

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE****Tillis expands lead in primary, NC Senate race still looks like toss up**

Raleigh, N.C. – For the first time in our polling of the North Carolina Senate race, presumptive frontrunner Thom Tillis has opened a little bit of space between himself and the rest of his opponents in the Republican primary. Tillis now leads the field with 19% to 11% for Greg Brannon and Heather Grant, 8% for Mark Harris, and 7% for Bill Flynn. Tillis has gained 6 points from his 13% standing a month ago, while Harris has declined by 4 points from the 12% he had previously. Everyone else has more or less stayed in place.

The name recognition Tillis gained by being the first candidate to run tv ads probably helped drive his increased support this month. 46% of Republican primary voters are familiar with Tillis, compared to less than 30% for everyone else in the field. Tillis is now leading in every region of the state except the Triad, where Flynn is well known from a long radio career.

Despite Tillis' increased support this primary would still be headed to a runoff if the election was today. If the undecided voters broke proportionately to their current candidate preferences it would only be enough to get Tillis to 34%, well short of the 40% needed in North Carolina to win the primary outright.

The general election picture has entered into a holding pattern over the last three months, with Kay Hagan trailing her potential Republican opponents by small margins as she continues to suffer from poor approval ratings. 39% of voters in the state say they approve of the job Hagan is doing to 49% who disapprove. She has 1 or 2 point deficits against each of her potential GOP foes. She's down by 1 to Heather Grant (42/41) and Thom Tillis (43/42), and trails by 2 against the rest of the field (43/41 against Greg Brannon and Mark Harris, 44/42 against Bill Flynn.)

“The North Carolina Senate race continues to look like a toss up,” said Dean Debnam, President of Public Policy Polling. “It would help Kay Hagan if the electorate shifted its attention to something other than Obamacare.”

PPP surveyed 1,384 North Carolina voters, including 575 Republican primary voters, from January 9th-12th. The margin of error for the overall survey is +/- 2.6% and for the Republican primary part it's +/-4.1%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





North Carolina Survey Results

Q1 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve 39%
Disapprove..... 49%
Not sure 13%

Q2 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 9%
Unfavorable 18%
Not sure 72%

Q3 Do you have a favorable or unfavorable opinion of Bill Flynn?

Favorable..... 7%
Unfavorable 18%
Not sure 75%

Q4 Do you have a favorable or unfavorable opinion of Heather Grant?

Favorable..... 9%
Unfavorable 16%
Not sure 76%

Q5 Do you have a favorable or unfavorable opinion of Mark Harris?

Favorable..... 9%
Unfavorable 16%
Not sure 75%

Q6 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 15%
Unfavorable 28%
Not sure 57%

Q7 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Greg Brannon, who would you vote for?

Kay Hagan 41%
Greg Brannon 43%
Not sure 16%

Q8 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Bill Flynn, who would you vote for?

Kay Hagan 42%
Bill Flynn 44%
Not sure 15%

Q9 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Heather Grant, who would you vote for?

Kay Hagan 41%
Heather Grant..... 42%
Not sure 17%

Q10 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Mark Harris, who would you vote for?

Kay Hagan 41%
Mark Harris 43%
Not sure 16%

Q11 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Thom Tillis, who would you vote for?

Kay Hagan 42%
Thom Tillis 43%
Not sure 15%





Q12 Do you approve or disapprove of the Affordable Care Act?

Approve 38%
Disapprove..... 48%
Not sure 13%

Q13 Do you think the implementation of the Affordable Care Act so far has been very successful, somewhat successful, somewhat unsuccessful, very unsuccessful, or are you not sure?

Very successful..... 9%
Somewhat successful 23%
Somewhat unsuccessful 17%
Very unsuccessful..... 44%
Not sure 7%

Q14 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 47%
Mitt Romney..... 47%
Someone else/Don't remember 6%

Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 16%
Moderate..... 32%
Somewhat conservative..... 25%
Very conservative 17%

Q16 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q17 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 33%
Independent/Other..... 23%

Q18 If you are white, press 1. If African-American, press 2. If other, press 3.

White 73%
African-American 21%
Other..... 6%

Q19 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are 65 or older, press 4.

18 to 29..... 12%
30 to 45..... 26%
46 to 65..... 41%
Older than 65..... 21%

Q20 Area Code

252..... 11%
336..... 18%
704..... 14%
828..... 12%
910..... 11%
919..... 15%
Internet 20%

Q21 Mode

Phone 80%
Internet 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan Approval				
Approve	39%	72%	7%	25%
Disapprove	49%	12%	85%	56%
Not sure	13%	16%	8%	19%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Brannon Favorability				
Favorable	9%	8%	10%	12%
Unfavorable	18%	18%	18%	21%
Not sure	72%	74%	71%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Flynn Favorability				
Favorable	7%	7%	8%	2%
Unfavorable	18%	19%	17%	20%
Not sure	75%	75%	75%	79%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Grant Favorability				
Favorable	9%	12%	6%	4%
Unfavorable	16%	13%	18%	17%
Not sure	76%	75%	76%	78%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Harris Favorability				
Favorable	9%	11%	9%	4%
Unfavorable	16%	15%	16%	22%
Not sure	75%	75%	75%	74%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Tillis Favorability				
Favorable	15%	10%	21%	6%
Unfavorable	28%	36%	21%	26%
Not sure	57%	55%	57%	68%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Brannon				
Kay Hagan	41%	77%	7%	24%
Greg Brannon	43%	9%	79%	39%
Not sure	16%	15%	14%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Flynn				
Kay Hagan	42%	80%	6%	21%
Bill Flynn	44%	8%	81%	31%
Not sure	15%	12%	13%	48%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Grant				
Kay Hagan	41%	79%	6%	21%
Heather Grant	42%	8%	77%	31%
Not sure	17%	13%	17%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Harris				
Kay Hagan	41%	79%	6%	22%
Mark Harris	43%	8%	79%	31%
Not sure	16%	13%	15%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Tillis				
Kay Hagan	42%	79%	7%	18%
Thom Tillis	43%	8%	80%	35%
Not sure	15%	13%	13%	47%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Approval				
Approve	38%	75%	4%	15%
Disapprove	48%	10%	86%	54%
Not sure	13%	15%	10%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Rollout Success				
Very successful	9%	19%	0%	1%
Somewhat successful	23%	43%	5%	8%
Somewhat unsuccessful	17%	21%	12%	29%
Very unsuccessful	44%	11%	80%	31%
Not sure	7%	7%	3%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	39%	69%	57%	50%	22%	6%
Disapprove	49%	26%	20%	36%	66%	87%
Not sure	13%	5%	23%	13%	11%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	9%	14%	6%	8%	8%	14%
Unfavorable	18%	22%	23%	14%	19%	19%
Not sure	72%	64%	71%	78%	73%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flynn Favorability						
Favorable	7%	9%	4%	7%	7%	9%
Unfavorable	18%	21%	24%	15%	18%	17%
Not sure	75%	70%	72%	78%	75%	75%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Grant Favorability						
Favorable	9%	9%	9%	11%	6%	7%
Unfavorable	16%	19%	15%	14%	16%	16%
Not sure	76%	72%	76%	74%	77%	77%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Harris Favorability						
Favorable	9%	9%	10%	9%	10%	9%
Unfavorable	16%	21%	18%	13%	15%	17%
Not sure	75%	70%	72%	78%	75%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	15%	7%	9%	12%	19%	24%
Unfavorable	28%	44%	32%	30%	24%	21%
Not sure	57%	49%	59%	59%	57%	56%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Brannon						
Kay Hagan	41%	70%	68%	52%	22%	6%
Greg Brannon	43%	18%	17%	28%	61%	85%
Not sure	16%	12%	15%	20%	17%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Flynn						
Kay Hagan	42%	75%	68%	53%	23%	5%
Bill Flynn	44%	14%	15%	29%	64%	85%
Not sure	15%	11%	17%	18%	14%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Grant						
Kay Hagan	41%	71%	66%	53%	23%	5%
Heather Grant	42%	17%	14%	26%	59%	84%
Not sure	17%	12%	20%	20%	18%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Harris						
Kay Hagan	41%	71%	67%	53%	22%	5%
Mark Harris	43%	19%	13%	28%	59%	87%
Not sure	16%	10%	19%	19%	18%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Tillis						
Kay Hagan	42%	73%	68%	53%	23%	4%
Thom Tillis	43%	14%	14%	29%	62%	87%
Not sure	15%	13%	18%	17%	15%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Approval						
Approve	38%	67%	68%	48%	19%	6%
Disapprove	48%	23%	17%	35%	71%	85%
Not sure	13%	11%	16%	18%	10%	9%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Rollout Success						
Very successful	9%	28%	5%	11%	7%	2%
Somewhat successful	23%	36%	44%	28%	10%	3%
Somewhat unsuccessful	17%	15%	23%	22%	13%	9%
Very unsuccessful	44%	17%	16%	32%	66%	79%
Not sure	7%	4%	13%	7%	4%	7%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	39%	36%	42%
Disapprove	49%	44%	55%
Not sure	13%	21%	3%

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	9%	9%	10%
Unfavorable	18%	13%	24%
Not sure	72%	78%	67%

	Base	Gender	
		Woman	Man
Flynn Favorability			
Favorable	7%	6%	8%
Unfavorable	18%	14%	22%
Not sure	75%	80%	70%

	Base	Gender	
		Woman	Man
Grant Favorability			
Favorable	9%	7%	11%
Unfavorable	16%	12%	20%
Not sure	76%	81%	69%

	Base	Gender	
		Woman	Man
Harris Favorability			
Favorable	9%	8%	11%
Unfavorable	16%	12%	20%
Not sure	75%	79%	69%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	15%	11%	19%
Unfavorable	28%	23%	35%
Not sure	57%	66%	47%

	Base	Gender	
		Woman	Man
Hagan/Brannon			
Kay Hagan	41%	41%	41%
Greg Brannon	43%	40%	47%
Not sure	16%	19%	12%





	Base	Gender	
		Woman	Man
Hagan/Flynn			
Kay Hagan	42%	42%	42%
Bill Flynn	44%	39%	49%
Not sure	15%	19%	10%

	Base	Gender	
		Woman	Man
Hagan/Grant			
Kay Hagan	41%	40%	43%
Heather Grant	42%	38%	45%
Not sure	17%	22%	12%

	Base	Gender	
		Woman	Man
Hagan/Harris			
Kay Hagan	41%	41%	41%
Mark Harris	43%	39%	47%
Not sure	16%	20%	12%

	Base	Gender	
		Woman	Man
Hagan/Tillis			
Kay Hagan	42%	41%	43%
Thom Tillis	43%	39%	48%
Not sure	15%	20%	9%

	Base	Gender	
		Woman	Man
ACA Approval			
Approve	38%	40%	36%
Disapprove	48%	44%	53%
Not sure	13%	16%	10%

	Base	Gender	
		Woman	Man
ACA Rollout Success			
Very successful	9%	10%	8%
Somewhat successful	23%	24%	21%
Somewhat unsuccessful	17%	17%	17%
Very unsuccessful	44%	40%	50%
Not sure	7%	8%	5%





	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	39%	66%	9%	30%
Disapprove	49%	20%	82%	56%
Not sure	13%	14%	9%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Brannon Favorability				
Favorable	9%	9%	10%	9%
Unfavorable	18%	17%	19%	19%
Not sure	72%	74%	71%	72%

	Base	Party		
		Democrat	Republican	Independent/Other
Flynn Favorability				
Favorable	7%	6%	8%	7%
Unfavorable	18%	19%	17%	17%
Not sure	75%	74%	75%	76%

	Base	Party		
		Democrat	Republican	Independent/Other
Grant Favorability				
Favorable	9%	11%	7%	8%
Unfavorable	16%	13%	18%	18%
Not sure	76%	76%	76%	74%

	Base	Party		
		Democrat	Republican	Independent/Other
Harris Favorability				
Favorable	9%	11%	10%	7%
Unfavorable	16%	14%	17%	18%
Not sure	75%	76%	74%	75%

	Base	Party		
		Democrat	Republican	Independent/Other
Tillis Favorability				
Favorable	15%	11%	20%	15%
Unfavorable	28%	32%	22%	32%
Not sure	57%	57%	58%	53%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Brannon				
Kay Hagan	41%	70%	10%	31%
Greg Brannon	43%	16%	78%	44%
Not sure	16%	14%	12%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Flynn				
Kay Hagan	42%	74%	8%	31%
Bill Flynn	44%	14%	82%	43%
Not sure	15%	12%	10%	26%





	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Grant				
Kay Hagan	41%	72%	8%	31%
Heather Grant	42%	14%	77%	42%
Not sure	17%	14%	14%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Harris				
Kay Hagan	41%	73%	7%	30%
Mark Harris	43%	15%	80%	42%
Not sure	16%	12%	13%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Tillis				
Kay Hagan	42%	74%	8%	31%
Thom Tillis	43%	14%	80%	45%
Not sure	15%	13%	11%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
ACA Approval				
Approve	38%	67%	7%	31%
Disapprove	48%	18%	81%	57%
Not sure	13%	15%	13%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
ACA Rollout Success				
Very successful	9%	16%	2%	7%
Somewhat successful	23%	41%	4%	16%
Somewhat unsuccessful	17%	21%	13%	14%
Very unsuccessful	44%	15%	75%	54%
Not sure	7%	7%	5%	9%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	39%	27%	71%	61%
Disapprove	49%	61%	13%	28%
Not sure	13%	12%	16%	11%

	Base	Race		
		White	African-American	Other
Brannon Favorability				
Favorable	9%	8%	12%	12%
Unfavorable	18%	19%	14%	17%
Not sure	72%	72%	74%	71%

	Base	Race		
		White	African-American	Other
Flynn Favorability				
Favorable	7%	7%	7%	12%
Unfavorable	18%	18%	17%	19%
Not sure	75%	75%	75%	70%





	Base	Race		
		White	African-American	Other
Grant Favorability				
Favorable	9%	7%	16%	9%
Unfavorable	16%	17%	12%	14%
Not sure	76%	76%	73%	77%

	Base	Race		
		White	African-American	Other
Harris Favorability				
Favorable	9%	8%	14%	9%
Unfavorable	16%	17%	10%	17%
Not sure	75%	75%	75%	74%

	Base	Race		
		White	African-American	Other
Tillis Favorability				
Favorable	15%	16%	11%	11%
Unfavorable	28%	30%	23%	31%
Not sure	57%	54%	66%	57%

	Base	Race		
		White	African-American	Other
Hagan/Brannon				
Kay Hagan	41%	30%	76%	56%
Greg Brannon	43%	54%	10%	25%
Not sure	16%	16%	14%	19%

	Base	Race		
		White	African-American	Other
Hagan/Flynn				
Kay Hagan	42%	30%	80%	54%
Bill Flynn	44%	56%	7%	27%
Not sure	15%	15%	13%	19%

	Base	Race		
		White	African-American	Other
Hagan/Grant				
Kay Hagan	41%	30%	78%	56%
Heather Grant	42%	53%	9%	22%
Not sure	17%	18%	13%	22%





	Base	Race		
		White	African-American	Other
Hagan/Harris				
Kay Hagan	41%	29%	78%	58%
Mark Harris	43%	54%	9%	24%
Not sure	16%	17%	13%	18%

	Base	Race		
		White	African-American	Other
Hagan/Tillis				
Kay Hagan	42%	30%	78%	54%
Thom Tillis	43%	55%	8%	25%
Not sure	15%	15%	14%	21%

	Base	Race		
		White	African-American	Other
ACA Approval				
Approve	38%	28%	73%	46%
Disapprove	48%	60%	9%	38%
Not sure	13%	12%	18%	16%

	Base	Race		
		White	African-American	Other
ACA Rollout Success				
Very successful	9%	6%	19%	17%
Somewhat successful	23%	18%	39%	21%
Somewhat unsuccessful	17%	15%	22%	17%
Very unsuccessful	44%	55%	8%	36%
Not sure	7%	5%	12%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	39%	47%	33%	41%	37%
Disapprove	49%	31%	48%	51%	57%
Not sure	13%	22%	20%	8%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brannon Favorability					
Favorable	9%	12%	10%	9%	9%
Unfavorable	18%	19%	12%	21%	19%
Not sure	72%	69%	78%	70%	72%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Flynn Favorability					
Favorable	7%	7%	8%	6%	8%
Unfavorable	18%	16%	15%	20%	18%
Not sure	75%	77%	77%	74%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Grant Favorability					
Favorable	9%	11%	6%	10%	8%
Unfavorable	16%	22%	13%	15%	17%
Not sure	76%	67%	81%	75%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Harris Favorability					
Favorable	9%	10%	11%	8%	9%
Unfavorable	16%	16%	13%	17%	17%
Not sure	75%	74%	76%	75%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Favorability					
Favorable	15%	7%	13%	15%	23%
Unfavorable	28%	24%	22%	34%	27%
Not sure	57%	69%	65%	51%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Brannon					
Kay Hagan	41%	53%	37%	43%	35%
Greg Brannon	43%	32%	43%	44%	49%
Not sure	16%	15%	20%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Flynn					
Kay Hagan	42%	58%	36%	43%	37%
Bill Flynn	44%	26%	47%	44%	49%
Not sure	15%	16%	18%	13%	14%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Grant					
Kay Hagan	41%	56%	37%	42%	37%
Heather Grant	42%	25%	43%	43%	46%
Not sure	17%	18%	21%	15%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Harris					
Kay Hagan	41%	55%	37%	42%	37%
Mark Harris	43%	28%	43%	43%	49%
Not sure	16%	16%	20%	15%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Tillis					
Kay Hagan	42%	55%	36%	44%	38%
Thom Tillis	43%	30%	45%	43%	49%
Not sure	15%	15%	19%	13%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Approval					
Approve	38%	49%	39%	39%	30%
Disapprove	48%	29%	52%	51%	50%
Not sure	13%	21%	9%	10%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Rollout Success					
Very successful	9%	12%	7%	9%	10%
Somewhat successful	23%	41%	15%	23%	21%
Somewhat unsuccessful	17%	10%	18%	18%	17%
Very unsuccessful	44%	22%	52%	46%	44%
Not sure	7%	15%	8%	4%	8%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan Approval								
Approve	39%	40%	40%	34%	35%	35%	49%	36%
Disapprove	49%	48%	52%	59%	54%	54%	44%	37%
Not sure	13%	12%	7%	7%	11%	11%	7%	28%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Brannon Favorability								
Favorable	9%	11%	9%	7%	7%	12%	14%	8%
Unfavorable	18%	21%	19%	19%	22%	20%	16%	13%
Not sure	72%	68%	72%	74%	71%	68%	70%	79%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Flynn Favorability								
Favorable	7%	4%	14%	4%	2%	8%	8%	7%
Unfavorable	18%	24%	20%	17%	19%	16%	16%	16%
Not sure	75%	72%	66%	79%	79%	76%	77%	77%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Grant Favorability								
Favorable	9%	10%	5%	9%	8%	12%	8%	10%
Unfavorable	16%	19%	17%	12%	21%	18%	17%	11%
Not sure	76%	71%	78%	79%	71%	70%	75%	79%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Harris Favorability								
Favorable	9%	11%	8%	10%	7%	13%	11%	8%
Unfavorable	16%	18%	17%	15%	20%	18%	16%	10%
Not sure	75%	71%	74%	75%	73%	68%	73%	82%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Tillis Favorability								
Favorable	15%	17%	16%	21%	12%	18%	19%	5%
Unfavorable	28%	27%	27%	32%	31%	27%	37%	22%
Not sure	57%	56%	57%	47%	57%	54%	44%	73%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan/Brannon								
Kay Hagan	41%	41%	39%	36%	38%	35%	53%	43%
Greg Brannon	43%	41%	46%	53%	48%	47%	38%	33%
Not sure	16%	17%	15%	11%	13%	17%	9%	24%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan/Flynn								
Kay Hagan	42%	44%	42%	36%	38%	38%	52%	42%
Bill Flynn	44%	44%	47%	54%	48%	47%	37%	34%
Not sure	15%	13%	11%	11%	14%	15%	11%	25%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan/Grant								
Kay Hagan	41%	44%	40%	34%	38%	36%	52%	43%
Heather Grant	42%	41%	42%	53%	48%	49%	36%	30%
Not sure	17%	16%	18%	13%	14%	15%	12%	27%





	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Harris								
Kay Hagan	41%	44%	39%	33%	38%	38%	51%	42%
Mark Harris	43%	42%	47%	56%	50%	48%	34%	29%
Not sure	16%	14%	14%	11%	12%	14%	14%	29%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Tillis								
Kay Hagan	42%	43%	41%	33%	40%	39%	53%	43%
Thom Tillis	43%	43%	47%	56%	47%	47%	37%	32%
Not sure	15%	14%	12%	11%	13%	14%	11%	26%

	Base	Area Code						Internet
		252	336	704	828	910	919	
ACA Approval								
Approve	38%	39%	34%	35%	35%	36%	49%	39%
Disapprove	48%	45%	51%	53%	56%	47%	43%	44%
Not sure	13%	16%	15%	12%	9%	17%	7%	16%

	Base	Area Code						Internet
		252	336	704	828	910	919	
ACA Rollout Success								
Very successful	9%	17%	9%	8%	10%	15%	12%	-
Somewhat successful	23%	21%	21%	22%	17%	24%	27%	25%
Somewhat unsuccessful	17%	13%	19%	13%	19%	10%	17%	22%
Very unsuccessful	44%	42%	45%	53%	48%	42%	42%	41%
Not sure	7%	7%	6%	4%	6%	9%	2%	12%

	Base	Mode	
		Phone	Internet
Hagan Approval			
Approve	39%	39%	36%
Disapprove	49%	52%	37%
Not sure	13%	9%	28%

	Base	Mode	
		Phone	Internet
Brannon Favorability			
Favorable	9%	10%	8%
Unfavorable	18%	19%	13%
Not sure	72%	71%	79%

	Base	Mode	
		Phone	Internet
Flynn Favorability			
Favorable	7%	7%	7%
Unfavorable	18%	19%	16%
Not sure	75%	74%	77%

	Base	Mode	
		Phone	Internet
Grant Favorability			
Favorable	9%	8%	10%
Unfavorable	16%	17%	11%
Not sure	76%	75%	79%





	Base	Mode	
		Phone	Internet
Harris Favorability			
Favorable	9%	10%	8%
Unfavorable	16%	17%	10%
Not sure	75%	73%	82%

	Base	Mode	
		Phone	Internet
Tillis Favorability			
Favorable	15%	17%	5%
Unfavorable	28%	30%	22%
Not sure	57%	53%	73%

	Base	Mode	
		Phone	Internet
Hagan/Brannon			
Kay Hagan	41%	41%	43%
Greg Brannon	43%	46%	33%
Not sure	16%	14%	24%

	Base	Mode	
		Phone	Internet
Hagan/Flynn			
Kay Hagan	42%	42%	42%
Bill Flynn	44%	46%	34%
Not sure	15%	12%	25%

	Base	Mode	
		Phone	Internet
Hagan/Grant			
Kay Hagan	41%	41%	43%
Heather Grant	42%	45%	30%
Not sure	17%	15%	27%

	Base	Mode	
		Phone	Internet
Hagan/Harris			
Kay Hagan	41%	41%	42%
Mark Harris	43%	46%	29%
Not sure	16%	13%	29%

	Base	Mode	
		Phone	Internet
Hagan/Tillis			
Kay Hagan	42%	42%	43%
Thom Tillis	43%	46%	32%
Not sure	15%	12%	26%

	Base	Mode	
		Phone	Internet
ACA Approval			
Approve	38%	38%	39%
Disapprove	48%	49%	44%
Not sure	13%	13%	16%





	Base	Mode	
		Phone	Internet
ACA Rollout Success			
Very successful	9%	11%	-
Somewhat successful	23%	22%	25%
Somewhat unsuccessful	17%	16%	22%
Very unsuccessful	44%	45%	41%
Not sure	7%	5%	12%





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 12%
Unfavorable 18%
Not sure 70%

Q2 Do you have a favorable or unfavorable opinion of Bill Flynn?

Favorable..... 8%
Unfavorable 16%
Not sure 76%

Q3 Do you have a favorable or unfavorable opinion of Heather Grant?

Favorable..... 6%
Unfavorable 17%
Not sure 76%

Q4 Do you have a favorable or unfavorable opinion of Mark Harris?

Favorable..... 8%
Unfavorable 18%
Not sure 75%

Q5 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 22%
Unfavorable 23%
Not sure 54%

Q6 Given the choices of Greg Brannon, Bill Flynn, Heather Grant, Mark Harris, and Thom Tillis, who would you most like to see as the Republican candidate for Senate this fall?

Greg Brannon 11%
Bill Flynn 7%
Heather Grant..... 11%
Mark Harris 8%
Thom Tillis 19%
Someone else/Not sure 44%

Q7 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 2%
Somewhat liberal 4%
Moderate..... 16%
Somewhat conservative..... 40%
Very conservative 38%

Q8 If you are a woman, press 1. If a man, press 2.

Woman 48%
Man..... 52%

Q9 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are 65 or older, press 3.

18 to 45..... 32%
46 to 65..... 37%
Older than 65..... 31%



Q10 Area Code

252.....	9%
336.....	20%
704.....	18%
828.....	14%
910.....	10%
919.....	14%
<i>Internet</i>	14%

Q11 Mode

<i>Phone</i>	86%
<i>Internet</i>	14%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	12%	-	14%	18%	7%	15%
Unfavorable	18%	31%	16%	14%	20%	18%
Not sure	70%	69%	70%	68%	73%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flynn Favorability						
Favorable	8%	5%	7%	12%	7%	8%
Unfavorable	16%	40%	26%	12%	17%	16%
Not sure	76%	55%	67%	76%	77%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Grant Favorability						
Favorable	6%	7%	22%	12%	4%	5%
Unfavorable	17%	36%	19%	17%	18%	16%
Not sure	76%	57%	60%	71%	78%	80%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Harris Favorability						
Favorable	8%	7%	5%	11%	7%	7%
Unfavorable	18%	38%	37%	14%	17%	16%
Not sure	75%	55%	58%	75%	75%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	22%	12%	18%	22%	21%	25%
Unfavorable	23%	31%	31%	28%	23%	21%
Not sure	54%	57%	52%	50%	56%	53%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference						
Greg Brannon	11%	-	11%	10%	9%	15%
Bill Flynn	7%	5%	13%	7%	7%	6%
Heather Grant	11%	19%	17%	13%	11%	9%
Mark Harris	8%	14%	10%	4%	11%	6%
Thom Tillis	19%	7%	22%	18%	16%	22%
Someone else/Not sure	44%	55%	26%	49%	45%	41%

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	12%	11%	13%
Unfavorable	18%	13%	23%
Not sure	70%	76%	64%

	Base	Gender	
		Woman	Man
Flynn Favorability			
Favorable	8%	7%	9%
Unfavorable	16%	14%	18%
Not sure	76%	79%	73%





	Base	Gender	
		Woman	Man
Grant Favorability			
Favorable	6%	6%	7%
Unfavorable	17%	14%	21%
Not sure	76%	80%	72%

	Base	Gender	
		Woman	Man
Harris Favorability			
Favorable	8%	9%	7%
Unfavorable	18%	15%	20%
Not sure	75%	77%	73%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	22%	17%	28%
Unfavorable	23%	21%	26%
Not sure	54%	62%	47%

	Base	Gender	
		Woman	Man
2014 GOP Sen Preference			
Greg Brannon	11%	8%	14%
Bill Flynn	7%	8%	6%
Heather Grant	11%	12%	10%
Mark Harris	8%	7%	9%
Thom Tillis	19%	16%	21%
Someone else/Not sure	44%	48%	40%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brannon Favorability				
Favorable	12%	16%	12%	8%
Unfavorable	18%	15%	21%	18%
Not sure	70%	69%	67%	74%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Flynn Favorability				
Favorable	8%	14%	4%	8%
Unfavorable	16%	11%	21%	16%
Not sure	76%	75%	75%	76%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Grant Favorability				
Favorable	6%	8%	5%	7%
Unfavorable	17%	14%	19%	19%
Not sure	76%	78%	76%	75%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Harris Favorability				
Favorable	8%	12%	3%	9%
Unfavorable	18%	13%	22%	16%
Not sure	75%	75%	75%	74%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	22%	16%	21%	31%
Unfavorable	23%	22%	26%	22%
Not sure	54%	62%	53%	47%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Greg Brannon	11%	13%	15%	6%
Bill Flynn	7%	6%	7%	8%
Heather Grant	11%	14%	11%	8%
Mark Harris	8%	8%	7%	9%
Thom Tillis	19%	10%	20%	26%
Someone else/Not sure	44%	49%	40%	44%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Brannon Favorability								
Favorable	12%	12%	7%	8%	4%	4%	18%	33%
Unfavorable	18%	22%	18%	16%	28%	26%	12%	10%
Not sure	70%	66%	75%	76%	69%	70%	69%	58%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Flynn Favorability								
Favorable	8%	2%	18%	3%	2%	-	6%	20%
Unfavorable	16%	27%	15%	16%	19%	26%	13%	7%
Not sure	76%	72%	67%	81%	80%	74%	81%	73%





	Base	Area Code						Internet
		252	336	704	828	910	919	
Grant Favorability								
Favorable	6%	2%	2%	5%	7%	11%	4%	14%
Unfavorable	17%	29%	17%	14%	20%	22%	16%	11%
Not sure	76%	70%	81%	80%	73%	67%	80%	75%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Harris Favorability								
Favorable	8%	2%	7%	7%	6%	4%	8%	16%
Unfavorable	18%	24%	16%	15%	24%	25%	15%	10%
Not sure	75%	75%	77%	78%	69%	71%	77%	73%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Tillis Favorability								
Favorable	22%	16%	20%	35%	22%	16%	28%	13%
Unfavorable	23%	28%	21%	26%	24%	29%	20%	20%
Not sure	54%	56%	59%	39%	54%	56%	52%	67%

	Base	Area Code						Internet
		252	336	704	828	910	919	
2014 GOP Sen Preference								
Greg Brannon	11%	8%	7%	6%	10%	10%	16%	25%
Bill Flynn	7%	7%	18%	2%	7%	1%	7%	1%
Heather Grant	11%	13%	9%	5%	12%	16%	8%	19%
Mark Harris	8%	4%	9%	6%	9%	9%	6%	11%
Thom Tillis	19%	27%	14%	24%	22%	17%	22%	8%
Someone else/Not sure	44%	41%	43%	55%	40%	46%	42%	36%

	Base	Mode	
		Phone	Internet
Brannon Favorability			
Favorable	12%	9%	33%
Unfavorable	18%	20%	10%
Not sure	70%	72%	58%

	Base	Mode	
		Phone	Internet
Flynn Favorability			
Favorable	8%	6%	20%
Unfavorable	16%	18%	7%
Not sure	76%	76%	73%

	Base	Mode	
		Phone	Internet
Grant Favorability			
Favorable	6%	5%	14%
Unfavorable	17%	19%	11%
Not sure	76%	76%	75%

	Base	Mode	
		Phone	Internet
Harris Favorability			
Favorable	8%	6%	16%
Unfavorable	18%	19%	10%
Not sure	75%	75%	73%





	Base	Mode	
		Phone	Internet
Tillis Favorability			
Favorable	22%	24%	13%
Unfavorable	23%	24%	20%
Not sure	54%	52%	67%

	Base	Mode	
		Phone	Internet
2014 GOP Sen Preference			
Greg Brannon	11%	9%	25%
Bill Flynn	7%	8%	1%
Heather Grant	11%	10%	19%
Mark Harris	8%	8%	11%
Thom Tillis	19%	20%	8%
Someone else/Not sure	44%	45%	36%

