

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Marriage amendment leading by 24, Perdue down 9

Raleigh, N.C. – The prospects are still dim for defeating the marriage amendment on North Carolina’s 2012 May primary ballot, but those who say they will probably vote then have moved slightly against it since last month. In early October, 61% said they would vote for the amendment which would make marriage between one man and one woman the only valid domestic legal union in the state, and 34% said they would vote against it. In PPP’s latest poll, that has dropped a bit to 59-35. Democrats have moved 11 points against it, from 49-44 for the amendment to 42-48 against. Balancing that, though, is independents, who are now for it, 58-37, down 12 points from 52-43.

More encouraging are the underlying sentiments about same-sex rights. While 59% of probable primary voters want same-sex marriage to be illegal, that is down from 63% a month ago. And the level of those who say they support at least civil unions with the same legal rights as marriage is up to 60% from 51%. Support for full marriage equality is at 26% from 22% and civil unions at 34% from 29%. Since the amendment would ban civil unions as well as marriage for gay couples, there is hope that Democrats and independents can be persuaded to vote against it. 71% of Democrats and 64% of independents who say they will vote next May support at least civil unions, up from 60% and 59%.

Gov. Bev Perdue has taken a step back in her most likely re-election matchup with 2008 foe Pat McCrory. In October, she had pulled within five points of him, but is now down nine (48-39), her worst showing since April, when she trailed by 11. Her approval rating is mostly unchanged since last month, with 38% approving and 50% disapproving, versus 37-51. That still puts her in a tie for the fifth least popular governor on which PPP has polled this year. Her weakness remains her own party. 28% of Democrats disapprove, and 20% are pledging for McCrory, roughly the same as last month. According to 2008 exit polls, she lost only 9% of her own party in beating McCrory by three points.

PPP surveyed 615 North Carolina voters from October 27th to 31st. The margin of error for the survey is +/-4.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Bev Perdue's job performance?

Approve..... 38% *Not sure* 12%
Disapprove..... 50%

Q2 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 29%
Unfavorable 28%
Not sure 42%

Q3 If the candidates for Governor next year were Democrat Bev Perdue and Republican Pat McCrory, who would you vote for?

Bev Perdue..... 39%
Pat McCrory..... 48%
Undecided..... 13%

Q4 If there was an election for the state legislature today, would you vote Democratic or Republican?

Democratic..... 44%
Republican..... 44%
Undecided..... 11%

Q5 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 37%
Unfavorable 44%
Not sure 20%

Q6 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 34%
Unfavorable 50%
Not sure 16%

Q7 Do you have more faith in Governor Perdue or Legislative Republicans to lead the state?

Governor Perdue 42%
Legislative Republicans 43%
Not sure 15%

Q8 Would you vote for or against a constitutional amendment to provide that marriage between one man and one woman is the only domestic legal union that shall be valid or recognized in this State?

Would vote for it..... 59%
Would vote against it 35%
Not sure 6%

Q9 Do you think same-sex marriage should be legal or illegal?

Legal..... 31%
Illegal 59%
Not sure 10%

Q10 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 26%
Gay couples should be allowed to form civil unions but not marry 34%
There should be no legal recognition of a gay couple's relationship 38%
Not sure 2%





Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	8%
<i>Somewhat liberal</i>	17%
<i>Moderate</i>	31%
<i>Somewhat conservative</i>	27%
<i>Very conservative</i>	17%

Q12 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	54%
<i>Man</i>	46%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	46%
<i>Republican</i>	35%
<i>Independent/Other</i>	19%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	74%
<i>African-American</i>	21%
<i>Other</i>	4%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	20%
<i>46 to 65</i>	48%
<i>Older than 65</i>	20%

Q16

<i>252</i>	11%
<i>336</i>	18%
<i>704</i>	16%
<i>828</i>	14%
<i>910</i>	17%
<i>919</i>	23%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue Approval						
Approve	38%	57%	68%	51%	19%	4%
Disapprove	50%	23%	22%	34%	69%	92%
Not sure	12%	20%	10%	15%	13%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry Favorability						
Favorable	29%	6%	10%	22%	42%	53%
Unfavorable	28%	52%	50%	26%	19%	15%
Not sure	42%	42%	40%	52%	39%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perdue/McCrorry						
Bev Perdue	39%	70%	72%	52%	15%	6%
Pat McCrorry	48%	16%	19%	32%	72%	82%
Undecided	13%	15%	9%	16%	14%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democratic	44%	85%	80%	57%	16%	10%
Republican	44%	5%	13%	24%	74%	84%
Undecided	11%	9%	6%	18%	10%	6%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. Dem Favorability						
Favorable	37%	72%	66%	47%	15%	7%
Unfavorable	44%	11%	15%	25%	67%	83%
Not sure	20%	17%	19%	27%	18%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. GOP Favorability						
Favorable	34%	7%	10%	18%	53%	68%
Unfavorable	50%	80%	75%	65%	27%	21%
Not sure	16%	13%	14%	17%	20%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More Faith in Perdue or Leg. GOP?						
Governor Perdue	42%	76%	75%	55%	17%	9%
Legislative Republicans	43%	14%	17%	23%	66%	82%
Not sure	15%	10%	8%	22%	17%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Marriage Amendment						
Would vote for it	59%	28%	35%	43%	82%	87%
Would vote against it	35%	61%	52%	49%	17%	12%
Not sure	6%	12%	14%	8%	1%	2%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-sex Legal/Illegal						
Legal	31%	49%	52%	42%	15%	8%
Illegal	59%	38%	32%	46%	77%	88%
Not sure	10%	12%	16%	12%	8%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	26%	52%	50%	30%	10%	6%
Gay couples should be allowed to form civil unions but not marry	34%	21%	37%	38%	39%	24%
There should be no legal recognition of a gay couple's relationship	38%	23%	10%	30%	49%	70%
Not sure	2%	3%	3%	2%	2%	-

	Base	Gender	
		Woman	Man
Perdue Approval			
Approve	38%	43%	31%
Disapprove	50%	41%	61%
Not sure	12%	16%	8%

	Base	Gender	
		Woman	Man
McCrary Favorability			
Favorable	29%	28%	32%
Unfavorable	28%	25%	33%
Not sure	42%	48%	36%





Crosstabs

	Base	Gender	
		Woman	Man
Perdue/McCrory			
Bev Perdue	39%	42%	35%
Pat McCrory	48%	43%	53%
Undecided	13%	15%	12%

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democratic	44%	51%	37%
Republican	44%	40%	50%
Undecided	11%	9%	13%

	Base	Gender	
		Woman	Man
Leg. Dem Favorability			
Favorable	37%	41%	32%
Unfavorable	44%	37%	51%
Not sure	20%	21%	18%

	Base	Gender	
		Woman	Man
Leg. GOP Favorability			
Favorable	34%	26%	43%
Unfavorable	50%	54%	46%
Not sure	16%	20%	11%





Crosstabs

	Base	Gender	
		Woman	Man
More Faith in Perdue or Leg. GOP?			
Governor Perdue	42%	47%	37%
Legislative Republicans	43%	35%	51%
Not sure	15%	18%	12%

	Base	Gender	
		Woman	Man
Marriage Amendment			
Would vote for it	59%	57%	60%
Would vote against it	35%	34%	36%
Not sure	6%	9%	3%

	Base	Gender	
		Woman	Man
Same-sex Legal/Illegal			
Legal	31%	33%	29%
Illegal	59%	54%	65%
Not sure	10%	13%	6%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	26%	27%	24%
Gay couples should be allowed to form civil unions but not marry	34%	33%	35%
There should be no legal recognition of a gay couple's relationship	38%	37%	40%
Not sure	2%	3%	0%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue Approval				
Approve	38%	59%	11%	35%
Disapprove	50%	28%	79%	51%
Not sure	12%	14%	9%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrorry Favorability				
Favorable	29%	14%	51%	28%
Unfavorable	28%	44%	13%	19%
Not sure	42%	42%	36%	53%

	Base	Party		
		Democrat	Republican	Independent/Other
Perdue/McCrorry				
Bev Perdue	39%	66%	8%	32%
Pat McCrorry	48%	20%	83%	50%
Undecided	13%	15%	9%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democratic	44%	83%	4%	24%
Republican	44%	9%	91%	43%
Undecided	11%	7%	5%	33%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. Dem Favorability				
Favorable	37%	67%	5%	23%
Unfavorable	44%	15%	81%	43%
Not sure	20%	19%	13%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. GOP Favorability				
Favorable	34%	9%	66%	34%
Unfavorable	50%	80%	17%	39%
Not sure	16%	11%	16%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
More Faith in Perdue or Leg. GOP?				
Governor Perdue	42%	73%	7%	33%
Legislative Republicans	43%	14%	81%	43%
Not sure	15%	13%	13%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Marriage Amendment				
Would vote for it	59%	42%	81%	58%
Would vote against it	35%	48%	17%	37%
Not sure	6%	10%	2%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Same-sex Legal/Illegal				
Legal	31%	43%	13%	36%
Illegal	59%	42%	80%	60%
Not sure	10%	14%	7%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	26%	38%	8%	27%
Gay couples should be allowed to form civil unions but not marry	34%	33%	34%	37%
There should be no legal recognition of a gay couple's relationship	38%	26%	56%	34%
Not sure	2%	2%	1%	2%

	Base	Race		
		White	African-American	Other
Perdue Approval				
Approve	38%	31%	61%	44%
Disapprove	50%	58%	27%	40%
Not sure	12%	12%	13%	16%

	Base	Race		
		White	African-American	Other
McCrory Favorability				
Favorable	29%	35%	10%	24%
Unfavorable	28%	22%	48%	38%
Not sure	42%	43%	42%	38%





Crosstabs

	Base	Race		
		White	African-American	Other
Perdue/McCrory				
Bev Perdue	39%	31%	66%	46%
Pat McCrory	48%	57%	19%	28%
Undecided	13%	12%	15%	26%

	Base	Race		
		White	African-American	Other
Generic Leg. Ballot				
Democratic	44%	33%	86%	48%
Republican	44%	55%	7%	38%
Undecided	11%	12%	7%	14%

	Base	Race		
		White	African-American	Other
Leg. Dem Favorability				
Favorable	37%	28%	68%	44%
Unfavorable	44%	52%	15%	40%
Not sure	20%	21%	16%	16%

	Base	Race		
		White	African-American	Other
Leg. GOP Favorability				
Favorable	34%	41%	10%	24%
Unfavorable	50%	41%	81%	66%
Not sure	16%	18%	9%	10%





Crosstabs

	Base	Race		
		White	African-American	Other
More Faith in Perdue or Leg. GOP?				
Governor Perdue	42%	34%	70%	54%
Legislative Republicans	43%	52%	13%	22%
Not sure	15%	14%	16%	24%

	Base	Race		
		White	African-American	Other
Marriage Amendment				
Would vote for it	59%	60%	56%	41%
Would vote against it	35%	35%	32%	53%
Not sure	6%	5%	11%	6%

	Base	Race		
		White	African-American	Other
Same-sex Legal/Illegal				
Legal	31%	31%	29%	56%
Illegal	59%	59%	59%	41%
Not sure	10%	10%	12%	3%

	Base	Race		
		White	African-American	Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	26%	25%	23%	53%
Gay couples should be allowed to form civil unions but not marry	34%	34%	36%	15%
There should be no legal recognition of a gay couple's relationship	38%	39%	38%	29%
Not sure	2%	2%	3%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue Approval					
Approve	38%	50%	28%	38%	37%
Disapprove	50%	39%	61%	50%	48%
Not sure	12%	11%	11%	12%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrary Favorability					
Favorable	29%	14%	30%	32%	33%
Unfavorable	28%	31%	28%	30%	24%
Not sure	42%	56%	42%	39%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perdue/McCrary					
Bev Perdue	39%	50%	30%	39%	41%
Pat McCrary	48%	28%	55%	49%	48%
Undecided	13%	22%	15%	12%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democratic	44%	64%	28%	46%	44%
Republican	44%	22%	55%	44%	48%
Undecided	11%	14%	16%	10%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. Dem Favorability					
Favorable	37%	44%	30%	39%	35%
Unfavorable	44%	28%	50%	45%	44%
Not sure	20%	28%	20%	17%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. GOP Favorability					
Favorable	34%	19%	41%	34%	36%
Unfavorable	50%	67%	38%	53%	48%
Not sure	16%	14%	22%	14%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
More Faith in Perdue or Leg. GOP?					
Governor Perdue	42%	58%	30%	43%	43%
Legislative Republicans	43%	22%	53%	44%	43%
Not sure	15%	19%	18%	13%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marriage Amendment					
Would vote for it	59%	33%	69%	59%	61%
Would vote against it	35%	53%	29%	34%	32%
Not sure	6%	13%	2%	7%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-sex Legal/Illegal					
Legal	31%	47%	31%	30%	25%
Illegal	59%	40%	66%	59%	62%
Not sure	10%	13%	3%	11%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	26%	47%	23%	25%	19%
Gay couples should be allowed to form civil unions but not marry	34%	33%	32%	36%	33%
There should be no legal recognition of a gay couple's relationship	38%	20%	43%	37%	46%
Not sure	2%	-	2%	2%	2%

	Base	Area Code					
		252	336	704	828	910	919
Perdue Approval							
Approve	38%	44%	30%	37%	40%	32%	43%
Disapprove	50%	49%	50%	49%	40%	62%	49%
Not sure	12%	8%	20%	14%	19%	6%	7%

	Base	Area Code					
		252	336	704	828	910	919
McCroy Favorability							
Favorable	29%	15%	27%	50%	23%	27%	29%
Unfavorable	28%	25%	26%	35%	22%	25%	33%
Not sure	42%	60%	47%	15%	55%	48%	38%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Perdue/McCrory							
Bev Perdue	39%	53%	34%	35%	35%	38%	42%
Pat McCrory	48%	38%	50%	55%	47%	49%	45%
Undecided	13%	9%	16%	9%	19%	12%	13%

	Base	Area Code					
		252	336	704	828	910	919
Generic Leg. Ballot							
Democratic	44%	55%	42%	38%	39%	43%	50%
Republican	44%	38%	53%	49%	44%	44%	38%
Undecided	11%	7%	5%	13%	17%	14%	12%

	Base	Area Code					
		252	336	704	828	910	919
Leg. Dem Favorability							
Favorable	37%	40%	28%	35%	30%	39%	46%
Unfavorable	44%	42%	43%	44%	43%	47%	42%
Not sure	20%	18%	29%	21%	27%	15%	12%

	Base	Area Code					
		252	336	704	828	910	919
Leg. GOP Favorability							
Favorable	34%	25%	39%	40%	28%	36%	31%
Unfavorable	50%	62%	42%	46%	50%	48%	56%
Not sure	16%	13%	19%	14%	23%	15%	13%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
More Faith in Perdue or Leg. GOP?							
Governor Perdue	42%	51%	36%	39%	39%	39%	50%
Legislative Republicans	43%	34%	44%	43%	41%	52%	40%
Not sure	15%	15%	20%	19%	20%	9%	10%

	Base	Area Code					
		252	336	704	828	910	919
Marriage Amendment							
Would vote for it	59%	57%	65%	46%	54%	71%	56%
Would vote against it	35%	34%	30%	43%	38%	24%	41%
Not sure	6%	9%	5%	11%	8%	5%	4%

	Base	Area Code					
		252	336	704	828	910	919
Same-sex Legal/Illegal							
Legal	31%	34%	28%	30%	36%	16%	42%
Illegal	59%	56%	64%	54%	56%	72%	50%
Not sure	10%	10%	8%	16%	8%	13%	8%

	Base	Area Code					
		252	336	704	828	910	919
Gay Marriage/Civ. Unions/No Recognition							
Gay couples should be allowed to legally marry	26%	28%	22%	25%	35%	12%	33%
Gay couples should be allowed to form civil unions but not marry	34%	35%	28%	34%	24%	43%	37%
There should be no legal recognition of a gay couple's relationship	38%	36%	46%	37%	38%	45%	30%
Not sure	2%	2%	3%	4%	3%	1%	0%

