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Presidential race all square in North Carolina

Raleigh, N.C. – PPP's newest North Carolina poll finds Barack Obama and Mitt Romney tied at 48, representing a small shift in Obama's direction from a week and a half ago when Romney led 49-47. This now makes 27 out of 28 polls of the state PPP has conducted this cycle where the candidates have been within two points of each other.

Obama has built up a lead over the first week of the early voting period in the state. Among those who say they've already voted he's at 57% to 42% for Romney. Romney achieves the overall tie because of a 50/45 advantage among those yet to vote.

Obama's performance in the debate this week may be helping to pull him closer in the state. 50% of voters think he was the winner on Monday night to only 35% who think Romney was victorious, including a 51/21 spread among independents. He and Romney are now effectively tied among independent voters at 46/45, where Romney had a 54/40 advantage with them on our last poll.

A key reason Obama remains competitive in North Carolina is that the Democratic base is extremely fired up. That's been reflected in the early voter turnout to date, and we also find that 77% of Democrats say they're 'very excited' to vote in the election this fall compared to 65% of Republicans. Among African Americans 83% say they're 'very excited' to cast their ballots.

“North Carolina continues to look like a sheer toss up,” said Dean Debnam, President of Public Policy Polling. “We’ve found the entire cycle that it could go either way and that continues to be the case with less than two weeks to go, especially since Obama’s building up a lead in early voting.”

Pat McCrory's expanded his lead in the Governor's race to 13 points. He's at 50% to 37% for Walter Dalton and 5% for Libertarian Barbara Howe. McCrory's favorability spread has improved to 53/32. He's up by 23 points with independents, 51/28, and he's winning over 22% of Democrats compared to Dalton's 6% of Republicans. Dalton does have a 49/44 lead among those who have already voted.

PPP surveyed 880 likely voters from October 23rd to 25th. The margin of error for the survey is +/-3.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 48%
Disapprove..... 50%
Not sure 2%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 49%
Unfavorable 47%
Not sure 4%

Q3 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 48%
Mitt Romney..... 48%
Undecided..... 4%

Q4 Do you have a favorable or unfavorable opinion of Walter Dalton?

Favorable..... 30%
Unfavorable 40%
Not sure 30%

Q5 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 53%
Unfavorable 32%
Not sure 16%

Q6 The candidates for Governor are Democrat Walter Dalton, Republican Pat McCrory, and Libertarian Barbara Howe. If the election was today, who would you vote for?

Walter Dalton..... 37%
Pat McCrory..... 50%
Barbara Howe..... 5%
Undecided..... 8%

Q7 Have you already voted, either at an early voting site or with an absentee ballot?

Yes..... 30%
No..... 70%

Q8 The candidates for Secretary of State are Democrat Elaine Marshall and Republican Ed Goodwin. If the election was today, who would you vote for?

Elaine Marshall 43%
Ed Goodwin 38%
Undecided..... 19%

Q9 The candidates for Superintendent of Public Instruction are Democrat June Atkinson and Republican John Tedesco. If the election was today, who would you vote for?

June Atkinson 42%
John Tedesco..... 40%
Undecided..... 18%

Q10 The candidates for Labor Commissioner are Democrat John Brooks and Republican Cherie Berry. If the election was today, who would you vote for?

John Brooks..... 37%
Cherie Berry..... 43%
Undecided..... 19%





Q11 The candidates for Insurance Commissioner are Democrat Wayne Goodwin and Republican Mike Causey. If the election was today, who would you vote for?

Wayne Goodwin 45%
Mike Causey 36%
Undecided..... 19%

Q12 The candidates for State Auditor are Democrat Beth Wood and Republican Debra Goldman. If the election was today, who would you vote for?

Beth Wood..... 45%
Debra Goldman 38%
Undecided..... 18%

Q13 Who do you think won the final Presidential debate: Barack Obama or Mitt Romney?

Barack Obama..... 50%
Mitt Romney..... 35%
Not sure 15%

Q14 Do you trust Barack Obama or Mitt Romney more on the issue of the economy?

Barack Obama..... 49%
Mitt Romney..... 47%
Not sure 4%

Q15 Do you trust Barack Obama or Mitt Romney more on the issue of foreign policy?

Barack Obama..... 52%
Mitt Romney..... 44%
Not sure 4%

Q16 Are you very excited, somewhat excited, or not at all excited about voting in the 2012 elections?

Very excited 68%
Somewhat excited 21%
Not at all excited 10%

Q17 Do you approve or disapprove of the job the General Assembly is doing?

Approve19% Not sure32%
Disapprove.....50%

Q18 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 38%
Unfavorable 45%
Not sure 17%

Q19 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 35%
Unfavorable 48%
Not sure 17%

Q20 If there was an election for the state legislature today, would you vote Democratic or Republican?

Democratic..... 46%
Republican..... 42%
Not sure 12%

Q21 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 12%
Somewhat liberal 16%
Moderate..... 29%
Somewhat conservative..... 26%
Very conservative 19%

Q22 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%





Q23 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	44%
<i>Republican</i>	35%
<i>Independent/Other</i>	21%

Q24 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	71%
<i>African-American</i>	22%
<i>Other</i>	7%

Q25 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	28%
<i>46 to 65</i>	40%
<i>Older than 65</i>	20%

Q26 Area Code

252	14%
336	18%
704	22%
828	11%
910	13%
919	21%





Crosstabs

	Base	Already Voted?	
		Yes	No
Obama Approval			
Approve	48%	58%	44%
Disapprove	50%	41%	54%
Not sure	2%	1%	2%

	Base	Already Voted?	
		Yes	No
Romney Favorability			
Favorable	49%	44%	52%
Unfavorable	47%	53%	45%
Not sure	4%	3%	4%

	Base	Already Voted?	
		Yes	No
Obama/Romney			
Barack Obama	49%	57%	45%
Mitt Romney	48%	42%	50%
Undecided	4%	1%	5%

	Base	Already Voted?	
		Yes	No
Dalton Favorability			
Favorable	31%	44%	25%
Unfavorable	40%	38%	40%
Not sure	30%	18%	35%





Crosstabs

	Base	Already Voted?	
		Yes	No
McCrary Favorability			
Favorable	52%	53%	52%
Unfavorable	32%	36%	30%
Not sure	16%	11%	17%

	Base	Already Voted?	
		Yes	No
Dalton/McCrary/Howe			
Walter Dalton	37%	49%	32%
Pat McCrary	50%	44%	53%
Barbara Howe	5%	3%	6%
Undecided	8%	5%	9%

	Base	Already Voted?	
		Yes	No
Already Voted?			
Yes	30%	100%	-
No	70%	-	100%

	Base	Already Voted?	
		Yes	No
Marshall/Goodwin SOS			
Elaine Marshall	43%	53%	38%
Ed Goodwin	38%	35%	39%
Undecided	19%	12%	23%





Crosstabs

	Base	Already Voted?	
		Yes	No
Atkinson/Tedesco DPI			
June Atkinson	42%	57%	35%
John Tedesco	40%	33%	43%
Undecided	18%	10%	22%

	Base	Already Voted?	
		Yes	No
Brooks/Berry Labor			
John Brooks	37%	52%	31%
Cherie Berry	43%	39%	45%
Undecided	19%	9%	23%

	Base	Already Voted?	
		Yes	No
Goodwin/Causey Insurance			
Wayne Goodwin	45%	61%	37%
Mike Causey	36%	33%	38%
Undecided	19%	6%	25%

	Base	Already Voted?	
		Yes	No
Wood/Goldman Auditor			
Beth Wood	45%	54%	41%
Debra Goldman	38%	35%	39%
Undecided	18%	10%	21%





Crosstabs

	Base	Already Voted?	
		Yes	No
Who Won Debate?			
Barack Obama	50%	59%	46%
Mitt Romney	35%	32%	37%
Not sure	15%	9%	18%

	Base	Already Voted?	
		Yes	No
Trust More on Econ.?			
Barack Obama	49%	60%	44%
Mitt Romney	47%	39%	51%
Not sure	4%	1%	5%

	Base	Already Voted?	
		Yes	No
Trust More on Foreign Pol.?			
Barack Obama	52%	61%	48%
Mitt Romney	44%	36%	47%
Not sure	4%	2%	5%

	Base	Already Voted?	
		Yes	No
Voter Enthusiasm			
Very excited	69%	78%	65%
Somewhat excited	21%	17%	23%
Not at all excited	10%	5%	13%





Crosstabs

	Base	Already Voted?	
		Yes	No
GA Approval			
Approve	19%	20%	18%
Disapprove	50%	52%	49%
Not sure	32%	28%	33%

	Base	Already Voted?	
		Yes	No
Leg. Dems Favorability			
Favorable	38%	49%	33%
Unfavorable	44%	39%	47%
Not sure	17%	12%	20%

	Base	Already Voted?	
		Yes	No
Leg. GOP Favorability			
Favorable	35%	34%	36%
Unfavorable	48%	54%	45%
Not sure	17%	13%	19%

	Base	Already Voted?	
		Yes	No
Generic Leg. Ballot			
Democratic	46%	58%	41%
Republican	42%	35%	45%
Not sure	12%	7%	14%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	48%	91%	84%	62%	18%	12%
Disapprove	50%	9%	16%	37%	78%	87%
Not sure	2%	-	0%	2%	4%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	49%	14%	13%	34%	76%	89%
Unfavorable	47%	84%	85%	60%	20%	10%
Not sure	4%	3%	3%	5%	4%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	48%	92%	84%	62%	19%	11%
Mitt Romney	48%	7%	14%	33%	73%	89%
Undecided	4%	0%	2%	5%	7%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton Favorability						
Favorable	30%	56%	55%	37%	11%	10%
Unfavorable	40%	11%	20%	35%	54%	64%
Not sure	30%	33%	25%	28%	35%	27%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry Favorability						
Favorable	53%	28%	26%	40%	73%	81%
Unfavorable	32%	51%	52%	43%	13%	11%
Not sure	16%	21%	22%	17%	13%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton/McCrory/Howe						
Walter Dalton	37%	71%	68%	44%	16%	8%
Pat McCrorry	50%	15%	20%	36%	75%	85%
Barbara Howe	5%	4%	4%	6%	5%	4%
Undecided	8%	10%	7%	14%	4%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Already Voted?						
Yes	30%	39%	34%	29%	28%	28%
No	70%	61%	66%	71%	72%	72%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Marshall/Goodwin SOS						
Blaine Marshall	43%	79%	68%	54%	23%	9%
Ed Goodwin	38%	6%	11%	23%	56%	78%
Undecided	19%	14%	21%	23%	22%	13%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Atkinson/Tedesco DPI						
June Atkinson	42%	66%	72%	58%	19%	7%
John Tedesco	40%	9%	11%	25%	58%	83%
Undecided	18%	25%	17%	17%	23%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brooks/Berry Labor						
John Brooks	37%	78%	58%	44%	17%	11%
Cherie Berry	43%	3%	27%	33%	62%	74%
Undecided	19%	19%	15%	23%	21%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Goodwin/Causey Insurance						
Wayne Goodwin	45%	78%	71%	58%	22%	10%
Mike Causey	36%	8%	9%	20%	55%	79%
Undecided	19%	14%	20%	22%	24%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wood/Goldman Auditor						
Beth Wood	45%	76%	73%	54%	23%	15%
Debra Goldman	38%	11%	11%	25%	54%	76%
Undecided	18%	13%	17%	22%	22%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Who Won Debate?						
Barack Obama	50%	90%	83%	62%	22%	11%
Mitt Romney	35%	8%	7%	20%	55%	77%
Not sure	15%	2%	10%	19%	24%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust More on Econ.?						
Barack Obama	49%	89%	87%	62%	18%	9%
Mitt Romney	47%	8%	12%	32%	77%	90%
Not sure	4%	3%	2%	6%	5%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust More on Foreign Pol.?						
Barack Obama	52%	91%	88%	67%	22%	11%
Mitt Romney	44%	8%	10%	29%	69%	87%
Not sure	4%	1%	2%	4%	9%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Voter Enthusiasm						
Very excited	68%	80%	73%	63%	60%	78%
Somewhat excited	21%	9%	18%	23%	28%	19%
Not at all excited	10%	11%	9%	14%	12%	4%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
GA Approval						
Approve	19%	23%	22%	9%	20%	28%
Disapprove	50%	40%	56%	62%	43%	39%
Not sure	32%	37%	22%	30%	37%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. Dems Favorability						
Favorable	38%	75%	69%	47%	10%	8%
Unfavorable	45%	12%	16%	34%	66%	83%
Not sure	17%	13%	15%	19%	25%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. GOP Favorability						
Favorable	35%	15%	15%	22%	49%	71%
Unfavorable	48%	77%	72%	59%	27%	14%
Not sure	17%	8%	13%	18%	24%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democratic	46%	84%	80%	57%	17%	10%
Republican	42%	11%	8%	23%	71%	85%
Not sure	12%	5%	11%	20%	12%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	48%	53%	42%
Disapprove	50%	45%	57%
Not sure	2%	2%	1%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	49%	45%	54%
Unfavorable	47%	52%	41%
Not sure	4%	3%	5%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	48%	54%	42%
Mitt Romney	48%	43%	53%
Undecided	4%	3%	5%

	Base	Gender	
		Woman	Man
Dalton Favorability			
Favorable	30%	32%	28%
Unfavorable	40%	36%	44%
Not sure	30%	32%	27%





Crosstabs

	Base	Gender	
		Woman	Man
McCrorry Favorability			
Favorable	53%	50%	56%
Unfavorable	32%	32%	32%
Not sure	16%	18%	12%

	Base	Gender	
		Woman	Man
Dalton/McCrorry/Howe			
Walter Dalton	37%	39%	34%
Pat McCrorry	50%	47%	55%
Barbara Howe	5%	5%	5%
Undecided	8%	10%	6%

	Base	Gender	
		Woman	Man
Already Voted?			
Yes	30%	31%	30%
No	70%	69%	70%

	Base	Gender	
		Woman	Man
Marshall/Goodwin SOS			
Elaine Marshall	43%	46%	40%
Ed Goodwin	38%	32%	44%
Undecided	19%	22%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Atkinson/Tedesco DPI			
June Atkinson	42%	43%	40%
John Tedesco	40%	37%	43%
Undecided	18%	20%	17%

	Base	Gender	
		Woman	Man
Brooks/Berry Labor			
John Brooks	37%	38%	37%
Cherie Berry	43%	41%	46%
Undecided	19%	21%	17%

	Base	Gender	
		Woman	Man
Goodwin/Causey Insurance			
Wayne Goodwin	45%	45%	44%
Mike Causey	36%	35%	37%
Undecided	19%	19%	19%

	Base	Gender	
		Woman	Man
Wood/Goldman Auditor			
Beth Wood	45%	46%	43%
Debra Goldman	38%	36%	39%
Undecided	18%	18%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Who Won Debate ?			
Barack Obama	50%	52%	47%
Mitt Romney	35%	36%	34%
Not sure	15%	12%	19%

	Base	Gender	
		Woman	Man
Trust More on Econ.?			
Barack Obama	49%	51%	46%
Mitt Romney	47%	45%	50%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Trust More on Foreign Pol.?			
Barack Obama	52%	54%	49%
Mitt Romney	44%	42%	46%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Voter Enthusiasm			
Very excited	68%	73%	63%
Somewhat excited	21%	19%	24%
Not at all excited	10%	8%	13%





Crosstabs

	Base	Gender	
		Woman	Man
GA Approval			
Approve	19%	16%	22%
Disapprove	50%	47%	53%
Not sure	32%	37%	25%

	Base	Gender	
		Woman	Man
Leg. Dems Favorability			
Favorable	38%	40%	35%
Unfavorable	45%	41%	48%
Not sure	17%	18%	17%

	Base	Gender	
		Woman	Man
Leg. GOP Favorability			
Favorable	35%	33%	38%
Unfavorable	48%	50%	45%
Not sure	17%	17%	17%

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democratic	46%	51%	40%
Republican	42%	39%	45%
Not sure	12%	10%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	48%	80%	9%	45%
Disapprove	50%	17%	91%	53%
Not sure	2%	2%	0%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	49%	20%	89%	45%
Unfavorable	47%	75%	10%	49%
Not sure	4%	5%	0%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	48%	81%	8%	46%
Mitt Romney	48%	16%	89%	45%
Undecided	4%	2%	3%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Dalton Favorability				
Favorable	30%	52%	6%	24%
Unfavorable	40%	23%	60%	44%
Not sure	30%	25%	34%	32%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
McCrorry Favorability				
Favorable	53%	28%	82%	54%
Unfavorable	32%	53%	8%	27%
Not sure	16%	19%	10%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Dalton/McCrory/Howe				
Walter Dalton	37%	66%	6%	28%
Pat McCrory	50%	22%	87%	51%
Barbara Howe	5%	3%	4%	9%
Undecided	8%	9%	4%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Already Voted?				
Yes	30%	38%	26%	22%
No	70%	62%	74%	78%

	Base	Party		
		Democrat	Republican	Independent/Other
Marshall/Goodwin SOS				
Elaine Marshall	43%	70%	11%	37%
Ed Goodwin	38%	13%	74%	31%
Undecided	19%	16%	16%	32%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Atkinson/Tedesco DPI				
June Atkinson	42%	67%	8%	42%
John Tedesco	40%	15%	77%	32%
Undecided	18%	18%	14%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Brooks/Berry Labor				
John Brooks	37%	64%	9%	26%
Cherie Berry	43%	20%	76%	40%
Undecided	19%	15%	15%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Goodwin/Causey Insurance				
Wayne Goodwin	45%	73%	8%	43%
Mike Causey	36%	12%	77%	21%
Undecided	19%	15%	15%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Wood/Goldman Auditor				
Beth Wood	45%	72%	11%	41%
Debra Goldman	38%	15%	76%	23%
Undecided	18%	13%	13%	36%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Who Won Debate ?				
Barack Obama	50%	77%	10%	51%
Mitt Romney	35%	14%	73%	21%
Not sure	15%	9%	16%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust More on Econ.?				
Barack Obama	49%	78%	8%	49%
Mitt Romney	47%	18%	91%	43%
Not sure	4%	4%	1%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust More on Foreign Pol.?				
Barack Obama	52%	81%	10%	55%
Mitt Romney	44%	16%	85%	38%
Not sure	4%	3%	5%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Voter Enthusiasm				
Very excited	68%	77%	65%	55%
Somewhat excited	21%	16%	27%	23%
Not at all excited	10%	7%	8%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
GA Approval				
Approve	19%	18%	22%	14%
Disapprove	50%	48%	45%	61%
Not sure	32%	34%	32%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. Dems Favorability				
Favorable	38%	64%	8%	27%
Unfavorable	45%	19%	79%	48%
Not sure	17%	17%	13%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. GOP Favorability				
Favorable	35%	19%	67%	20%
Unfavorable	48%	67%	16%	55%
Not sure	17%	14%	17%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democratic	46%	78%	5%	37%
Republican	42%	14%	87%	32%
Not sure	12%	7%	8%	31%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	48%	35%	87%	66%
Disapprove	50%	64%	10%	29%
Not sure	2%	1%	3%	5%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	49%	62%	14%	31%
Unfavorable	47%	36%	81%	57%
Not sure	4%	3%	4%	11%

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	48%	35%	88%	62%
Mitt Romney	48%	61%	11%	29%
Undecided	4%	4%	2%	9%

	Base	Race		
		White	African-American	Other
Dalton Favorability				
Favorable	30%	24%	55%	22%
Unfavorable	40%	47%	18%	32%
Not sure	30%	29%	26%	46%





Crosstabs

	Base	Race		
		White	African-American	Other
McCrorry Favorability				
Favorable	53%	63%	23%	37%
Unfavorable	32%	25%	56%	30%
Not sure	16%	12%	21%	33%

	Base	Race		
		White	African-American	Other
Dalton/McCrorry/Howe				
Walter Dalton	37%	28%	67%	32%
Pat McCrorry	50%	62%	15%	39%
Barbara Howe	5%	4%	8%	4%
Undecided	8%	5%	11%	25%

	Base	Race		
		White	African-American	Other
Already Voted?				
Yes	30%	27%	45%	21%
No	70%	73%	55%	79%

	Base	Race		
		White	African-American	Other
Marshall/Goodwin SOS				
Elaine Marshall	43%	33%	75%	39%
Ed Goodwin	38%	48%	10%	23%
Undecided	19%	19%	15%	38%





Crosstabs

	Base	Race		
		White	African-American	Other
Atkinson/Tedesco DPI				
June Atkinson	42%	33%	72%	34%
John Tedesco	40%	50%	11%	23%
Undecided	18%	17%	17%	43%

	Base	Race		
		White	African-American	Other
Brooks/Berry Labor				
John Brooks	37%	27%	70%	39%
Cherie Berry	43%	54%	12%	22%
Undecided	19%	18%	18%	39%

	Base	Race		
		White	African-American	Other
Goodwin/Causey Insurance				
Wayne Goodwin	45%	35%	76%	46%
Mike Causey	36%	46%	9%	14%
Undecided	19%	19%	14%	41%

	Base	Race		
		White	African-American	Other
Wood/Goldman Auditor				
Beth Wood	45%	36%	74%	46%
Debra Goldman	38%	46%	16%	11%
Undecided	18%	18%	10%	42%





Crosstabs

	Base	Race		
		White	African-American	Other
Who Won Debate?				
Barack Obama	50%	37%	88%	57%
Mitt Romney	35%	45%	9%	17%
Not sure	15%	18%	3%	26%

	Base	Race		
		White	African-American	Other
Trust More on Econ.?				
Barack Obama	49%	36%	88%	51%
Mitt Romney	47%	61%	10%	29%
Not sure	4%	3%	2%	19%

	Base	Race		
		White	African-American	Other
Trust More on Foreign Pol.?				
Barack Obama	52%	39%	91%	58%
Mitt Romney	44%	56%	8%	25%
Not sure	4%	5%	1%	16%

	Base	Race		
		White	African-American	Other
Voter Enthusiasm				
Very excited	68%	64%	83%	61%
Somewhat excited	21%	24%	12%	23%
Not at all excited	10%	12%	4%	16%





Crosstabs

	Base	Race		
		White	African-American	Other
GA Approval				
Approve	19%	19%	18%	12%
Disapprove	50%	52%	44%	42%
Not sure	32%	28%	37%	46%

	Base	Race		
		White	African-American	Other
Leg. Dems Favorability				
Favorable	38%	28%	68%	40%
Unfavorable	45%	55%	16%	25%
Not sure	17%	17%	16%	34%

	Base	Race		
		White	African-American	Other
Leg. GOP Favorability				
Favorable	35%	44%	10%	25%
Unfavorable	48%	40%	72%	51%
Not sure	17%	16%	17%	24%

	Base	Race		
		White	African-American	Other
Generic Leg. Ballot				
Democratic	46%	34%	84%	43%
Republican	42%	54%	10%	23%
Not sure	12%	12%	7%	34%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	54%	47%	51%	41%
Disapprove	50%	44%	50%	49%	57%
Not sure	2%	2%	2%	1%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	49%	46%	47%	48%	57%
Unfavorable	47%	46%	50%	49%	40%
Not sure	4%	8%	2%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	48%	58%	47%	50%	42%
Mitt Romney	48%	40%	47%	47%	55%
Undecided	4%	2%	6%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton Favorability					
Favorable	30%	27%	28%	32%	32%
Unfavorable	40%	46%	38%	38%	44%
Not sure	30%	27%	34%	30%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Favorability					
Favorable	53%	55%	50%	51%	57%
Unfavorable	32%	35%	32%	32%	29%
Not sure	16%	10%	17%	17%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton/McCrorry/Howe					
Walter Dalton	37%	35%	38%	39%	34%
Pat McCrorry	50%	53%	48%	48%	56%
Barbara Howe	5%	4%	8%	4%	3%
Undecided	8%	8%	7%	9%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Already Voted?					
Yes	30%	30%	26%	29%	39%
No	70%	70%	74%	71%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marshall/Goodwin SOS					
Elaine Marshall	43%	43%	44%	42%	43%
Ed Goodwin	38%	28%	40%	39%	38%
Undecided	19%	30%	16%	19%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Atkinson/Tedesco DPI					
June Atkinson	42%	35%	40%	45%	41%
John Tedesco	40%	35%	44%	36%	44%
Undecided	18%	29%	16%	19%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brooks/Berry Labor					
John Brooks	37%	48%	35%	37%	36%
Cherie Berry	43%	21%	48%	45%	44%
Undecided	19%	30%	17%	18%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goodwin/Causey Insurance					
Wayne Goodwin	45%	52%	40%	48%	41%
Mike Causey	36%	21%	38%	33%	48%
Undecided	19%	27%	22%	19%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wood/Goldman Auditor					
Beth Wood	45%	47%	42%	47%	43%
Debra Goldman	38%	31%	38%	36%	42%
Undecided	18%	22%	19%	17%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Who Won Debate?					
Barack Obama	50%	53%	48%	54%	42%
Mitt Romney	35%	34%	33%	33%	43%
Not sure	15%	13%	19%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust More on Econ.?					
Barack Obama	49%	50%	50%	51%	42%
Mitt Romney	47%	47%	47%	45%	53%
Not sure	4%	3%	3%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust More on Foreign Pol.?					
Barack Obama	52%	53%	54%	54%	45%
Mitt Romney	44%	41%	43%	42%	50%
Not sure	4%	6%	3%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Voter Enthusiasm					
Very excited	68%	72%	67%	71%	65%
Somewhat excited	21%	28%	22%	17%	24%
Not at all excited	10%	-	11%	12%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GA Approval					
Approve	19%	34%	16%	17%	18%
Disapprove	50%	38%	49%	51%	54%
Not sure	32%	28%	34%	32%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. Dems Favorability					
Favorable	38%	38%	37%	42%	32%
Unfavorable	45%	38%	45%	44%	48%
Not sure	17%	25%	18%	15%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. GOP Favorability					
Favorable	35%	44%	30%	34%	41%
Unfavorable	48%	44%	52%	49%	41%
Not sure	17%	13%	19%	17%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democratic	46%	47%	45%	48%	43%
Republican	42%	44%	41%	39%	47%
Not sure	12%	9%	15%	12%	10%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	48%	49%	38%	42%	47%	52%	62%
Disapprove	50%	51%	62%	55%	51%	44%	37%
Not sure	2%	-	-	3%	2%	4%	1%

	Base	Area Code					
		252	336	704	828	910	919
Romney Favorability							
Favorable	49%	52%	60%	52%	49%	48%	36%
Unfavorable	47%	46%	37%	44%	45%	49%	60%
Not sure	4%	2%	2%	4%	6%	3%	4%

	Base	Area Code					
		252	336	704	828	910	919
Obama/Romney							
Barack Obama	48%	48%	38%	40%	47%	55%	64%
Mitt Romney	48%	48%	60%	52%	47%	43%	34%
Undecided	4%	4%	1%	8%	5%	1%	2%

	Base	Area Code					
		252	336	704	828	910	919
Dalton Favorability							
Favorable	30%	27%	24%	27%	27%	25%	46%
Unfavorable	40%	47%	48%	44%	29%	40%	30%
Not sure	30%	26%	28%	29%	44%	34%	23%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McCrorry Favorability							
Favorable	53%	49%	63%	62%	49%	51%	38%
Unfavorable	32%	35%	25%	25%	25%	29%	49%
Not sure	16%	16%	11%	13%	27%	21%	13%

	Base	Area Code					
		252	336	704	828	910	919
Dalton/McCrory/Howe							
Walter Dalton	37%	34%	30%	31%	32%	33%	57%
Pat McCrorry	50%	56%	59%	59%	48%	45%	35%
Barbara Howe	5%	3%	4%	5%	6%	9%	2%
Undecided	8%	7%	7%	6%	13%	12%	6%

	Base	Area Code					
		252	336	704	828	910	919
Already Voted?							
Yes	30%	37%	30%	28%	33%	26%	30%
No	70%	63%	70%	72%	67%	74%	70%

	Base	Area Code					
		252	336	704	828	910	919
Marshall/Goodwin SOS							
Elaine Marshall	43%	45%	33%	34%	35%	45%	62%
Ed Goodwin	38%	39%	46%	37%	37%	42%	29%
Undecided	19%	16%	21%	29%	28%	13%	9%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Atkinson/Tedesco DPI							
June Atkinson	42%	40%	37%	31%	34%	40%	63%
John Tedesco	40%	44%	42%	41%	41%	48%	29%
Undecided	18%	17%	22%	28%	24%	13%	8%

	Base	Area Code					
		252	336	704	828	910	919
Brooks/Berry Labor							
John Brooks	37%	44%	34%	30%	32%	40%	45%
Cherie Berry	43%	40%	45%	47%	42%	41%	42%
Undecided	19%	16%	20%	23%	26%	19%	13%

	Base	Area Code					
		252	336	704	828	910	919
Goodwin/Causey Insurance							
Wayne Goodwin	45%	48%	35%	37%	44%	49%	56%
Mike Causey	36%	38%	42%	38%	32%	39%	30%
Undecided	19%	15%	23%	25%	23%	12%	14%

	Base	Area Code					
		252	336	704	828	910	919
Wood/Goldman Auditor							
Beth Wood	45%	47%	38%	30%	38%	49%	65%
Debra Goldman	38%	40%	42%	44%	36%	42%	25%
Undecided	18%	13%	20%	27%	25%	9%	10%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Who Won Debate?							
Barack Obama	50%	50%	43%	44%	46%	53%	61%
Mitt Romney	35%	36%	42%	34%	44%	37%	24%
Not sure	15%	15%	14%	22%	10%	9%	15%

	Base	Area Code					
		252	336	704	828	910	919
Trust More on Econ.?							
Barack Obama	49%	51%	40%	42%	47%	54%	59%
Mitt Romney	47%	48%	59%	52%	47%	46%	35%
Not sure	4%	2%	1%	6%	6%	1%	6%

	Base	Area Code					
		252	336	704	828	910	919
Trust More on Foreign Pol.?							
Barack Obama	52%	51%	41%	46%	49%	56%	67%
Mitt Romney	44%	43%	55%	45%	47%	44%	31%
Not sure	4%	5%	4%	8%	4%	1%	2%

	Base	Area Code					
		252	336	704	828	910	919
Voter Enthusiasm							
Very excited	68%	77%	68%	63%	63%	65%	73%
Somewhat excited	21%	16%	22%	22%	22%	26%	20%
Not at all excited	10%	7%	10%	15%	15%	9%	7%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
GA Approval							
Approve	19%	20%	25%	15%	7%	22%	21%
Disapprove	50%	55%	42%	50%	57%	42%	52%
Not sure	32%	25%	33%	34%	35%	36%	27%

	Base	Area Code					
		252	336	704	828	910	919
Leg. Dems Favorability							
Favorable	38%	34%	37%	32%	33%	40%	50%
Unfavorable	45%	52%	53%	48%	46%	40%	31%
Not sure	17%	15%	11%	20%	22%	20%	19%

	Base	Area Code					
		252	336	704	828	910	919
Leg. GOP Favorability							
Favorable	35%	38%	47%	36%	34%	40%	22%
Unfavorable	48%	51%	40%	44%	45%	42%	59%
Not sure	17%	11%	13%	20%	21%	18%	19%

	Base	Area Code					
		252	336	704	828	910	919
Generic Leg. Ballot							
Democratic	46%	52%	40%	36%	45%	49%	56%
Republican	42%	39%	55%	47%	41%	38%	29%
Not sure	12%	9%	4%	17%	14%	13%	14%

