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NC sees Tea Party in better light than Occupy Wall St.

Raleigh, N.C. – North Carolina is the rare state where the Tea Party is seen more positively than the much newer Occupy Wall Street movement. Asked to choose between the two, 43% of Tar Heels prefer the Tea Party, and 40% O.W.S. Independents say they are bigger fans of the Tea Party by a 45-38 margin, and Republicans (11-76) are more supportive of the Tea Party than Democrats of O.W.S. (63-18). At 50-33, voters under 30 are the only age group with a higher opinion of O.W.S. than the Tea Party. The left's movement is preferred over the right's in the Triangle area (919), but the Tea Party is favored in every other area code. Overall, 35% support O.W.S.'s goals, and 41% oppose them, compared to 40-47 for the Tea Party.

Of its four bordering states, North Carolinians have the fondest opinion of their northern neighbor, Virginia. 54% see the state favorably and only 14% unfavorably, compared to 48-14 for Tennessee, 47-17 for Georgia, and 43-24 for South Carolina. SC is the least liked state largely because the plurality Democrats are not too crazy about it (27-37), the only state with a net-negative rating among any of the partisan groups. 18-25% of Democrats also have unfavorable views of the other states, a far higher level of dissatisfaction than Republicans or independents have for any of the states. For whatever reason, more men are sure about their opinions of each of these states than women. African Americans slightly dislike both SC (28-36) and TN (23-29), and at 25-28 with young folks, SC is also the only state with a net-negative figure among any age bracket.

Voters continue to have mediocre opinions of both of their senators. 35% approve and 36% disapprove of senior Sen. Richard Burr's job performance, as compared to 39-41 for freshman Sen. Kay Hagan. The two senators' approval ratings fluctuate a lot month to month, but neither has been able to form solid opinions in voters' minds one way or another.

PPP surveyed 615 North Carolina voters from October 27th to 31st. The margin of error for the survey is +/-4.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



North Carolina Survey Results

Q1 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve35% *Not sure*29%
Disapprove.....36%

Q2 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve39% *Not sure*20%
Disapprove.....41%

Q3 Do you support or oppose the goals of the Occupy Wall Street movement?

Support35%
Oppose41%
Not sure25%

Q4 Do you support or oppose the goals of the Tea Party movement?

Support40%
Oppose47%
Not sure13%

Q5 Do you have a higher opinion of the Occupy Wall Street movement or the Tea Party movement?

Occupy Wall Street40%
Tea Party43%
Not sure16%

Q6 Do you consider yourself to be a Southerner or not?

Consider yourself a Southerner79%
Do not21%

Q7 Do you have a favorable or unfavorable opinion of the state of South Carolina?

Favorable43%
Unfavorable24%
Not sure33%

Q8 Do you have a favorable or unfavorable opinion of the state of Virginia?

Favorable.....54%
Unfavorable14%
Not sure32%

Q9 Do you have a favorable or unfavorable opinion of the state of Georgia?

Favorable.....47%
Unfavorable17%
Not sure36%

Q10 Do you have a favorable or unfavorable opinion of the state of Tennessee?

Favorable.....48%
Unfavorable14%
Not sure39%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal8%
Somewhat liberal17%
Moderate31%
Somewhat conservative27%
Very conservative17%

Q12 If you are a woman, press 1. If a man, press 2.

Woman54%
Man46%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat46%
Republican35%
Independent/Other19%



Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

White 74%
African-American 21%
Other..... 4%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 20%
46 to 65..... 48%
Older than 65..... 20%

Q16

252..... 11%
 336..... 18%
 704..... 16%
 828..... 14%
 910..... 17%
 919..... 23%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	35%	14%	16%	19%	56%	59%
Disapprove	36%	62%	57%	48%	19%	8%
Not sure	29%	24%	27%	33%	25%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	39%	62%	65%	51%	16%	14%
Disapprove	41%	22%	20%	20%	63%	74%
Not sure	20%	16%	16%	29%	20%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose OWS Goals						
Support	35%	74%	54%	44%	16%	9%
Oppose	41%	7%	24%	21%	67%	67%
Not sure	25%	19%	21%	35%	17%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Tea Party Goals						
Support	40%	13%	13%	19%	67%	77%
Oppose	47%	76%	79%	62%	23%	11%
Not sure	13%	11%	8%	19%	10%	11%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Higher Opinion of OWS or Tea Party?						
Occupy Wall Street	40%	75%	72%	52%	18%	6%
Tea Party	43%	14%	14%	24%	70%	80%
Not sure	16%	12%	14%	25%	12%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Consider Yourself Southern?						
Consider yourself a Southerner	79%	88%	65%	79%	80%	86%
Do not	21%	12%	35%	21%	20%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
SC Favorability						
Favorable	43%	29%	27%	36%	56%	59%
Unfavorable	24%	38%	39%	25%	12%	16%
Not sure	33%	33%	34%	39%	32%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
VA Favorability						
Favorable	54%	44%	47%	54%	56%	65%
Unfavorable	14%	21%	13%	13%	14%	11%
Not sure	32%	35%	39%	33%	30%	24%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
GA Favorability						
Favorable	47%	39%	43%	45%	47%	60%
Unfavorable	17%	33%	22%	17%	14%	9%
Not sure	36%	28%	36%	38%	39%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
TN Favorability						
Favorable	48%	43%	33%	47%	54%	56%
Unfavorable	14%	21%	24%	12%	10%	9%
Not sure	39%	36%	43%	41%	36%	35%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	35%	31%	40%
Disapprove	36%	34%	39%
Not sure	29%	36%	21%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	39%	43%	34%
Disapprove	41%	34%	50%
Not sure	20%	24%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose OWS Goals			
Support	35%	36%	33%
Oppose	41%	33%	50%
Not sure	25%	31%	17%

	Base	Gender	
		Woman	Man
Support/Oppose Tea Party Goals			
Support	40%	35%	47%
Oppose	47%	50%	43%
Not sure	13%	15%	11%

	Base	Gender	
		Woman	Man
Higher Opinion of OWS or Tea Party?			
Occupy Wall Street	40%	41%	40%
Tea Party	43%	39%	48%
Not sure	16%	20%	12%

	Base	Gender	
		Woman	Man
Consider Yourself Southern?			
Consider yourself a Southerner	79%	82%	75%
Do not	21%	18%	25%





Crosstabs

	Base	Gender	
		Woman	Man
SC Favorability			
Favorable	43%	37%	50%
Unfavorable	24%	23%	25%
Not sure	33%	40%	26%

	Base	Gender	
		Woman	Man
VA Favorability			
Favorable	54%	52%	57%
Unfavorable	14%	11%	16%
Not sure	32%	37%	27%

	Base	Gender	
		Woman	Man
GA Favorability			
Favorable	47%	43%	52%
Unfavorable	17%	18%	16%
Not sure	36%	40%	32%

	Base	Gender	
		Woman	Man
TN Favorability			
Favorable	48%	40%	57%
Unfavorable	14%	15%	12%
Not sure	39%	45%	31%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	35%	16%	57%	40%
Disapprove	36%	59%	13%	23%
Not sure	29%	25%	30%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	39%	62%	13%	28%
Disapprove	41%	20%	70%	37%
Not sure	20%	17%	17%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose OWS Goals				
Support	35%	56%	7%	34%
Oppose	41%	19%	71%	38%
Not sure	25%	25%	22%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Tea Party Goals				
Support	40%	14%	71%	49%
Oppose	47%	77%	13%	35%
Not sure	13%	9%	15%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Higher Opinion of OWS or Tea Party?				
Occupy Wall Street	40%	63%	11%	38%
Tea Party	43%	18%	76%	45%
Not sure	16%	19%	12%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Consider Yourself Southern?				
Consider yourself a Southerner	79%	79%	79%	77%
Do not	21%	21%	21%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
SC Favorability				
Favorable	43%	27%	64%	42%
Unfavorable	24%	37%	11%	15%
Not sure	33%	36%	25%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
VA Favorability				
Favorable	54%	48%	64%	51%
Unfavorable	14%	18%	11%	9%
Not sure	32%	34%	25%	40%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
GA Favorability				
Favorable	47%	38%	56%	53%
Unfavorable	17%	25%	10%	9%
Not sure	36%	37%	34%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
TN Favorability				
Favorable	48%	35%	59%	58%
Unfavorable	14%	24%	5%	6%
Not sure	39%	41%	37%	36%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	35%	42%	8%	32%
Disapprove	36%	30%	57%	36%
Not sure	29%	27%	35%	32%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	39%	32%	59%	57%
Disapprove	41%	48%	20%	22%
Not sure	20%	20%	21%	20%





Crosstabs

	Base	Race		
		White	African-American	Other
Support/Oppose OWS Goals				
Support	35%	31%	45%	42%
Oppose	41%	47%	19%	38%
Not sure	25%	22%	36%	20%

	Base	Race		
		White	African-American	Other
Support/Oppose Tea Party Goals				
Support	40%	49%	14%	30%
Oppose	47%	38%	76%	56%
Not sure	13%	14%	10%	14%

	Base	Race		
		White	African-American	Other
Higher Opinion of OWS or Tea Party?				
Occupy Wall Street	40%	35%	54%	60%
Tea Party	43%	51%	20%	26%
Not sure	16%	14%	26%	14%

	Base	Race		
		White	African-American	Other
Consider Yourself Southern?				
Consider yourself a Southerner	79%	79%	82%	62%
Do not	21%	21%	18%	38%





Crosstabs

	Base	Race		
		White	African-American	Other
SC Favorability				
Favorable	43%	48%	28%	31%
Unfavorable	24%	20%	36%	24%
Not sure	33%	32%	37%	46%

	Base	Race		
		White	African-American	Other
VA Favorability				
Favorable	54%	58%	43%	42%
Unfavorable	14%	11%	21%	14%
Not sure	32%	30%	36%	44%

	Base	Race		
		White	African-American	Other
GA Favorability				
Favorable	47%	49%	39%	48%
Unfavorable	17%	14%	26%	20%
Not sure	36%	36%	35%	32%

	Base	Race		
		White	African-American	Other
TN Favorability				
Favorable	48%	54%	23%	57%
Unfavorable	14%	10%	29%	10%
Not sure	39%	36%	48%	34%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	35%	25%	39%	35%	36%
Disapprove	36%	36%	31%	38%	38%
Not sure	29%	39%	30%	28%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	39%	47%	31%	38%	44%
Disapprove	41%	25%	51%	42%	37%
Not sure	20%	28%	18%	20%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose OWS Goals					
Support	35%	42%	30%	36%	33%
Oppose	41%	28%	49%	39%	44%
Not sure	25%	31%	22%	25%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Tea Party Goals					
Support	40%	25%	53%	40%	39%
Oppose	47%	61%	32%	49%	48%
Not sure	13%	14%	15%	12%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Higher Opinion of OWS or Tea Party?					
Occupy Wall Street	40%	50%	36%	41%	37%
Tea Party	43%	33%	49%	43%	44%
Not sure	16%	17%	15%	16%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Consider Yourself Southern?					
Consider yourself a Southerner	79%	77%	80%	81%	73%
Do not	21%	23%	20%	19%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
SC Favorability					
Favorable	43%	25%	55%	44%	39%
Unfavorable	24%	28%	19%	24%	25%
Not sure	33%	47%	26%	32%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
VA Favorability					
Favorable	54%	36%	58%	56%	56%
Unfavorable	14%	17%	18%	13%	8%
Not sure	32%	47%	24%	30%	36%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GA Favorability					
Favorable	47%	36%	61%	46%	42%
Unfavorable	17%	17%	15%	17%	18%
Not sure	36%	47%	24%	36%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
TN Favorability					
Favorable	48%	25%	60%	50%	44%
Unfavorable	14%	22%	14%	11%	15%
Not sure	39%	53%	26%	39%	41%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	35%	25%	44%	37%	27%	31%	38%
Disapprove	36%	33%	31%	39%	36%	43%	35%
Not sure	29%	42%	25%	24%	37%	27%	26%

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	39%	45%	32%	33%	40%	38%	45%
Disapprove	41%	38%	46%	43%	37%	45%	37%
Not sure	20%	18%	22%	24%	24%	17%	18%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Support/Oppose OWS Goals							
Support	35%	35%	31%	38%	30%	29%	42%
Oppose	41%	45%	44%	38%	39%	45%	35%
Not sure	25%	20%	25%	24%	31%	26%	22%

	Base	Area Code					
		252	336	704	828	910	919
Support/Oppose Tea Party Goals							
Support	40%	36%	46%	38%	41%	44%	37%
Oppose	47%	49%	42%	49%	43%	45%	52%
Not sure	13%	15%	13%	14%	16%	11%	10%

	Base	Area Code					
		252	336	704	828	910	919
Higher Opinion of OWS or Tea Party?							
Occupy Wall Street	40%	32%	35%	41%	39%	40%	48%
Tea Party	43%	41%	53%	39%	39%	45%	41%
Not sure	16%	27%	11%	20%	21%	15%	11%

	Base	Area Code					
		252	336	704	828	910	919
Consider Yourself Southern?							
Consider yourself a Southerner	79%	88%	82%	75%	82%	78%	73%
Do not	21%	12%	18%	25%	18%	22%	27%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
SC Favorability							
Favorable	43%	33%	47%	52%	34%	49%	38%
Unfavorable	24%	27%	18%	25%	19%	17%	33%
Not sure	33%	40%	34%	23%	46%	34%	29%

	Base	Area Code					
		252	336	704	828	910	919
VA Favorability							
Favorable	54%	41%	65%	53%	48%	47%	62%
Unfavorable	14%	23%	10%	14%	9%	17%	12%
Not sure	32%	36%	25%	33%	43%	37%	26%

	Base	Area Code					
		252	336	704	828	910	919
GA Favorability							
Favorable	47%	42%	53%	50%	41%	47%	47%
Unfavorable	17%	16%	12%	21%	15%	12%	24%
Not sure	36%	43%	35%	29%	44%	42%	29%

	Base	Area Code					
		252	336	704	828	910	919
TN Favorability							
Favorable	48%	37%	47%	53%	57%	45%	47%
Unfavorable	14%	14%	14%	10%	12%	13%	17%
Not sure	39%	50%	39%	37%	31%	42%	36%

