Democrats Leading Big in NC Early Voting

Raleigh, N.C. – PPP’s newest North Carolina poll finds that Democrats are running up large leads already during early voting. Among those who say they’ve already voted, 63% say they cast their ballots for Hillary Clinton to only 37% for Donald Trump. Interestingly, less than half of a percent say they voted for Gary Johnson, which could be a sign that he won’t end up getting that much more support than a normal third party candidate. The big Democratic advantage holds down ballot as well. Roy Cooper leads Pat McCrory 61-33 for Governor among those who have already voted, with Libertarian Lon Cecil at 1%. And Deborah Ross leads Richard Burr 52-34 for Senate, with Libertarian Sean Haugh at 7% among those who say they have already cast their ballots.

“It’s already clear that Democrats will go into Election Day with a substantial advantage in North Carolina,” said Dean Debnam, President of Public Policy Polling. “It’s just going to be a question of whether Republicans can do well enough on the big day itself to overcome their deficit.”

Overall Hillary Clinton maintains a modest advantage in North Carolina with 47% to 44% for Donald Trump, and Gary Johnson at 4%. In a head to head Clinton’s lead remains steady at 3 points at 49/46. There’s been an interesting shift in the candidates’ favorability ratings since the debates. When we polled North Carolina a month ago, each hopeful had an identical 40/55 favorability rating. Since then Clinton’s net favorability has improved by 6 points from that -15 standing to now -9 with 43% of voters seeing her positively and 52% negatively. Even with all the revelations of the last month Trump has only gotten slightly more unpopular, going from that 40/55 standing to 39/56. Clinton’s
improved standing over the last month both in North Carolina and nationally may have more to do with voters warming to her than cooling to Trump.

There's little that's better for a Governor's approval ratings than a Hurricane that voters perceive them to have handled well. When we polled Florida last week in the wake of Hurricane Matthew we found Rick Scott with the most positive ratings we'd ever found for him, with 45% of voters approving of him to 38% who disapprove. It's a similar story in North Carolina. We'd found Pat McCrory with a negative approval rating every single month since July 2013 until now- 45% of voters give him good marks to 43% who disapprove. He's still trailing for reelection- Roy Cooper gets 46% to 44% for McCrory and 3% for Lon Cecil. But this race looks more competitive now than it did a month ago when McCrory's greatest public visibility was coming due to HB2 rather than the natural disaster.

The Senate race remains very close with Richard Burr at 42% to 41% for Deborah Ross, and 6% for Sean Haugh. The negativity in that race is impacting both candidates' image with the voters. Only 33% of voters approve of the job Burr is doing, to 41% who disapprove. And Ross' favorability rating comes in at an identical 33/41 spread. One positive sign for Ross is that the undecided voters in her race support both Clinton and Cooper by 13 points, so if she can reach them in the next couple weeks it might put her over the top.

The other key races in North Carolina are all within 5 points as well. Republican Dan Forest leads Linda Coleman for reelection as Lieutenant Governor, 41-37. In the open seat for Attorney General, Democrat Josh Stein leads opponent Buck Newton 44-39. And in the Treasurer's race Democrat Dan Blue III leads Dale Folwell 39-37. In races that are so close with so many voters still undecided, these could all end up going either way.

Democrats lead the generic legislative ballot 46-42, which should translate to making some decent gains in seats, quite possibly enough to push Republicans below a veto proof majority in the House.

Public Policy Polling surveyed 875 likely voters on October 21st and 22nd. The margin of error is +/-3.3%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.
North Carolina Survey Results

Q1  Do you approve or disapprove of President Barack Obama's job performance?
    
    Approve ........................................ 49%
    Disapprove .................................... 47%
    Not sure .......................................  5%

Q2  Do you have a favorable or unfavorable opinion of Hillary Clinton?
    
    Favorable .................................... 43%
    Unfavorable ................................... 52%
    Not sure .......................................  6%

Q3  Do you have a favorable or unfavorable opinion of Donald Trump?
    
    Favorable ..................................... 39%
    Unfavorable ................................... 56%
    Not sure .......................................  5%

Q4  The candidates for President are Democrat Hillary Clinton, Republican Donald Trump, and Libertarian Gary Johnson. If the election were today, who would you vote for?
    
    Hillary Clinton ............................... 47%
    Donald Trump ................................. 44%
    Gary Johnson .................................. 4%
    Undecided .....................................  5%

Q5  (Consolidated) If you had to choose between just Democrat Hillary Clinton and Republican Donald Trump, who would you vote for?
    
    Hillary Clinton ............................... 49%
    Donald Trump ................................. 46%
    Not sure .......................................  5%

Q6  Who would you rather was President: Barack Obama or Donald Trump?
    
    Barack Obama ................................. 50%
    Donald Trump ................................ 46%
    Not sure .......................................  4%

Q7  Do you approve or disapprove of Governor Pat McCrory's job performance?
    
    Approve ........................................ 45%
    Disapprove .................................... 43%
    Not sure ....................................... 13%

Q8  Do you have a favorable or unfavorable opinion of Roy Cooper?
    
    Favorable ..................................... 38%
    Unfavorable ................................... 35%
    Not sure ....................................... 27%

Q9  The candidates for Governor are Democrat Roy Cooper, Republican Pat McCrory and Libertarian Lon Cecil. If the election were today, who would you vote for?
    
    Roy Cooper .................................... 46%
    Pat McCrory ................................... 44%
    Lon Cecil ......................................  3%
    Undecided .....................................  8%

Q10 Do you approve or disapprove of Senator Richard Burr’s job performance?
    
    Approve ........................................ 33%
    Disapprove .................................... 41%
    Not sure ....................................... 25%

Q11 Do you have a favorable or unfavorable opinion of Deborah Ross?
    
    Favorable ..................................... 33%
    Unfavorable ................................... 41%
    Not sure ....................................... 26%
Q12 The candidates for US Senate are Democrat Deborah Ross, Republican Richard Burr, and Libertarian Sean Haugh. If the election were today, who would you vote for?

Deborah Ross ........................................... 41%
Richard Burr ............................................ 42%
Sean Haugh ............................................. 6%
Undecided ................................................ 11%

Q13 The candidates for Lieutenant Governor are Democrat Linda Coleman, Republican Dan Forest, and Libertarian Jacki Cole. If the election was today, who would you vote for?

Linda Coleman ........................................... 37%
Dan Forest ............................................... 41%
Jacki Cole ................................................ 4%
Undecided ................................................ 19%

Q14 The candidates for Attorney General are Democrat Josh Stein and Republican Buck Newton. If the election were today, who would you vote for?

Josh Stein ................................................. 44%
Buck Newton ........................................... 39%
Undecided ................................................ 17%

Q15 The candidates for State Treasurer are Democrat Dan Blue III and Republican Dale Folwell. If the election were today, who would you vote for?

Dan Blue III ............................................. 39%
Dale Folwell ............................................ 37%
Undecided ................................................ 24%

Q16 Do you approve or disapprove of Senator Thom Tillis’ job performance?

Approve .................................................. 21%
Disapprove ............................................. 35%
Not sure ................................................... 44%

Q17 Do you approve or disapprove of the job the General Assembly is doing?

Approve ................................................. 25%
Disapprove ............................................. 46%
Not sure ................................................... 30%

Q18 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable .................................................. 38%
Unfavorable ............................................. 42%
Not sure ................................................... 20%

Q19 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable .................................................. 36%
Unfavorable ............................................. 48%
Not sure ................................................... 16%

Q20 Generally speaking, if there were an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

Democrat ................................................... 46%
Republican ............................................. 42%
Not sure ................................................... 13%

Q21 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama ........................................... 48%
Mitt Romney ............................................. 46%
Someone else / Don't remember ............... 6%
### Q22
Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very liberal</td>
<td>11%</td>
</tr>
<tr>
<td>Somewhat liberal</td>
<td>16%</td>
</tr>
<tr>
<td>Moderate</td>
<td>29%</td>
</tr>
<tr>
<td>Somewhat conservative</td>
<td>25%</td>
</tr>
<tr>
<td>Very conservative</td>
<td>18%</td>
</tr>
</tbody>
</table>

### Q23
If you are a woman, press 1. If a man, press 2.

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woman</td>
<td>53%</td>
</tr>
<tr>
<td>Man</td>
<td>47%</td>
</tr>
</tbody>
</table>

### Q24
If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<table>
<thead>
<tr>
<th>Party</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>43%</td>
</tr>
<tr>
<td>Republican</td>
<td>34%</td>
</tr>
<tr>
<td>Independent / Other</td>
<td>23%</td>
</tr>
</tbody>
</table>

### Q25
If you are white, press 1. If African American, press 2. If other, press 3.

<table>
<thead>
<tr>
<th>Race</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>72%</td>
</tr>
<tr>
<td>African-American</td>
<td>22%</td>
</tr>
<tr>
<td>Other</td>
<td>6%</td>
</tr>
</tbody>
</table>

### Q26
If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 to 29</td>
<td>13%</td>
</tr>
<tr>
<td>30 to 45</td>
<td>23%</td>
</tr>
<tr>
<td>46 to 65</td>
<td>40%</td>
</tr>
<tr>
<td>Older than 65</td>
<td>23%</td>
</tr>
</tbody>
</table>

### Q27
Have you already voted, either at an early voting site or with an absentee ballot?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>19%</td>
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<tr>
<td>No</td>
<td>81%</td>
</tr>
</tbody>
</table>

### Q28
Area Code

<table>
<thead>
<tr>
<th>Area Code</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>252</td>
<td>12%</td>
</tr>
<tr>
<td>336</td>
<td>23%</td>
</tr>
<tr>
<td>704</td>
<td>17%</td>
</tr>
<tr>
<td>828</td>
<td>12%</td>
</tr>
<tr>
<td>910</td>
<td>17%</td>
</tr>
<tr>
<td>919</td>
<td>20%</td>
</tr>
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</table>

### Q29
Mode

<table>
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<tr>
<th>Mode</th>
<th>Percentage</th>
</tr>
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<td>Phone</td>
<td>80%</td>
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<tr>
<td>Internet</td>
<td>20%</td>
</tr>
<tr>
<td></td>
<td>2012 Vote</td>
</tr>
<tr>
<td>---------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td></td>
<td>Barack</td>
</tr>
<tr>
<td>Obama Approval</td>
<td>Obama</td>
</tr>
<tr>
<td></td>
<td>49%</td>
</tr>
<tr>
<td>Disapproval</td>
<td>47%</td>
</tr>
<tr>
<td>Not sure</td>
<td>5%</td>
</tr>
<tr>
<td>Clinton Favorability</td>
<td>Barack</td>
</tr>
<tr>
<td></td>
<td>43%</td>
</tr>
<tr>
<td>Clinton/Trump/Johnson</td>
<td>Hillary</td>
</tr>
<tr>
<td></td>
<td>Clinton</td>
</tr>
<tr>
<td></td>
<td>Trump</td>
</tr>
<tr>
<td></td>
<td>Johnson</td>
</tr>
<tr>
<td></td>
<td>Not sure</td>
</tr>
<tr>
<td>Forced HRC/Trump Choice</td>
<td>Barack</td>
</tr>
<tr>
<td></td>
<td>Obama</td>
</tr>
<tr>
<td></td>
<td>Trump</td>
</tr>
<tr>
<td></td>
<td>Not sure</td>
</tr>
<tr>
<td>Obama or Trump President</td>
<td>Barack</td>
</tr>
<tr>
<td></td>
<td>Obama</td>
</tr>
<tr>
<td></td>
<td>Trump</td>
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<tr>
<td></td>
<td>Not sure</td>
</tr>
<tr>
<td></td>
<td>2012 Vote</td>
</tr>
<tr>
<td>------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td></td>
<td>2012 Vote</td>
</tr>
<tr>
<td><strong>McCrory Approval</strong></td>
<td>Base</td>
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<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Approve</td>
<td>45%</td>
</tr>
<tr>
<td>Disapprove</td>
<td>43%</td>
</tr>
<tr>
<td>Not sure</td>
<td>13%</td>
</tr>
<tr>
<td><strong>Cooper Favorability</strong></td>
<td>Base</td>
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<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Favorable</td>
<td>38%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>35%</td>
</tr>
<tr>
<td>Not sure</td>
<td>27%</td>
</tr>
<tr>
<td><strong>Cooper / McCrory / Cecil</strong></td>
<td>Base</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Roy Cooper</td>
<td>46%</td>
</tr>
<tr>
<td>Pat McCrory</td>
<td>44%</td>
</tr>
<tr>
<td>Lon Cecil</td>
<td>3%</td>
</tr>
<tr>
<td>Undecided</td>
<td>8%</td>
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<tr>
<td><strong>Burr Approval</strong></td>
<td>Base</td>
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<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Approve</td>
<td>33%</td>
</tr>
<tr>
<td>Disapprove</td>
<td>41%</td>
</tr>
<tr>
<td>Not sure</td>
<td>25%</td>
</tr>
<tr>
<td><strong>Ross Favorability</strong></td>
<td>Base</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Favorable</td>
<td>33%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>41%</td>
</tr>
<tr>
<td>Not sure</td>
<td>26%</td>
</tr>
<tr>
<td><strong>Ross/Burr/Haugh</strong></td>
<td>Base</td>
</tr>
<tr>
<td></td>
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<tr>
<td>Deborah Ross</td>
<td>41%</td>
</tr>
<tr>
<td>Richard Burr</td>
<td>42%</td>
</tr>
<tr>
<td>Sean Haugh</td>
<td>6%</td>
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<tr>
<td>Undecided</td>
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### Lieutenant Governor Vote

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<tr>
<th>Base</th>
<th>2012 Vote</th>
<th>Barack Obama</th>
<th>Mitt Romney</th>
<th>Someone else / Don’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linda Coleman</td>
<td>37%</td>
<td>68%</td>
<td>7%</td>
<td>16%</td>
</tr>
<tr>
<td>Dan Forest</td>
<td>41%</td>
<td>10%</td>
<td>74%</td>
<td>30%</td>
</tr>
<tr>
<td>Jacki Cole</td>
<td>4%</td>
<td>3%</td>
<td>4%</td>
<td>7%</td>
</tr>
<tr>
<td>Undecided</td>
<td>19%</td>
<td>18%</td>
<td>16%</td>
<td>47%</td>
</tr>
</tbody>
</table>

### Attorney General Vote

<table>
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<tr>
<th>Base</th>
<th>2012 Vote</th>
<th>Barack Obama</th>
<th>Mitt Romney</th>
<th>Someone else / Don’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Josh Stein</td>
<td>44%</td>
<td>76%</td>
<td>14%</td>
<td>20%</td>
</tr>
<tr>
<td>Buck Newton</td>
<td>39%</td>
<td>9%</td>
<td>72%</td>
<td>30%</td>
</tr>
<tr>
<td>Undecided</td>
<td>17%</td>
<td>15%</td>
<td>14%</td>
<td>50%</td>
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</table>

### State Treasurer Vote

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<thead>
<tr>
<th>Base</th>
<th>2012 Vote</th>
<th>Barack Obama</th>
<th>Mitt Romney</th>
<th>Someone else / Don’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dan Blue III</td>
<td>39%</td>
<td>68%</td>
<td>9%</td>
<td>25%</td>
</tr>
<tr>
<td>Dale Folwell</td>
<td>37%</td>
<td>8%</td>
<td>69%</td>
<td>27%</td>
</tr>
<tr>
<td>Undecided</td>
<td>24%</td>
<td>24%</td>
<td>22%</td>
<td>48%</td>
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### Tillis Approval

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<tr>
<th>Base</th>
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<th>Mitt Romney</th>
<th>Someone else / Don’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approve</td>
<td>21%</td>
<td>11%</td>
<td>30%</td>
<td>28%</td>
</tr>
<tr>
<td>Disapprove</td>
<td>35%</td>
<td>50%</td>
<td>23%</td>
<td>12%</td>
</tr>
<tr>
<td>Not sure</td>
<td>44%</td>
<td>38%</td>
<td>47%</td>
<td>60%</td>
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</table>

### General Assembly Approval

<table>
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<tr>
<th>Base</th>
<th>2012 Vote</th>
<th>Barack Obama</th>
<th>Mitt Romney</th>
<th>Someone else / Don’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approve</td>
<td>25%</td>
<td>15%</td>
<td>36%</td>
<td>13%</td>
</tr>
<tr>
<td>Disapprove</td>
<td>46%</td>
<td>59%</td>
<td>33%</td>
<td>38%</td>
</tr>
<tr>
<td>Not sure</td>
<td>30%</td>
<td>26%</td>
<td>30%</td>
<td>49%</td>
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</tbody>
</table>

### NC Legislature Democrat Favorability

<table>
<thead>
<tr>
<th>Base</th>
<th>2012 Vote</th>
<th>Barack Obama</th>
<th>Mitt Romney</th>
<th>Someone else / Don’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favorable</td>
<td>38%</td>
<td>70%</td>
<td>7%</td>
<td>19%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>42%</td>
<td>11%</td>
<td>76%</td>
<td>27%</td>
</tr>
<tr>
<td>Not sure</td>
<td>20%</td>
<td>19%</td>
<td>17%</td>
<td>54%</td>
</tr>
</tbody>
</table>
### NC Legislature Republican Favorability

<table>
<thead>
<tr>
<th>Base: 2012 Vote</th>
<th>Barack Obama</th>
<th>Mitt Romney</th>
<th>Someone else / Don’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favorable</td>
<td>36%</td>
<td>11%</td>
<td>62%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>48%</td>
<td>76%</td>
<td>22%</td>
</tr>
<tr>
<td>Not sure</td>
<td>16%</td>
<td>13%</td>
<td>16%</td>
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</table>

### NC Legislature Election

<table>
<thead>
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<th>Base: 2012 Vote</th>
<th>Barack Obama</th>
<th>Mitt Romney</th>
<th>Someone else / Don’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>46%</td>
<td>86%</td>
<td>8%</td>
</tr>
<tr>
<td>Republican</td>
<td>42%</td>
<td>7%</td>
<td>79%</td>
</tr>
<tr>
<td>Not sure</td>
<td>13%</td>
<td>8%</td>
<td>13%</td>
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</tbody>
</table>

### Obama Approval

<table>
<thead>
<tr>
<th>Ideology Base</th>
<th>Very liberal</th>
<th>Somewhat liberal</th>
<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approve</td>
<td>49%</td>
<td>88%</td>
<td>79%</td>
<td>65%</td>
<td>19%</td>
</tr>
<tr>
<td>Disapprove</td>
<td>47%</td>
<td>12%</td>
<td>17%</td>
<td>27%</td>
<td>75%</td>
</tr>
<tr>
<td>Not sure</td>
<td>5%</td>
<td>4%</td>
<td>8%</td>
<td>6%</td>
<td>1%</td>
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</table>

### Clinton Favorability

<table>
<thead>
<tr>
<th>Ideology Base</th>
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<th>Somewhat liberal</th>
<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favorable</td>
<td>43%</td>
<td>83%</td>
<td>69%</td>
<td>56%</td>
<td>18%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>52%</td>
<td>10%</td>
<td>29%</td>
<td>33%</td>
<td>77%</td>
</tr>
<tr>
<td>Not sure</td>
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</table>

### Trump Favorability

<table>
<thead>
<tr>
<th>Ideology Base</th>
<th>Very liberal</th>
<th>Somewhat liberal</th>
<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
</tr>
</thead>
<tbody>
<tr>
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<td>39%</td>
<td>16%</td>
<td>14%</td>
<td>20%</td>
<td>59%</td>
</tr>
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<td>84%</td>
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<tr>
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<td>8%</td>
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### Clinton/Trump/Johnson

<table>
<thead>
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<th>Very conservative</th>
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<tbody>
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<td>78%</td>
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<td>21%</td>
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<tr>
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<td>44%</td>
<td>15%</td>
<td>13%</td>
<td>22%</td>
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</tr>
<tr>
<td>Gary Johnson</td>
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<td>1%</td>
<td>4%</td>
<td>6%</td>
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<tr>
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### Forced HRC/Trump/Choice

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<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
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<tbody>
<tr>
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<td>83%</td>
<td>83%</td>
<td>67%</td>
<td>22%</td>
<td>7%</td>
</tr>
<tr>
<td>Donald Trump</td>
<td>46%</td>
<td>16%</td>
<td>14%</td>
<td>24%</td>
<td>74%</td>
</tr>
<tr>
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<td>5%</td>
<td>1%</td>
<td>2%</td>
<td>9%</td>
<td>4%</td>
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### Obama or Trump President

<table>
<thead>
<tr>
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<th>Very liberal</th>
<th>Somewhat liberal</th>
<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barack Obama</td>
<td>59%</td>
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<td>23%</td>
</tr>
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<td>Donald Trump</td>
<td>46%</td>
<td>16%</td>
<td>13%</td>
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<tr>
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### McCrory Approval

<table>
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<th>Somewhat at liberal</th>
<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approve</td>
<td>45%</td>
<td>25%</td>
<td>15%</td>
<td>27%</td>
<td>64%</td>
</tr>
<tr>
<td>Disapprove</td>
<td>43%</td>
<td>67%</td>
<td>74%</td>
<td>55%</td>
<td>22%</td>
</tr>
<tr>
<td>Not sure</td>
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<td>8%</td>
<td>10%</td>
<td>18%</td>
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### Cooper Favorability

<table>
<thead>
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<th>Somewhat at liberal</th>
<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favorable</td>
<td>38%</td>
<td>71%</td>
<td>54%</td>
<td>48%</td>
<td>19%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>35%</td>
<td>11%</td>
<td>16%</td>
<td>22%</td>
<td>52%</td>
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<tr>
<td>Not sure</td>
<td>27%</td>
<td>17%</td>
<td>30%</td>
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### Burr Approval

<table>
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<tr>
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<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
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</thead>
<tbody>
<tr>
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<td>12%</td>
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<td>49%</td>
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<tr>
<td>Disapprove</td>
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<td>68%</td>
<td>65%</td>
<td>48%</td>
<td>28%</td>
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<tr>
<td>Not sure</td>
<td>25%</td>
<td>16%</td>
<td>24%</td>
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### Ross Favorability

<table>
<thead>
<tr>
<th>Base</th>
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<th>Somewhat at liberal</th>
<th>Moderate</th>
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<th>Very conservative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favorable</td>
<td>33%</td>
<td>67%</td>
<td>54%</td>
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<td>13%</td>
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<tr>
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<td>41%</td>
<td>18%</td>
<td>19%</td>
<td>27%</td>
<td>61%</td>
</tr>
<tr>
<td>Not sure</td>
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<td>15%</td>
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### Ross/Burr/Haugh

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<th>Moderate</th>
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</thead>
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<tr>
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<tr>
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<td>22%</td>
<td>68%</td>
</tr>
<tr>
<td>Sean Haugh</td>
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<td>3%</td>
<td>11%</td>
<td>6%</td>
<td>6%</td>
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<td>6%</td>
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### Lieutenant Governor Vote

<table>
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<tr>
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<th>Moderate</th>
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<th>Very conservative</th>
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</thead>
<tbody>
<tr>
<td>Linda Coleman</td>
<td>37%</td>
<td>76%</td>
<td>59%</td>
<td>50%</td>
<td>16%</td>
</tr>
<tr>
<td>Dan Forest</td>
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<td>15%</td>
<td>18%</td>
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<td>62%</td>
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<tr>
<td>Jacki Cole</td>
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<td>-</td>
<td>4%</td>
<td>7%</td>
<td>3%</td>
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<tr>
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<td>19%</td>
<td>9%</td>
<td>19%</td>
<td>23%</td>
<td>19%</td>
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### Attorney General Vote

<table>
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<tr>
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<th>Moderate</th>
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<th>Very conservative</th>
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</thead>
<tbody>
<tr>
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<td>70%</td>
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<td>20%</td>
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<tr>
<td>Buck Newton</td>
<td>39%</td>
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<td>12%</td>
<td>16%</td>
<td>63%</td>
</tr>
<tr>
<td>Undecided</td>
<td>17%</td>
<td>8%</td>
<td>18%</td>
<td>23%</td>
<td>17%</td>
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### State Treasurer Vote

<table>
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<tr>
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<th>Moderate</th>
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<th>Very conservative</th>
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<tbody>
<tr>
<td>Dan Blue III</td>
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<td>67%</td>
<td>46%</td>
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<td>7%</td>
</tr>
<tr>
<td>Dale Folwell</td>
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<td>11%</td>
<td>17%</td>
<td>58%</td>
<td>77%</td>
</tr>
<tr>
<td>Undecided</td>
<td>11%</td>
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<td>23%</td>
<td>16%</td>
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### Tillis Approval

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<th>Very conservative</th>
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<tbody>
<tr>
<td>Approve</td>
<td>21%</td>
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<td>8%</td>
<td>12%</td>
<td>27%</td>
</tr>
<tr>
<td>Disapprove</td>
<td>35%</td>
<td>53%</td>
<td>49%</td>
<td>46%</td>
<td>21%</td>
</tr>
<tr>
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<td>43%</td>
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### General Assembly Approval

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<th>Very conservative</th>
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<tbody>
<tr>
<td>Approve</td>
<td>25%</td>
<td>22%</td>
<td>10%</td>
<td>21%</td>
<td>28%</td>
</tr>
<tr>
<td>Disapprove</td>
<td>46%</td>
<td>57%</td>
<td>61%</td>
<td>38%</td>
<td>28%</td>
</tr>
<tr>
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<td>30%</td>
<td>20%</td>
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### NC Legislature Democrat Favorability

<table>
<thead>
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<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
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</thead>
<tbody>
<tr>
<td>Favorable</td>
<td>38%</td>
<td>71%</td>
<td>63%</td>
<td>51%</td>
<td>15%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>42%</td>
<td>18%</td>
<td>22%</td>
<td>21%</td>
<td>62%</td>
</tr>
<tr>
<td>Not sure</td>
<td>20%</td>
<td>12%</td>
<td>16%</td>
<td>28%</td>
<td>23%</td>
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### NC Legislature Republican Favorability

<table>
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<th>Somewhat conservative</th>
<th>Very conservative</th>
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<tbody>
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<td>20%</td>
<td>49%</td>
<td>67%</td>
</tr>
<tr>
<td>Unfavorable</td>
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<td>67%</td>
<td>73%</td>
<td>32%</td>
<td>20%</td>
</tr>
<tr>
<td>Not sure</td>
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<td>6%</td>
<td>13%</td>
<td>22%</td>
<td>18%</td>
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### NC Legislature Election

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<td>20%</td>
<td>64%</td>
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<td>6%</td>
<td>19%</td>
<td>17%</td>
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### Obama Approval

<table>
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<tr>
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<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
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<td>51%</td>
<td>46%</td>
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<tr>
<td>Disapprove</td>
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<td>43%</td>
<td>51%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not sure</td>
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### Clinton Favorability

<table>
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<tr>
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<th>Somewhat liberal</th>
<th>Moderate</th>
<th>Somewhat conservative</th>
<th>Very conservative</th>
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</thead>
<tbody>
<tr>
<td>Favorable</td>
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<td>47%</td>
<td>38%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unfavorable</td>
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<td>47%</td>
<td>57%</td>
<td></td>
<td></td>
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<tr>
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</table>
### Trump Favorability

<table>
<thead>
<tr>
<th>Base</th>
<th>Gender</th>
<th>Wom...</th>
<th>Man</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favorable</td>
<td>39%</td>
<td>35%</td>
<td>44%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>56%</td>
<td>59%</td>
<td>52%</td>
</tr>
<tr>
<td>Not sure</td>
<td>5%</td>
<td>6%</td>
<td>4%</td>
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### Clinton/Trump/Johnson

<table>
<thead>
<tr>
<th>Base</th>
<th>Gender</th>
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<th>Man</th>
</tr>
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<tbody>
<tr>
<td>Hillary Clinton</td>
<td>47%</td>
<td>50%</td>
<td>44%</td>
</tr>
<tr>
<td>Donald Trump</td>
<td>44%</td>
<td>40%</td>
<td>48%</td>
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<tr>
<td>Gary Johnson</td>
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<tr>
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### Forced HRC/Trump Choice

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<th>Man</th>
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<tbody>
<tr>
<td>Hillary Clinton</td>
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<td>52%</td>
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</tr>
<tr>
<td>Donald Trump</td>
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</tr>
<tr>
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<td>5%</td>
<td>5%</td>
<td>4%</td>
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### Obama or Trump President

<table>
<thead>
<tr>
<th>Base</th>
<th>Gender</th>
<th>Wom...</th>
<th>Man</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barack Obama</td>
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<td>55%</td>
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<tr>
<td>Donald Trump</td>
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<tr>
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<td>4%</td>
<td>5%</td>
<td>3%</td>
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### McCrory Approval

<table>
<thead>
<tr>
<th>Base</th>
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<th>Wom...</th>
<th>Man</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approve</td>
<td>45%</td>
<td>41%</td>
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<td>Disapprove</td>
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<td>42%</td>
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<tr>
<td>Not sure</td>
<td>13%</td>
<td>16%</td>
<td>9%</td>
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### Cooper Favorability

<table>
<thead>
<tr>
<th>Base</th>
<th>Gender</th>
<th>Wom...</th>
<th>Man</th>
</tr>
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<tbody>
<tr>
<td>Favorable</td>
<td>38%</td>
<td>38%</td>
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<td>39%</td>
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<tr>
<td>Not sure</td>
<td>27%</td>
<td>30%</td>
<td>24%</td>
</tr>
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**October 21-22, 2016**
survey of 875 likely voters

<table>
<thead>
<tr>
<th>Base</th>
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<th>Man</th>
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<tr>
<td>Roy Cooper</td>
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<td>47%</td>
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<tr>
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<td>47%</td>
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<td>Lon Cecil</td>
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<td>2%</td>
<td>4%</td>
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<tr>
<td>Undecided</td>
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<td>10%</td>
<td>4%</td>
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<table>
<thead>
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### NC Legislature Election

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### Clinton/Trump/Johnson

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### Obama or Trump President

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### Cooper Favorability

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### Base Party Cooper / McCrory / Cecil

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### Ross/Burr/Haugh

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### State Treasurer Vote

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### NC Legislature Democrat Favorability

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### NC Legislature Republican Favorability

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### NC Legislature Election

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### Obama Approval

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### Clinton Favorability

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### Cooper / McCrory / Cecil

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### Ross Favorability

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### Ross/Burr/Haugh

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### Obama Approval

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### Clinton Favorability

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### Trump Favorability

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### Clinton/Trump/Johns-
on

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### Forced HRC/Trump Choice

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### Obama or Trump President

<table>
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<th>30 to 45</th>
<th>46 to 65</th>
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### Cooper Favorability

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### Cooper / McCrory / Cecil

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### Ross/Burr/Haugh

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**Public Policy Polling**

October 21-22, 2016

survey of 875 likely voters

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### Forced HRC/Trump Choice

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### Cooper / McCrory / Cecil

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### Ross/Burr/Haugh

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## Cooper / McCrory / Cecil

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### NC Legislature Election

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### Obama Approval

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<th>Intern...</th>
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<tbody>
<tr>
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### Clinton Favorability

<table>
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<tr>
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<tbody>
<tr>
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### Trump Favorability

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<tr>
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### Clinton/Trump/Johnson

<table>
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<tr>
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<td>Donald Trump</td>
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<td>Gary Johnson</td>
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### Forced HRC/Trump Choice

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### Obama or Trump President

<table>
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### McCrory Approval

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### Cooper Favorability

<table>
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<tr>
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<tr>
<td>Unfavorable</td>
<td>35%</td>
<td>38%</td>
<td>23%</td>
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<tr>
<td>Not sure</td>
<td>27%</td>
<td>21%</td>
<td>52%</td>
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### Roy Cooper / Pat McCrory / Lon Cecil

<table>
<thead>
<tr>
<th></th>
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<th>Intern</th>
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<tbody>
<tr>
<td>Roy Cooper</td>
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<td>45%</td>
<td>47%</td>
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<tr>
<td>Pat McCrory</td>
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<td>49%</td>
<td>25%</td>
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<td>Lon Cecil</td>
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### Burr Approval

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### Deborah Ross Favorability

<table>
<thead>
<tr>
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<tr>
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<tr>
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<td>26%</td>
<td>20%</td>
<td>48%</td>
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### Deborah Ross / Richard Burr / Sean Haugh

<table>
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<tbody>
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<td>Sean Haugh</td>
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### Lieutenant Governor Vote

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<td>Dan Forest</td>
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<td>Jacki Cole</td>
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### Attorney General Vote

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<td>Buck Newton</td>
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