



FOR IMMEDIATE RELEASE

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UNC fans like Withers, undecided on permanent job

Raleigh, N.C. – Most Tar Heel fans have not seen enough yet to judge, but interim head football coach Everett Withers is gaining favor with UNC sports aficionados. 39% approve of the job he is doing at the helm of the embattled program, and only 8% disapprove. 53% have no opinion. In August, pre-season, PPP asked if fans had a favorable or unfavorable opinion of their incoming coach, and the spread was 23-3, with 74% unsurprisingly still unsure. So those who have decided since then have moved more than 3:1 in Withers' favor.

Such is the coach's momentum and the team's decent success on the field that 34% think Withers should be hired on permanently. Only 14% have already decided the school should look for another head coach after this season. As on his own job performance, 53% are not sure.

By almost a 2:1 margin (44-23), most UNC fans think the school has been treated fairly by the NCAA during the investigation into alleged violations by the program during Butch Davis' tenure. Most of that sentiment comes from the 63% who say they are either moderate or casual fans, however. Self-labeled hardcore fans actually say the opposite, by a 36-41 spread. So do those who say they went to Carolina, 24-52.

These serious fans are also more critical of Chancellor Holden Thorp than the fanbase at large. While 29% of all fans think he should remain chancellor and 19% think he should resign or be fired, and while they are split on his handling of the football program, 25-26 (up from 20-35 in August), the hardcore want Thorp gone (24-37).

“For most UNC fans the jury is out on Everett Withers,” said Dean Debnam, President of Public Policy Polling. “The team's success in the final 3 games of the regular season will have a big effect on whether folks want to see him stay or go.”

PPP surveyed 615 North Carolina voters, including 243 UNC fans, from October 27th to 31st. The margin of error for the entire survey is +/-4.0%, and +/-6.3% for the UNC fan subsample. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.





North Carolina Survey Results

| | |
|--|--|
| <p>Q1 Do you think that college athletes should be paid or not?</p> <p><i>They should be paid</i>..... 23%</p> <p><i>They should not</i> 66%</p> <p><i>Not sure</i> 12%</p> | <p>Q7 Do you think that Holden Thorp should continue to serve as Chancellor, or do you think he should resign or be fired?</p> <p><i>Should continue to serve as Chancellor</i>..... 30%</p> <p><i>Should resign or be fired</i>..... 19%</p> <p><i>Not sure</i> 51%</p> |
| <p>Q2 Are you a fan of UNC sports or not?</p> <p><i>UNC fan</i>..... 40%</p> <p><i>Not a UNC fan</i> 60%</p> | <p>Q8 Do you approve or disapprove of the job Everett Withers is doing as football coach?</p> <p><i>Approve</i> 39%</p> <p><i>Disapprove</i>..... 8%</p> <p><i>Not sure</i> 53%</p> |
| <p>Q3 (Q3-12 asked only of those who said they were UNC fans in Q2) Do you agree or disagree with the decision to fire Butch Davis as football coach?</p> <p><i>Agree</i> 32%</p> <p><i>Disagree</i> 26%</p> <p><i>Not sure</i> 42%</p> | <p>Q9 Do you think that Everett Withers should be made the permanent head football coach, or should UNC hire someone else?</p> <p><i>Withers should be made the permanent coach</i> 34%</p> <p><i>UNC should hire someone else</i> 14%</p> <p><i>Not sure</i> 53%</p> |
| <p>Q4 Do you approve or disapprove of the job Butch Davis did as football coach?</p> <p><i>Approve</i> 38%</p> <p><i>Disapprove</i>..... 22%</p> <p><i>Not sure</i> 40%</p> | <p>Q10 Do you think the NCAA's treatment of UNC has been fair or unfair during the current investigation?</p> <p><i>Fair</i> 44%</p> <p><i>Unfair</i>..... 23%</p> <p><i>Not sure</i> 33%</p> |
| <p>Q5 Do you approve or disapprove of the overall job Holden Thorp is doing as Chancellor?</p> <p><i>Approve</i> 27%</p> <p><i>Disapprove</i>..... 19%</p> <p><i>Not sure</i> 53%</p> | <p>Q11 Did you attend college at UNC?</p> <p><i>Yes</i>..... 13%</p> <p><i>No</i>..... 87%</p> |
| <p>Q6 Do you approve or disapprove of Holden Thorp's handling of the football team?</p> <p><i>Approve</i> 26%</p> <p><i>Disapprove</i>..... 26%</p> <p><i>Not sure</i> 48%</p> | <p>Q12 Would you describe yourself as a hardcore, moderate, or casual fan of UNC?</p> <p><i>Hardcore</i>..... 26%</p> <p><i>Moderate</i>..... 40%</p> <p><i>Casual</i>..... 35%</p> |





Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

| | |
|------------------------------------|-----|
| <i>Very liberal</i> | 8% |
| <i>Somewhat liberal</i> | 17% |
| <i>Moderate</i> | 31% |
| <i>Somewhat conservative</i> | 27% |
| <i>Very conservative</i> | 17% |

Q14 If you are a woman, press 1. If a man, press 2.

| | |
|--------------------|-----|
| <i>Woman</i> | 54% |
| <i>Man</i> | 46% |

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

| | |
|--------------------------------|-----|
| <i>Democrat</i> | 46% |
| <i>Republican</i> | 35% |
| <i>Independent/Other</i> | 19% |

Q16 If you are white, press 1. If African-American, press 2. If other, press 3.

| | |
|-------------------------------|-----|
| <i>White</i> | 74% |
| <i>African-American</i> | 21% |
| <i>Other</i> | 4% |

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

| | |
|----------------------------|-----|
| <i>18 to 29</i> | 12% |
| <i>30 to 45</i> | 20% |
| <i>46 to 65</i> | 48% |
| <i>Older than 65</i> | 20% |

Q18

| | |
|------------------|-----|
| <i>252</i> | 11% |
| <i>336</i> | 18% |
| <i>704</i> | 16% |
| <i>828</i> | 14% |
| <i>910</i> | 17% |
| <i>919</i> | 23% |





Crosstabs

| | Base | Did You Go to UNC? | |
|---|------|--------------------|-----|
| | | Yes | No |
| Should College Athletes Be Paid? | | | |
| They should be paid | 27% | 34% | 26% |
| They should not | 64% | 55% | 66% |
| Not sure | 8% | 10% | 8% |

| | Base | Did You Go to UNC? | |
|-----------------|------|--------------------|------|
| | | Yes | No |
| UNC Fan? | | | |
| UNC fan | 100% | 100% | 100% |

| | Base | Did You Go to UNC? | |
|---------------------------------------|------|--------------------|-----|
| | | Yes | No |
| Agree/Disagree w/ Davis Firing | | | |
| Agree | 33% | 32% | 34% |
| Disagree | 27% | 37% | 25% |
| Not sure | 40% | 30% | 41% |

| | Base | Did You Go to UNC? | |
|-----------------------|------|--------------------|-----|
| | | Yes | No |
| Davis Approval | | | |
| Approve | 39% | 51% | 37% |
| Disapprove | 23% | 21% | 23% |
| Not sure | 38% | 29% | 39% |





Crosstabs

| | Base | Did You Go to UNC? | |
|-----------------------|------|--------------------|-----|
| | | Yes | No |
| Thorp Approval | | | |
| Approve | 28% | 27% | 28% |
| Disapprove | 20% | 32% | 18% |
| Not sure | 52% | 41% | 54% |

| | Base | Did You Go to UNC? | |
|---|------|--------------------|-----|
| | | Yes | No |
| Thorp Football Handling Approval | | | |
| Approve | 27% | 31% | 26% |
| Disapprove | 27% | 34% | 26% |
| Not sure | 47% | 35% | 48% |

| | Base | Did You Go to UNC? | |
|--|------|--------------------|-----|
| | | Yes | No |
| Should Thorp Continue or Resign/Be Fired? | | | |
| Should continue to serve as Chancellor | 31% | 29% | 31% |
| Should resign or be fired | 20% | 27% | 19% |
| Not sure | 50% | 44% | 51% |

| | Base | Did You Go to UNC? | |
|-------------------------|------|--------------------|-----|
| | | Yes | No |
| Withers Approval | | | |
| Approve | 40% | 44% | 40% |
| Disapprove | 8% | 10% | 8% |
| Not sure | 52% | 46% | 53% |





Crosstabs

| | Base | Did You Go to UNC? | |
|--|------|--------------------|-----|
| | | Yes | No |
| Should Withers Be Permanent Coach or Hire Someone Else? | | | |
| Withers should be made the permanent coach | 35% | 37% | 34% |
| UNC should hire someone else | 14% | 15% | 14% |
| Not sure | 51% | 48% | 52% |

| | Base | Did You Go to UNC? | |
|--|------|--------------------|-----|
| | | Yes | No |
| NCAA Treatment of UNC Fair or Unfair? | | | |
| Fair | 45% | 24% | 49% |
| Unfair | 24% | 52% | 19% |
| Not sure | 31% | 24% | 32% |

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|---|------|-----------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| Should College Athletes Be Paid? | | | | |
| They should be paid | 27% | 32% | 27% | 23% |
| They should not | 65% | 60% | 65% | 69% |
| Not sure | 8% | 8% | 8% | 8% |

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|-----------------|------|-----------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| UNC Fan? | | | | |
| UNC fan | 100% | 100% | 100% | 100% |





Crosstabs

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|---|------------|--------------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| Agree/Disagree w/ Davis Firing | | | | |
| Agree | 33% | 18% | 41% | 34% |
| Disagree | 25% | 53% | 20% | 12% |
| Not sure | 42% | 29% | 39% | 54% |

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|-----------------------|------------|--------------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| Davis Approval | | | | |
| Approve | 38% | 63% | 35% | 23% |
| Disapprove | 22% | 12% | 30% | 22% |
| Not sure | 40% | 25% | 36% | 56% |

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|-----------------------|------------|--------------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| Thorp Approval | | | | |
| Approve | 27% | 28% | 28% | 25% |
| Disapprove | 19% | 33% | 19% | 10% |
| Not sure | 54% | 39% | 52% | 66% |

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|---|------------|--------------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| Thorp Football Handling Approval | | | | |
| Approve | 25% | 19% | 31% | 24% |
| Disapprove | 26% | 50% | 20% | 16% |
| Not sure | 48% | 31% | 50% | 60% |





Crosstabs

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|--|------|--------------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| Should Thorp Continue or Resign/Be Fired? | | | | |
| Should continue to serve as Chancellor | 29% | 24% | 36% | 27% |
| Should resign or be fired | 19% | 37% | 15% | 12% |
| Not sure | 51% | 40% | 50% | 62% |

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|-------------------------|------|--------------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| Withers Approval | | | | |
| Approve | 39% | 43% | 46% | 28% |
| Disapprove | 8% | 15% | 6% | 5% |
| Not sure | 53% | 42% | 49% | 68% |

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|--|------|--------------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| Should Withers Be Permanent Coach or Hire Someone Else? | | | | |
| Withers should be made the permanent coach | 33% | 38% | 39% | 24% |
| UNC should hire someone else | 14% | 20% | 13% | 9% |
| Not sure | 53% | 42% | 48% | 67% |

| | Base | Hardcore/Moderate/Casual UNC Fan? | | |
|---|------|--------------------------------------|----------|--------|
| | | Hardcore | Moderate | Casual |
| NCAA Treatment of UNC Fair or Unfair ? | | | | |
| Fair | 44% | 36% | 53% | 40% |
| Unfair | 23% | 41% | 17% | 16% |
| Not sure | 33% | 24% | 30% | 44% |





Crosstabs

| | Base | Ideology | | | | |
|---|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Should College Athletes Be Paid? | | | | | | |
| They should be paid | 23% | 39% | 33% | 25% | 15% | 14% |
| They should not | 66% | 40% | 61% | 59% | 78% | 76% |
| Not sure | 12% | 21% | 6% | 16% | 7% | 11% |

| | Base | Ideology | | | | |
|-----------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| UNC Fan? | | | | | | |
| UNC fan | 40% | 41% | 52% | 40% | 41% | 28% |
| Not a UNC fan | 60% | 59% | 48% | 60% | 59% | 72% |

| | Base | Ideology | | | | |
|---------------------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Agree/Disagree w/ Davis Firing | | | | | | |
| Agree | 32% | 31% | 41% | 26% | 29% | 43% |
| Disagree | 26% | 14% | 28% | 29% | 28% | 16% |
| Not sure | 42% | 54% | 31% | 45% | 44% | 41% |

| | Base | Ideology | | | | |
|-----------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Davis Approval | | | | | | |
| Approve | 38% | 34% | 30% | 45% | 42% | 28% |
| Disapprove | 22% | 20% | 29% | 14% | 20% | 38% |
| Not sure | 40% | 46% | 41% | 41% | 38% | 34% |





Crosstabs

| | Base | Ideology | | | | |
|-----------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Thorp Approval | | | | | | |
| Approve | 27% | 34% | 28% | 30% | 21% | 29% |
| Disapprove | 19% | 14% | 23% | 14% | 28% | 11% |
| Not sure | 53% | 51% | 49% | 56% | 51% | 61% |

| | Base | Ideology | | | | |
|---|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Thorp Football Handling Approval | | | | | | |
| Approve | 26% | 34% | 28% | 23% | 19% | 38% |
| Disapprove | 26% | 9% | 24% | 25% | 37% | 16% |
| Not sure | 48% | 57% | 47% | 52% | 43% | 46% |

| | Base | Ideology | | | | |
|--|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Should Thorp Continue or Resign/Be Fired? | | | | | | |
| Should continue to serve as Chancellor | 30% | 43% | 34% | 30% | 23% | 29% |
| Should resign or be fired | 19% | 14% | 22% | 13% | 27% | 16% |
| Not sure | 51% | 43% | 45% | 57% | 50% | 55% |

| | Base | Ideology | | | | |
|-------------------------|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Withers Approval | | | | | | |
| Approve | 39% | 49% | 47% | 32% | 38% | 37% |
| Disapprove | 8% | 6% | 6% | 7% | 11% | 6% |
| Not sure | 53% | 46% | 47% | 60% | 51% | 57% |





Crosstabs

| | Base | Ideology | | | | |
|--|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Should Withers Be Permanent Coach or Hire Someone Else? | | | | | | |
| Withers should be made the permanent coach | 34% | 46% | 42% | 32% | 29% | 27% |
| UNC should hire someone else | 14% | 3% | 10% | 14% | 20% | 14% |
| Not sure | 53% | 51% | 49% | 54% | 52% | 58% |

| | Base | Ideology | | | | |
|--|------|--------------|------------------|----------|-----------------------|-------------------|
| | | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| NCAA Treatment of UNC Fair or Unfair? | | | | | | |
| Fair | 44% | 58% | 44% | 48% | 42% | 34% |
| Unfair | 23% | 9% | 30% | 21% | 23% | 21% |
| Not sure | 33% | 34% | 26% | 31% | 35% | 44% |

| | Base | Gender | |
|---|------|--------|-----|
| | | Woman | Man |
| Should College Athletes Be Paid? | | | |
| They should be paid | 23% | 20% | 26% |
| They should not | 66% | 67% | 64% |
| Not sure | 12% | 13% | 10% |

| | Base | Gender | |
|----------------------|------|--------|-----|
| | | Woman | Man |
| UNC Fan? | | | |
| UNC fan | 40% | 40% | 41% |
| Not a UNC fan | 60% | 60% | 59% |





Crosstabs

| | Base | Gender | |
|---|------|--------|-----|
| | | Woman | Man |
| Agree/Disagree w/ Davis Firing | | | |
| Agree | 32% | 26% | 40% |
| Disagree | 26% | 21% | 31% |
| Not sure | 42% | 53% | 29% |

| | Base | Gender | |
|-----------------------|------|--------|-----|
| | | Woman | Man |
| Davis Approval | | | |
| Approve | 38% | 33% | 44% |
| Disapprove | 22% | 18% | 27% |
| Not sure | 40% | 49% | 29% |

| | Base | Gender | |
|-----------------------|------|--------|-----|
| | | Woman | Man |
| Thorp Approval | | | |
| Approve | 27% | 23% | 32% |
| Disapprove | 19% | 17% | 23% |
| Not sure | 53% | 60% | 45% |

| | Base | Gender | |
|---|------|--------|-----|
| | | Woman | Man |
| Thorp Football Handling Approval | | | |
| Approve | 26% | 21% | 31% |
| Disapprove | 26% | 20% | 33% |
| Not sure | 48% | 58% | 37% |





Crosstabs

| | Base | Gender | |
|--|------|--------|-----|
| | | Woman | Man |
| Should Thorp Continue or Resign/Be Fired? | | | |
| Should continue to serve as Chancellor | 30% | 24% | 36% |
| Should resign or be fired | 19% | 17% | 22% |
| Not sure | 51% | 59% | 42% |

| | Base | Gender | |
|-------------------------|------|--------|-----|
| | | Woman | Man |
| Withers Approval | | | |
| Approve | 39% | 30% | 50% |
| Disapprove | 8% | 4% | 12% |
| Not sure | 53% | 66% | 39% |

| | Base | Gender | |
|--|------|--------|-----|
| | | Woman | Man |
| Should Withers Be Permanent Coach or Hire Someone Else? | | | |
| Withers should be made the permanent coach | 34% | 30% | 38% |
| UNC should hire someone else | 14% | 7% | 21% |
| Not sure | 53% | 62% | 42% |

| | Base | Gender | |
|--|------|--------|-----|
| | | Woman | Man |
| NCAA Treatment of UNC Fair or Unfair? | | | |
| Fair | 44% | 34% | 55% |
| Unfair | 23% | 22% | 24% |
| Not sure | 33% | 44% | 21% |





Crosstabs

| | Base | Party | | |
|---|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Should College Athletes Be Paid? | | | | |
| They should be paid | 23% | 31% | 13% | 22% |
| They should not | 66% | 56% | 80% | 62% |
| Not sure | 12% | 13% | 7% | 15% |

| | Base | Party | | |
|-----------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| UNC Fan? | | | | |
| UNC fan | 40% | 49% | 31% | 37% |
| Not a UNC fan | 60% | 51% | 69% | 63% |

| | Base | Party | | |
|---------------------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Agree/Disagree w/ Davis Firing | | | | |
| Agree | 32% | 34% | 31% | 30% |
| Disagree | 26% | 21% | 32% | 32% |
| Not sure | 42% | 45% | 37% | 38% |

| | Base | Party | | |
|-----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Davis Approval | | | | |
| Approve | 38% | 33% | 43% | 47% |
| Disapprove | 22% | 23% | 24% | 18% |
| Not sure | 40% | 44% | 33% | 35% |





Crosstabs

| | Base | Party | | |
|-----------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Thorp Approval | | | | |
| Approve | 27% | 29% | 31% | 14% |
| Disapprove | 19% | 14% | 21% | 36% |
| Not sure | 53% | 56% | 48% | 51% |

| | Base | Party | | |
|---|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Thorp Football Handling Approval | | | | |
| Approve | 26% | 30% | 26% | 11% |
| Disapprove | 26% | 21% | 27% | 41% |
| Not sure | 48% | 49% | 47% | 48% |

| | Base | Party | | |
|--|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Should Thorp Continue or Resign/Be Fired? | | | | |
| Should continue to serve as Chancellor | 30% | 32% | 28% | 26% |
| Should resign or be fired | 19% | 15% | 25% | 25% |
| Not sure | 51% | 53% | 47% | 49% |

| | Base | Party | | |
|-------------------------|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Withers Approval | | | | |
| Approve | 39% | 41% | 42% | 30% |
| Disapprove | 8% | 6% | 8% | 12% |
| Not sure | 53% | 53% | 51% | 58% |





Crosstabs

| | Base | Party | | |
|--|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| Should Withers Be Permanent Coach or Hire Someone Else? | | | | |
| Withers should be made the permanent coach | 34% | 38% | 31% | 22% |
| UNC should hire someone else | 14% | 10% | 18% | 21% |
| Not sure | 53% | 52% | 51% | 57% |

| | Base | Party | | |
|--|------|----------|------------|-------------------|
| | | Democrat | Republican | Independent/Other |
| NCAA Treatment of UNC Fair or Unfair? | | | | |
| Fair | 44% | 47% | 37% | 48% |
| Unfair | 23% | 22% | 33% | 7% |
| Not sure | 33% | 31% | 30% | 45% |

| | Base | Race | | |
|---|------|-------|------------------|-------|
| | | White | African-American | Other |
| Should College Athletes Be Paid? | | | | |
| They should be paid | 23% | 16% | 42% | 40% |
| They should not | 66% | 75% | 37% | 48% |
| Not sure | 12% | 9% | 20% | 12% |

| | Base | Race | | |
|----------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| UNC Fan? | | | | |
| UNC fan | 40% | 35% | 54% | 60% |
| Not a UNC fan | 60% | 65% | 46% | 40% |





Crosstabs

| | Base | Race | | |
|---|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Agree/Disagree w/ Davis Firing | | | | |
| Agree | 32% | 31% | 35% | 36% |
| Disagree | 26% | 28% | 22% | 20% |
| Not sure | 42% | 41% | 43% | 44% |

| | Base | Race | | |
|-----------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Davis Approval | | | | |
| Approve | 38% | 40% | 33% | 36% |
| Disapprove | 22% | 22% | 26% | 14% |
| Not sure | 40% | 38% | 41% | 50% |

| | Base | Race | | |
|-----------------------|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Thorp Approval | | | | |
| Approve | 27% | 25% | 28% | 43% |
| Disapprove | 19% | 21% | 17% | 10% |
| Not sure | 53% | 54% | 54% | 48% |

| | Base | Race | | |
|---|------------|-------|------------------|-------|
| | | White | African-American | Other |
| Thorp Football Handling Approval | | | | |
| Approve | 26% | 22% | 35% | 29% |
| Disapprove | 26% | 28% | 24% | 17% |
| Not sure | 48% | 50% | 42% | 54% |





Crosstabs

| | Base | Race | | |
|--|------|-------|------------------|-------|
| | | White | African-American | Other |
| Should Thorp Continue or Resign/Be Fired? | | | | |
| Should continue to serve as Chancellor | 30% | 28% | 30% | 43% |
| Should resign or be fired | 19% | 21% | 17% | 10% |
| Not sure | 51% | 51% | 53% | 48% |

| | Base | Race | | |
|-------------------------|------|-------|------------------|-------|
| | | White | African-American | Other |
| Withers Approval | | | | |
| Approve | 39% | 38% | 45% | 29% |
| Disapprove | 8% | 6% | 12% | 7% |
| Not sure | 53% | 56% | 43% | 64% |

| | Base | Race | | |
|--|------|-------|------------------|-------|
| | | White | African-American | Other |
| Should Withers Be Permanent Coach or Hire Someone Else? | | | | |
| Withers should be made the permanent coach | 34% | 32% | 44% | 10% |
| UNC should hire someone else | 14% | 15% | 12% | 10% |
| Not sure | 53% | 54% | 44% | 80% |

| | Base | Race | | |
|--|------|-------|------------------|-------|
| | | White | African-American | Other |
| NCAA Treatment of UNC Fair or Unfair? | | | | |
| Fair | 44% | 43% | 51% | 28% |
| Unfair | 23% | 26% | 16% | 21% |
| Not sure | 33% | 31% | 34% | 51% |





Crosstabs

| | Base | Age | | | |
|---|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Should College Athletes Be Paid? | | | | | |
| They should be paid | 23% | 31% | 18% | 23% | 24% |
| They should not | 66% | 53% | 70% | 69% | 60% |
| Not sure | 12% | 17% | 12% | 8% | 16% |

| | Base | Age | | | |
|-----------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| UNC Fan? | | | | | |
| UNC fan | 40% | 32% | 48% | 39% | 41% |
| Not a UNC fan | 60% | 68% | 52% | 61% | 59% |

| | Base | Age | | | |
|---------------------------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Agree/Disagree w/ Davis Firing | | | | | |
| Agree | 32% | 27% | 35% | 32% | 33% |
| Disagree | 26% | 18% | 26% | 26% | 27% |
| Not sure | 42% | 55% | 38% | 42% | 40% |

| | Base | Age | | | |
|-----------------------|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Davis Approval | | | | | |
| Approve | 38% | 27% | 35% | 41% | 40% |
| Disapprove | 22% | 9% | 29% | 22% | 22% |
| Not sure | 40% | 64% | 35% | 38% | 38% |





Crosstabs

| | Base | Age | | | |
|-----------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Thorp Approval | | | | | |
| Approve | 27% | 27% | 18% | 27% | 38% |
| Disapprove | 19% | 18% | 24% | 19% | 16% |
| Not sure | 53% | 55% | 59% | 54% | 46% |

| | Base | Age | | | |
|---|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Thorp Football Handling Approval | | | | | |
| Approve | 26% | 27% | 24% | 26% | 26% |
| Disapprove | 26% | 27% | 32% | 24% | 24% |
| Not sure | 48% | 45% | 44% | 50% | 50% |

| | Base | Age | | | |
|--|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Should Thorp Continue or Resign/Be Fired? | | | | | |
| Should continue to serve as Chancellor | 30% | 18% | 21% | 33% | 38% |
| Should resign or be fired | 19% | 18% | 24% | 18% | 17% |
| Not sure | 51% | 64% | 56% | 49% | 45% |

| | Base | Age | | | |
|-------------------------|------------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Withers Approval | | | | | |
| Approve | 39% | 45% | 32% | 39% | 45% |
| Disapprove | 8% | 9% | 12% | 5% | 9% |
| Not sure | 53% | 45% | 56% | 56% | 47% |





Crosstabs

| | Base | Age | | | |
|--|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| Should Withers Be Permanent Coach or Hire Someone Else? | | | | | |
| Withers should be made the permanent coach | 34% | 36% | 32% | 33% | 36% |
| UNC should hire someone else | 14% | 9% | 18% | 11% | 16% |
| Not sure | 53% | 55% | 50% | 56% | 48% |

| | Base | Age | | | |
|--|------|----------|----------|----------|---------------|
| | | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| NCAA Treatment of UNC Fair or Unfair? | | | | | |
| Fair | 44% | 27% | 56% | 42% | 43% |
| Unfair | 23% | 45% | 18% | 23% | 18% |
| Not sure | 33% | 27% | 26% | 35% | 38% |

| | Base | Area Code | | | | | |
|---|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Should College Athletes Be Paid? | | | | | | | |
| They should be paid | 23% | 33% | 24% | 20% | 19% | 18% | 25% |
| They should not | 66% | 60% | 64% | 63% | 67% | 71% | 66% |
| Not sure | 12% | 8% | 12% | 17% | 14% | 11% | 9% |

| | Base | Area Code | | | | | |
|----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| UNC Fan? | | | | | | | |
| UNC fan | 40% | 42% | 33% | 48% | 37% | 46% | 39% |
| Not a UNC fan | 60% | 58% | 67% | 52% | 63% | 54% | 61% |





Crosstabs

| | Base | Area Code | | | | | |
|---|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Agree/Disagree w/ Davis Firing | | | | | | | |
| Agree | 32% | 36% | 33% | 30% | 21% | 31% | 39% |
| Disagree | 26% | 27% | 30% | 17% | 18% | 37% | 25% |
| Not sure | 42% | 37% | 37% | 52% | 61% | 31% | 36% |

| | Base | Area Code | | | | | |
|-----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Davis Approval | | | | | | | |
| Approve | 38% | 37% | 51% | 23% | 23% | 51% | 40% |
| Disapprove | 22% | 23% | 21% | 25% | 20% | 18% | 26% |
| Not sure | 40% | 41% | 28% | 52% | 57% | 31% | 33% |

| | Base | Area Code | | | | | |
|-----------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Thorp Approval | | | | | | | |
| Approve | 27% | 37% | 28% | 21% | 20% | 20% | 37% |
| Disapprove | 19% | 21% | 27% | 15% | 14% | 27% | 14% |
| Not sure | 53% | 42% | 45% | 64% | 66% | 53% | 49% |

| | Base | Area Code | | | | | |
|---|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Thorp Football Handling Approval | | | | | | | |
| Approve | 26% | 45% | 16% | 23% | 16% | 23% | 31% |
| Disapprove | 26% | 23% | 36% | 12% | 16% | 43% | 25% |
| Not sure | 48% | 32% | 48% | 65% | 68% | 34% | 44% |





Crosstabs

| | Base | Area Code | | | | | |
|--|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Should Thorp Continue or Resign/Be Fired? | | | | | | | |
| Should continue to serve as Chancellor | 30% | 36% | 33% | 20% | 21% | 29% | 38% |
| Should resign or be fired | 19% | 17% | 21% | 15% | 11% | 34% | 15% |
| Not sure | 51% | 47% | 46% | 65% | 68% | 37% | 47% |

| | Base | Area Code | | | | | |
|-------------------------|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Withers Approval | | | | | | | |
| Approve | 39% | 71% | 53% | 27% | 23% | 18% | 51% |
| Disapprove | 8% | 2% | 6% | 5% | 12% | 16% | 4% |
| Not sure | 53% | 27% | 40% | 68% | 64% | 65% | 45% |

| | Base | Area Code | | | | | |
|--|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| Should Withers Be Permanent Coach or Hire Someone Else? | | | | | | | |
| Withers should be made the permanent coach | 34% | 64% | 42% | 21% | 21% | 24% | 38% |
| UNC should hire someone else | 14% | 4% | 11% | 11% | 21% | 24% | 10% |
| Not sure | 53% | 32% | 48% | 69% | 58% | 51% | 52% |

| | Base | Area Code | | | | | |
|--|------|-----------|-----|-----|-----|-----|-----|
| | | 252 | 336 | 704 | 828 | 910 | 919 |
| NCAA Treatment of UNC Fair or Unfair? | | | | | | | |
| Fair | 44% | 53% | 46% | 33% | 33% | 38% | 59% |
| Unfair | 23% | 12% | 31% | 20% | 24% | 28% | 21% |
| Not sure | 33% | 36% | 23% | 47% | 43% | 35% | 19% |

