



FOR IMMEDIATE RELEASE

November 13, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

North Carolina divided on Obama

Raleigh, N.C. – More than a year after Barack Obama took North Carolina by less than 1%, voters in the state continue to be extremely divided about him.

47% of North Carolinians approve of the job he's doing as President while an equal 47% disapprove. He gets support from 77% of Democrats, 41% of independents, and just 9% of Republicans. He has good numbers with liberals, moderates, women, African Americans, young people, and residents of the Triangle and metro Charlotte. He has poor reviews from conservatives, men, whites, senior citizens, and people who live in the Triad or mountains.

Respondents this month were also asked to give Obama a letter grade. Reflecting the degree of polarization in public opinion about his administration most voters gave him either the best or worst rating possible- 32% gave him an A while 29% graded him an F. Overall his 'GPA' with North Carolina voters averages out to something between a C and a C+.

Obama's numbers this month actually represent something of an improvement. PPP's surveys from August-October had found Obama with a net negative approval rating.

"North Carolina was divided about Barack Obama last fall and it's divided about him this fall," said Dean Debnam, President of Public Policy Polling. "We don't expect to see that change any time soon- we are one of the most politically competitive states in the country and the President's numbers are a strong reflection of that."

PPP will release new numbers on Bev Perdue next week.

PPP surveyed 711 North Carolina voters from November 9th to 11th. The survey's margin of error is +/-3.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 47%
Disapprove..... 47%
Not Sure..... 6%

Q2 How would you grade President Obama's overall performance so far? If you would give him an A, press 1. If a B, press 2. If a C, press 3. If a D, press 4. If an F, press 5.

A 32%
B 17%
C 10%
D 11%
F 29%

Q3 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal 16%
Moderate..... 44%
Conservative..... 40%

Q4 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 7%
Education..... 10%
Economy and Jobs 48%
Taxes..... 7%
Moral and family values 11%
Health care 14%
Immigration..... 2%
Other..... 1%

Q5 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 16%
Suburban 25%
Rural 28%
Small Town..... 31%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 51%
Man..... 49%

Q7 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 47%
Republican..... 34%
Independent/Other..... 19%





Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 74%
African-American 20%
Other..... 5%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 12%
30 to 45..... 29%
46 to 65..... 36%
Older than 65..... 24%

Q10

252..... 15%
 336..... 17%
 704..... 19%
 828..... 15%
 910..... 15%
 919..... 19%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	47%	92%	61%	14%
Disapprove	47%	3%	31%	81%
Not Sure	6%	6%	7%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Grade				
A	32%	68%	40%	9%
B	17%	22%	25%	6%
C	11%	3%	13%	11%
D	11%	3%	10%	17%
F	29%	3%	13%	57%

Issues	Base	Ideology		
		Liberal	Moderate	Conservative
War in Iraq	7%	10%	8%	5%
Education	9%	14%	11%	6%
Economy and Jobs	48%	41%	56%	42%
Taxes	7%	1%	3%	13%
Moral and family values	12%	1%	8%	20%
Health care	14%	32%	11%	9%
Immigration	2%	-	1%	3%
Other	1%	1%	1%	1%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Approval					
Approve	47%	67%	45%	37%	47%
Disapprove	47%	26%	51%	54%	48%
Not Sure	6%	7%	4%	8%	5%





Crosstabs

		Base	Community Type			
			Urban	Suburban	Rural	Small Town
Obama Grade						
A	32%	53%	29%	24%	31%	
B	17%	15%	17%	16%	20%	
C	10%	7%	13%	11%	9%	
D	12%	8%	9%	15%	11%	
F	29%	17%	31%	34%	29%	

		Base	Community Type			
			Urban	Suburban	Rural	Small Town
Issues						
War in Iraq	7%	6%	8%	9%	6%	
Education	10%	17%	9%	8%	8%	
Economy and Jobs	48%	44%	47%	45%	53%	
Taxes	7%	8%	9%	7%	5%	
Moral and family values	12%	6%	10%	15%	13%	
Health care	14%	18%	12%	13%	13%	
Immigration	2%	1%	2%	2%	2%	
Other	1%	1%	2%	0%	0%	

		Base	Gender	
			Woman	Man
Obama Approval				
Approve	47%	49%	45%	
Disapprove	47%	43%	50%	
Not Sure	6%	8%	5%	

		Base	Gender	
			Woman	Man
Obama Grade				
A	32%	35%	29%	
B	17%	18%	16%	
C	10%	12%	9%	
D	11%	12%	11%	
F	29%	23%	35%	





Crosstabs

	Base	Gender	
		Woman	Man
Issues			
War in Iraq	7%	8%	7%
Education	10%	11%	8%
Economy and Jobs	48%	47%	50%
Taxes	7%	5%	9%
Moral and family values	11%	11%	12%
Health care	14%	16%	11%
Immigration	2%	1%	3%
Other	1%	1%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	77%	9%	41%
Disapprove	47%	14%	85%	57%
Not Sure	6%	8%	6%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Grade				
A	32%	54%	3%	28%
B	17%	25%	8%	13%
C	10%	8%	17%	7%
D	11%	4%	21%	12%
F	29%	9%	52%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Issues				
War in Iraq	7%	9%	6%	6%
Education	10%	14%	7%	5%
Economy and Jobs	48%	51%	44%	50%
Taxes	7%	2%	12%	11%
Moral and family values	11%	7%	19%	10%
Health care	14%	16%	9%	16%
Immigration	2%	1%	3%	3%
Other	1%	1%	1%	-





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	47%	35%	88%	57%
Disapprove	47%	58%	5%	39%
Not Sure	6%	6%	7%	4%

	Base	Race		
		White	African-American	Other
Obama Grade				
A	32%	22%	68%	39%
B	17%	16%	21%	10%
C	10%	13%	3%	8%
D	11%	14%	-	15%
F	29%	35%	8%	29%

	Base	Race		
		White	African-American	Other
Issues				
War in Iraq	7%	7%	9%	12%
Education	10%	8%	17%	4%
Economy and Jobs	48%	46%	57%	43%
Taxes	7%	8%	1%	17%
Moral and family values	11%	13%	7%	4%
Health care	14%	15%	7%	19%
Immigration	2%	2%	1%	-
Other	1%	1%	1%	-

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	46%	54%	51%	35%
Disapprove	47%	37%	43%	45%	57%
Not Sure	6%	17%	3%	4%	9%





Crosstabs

		Age				
		Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Grade						
	A	32%	34%	38%	33%	23%
	B	17%	17%	16%	19%	16%
	C	10%	14%	10%	8%	14%
	D	11%	14%	12%	10%	11%
	F	29%	20%	25%	30%	36%

		Age				
		Base	18 to 29	30 to 45	46 to 65	Older than 65
Issues						
	War in Iraq	7%	9%	7%	6%	8%
	Education	10%	14%	10%	7%	10%
	Economy and Jobs	48%	46%	47%	51%	47%
	Taxes	7%	6%	7%	6%	8%
	Moral and family values	11%	6%	13%	13%	10%
	Health care	14%	20%	12%	14%	13%
	Immigration	2%	-	1%	2%	3%
	Other	1%	-	1%	1%	1%

		Area Code						
		Base	252	336	704	828	910	919
Obama Approval								
	Approve	47%	45%	42%	50%	40%	53%	53%
	Disapprove	47%	49%	56%	44%	49%	43%	40%
	Not Sure	6%	6%	3%	6%	11%	5%	7%

		Area Code						
		Base	252	336	704	828	910	919
Obama Grade								
	A	32%	33%	29%	31%	27%	36%	36%
	B	17%	12%	15%	17%	19%	22%	17%
	C	10%	14%	8%	7%	8%	12%	15%
	D	11%	14%	17%	11%	11%	8%	8%
	F	29%	27%	31%	34%	34%	22%	25%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Issues							
War in Iraq	7%	9%	7%	8%	5%	8%	6%
Education	10%	10%	13%	6%	3%	15%	10%
Economy and Jobs	48%	47%	44%	57%	45%	47%	48%
Taxes	7%	6%	8%	7%	5%	10%	7%
Moral and family values	11%	15%	13%	9%	19%	10%	5%
Health care	14%	9%	13%	11%	21%	9%	20%
Immigration	2%	3%	1%	2%	2%	1%	2%
Other	1%	-	1%	1%	-	-	2%

