



FOR IMMEDIATE RELEASE

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N.C. Republicans favor McCrory for Gov., Huckabee for Pres.

Raleigh, N.C. – Even in an eight-candidate field of remote possibilities, Pat McCrory is the choice of his party faithful to repeat his challenge to Bev Perdue in 2012. The race for President in the state, however, is, as most everywhere else, unclear, with Mike Huckabee barely ahead of Sarah Palin and Newt Gingrich.

McCrory gets more than three times the support of the next candidate when usual Republican primary voters in the Tar Heel State are asked who they want to be their standard bearer in two years. He pulls 37% in a slate of potential GOP gubernatorial primary candidates that includes current party chairman and former Raleigh mayor Tom Fetzner (12%), 5th-District Congresswoman Virginia Foxx (11%), 9th-District Congresswoman Sue Myrick (6%), former state senator and 2008 gubernatorial aspirant Fred Smith (4%), 10th-District Congressman Patrick McHenry (3%), Labor Commissioner Cherie Berry (3%), and incoming State Senate President Pro Tempore Phil Berger (2%), with 22% preferring someone unnamed or not sure of their current preference.

At the top of the ballot, Huckabee gets a quarter of the vote to Palin's 21%, Gingrich's 17%, Mitt Romney's 10%, Ron Paul's 7%, Tim Pawlenty's 4%, John Thune's 2%, and Mitch Daniels' 1%, with 12% undecided or preferring another candidate. Palin actually leads Huckabee, 27-24, among the 24% share of moderates, with Gingrich and Romney each at 12%, but Huckabee prevails overall because of his 26-20 advantage with the 72% who call themselves conservative. Gingrich is likewise boosted by his 19% with them.

“At this point, Pat McCrory could go unchallenged in the 2012 Republican primary to face off against Bev Perdue. He is already looking like the de facto nominee and can effectively spend almost the next two years raising money and his profile while Perdue governs,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 400 typical North Carolina Republican primary voters from November 19th to 21st. The survey's margin of error is +/- 4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached, and can be found at www.publicpolicypolling.com





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 63%
Unfavorable 21%
Not sure 17%

Q2 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable..... 71%
Unfavorable 13%
Not sure 16%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 65%
Unfavorable 20%
Not sure 15%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 49%
Unfavorable 23%
Not sure 28%

Q5 Do you have a favorable or unfavorable opinion of Tom Fetzner?

Favorable..... 14%
Unfavorable 11%
Not sure 75%

Q6 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 45%
Unfavorable 11%
Not sure 45%

Q7 Between the choices of Phil Berger, Cherie Berry, Tom Fetzner, Virginia Foxx, Pat McCrory, Patrick McHenry, Sue Myrick, and Fred Smith who would you most like to see as the 2012 Republican candidate for Governor?

Phil Berger 2%
Cherie Berry..... 3%
Tom Fetzner..... 12%
Virginia Foxx..... 11%
Pat McCrory..... 37%
Patrick McHenry 3%
Sue Myrick..... 6%
Fred Smith 4%
Someone else/Undecided..... 22%

Q8 If the Republican candidates for President in 2012 were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who would you vote for?

Mitch Daniels 1%
Newt Gingrich 17%
Mike Huckabee 25%
Sarah Palin 21%
Ron Paul..... 7%
Tim Pawlenty 4%
Mitt Romney..... 10%
John Thune..... 2%
Someone else/Undecided..... 12%

Q9 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 3%
Moderate..... 24%
Conservative..... 72%



Q10 If you are a woman, press 1. If a man, press 2.

Woman 44%
Man..... 56%

Q11 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 8%
30 to 45..... 24%
46 to 65..... 40%
Older than 65..... 28%



Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Gingrich Favorability				
Favorable	63%	27%	40%	72%
Unfavorable	21%	56%	38%	13%
Not sure	17%	17%	21%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee Favorability				
Favorable	71%	37%	60%	76%
Unfavorable	13%	35%	21%	9%
Not sure	16%	28%	19%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Favorability				
Favorable	65%	24%	51%	72%
Unfavorable	20%	61%	36%	13%
Not sure	15%	15%	13%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
Romney Favorability				
Favorable	49%	24%	42%	53%
Unfavorable	23%	42%	25%	21%
Not sure	28%	34%	34%	26%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Fetzer Favorability				
Favorable	14%	-	5%	18%
Unfavorable	11%	5%	15%	10%
Not sure	75%	95%	80%	72%

	Base	Ideology		
		Liberal	Moderate	Conservative
McCrary Favorability				
Favorable	45%	26%	31%	50%
Unfavorable	11%	29%	16%	8%
Not sure	45%	46%	53%	42%

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP Gov Primary				
Phil Berger	2%	-	3%	1%
Cherie Berry	3%	21%	7%	1%
Tom Fetzer	12%	12%	13%	12%
Virginia Foxx	11%	15%	14%	9%
Pat McCrary	37%	26%	31%	39%
Patrick McHenry	3%	-	1%	4%
Sue Myrick	6%	5%	5%	6%
Fred Smith	4%	-	4%	4%
Someone else/Undecided	22%	21%	22%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP Pres Primary				
Mitch Daniels	1%	-	1%	1%
Newt Gingrich	17%	7%	12%	19%
Mike Huckabee	25%	19%	24%	26%
Sarah Palin	21%	5%	27%	20%
Ron Paul	7%	28%	7%	7%
Tim Pawlenty	4%	15%	1%	5%
Mitt Romney	10%	-	12%	10%
John Thune	2%	14%	3%	1%
Someone else/Undecided	12%	12%	14%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	63%	53%	70%
Unfavorable	21%	25%	17%
Not sure	17%	22%	13%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	71%	66%	75%
Unfavorable	13%	15%	11%
Not sure	16%	19%	13%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	65%	61%	68%
Unfavorable	20%	20%	21%
Not sure	15%	19%	11%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	49%	42%	54%
Unfavorable	23%	22%	24%
Not sure	28%	36%	22%





Crosstabs

	Base	Gender	
		Woman	Man
Fetzer Favorability			
Favorable	14%	9%	18%
Unfavorable	11%	7%	14%
Not sure	75%	84%	68%

	Base	Gender	
		Woman	Man
McCrary Favorability			
Favorable	45%	37%	51%
Unfavorable	11%	8%	13%
Not sure	45%	55%	37%

	Base	Gender	
		Woman	Man
2012 GOP Gov Primary			
Phil Berger	2%	1%	2%
Cherie Berry	3%	3%	3%
Tom Fetzer	12%	12%	12%
Virginia Foxx	11%	13%	9%
Pat McCrary	37%	35%	38%
Patrick McHenry	3%	3%	3%
Sue Myrick	6%	5%	7%
Fred Smith	4%	2%	5%
Someone else/Undecided	22%	25%	20%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Mitch Daniels	1%	1%	0%
Newt Gingrich	17%	12%	20%
Mike Huckabee	25%	27%	24%
Sarah Palin	21%	23%	20%
Ron Paul	7%	7%	8%
Tim Pawlenty	4%	4%	4%
Mitt Romney	10%	10%	10%
John Thune	2%	1%	2%
Someone else/Undecided	12%	13%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	63%	65%	65%	56%	69%
Unfavorable	21%	29%	16%	27%	12%
Not sure	17%	6%	18%	16%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	71%	71%	73%	69%	72%
Unfavorable	13%	18%	12%	15%	11%
Not sure	16%	12%	14%	16%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	65%	47%	65%	65%	69%
Unfavorable	20%	41%	12%	23%	17%
Not sure	15%	12%	22%	11%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	49%	53%	37%	51%	56%
Unfavorable	23%	24%	31%	23%	16%
Not sure	28%	24%	33%	26%	28%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fetzer Favorability					
Favorable	14%	6%	10%	15%	18%
Unfavorable	11%	18%	12%	11%	9%
Not sure	75%	76%	78%	74%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Favorability					
Favorable	45%	35%	47%	47%	42%
Unfavorable	11%	35%	10%	10%	5%
Not sure	45%	29%	43%	44%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Gov Primary					
Phil Berger	2%	6%	2%	1%	2%
Cherie Berry	3%	-	6%	3%	2%
Tom Fetzer	12%	12%	10%	13%	13%
Virginia Foxx	11%	12%	14%	9%	10%
Pat McCrorry	37%	24%	22%	44%	43%
Patrick McHenry	3%	12%	6%	1%	2%
Sue Myrick	6%	6%	8%	7%	2%
Fred Smith	4%	6%	6%	1%	4%
Someone else/Undecided	22%	24%	24%	22%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Mitch Daniels	1%	-	-	1%	1%
Newt Gingrich	17%	29%	12%	13%	22%
Mike Huckabee	25%	12%	31%	24%	27%
Sarah Palin	21%	18%	24%	22%	20%
Ron Paul	7%	24%	8%	8%	2%
Tim Pawlenty	4%	6%	4%	5%	2%
Mitt Romney	10%	-	8%	11%	13%
John Thune	2%	12%	-	1%	2%
Someone else/Undecided	12%	-	12%	16%	11%

