

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

McCrory continues to lead by 10

Raleigh, N.C. – PPP's newest North Carolina poll finds Pat McCrory's lead in the Governor's race holding steady. He's at 47% to 37% for Walter Dalton with Libertarian Barbara Howe at 5%. Those numbers are exactly identical to what they were two weeks ago.

McCrory continues to be the most popular politician in the state, with a 47/31 favorability rating. Those numbers are far better than the sitting Governor or either Senator has. McCrory leads by a greater than 2:1 margin among independents, 52-25. He's also taking 18% of the Democratic vote from Dalton while losing just 7% of Republicans.

Incumbents in the other Council of State races appear to be favored for reelection right now, although some of those contests are pretty close. Auditor Beth Wood leads Republican challenger Debra Goldman 40-36 and Treasurer Janet Cowell leads her GOP foe Steve Royal 41-36. Republican Agriculture Commissioner Steve Troxler looks like a shoo in for reelection with 45% to 35% for Democratic challenger Walter Smith.

The closest statewide race could end up being the open seat contest for Lieutenant Governor. There Republican Dan Forest leads Democrat Linda Coleman 38-37. This is the fourth PPP poll of the contest, and all four of them have found the candidates within two points of each other. It's likely to be an extremely close contest.

In the North Carolina Supreme Court race Sam Ervin IV continues to lead with 32% to 24% for incumbent Paul Newby. But the main story in the nonpartisan race is the undecideds- 44% of voters are undecided without having party cues to rely on.

The picture surrounding the North Carolina General Assembly is very similar to two weeks ago. The Legislature is quite unpopular, with a 17% approval rating to 49% of voters who disapprove of them. Democrats lead the generic legislative ballot 45/43, a massive shift from 2010 when the GOP was up by 11 points on that measure.

PPP surveyed 1,084 likely North Carolina voters from October 12th to 14th. The margin of error for the survey is +/-3.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Walter Dalton?

Favorable..... 29%
Unfavorable 36%
Not sure 35%

Q2 Do you have a favorable or unfavorable opinion of Pat McCrory?

Favorable..... 47%
Unfavorable 31%
Not sure 22%

Q3 The candidates for Governor are Democrat Walter Dalton, Republican Pat McCrory, and Libertarian Barbara Howe. If the election was today, who would you vote for?

Walter Dalton..... 37%
Pat McCrory..... 47%
Barbara Howe..... 5%
Undecided..... 11%

Q4 The candidates for Lieutenant Governor are Democrat Linda Coleman and Republican Dan Forest. If the election was today, who would you vote for?

Linda Coleman..... 37%
Dan Forest..... 38%
Undecided..... 26%

Q5 The candidates for State Treasurer are Democrat Janet Cowell and Republican Steve Royal. If the election was today, who would you vote for?

Janet Cowell 41%
Steve Royal 36%
Undecided..... 23%

Q6 The candidates for Agriculture Commissioner are Democrat Walter Smith and Republican Steve Troxler. If the election was today, who would you vote for?

Walter Smith 35%
Steve Troxler..... 45%
Undecided..... 21%

Q7 The candidates for State Auditor are Democrat Beth Wood and Republican Debra Goldman. If the election was today, who would you vote for?

Beth Wood..... 40%
Debra Goldman 36%
Undecided..... 24%

Q8 The candidates for Supreme Court are Sam Ervin IV and Paul Newby. If the election was today, who would you vote for?

Sam Ervin IV..... 32%
Paul Newby..... 24%
Undecided..... 44%

Q9 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 29% *Not sure* 43%
Disapprove..... 28%

Q10 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve 31% *Not sure* 30%
Disapprove..... 39%

Q11 Generally speaking, if there was an election today, would you vote for Democrat Kay Hagan or her Republican opponent?

Kay Hagan 45% *Not sure* 14%
Republican opponent..... 41%





Q12 Do you approve or disapprove of the job the General Assembly is doing?

Approve17% Not sure34%
Disapprove.....49%

Q13 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?

Favorable..... 36%
Unfavorable 44%
Not sure20%

Q14 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable..... 34%
Unfavorable 47%
Not sure 19%

Q15 If there was an election for the state legislature today, would you vote Democratic or Republican?

Democratic..... 45%
Republican..... 43%
Not sure 13%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 14%
Somewhat liberal 16%
Moderate.....28%
Somewhat conservative.....25%
Very conservative 17%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 45%
Republican..... 35%
Independent/Other.....21%

Q19 If you are white, press 1. If African-American, press 2. If other, press 3.

White 70%
African-American 22%
Other..... 7%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 26%
46 to 65..... 39%
Older than 65..... 20%

Q21 Area Code

252..... 13%
336..... 20%
704..... 19%
828..... 15%
910..... 12%
919..... 21%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton Favorability						
Favorable	29%	54%	57%	27%	14%	9%
Unfavorable	36%	17%	11%	31%	49%	66%
Not sure	35%	29%	32%	42%	37%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCrorry Favorability						
Favorable	47%	20%	17%	41%	67%	78%
Unfavorable	31%	57%	57%	32%	12%	11%
Not sure	22%	23%	26%	28%	20%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dalton/McCrory/Howe						
Walter Dalton	37%	68%	70%	39%	11%	12%
Pat McCrory	47%	17%	15%	38%	74%	79%
Barbara Howe	5%	3%	5%	5%	6%	4%
Undecided	11%	12%	9%	18%	9%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coleman/Forest						
Linda Coleman	37%	73%	65%	39%	14%	10%
Dan Forest	38%	12%	14%	24%	61%	70%
Undecided	26%	15%	21%	37%	25%	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cowell/Royal						
Janet Cowell	41%	80%	69%	45%	15%	13%
Steve Royal	36%	12%	14%	21%	61%	67%
Undecided	23%	8%	17%	34%	23%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Smith/Troxler						
Walter Smith	35%	77%	62%	33%	11%	10%
Steve Troxler	45%	18%	18%	34%	70%	74%
Undecided	21%	5%	20%	33%	19%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wood/Goldman						
Beth Wood	40%	76%	66%	41%	19%	14%
Debra Goldman	36%	15%	16%	19%	60%	68%
Undecided	24%	9%	18%	40%	21%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ervin/Newby						
Sam Ervin IV	32%	49%	42%	36%	20%	19%
Paul Newby	24%	15%	13%	15%	34%	42%
Undecided	44%	36%	45%	49%	47%	39%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	29%	19%	16%	23%	38%	46%
Disapprove	28%	40%	41%	30%	21%	14%
Not sure	43%	41%	43%	48%	42%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	31%	55%	48%	33%	20%	8%
Disapprove	39%	22%	19%	32%	48%	69%
Not sure	30%	23%	32%	35%	31%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan or GOP Opponent?						
Kay Hagan	45%	81%	83%	47%	19%	12%
Republican opponent	41%	14%	9%	30%	65%	82%
Not sure	14%	5%	7%	23%	17%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
GA Approval						
Approve	17%	13%	6%	15%	22%	25%
Disapprove	49%	58%	66%	49%	42%	37%
Not sure	34%	30%	28%	36%	36%	38%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. Dems Favorability						
Favorable	36%	68%	66%	38%	13%	8%
Unfavorable	44%	21%	12%	35%	69%	79%
Not sure	20%	11%	22%	28%	19%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. GOP Favorability						
Favorable	34%	14%	10%	24%	53%	67%
Unfavorable	47%	79%	74%	50%	26%	17%
Not sure	19%	7%	16%	26%	21%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democratic	45%	85%	88%	46%	13%	9%
Republican	43%	13%	9%	29%	72%	82%
Not sure	13%	2%	4%	25%	15%	8%

	Base	Gender	
		Woman	Man
Dalton Favorability			
Favorable	29%	27%	31%
Unfavorable	36%	35%	38%
Not sure	35%	38%	31%





Crosstabs

	Base	Gender	
		Woman	Man
McCrorry Favorability			
Favorable	47%	44%	50%
Unfavorable	31%	33%	29%
Not sure	22%	23%	21%

	Base	Gender	
		Woman	Man
Dalton/McCrorry/Howe			
Walter Dalton	37%	39%	35%
Pat McCrorry	47%	43%	52%
Barbara Howe	5%	4%	5%
Undecided	11%	14%	8%

	Base	Gender	
		Woman	Man
Coleman/Forest			
Linda Coleman	37%	39%	35%
Dan Forest	38%	32%	44%
Undecided	26%	29%	21%

	Base	Gender	
		Woman	Man
Cowell/Royal			
Janet Cowell	41%	43%	39%
Steve Royal	36%	29%	44%
Undecided	23%	28%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Smith/Troxler			
Walter Smith	35%	36%	33%
Steve Troxler	45%	39%	51%
Undecided	21%	24%	16%

	Base	Gender	
		Woman	Man
Wood/Goldman			
Beth Wood	40%	43%	37%
Debra Goldman	36%	31%	43%
Undecided	24%	27%	20%

	Base	Gender	
		Woman	Man
Ervin/New by			
Sam Ervin IV	32%	29%	35%
Paul New by	24%	23%	25%
Undecided	44%	49%	39%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	29%	24%	34%
Disapprove	28%	23%	35%
Not sure	43%	53%	31%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	31%	31%	32%
Disapprove	39%	32%	47%
Not sure	30%	37%	21%

	Base	Gender	
		Woman	Man
Hagan or GOP Opponent?			
Kay Hagan	45%	48%	41%
Republican opponent	41%	36%	48%
Not sure	14%	16%	11%

	Base	Gender	
		Woman	Man
GA Approval			
Approve	17%	15%	19%
Disapprove	49%	44%	55%
Not sure	34%	41%	25%

	Base	Gender	
		Woman	Man
Leg. Dems Favorability			
Favorable	36%	38%	33%
Unfavorable	44%	39%	50%
Not sure	20%	22%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Leg. GOP Favorability			
Favorable	34%	32%	37%
Unfavorable	47%	47%	47%
Not sure	19%	21%	15%

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democratic	45%	46%	42%
Republican	43%	38%	48%
Not sure	13%	16%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Dalton Favorability				
Favorable	29%	46%	10%	25%
Unfavorable	36%	22%	55%	35%
Not sure	35%	32%	35%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
McCroy Favorability				
Favorable	47%	23%	73%	52%
Unfavorable	31%	52%	9%	23%
Not sure	22%	25%	17%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Dalton/McCrory/Howe				
Walter Dalton	37%	65%	7%	25%
Pat McCrory	47%	18%	82%	52%
Barbara Howe	5%	5%	3%	8%
Undecided	11%	12%	8%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Coleman/Forest				
Linda Coleman	37%	62%	9%	29%
Dan Forest	38%	14%	67%	38%
Undecided	26%	23%	24%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Cowell/Royal				
Janet Cowell	41%	70%	10%	31%
Steve Royal	36%	12%	70%	33%
Undecided	23%	19%	20%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Smith/Troxler				
Walter Smith	35%	60%	9%	23%
Steve Troxler	45%	22%	72%	46%
Undecided	21%	18%	18%	31%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Wood/Goldman				
Beth Wood	40%	65%	12%	32%
Debra Goldman	36%	12%	68%	35%
Undecided	24%	23%	20%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Ervin/New by				
Sam Ervin IV	32%	46%	20%	22%
Paul New by	24%	13%	36%	27%
Undecided	44%	41%	44%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	29%	21%	37%	30%
Disapprove	28%	34%	19%	30%
Not sure	43%	45%	44%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	31%	48%	12%	29%
Disapprove	39%	21%	57%	46%
Not sure	30%	31%	31%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan or GOP Opponent?				
Kay Hagan	45%	75%	11%	39%
Republican opponent	41%	13%	79%	38%
Not sure	14%	11%	10%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
GA Approval				
Approve	17%	14%	20%	17%
Disapprove	49%	53%	42%	53%
Not sure	34%	33%	38%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. Dems Favorability				
Favorable	36%	63%	8%	25%
Unfavorable	44%	21%	73%	47%
Not sure	20%	16%	19%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. GOP Favorability				
Favorable	34%	13%	63%	33%
Unfavorable	47%	74%	18%	40%
Not sure	19%	14%	20%	27%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democratic	45%	79%	11%	30%
Republican	43%	13%	80%	42%
Not sure	13%	8%	10%	29%

	Base	Race		
		White	African-American	Other
Dalton Favorability				
Favorable	29%	22%	52%	30%
Unfavorable	36%	43%	19%	22%
Not sure	35%	35%	29%	48%

	Base	Race		
		White	African-American	Other
McCrory Favorability				
Favorable	47%	57%	22%	28%
Unfavorable	31%	24%	51%	32%
Not sure	22%	19%	27%	40%

	Base	Race		
		White	African-American	Other
Dalton/McCrory/Howe				
Walter Dalton	37%	26%	68%	43%
Pat McCrory	47%	59%	15%	27%
Barbara Howe	5%	5%	5%	4%
Undecided	11%	9%	12%	26%





Crosstabs

	Base	Race		
		White	African-American	Other
Coleman/Forest				
Linda Coleman	37%	27%	68%	35%
Dan Forest	38%	48%	10%	25%
Undecided	26%	25%	23%	39%

	Base	Race		
		White	African-American	Other
Cowell/Royal				
Janet Cowell	41%	31%	68%	53%
Steve Royal	36%	47%	10%	14%
Undecided	23%	22%	22%	33%

	Base	Race		
		White	African-American	Other
Smith/Troxler				
Walter Smith	35%	26%	60%	42%
Steve Troxler	45%	54%	19%	24%
Undecided	21%	20%	21%	34%

	Base	Race		
		White	African-American	Other
Wood/Goldman				
Beth Wood	40%	32%	65%	43%
Debra Goldman	36%	46%	10%	20%
Undecided	24%	22%	25%	36%





Crosstabs

	Base	Race		
		White	African-American	Other
Ervin/New by				
Sam Ervin IV	32%	31%	35%	30%
Paul New by	24%	27%	16%	21%
Undecided	44%	42%	49%	48%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	29%	32%	22%	17%
Disapprove	28%	29%	24%	29%
Not sure	43%	39%	55%	54%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	31%	27%	45%	33%
Disapprove	39%	46%	19%	27%
Not sure	30%	27%	36%	40%

	Base	Race		
		White	African-American	Other
Hagan or GOP Opponent?				
Kay Hagan	45%	35%	76%	50%
Republican opponent	41%	52%	13%	21%
Not sure	14%	13%	11%	29%





Crosstabs

	Base	Race		
		White	African-American	Other
GA Approval				
Approve	17%	16%	21%	13%
Disapprove	49%	52%	43%	43%
Not sure	34%	33%	36%	44%

	Base	Race		
		White	African-American	Other
Leg. Dems Favorability				
Favorable	36%	26%	67%	35%
Unfavorable	44%	54%	15%	34%
Not sure	20%	19%	18%	31%

	Base	Race		
		White	African-American	Other
Leg. GOP Favorability				
Favorable	34%	43%	11%	17%
Unfavorable	47%	39%	75%	45%
Not sure	19%	19%	14%	38%

	Base	Race		
		White	African-American	Other
Generic Leg. Ballot				
Democratic	45%	34%	77%	51%
Republican	43%	53%	13%	19%
Not sure	13%	13%	10%	30%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton Favorability					
Favorable	29%	22%	28%	31%	33%
Unfavorable	36%	20%	34%	41%	42%
Not sure	35%	57%	38%	28%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrory Favorability					
Favorable	47%	31%	47%	50%	53%
Unfavorable	31%	24%	31%	34%	30%
Not sure	22%	44%	22%	17%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dalton/McCrory/Howe					
Walter Dalton	37%	39%	37%	38%	34%
Pat McCrory	47%	35%	42%	50%	57%
Barbara Howe	5%	2%	8%	5%	2%
Undecided	11%	24%	13%	7%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman/Forest					
Linda Coleman	37%	36%	42%	38%	30%
Dan Forest	38%	26%	34%	42%	42%
Undecided	26%	38%	24%	20%	28%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cowell/Royal					
Janet Cowell	41%	39%	44%	43%	37%
Steve Royal	36%	30%	31%	39%	42%
Undecided	23%	32%	25%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Smith/Troxler					
Walter Smith	35%	32%	38%	35%	32%
Steve Troxler	45%	42%	40%	46%	49%
Undecided	21%	26%	22%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wood/Goldman					
Beth Wood	40%	42%	40%	39%	39%
Debra Goldman	36%	29%	34%	38%	40%
Undecided	24%	29%	26%	22%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ervin/New by					
Sam Ervin IV	32%	38%	22%	35%	35%
Paul New by	24%	11%	24%	27%	26%
Undecided	44%	51%	54%	38%	39%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	29%	31%	26%	31%	26%
Disapprove	28%	26%	32%	26%	29%
Not sure	43%	43%	42%	44%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	31%	34%	23%	33%	36%
Disapprove	39%	31%	38%	42%	36%
Not sure	30%	34%	38%	24%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan or GOP Opponent?					
Kay Hagan	45%	51%	45%	44%	43%
Republican opponent	41%	29%	42%	43%	46%
Not sure	14%	20%	13%	13%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GA Approval					
Approve	17%	9%	16%	20%	16%
Disapprove	49%	60%	45%	48%	50%
Not sure	34%	31%	40%	32%	33%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. Dems Favorability					
Favorable	36%	35%	36%	38%	33%
Unfavorable	44%	41%	47%	42%	48%
Not sure	20%	24%	18%	20%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. GOP Favorability					
Favorable	34%	35%	30%	37%	33%
Unfavorable	47%	47%	49%	48%	43%
Not sure	19%	18%	22%	15%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democratic	45%	53%	47%	43%	39%
Republican	43%	35%	39%	43%	50%
Not sure	13%	12%	13%	14%	11%

	Base	Area Code					
		252	336	704	828	910	919
Dalton Favorability							
Favorable	29%	28%	30%	26%	25%	22%	39%
Unfavorable	36%	28%	41%	39%	31%	40%	36%
Not sure	35%	43%	29%	35%	44%	38%	25%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McCrorry Favorability							
Favorable	47%	38%	42%	59%	49%	43%	46%
Unfavorable	31%	35%	32%	27%	25%	29%	36%
Not sure	22%	27%	26%	13%	26%	28%	18%

	Base	Area Code					
		252	336	704	828	910	919
Dalton/McCrory/Howe							
Walter Dalton	37%	40%	36%	30%	33%	31%	47%
Pat McCrorry	47%	38%	48%	57%	53%	41%	41%
Barbara Howe	5%	7%	4%	3%	9%	6%	3%
Undecided	11%	14%	12%	9%	5%	22%	9%

	Base	Area Code					
		252	336	704	828	910	919
Coleman/Forest							
Linda Coleman	37%	36%	34%	30%	31%	34%	53%
Dan Forest	38%	36%	38%	46%	41%	35%	30%
Undecided	26%	28%	29%	24%	28%	30%	17%

	Base	Area Code					
		252	336	704	828	910	919
Cowell/Royal							
Janet Cowell	41%	43%	38%	34%	38%	40%	54%
Steve Royal	36%	31%	36%	43%	36%	35%	32%
Undecided	23%	26%	26%	23%	26%	25%	14%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Smith/Troxler							
Walter Smith	35%	36%	31%	36%	33%	38%	36%
Steve Troxler	45%	40%	50%	42%	40%	42%	49%
Undecided	21%	23%	19%	23%	27%	20%	15%

	Base	Area Code					
		252	336	704	828	910	919
Wood/Goldman							
Beth Wood	40%	42%	39%	37%	32%	31%	53%
Debra Goldman	36%	35%	38%	42%	39%	34%	30%
Undecided	24%	24%	23%	22%	29%	35%	17%

	Base	Area Code					
		252	336	704	828	910	919
Ervin/Newby							
Sam Ervin IV	32%	28%	29%	33%	37%	33%	30%
Paul Newby	24%	21%	25%	22%	24%	18%	28%
Undecided	44%	51%	45%	45%	38%	48%	41%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	29%	40%	39%	21%	24%	18%	28%
Disapprove	28%	9%	25%	28%	35%	23%	38%
Not sure	43%	50%	36%	51%	42%	59%	33%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	31%	26%	35%	26%	29%	29%	39%
Disapprove	39%	32%	43%	45%	36%	32%	39%
Not sure	30%	42%	22%	29%	36%	39%	22%

	Base	Area Code					
		252	336	704	828	910	919
Hagan or GOP Opponent?							
Kay Hagan	45%	42%	44%	38%	42%	40%	58%
Republican opponent	41%	36%	47%	49%	43%	39%	34%
Not sure	14%	22%	10%	13%	15%	21%	8%

	Base	Area Code					
		252	336	704	828	910	919
GA Approval							
Approve	17%	19%	19%	18%	13%	13%	17%
Disapprove	49%	36%	50%	46%	55%	51%	54%
Not sure	34%	45%	31%	36%	32%	36%	29%

	Base	Area Code					
		252	336	704	828	910	919
Leg. Dems Favorability							
Favorable	36%	43%	32%	33%	27%	31%	47%
Unfavorable	44%	39%	48%	50%	46%	51%	36%
Not sure	20%	18%	20%	18%	28%	17%	17%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Leg. GOP Favorability							
Favorable	34%	30%	37%	40%	34%	35%	29%
Unfavorable	47%	52%	47%	38%	40%	43%	59%
Not sure	19%	18%	16%	22%	26%	22%	12%

	Base	Area Code					
		252	336	704	828	910	919
Generic Leg. Ballot							
Democratic	45%	51%	45%	37%	36%	43%	54%
Republican	43%	39%	45%	48%	44%	43%	36%
Not sure	13%	11%	11%	15%	19%	14%	9%

