

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE****McCrory up 2 on Last Poll of Year; Measuring the Panthers Bandwagon**

Raleigh, N.C. – PPP's final North Carolina poll of the year finds Pat McCrory and Roy Cooper right where they've been all year- in a toss up. McCrory has the 44/42 advantage this month. Going back to February the two have been within 3 points of each other every month- McCrory led by 2 then and by 3 in April, then Cooper led by 3 in May, 2 in July, and 3 in August, McCrory took back a 3 point lead in September, Cooper took back a 1 point lead in October, and now McCrory finishes up the year with a 2 point advantage. That's 4 polls with McCrory up slightly and 4 polls with Cooper up slightly- there's little doubt this is the premier Governor's race in the country for next year.

The Governor's race remains a choice for voters basically between someone who's unpopular (McCrory's approval is 38/44 and he's been under water for 29 months now) and undefined (46% of voters have no opinion about Cooper one way or another). Voters are clearly open to the possibility of replacing McCrory but it's not yet clear whether they'll find Cooper to be a better alternative as they get to know him better.

“The North Carolina Governor’s race couldn’t be much more of a toss up,” said Dean Debnam, President of Public Policy Polling. “Voters don’t like Pat McCrory but they don’t know Roy Cooper yet and as a result the race goes back and forth between each of them holding small leads.”

Cooper leads Ken Spaulding 54/10 in the Democratic primary, a 44 point lead that's pretty comparable to the 45 point one he had in October at 58/13. For what it's worth McCrory would lead Spaulding 47/32 head to head.

In the Senate race Richard Burr continues his usual pattern of having voters split pretty much three ways about his job performance- 33% approve, 34% disapprove, and 33% have no opinion either way. Burr leads Deborah Ross and Kevin Griffin each 46/35, and Chris Rey 47/33 in hypothetical match ups. A lot of that is a function of the Democratic candidates being pretty much unknown at this point- they all have between 20 and 27%

name recognition. Ross is the strong early favorite for the Democratic nomination with 41% to 15% for Griffin and 5% for Rey, although 39% of voters remain undecided.

North Carolinians are firmly supportive of two of the main pieces of gun legislation that have been discussed in recent weeks. 85% would support a bill barring people on the terrorist watch list from purchasing firearms to only 6% who are opposed to that. That idea has broad bipartisan support with Republicans (88/6), Democrats (86/6), and independents (79/8) all strongly in favor of it. It's a similar story when it comes to expanded background checks- 85% of voters support them to only 8% opposed with favor coming from Democrats (89/6), Republicans (84/9), and independents (79/10) alike.

North Carolinians are hopping on the Panthers bandwagon. Last December when the Panthers were 3-8-1, only 34% of voters in the state said they were Panthers fans. By January, after the team made its surprising run to the division crown, 40% identified themselves as Panthers fans. When we polled it again in mid-October when the Panthers were 5-0, the share of North Carolinians who were Panthers fans was up to 51%. And now this week at 12-0, 60% are Panthers fans. Rarely can you measure the growing bandwagon as precisely as this. Last December we found that Ron Rivera's approval with Panthers fans stood at only 37/32- it's now 81/3.

“It’s been a pretty meteoric rise in fan support for the Panthers among North Carolinians over the last year,” said Dean Debnam, President of Public Policy Polling. “It’s pretty obvious that nothing increases a team’s popularity like winning does.”

College football loyalties in the state are pretty stable compared to a year ago: UNC has the clear lead with 27% to 14% each for Duke and NC State, 9% for ECU, 5% for Appalachian State, and 4% for Wake Forest. Larry Fedora's seen a huge improvement in his popularity among UNC fans, with his approval going from a 42/13 spread after last season up now to 66/5. Let there be no doubt despite the excitement of this football season that UNC is still a basketball school though- 54% of Tar Heel fans say they'd prefer to win a basketball national championship to only 35% who pick football. There haven't been any big shifts in approval numbers for any of the other football coaches in the state- it's worth noting Ruffin McNeill finished his ECU tenure with a 50/7 approval spread- there were barely any fans unhappy with his performance at all.

Public Policy Polling surveyed 1,214 voters from December 5th to 7th, including 555 Democratic primary voters. The margin of error for the overall survey is +/-2.8% and for the Democratic primary voters it's +/-4.2%. 80% of participants responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet.



North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve 38%
Disapprove..... 44%
Not sure 18%

Q2 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 29%
Unfavorable 25%
Not sure 46%

Q3 Do you have a favorable or unfavorable opinion of Ken Spaulding?

Favorable..... 9%
Unfavorable 16%
Not sure 75%

Q4 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

Pat McCrory..... 44%
Roy Cooper..... 42%
Not sure 14%

Q5 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Ken Spaulding, who would you vote for?

Pat McCrory..... 47%
Ken Spaulding 32%
Not sure 21%

Q6 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 33%
Disapprove..... 34%
Not sure..... 33%

Q7 Do you have a favorable or unfavorable opinion of Kevin Griffin?

Favorable..... 8%
Unfavorable 13%
Not sure..... 79%

Q8 Do you have a favorable or unfavorable opinion of Chris Rey?

Favorable..... 8%
Unfavorable 12%
Not sure..... 80%

Q9 Do you have a favorable or unfavorable opinion of Deborah Ross?

Favorable..... 14%
Unfavorable 13%
Not sure..... 73%

Q10 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Kevin Griffin, who would you vote for?

Richard Burr..... 46%
Kevin Griffin 35%
Not sure..... 19%

Q11 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Chris Rey, who would you vote for?

Richard Burr..... 47%
Chris Rey..... 33%
Not sure..... 21%





Q12 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Deborah Ross, who would you vote for?

<i>Richard Burr</i>	46%
<i>Deborah Ross</i>	35%
<i>Not sure</i>	18%

Q13 Do you approve or disapprove of Senator Thom Tillis' job performance?

<i>Approve</i>	28%
<i>Disapprove</i>	35%
<i>Not sure</i>	37%

Q14 Do you support or oppose requiring a criminal background check of every person who wants to buy a firearm?

<i>Support a criminal background check for everyone who wants to buy a firearm</i>	85%
<i>Oppose a criminal background check for everyone who wants to buy a firearm</i>	8%
<i>Not sure</i>	7%

Q15 Would you support or oppose a bill barring people on the terrorist watch list from purchasing a firearm?

<i>Support a bill barring people on the terrorist watch list from purchasing a firearm</i>	85%
<i>Oppose a bill barring people on the terrorist watch list from purchasing a firearm</i>	6%
<i>Not sure</i>	8%

Q16 As you may know, the U.S. Environmental Protection Agency, or E-P-A, has announced a plan to address climate change by placing limits on the amount of carbon pollution from power plants. Would you strongly favor, somewhat favor, somewhat oppose or strongly oppose this plan?

<i>Strongly favor</i>	42%
<i>Somewhat favor</i>	19%
<i>Somewhat oppose</i>	13%
<i>Strongly oppose</i>	15%
<i>Not sure</i>	10%

Q17 The federal minimum wage is currently \$7.25- which of the following would you support most- increasing it to \$15 an hour, increasing it to \$12 an hour, increasing it to \$10 an hour, keeping it at \$7.25 an hour, or eliminating the federal minimum wage altogether?

<i>Most support increasing the federal minimum wage to \$15.00 per hour</i>	21%
<i>Most support increasing the federal minimum wage to \$12.00 per hour</i>	16%
<i>Most support increasing the federal minimum wage to \$10.00 per hour</i>	36%
<i>Most support keeping the federal minimum wage at \$7.25 per hour</i>	16%
<i>Most support eliminating the federal minimum wage altogether</i>	8%
<i>Not sure</i>	3%

Q18 Is your favorite NFL team the Atlanta Falcons, Carolina Panthers, Dallas Cowboys, Denver Broncos, Green Bay Packers, New England Patriots, New York Giants, Pittsburgh Steelers, or Washington Redskins?

<i>Atlanta Falcons</i>	3%
<i>Carolina Panthers</i>	60%
<i>Dallas Cowboys</i>	8%
<i>Denver Broncos</i>	3%
<i>Green Bay Packers</i>	5%
<i>New England Patriots</i>	4%
<i>New York Giants</i>	3%
<i>Pittsburgh Steelers</i>	4%
<i>Washington Redskins</i>	4%
<i>Another team / Not sure</i>	6%

Q19 (Among Panthers fans) Do you approve or disapprove of the job Ron Rivera is doing as coach of the Panthers?

<i>Approve</i>	81%
<i>Disapprove</i>	3%
<i>Not sure</i>	16%





Q20 When it comes to college football do you consider yourself to be most an Appalachian State, Duke, East Carolina, NC State, UNC, or Wake Forest fan?

<i>Appalachian State</i>	5%
<i>Duke</i>	14%
<i>East Carolina</i>	9%
<i>NC State</i>	14%
<i>UNC</i>	27%
<i>Wake Forest</i>	4%
<i>Another team / Not sure</i>	27%

Q21 (Among App fans) Do you approve or disapprove of the job Scott Satterfield is doing as football coach?

<i>Approve</i>	49%
<i>Disapprove</i>	3%
<i>Not sure</i>	48%

Q22 (Among Duke fans) Do you approve or disapprove of the job David Cutcliffe is doing as football coach?

<i>Approve</i>	54%
<i>Disapprove</i>	7%
<i>Not sure</i>	39%

Q23 (Among ECU fans) Do you approve or disapprove of the job Ruffin McNeill is doing as football coach?

<i>Approve</i>	50%
<i>Disapprove</i>	7%
<i>Not sure</i>	43%

Q24 (Among NC State fans) Do you approve or disapprove of the job Dave Doeren is doing as football coach?

<i>Approve</i>	43%
<i>Disapprove</i>	7%
<i>Not sure</i>	50%

Q25 (Among UNC fans) Do you approve or disapprove of the job Larry Fedora is doing as football coach?

<i>Approve</i>	66%
<i>Disapprove</i>	5%
<i>Not sure</i>	29%

Q26 (Among UNC fans) If you had to choose between UNC winning a national championship in basketball and winning a national championship in football, which would you pick?

<i>Basketball</i>	54%
<i>Football</i>	35%
<i>Not sure</i>	11%

Q27 (Among Wake fans) Do you approve or disapprove of the job Dave Clawson is doing as football coach?

<i>Approve</i>	40%
<i>Disapprove</i>	1%
<i>Not sure</i>	58%

Q28 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	46%
<i>Mitt Romney</i>	47%
<i>Someone else / Don't remember</i>	7%

Q29 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	11%
<i>Somewhat liberal</i>	15%
<i>Moderate</i>	30%
<i>Somewhat conservative</i>	24%
<i>Very conservative</i>	19%

Q30 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%





Q31 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	40%
<i>Republican</i>	35%
<i>Independent / Other</i>	25%

Q32 If you are white, press 1. If African American, press 2. If other, press 3.

<i>White</i>	72%
<i>African American</i>	22%
<i>Other</i>	6%

Q33 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	13%
<i>30 to 45</i>	24%
<i>46 to 65</i>	36%
<i>Older than 65</i>	26%

Q34 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%

Q35 Area Code

<i>252</i>	10%
<i>336</i>	19%
<i>704</i>	15%
<i>828</i>	12%
<i>910</i>	10%
<i>919</i>	13%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry Approval				
Approve	38%	14%	64%	25%
Disapprove	44%	69%	21%	27%
Not sure	18%	17%	15%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cooper Favorability				
Favorable	29%	42%	18%	14%
Unfavorable	25%	17%	35%	15%
Not sure	46%	41%	47%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Spaulding Favorability				
Favorable	9%	12%	7%	3%
Unfavorable	16%	20%	12%	9%
Not sure	75%	68%	81%	89%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry / Cooper				
Pat McCrorry	44%	11%	77%	37%
Roy Cooper	42%	76%	12%	21%
Not sure	14%	13%	11%	42%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McCrorry / Spaulding				
Pat McCrorry	47%	16%	80%	35%
Ken Spaulding	32%	59%	7%	16%
Not sure	21%	25%	13%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr Approval				
Approve	33%	15%	53%	17%
Disapprove	34%	50%	20%	17%
Not sure	33%	35%	27%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Griffin Favorability				
Favorable	8%	12%	5%	1%
Unfavorable	13%	13%	14%	10%
Not sure	79%	74%	81%	89%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Rey Favorability				
Favorable	8%	11%	5%	1%
Unfavorable	12%	13%	11%	7%
Not sure	80%	76%	83%	92%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Ross Favorability				
Favorable	14%	24%	6%	7%
Unfavorable	13%	9%	17%	7%
Not sure	73%	67%	77%	86%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Griffin				
Richard Burr	46%	14%	80%	38%
Kevin Griffin	35%	67%	6%	14%
Not sure	19%	19%	14%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Rey				
Richard Burr	47%	15%	80%	36%
Chris Rey	33%	63%	6%	13%
Not sure	21%	22%	15%	51%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Burr / Ross				
Richard Burr	46%	12%	81%	37%
Deborah Ross	35%	68%	6%	17%
Not sure	18%	20%	13%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Tillis Approval				
Approve	28%	14%	44%	15%
Disapprove	35%	52%	20%	22%
Not sure	37%	34%	36%	63%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Background Checks Support/Oppose				
Support a criminal background check for everyone who wants to buy a firearm	85%	89%	84%	63%
Oppose a criminal background check for everyone who wants to buy a firearm	8%	7%	10%	9%
Not sure	7%	5%	6%	28%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Terror Watch List Bill Support/Oppose				
Support a bill barring people on the terrorist watch list from purchasing a firearm	85%	84%	89%	65%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	6%	5%	7%	12%
Not sure	8%	10%	5%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
EPA Power Plant Plan Favor/Oppose				
Strongly favor	42%	69%	18%	25%
Somewhat favor	19%	14%	25%	14%
Somewhat oppose	13%	5%	20%	15%
Strongly oppose	15%	1%	30%	14%
Not sure	10%	10%	7%	32%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Minimum Wage Increase Yes/No				
Most support increasing the federal minimum wage to \$15.00 per hour	21%	39%	5%	13%
Most support increasing the federal minimum wage to \$12.00 per hour	16%	23%	10%	9%
Most support increasing the federal minimum wage to \$10.00 per hour	36%	31%	40%	34%
Most support keeping the federal minimum wage at \$7.25 per h...	16%	3%	28%	21%
Most support eliminating the federal minimum wage altogether	8%	3%	14%	6%
Not sure	3%	1%	3%	17%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Favorite NFL Team				
Atlanta Falcons	3%	3%	2%	0%
Carolina Panthers	60%	57%	67%	42%
Dallas Cowboys	8%	7%	8%	9%
Denver Broncos	3%	2%	4%	4%
Green Bay Packers	5%	5%	4%	2%
New England Patriots	4%	4%	5%	3%
New York Giants	3%	4%	3%	4%
Pittsburgh Steelers	4%	7%	3%	-
Washington Redskins	4%	4%	5%	1%
Another team / Not sure	6%	6%	1%	34%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Rivera Approval				
Approve	81%	81%	82%	77%
Disapprove	3%	3%	4%	2%
Not sure	16%	16%	14%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
College Football Support				
Appalachian State	5%	4%	6%	10%
Duke	14%	15%	14%	5%
East Carolina	9%	10%	9%	2%
NC State	14%	12%	15%	20%
UNC	27%	29%	26%	15%
Wake Forest	4%	3%	5%	4%
Another team / Not sure	27%	26%	24%	45%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Satterfield Approval				
Approve	49%	44%	57%	32%
Disapprove	3%	2%	-	19%
Not sure	48%	53%	43%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cutcliffe Approval				
Approve	54%	49%	61%	16%
Disapprove	7%	13%	1%	-
Not sure	39%	37%	38%	84%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
McNeill Approval				
Approve	50%	49%	49%	77%
Disapprove	7%	3%	12%	-
Not sure	43%	48%	39%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Doeren Approval				
Approve	43%	41%	46%	38%
Disapprove	7%	6%	9%	-
Not sure	50%	52%	45%	62%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Fedora Approval				
Approve	66%	64%	73%	27%
Disapprove	5%	6%	4%	-
Not sure	29%	30%	23%	73%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
UNC Championship Basketball or Football				
Basketball	54%	52%	58%	36%
Football	35%	37%	35%	12%
Not sure	11%	11%	7%	52%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Clawson Approval				
Approve	40%	55%	24%	90%
Disapprove	1%	-	2%	-
Not sure	58%	45%	73%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrary Approval						
Approve	38%	16%	12%	29%	53%	67%
Disapprove	44%	69%	69%	52%	25%	20%
Not sure	18%	15%	20%	19%	22%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cooper Favorability						
Favorable	29%	48%	46%	33%	17%	14%
Unfavorable	25%	14%	9%	19%	34%	43%
Not sure	46%	38%	45%	49%	49%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Spaulding Favorability						
Favorable	9%	24%	12%	7%	5%	8%
Unfavorable	16%	19%	15%	15%	16%	15%
Not sure	75%	56%	74%	78%	80%	77%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrary / Cooper						
Pat McCrary	44%	9%	12%	32%	66%	79%
Roy Cooper	42%	84%	78%	49%	18%	11%
Not sure	14%	7%	10%	19%	17%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrary / Spaulding						
Pat McCrary	47%	17%	11%	35%	68%	84%
Ken Spaulding	32%	71%	68%	36%	10%	5%
Not sure	21%	12%	21%	30%	21%	12%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	33%	15%	14%	27%	43%	54%
Disapprove	34%	60%	53%	34%	21%	19%
Not sure	33%	25%	34%	38%	36%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Griffin Favorability						
Favorable	8%	24%	17%	7%	3%	3%
Unfavorable	13%	16%	7%	10%	17%	16%
Not sure	79%	60%	76%	83%	80%	81%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rey Favorability						
Favorable	8%	20%	11%	9%	3%	3%
Unfavorable	12%	16%	12%	8%	14%	13%
Not sure	80%	64%	78%	83%	83%	83%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ross Favorability						
Favorable	14%	29%	32%	12%	9%	3%
Unfavorable	13%	15%	8%	11%	13%	16%
Not sure	73%	56%	60%	76%	78%	80%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Griffin						
Richard Burr	46%	9%	10%	39%	63%	85%
Kevin Griffin	35%	84%	71%	36%	13%	6%
Not sure	19%	6%	20%	25%	23%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Rey						
Richard Burr	47%	16%	11%	35%	65%	87%
Chris Rey	33%	70%	69%	37%	13%	3%
Not sure	21%	14%	20%	29%	22%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr / Ross						
Richard Burr	46%	11%	11%	36%	64%	87%
Deborah Ross	35%	82%	76%	34%	16%	3%
Not sure	18%	7%	13%	30%	20%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Approval						
Approve	28%	17%	16%	16%	38%	50%
Disapprove	35%	51%	57%	40%	23%	17%
Not sure	37%	32%	27%	44%	39%	33%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Background Checks Support/Oppose						
Support a criminal background check for everyone who wants to buy a firearm	85%	78%	93%	89%	81%	81%
Oppose a criminal background check for everyone who wants to buy a firearm	8%	14%	3%	5%	10%	12%
Not sure	7%	9%	4%	6%	8%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Terror Watch List Bill Support/Oppose						
Support a bill barring people on the terrorist watch list from purchasing a firearm	85%	76%	87%	86%	85%	87%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	6%	12%	4%	3%	9%	8%
Not sure	8%	12%	9%	11%	6%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
EPA Power Plant Plan Favor/Oppose						
Strongly favor	42%	79%	65%	51%	25%	12%
Somewhat favor	19%	8%	19%	22%	25%	15%
Somewhat oppose	13%	3%	4%	11%	22%	19%
Strongly oppose	15%	2%	1%	6%	18%	46%
Not sure	10%	8%	10%	11%	10%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Minimum Wage Increase Yes/No						
Most support increasing the federal minimum wage to \$15.00 per hour	21%	63%	32%	22%	8%	6%
Most support increasing the federal minimum wage to \$12.00 per hour	16%	21%	32%	16%	12%	8%
Most support increasing the federal minimum wage to \$10.00 per hour	36%	11%	31%	44%	43%	31%
Most support keeping the federal minimum wage at \$7.25 per h...	16%	1%	3%	9%	24%	34%
Most support eliminating the federal minimum wage altogether	8%	2%	1%	5%	10%	20%
Not sure	3%	3%	1%	5%	2%	2%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorite NFL Team						
Atlanta Falcons	3%	8%	3%	2%	1%	1%
Carolina Panthers	60%	62%	58%	57%	62%	65%
Dallas Cowboys	8%	6%	3%	9%	10%	9%
Denver Broncos	3%	-	5%	4%	1%	3%
Green Bay Packers	5%	6%	3%	4%	7%	3%
New England Patriots	4%	5%	5%	4%	3%	5%
New York Giants	3%	1%	7%	4%	2%	3%
Pittsburgh Steelers	4%	2%	5%	6%	6%	1%
Washington Redskins	4%	1%	6%	4%	3%	7%
Another team / Not sure	6%	10%	6%	8%	4%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rivera Approval						
Approve	81%	72%	85%	84%	79%	83%
Disapprove	3%	1%	1%	3%	6%	4%
Not sure	16%	27%	14%	13%	15%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
College Football Support						
Appalachian State	5%	7%	5%	5%	5%	6%
Duke	14%	12%	14%	14%	16%	13%
East Carolina	9%	12%	5%	9%	11%	9%
NC State	14%	5%	15%	18%	14%	14%
UNC	27%	34%	28%	25%	26%	25%
Wake Forest	4%	4%	3%	3%	7%	4%
Another team / Not sure	27%	27%	31%	27%	22%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Satterfield Approval						
Approve	49%	56%	28%	54%	43%	56%
Disapprove	3%	-	-	3%	-	12%
Not sure	48%	44%	72%	42%	57%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cutcliffe Approval						
Approve	54%	77%	41%	51%	48%	64%
Disapprove	7%	-	22%	4%	5%	10%
Not sure	39%	23%	37%	46%	47%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McNeill Approval						
Approve	50%	92%	81%	20%	45%	56%
Disapprove	7%	-	10%	5%	13%	3%
Not sure	43%	8%	9%	75%	42%	41%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Doeren Approval						
Approve	43%	31%	54%	32%	48%	55%
Disapprove	7%	48%	2%	3%	6%	13%
Not sure	50%	21%	44%	65%	46%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fedora Approval						
Approve	66%	76%	58%	67%	62%	71%
Disapprove	5%	-	10%	4%	6%	3%
Not sure	29%	24%	32%	29%	32%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
UNC Championship Basketball or Football						
Basketball	54%	69%	55%	41%	53%	64%
Football	35%	22%	35%	47%	29%	33%
Not sure	11%	9%	10%	11%	18%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clawson Approval						
Approve	40%	-	40%	75%	45%	14%
Disapprove	1%	-	14%	-	-	-
Not sure	58%	100%	46%	25%	55%	86%

	Base	Gender	
		Woman	Man
McCrory Approval			
Approve	38%	35%	42%
Disapprove	44%	40%	47%
Not sure	18%	25%	11%

	Base	Gender	
		Woman	Man
Cooper Favorability			
Favorable	29%	26%	32%
Unfavorable	25%	21%	30%
Not sure	46%	54%	37%

	Base	Gender	
		Woman	Man
Spaulding Favorability			
Favorable	9%	9%	9%
Unfavorable	16%	13%	19%
Not sure	75%	78%	72%

	Base	Gender	
		Woman	Man
McCrory / Cooper			
Pat McCrory	44%	41%	47%
Roy Cooper	42%	42%	43%
Not sure	14%	17%	11%





	Base	Gender	
		Woman	Man
McCrorry / Spaulding			
Pat McCrorry	47%	43%	51%
Ken Spaulding	32%	32%	32%
Not sure	21%	25%	16%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	33%	30%	37%
Disapprove	34%	27%	41%
Not sure	33%	43%	22%

	Base	Gender	
		Woman	Man
Griffin Favorability			
Favorable	8%	8%	8%
Unfavorable	13%	9%	18%
Not sure	79%	83%	74%

	Base	Gender	
		Woman	Man
Rey Favorability			
Favorable	8%	8%	7%
Unfavorable	12%	8%	17%
Not sure	80%	84%	76%

	Base	Gender	
		Woman	Man
Ross Favorability			
Favorable	14%	15%	14%
Unfavorable	13%	9%	17%
Not sure	73%	76%	69%

	Base	Gender	
		Woman	Man
Burr / Griffin			
Richard Burr	46%	43%	49%
Kevin Griffin	35%	36%	33%
Not sure	19%	20%	17%

	Base	Gender	
		Woman	Man
Burr / Rey			
Richard Burr	47%	44%	49%
Chris Rey	33%	33%	33%
Not sure	21%	23%	17%

	Base	Gender	
		Woman	Man
Burr / Ross			
Richard Burr	46%	42%	51%
Deborah Ross	35%	38%	32%
Not sure	18%	20%	16%





	Base	Gender	
		Woman	Man
Tillis Approval			
Approve	28%	26%	31%
Disapprove	35%	31%	40%
Not sure	37%	44%	29%

	Base	Gender	
		Woman	Man
Background Checks Support/Oppose			
Support a criminal background check for everyone who wants to buy a firearm	85%	89%	81%
Oppose a criminal background check for everyone who wants to buy a firearm	8%	4%	13%
Not sure	7%	8%	6%

	Base	Gender	
		Woman	Man
Terror Watch List Bill Support/Oppose			
Support a bill barring people on the terrorist watch list from purchasing a firearm	85%	87%	83%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	6%	5%	8%
Not sure	8%	9%	8%

	Base	Gender	
		Woman	Man
EPA Power Plant Plan Favor/Oppose			
Strongly favor	42%	42%	43%
Somewhat favor	19%	22%	17%
Somewhat oppose	13%	14%	11%
Strongly oppose	15%	8%	24%
Not sure	10%	14%	5%





	Base	Gender	
		Woman	Man
Minimum Wage Increase Yes/No			
Most support increasing the federal minimum wage to \$15.00 per hour	21%	20%	23%
Most support increasing the federal minimum wage to \$12.00 per hour	16%	19%	14%
Most support increasing the federal minimum wage to \$10.00 per hour	36%	39%	32%
Most support keeping the federal minimum wage at \$7.25 per h...	16%	13%	18%
Most support eliminating the federal minimum wage altogether	8%	5%	11%
Not sure	3%	4%	2%

	Base	Gender	
		Woman	Man
Favorite NFL Team			
Atlanta Falcons	3%	2%	3%
Carolina Panthers	60%	59%	62%
Dallas Cowboys	8%	7%	8%
Denver Broncos	3%	3%	3%
Green Bay Packers	5%	5%	3%
New England Patriots	4%	3%	6%
New York Giants	3%	3%	4%
Pittsburgh Steelers	4%	5%	4%
Washington Redskins	4%	4%	5%
Another team / Not sure	6%	9%	3%

	Base	Gender	
		Woman	Man
Rivera Approval			
Approve	81%	75%	87%
Disapprove	3%	2%	5%
Not sure	16%	22%	8%

	Base	Gender	
		Woman	Man
College Football Support			
Appalachian State	5%	5%	6%
Duke	14%	16%	11%
East Carolina	9%	10%	7%
NC State	14%	12%	16%
UNC	27%	25%	29%
Wake Forest	4%	3%	6%
Another team / Not sure	27%	29%	25%





	Base	Gender	
		Woman	Man
Satterfield Approval			
Approve	49%	47%	50%
Disapprove	3%	5%	2%
Not sure	48%	47%	48%

	Base	Gender	
		Woman	Man
Cutcliffe Approval			
Approve	54%	40%	75%
Disapprove	7%	12%	-
Not sure	39%	48%	25%

	Base	Gender	
		Woman	Man
McNeill Approval			
Approve	50%	47%	54%
Disapprove	7%	5%	9%
Not sure	43%	48%	37%

	Base	Gender	
		Woman	Man
Doeren Approval			
Approve	43%	34%	51%
Disapprove	7%	9%	5%
Not sure	50%	57%	44%

	Base	Gender	
		Woman	Man
Fedora Approval			
Approve	66%	57%	76%
Disapprove	5%	7%	2%
Not sure	29%	36%	22%

	Base	Gender	
		Woman	Man
UNC Championship Basketball or Football			
Basketball	54%	63%	45%
Football	35%	23%	47%
Not sure	11%	14%	8%

	Base	Gender	
		Woman	Man
Clawson Approval			
Approve	40%	49%	36%
Disapprove	1%	-	2%
Not sure	58%	51%	62%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrary Approval				
Approve	38%	19%	65%	33%
Disapprove	44%	64%	19%	44%
Not sure	18%	17%	16%	23%





	Base	Party		
		Democrat	Republican	Independent / Other
Cooper Favorability				
Favorable	29%	42%	18%	23%
Unfavorable	25%	16%	34%	27%
Not sure	46%	42%	48%	50%

	Base	Party		
		Democrat	Republican	Independent / Other
Spaulding Favorability				
Favorable	9%	14%	6%	6%
Unfavorable	16%	19%	14%	13%
Not sure	75%	67%	80%	81%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry / Cooper				
Pat McCrorry	44%	14%	79%	42%
Roy Cooper	42%	74%	12%	34%
Not sure	14%	12%	9%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
McCrorry / Spaulding				
Pat McCrorry	47%	17%	82%	45%
Ken Spaulding	32%	58%	6%	27%
Not sure	21%	25%	11%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr Approval				
Approve	33%	21%	52%	25%
Disapprove	34%	46%	17%	37%
Not sure	33%	33%	30%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
Griffin Favorability				
Favorable	8%	13%	6%	4%
Unfavorable	13%	13%	12%	14%
Not sure	79%	73%	82%	82%

	Base	Party		
		Democrat	Republican	Independent / Other
Rey Favorability				
Favorable	8%	10%	8%	3%
Unfavorable	12%	13%	10%	12%
Not sure	80%	76%	82%	84%

	Base	Party		
		Democrat	Republican	Independent / Other
Ross Favorability				
Favorable	14%	21%	7%	14%
Unfavorable	13%	11%	14%	14%
Not sure	73%	68%	79%	72%





	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Griffin				
Richard Burr	46%	19%	82%	40%
Kevin Griffin	35%	66%	8%	23%
Not sure	19%	15%	10%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Rey				
Richard Burr	47%	20%	83%	39%
Chris Rey	33%	63%	5%	23%
Not sure	21%	17%	12%	38%

	Base	Party		
		Democrat	Republican	Independent / Other
Burr / Ross				
Richard Burr	46%	18%	83%	40%
Deborah Ross	35%	65%	7%	28%
Not sure	18%	17%	10%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
Tillis Approval				
Approve	28%	15%	48%	21%
Disapprove	35%	48%	17%	39%
Not sure	37%	37%	35%	40%

	Base	Party		
		Democrat	Republican	Independent / Other
Background Checks Support/Oppose				
Support a criminal background check for everyone who wants to buy a firearm	85%	89%	84%	79%
Oppose a criminal background check for everyone who wants to buy a firearm	8%	6%	9%	10%
Not sure	7%	4%	7%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Terror Watch List Bill Support/Oppose				
Support a bill barring people on the terrorist watch list from purchasing a firearm	85%	86%	88%	79%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	6%	6%	6%	8%
Not sure	8%	8%	6%	12%





	Base	Party		
		Democrat	Republican	Independent / Other
EPA Power Plant Plan Favor/Oppose				
Strongly favor	42%	65%	18%	39%
Somewhat favor	19%	16%	26%	16%
Somewhat oppose	13%	7%	21%	11%
Strongly oppose	15%	3%	28%	17%
Not sure	10%	8%	7%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Minimum Wage Increase Yes/No				
Most support increasing the federal minimum wage to \$15.00 per hour	21%	36%	7%	18%
Most support increasing the federal minimum wage to \$12.00 per hour	16%	22%	10%	15%
Most support increasing the federal minimum wage to \$10.00 per hour	36%	34%	39%	34%
Most support keeping the federal minimum wage at \$7.25 per h...	16%	4%	30%	14%
Most support eliminating the federal minimum wage altogether	8%	3%	11%	12%
Not sure	3%	1%	2%	7%

	Base	Party		
		Democrat	Republican	Independent / Other
Favorite NFL Team				
Atlanta Falcons	3%	3%	4%	1%
Carolina Panthers	60%	61%	66%	51%
Dallas Cowboys	8%	8%	7%	9%
Denver Broncos	3%	2%	4%	3%
Green Bay Packers	5%	5%	3%	7%
New England Patriots	4%	4%	4%	3%
New York Giants	3%	4%	3%	2%
Pittsburgh Steelers	4%	4%	3%	7%
Washington Redskins	4%	5%	4%	3%
Another team / Not sure	6%	4%	2%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
Rivera Approval				
Approve	81%	76%	86%	82%
Disapprove	3%	3%	3%	4%
Not sure	16%	21%	11%	14%





	Base	Party		
		Democrat	Republican	Independent / Other
College Football Support				
Appalachian State	5%	5%	7%	3%
Duke	14%	15%	14%	12%
East Carolina	9%	10%	10%	6%
NC State	14%	14%	15%	13%
UNC	27%	29%	25%	24%
Wake Forest	4%	4%	5%	3%
Another team / Not sure	27%	22%	24%	38%

	Base	Party		
		Democrat	Republican	Independent / Other
Satterfield Approval				
Approve	49%	42%	58%	39%
Disapprove	3%	2%	6%	-
Not sure	48%	55%	37%	61%

	Base	Party		
		Democrat	Republican	Independent / Other
Cutcliffe Approval				
Approve	54%	56%	55%	48%
Disapprove	7%	13%	5%	-
Not sure	39%	32%	40%	52%

	Base	Party		
		Democrat	Republican	Independent / Other
McNeill Approval				
Approve	50%	51%	57%	31%
Disapprove	7%	5%	10%	6%
Not sure	43%	44%	33%	64%

	Base	Party		
		Democrat	Republican	Independent / Other
Doeren Approval				
Approve	43%	37%	56%	36%
Disapprove	7%	3%	11%	8%
Not sure	50%	61%	33%	56%

	Base	Party		
		Democrat	Republican	Independent / Other
Fedora Approval				
Approve	66%	66%	78%	50%
Disapprove	5%	6%	2%	6%
Not sure	29%	28%	20%	44%





	Base	Party		
		Democrat	Republican	Independent / Other
UNC Championship Basketball or Football				
Basketball	54%	52%	64%	44%
Football	35%	37%	26%	44%
Not sure	11%	11%	10%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
Clawson Approval				
Approve	40%	51%	36%	30%
Disapprove	1%	3%	-	-
Not sure	58%	46%	64%	70%

	Base	Race		
		White	African American	Other
McCrory Approval				
Approve	38%	47%	13%	23%
Disapprove	44%	37%	62%	57%
Not sure	18%	16%	25%	20%

	Base	Race		
		White	African American	Other
Cooper Favorability				
Favorable	29%	27%	35%	27%
Unfavorable	25%	26%	22%	25%
Not sure	46%	47%	43%	48%

	Base	Race		
		White	African American	Other
Spaulding Favorability				
Favorable	9%	6%	21%	5%
Unfavorable	16%	14%	23%	10%
Not sure	75%	80%	57%	85%

	Base	Race		
		White	African American	Other
McCrory / Cooper				
Pat McCrory	44%	56%	8%	33%
Roy Cooper	42%	32%	76%	39%
Not sure	14%	12%	17%	28%

	Base	Race		
		White	African American	Other
McCrory / Spaulding				
Pat McCrory	47%	59%	12%	35%
Ken Spaulding	32%	24%	58%	33%
Not sure	21%	17%	30%	32%

	Base	Race		
		White	African American	Other
Burr Approval				
Approve	33%	39%	17%	19%
Disapprove	34%	31%	42%	40%
Not sure	33%	30%	41%	41%





	Base	Race		
		White	African American	Other
Griffin Favorability				
Favorable	8%	7%	16%	-
Unfavorable	13%	12%	18%	11%
Not sure	79%	81%	66%	89%

	Base	Race		
		White	African American	Other
Rey Favorability				
Favorable	8%	6%	16%	4%
Unfavorable	12%	11%	16%	8%
Not sure	80%	84%	68%	89%

	Base	Race		
		White	African American	Other
Ross Favorability				
Favorable	14%	9%	30%	16%
Unfavorable	13%	15%	7%	5%
Not sure	73%	76%	63%	78%

	Base	Race		
		White	African American	Other
Burr / Griffin				
Richard Burr	46%	58%	10%	35%
Kevin Griffin	35%	25%	67%	30%
Not sure	19%	16%	22%	35%

	Base	Race		
		White	African American	Other
Burr / Rey				
Richard Burr	47%	58%	13%	30%
Chris Rey	33%	23%	64%	32%
Not sure	21%	18%	24%	37%

	Base	Race		
		White	African American	Other
Burr / Ross				
Richard Burr	46%	59%	8%	31%
Deborah Ross	35%	24%	68%	44%
Not sure	18%	16%	24%	25%

	Base	Race		
		White	African American	Other
Tillis Approval				
Approve	28%	33%	16%	13%
Disapprove	35%	31%	46%	38%
Not sure	37%	36%	38%	49%





	Base	Race		
		White	African American	Other
Background Checks Support/Oppose				
Support a criminal background check for everyone who wants to buy a firearm	85%	86%	83%	82%
Oppose a criminal background check for everyone who wants to buy a firearm	8%	8%	9%	4%
Not sure	7%	6%	9%	13%

	Base	Race		
		White	African American	Other
Terror Watch List Bill Support/Oppose				
Support a bill barring people on the terrorist watch list from purchasing a firearm	85%	88%	82%	65%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	6%	6%	8%	11%
Not sure	8%	7%	10%	24%

	Base	Race		
		White	African American	Other
EPA Power Plant Plan Favor/Oppose				
Strongly favor	42%	36%	64%	40%
Somewhat favor	19%	22%	14%	12%
Somewhat oppose	13%	15%	9%	7%
Strongly oppose	15%	20%	-	23%
Not sure	10%	8%	13%	18%

	Base	Race		
		White	African American	Other
Minimum Wage Increase Yes/No				
Most support increasing the federal minimum wage to \$15.00 per hour	21%	14%	45%	21%
Most support increasing the federal minimum wage to \$12.00 per hour	16%	15%	23%	14%
Most support increasing the federal minimum wage to \$10.00 per hour	36%	37%	29%	38%
Most support keeping the federal minimum wage at \$7.25 per h...	16%	21%	0%	12%
Most support eliminating the federal minimum wage altogether	8%	10%	1%	13%
Not sure	3%	4%	1%	2%





	Base	Race		
		White	African American	Other
Favorite NFL Team				
Atlanta Falcons	3%	2%	4%	-
Carolina Panthers	60%	63%	55%	46%
Dallas Cowboys	8%	7%	9%	7%
Denver Broncos	3%	3%	2%	5%
Green Bay Packers	5%	4%	3%	14%
New England Patriots	4%	5%	2%	5%
New York Giants	3%	3%	5%	2%
Pittsburgh Steelers	4%	3%	7%	12%
Washington Redskins	4%	3%	5%	7%
Another team / Not sure	6%	6%	8%	1%

	Base	Race		
		White	African American	Other
Rivera Approval				
Approve	81%	82%	82%	63%
Disapprove	3%	3%	6%	-
Not sure	16%	15%	12%	37%

	Base	Race		
		White	African American	Other
College Football Support				
Appalachian State	5%	7%	2%	4%
Duke	14%	13%	17%	16%
East Carolina	9%	8%	13%	8%
NC State	14%	15%	12%	14%
UNC	27%	27%	28%	18%
Wake Forest	4%	4%	1%	14%
Another team / Not sure	27%	27%	27%	27%

	Base	Race		
		White	African American	Other
Satterfield Approval				
Approve	49%	51%	55%	-
Disapprove	3%	4%	-	-
Not sure	48%	45%	45%	100%





	Base	Race		
		White	African American	Other
Cutcliffe Approval				
Approve	54%	60%	48%	20%
Disapprove	7%	5%	15%	-
Not sure	39%	36%	37%	80%

	Base	Race		
		White	African American	Other
McNeill Approval				
Approve	50%	49%	56%	20%
Disapprove	7%	11%	-	-
Not sure	43%	40%	44%	80%

	Base	Race		
		White	African American	Other
Doeren Approval				
Approve	43%	45%	36%	48%
Disapprove	7%	9%	-	-
Not sure	50%	46%	64%	52%

	Base	Race		
		White	African American	Other
Fedora Approval				
Approve	66%	65%	76%	32%
Disapprove	5%	5%	5%	-
Not sure	29%	30%	20%	68%

	Base	Race		
		White	African American	Other
UNC Championship Basketball or Football				
Basketball	54%	53%	51%	81%
Football	35%	34%	40%	19%
Not sure	11%	12%	9%	-

	Base	Race		
		White	African American	Other
Clawson Approval				
Approve	40%	53%	31%	-
Disapprove	1%	2%	-	-
Not sure	58%	45%	69%	100%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Approval					
Approve	38%	32%	28%	40%	49%
Disapprove	44%	29%	46%	49%	41%
Not sure	18%	39%	26%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cooper Favorability					
Favorable	29%	25%	22%	31%	35%
Unfavorable	25%	26%	20%	28%	25%
Not sure	46%	49%	58%	41%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Spaulding Favorability					
Favorable	9%	18%	3%	10%	9%
Unfavorable	16%	19%	15%	13%	18%
Not sure	75%	63%	82%	76%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry / Cooper					
Pat McCrorry	44%	30%	40%	47%	50%
Roy Cooper	42%	42%	43%	43%	40%
Not sure	14%	28%	17%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry / Spaulding					
Pat McCrorry	47%	38%	45%	49%	50%
Ken Spaulding	32%	37%	32%	33%	28%
Not sure	21%	25%	22%	18%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	33%	31%	25%	34%	39%
Disapprove	34%	29%	32%	37%	33%
Not sure	33%	40%	44%	28%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Griffin Favorability					
Favorable	8%	19%	7%	8%	5%
Unfavorable	13%	16%	17%	12%	10%
Not sure	79%	66%	76%	80%	85%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rey Favorability					
Favorable	8%	15%	10%	6%	5%
Unfavorable	12%	20%	15%	9%	8%
Not sure	80%	65%	75%	85%	87%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ross Favorability					
Favorable	14%	26%	18%	13%	8%
Unfavorable	13%	12%	15%	11%	12%
Not sure	73%	62%	66%	76%	80%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Griffin					
Richard Burr	46%	31%	40%	51%	53%
Kevin Griffin	35%	38%	31%	37%	34%
Not sure	19%	31%	29%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Rey					
Richard Burr	47%	37%	39%	51%	52%
Chris Rey	33%	34%	31%	36%	29%
Not sure	21%	29%	30%	13%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr / Ross					
Richard Burr	46%	30%	42%	51%	52%
Deborah Ross	35%	43%	33%	37%	32%
Not sure	18%	27%	25%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Approval					
Approve	28%	28%	31%	28%	25%
Disapprove	35%	38%	33%	38%	31%
Not sure	37%	34%	36%	34%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Background Checks Support/Oppose					
Support a criminal background check for everyone who wants to buy a firearm	85%	74%	87%	88%	84%
Oppose a criminal background check for everyone who wants to buy a firearm	8%	12%	8%	6%	9%
Not sure	7%	14%	5%	6%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Terror Watch List Bill Support/Oppose					
Support a bill barring people on the terrorist watch list from purchasing a firearm	85%	74%	87%	88%	84%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	6%	14%	4%	6%	6%
Not sure	8%	12%	9%	6%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
EPA Power Plant Plan Favor/Oppose					
Strongly favor	42%	40%	40%	45%	41%
Somewhat favor	19%	13%	24%	19%	19%
Somewhat oppose	13%	16%	7%	13%	17%
Strongly oppose	15%	4%	17%	18%	16%
Not sure	10%	27%	11%	6%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Minimum Wage Increase Yes/No					
Most support increasing the federal minimum wage to \$15.00 per hour	21%	34%	19%	21%	18%
Most support increasing the federal minimum wage to \$12.00 per hour	16%	17%	14%	16%	20%
Most support increasing the federal minimum wage to \$10.00 per hour	36%	28%	42%	36%	34%
Most support keeping the federal minimum wage at \$7.25 per h...	16%	11%	16%	18%	15%
Most support eliminating the federal minimum wage altogether	8%	3%	8%	9%	10%
Not sure	3%	7%	1%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Favorite NFL Team					
Atlanta Falcons	3%	5%	2%	1%	4%
Carolina Panthers	60%	49%	52%	63%	72%
Dallas Cowboys	8%	10%	7%	10%	4%
Denver Broncos	3%	2%	5%	2%	1%
Green Bay Packers	5%	5%	6%	3%	5%
New England Patriots	4%	-	5%	5%	5%
New York Giants	3%	7%	1%	4%	2%
Pittsburgh Steelers	4%	2%	8%	5%	2%
Washington Redskins	4%	3%	5%	4%	5%
Another team / Not sure	6%	18%	10%	2%	0%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rivera Approval					
Approve	81%	80%	72%	87%	81%
Disapprove	3%	-	11%	2%	2%
Not sure	16%	20%	18%	11%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
College Football Support					
Appalachian State	5%	2%	4%	7%	7%
Duke	14%	23%	11%	12%	15%
East Carolina	9%	8%	5%	10%	12%
NC State	14%	12%	11%	17%	13%
UNC	27%	31%	31%	25%	23%
Wake Forest	4%	5%	4%	4%	4%
Another team / Not sure	27%	18%	35%	26%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Satterfield Approval					
Approve	49%	-	43%	61%	44%
Disapprove	3%	41%	-	-	3%
Not sure	48%	59%	57%	39%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cutcliffe Approval					
Approve	54%	36%	63%	60%	55%
Disapprove	7%	19%	6%	4%	2%
Not sure	39%	45%	31%	36%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McNeill Approval					
Approve	50%	67%	42%	50%	45%
Disapprove	7%	-	-	6%	13%
Not sure	43%	33%	58%	44%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Doeren Approval					
Approve	43%	48%	32%	40%	55%
Disapprove	7%	10%	8%	6%	6%
Not sure	50%	42%	60%	54%	39%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fedora Approval					
Approve	66%	68%	70%	69%	56%
Disapprove	5%	4%	9%	2%	3%
Not sure	29%	27%	21%	29%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
UNC Championship Basketball or Football					
Basketball	54%	58%	44%	59%	56%
Football	35%	29%	46%	35%	26%
Not sure	11%	13%	9%	7%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clawson Approval					
Approve	40%	52%	47%	33%	37%
Disapprove	1%	-	-	-	5%
Not sure	58%	48%	53%	67%	59%

	Base	Mode	
		Phone	Internet
McCrorry Approval			
Approve	38%	42%	23%
Disapprove	44%	47%	30%
Not sure	18%	11%	46%

	Base	Mode	
		Phone	Internet
Cooper Favorability			
Favorable	29%	31%	23%
Unfavorable	25%	26%	23%
Not sure	46%	44%	54%

	Base	Mode	
		Phone	Internet
Spaulding Favorability			
Favorable	9%	8%	13%
Unfavorable	16%	15%	18%
Not sure	75%	77%	69%

	Base	Mode	
		Phone	Internet
McCrorry / Cooper			
Pat McCrorry	44%	47%	31%
Roy Cooper	42%	43%	38%
Not sure	14%	10%	31%

	Base	Mode	
		Phone	Internet
McCrorry / Spaulding			
Pat McCrorry	47%	50%	37%
Ken Spaulding	32%	32%	31%
Not sure	21%	18%	32%





	Base	Mode	
		Phone	Internet
Burr Approval			
Approve	33%	35%	25%
Disapprove	34%	37%	20%
Not sure	33%	28%	56%

	Base	Mode	
		Phone	Internet
Griffin Favorability			
Favorable	8%	7%	14%
Unfavorable	13%	11%	20%
Not sure	79%	82%	66%

	Base	Mode	
		Phone	Internet
Rey Favorability			
Favorable	8%	6%	13%
Unfavorable	12%	10%	21%
Not sure	80%	84%	66%

	Base	Mode	
		Phone	Internet
Ross Favorability			
Favorable	14%	12%	25%
Unfavorable	13%	12%	16%
Not sure	73%	76%	59%

	Base	Mode	
		Phone	Internet
Burr / Griffin			
Richard Burr	46%	50%	29%
Kevin Griffin	35%	35%	33%
Not sure	19%	14%	38%

	Base	Mode	
		Phone	Internet
Burr / Rey			
Richard Burr	47%	51%	31%
Chris Rey	33%	33%	33%
Not sure	21%	17%	37%

	Base	Mode	
		Phone	Internet
Burr / Ross			
Richard Burr	46%	51%	28%
Deborah Ross	35%	36%	34%
Not sure	18%	14%	37%

	Base	Mode	
		Phone	Internet
Tillis Approval			
Approve	28%	27%	30%
Disapprove	35%	37%	28%
Not sure	37%	36%	42%





	Base	Mode	
		Phone	Internet
Background Checks Support/Oppose			
Support a criminal background check for everyone who wants to buy a firearm	85%	86%	79%
Oppose a criminal background check for everyone who wants to buy a firearm	8%	8%	9%
Not sure	7%	6%	12%

	Base	Mode	
		Phone	Internet
Terror Watch List Bill Support/Oppose			
Support a bill barring people on the terrorist watch list from purchasing a firearm	85%	87%	78%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	6%	6%	7%
Not sure	8%	7%	14%

	Base	Mode	
		Phone	Internet
EPA Power Plant Plan Favor/Oppose			
Strongly favor	42%	43%	37%
Somewhat favor	19%	19%	20%
Somewhat oppose	13%	14%	9%
Strongly oppose	15%	18%	5%
Not sure	10%	5%	29%

	Base	Mode	
		Phone	Internet
Minimum Wage Increase Yes/No			
Most support increasing the federal minimum wage to \$15.00 per hour	21%	19%	30%
Most support increasing the federal minimum wage to \$12.00 per hour	16%	15%	22%
Most support increasing the federal minimum wage to \$10.00 per hour	36%	38%	27%
Most support keeping the federal minimum wage at \$7.25 per h...	16%	16%	12%
Most support eliminating the federal minimum wage altogether	8%	10%	2%
Not sure	3%	2%	7%





	Base	Mode	
		Phone	Internet
Favorite NFL Team			
Atlanta Falcons	3%	3%	2%
Carolina Panthers	60%	66%	44%
Dallas Cowboys	8%	9%	5%
Denver Broncos	3%	3%	3%
Green Bay Packers	5%	4%	6%
New England Patriots	4%	4%	3%
New York Giants	3%	3%	4%
Pittsburgh Steelers	4%	5%	4%
Washington Redskins	4%	4%	4%
Another team / Not sure	6%	-	24%

	Base	Mode	
		Phone	Internet
Rivera Approval			
Approve	81%	83%	72%
Disapprove	3%	2%	8%
Not sure	16%	14%	20%

	Base	Mode	
		Phone	Internet
College Football Support			
Appalachian State	5%	6%	1%
Duke	14%	14%	14%
East Carolina	9%	10%	7%
NC State	14%	15%	12%
UNC	27%	24%	34%
Wake Forest	4%	5%	2%
Another team / Not sure	27%	26%	30%

	Base	Mode	
		Phone	Internet
Satterfield Approval			
Approve	49%	50%	41%
Disapprove	3%	4%	-
Not sure	48%	47%	59%





	Base	Mode	
		Phone	Internet
Cutcliffe Approval			
Approve	54%	58%	39%
Disapprove	7%	2%	25%
Not sure	39%	40%	36%

	Base	Mode	
		Phone	Internet
McNeill Approval			
Approve	50%	52%	40%
Disapprove	7%	8%	-
Not sure	43%	40%	60%

	Base	Mode	
		Phone	Internet
Doeren Approval			
Approve	43%	44%	41%
Disapprove	7%	7%	7%
Not sure	50%	50%	51%

	Base	Mode	
		Phone	Internet
Fedora Approval			
Approve	66%	66%	68%
Disapprove	5%	4%	5%
Not sure	29%	30%	27%

	Base	Mode	
		Phone	Internet
UNC Championship Basketball or Football			
Basketball	54%	52%	58%
Football	35%	37%	31%
Not sure	11%	11%	11%

	Base	Mode	
		Phone	Internet
Clawson Approval			
Approve	40%	34%	100%
Disapprove	1%	1%	-
Not sure	58%	64%	-

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrory Approval								
Approve	38%	46%	49%	36%	37%	40%	43%	23%
Disapprove	44%	41%	41%	54%	51%	41%	53%	30%
Not sure	18%	13%	11%	10%	12%	19%	4%	46%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cooper Favorability								
Favorable	29%	21%	36%	26%	25%	26%	43%	23%
Unfavorable	25%	34%	27%	24%	23%	17%	28%	23%
Not sure	46%	46%	36%	50%	52%	57%	29%	54%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Spaulding Favorability								
Favorable	9%	9%	7%	5%	4%	5%	18%	13%
Unfavorable	16%	18%	12%	16%	17%	18%	14%	18%
Not sure	75%	73%	81%	79%	80%	77%	68%	69%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrorry / Cooper								
Pat McCrorry	44%	46%	53%	44%	43%	49%	43%	31%
Roy Cooper	42%	43%	37%	45%	43%	42%	51%	38%
Not sure	14%	11%	10%	10%	14%	9%	6%	31%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McCrorry / Spaulding								
Pat McCrorry	47%	47%	58%	45%	51%	49%	44%	37%
Ken Spaulding	32%	28%	27%	36%	33%	32%	38%	31%
Not sure	21%	25%	15%	19%	15%	18%	18%	32%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr Approval								
Approve	33%	32%	46%	34%	28%	33%	32%	25%
Disapprove	34%	38%	36%	32%	37%	35%	47%	20%
Not sure	33%	30%	19%	34%	36%	32%	21%	56%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Griffin Favorability								
Favorable	8%	10%	5%	9%	8%	5%	4%	14%
Unfavorable	13%	11%	10%	8%	13%	15%	13%	20%
Not sure	79%	78%	85%	82%	79%	79%	83%	66%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Rey Favorability								
Favorable	8%	6%	4%	10%	6%	8%	5%	13%
Unfavorable	12%	11%	10%	8%	11%	12%	9%	21%
Not sure	80%	83%	86%	82%	83%	80%	86%	66%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Ross Favorability								
Favorable	14%	8%	10%	14%	9%	9%	18%	25%
Unfavorable	13%	13%	11%	13%	13%	13%	10%	16%
Not sure	73%	79%	79%	73%	78%	78%	72%	59%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Griffin								
Richard Burr	46%	46%	59%	51%	49%	49%	43%	29%
Kevin Griffin	35%	40%	28%	35%	33%	42%	40%	33%
Not sure	19%	14%	14%	14%	18%	10%	16%	38%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Rey								
Richard Burr	47%	49%	60%	47%	48%	56%	40%	31%
Chris Rey	33%	32%	27%	35%	31%	32%	41%	33%
Not sure	21%	19%	12%	18%	21%	12%	19%	37%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Burr / Ross								
Richard Burr	46%	46%	64%	46%	51%	50%	41%	28%
Deborah Ross	35%	37%	28%	40%	30%	44%	38%	34%
Not sure	18%	17%	8%	13%	19%	7%	21%	37%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Tillis Approval								
Approve	28%	29%	30%	27%	22%	31%	25%	30%
Disapprove	35%	36%	35%	32%	38%	33%	47%	28%
Not sure	37%	35%	35%	41%	40%	36%	28%	42%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Background Checks Support/Oppose								
Support a criminal background check for everyone who wants to buy a firearm	85%	87%	86%	87%	81%	89%	89%	79%
Oppose a criminal background check for everyone who wants to buy a firearm	8%	6%	7%	9%	11%	6%	9%	9%
Not sure	7%	7%	7%	5%	8%	5%	2%	12%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Terror Watch List Bill Support/Oppose								
Support a bill barring people on the terrorist watch list from purchasing a firearm	85%	84%	89%	89%	83%	84%	88%	78%
Oppose a bill barring people on the terrorist watch list from purchasing a firearm	6%	7%	4%	5%	9%	7%	7%	7%
Not sure	8%	9%	7%	6%	9%	9%	4%	14%

	Base	Area Code						
		252	336	704	828	910	919	Internet
EPA Power Plant Plan Favor/Oppose								
Strongly favor	42%	44%	39%	45%	47%	38%	48%	37%
Somewhat favor	19%	18%	23%	19%	18%	23%	13%	20%
Somewhat oppose	13%	15%	15%	12%	12%	12%	17%	9%
Strongly oppose	15%	16%	19%	18%	21%	15%	19%	5%
Not sure	10%	6%	4%	6%	3%	12%	3%	29%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Minimum Wage Increase Yes/No								
Most support increasing the federal minimum wage to \$15.00 per hour	21%	24%	16%	14%	11%	26%	28%	30%
Most support increasing the federal minimum wage to \$12.00 per hour	16%	16%	16%	14%	20%	14%	10%	22%
Most support increasing the federal minimum wage to \$10.00 per hour	36%	26%	39%	41%	38%	39%	40%	27%
Most support keeping the federal minimum wage at \$7.25 per h...	16%	20%	19%	19%	14%	14%	11%	12%
Most support eliminating the federal minimum wage altogether	8%	12%	8%	9%	15%	5%	10%	2%
Not sure	3%	2%	2%	3%	2%	1%	1%	7%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Favorite NFL Team								
Atlanta Falcons	3%	2%	3%	0%	6%	1%	5%	2%
Carolina Panthers	60%	64%	72%	69%	54%	61%	64%	44%
Dallas Cowboys	8%	9%	8%	10%	7%	8%	9%	5%
Denver Broncos	3%	3%	2%	3%	3%	4%	1%	3%
Green Bay Packers	5%	5%	3%	4%	9%	3%	2%	6%
New England Patriots	4%	8%	2%	2%	7%	5%	7%	3%
New York Giants	3%	3%	2%	4%	4%	5%	2%	4%
Pittsburgh Steelers	4%	4%	4%	4%	6%	7%	3%	4%
Washington Redskins	4%	3%	3%	4%	3%	4%	8%	4%
Another team / Not sure	6%	-	-	-	-	-	-	24%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Rivera Approval								
Approve	81%	84%	88%	85%	76%	78%	81%	72%
Disapprove	3%	-	1%	4%	6%	4%	0%	8%
Not sure	16%	16%	11%	11%	18%	18%	19%	20%

	Base	Area Code						
		252	336	704	828	910	919	Internet
College Football Support								
Appalachian State	5%	3%	9%	7%	14%	1%	2%	1%
Duke	14%	12%	14%	13%	8%	13%	24%	14%
East Carolina	9%	32%	4%	4%	6%	11%	9%	7%
NC State	14%	18%	14%	12%	12%	14%	19%	12%
UNC	27%	16%	25%	25%	22%	30%	28%	34%
Wake Forest	4%	-	14%	4%	1%	2%	-	2%
Another team / Not sure	27%	20%	20%	34%	37%	29%	18%	30%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Satterfield Approval								
Approve	49%	36%	51%	63%	45%	100%	-	41%
Disapprove	3%	-	-	-	12%	-	-	-
Not sure	48%	64%	49%	37%	44%	-	100%	59%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Cutcliffe Approval								
Approve	54%	59%	55%	63%	15%	61%	70%	39%
Disapprove	7%	13%	1%	-	-	3%	-	25%
Not sure	39%	28%	44%	37%	85%	36%	30%	36%

	Base	Area Code						
		252	336	704	828	910	919	Internet
McNeill Approval								
Approve	50%	67%	54%	13%	9%	63%	39%	40%
Disapprove	7%	6%	12%	7%	12%	5%	14%	-
Not sure	43%	27%	34%	80%	79%	32%	46%	60%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Doeren Approval								
Approve	43%	40%	42%	43%	65%	28%	45%	41%
Disapprove	7%	-	8%	3%	6%	10%	13%	7%
Not sure	50%	60%	51%	54%	29%	62%	42%	51%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Fedora Approval								
Approve	66%	65%	70%	63%	39%	81%	71%	68%
Disapprove	5%	13%	1%	8%	7%	4%	-	5%
Not sure	29%	22%	30%	29%	54%	15%	29%	27%

	Base	Area Code						
		252	336	704	828	910	919	Internet
UNC Championship Basketball or Football								
Basketball	54%	29%	56%	41%	70%	48%	61%	58%
Football	35%	58%	31%	43%	23%	47%	29%	31%
Not sure	11%	14%	14%	16%	6%	5%	10%	11%





	Base	Area Code				
		336	704	828	910	Internet
Clawson Approval						
Approve	40%	41%	-	72%	31%	100%
Disapprove	1%	2%	-	-	-	-
Not sure	58%	57%	100%	28%	69%	-





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable..... 44%
Unfavorable 17%
Not sure 40%

Q2 Do you have a favorable or unfavorable opinion of Ken Spaulding?

Favorable..... 11%
Unfavorable 20%
Not sure 69%

Q3 Do you have a favorable or unfavorable opinion of Kevin Griffin?

Favorable..... 13%
Unfavorable 10%
Not sure 77%

Q4 Do you have a favorable or unfavorable opinion of Chris Rey?

Favorable..... 10%
Unfavorable 10%
Not sure 80%

Q5 Do you have a favorable or unfavorable opinion of Deborah Ross?

Favorable..... 21%
Unfavorable 10%
Not sure 69%

Q6 The Democratic candidates for Governor are Roy Cooper and Ken Spaulding. If the primary election was today, who would you vote for?

Roy Cooper..... 54%
Ken Spaulding 10%
Not sure 36%

Q7 The Democratic candidates for Senate are Kevin Griffin, Chris Rey and Deborah Ross. If the primary election was today, who would you vote for?

Kevin Griffin 15%
Chris Rey..... 5%
Deborah Ross..... 41%
Not sure 39%

Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 20%
Somewhat liberal 25%
Moderate..... 37%
Somewhat conservative..... 11%
Very conservative 6%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 58%
Man..... 42%

Q10 If you are white, press 1. If African American, press 2. If other, press 3.

White 62%
African American..... 34%
Other..... 4%

Q11 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 32%
46 to 65..... 41%
Older than 65..... 27%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cooper Favorability						
Favorable	44%	53%	52%	43%	18%	29%
Unfavorable	17%	14%	9%	13%	43%	28%
Not sure	40%	33%	39%	44%	39%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Spaulding Favorability						
Favorable	11%	16%	15%	9%	5%	8%
Unfavorable	20%	22%	14%	18%	33%	17%
Not sure	69%	62%	71%	73%	61%	75%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Griffin Favorability						
Favorable	13%	24%	14%	10%	10%	1%
Unfavorable	10%	11%	5%	9%	25%	4%
Not sure	77%	65%	81%	81%	65%	95%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rey Favorability						
Favorable	10%	18%	8%	10%	8%	-
Unfavorable	10%	11%	10%	7%	21%	4%
Not sure	80%	71%	82%	83%	71%	96%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ross Favorability						
Favorable	21%	32%	29%	15%	16%	3%
Unfavorable	10%	10%	6%	11%	13%	12%
Not sure	69%	58%	65%	74%	71%	85%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Governor Democratic Primary						
Roy Cooper	54%	65%	58%	51%	43%	38%
Ken Spaulding	10%	14%	7%	7%	19%	10%
Not sure	36%	21%	34%	41%	38%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Senate Democratic Primary						
Kevin Griffin	15%	10%	9%	20%	27%	9%
Chris Rey	5%	11%	1%	5%	1%	8%
Deborah Ross	41%	44%	51%	35%	36%	36%
Not sure	39%	34%	39%	40%	37%	47%

	Base	Gender	
		Woman	Man
Cooper Favorability			
Favorable	44%	41%	48%
Unfavorable	17%	14%	21%
Not sure	40%	46%	31%





	Base	Gender	
		Woman	Man
Spaulding Favorability			
Favorable	11%	10%	12%
Unfavorable	20%	18%	22%
Not sure	69%	72%	66%

	Base	Gender	
		Woman	Man
Griffin Favorability			
Favorable	13%	13%	14%
Unfavorable	10%	7%	13%
Not sure	77%	80%	73%

	Base	Gender	
		Woman	Man
Rey Favorability			
Favorable	10%	10%	11%
Unfavorable	10%	7%	14%
Not sure	80%	83%	75%

	Base	Gender	
		Woman	Man
Ross Favorability			
Favorable	21%	20%	23%
Unfavorable	10%	7%	13%
Not sure	69%	73%	64%

	Base	Gender	
		Woman	Man
Governor Democratic Primary			
Roy Cooper	54%	50%	59%
Ken Spaulding	10%	9%	12%
Not sure	36%	41%	29%

	Base	Gender	
		Woman	Man
Senate Democratic Primary			
Kevin Griffin	15%	14%	17%
Chris Rey	5%	5%	5%
Deborah Ross	41%	44%	38%
Not sure	39%	37%	41%

	Base	Race		
		White	African American	Other
Cooper Favorability				
Favorable	44%	47%	38%	40%
Unfavorable	17%	14%	21%	23%
Not sure	40%	40%	40%	36%

	Base	Race		
		White	African American	Other
Spaulding Favorability				
Favorable	11%	7%	20%	11%
Unfavorable	20%	16%	27%	7%
Not sure	69%	77%	53%	81%





	Base	Race		
		White	African American	Other
Griffin Favorability				
Favorable	13%	11%	19%	-
Unfavorable	10%	8%	14%	7%
Not sure	77%	81%	67%	93%

	Base	Race		
		White	African American	Other
Rey Favorability				
Favorable	10%	6%	19%	-
Unfavorable	10%	8%	13%	7%
Not sure	80%	86%	68%	93%

	Base	Race		
		White	African American	Other
Ross Favorability				
Favorable	21%	18%	27%	19%
Unfavorable	10%	10%	10%	7%
Not sure	69%	72%	63%	73%

	Base	Race		
		White	African American	Other
Governor Democratic Primary				
Roy Cooper	54%	56%	51%	42%
Ken Spaulding	10%	10%	12%	4%
Not sure	36%	34%	37%	53%

	Base	Race		
		White	African American	Other
Senate Democratic Primary				
Kevin Griffin	15%	13%	21%	-
Chris Rey	5%	4%	7%	2%
Deborah Ross	41%	44%	33%	76%
Not sure	39%	39%	40%	22%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cooper Favorability				
Favorable	44%	27%	48%	55%
Unfavorable	17%	17%	18%	13%
Not sure	40%	55%	33%	31%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Spaulding Favorability				
Favorable	11%	6%	15%	13%
Unfavorable	20%	22%	17%	20%
Not sure	69%	72%	68%	67%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Griffin Favorability				
Favorable	13%	19%	12%	7%
Unfavorable	10%	13%	9%	7%
Not sure	77%	68%	79%	85%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rey Favorability				
Favorable	10%	15%	9%	6%
Unfavorable	10%	13%	9%	7%
Not sure	80%	71%	82%	86%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Ross Favorability				
Favorable	21%	27%	21%	14%
Unfavorable	10%	14%	7%	9%
Not sure	69%	59%	71%	77%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Governor Democratic Primary				
Roy Cooper	54%	42%	57%	63%
Ken Spaulding	10%	11%	11%	9%
Not sure	36%	47%	32%	28%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Senate Democratic Primary				
Kevin Griffin	15%	15%	15%	15%
Chris Rey	5%	9%	2%	4%
Deborah Ross	41%	36%	48%	38%
Not sure	39%	40%	35%	43%

