

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Republicans leading generic ballots

Raleigh, N.C. – North Carolina voters are leaning toward the GOP for both Legislative and Congressional elections next year, Public Policy Polling’s newest survey finds.

Voters say by a 46-39 margin that they plan to vote Republican in state legislative races and have a 48-38 spread when it comes to federal contests.

There are two key reasons in the numbers for their advantages. The first is that independents are leaning in their direction. The GOP leads 34-23 on the generic legislative ballot with them and 37-21 on the Congressional ballot. The second is that Republicans are experiencing a greater degree of party unity right now. 89% of them say they’ll vote for their party in legislative contests while only 77% of Democrats do. At the Congressional level 90% of Republicans but just 76% of Democrats say they’ll support their party next year.

“North Carolinians are definitely leaning toward voting for Republicans next fall,” said Dean Debnam, President of Public Policy Polling. “The big question is whether they’ll be able to raise the money and recruit the strong candidates they need to take advantage of the current atmosphere.”

Women are leaning Democratic by a narrow margin but men are overwhelmingly trending Republican for next year, by 18 points for the legislature and 23 points for Congress.

Last month the GOP led by just 1 point on the legislative ballot and 3 points on the Congressional ballot.

PPP surveyed 683 North Carolina voters from October 2nd to 4th. The survey’s margin of error is +/-3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 If there was an election for the state legislature today, would you vote Democratic or Republican? If Democratic, press 1. If Republican, press 2. If you're undecided, press 3.

Democratic..... 39%
Republican..... 46%
Undecided..... 15%

Q2 If there was an election for Congress today, would you vote Democratic or Republican? If Democratic, press 1. If Republican, press 2. If you're undecided, press 3.

Democratic..... 38%
Republican..... 48%
Undecided..... 15%

Q3 Last fall did you vote for Pat McCrory or Bev Perdue for Governor? If Pat McCrory, press 1. If Bev Perdue, press 2. If someone else or you don't remember, press 3.

McCrory 46%
Perdue 41%
Someone Else 13%

Q4 When you watch cable news do you prefer CNN, Fox News, or MSNBC? If CNN, press 1. If Fox News, press 2. If MSNBC, press 3. If you never watch cable news, press 4.

CNN..... 31%
Fox News..... 49%
MSNBC..... 13%
Never watch cable 7%

Q5 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 16%
Moderate..... 37%
Conservative..... 47%

Q6 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 13%
Suburban 24%
Rural..... 33%
Small Town..... 30%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 53%
Man..... 47%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 43%
Republican..... 37%
Independent/Other..... 20%

Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 77%
African-American 20%
Other..... 3%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 22%
46 to 65..... 42%
Older than 65..... 20%





Q11

252.....	14%
336.....	23%
704.....	18%
828.....	15%
910.....	15%
919.....	15%





Crosstabs

	Base	2008 Governor Vote		
		McCrorry	Perdue	Someone Else
Generic Legislative Ballot				
Democratic	39%	11%	70%	38%
Republican	46%	76%	17%	31%
Undecided	15%	13%	13%	31%

	Base	2008 Governor Vote		
		McCrorry	Perdue	Someone Else
Generic Congressional Ballot				
Democratic	38%	12%	68%	36%
Republican	48%	77%	19%	33%
Undecided	15%	11%	13%	32%

	Base	Cable News Preference			
		CNN	Fox News	MSNBC	Never watch cable
Generic Legislative Ballot					
Democratic	39%	67%	13%	68%	45%
Republican	46%	16%	77%	13%	15%
Undecided	15%	17%	10%	18%	40%

	Base	Cable News Preference			
		CNN	Fox News	MSNBC	Never watch cable
Generic Congressional Ballot					
Democratic	38%	65%	12%	69%	45%
Republican	48%	17%	79%	15%	19%
Undecided	15%	18%	9%	16%	36%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Legislative Ballot				
Democratic	39%	87%	48%	16%
Republican	46%	8%	27%	73%
Undecided	15%	4%	25%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Congressional Ballot				
Democratic	38%	84%	47%	16%
Republican	48%	9%	29%	74%
Undecided	15%	7%	24%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Generic Legislative Ballot					
Democratic	39%	47%	44%	31%	39%
Republican	46%	36%	38%	57%	44%
Undecided	15%	17%	18%	12%	17%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Generic Congressional Ballot					
Democratic	38%	47%	43%	30%	38%
Republican	48%	36%	42%	57%	46%
Undecided	15%	18%	15%	12%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Legislative Ballot			
Democratic	39%	44%	34%
Republican	46%	40%	52%
Undecided	15%	16%	14%

	Base	Gender	
		Woman	Man
Generic Congressional Ballot			
Democratic	38%	43%	32%
Republican	48%	41%	55%
Undecided	15%	16%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Legislative Ballot				
Democratic	39%	77%	3%	23%
Republican	46%	14%	89%	34%
Undecided	15%	9%	8%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Congressional Ballot				
Democratic	38%	76%	3%	21%
Republican	48%	16%	90%	37%
Undecided	15%	9%	7%	42%





Crosstabs

	Base	Race		
		White	African-American	Other
Generic Legislative Ballot				
Democratic	39%	29%	81%	26%
Republican	46%	56%	11%	22%
Undecided	15%	16%	8%	53%

	Base	Race		
		White	African-American	Other
Generic Congressional Ballot				
Democratic	38%	28%	80%	24%
Republican	48%	58%	11%	26%
Undecided	15%	15%	9%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Legislative Ballot					
Democratic	39%	42%	39%	43%	28%
Republican	46%	35%	48%	44%	56%
Undecided	15%	23%	12%	13%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Congressional Ballot					
Democratic	38%	35%	37%	43%	29%
Republican	48%	42%	50%	45%	55%
Undecided	15%	23%	12%	12%	16%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Generic Legislative Ballot							
Democratic	39%	42%	34%	34%	41%	38%	48%
Republican	46%	44%	48%	50%	48%	47%	36%
Undecided	15%	14%	18%	16%	11%	15%	16%

	Base	Area Code					
		252	336	704	828	910	919
Generic Congressional Ballot							
Democratic	38%	40%	30%	35%	43%	39%	46%
Republican	48%	45%	53%	50%	49%	47%	38%
Undecided	15%	16%	17%	15%	8%	14%	16%

