

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

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Perdue lead grows

Raleigh, N.C. – The race to be North Carolina’s next Governor remains close, but Bev Perdue has expanded her lead over Pat McCrory to 48-44. Libertarian Michael Munger is receiving 4%.

Perdue has made gains in several key areas. Among voters under 30 she now leads 55-33, a margin similar to that enjoyed by Barack Obama and Kay Hagan. Other recent PPP surveys had shown her lagging the rest of the Democratic ticket with that demographic.

Democrats who had been undecided for Governor are also moving in Perdue’s direction, with her share of the vote within her own party increasing from 74 to 78. Finally, she has evened the race among independent voters after trailing with them in previous surveys.

“The race for Governor could certainly still go either way but the momentum is in Bev Perdue’s direction right now,” said Dean Debnam, President of Public Policy Polling. “Her standing has improved by seven points over the last three weeks, with what was a three point deficit erased now a four point lead.”

Perdue has made strong gains in her home base of eastern North Carolina over the last week.

In other Council of State races surveyed this week the Democratic nominees are in good shape. Walter Dalton has broken open the contest to replace Perdue as Lieutenant Governor, and now leads Robert Pittenger 48-36. Superintendent June Atkinson now leads Republican challenger Richard Morgan 50-38, and Attorney General Roy Cooper leads Bob Crumley 59-32 in his reelection quest.

PPP surveyed 1,200 likely voters on October 18th and 19th. The survey’s margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 The candidates for Governor are Republican Pat McCrory, Democrat Bev Perdue, and Libertarian Michael Munger. If the election was today, who would you vote for? If Pat McCrory, press 1. If Bev Perdue, press 2. If Michael Munger, press 3. If you're undecided, press 4.

McCrory 44% *Munger*..... 4%
Perdue 48% *Undecided*..... 5%

Q2 The candidates for Lieutenant Governor are Democrat Walter Dalton, Republican Robert Pittenger, and Libertarian Phillip Rhodes. If the election was today, who would you vote for? If Walter Dalton, press 1. If Phillip Rhodes, press 2. If Robert Pittenger, press 3. If you're undecided, press 4.

Dalton..... 48% *Pittenger*..... 36%
Rhodes..... 6% *Undecided*..... 10%

Q3 The candidates for Attorney General are Democrat Roy Cooper and Republican Bob Crumley. If the election was today, who would you vote for? If Roy Cooper, press 1. If Bob Crumley, press 2. If you're undecided, press 3.

Cooper.....59% *Undecided*..... 8%
Crumley32%

Q4 The candidates for Superintendent of Public Instruction are Democrat June Atkinson and Republican Richard Morgan. If the election was today, who would you vote for? If June Atkinson, press 1. If Richard Morgan, press 2. If you're undecided, press 3.

Atkinson.....50% *Undecided*.....12%
Morgan.....38%

Q5 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban.....16% *Rural*.....26%
Suburban31% *Small Town*.....27%

Q6 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 9%
Education..... 5%
Economy and Jobs 61%
Taxes..... 6%
Moral and family values 11%
Health care 4%
Immigration..... 3%
Other..... 1%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man.....47%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 48%
Republican..... 37%
Independent/Other..... 15%

Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 75%
African-American 21%
Other..... 3%





Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....	16%
30 to 45.....	28%
46 to 65.....	38%
Older than 65.....	18%

Q11

252.....	11%
336.....	19%
704.....	20%
828.....	16%
910.....	16%
919.....	19%





Crosstabs

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Governor					
McCrory	44%	39%	41%	52%	43%
Perdue	48%	53%	50%	41%	49%
Munger	4%	4%	5%	2%	3%
Undecided	5%	4%	4%	6%	5%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Lieutenant Governor					
Dalton	48%	59%	50%	38%	47%
Rhodes	6%	5%	8%	4%	7%
Pittenger	36%	27%	35%	45%	35%
Undecided	10%	9%	7%	13%	11%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Attorney General					
Cooper	59%	72%	59%	53%	57%
Crumley	32%	21%	33%	39%	32%
Undecided	8%	7%	8%	8%	11%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Superintendent					
Atkinson	50%	61%	51%	41%	51%
Morgan	38%	27%	37%	47%	37%
Undecided	12%	12%	11%	12%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Governor			
McCroy	44%	41%	47%
Perdue	48%	51%	45%
Munger	4%	3%	4%
Undecided	5%	5%	4%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Dalton	48%	48%	47%
Rhodes	6%	6%	7%
Pittenger	36%	34%	39%
Undecided	10%	12%	8%

	Base	Gender	
		Woman	Man
Attorney General			
Cooper	59%	59%	60%
Crumley	32%	31%	34%
Undecided	8%	10%	6%

	Base	Gender	
		Woman	Man
Superintendent			
Atkinson	50%	52%	48%
Morgan	38%	35%	41%
Undecided	12%	13%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Governor				
McCrory	44%	15%	82%	42%
Perdue	48%	78%	11%	42%
Munger	4%	3%	2%	9%
Undecided	5%	4%	5%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Lieutenant Governor				
Dalton	48%	78%	10%	40%
Rhodes	6%	5%	5%	13%
Pittenger	36%	9%	75%	28%
Undecided	10%	8%	9%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Attorney General				
Cooper	59%	87%	22%	59%
Crumley	32%	7%	68%	28%
Undecided	8%	6%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Superintendent				
Atkinson	50%	82%	12%	40%
Morgan	38%	9%	77%	38%
Undecided	12%	9%	11%	22%





Crosstabs

	Base	Race		
		White	African-American	Other
Governor				
McCrory	44%	53%	10%	43%
Perdue	48%	38%	82%	57%
Munger	4%	4%	3%	-
Undecided	5%	5%	5%	-

	Base	Race		
		White	African-American	Other
Lieutenant Governor				
Dalton	48%	38%	80%	51%
Rhodes	6%	6%	4%	14%
Pittenger	36%	45%	6%	31%
Undecided	10%	10%	9%	4%

	Base	Race		
		White	African-American	Other
Attorney General				
Cooper	59%	51%	89%	65%
Crumley	32%	40%	7%	30%
Undecided	8%	10%	4%	5%

	Base	Race		
		White	African-American	Other
Superintendent				
Atkinson	50%	40%	85%	45%
Morgan	38%	48%	5%	38%
Undecided	12%	12%	10%	17%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
McCrory	44%	33%	41%	48%	50%
Perdue	48%	55%	47%	47%	45%
Munger	4%	6%	5%	2%	2%
Undecided	5%	6%	7%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Dalton	48%	53%	47%	48%	43%
Rhodes	6%	9%	7%	5%	5%
Pittenger	36%	29%	33%	40%	41%
Undecided	10%	9%	14%	7%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Cooper	59%	65%	57%	60%	57%
Crumley	32%	29%	32%	34%	32%
Undecided	8%	6%	11%	6%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Superintendent					
Atkinson	50%	59%	52%	46%	47%
Morgan	38%	30%	33%	43%	43%
Undecided	12%	12%	15%	10%	11%





Crosstabs

		Area Code						
		Base	252	336	704	828	910	919
Governor								
	McCroy	44%	37%	45%	53%	48%	40%	37%
	Perdue	48%	55%	48%	41%	42%	50%	54%
	Munger	4%	2%	2%	4%	5%	3%	4%
	Undecided	5%	6%	5%	2%	5%	7%	5%

		Area Code						
		Base	252	336	704	828	910	919
Lieutenant Governor								
	Dalton	48%	51%	47%	44%	44%	45%	55%
	Rhodes	6%	5%	7%	4%	7%	7%	6%
	Pittenger	36%	31%	39%	44%	39%	35%	28%
	Undecided	10%	13%	7%	8%	10%	13%	10%

		Area Code						
		Base	252	336	704	828	910	919
Attorney General								
	Cooper	59%	64%	58%	60%	51%	57%	67%
	Crumley	32%	27%	34%	30%	42%	35%	26%
	Undecided	8%	8%	9%	10%	7%	9%	7%

		Area Code						
		Base	252	336	704	828	910	919
Superintendent								
	Atkinson	50%	55%	49%	45%	47%	48%	56%
	Morgan	38%	33%	39%	42%	43%	40%	30%
	Undecided	12%	12%	11%	13%	9%	12%	14%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Governor									
McCrory	44%	44%	17%	37%	82%	83%	23%	51%	32%
Perdue	48%	46%	71%	57%	8%	12%	64%	19%	37%
Munger	4%	3%	6%	3%	7%	2%	5%	21%	-
Undecided	5%	7%	6%	4%	3%	4%	8%	9%	31%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Lieutenant Governor									
Dalton	48%	45%	77%	56%	13%	11%	60%	13%	61%
Rhodes	6%	4%	6%	5%	9%	4%	5%	33%	-
Pittenger	36%	43%	13%	29%	73%	72%	19%	33%	16%
Undecided	10%	8%	4%	10%	4%	12%	16%	21%	24%





Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Attorney General									
Cooper	59%	58%	78%	69%	17%	23%	69%	47%	54%
Crumley	32%	35%	15%	24%	74%	66%	19%	38%	23%
Undecided	8%	7%	7%	7%	9%	11%	12%	15%	24%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and family values	Health care	Immigration	Other
Superintendent									
Atkinson	50%	46%	77%	58%	18%	15%	65%	25%	49%
Morgan	38%	45%	14%	30%	67%	72%	26%	59%	17%
Undecided	12%	10%	9%	12%	15%	12%	9%	16%	35%

