19%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	40%	76%	6%	28%
Disapprove	53%	19%	92%	53%
Not sure	7%	5%	1%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
McCroy Approval				
Approve	41%	19%	70%	33%
Disapprove	46%	67%	20%	47%
Not sure	13%	14%	10%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Berger Favorability				
Favorable	11%	7%	15%	10%
Unfavorable	28%	35%	19%	28%
Not sure	62%	58%	66%	62%





	Base	Party		
		Democrat	Republican	Independent/Other
Cooper Favorability				
Favorable	26%	37%	17%	20%
Unfavorable	26%	20%	35%	24%
Not sure	48%	43%	49%	57%

	Base	Party		
		Democrat	Republican	Independent/Other
Cowell Favorability				
Favorable	16%	23%	7%	18%
Unfavorable	17%	17%	17%	15%
Not sure	67%	60%	75%	67%

	Base	Party		
		Democrat	Republican	Independent/Other
Foxx Favorability				
Favorable	17%	24%	10%	12%
Unfavorable	25%	19%	29%	28%
Not sure	59%	57%	60%	60%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrory/Cooper				
Pat McCrory	46%	18%	84%	37%
Roy Cooper	39%	68%	8%	33%
Not sure	15%	13%	7%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrory/Cowell				
Pat McCrory	47%	17%	87%	39%
Janet Cowell	36%	66%	7%	29%
Not sure	16%	17%	6%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrory/Foxx				
Pat McCrory	48%	20%	87%	37%
Anthony Foxx	34%	61%	8%	26%
Not sure	18%	19%	5%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Berger/Cooper				
Phil Berger	35%	10%	69%	26%
Roy Cooper	41%	71%	10%	34%
Not sure	24%	19%	21%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Berger/Cowell				
Phil Berger	37%	10%	74%	27%
Janet Cowell	38%	67%	8%	30%
Not sure	25%	23%	18%	42%





	Base	Party		
		Democrat	Republican	Independent/Other
Berger/Foxx				
Phil Berger	39%	13%	73%	33%
Anthony Foxx	36%	64%	9%	27%
Not sure	25%	23%	18%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	31%	16%	51%	26%
Disapprove	36%	51%	19%	35%
Not sure	33%	33%	30%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	39%	73%	7%	27%
Disapprove	52%	21%	87%	52%
Not sure	9%	6%	6%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr/Cowell				
Richard Burr	44%	16%	84%	33%
Janet Cowell	38%	67%	10%	31%
Not sure	17%	17%	6%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr/Foxx				
Richard Burr	44%	13%	86%	34%
Anthony Foxx	38%	68%	8%	29%
Not sure	18%	19%	6%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr/Hagan				
Richard Burr	46%	14%	87%	38%
Kay Hagan	43%	77%	8%	35%
Not sure	11%	9%	5%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Berger/Cowell				
Phil Berger	41%	12%	79%	32%
Janet Cowell	38%	70%	9%	27%
Not sure	21%	18%	12%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
Berger/Foxx				
Phil Berger	40%	12%	75%	33%
Anthony Foxx	37%	67%	9%	25%
Not sure	24%	21%	16%	42%





	Base	Party		
		Democrat	Republican	Independent/Other
Berger/Hagan				
Phil Berger	45%	13%	83%	42%
Kay Hagan	43%	78%	8%	33%
Not sure	13%	10%	9%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Tillis Favorability				
Favorable	37%	12%	69%	32%
Unfavorable	48%	79%	15%	42%
Not sure	16%	9%	16%	27%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	40%	27%	82%	55%
Disapprove	53%	67%	11%	30%
Not sure	7%	6%	7%	15%

	Base	Race		
		White	African-American	Other
McCrory Approval				
Approve	41%	49%	16%	25%
Disapprove	46%	38%	66%	62%
Not sure	13%	12%	17%	13%

	Base	Race		
		White	African-American	Other
Berger Favorability				
Favorable	11%	13%	6%	7%
Unfavorable	28%	25%	35%	37%
Not sure	62%	63%	60%	56%

	Base	Race		
		White	African-American	Other
Cooper Favorability				
Favorable	26%	25%	23%	39%
Unfavorable	26%	28%	20%	27%
Not sure	48%	47%	57%	34%

	Base	Race		
		White	African-American	Other
Cowell Favorability				
Favorable	16%	13%	26%	21%
Unfavorable	17%	15%	23%	10%
Not sure	67%	72%	51%	69%

	Base	Race		
		White	African-American	Other
Foxx Favorability				
Favorable	17%	11%	33%	21%
Unfavorable	25%	25%	23%	21%
Not sure	59%	63%	45%	59%





	Base	Race		
		White	African-American	Other
McCrorry/Cooper				
Pat McCrorry	46%	57%	16%	23%
Roy Cooper	39%	31%	59%	66%
Not sure	15%	12%	25%	11%

	Base	Race		
		White	African-American	Other
McCrorry/Cowell				
Pat McCrorry	47%	60%	12%	29%
Janet Cowell	36%	28%	62%	52%
Not sure	16%	13%	27%	19%

	Base	Race		
		White	African-American	Other
McCrorry/Foxx				
Pat McCrorry	48%	60%	14%	27%
Anthony Foxx	34%	25%	62%	46%
Not sure	18%	15%	24%	27%

	Base	Race		
		White	African-American	Other
Berger/Cooper				
Phil Berger	35%	44%	10%	13%
Roy Cooper	41%	33%	62%	64%
Not sure	24%	23%	28%	23%

	Base	Race		
		White	African-American	Other
Berger/Cowell				
Phil Berger	37%	49%	3%	20%
Janet Cowell	38%	28%	66%	55%
Not sure	25%	24%	31%	25%

	Base	Race		
		White	African-American	Other
Berger/Foxx				
Phil Berger	39%	49%	9%	23%
Anthony Foxx	36%	27%	65%	49%
Not sure	25%	24%	26%	28%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	31%	37%	12%	26%
Disapprove	36%	33%	44%	47%
Not sure	33%	30%	44%	27%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	39%	29%	66%	62%
Disapprove	52%	62%	23%	30%
Not sure	9%	9%	11%	8%





	Base	Race		
		White	African-American	Other
Burr/Cowell				
Richard Burr	44%	57%	9%	22%
Janet Cowell	38%	28%	68%	55%
Not sure	17%	15%	24%	23%

	Base	Race		
		White	African-American	Other
Burr/Fox				
Richard Burr	44%	58%	4%	26%
Anthony Fox	38%	26%	71%	63%
Not sure	18%	17%	26%	11%

	Base	Race		
		White	African-American	Other
Burr/Hagan				
Richard Burr	46%	59%	7%	25%
Kay Hagan	43%	32%	72%	67%
Not sure	11%	9%	22%	8%

	Base	Race		
		White	African-American	Other
Berger/Cowell				
Phil Berger	41%	52%	9%	19%
Janet Cowell	38%	28%	67%	61%
Not sure	21%	20%	24%	20%

	Base	Race		
		White	African-American	Other
Berger/Fox				
Phil Berger	40%	51%	6%	24%
Anthony Fox	37%	27%	65%	53%
Not sure	24%	22%	29%	23%

	Base	Race		
		White	African-American	Other
Berger/Hagan				
Phil Berger	45%	57%	8%	23%
Kay Hagan	43%	32%	73%	60%
Not sure	13%	10%	20%	18%

	Base	Race		
		White	African-American	Other
Tillis Favorability				
Favorable	37%	47%	9%	13%
Unfavorable	48%	37%	77%	68%
Not sure	16%	16%	14%	19%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Obama Approval					
Approve	40%	54%	42%	37%	36%
Disapprove	53%	33%	48%	59%	62%
Not sure	7%	13%	10%	4%	3%





	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
McCrary Approval					
Approve	41%	23%	34%	46%	52%
Disapprove	46%	47%	53%	45%	38%
Not sure	13%	30%	13%	9%	10%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Berger Favorability					
Favorable	11%	8%	4%	13%	17%
Unfavorable	28%	27%	32%	29%	20%
Not sure	62%	64%	64%	58%	63%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Cooper Favorability					
Favorable	26%	16%	19%	27%	37%
Unfavorable	26%	22%	25%	31%	23%
Not sure	48%	61%	56%	43%	39%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Cowell Favorability					
Favorable	16%	15%	20%	15%	16%
Unfavorable	17%	23%	19%	14%	15%
Not sure	67%	62%	61%	71%	70%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Foxx Favorability					
Favorable	17%	16%	20%	15%	15%
Unfavorable	25%	30%	20%	25%	25%
Not sure	59%	54%	60%	60%	60%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
McCrary/Cooper					
Pat McCrary	46%	34%	38%	51%	55%
Roy Cooper	39%	34%	43%	40%	37%
Not sure	15%	32%	19%	9%	9%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
McCrary/Cowell					
Pat McCrary	47%	30%	42%	51%	61%
Janet Cowell	36%	45%	40%	34%	30%
Not sure	16%	26%	18%	15%	10%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
McCrary/Foxx					
Pat McCrary	48%	30%	41%	52%	60%
Anthony Foxx	34%	38%	42%	31%	27%
Not sure	18%	31%	17%	16%	13%





	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Berger/Cooper					
Phil Berger	35%	24%	29%	41%	37%
Roy Cooper	41%	41%	42%	41%	41%
Not sure	24%	35%	29%	18%	22%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Berger/Cowell					
Phil Berger	37%	22%	31%	42%	45%
Janet Cowell	38%	43%	42%	37%	31%
Not sure	25%	34%	27%	21%	24%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Berger/Foxx					
Phil Berger	39%	24%	31%	46%	47%
Anthony Foxx	36%	46%	41%	34%	29%
Not sure	25%	31%	28%	21%	24%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Burr Approval					
Approve	31%	14%	23%	38%	39%
Disapprove	36%	36%	45%	34%	29%
Not sure	33%	49%	32%	28%	32%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Hagan Approval					
Approve	39%	44%	43%	37%	34%
Disapprove	52%	39%	43%	57%	60%
Not sure	9%	16%	13%	6%	6%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Burr/Cowell					
Richard Burr	44%	24%	36%	51%	56%
Janet Cowell	38%	43%	44%	36%	32%
Not sure	17%	32%	21%	13%	11%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Burr/Foxx					
Richard Burr	44%	22%	33%	52%	57%
Anthony Foxx	38%	36%	50%	35%	31%
Not sure	18%	42%	17%	14%	12%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Burr/Hagan					
Richard Burr	46%	26%	36%	52%	60%
Kay Hagan	43%	50%	46%	43%	36%
Not sure	11%	24%	19%	6%	5%





	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Berger/Cowell					
Phil Berger	41%	22%	35%	45%	52%
Janet Cowell	38%	46%	43%	36%	33%
Not sure	21%	32%	23%	19%	16%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Berger/Foxx					
Phil Berger	40%	21%	32%	46%	50%
Anthony Foxx	37%	39%	43%	35%	31%
Not sure	24%	40%	25%	19%	19%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Berger/Hagan					
Phil Berger	45%	29%	34%	49%	59%
Kay Hagan	43%	51%	46%	41%	36%
Not sure	13%	20%	21%	10%	5%

	Base	Age			
		18 to 29	30 to 46	46 to 65	Older than 65
Tillis Favorability					
Favorable	37%	23%	30%	41%	47%
Unfavorable	48%	54%	53%	48%	37%
Not sure	16%	24%	17%	11%	16%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	40%	40%	43%
Disapprove	53%	58%	34%
Not sure	7%	3%	23%

	Base	Mode	
		Phone	Internet
McCrory Approval			
Approve	41%	44%	26%
Disapprove	46%	47%	41%
Not sure	13%	9%	33%

	Base	Mode	
		Phone	Internet
Berger Favorability			
Favorable	11%	12%	5%
Unfavorable	28%	29%	23%
Not sure	62%	59%	72%

	Base	Mode	
		Phone	Internet
Cooper Favorability			
Favorable	26%	28%	15%
Unfavorable	26%	30%	13%
Not sure	48%	42%	72%





	Base	Mode	
		Phone	Internet
Cowell Favorability			
Favorable	16%	15%	22%
Unfavorable	17%	16%	17%
Not sure	67%	69%	60%

	Base	Mode	
		Phone	Internet
Foxx Favorability			
Favorable	17%	14%	25%
Unfavorable	25%	25%	23%
Not sure	59%	61%	52%

	Base	Mode	
		Phone	Internet
McCrorry/Cooper			
Pat McCrorry	46%	51%	28%
Roy Cooper	39%	39%	39%
Not sure	15%	10%	33%

	Base	Mode	
		Phone	Internet
McCrorry/Cowell			
Pat McCrorry	47%	52%	28%
Janet Cowell	36%	35%	42%
Not sure	16%	12%	31%

	Base	Mode	
		Phone	Internet
McCrorry/Foxx			
Pat McCrorry	48%	52%	31%
Anthony Foxx	34%	33%	40%
Not sure	18%	15%	29%

	Base	Mode	
		Phone	Internet
Berger/Cooper			
Phil Berger	35%	38%	19%
Roy Cooper	41%	41%	41%
Not sure	24%	20%	40%

	Base	Mode	
		Phone	Internet
Berger/Cowell			
Phil Berger	37%	42%	17%
Janet Cowell	38%	36%	43%
Not sure	25%	22%	39%

	Base	Mode	
		Phone	Internet
Berger/Foxx			
Phil Berger	39%	43%	22%
Anthony Foxx	36%	35%	43%
Not sure	25%	22%	35%





	Base	Mode	
		Phone	Internet
Burr Approval			
Approve	31%	35%	14%
Disapprove	36%	37%	33%
Not sure	33%	28%	53%

	Base	Mode	
		Phone	Internet
Hagan Approval			
Approve	39%	38%	45%
Disapprove	52%	56%	32%
Not sure	9%	6%	23%

	Base	Mode	
		Phone	Internet
Burr/Cowell			
Richard Burr	44%	50%	24%
Janet Cowell	38%	37%	42%
Not sure	17%	13%	34%

	Base	Mode	
		Phone	Internet
Burr/Foxx			
Richard Burr	44%	50%	19%
Anthony Foxx	38%	36%	43%
Not sure	18%	13%	38%

	Base	Mode	
		Phone	Internet
Burr/Hagan			
Richard Burr	46%	51%	24%
Kay Hagan	43%	42%	49%
Not sure	11%	7%	28%

	Base	Mode	
		Phone	Internet
Berger/Cowell			
Phil Berger	41%	46%	19%
Janet Cowell	38%	36%	47%
Not sure	21%	18%	34%

	Base	Mode	
		Phone	Internet
Berger/Foxx			
Phil Berger	40%	45%	18%
Anthony Foxx	37%	36%	41%
Not sure	24%	19%	40%

	Base	Mode	
		Phone	Internet
Berger/Hagan			
Phil Berger	45%	50%	24%
Kay Hagan	43%	40%	52%
Not sure	13%	10%	25%





	Base	Mode	
		Phone	Internet
Tillis Favorability			
Favorable	37%	41%	19%
Unfavorable	48%	46%	53%
Not sure	16%	12%	28%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Obama Approval								
Approve	40%	44%	33%	31%	39%	40%	52%	43%
Disapprove	53%	55%	65%	67%	56%	57%	44%	34%
Not sure	7%	1%	2%	2%	5%	3%	4%	23%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrory Approval								
Approve	41%	43%	45%	55%	37%	37%	43%	26%
Disapprove	46%	42%	47%	39%	47%	54%	54%	41%
Not sure	13%	14%	9%	6%	16%	9%	3%	33%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Berger Favorability								
Favorable	11%	11%	21%	6%	3%	8%	20%	5%
Unfavorable	28%	29%	27%	22%	23%	46%	32%	23%
Not sure	62%	60%	53%	72%	75%	46%	48%	72%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cooper Favorability								
Favorable	26%	17%	30%	27%	20%	31%	41%	15%
Unfavorable	26%	44%	35%	22%	23%	33%	24%	13%
Not sure	48%	38%	36%	51%	57%	36%	35%	72%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cowell Favorability								
Favorable	16%	14%	9%	12%	7%	21%	27%	22%
Unfavorable	17%	25%	17%	13%	13%	18%	15%	17%
Not sure	67%	62%	73%	75%	80%	61%	59%	60%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Foxx Favorability								
Favorable	17%	5%	14%	28%	10%	17%	10%	25%
Unfavorable	25%	24%	21%	43%	21%	20%	17%	23%
Not sure	59%	71%	65%	29%	69%	64%	74%	52%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrory/Cooper								
Pat McCrory	46%	46%	51%	62%	50%	49%	45%	28%
Roy Cooper	39%	36%	34%	33%	41%	45%	46%	39%
Not sure	15%	18%	14%	5%	9%	6%	9%	33%





	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrory/Cowell								
Pat McCrory	47%	48%	57%	64%	51%	50%	41%	28%
Janet Cowell	36%	35%	28%	28%	34%	42%	47%	42%
Not sure	16%	18%	15%	8%	15%	8%	12%	31%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrory/Foxx								
Pat McCrory	48%	48%	56%	64%	52%	48%	41%	31%
Anthony Foxx	34%	29%	23%	27%	36%	40%	43%	40%
Not sure	18%	22%	21%	8%	12%	12%	16%	29%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Berger/Cooper								
Phil Berger	35%	36%	40%	44%	36%	36%	36%	19%
Roy Cooper	41%	39%	35%	36%	47%	45%	49%	41%
Not sure	24%	25%	25%	20%	17%	19%	16%	40%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Berger/Cowell								
Phil Berger	37%	39%	49%	47%	38%	37%	37%	17%
Janet Cowell	38%	36%	29%	28%	40%	44%	46%	43%
Not sure	25%	25%	22%	25%	23%	20%	18%	39%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Berger/Foxx								
Phil Berger	39%	39%	48%	56%	40%	40%	33%	22%
Anthony Foxx	36%	31%	25%	29%	42%	41%	43%	43%
Not sure	25%	30%	27%	14%	18%	19%	24%	35%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr Approval								
Approve	31%	21%	42%	39%	31%	30%	39%	14%
Disapprove	36%	38%	40%	32%	34%	39%	38%	33%
Not sure	33%	41%	19%	29%	35%	30%	23%	53%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan Approval								
Approve	39%	36%	32%	31%	40%	36%	51%	45%
Disapprove	52%	57%	62%	63%	54%	57%	44%	32%
Not sure	9%	7%	6%	6%	6%	7%	5%	23%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr/Cowell								
Richard Burr	44%	47%	52%	57%	49%	48%	42%	24%
Janet Cowell	38%	36%	33%	34%	37%	41%	46%	42%
Not sure	17%	16%	16%	9%	14%	10%	13%	34%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr/Foxx								
Richard Burr	44%	46%	52%	59%	46%	43%	19%	
Anthony Foxx	38%	36%	33%	31%	36%	42%	43%	
Not sure	18%	18%	15%	9%	11%	12%	38%	

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr/Hagan								
Richard Burr	46%	47%	54%	61%	51%	52%	40%	24%
Kay Hagan	43%	41%	36%	36%	44%	45%	51%	49%
Not sure	11%	12%	10%	3%	5%	4%	9%	28%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Berger/Cowell								
Phil Berger	41%	48%	47%	56%	44%	44%	36%	19%
Janet Cowell	38%	34%	32%	30%	34%	43%	46%	47%
Not sure	21%	18%	21%	14%	22%	13%	18%	34%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Berger/Foxx								
Phil Berger	40%	45%	45%	60%	39%	44%	34%	18%
Anthony Foxx	37%	36%	30%	29%	40%	42%	41%	41%
Not sure	24%	19%	25%	11%	20%	14%	24%	40%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Berger/Hagan								
Phil Berger	45%	48%	53%	60%	54%	46%	37%	24%
Kay Hagan	43%	39%	35%	34%	39%	46%	51%	52%
Not sure	13%	12%	12%	7%	8%	8%	12%	25%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Tillis Favorability								
Favorable	37%	44%	40%	46%	44%	39%	35%	19%
Unfavorable	48%	42%	48%	39%	41%	46%	59%	53%
Not sure	16%	14%	12%	14%	15%	16%	5%	28%

