



FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

NC shaping up close for 2010

Raleigh, N.C. – If early numbers are any indication it looks like North Carolina is due for some very close political races in 2010.

On the generic ballot for the state legislature Republicans lead 45-44 and when it comes to Congress it's an almost equally close 45-43 Republican advantage.

Republicans are faring well for two key reasons. First, they have a significant edge with independents. On the legislative ballot they have a 48-27 lead with them and on the Congressional one it's 48-29. Second, GOP voters are more unified heading into 2010 than Democrats are. On the legislative ballot 88% of Republicans commit to voting for their party while only 79% of Democrats do. When it comes to Congressional voting the figures are 90% and 77% for the two parties.

One reason the state looks so competitive for next year is that suburban swing voters, who tended to go Democratic last year, have now shown a shift back toward Republicans. They say they'll vote for GOP legislative candidates by a 50-40 margin.

“The way things are shaping up there is a real chance Republicans could take control of the legislature in North Carolina next year,” said Dean Debnam, President of Public Policy Polling. “It's important for Democratic voters not to be complacent because if they don't show up at the polls there could be real consequences for the party for the next decade if the GOP gets a hold of the redistricting process.”

PPP will release numbers tomorrow looking at voter perceptions about corruption in North Carolina and how that issue has shifted over the last few decades.

PPP surveyed 711 North Carolina voters from November 9th to 11th. The survey's margin of error is +/-3.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 If there was an election for the state legislature today, would you vote Democratic or Republican? If Democratic, press 1. If Republican, press 2. If you're undecided, press 3.

Democratic..... 44%
Republican..... 45%
Undecided..... 11%

Q2 If there was an election for Congress today, would you vote Democratic or Republican? If Democratic, press 1. If Republican, press 2. If you're undecided, press 3.

Democratic..... 43%
Republican..... 45%
Undecided..... 11%

Q3 Generally speaking do you think Democrats in North Carolina are too conservative, too liberal, or about right? If too conservative, press 1. If too liberal, press 2. If about right, press 3.

Too Conservative..... 15%
Too Liberal..... 48%
About Right..... 37%

Q4 Generally speaking do you think Republicans in North Carolina are is too conservative, too liberal, or about right? If too conservative, press 1. If too liberal, press 2. If about right, press 3.

Too Conservative..... 38%
Too Liberal..... 15%
About Right..... 47%

Q5 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 16%
Moderate..... 44%
Conservative..... 40%

Q6 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 16%
Suburban..... 25%
Rural..... 28%
Small Town..... 31%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 51%
Man..... 49%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 47%
Republican..... 34%
Independent/Other..... 19%

Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 74%
African-American 20%
Other..... 5%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 12%
30 to 45..... 29%
46 to 65..... 36%
Older than 65..... 24%





Q11

252.....	15%
336.....	17%
704.....	19%
828.....	15%
910.....	15%
919.....	19%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Legislative Ballot				
Democratic	44%	93%	56%	11%
Republican	45%	5%	28%	79%
Undecided	11%	1%	16%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Congressional Ballot				
Democratic	43%	91%	55%	12%
Republican	46%	6%	29%	80%
Undecided	11%	3%	16%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
NC Democrats Ideology				
Too Conservative	15%	45%	15%	3%
Too Liberal	48%	5%	32%	83%
About Right	37%	50%	53%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
NC Republicans Ideology				
Too Conservative	38%	86%	50%	5%
Too Liberal	15%	6%	12%	21%
About Right	47%	8%	37%	74%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Generic Legislative Ballot					
Democratic	44%	58%	40%	35%	48%
Republican	45%	29%	50%	51%	42%
Undecided	11%	12%	10%	14%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Generic Congressional Ballot					
Democratic	44%	63%	39%	34%	46%
Republican	45%	28%	48%	52%	45%
Undecided	11%	8%	13%	14%	9%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
NC Democrats Ideology					
Too Conservative	15%	21%	16%	9%	16%
Too Liberal	48%	30%	50%	58%	47%
About Right	37%	49%	34%	32%	37%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
NC Republicans Ideology					
Too Conservative	38%	48%	33%	31%	44%
Too Liberal	15%	15%	14%	17%	14%
About Right	47%	37%	54%	52%	42%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Legislative Ballot			
Democratic	44%	49%	39%
Republican	45%	41%	49%
Undecided	11%	10%	12%

	Base	Gender	
		Woman	Man
Generic Congressional Ballot			
Democratic	43%	48%	39%
Republican	45%	42%	49%
Undecided	11%	10%	12%

	Base	Gender	
		Woman	Man
NC Democrats Ideology			
Too Conservative	15%	14%	15%
Too Liberal	48%	43%	54%
About Right	37%	43%	31%

	Base	Gender	
		Woman	Man
NC Republicans Ideology			
Too Conservative	38%	38%	38%
Too Liberal	15%	13%	17%
About Right	47%	49%	45%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Legislative Ballot				
Democratic	44%	79%	5%	27%
Republican	45%	12%	88%	48%
Undecided	11%	9%	7%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Congressional Ballot				
Democratic	43%	77%	5%	29%
Republican	45%	13%	90%	48%
Undecided	11%	10%	5%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
NC Democrats Ideology				
Too Conservative	15%	19%	6%	18%
Too Liberal	48%	16%	86%	59%
About Right	37%	64%	8%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
NC Republicans Ideology				
Too Conservative	38%	61%	7%	35%
Too Liberal	15%	13%	16%	18%
About Right	47%	26%	77%	48%





Crosstabs

	Base	Race		
		White	African-American	Other
Generic Legislative Ballot				
Democratic	44%	35%	79%	37%
Republican	45%	54%	11%	43%
Undecided	11%	11%	10%	20%

	Base	Race		
		White	African-American	Other
Generic Congressional Ballot				
Democratic	43%	34%	80%	41%
Republican	45%	55%	10%	39%
Undecided	11%	11%	10%	20%

	Base	Race		
		White	African-American	Other
NC Democrats Ideology				
Too Conservative	15%	16%	12%	10%
Too Liberal	48%	57%	16%	45%
About Right	37%	27%	72%	45%

	Base	Race		
		White	African-American	Other
NC Republicans Ideology				
Too Conservative	38%	32%	56%	46%
Too Liberal	15%	13%	24%	4%
About Right	47%	54%	20%	50%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Legislative Ballot					
Democratic	44%	54%	44%	48%	33%
Republican	45%	40%	42%	41%	56%
Undecided	11%	6%	14%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Congressional Ballot					
Democratic	43%	54%	44%	47%	32%
Republican	45%	43%	41%	42%	56%
Undecided	11%	3%	14%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Democrats Ideology					
Too Conservative	15%	17%	24%	12%	6%
Too Liberal	48%	46%	42%	46%	59%
About Right	37%	37%	33%	42%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NC Republicans Ideology					
Too Conservative	38%	31%	46%	41%	27%
Too Liberal	15%	14%	13%	17%	16%
About Right	47%	54%	41%	42%	58%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Generic Legislative Ballot							
Democratic	44%	43%	39%	38%	44%	53%	49%
Republican	45%	47%	52%	48%	43%	38%	39%
Undecided	11%	10%	9%	14%	13%	9%	12%

	Base	Area Code					
		252	336	704	828	910	919
Generic Congressional Ballot							
Democratic	43%	42%	38%	39%	41%	51%	50%
Republican	45%	50%	52%	51%	41%	38%	40%
Undecided	11%	9%	10%	10%	18%	11%	10%

	Base	Area Code					
		252	336	704	828	910	919
NC Democrats Ideology							
Too Conservative	15%	16%	13%	12%	20%	11%	17%
Too Liberal	48%	46%	50%	52%	50%	44%	45%
About Right	37%	37%	38%	36%	30%	45%	38%

	Base	Area Code					
		252	336	704	828	910	919
NC Republicans Ideology							
Too Conservative	38%	35%	35%	32%	39%	44%	43%
Too Liberal	15%	14%	13%	22%	14%	16%	11%
About Right	47%	51%	52%	46%	46%	40%	46%

